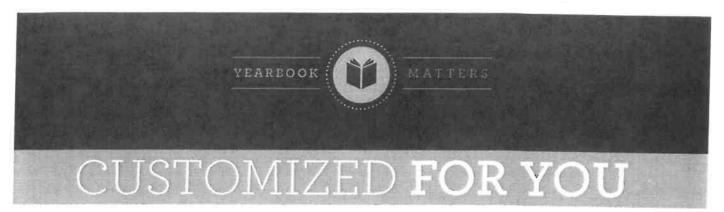
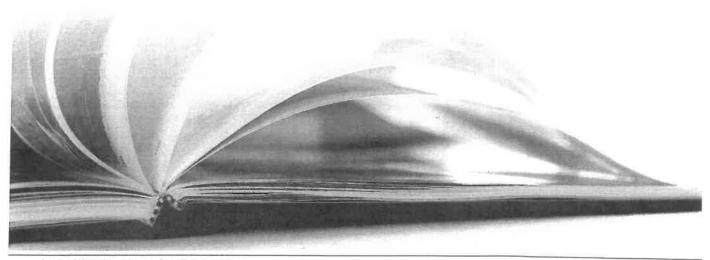
Per RFP, copy



**THANK YOU** for the opportunity to submit this proposal. We hope that after looking through this, you find that we bring the best support, technology, service and value to your schools. Should have any questions, please feel free to contact us. We would love to continue partnering with Lake Washington School District.

Lake Washington School District Yearbook RFP 19-2384



#### SUBMITTED BY JACKIE PAFFRATH

PO Box 680 Bellevue, WA 98009 **206.369.2009** 

A jackie.paffrath@jostens.com



Dear Evaluation Committee.

Thank you for this opportunity to submit a proposal. I started working with Lake Washington Schools over ten years ago, and at the time, just worked with three of the schools. Other schools in the district wanted better technology, support and service, and over time, almost all of the high schools and middle schools have made the switch to work with Jostens. We are a trusted partner, and will bring the most value to your yearbook programs.

We realize that this is a significant decision for you to make. You are going to count on the company of your choice to provide you with the latest technology and tools, unlimited service and support, and a great value. We hope that after you look through our proposal, you feel like Jostens is the best partner.

**Jostens** // Providing value for your investment has kept Jostens in the lead as the number one yearbook publisher for the past 35 years. We maintain cost-competitive publishing programs while striving to bring more to our clients in the way of resources, ideas, encouragement, and fun. We've worked with schools since 1897.

**Local Support** // Local support is an important part of your experience, so we want you to know a little bit about us. Jackie has been working with yearbooks for 25 years. She started in 6th grade, and loved it so much, she hasn't stopped. She will bring that excitement and enthusiasm to your yearbook program. Andrew has been around yearbooks since he was born. His parents were Jostens yearbook reps for 30 years, and Andrew has been a rep in both California and Puget Sound area, now for more than 12 years. Jackie and Andrew even met at yearbook camp. Taylor Krenz has worked with Jostens in a variety of roles over the past nine years, and most recently has joined the yearbook team. Taylor has an incredible connection with yearbook staffers and is dedicated to making your yearbook life easier. The three of us will be helping you, your students and schools.

**Service** // Throughout the calendar year, we will provide you with workshop opportunities and make school visits to bring your yearbook staff innovative ideas and to teach important skills to help production. We are in constant communication with our schools through calls, emails, newsletters, school visits and out of school meetings. As your publishing partner, our goal is to provide what your staff needs, when you need it.

**Technology** // We are constantly innovating. We were the first to have desktop publishing, the first to have online creation, and we are the first company to provide the opportunity use InDesign and Photoshop online. We have the only patented online creation site, and have won the Interactive Media Award's Outstanding Achievement Award for it. Our technology is the best in the industry.

**Highest Quality Printing and Binding** // We've won the prestigious PIA Benny Premier Print award five of the last six years. We color correct each photo for the highest quality reproduction. And we are the only yearbook company to meet rigorous textbook industry binding standards.

**More Inclusive and Interactive Coverage** // Students want a book that they feel connected to. They want to see their picture. We give you tools to help you include everyone's story. ReplayIt® is an interactive app that helps gather photos and content while connecting school community. And our coverage report keeps track of who has been in the book and how many times, as well as creates an index for you, and with the help of facial recognition, it is easy.

