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**Subject:** PGRC Website Tagging  
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Hi Shana,

We are working with Maggie Fuller at the Lottery to get our NYProblemGamblingHelp site tagged so that we can track the effectiveness of the QR code that has been placed on advertising the lottery and gambling industry are using. Maggie will be putting together recommendations on what needs to be tagged and we'll broker that meeting. Can you provide some availability for a remote meeting to go over the request and what is needed?

Thank you,

**Michelle Hadden, MSW**  
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**New York Council on Problem Gambling**  
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