



**DEPARTMENT OF DEFENSE
UNITED STATES CYBER COMMAND**
9800 SAVAGE ROAD, SUITE 6171
FORT GEORGE G. MEADE, MARYLAND 20755

FEB 22 2022

William Fernandes
MuckRock News
DEPT MR 123436
411A Highland Ave
Somerville, MA 02144-2516


Re: 22-R028

Dear Mr. Fernandes,

This letter responds to your January 8, 2022, Freedom of Information Act (FOIA) request for “reports that track the unique visitor and organic website traffic to your main website homepage.”

We have enclosed the requested information. Note that the analytics system only retains data for 2 years, so we are unable to provide statistics for the year 2019 or January 2020.

If you are not satisfied with our action on this request, you may seek dispute resolution services from the DoD FOIA Public Liaison or the Office of Government Information Services. You also have the right to file an administrative appeal. Information about these services is enclosed.


DAVID T. ISAACSON
Major General, U.S. Army
Chief of Staff

Attachments:
Enclosure a/s

FEB 22 2022

Re: 22-R028

DoD FOIA Public Liaison:

Ms. Toni Fuentes
Phone: (571) 371-0462
Email: osd.foia-liaison@mail.mil

Office of Government Information Services:

Office of Government Information Services
National Archives and Records
Administration
8601 Adelphi Road – OGIS
College Park, MD 20740-6001
Email: ogis@nara.gov
Phone: (202) 741-5770
Toll Free: 1-877-684-6448
Fax: (202) 741-5769

Administrative Appeal:

Ms. Joo Chung
Assistant to the Secretary of Defense for
Privacy, Civil Liberties, and Transparency
(PCLT)
Office of the Secretary of Defense
4800 Mark Center Drive
ATTN: PCLFD, FOIA Appeals
Mailbox #24
Alexandria, VA 22350-1700
Email: osd.foia-appeal@mail.mil

* Appeal should cite case number above, be clearly marked "FOIA Appeal" and filed within 90 calendar days from the date of this letter.

From: 123436-63179443@requests.muckrock.com
Sent: Saturday, January 8, 2022 5:01 AM
To: CYBERCOM_FOIA
Subject: [URL Verdict: Neutral][Non-DoD Source] RE: Freedom of Information Act Request: Webmaster Reports, Organic Search, Bounce rates, Traffic (U.s. Cyber Command)

U.s. Cyber Command
FOIA Office
Suite 6171 Fort George G.
9800 Savage Road
Meade, MD 20755

January 8, 2022

This is a follow up to a previous request:

Good Evening:

Pursuant to the Freedom of Information Act, I hereby request the following records:

FOIA for the Webmaster(s)

EFOIA Request

I was seeking any available copies of reports that track the unique visitor and organic website traffic to your main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports.

For the year(s) 2019, 2020

Vaugh index requested for any material you claim are subject to exemption.

Media requester, request for fees waived.

The requested documents will be made available to the general public, and this request is not being made for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your response to this request within 20 business days, as the statute requires.

Sincerely,

William Fernandes

View request history, upload responsive documents, and report problems here:

https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom_foia%252540cybercom.mil&url_auth_token=AABT4M_V2Y0PK7_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4

If prompted for a passcode, please enter:
NYURXKRB

Filed via MuckRock.com
E-mail (Preferred): 123436-63179443@requests.muckrock.com

For mailed responses, please address (see note):
MuckRock News
DEPT MR 123436
411A Highland Ave
Somerville, MA 02144-2516

PLEASE NOTE: This request is not filed by a MuckRock staff member, but is being sent through MuckRock by the above in order to better track, share, and manage public records requests. Also note that improperly addressed (i.e., with the requester's name rather than "MuckRock News" and the department number) requests might be returned as undeliverable.

On Jan. 8, 2022:
Subject:
To Whom It May Concern:

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If prompted for a passcode, please enter:
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Filed via MuckRock.com

E-mail (Preferred): 123436-63179443@requests.muckrock.com

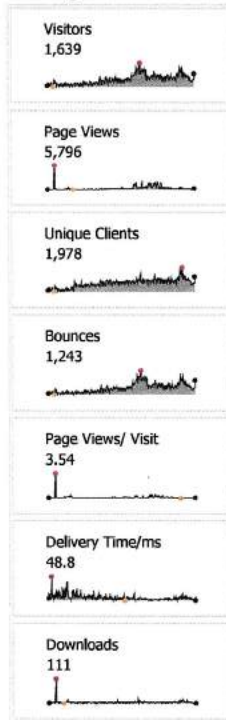
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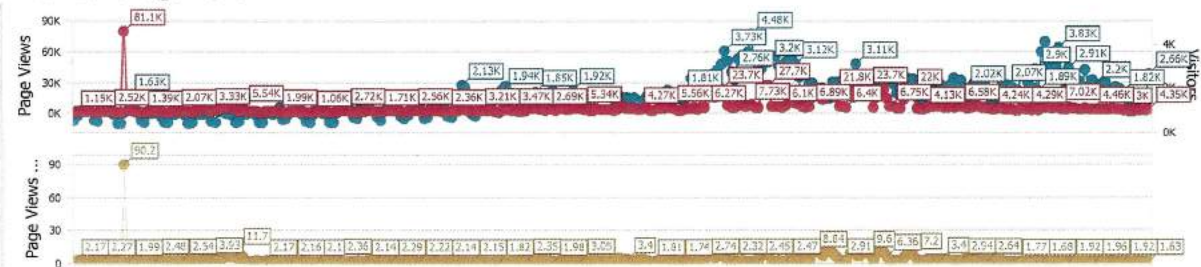
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Summary_2020

Averages



Visitors and Page Views



Top URL's

Url	Visits	Page Views	Bounces
/www.cybercom.mil/	28.4K	400K	202K
/www.cybercom.mil/Media/News/	65.9K	138K	55.5K
/www.cybercom.mil/About/history/	22.6K	25K	13.6K
/www.cybercom.mil/About/Mission-and-Vision/	21.8K	26.3K	4.81K
/www.cybercom.mil/RSS/rss.aspx?feed=NetDefense	18.7K	64.9K	10.6K
/www.cybercom.mil/Media/News/Article/2213264/cyber-9-line-improves-cybersecurity-and-enables-election-integrity/	17.7K	86.5K	12.4K
/www.cybercom.mil/Pages/rss.aspx	16.8K	34.9K	13.5K
/www.cybercom.mil/Leadership/	16.4K	20K	2.15K
/www.cybercom.mil/Components/	11.1K	13.7K	1.38K
/www.cybercom.mil/Portals/56/Document%20Library/COMB%20Action%20Plan%202018_and%202019.pdf	9.43K	9.64K	4.64K
Count = 51	757K	1.85M	398K

Countries

Country	Visitors	Page Views
United States	341K	758K
Singapore	28.2K	30.4K
Canada	20K	27.3K
Total	525K	1.85M

Browsers

Browser	Visits	Page Views
Chrome	222K	1.21M
Firefox	56.1K	112K
IE	28.9K	71.6K
Safari	20.8K	33.8K
Total	350K	1.47M

Devices

Device	Visits	Page Views
Desktop	372K	1.51M
Smartphone	86.4K	136K
Unrecognized	30.6K	70.7K
Unknown	78.1K	174K
Total	525K	1.85M

Visitors
524,571

Page Views
1,854,627

Unique Clients
632,969

Bounces
397,688

Downloads
35,457

Visitors and Page Views 2020

Visitors Page Views Page Views Per Visit