It would be an honor for us to continue serving Lake Washington School District. We see this as an opportunity to help you build and enjoy your publication over the next several years. We invite you to do the same! If there is anything we can show you in person, please contact us. We would be happy to meet with you and your students.

Sincerely,

Jackie Paffrath



# PER RFP, CONTRACTOR PREREQUISITES

## **CONTRACTOR QUALIFICATIONS**

#### 6.01.1 Personnel

There are three of us to help you locally, and we will make regular visits to the school to help you and your yearbook staffs.

#### 6.01.2 Page Layout Software

Currently, all of the schools that we work with in district are using our Yearbook Avenue online creation software. It is the best in the industry, and we have exciting upgrades coming as we transition out of flash based software. Yearbook Avenue is easy to learn and navigate, and even has built in facial recognition. The coverage tracking tools are especially helpful, and because of this, even Eastlake High School and Lake Washington High School, who have large enrollments, have been able to get more than 90% of their students in the book three times or more.

#### 6.01.3 Plant Capabilities

We have multiple plants, and the Lake Washington Schools print at our Visalia, California plant. We have state of the art equipment. We are the only yearbook company to meet rigorous textbook industry binding standards. We are Forest Stewardship Council certified and we recycle nearly all of the paper waste in the facility as well as the metal used in the plates. Jostens Visalia is certified by Idealliance as a G7 Master Printing facility, and we keep a certified G7 Expert on staff to make sure our color processes and practices are in line with current best thinking and industry standards. And plant personnel help soft proof pages.

#### 6.01.4 Plant Production Supplies and 6.01.5 Permits/Licenses

As specified in RFP.

#### 6.01.6 Yearbook Kit

We will provide schools with a yearbook kit as soon as contract is awarded. This will have planning resources for them, ideas to inspire the staff, posters to help sell books, and more. And for schools where there will be a new adviser, we will also send a new adviser kit, which will have a special new adviser guide (there is a lot to learn in the first year of advising, and it can be overwhelming). Per RFP, we can provide a tracking number for the kit.

#### 6.01.7 Paper Stock and 6.01.8 Page Size

As specified in RFP.

#### 6.01.9 Page Count

Schools can print books in any increment of four pages. Multiple page submission not required.



# PER RFP, CONTRACTOR PREREQUISITES

# **6.01.10 Cover, 6.01.11 Endsheets, 6.01.12 Binding, 6.01.13 Proofs** As specified in RFP.

#### **6.01.14 Online Sales**

If schools would like to make online sales available to families, we can turn this on for the school. There is no cost for this service. The high schools currently use our online ad service, which allows parents to go online to design their ad, and they purchase the ad online, too. There is no cost for this service.

#### **6.01.15** Reorders

Schools have until Feb. 15 to finalize their book count. When we ship in the spring, we almost always send extras ("overruns"). If the school sells out and wants more books, reordering is possible. A quote is required, and depends on how many books are being ordered.

# 6.01.16 Working Materials, 6.01.17 Reporting Requirements, 6.01.18 Deadlines, 6.01.19 Supplement, 6.01.20 Non-Compliance

As specified in RFP.

#### **EVIDENCE OF RESPONSIBILITY/CAPABILITIES**

#### 6.02.1 Company Information

Jostens has been working with schools since 1897, and we've been the number one yearbook company for more than 35 years. Please see enclosed attachment "B."

#### 6.02.2 Conflict of Interest Statement

There are no relationships that create a conflict of interest.

#### **6.02.3 Contractor Qualifications/Experience**

We've partnered with yearbook staffs in Lake Washington Schools for 15+ years. Currently, we print yearbooks for Lake Washington High School, Juanita High School, Redmond High School, Eastlake High School, International Community School, Tesla STEM High School, Redmond Middle School, Finn Hill Middle School, Inglewood Middle School, Kirkland Middle School and Kamiakin Middle School. Jostens has multiple printing facilities, and the Lake Washington books print in our Visalia, California plant. Locally, there are three of us that work together to help your schools, and you can read more about our experience in this proposal.

#### 6.02.4 References

See attachment "D" enclosed with this proposal.



