



# Financial Aid Optimization Analysis

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New Mexico State University  
October 2021  
Census Analysis

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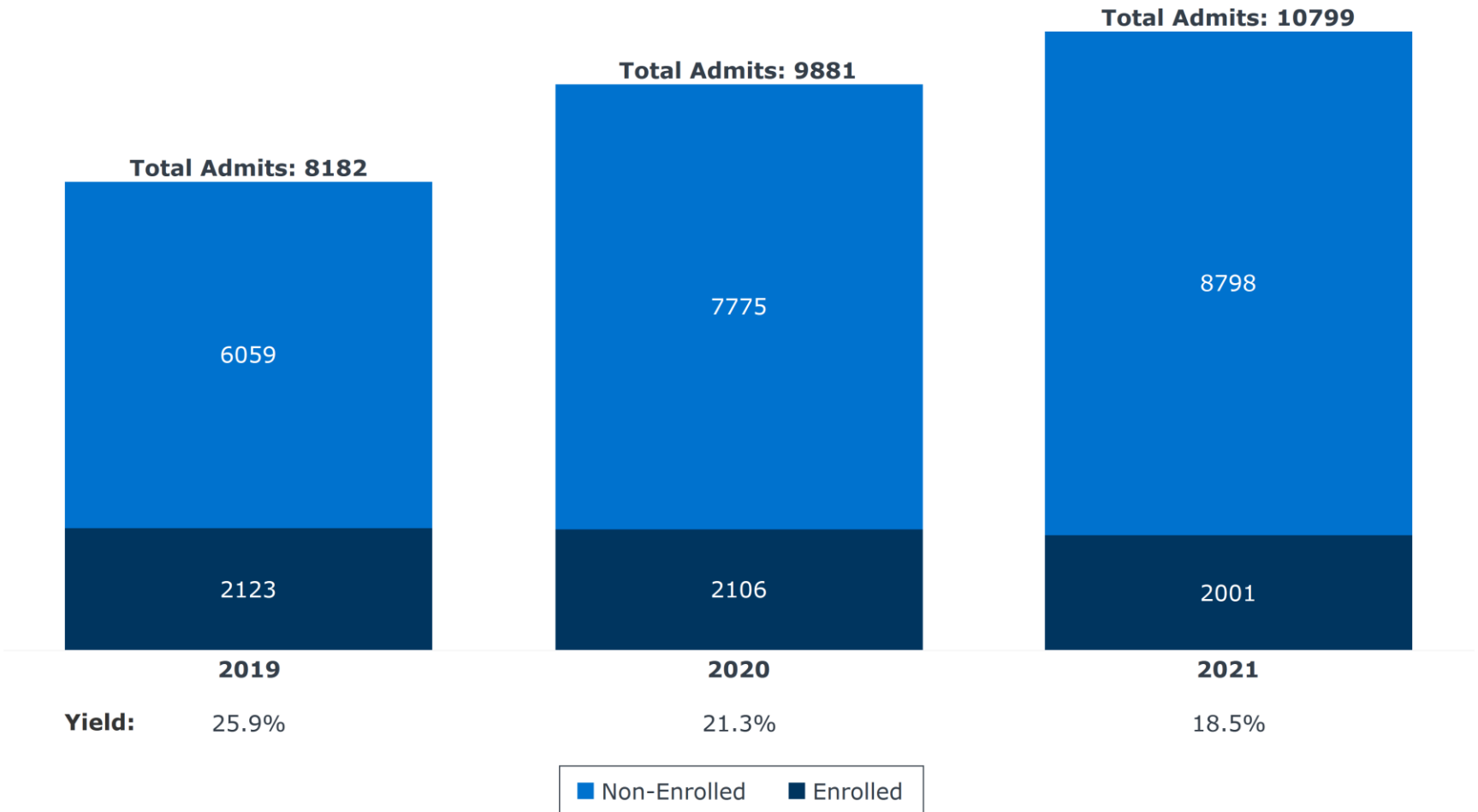
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# Enrollment Summary



