



Food and Drug Administration
OFFICE OF CRIMINAL INVESTIGATIONS
REPORT OF INVESTIGATION

REPORTING OFFICE: San Francisco Resident Office
DOCUMENT NUMBER: 194358
CASE NUMBER: 2010-SFC-735-0280
RELATED CASE NUMBER: (b) (7)(E)
TYPE OF CASE: 735.100, DIETARY SUPPLEMENTS - CDER
CASE TITLE: PRIMORDIAL PERFORMANCE
CASE AGENT: (b) (7)(F)
INVESTIGATION MADE AT: Oakland, CA
INVESTIGATION MADE BY SA (b) (7)(F)
REPORTING PERIOD: FROM: 02/23/2011 TO: 05/23/2011
STATUS OF CASE: Continued

SYNOPSIS: Made undercover purchase, forwarded purchase to FCC for analysis, made consensually monitored phone call, (b) (7)(E)

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REPORT SUBMITTED BY: (b) (7)(F), Special Agent, DATE: 05/26/2011

REPORT APPROVED BY: Thomas W. Emerick, Special Agent in Charge, DATE: 06/03/2011

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1. INTRODUCTION:

This case originated after the February 8, 2010, receipt of information from the United States Anti-Doping Agency (USADA) about an email solicitation from PRIMORDIAL PERFORMANCE on the sale of a new product called Superdrone. The email indicates that PRIMORDIAL PERFORMANCE's Superdrone is a "Superdrol-clone" and contains the designer anabolic steroid methyldrostanolone. Superdrol (aka methyldrostanolone, aka methasteron) is a designer anabolic steroid (b) (7)(E)

(b) (7)(E)

Reference is made to the Report of Investigation for the period November 23, 2010 through February 22, 2011.

2. DETAILS OF INVESTIGATION:

On February 24, 2011 SA (b) (7)(F) , in an undercover capacity, made an online purchase of PRIMORDIAL PERFORMANCE'S products AndroHard and and AndroLean. As part of the purchase of AndroHard, PRIMORDIAL PERFORMANCE offered a telephonic consultation with either PRIMORDIAL PERFORMANCE employee (b) (6), (b) (7)(C) owner ERIC POTRATZ to discuss "hormonal optimization techniques" and "hormonal manipulation."

(b) (7)(E)

On March 28, 2011 SA (b) (7)(F) made an electronically monitored phone call to ERIC POTRATZ at PRIMORDIAL PERFORMANCE. Several weeks earlier SA (b) (7)(F) made an undercover purchase of PRIMORDIAL PERFORMANCE'S new products, AndroHard and AndroLean, (b) (7)(F), (b) (7)(E) Included with the purchase was a one hour consultation with POTRATZ to discuss "hormone manipulation." On March 28, 2011 SA (b) (7)(F) acting in an undercover capacity, had a telephonic consultation with POTRATZ, in which POTRATZ stated DHEA, a component of AndroHard, is a legal steroid that converts to testosterone through enzymes in the blood. POTRATZ stated AndroHard would increase muscle size and decrease water in the body. He stated "you can't get anything like this at GNC." POTRATZ told SA (b) (7)(F) if he is being tested for steroids, the test would be positive as a result of the use of AndroHard. POTRATZ also claimed AndroHard would increase libido and sex drive. POTRATZ also told SA (b) (7)(F) he may experience side effects from AndroHard including acne, hair loss, frequent urination and an enlarged prostate. The recording was stored on a CD by (b) (7)(F) on March 29, 2011 and inventoried on CIE 153014. POTRATZ also recorded the consultation and provided a copy to SA (b) (7)(F), (b) (7)(E)

On April 1, 2011 SA (b) (7)(F) received via SA (b) (7)(F) , a parcel with return address "Primordial Performance, 13331 NE Whitaker Way, Bldg 7, Portland, OR 97230," and containing one bottle labeled "Primordial Performance AndroHard, Super-R DHEA" and one bottle labeled "Primordial Performance AndroLean, Super-5-DHEA, Super-7-DHEA." The bottles were inventoried on CIE 153015 and forwarded to the FCC for analysis. The packaging and parcel was inventoried on CIE 153016.

On May 10, 2011 SA (b) (7)(F) sent an email (b) (7)(E) to Primordial Performance requesting the status of the undercover purchase of AndroMass.

3. JUDICIAL ACTION:

None this reporting period

4. DISPOSITION OF EVIDENCE, CONTRABAND, AND PERSONAL PROPERTY:

The ES digital recording of the consensually monitored telephone call made on March 28, 2011 between SA (b) (7)(F) and ERIC POTRATZ of PRIMORDIAL PERFORMANCE was inventoried on CIE 153014 and stored in the SFRO evidence room.

One bottle of AndroHard and one bottle of AndroLean obtained on April 1, 2011 from an undercover purchase were inventoried on CIE 153015. The items listed on CIE 153015 were forwarded to the FCC for analysis on April 5, 2011.

Packaging material and a parcel obtained on April 1, 2011 from an undercover purchase were inventoried on CIE 153016 and stored in the SFRO evidence room.

5. STATUS OF INVESTIGATION:

Continued

6. SUSPECTS/DEFENDANTS/OTHER:

PRIMORDIAL PERFORMANCE

ERIC POTRATZ

(b) (6), (b) (7)(C)

WWW.PRIMORDIALPERFORMANCE.COM

7. ATTACHMENTS:

None