# PER RFP, CONTRACTOR PREREQUISITES

## 6.02.5.1 Financial Stability

- On December 21, 2018, Jostens was acquired by Champ Acquisition Cooperation.
- On April 15, 2016, Newell Brands Inc. (NYSE: NWL) announced it had completed the combination of Newell Rubbermaid and Jarden Corporation.
- On November 2, 2015, Jarden Corporation (NYSE: JAH), announced it had completed its acquisition of Visant Holding Corp. ("Visant"), the parent company of Jostens, Inc. and other entities comprising the Jostens business ("Jostens").
- Mr. Otto Josten founded the company in 1897 as a watch repair business in Owatonna, MN. The company went public in 1959 and was listed on the New York Stock Exchange from June 16, 1965 until May 10, 2000.

See attached financial documents:

- Jostens Fact Sheet For Suppliers
- 2018 Form 10-K

#### 6.02.5.2 Financial Stability

Nothing is applicable in relation to Jostens filing for bankruptcy or insolvency proceedings in the last 10 years.

## 6.02.6 Contractor Organization

You have a team of us to help you: local reps to assist in person, plant support, tech support, graphic artists, and more. We want to make your yearbook life easier, and help support you with your goals. Every yearbook staff is different and has different needs, so what we bring to the program depends on what you would like. For example, a new adviser might not even know what questions to ask or what to expect, so that first year we are in constant communication and guiding them through that process. An experienced adviser might have something specific they are trying to accomplish with their book, like getting more students covered in the book. Then we'll focus our attention on helping you improve coverage, and teach students different strategies and ways to accomplish that. We are in constant contact with the schools we work with. If you contact us, you will hear back within 24 hours, but typically it is within a couple of hours.



# **SERVICE and SUPPORT**

# CUSTOMER SERVICE: OUR NUMBERS TELL THE STORY



98%



99%



98%

Jostens sales representatives, 250 strong, receive a 98% overall satisfaction rating from our advisers.

Our creative and production consultants receive a 99% rating for accessibility and ability to solve problems.

Technical support representatives receive a 98% rating for accessibility and ability to solve problems.



#### JACKIE and ANDREW PAFFRATH // YOUR LOCAL REPS

Jackie caught the yearbook bug in middle school and stayed with it through high school. She was a journalism major at WWU and earned a Bachelors Degree, and has been a Jostens rep since 2001. She met Andrew at yearbook camp, who grew up in a yearbook family. His parents were Jostens reps for 30 years and he started teaching at camp at age 14. Andrew has been a rep in both California and Washington, and has a business degree from California Lutheran. Both of them appreciate yearbook, the hard work that goes into making it, and believe in what it represents. They have two little kids to keep them busy, too.



#### TAYLOR KRENZ // YOUR LOCAL REP

Taylor has been part of Jostens since 2010. She began working for her father, a Jostens Scholastic rep in northern Washington, when she was just a sophomore in high school. She graduated from Grand Canyon University in 2016. Taylor was inspired by yearbook staffs and their efforts to celebrate memories and accomplishments, and that is why she decided to join the yearbook team. She is dedicated to making your yearbook life easier.



#### **AARON PHILLIPS // YOUR PLANT CONSULTANT**

Aaron has been with Jostens since 1995. Over the past 24 years he has worked in multiple departments, mainly in the art department as an artist, and most recently as a consultant. He earned an AA degree in Graphic Design. He is currently working on an Organizational Management degree through Southern New Hampshire University and ultimately a Master's degree in the same field.

Jestens



#### **WORKSHOPS**

We provide workshops throughout the year, some with a tuition, some without. Here is a sampling of some of the workshops we've taught in the past. Our workshops vary year to year depending on what our clients want and need.

**New Adviser Workshop:** We provide at least one new adviser workshop, and often we do two. There is so much to learn in the first year of advising. We want to help make it a smooth transition for the new teacher. We provide a meal and there is no cost to attend. Clock hours available.

**Fall All Staff Workshop**: We look forward to this every year, typically the third Monday in September. We teach a variety of electives, and students determine what classes they would like to attend. Some of the classes offered included coverage ideas, beginning and advanced design, Photoshop, photography and more. Clock hours are available. Cost is \$20 per student.