## Full-Time First Years

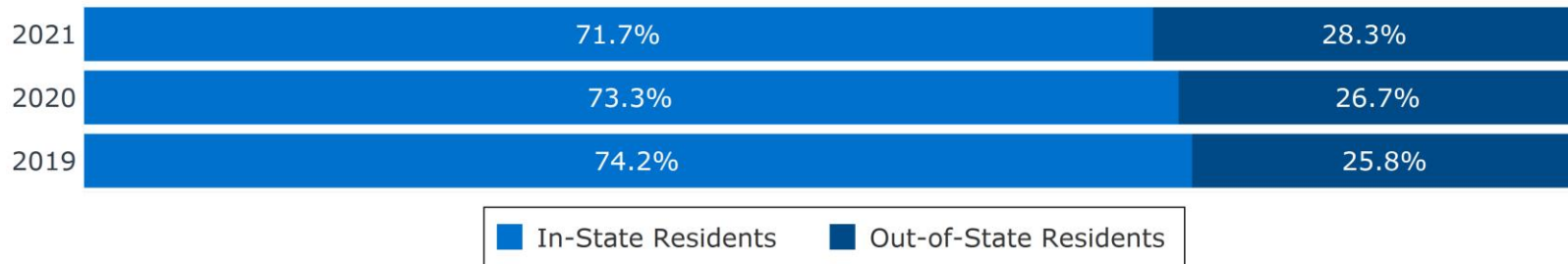


# Demographic Comparisons

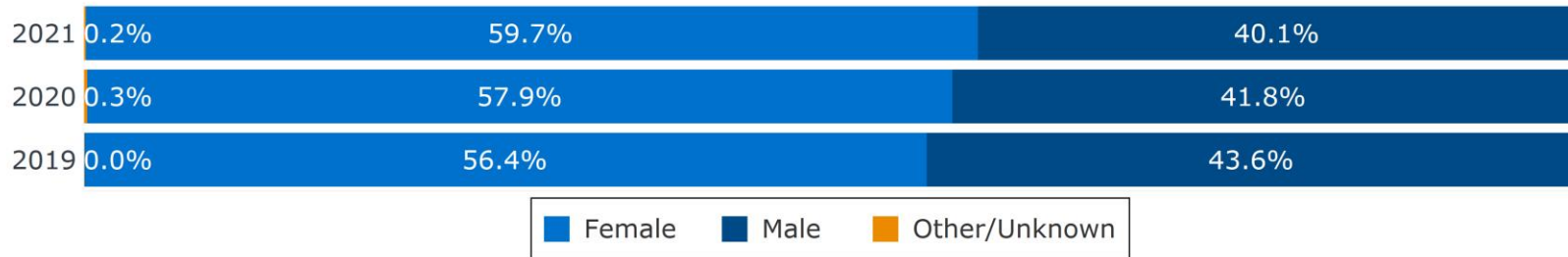


## Full-Time First Years

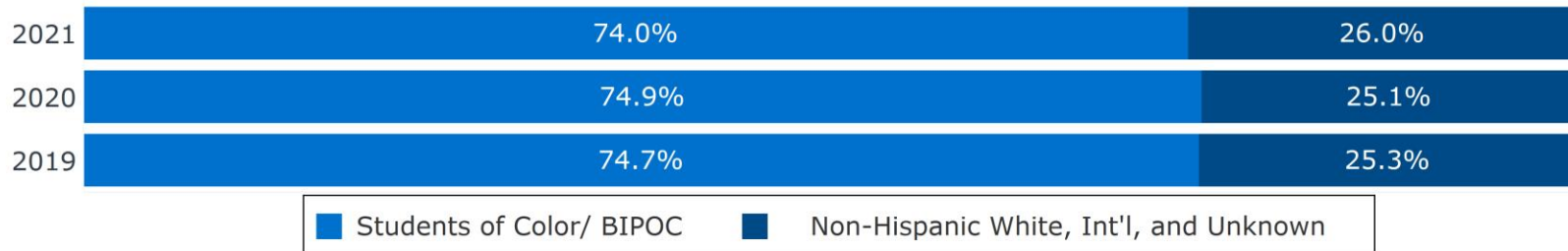
### State Residency



### Gender



### Racial and Ethnic Diversity



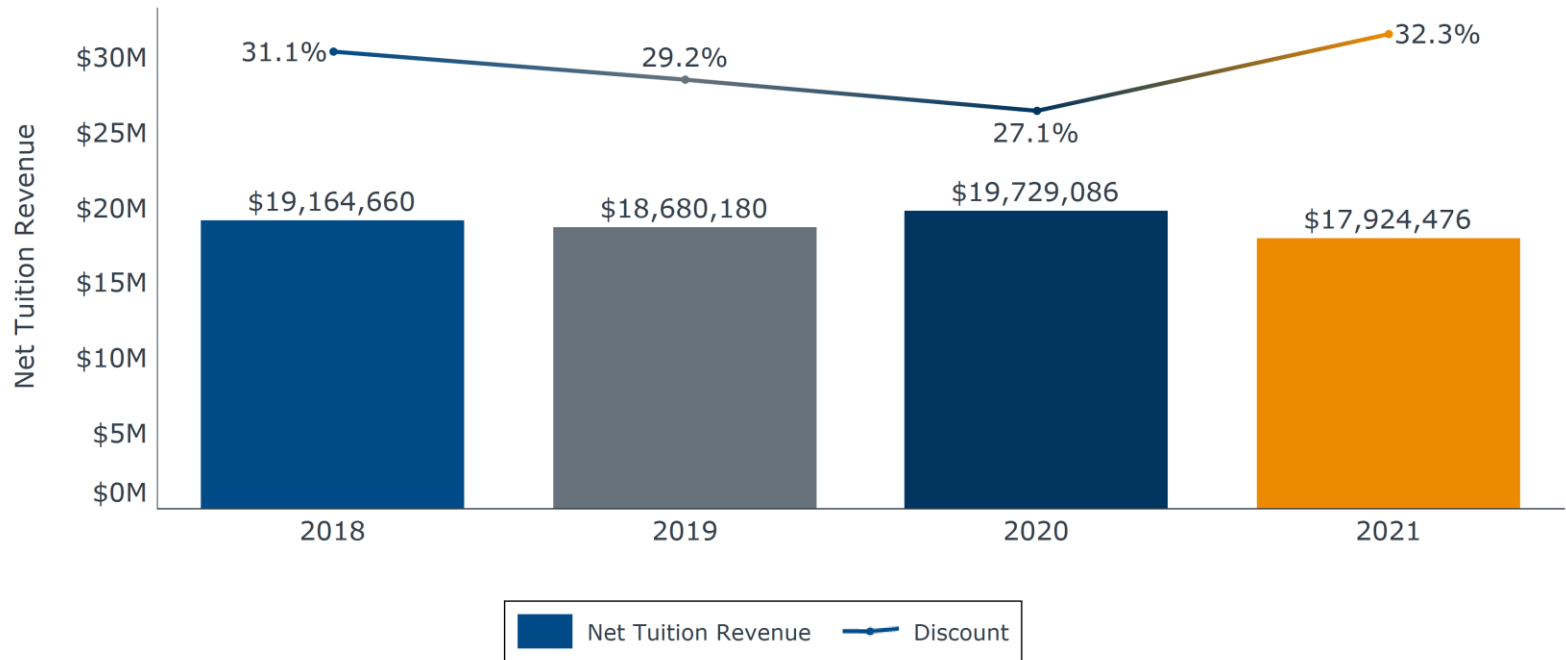
\*Demographic Comparisons are for Enrolled students.

