

From: [Michelle Hadden](#)
To: [Shana Silverman](#); [Jim Gilbert](#)
Cc: jmaney@nyproblemgambling.org; [Hartman-DeCenzo, Briquette \(OASAS\)](#); [Hapeman, Carolyn \(GAMING\)](#)
Subject: Re: PGRC Website Tagging
Date: Wednesday, July 27, 2022 3:50:47 PM

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Thank you for the quick response, Shana!
We'll check on everyone's availability and be in touch

Michelle Hadden, MSW
Assistant Executive Director, Program
New York Council on Problem Gambling
O: 518-867-4084
C: [REDACTED]

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From: Shana Silverman <shana.silverman@overit.com>
Sent: Wednesday, July 27, 2022 3:29 PM
To: Michelle Hadden <mhadden@nyproblemgambling.org>; Jim Gilbert <jim.gilbert@overit.com>
Cc: Jim Maney <jmaney@nyproblemgambling.org>; Hartman-DeCenzo, Briquette (OASAS) <Briquette.Hartman-DeCenzo@oasas.ny.gov>; Hapeman, Carolyn (GAMING) <Carolyn.Hapeman@gaming.ny.gov>
Subject: Re: PGRC Website Tagging

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Hi Michelle,

Of course. I will be scarce next week, so I have looped in Jim Gilbert who will be on this call.

Available times next week:
Tuesday 10-12, or 3:30
Wednesday 2:00
Thursday 10:30
Friday 10, 11, 2

Shana Silverman

VP Strategy



m: [REDACTED]

a: 435 New Scotland Ave, Albany, NY 12208

w: overit.com e: shana.silverman@overit.com



On Wed, Jul 27, 2022 at 12:34 PM Michelle Hadden <mhadden@nyproblemgambling.org> wrote:

Hi Shana,

We are working with Maggie Fuller at the Lottery to get our NYProblemGamblingHelp site tagged so that we can track the effectiveness of the QR code that has been placed on advertising the lottery and gambling industry are using. Maggie will be putting together recommendations on what needs to be tagged and we'll broker that meeting. Can you provide some availability for a remote meeting to go over the request and what is needed?

Thank you,

Michelle Hadden, MSW
Assistant Executive Director, Program
New York Council on Problem Gambling
O: 518-867-4084
C: [REDACTED]

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