

From: [Michelle Hadden](#)
To: [Jim Gilbert](#)
Cc: [Fuller, Maggie \(GAMING\)](#); [Hapeman, Carolyn \(GAMING\)](#); jmaney@nyproblemgambling.org
Subject: Re: Fw: Google Analytics: Campaigns
Date: Tuesday, August 23, 2022 1:44:35 PM

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Jim,

Can you set up monthly reports to be sent to me and I can share with the team.

Thank you,

Michelle Hadden, MSW
Assistant Executive Director, Program
New York Council on Problem Gambling
O: 518-867-4084
C: [REDACTED]

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From: Jim Gilbert <jim.gilbert@overit.com>
Sent: Tuesday, August 23, 2022 12:46 PM
To: Michelle Hadden <mhadden@nyproblemgambling.org>
Cc: Fuller, Maggie (GAMING) <Maggie.Fuller@gaming.ny.gov>; Hapeman, Carolyn (GAMING) <Carolyn.Hapeman@gaming.ny.gov>; Jim Maney <jmaney@nyproblemgambling.org>
Subject: Re: Fw: Google Analytics: Campaigns

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If this is what you are looking for I can set up daily or weekly reports emails directly to whomever you want, beginning this week.

On Tue, Aug 23, 2022 at 12:26 PM Michelle Hadden <mhadden@nyproblemgambling.org> wrote:
Hi Carolyn, Maggie,

See below and attached.
Let me know if you are looking for something else.

Michelle Hadden, MSW
Assistant Executive Director, Program
New York Council on Problem Gambling
O: 518-867-4084
C: [REDACTED]

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From: overitmedia@gmail.com <overitmedia@gmail.com>
Sent: Tuesday, August 23, 2022 11:37 AM
To: Michelle Hadden <mhadden@nyproblemgambling.org>
Subject: Google Analytics: Campaigns

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

overitmedia@gmail.com has shared a report from Google Analytics with you.
The report is attached.

overitmedia@gmail.com also included a message:

Results of the Responsible Gambling QR Code campaign since August 9th.

This is a report email from Google Analytics. You received this email because overitmedia@gmail.com requested this report be sent to you. If you would like to opt out of emails from this user, go to https://www.google.com/analytics/web/optout?token=RhrZZYMBAAA.kZSm_PWwYqPwlNoOJj6rCh_m2t7hNCsX6R6lw-TOm3j4xSFtGreMHIzAUO2TPpLvehPy3vOBI5lPJuRybjXcug.arzw0qwb5YfFazunh0CfCw&email=mhadden%40nyproblemgambling.org&hl=en_US

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Jim Gilbert

Director of Operations



p: 518.465.8829 m: [REDACTED]
a: 435 New Scotland Ave, Albany, NY 12208
w: overit.com e: jim.gilbert@overit.com