Census Analysis - Data as of 9/16/2021

# Net Tuition Revenue and Discount



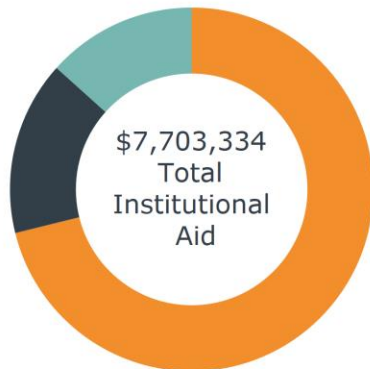
## Full-Time First Years



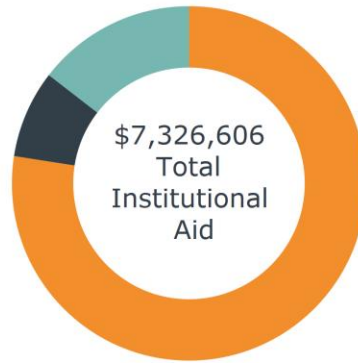
Enrollment:	2,014	2,242	2,123	2,106	2,001
Annual Tuition and Fees:	\$11,694	\$12,407	\$12,427	\$12,847	\$13,231
Avg Net Revenue per Student:	\$5,171	\$8,548	\$8,799	\$9,368	\$8,958
Average GPA:	3.49	3.53	3.55	3.55	3.55