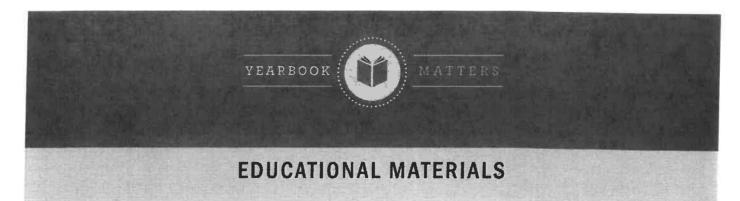
**Mariners Staff Outing:** Celebrate finishing the yearbook with a trip to a Mariners game. Almost annually, we organize a staff outing so students can celebrate their hard work and meeting their deadlines. Price varies based on group rate from Mariners.

**Spring Workshop:** Bring your entire editorial team! Here you can plan your book for the following year, bond with your staff, and get excited about all of the possibilities for your book. Our keynote speaker brings fresh ideas, inspiration and guidance. This year it was May 20th and 21st (in Lynnwood, and Tacoma). Clock hours are available. Registration was \$60.

**Jostens Adviser University**: With a focus on teaching and advising strategies, advisers will find the curriculum relevant to their everyday teaching experience. This teachers-only conference is designed to help you focus on adviser strategy and methodology. This is a national workshop in Orlando, and is \$450 per adviser, plus lodging.

**Jostens San Diego Workshop**: Jump-start your best yearbook ever. This workshop features an award-winning staff, specialty tracks and staff planning sessions designed to meet your individual staff needs. \$500 per camper if staying on campus, \$355 if commuting.

**Jostens Renaissance National Conference**: This is a one-of-a-kind experience that brings all educational stakeholders with a focus of creating a positive school climate and culture. The conference will help you inspire students to academic success while celebrating moments that matter. It is July 20-23 in Orlando, Florida.



#### START RIGHT 7 WEEK CURRICULUM

The Start Right in 7 Weeks units are class-length lessons that help advisers build a strong base of knowledge and resources. Students cover a range of journalism topics, complete spreads on the computer, and build photo and inspiration collections. Advisers get hints for organizational systems and ways to build a cohesive work team. This is a perfect way to start the school year.

#### 7-MINUTE STARTERS

7-Minute Starters are aligned to teach Common Core State Standards and build 21st century skills. They're an industry first, a Jostens exclusive and a great way to start class with a quick lesson. Whether you want to improve writing, design, photography or student leadership and team building, this is the place to start, and there are more than 160 to choose from.

#### STORY STARTERS

A dynamic yearbook tells relevant and interesting stories. Use these helpful Story Starter sheets for interview questions, survey questions, photo possibilities and module ideas on a wide array of yearbook topics. We have more than 100 loaded in our digital classroom for you to share with your students.

#### **VIDEOS**

Learn more about the journalism skills you'll need to create a great yearbook and hot to best use Jostens creation tools. Our library of educational videos explains it all in an easy-to-learn, step-by-step format. Categories include journalism, page creation, sales and promotion and adviser to adviser.

#### **PUBLICATIONS**

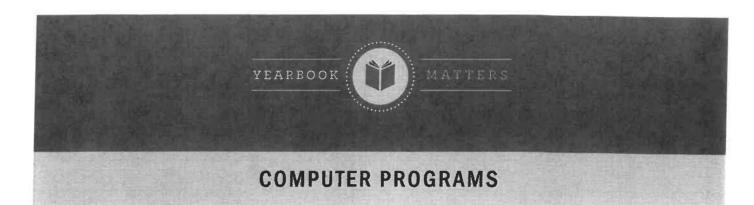
Schools receive a monthly full color newsletter along with a yearbook magazine three times a year. In addition to this, Jostens prints an annual Look Book which features ideas from the best yearbooks from around the country.

#### **GROW YOUR KNOW CURRICULUM SERIES**

Built specifically for advisers with limited time but unlimited goals for greatness, this adviser guide condenses information, tips and resources for advisers. It is filled with practical information and printable handouts.

#### **GRAD CREDIT AVAILABLE**

We've partnered with the University of San Diego to offer graduate credit to yearbook advisers. Advisers sign up for course and do summer learning at their own pace through online modules. There are 3 graduate credits available for this course.



#### **MONARCH BY JOSTENS**

Monarch brings Adobe InDesign, Photoshop and Bridge into one simple solution. Monarch is hosted in the cloud, which means it can be accessed from any computer with internet, any time of day. Since everything is in the cloud, schools don't need to worry about installation or software upgrades - we have it handled. We store all of your pages and photo files in the cloud, so you can work from any computer with internet.

