

From: [redacted]
To: [redacted]
Date: [redacted]

Thanks Ca olyn
Monday 22nd 12:
Tuesday 23rd 10:
Thursday 30th 11:30:

Michelle Hadden, MSW
Assistant Executive Director, Program
New York Council on Problem Gambling
O 518-867-4084

Confidentiality Notice: The contents of this email, all related responses and any files and/or attachments transmitted with it are CONFIDENTIAL and are intended solely for the use of the individual or entity to whom they are addressed. This email may contain legally privileged information and may not be disclosed or forwarded to anyone else without authorization from the originator of this email. If you have received this email in error, please notify the sender immediately and delete all copies from your system.

From: Hageman, Ca olyn (GAMING) <ca.olyhageman@gaming.ny.gov>
Sent: Tuesday, June 14, 2022, 2:52 PM
To: Michelle Hadden <mhadden@nyproblemgambling.org>; Ha man DuCenzo, B igette (OASAS) <bigette@ha-man-DuCenzo@oasas.ny.gov>; Fuller, Maggie (GAMING) <Maggie.Fuller@gaming.ny.gov>
Cc: Jim Marney <jmarney@nyproblemgambling.org>; Marone, B ad (GAMING) <bad.marone@gaming.ny.gov>; Pa k, Lee (GAMING) <lee.pa.k@gaming.ny.gov>
Subject: RE: NY Problem Gambling

CAUTION: This email is generated automatically from a system. Do not click on any attachments unless you've verified the sender and know the content is safe.

Hi A,

I'd like to set up a bi-weekly call with you, Dig, and Maggie Fuller to discuss how we can get the most out of the data being collected. Please provide a couple of dates and times that work for you and we'll set a schedule.

Many Thanks,

CH

From: Michelle Hadden <mhadden@nyproblemgambling.org>
Sent: Friday, June 10, 2022, 1:50 PM
To: Hageman, Ca olyn (GAMING) <ca.olyhageman@gaming.ny.gov>; Ha man DuCenzo, B igette (OASAS) <bigette@ha-man-DuCenzo@oasas.ny.gov>
Cc: jmarney@nyproblemgambling.org
Subject: NY Problem Gambling

Hi Carolyn

To help you from our call below is a screenshot of our referral traffic to the site from Jan 1-May 31. Let me know what data you are interested in receiving and I can see if we can pull it. Do you know if the QR code is the NY lottery gov or how I would show up in our system?

The screenshot shows a Microsoft Office Home window with several tabs open: 'Mail - Michelle Hadden - Outlook', 'Analytics', and 'Word Press NYCPG...'. The active window is a Google Analytics report titled 'All Web Site Data'. The report shows traffic sources for the period of 1-10 of 150. The top source is 'nylottery.ny.gov' with 4,089 users, representing 52.05% of the total traffic. Other sources include 'dellagoresort.com', 'm.facebook.com', 'nyproblemgambling.org', 'automated-traffic.pro', 'facebook.com', 'oasas.ny.gov', 'account.ny.sportsbook.fanduel.com', 'knowtheodds.org', and 'qr1.be'.

Source	Users	% of Total
1. nylottery.ny.gov	4,089	52.05%
2. dellagoresort.com	692	8.81%
3. m.facebook.com	642	8.17%
4. nyproblemgambling.org	561	7.14%
5. automated-traffic.pro	359	4.57%
6. facebook.com	193	2.46%
7. oasas.ny.gov	150	1.91%
8. account.ny.sportsbook.fanduel.com	109	1.39%
9. knowtheodds.org	103	1.31%
10. qr1.be	76	0.97%

Michelle Hadden, MSW
Assistant Executive Director, Program
New York Council on Problem Gambling
O 518-867-4084

Confidentiality Notice: The contents of this email, all related responses and any files and/or attachments transmitted with it are CONFIDENTIAL and are intended solely for the use of the individual or entity to whom they are addressed. This email may contain legally privileged information and may not be disclosed or forwarded to anyone else without authorization from the originator of this email. If you have received this email in error, please notify the sender immediately and delete all copies from your system.