# Institutional Aid Summary

## Full-Time First Years



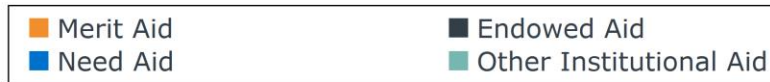
**2019**



**2020**



**2021**



	<b>2019</b>	<b>2020</b>	<b>2021</b>
Enrolled	2123	2106	2001
Discount	29.2%	27.1%	32.3%
Merit Aid	\$5,480,800	\$5,670,285	\$5,623,750
Need Aid	\$0	\$0	\$0
Endowed Aid	\$1,194,585	\$586,213	\$1,914,822
Other Institutional Aid*	\$1,027,949	\$1,062,365	\$968,854
<b>Total Institutional Aid</b>	<b>\$7,703,334</b>	<b>\$7,326,606</b>	<b>\$8,550,926</b>

\*Other institutional aid includes uncategorized institutional aid and athletic scholarships, if applicable. This total does not include waivers.

Census Analysis - Data as of 9/16/2021

# Other Institutional and Merit Fund Codes



Code	Description	EABCategory
1461	PA Excellence Lottery Gap	InstFT
1800	Conroy Honors Scholars	InstFT
1801	Conroy Honors Scholars Out of State	InstFT
1900	PA Excellence FR	InstFT
1901	PA Excellence FR Stipend	InstFT
1904	PA Excellence Fees	InstFT
1905	PA Excellence Cont. Stipend	InstFT
1520	Aggie Achiever Scholarship	InstMeritFT
1521	Hadley Honors Scholarship	InstMeritFT
1522	Crimson Success Scholarship	InstMeritFT
1523	1888 Leadership Scholarship	InstMeritFT
1524	'A' Mountain Merit Scholarship	InstMeritFT
1525	Pete's Opportunity Scholarship	InstMeritFT
1621	Hadley Honors Out-of-State	InstMeritFT
1622	Crimson Success Out-of-State	InstMeritFT
1623	1888 Leadership Out-of-State	InstMeritFT
ATHB	Athletics: Books	AthleticFT
ATHC	Athletics: Board/Meals	AthleticFT
ATHL	Athletics: Grant in Aid Pay	AthleticFT
ATHR	Athletics: R & B Credit	AthleticFT
ATR1	Athletics: Room Scheduled	AthleticFT
TU02	UG Athletic Discount	AthleticFT

# Summary of Records



Summary of Records Chosen for Analysis, Current Year

	<b>Admit</b>	<b>Enrolled</b>	<b>Yield</b>	<b>Institutional Gift Aid</b>	<b>Net Tuition Revenue</b>	<b>Discount</b>
<b>All New Students</b>	11707	2457	21.0%	\$9,827,434	\$24,386,714	28.7%
<b>Part-Time</b>	109	87	79.8%	\$38,002	\$1,278,596	2.9%
<b>Transfer</b>	799	369	46.2%	\$1,238,506	\$5,183,642	19.3%
<b>Full-Time Freshman Total</b>	10799	2001	18.5%	\$8,550,926	\$17,924,476	32.3%
Full-Time 12 Credits	237	61	25.7%	\$307,668	\$658,810	31.8%
Online	51	6	11.8%	\$9,098	\$127,276	6.7%
Scholarship Athletes	36	36	100.0%	\$767,249	\$68,617	91.8%
Independents	166	56	33.7%	\$192,946	\$521,848	27.0%
No Academic Info	14	1	7.1%	\$0	\$8,044	0.0%
All	504	160	31.7%	\$1,276,961	\$1,384,595	48.0%
<b>Model Population</b>	10295	1841	17.9%	\$7,273,966	\$16,539,880	30.5%





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