#### **YEARTECH**

Constantly innovating yearbook options for the latest versions of Adobe InDesign, Jostens cutting-edge tools make yearbook-specific tasks like flowing portraits, indexing and submitting the files to the plant easy – without leaving InDesign. The portrait names become the database for tools like the Indexer, the Coverage Report and Caption Perfect so once your edits are complete, you can ensure all names are spelled correctly in your book. The YearTech tools palette contains an entire suite of yearbook specific tools that work in conjunction with the creative functionality of industry standard page layout Adobe software.

#### YEARTECH ONLINE

If experience is the best teacher, then Jostens online tools outdistance all others with book-enhancing programs. The first of its kind in the yearbook world, YearTech Online brings your staff the best technology. Without leaving the program, you can create cut-out-background photos, apply selective color, create modular packages and build entire spreads. And don't forget facial recognition, the amazing tool that helps you identify students without chasing them down all over school.

#### **LOOK BOOK**

Jostens Look Book is the largest and most comprehensive publication of its type in the world, honoring the important role of well-crafted yearbooks. We make each of the layouts in the Look Book available for download so you don't have to recreate it if you want to use it.

#### **REPLAY IT PHOTO SHARING APP**

Replaylt lets students share photos with the yearbook staff, view videos and photos of friends and events, and see the school year as it happens. Photos are moderated to check for anything school inappropriate. For Yeartech Online users, the images import in to your creation site, so there is no need to download or upload. For InDesign users, you can download the pics to use in your book.







# PROMOTIONAL AND SALES SUPPORT

#### **E-COMMERCE**

With Jostens online ordering program you can accept yearbook orders online so parents can place their order with a credit card, and when it is convenient for them. All of your sales are recorded online and you can easily print your sales reports. Your buyer report merges with your coverage report, and you can quickly see who was in the book, how many times, and whether or not they've purchased a book. For those who didn't buy the book, there are in-the-book flyers (below).

#### **IN-THE-BOOK FLYERS**

At any point, you can pull customized flyers that show individual students their picture, name, and pages they've been placed on to help encourage them to buy a book! Example below.



#### **AD SERVICES**

You no longer need to hassle with your ad pages. We will take care of it for you. Parents go to a secure website where they design their ad and pay for the ad with a credit card. The ad is then added to your image library for you to put on your page. There is no cost for this service, and most of the high schools in district have been using this convenient service.

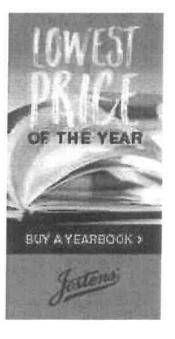
#### **SAMPLE BANNER ADS**

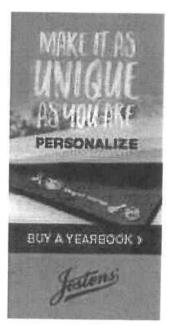
















# CLASS ACTIVITIES AND BUDGET SUPPORT

#### **CONSULTATION SERVICES AND CLASSROOM ACTIVITIES**

Our skills are strong in all areas of yearbook production. We have a combined 37 years of yearbook experience, and have both experienced the role of staffer, photographer, editor, and Jostens yearbook specialist. We are excited to help your students with all things yearbook, and will focus on the topics of your choice. Some of our specialty skills include: layout and design, coverage, theme, deadline planning, marketing the book and reporting/writing.

#### **BUDGET SUPPORT**

We provide you with an itemized budget once you finalize your book specs. If you make any requests to your book that would incur a fee, we first make sure you are okay with that fee. You should have no surprises on your bill. That is our promise. "Jostens have been one of the best things that has happened to our program. We have sold more books than ever and we have made more money than we ever have. Without Jostens, I don't think we could have said that." Todd Keister, Spanaway Lake High School yearbook adviser



#### **Proposed Certification Form**

#### **REQUEST FOR PROPOSAL (RFP) NO. 19-2384**

Contractor has examined and is familiar with all of the conditions and requirements specified in this RFP. Contractor meets all of the standards and requirements necessary to perform the services/provide the products and is able to furnish the services/products in the time frame specified and at the rates set forth in this proposal.

