

**From:** [Jim Gilbert](#)  
**To:** [Michelle Hadden](#)  
**Cc:** [Fuller, Maggie \(GAMING\)](#); [Hapeman, Carolyn \(GAMING\)](#); [jmaney@nyproblemgambling.org](#); [Shana Silverman](#)  
**Subject:** Re: Fw: Google Analytics: Campaigns  
**Date:** Tuesday, August 23, 2022 1:50:25 PM

**ATTENTION:** This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Michelle,

This is all set to email you on the 1st of every month. If you want to change anything, or if you need anything - please don't hesitate to reach out to me.

Thank you,  
Jim

On Tue, Aug 23, 2022 at 1:44 PM Michelle Hadden <[mhadden@nyproblemgambling.org](mailto:mhadden@nyproblemgambling.org)> wrote:  
Jim,

Can you set up monthly reports to be sent to me and I can share with the team.

Thank you,

**Michelle Hadden, MSW**  
**Assistant Executive Director, Program**  
**New York Council on Problem Gambling**  
**O: 518-867-4084**  
**C: [REDACTED]**

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**From:** Jim Gilbert <[jim.gilbert@overit.com](mailto:jim.gilbert@overit.com)>  
**Sent:** Tuesday, August 23, 2022 12:46 PM  
**To:** Michelle Hadden <[mhadden@nyproblemgambling.org](mailto:mhadden@nyproblemgambling.org)>  
**Cc:** Fuller, Maggie (GAMING) <[Maggie.Fuller@gaming.ny.gov](mailto:Maggie.Fuller@gaming.ny.gov)>; Hapeman, Carolyn (GAMING) <[Carolyn.Hapeman@gaming.ny.gov](mailto:Carolyn.Hapeman@gaming.ny.gov)>; Jim Maney <[jmaney@nyproblemgambling.org](mailto:jmaney@nyproblemgambling.org)>  
**Subject:** Re: Fw: Google Analytics: Campaigns

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If this is what you are looking for I can set up daily or weekly reports emails directly to whomever you want, beginning this week.

On Tue, Aug 23, 2022 at 12:26 PM Michelle Hadden <[mhadden@nyproblemgambling.org](mailto:mhadden@nyproblemgambling.org)> wrote:  
Hi Carolyn, Maggie,

See below and attached.  
Let me know if you are looking for something else.

**Michelle Hadden, MSW**  
**Assistant Executive Director, Program**  
**New York Council on Problem Gambling**  
**O: 518-867-4084**  
**C: [REDACTED]**

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**From:** [overitmedia@gmail.com](mailto:overitmedia@gmail.com) <[overitmedia@gmail.com](mailto:overitmedia@gmail.com)>  
**Sent:** Tuesday, August 23, 2022 11:37 AM  
**To:** Michelle Hadden <[mhadden@nyproblemgambling.org](mailto:mhadden@nyproblemgambling.org)>  
**Subject:** Google Analytics: Campaigns

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the content is safe.

[overitmedia@gmail.com](mailto:overitmedia@gmail.com) has shared a report from Google Analytics with you.  
The report is attached.

[overitmedia@gmail.com](mailto:overitmedia@gmail.com) also included a message:

Results of the Responsible Gambling QR Code campaign since August 9th.

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This is a report email from Google Analytics. You received this email because [overitmedia@gmail.com](mailto:overitmedia@gmail.com) requested this report be sent to you. If you would like to opt out of emails from this user, go to [https://www.google.com/analytics/web/optout?token=RhrZZYMBAAA.kZSm\\_PWwYqPwINoOJj6rCh\\_m2t7hNCsX6R6lw-TOm3i4xSFtGreMH1zAUQ2TPpLvehPy3vOBIS1PJJuRybjXcug.arzw0qwb5Yffazunh0CfCw&email=mhadden%40nyproblemgambling.org&hl=en\\_US](https://www.google.com/analytics/web/optout?token=RhrZZYMBAAA.kZSm_PWwYqPwINoOJj6rCh_m2t7hNCsX6R6lw-TOm3i4xSFtGreMH1zAUQ2TPpLvehPy3vOBIS1PJJuRybjXcug.arzw0qwb5Yffazunh0CfCw&email=mhadden%40nyproblemgambling.org&hl=en_US)

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**Jim Gilbert**  
*Director of Operations*



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a: 435 New Scotland Ave, Albany, NY 12208  
w: [overit.com](http://overit.com) e: [jim.gilbert@overit.com](mailto:jim.gilbert@overit.com)



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**Jim Gilbert**  
*Director of Operations*



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