The undersigned certifies that he/she has had the opportunity to ask questions regarding the Request for Proposal, and that if such questions have been asked; they have been answered by the District.

The undersigned has the authority to bind Contractor and certifies that all statements contained in the proposal are true and correct.

The undersigned Contractor hereby certifies that, within the 3-year period immediately preceding bid solicitation date of this RFP, the Contractor is not a "willful" violator, as defined in RCW 49.48.082, or any provisions of Chapter 49.46, 49.48, or 49.52 RCW, as determined by a final and binding citation and notice of assessment issued by the Department of Labor & Industries or through a civil judgment entered by a court.

<u>ADDENDA</u>	
Receipt of addenda number(s)	are hereby acknowledged.
SIGNAT	URES
Dated this 5 day of Ju	1y , 2 <del>018</del> . 2019
LEGAL NAME OF PERSON, FIRM/CORPORAT SUBMITTING PROPOSAL	PO BOX 680 TION ADDRESS
AUTHORIZED SIGNATURE	Bellevue, WA 98009 CITY, STATE & ZIP
Jaciyn Paffrath NAME PRINTED OR TYPED	Jackie paffrath Cjostens.com E-MAIL ADDRESS
Yearbook representative	206-369-2009 TELEPHONE NUMBER
FAX NUMBER	409 010 899 UBI NUMBER
END OF PROPOSED CE	RTIFICATION FORM
FOR LWSD U	SE ONLY:
PURCHASING OFFICER	WITNESS
DATE	

#### ATTACHMENT "B"

#### COMPANY INFORMATION

1.0 General Informat	tion				
Company Name	Tos	tens			
Business Address					
Contact	Jackie	Paffro	ith	P:206-369-2009 Email: jackie. paffrath	18 josten
2.0 Company Details				0 ,	J
Years in Business		121 0	ears		
D 1 O		Q1 . 1. "	-		

Years in Business	121 years
Parent Company	121 years Platinum Equity
Business License Number	409 010 899
Type of Organization (1)	Private
Type of Business (2)	manufacturer, authorized agent
Products / Services	Manufacturer, authorized agent School memorabilia
Number Employees	2,733
Experience (3)	We've worked with Schools for 121 years.
Largest Accounts (3)	Nearby, we work with Issacuah School District. Puyallup School District and Edmond's School District.
	Puyallup School District and Edmond's School District.

(1) Public, Private, Government Sponsored, Other (Please Specify)

(2) Manufacturer, Retailer, Authorized Agent, Consulting Company, Other (Please Specify)

(3) With School Districts, Colleges, and Universities.

Name and title of person completing this questionnaire:	Jackle Paffrath Yearbook Representative

STATE OF WASHINGTON

## NON-COLLUSION AFFIDAVIT

COUNTY OF PIERCE
The undersigned, being duly sworn, deposes and says that the person, firm, association, partnership or corporation herein named has not either directly or indirectly entered into any agreement on behalf of, any undisclosed person, partnership, company, association, organization or corporation, participated in any collusion, or otherwise taken any action in restraint of free competitive bidding in the preparation and submission of a proposal to the District for consideration in the award of a contract for the Request for Proposal described herein.
Legal Name: Jaclyn Paffrath
Authorized Signature: Jackyn faffrall
Sworn before me this 3 day of July , 20 19.
Acknowledgment:
Given under my hand and seal of office this 3/2day of 50, 2019.
NOTARY PUBLIC in and for the State of Washington, residing at 1845 N Whitman St Tarona With 98406
Printed Name: Chary L. Towns
My commission expires: April 25, 2020 Muy Ahme
CHERYL L TOWNE Notary Public State of Washington My Commission Expires April 25, 2020

#### ATTACHMENT "D"

#### **REFERENCES**

Provide a listing of at least three (3) references, preferably public school districts located in the State of Washington with comparable size/volume, for which the company is currently providing the same or substantial similar products/services

1.	Customer Name	Lake Washington High School
	Location:	Kirkland, WA (Lake Washington School District)
		Hannah Kreutz
	Title:	Yearbook Adviser
	Telephone:	425-374-9866
2.	Customer Name:	Kopachuck Middle School
	Location:	Gig Harbor, WA (Peninsula School District)
	Contact Name:	Kelle Bryson
	Title:	Yearbook Adviser
	Telephone:	206-423-6735
3.	Customer Name:	Bethel High School
	Location:	Bethel, WA (Bethel School District)
	Contact Name:	Mike Quilici
	Title:	Yearbook Adviser
	Telephone	425-772-2096

#### ATTACHMENT "E"

#### PRICE LIST

#### REFER TO SEPARATE EXCEL SPREADSHEET

#### **IMPORTANT**

A COPY OF ATTACHMENT "E" "PRICE LIST"

MUST BE TRANSMITTED VIA EMAIL UNDER SEPARATE
COVER. ATTACHMENT "E" IS THE ONLY
PART OF THE RFP REQUIRED TO BE SENT AS AN
ELECTRONIC TRANSMISSION

Emailed to Wendy 7-5-19

LWSD 19-2384 RFP Yearbooks

#### **QUESTIONNAIRE**

# REQUIREMENTS: Contractor has read and understands the requirements of section 3.11 ("Conflict of Interest"): Yes \_\_\_\_ No \_\_\_\_ Contractor will allow audits per section 3.09: Yes \_\_\_\_ No\_\_\_\_\_ No\_\_\_\_\_\_ Contractor has provided in his proposal the mandatory information required under section 2.02 of the RFP. Yes \_\_\_\_\_ No \_\_\_\_ **EMPLOYEE TRAINING & SAFETY PROGRAM:** Contractor has a training and safety program? Yes \_\_\_\_\_ No \_\_\_\_ SUBCONTRACTOR(S): If planning to use any subcontractor(s): Yes \_\_\_\_\_ No \_\_\_\_ If yes, the subcontractor(s) must be approved by the District. Subcontractor company name: \_\_\_\_\_\_ 2. Subcontractor company name: 3. Subcontractor company name: PRICING: Complete Price List is enclosed: Yes \_\_\_\_\_ No \_\_\_\_ **INSURANCE**: Signed Certificate of Insurance and endorsement will be supplied to LWSD for District approval: Yes No

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# EARLY PAYMENT DISCOUNT: Contractor is offering an early payment discount (per section 3.16): Yes \_\_\_\_\_ No \_\_\_\_ School can earn interest if they have excess funds posted to deposit by Nov. The interest will be earned on the excess funds only. Jostens will pay interest 2: PURCHASING CARD ACCEPTANCE: Contractor accepts the use of purchasing cards (per section 3.17): Yes \_\_\_\_\_ No \_\_\_\_\_



## JOSTENS FACT SHEET FOR SUPPLIERS January 2019

For more information about Jostens, please see www.jostens.com

#### **About Jostens**

Jostens is a trusted partner in the academic and achievement channel, providing products, programs and services that help its customers celebrate moments that matter. The company's products include yearbooks, publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Founded in 1897 and based in Minneapolis, MN, Jostens is owned by Platinum Equity and can be found online at <a href="https://www.jostens.com">www.jostens.com</a>.

D&B Number: 04-834-1556

SIC: 3911

Federal Tax ID: 41-0343440

#### PAYMENT TERMS

2%-10/Net 60 Net 60

#### **CORPORATE ADDRESS**

Jostens, Inc. 7760 France Ave So Suite 400 Bloomington, MN 55435 952-830-3300

AP Inquiries: apbroadway@jostens.com

Please see purchase order for billing instructions

#### BANK REFERENCE (written requests only)

Wells Fargo, N.A. requires Jostens pre-approval before releasing information.

Please email requests to Gardiner Van Ness at <u>gardiner.vanness@jostens.com</u> for submission to Wells Fargo.

#### **CREDIT REFERENCES**

Spectrum Screenprinting, Inc. 1920 Xenium Lane Plymouth, MN 55441 763-551-0886

United Parcel Service, Inc. (UPS) Attn: Chris Cleveland 55 Glenlake Parkway, NE Atlanta, GA 30328 516-658-9758

MTM Recognition Corporation 3405 S.E. 29<sup>th</sup> Street Oklahoma City, OK 73115 877-686-7464

Monterey Textiles 2575, boul St-Joseph Drummondville (Quebec) J2B 7V4 819-475-4333

#### **About Platinum Equity**

Platinum Equity is a global M&A&O® firm specialized in mergers, acquisitions, and operations of companies that provide mission-critical products, services, and solutions in diverse industries. We offer deep in-house resources and flexible acquisition solutions to sellers worldwide.