From: Claudia Ortega
To: "Raymond Pollum"
Subject: RE: Ring Meeting Follow-UP + MOU
Date: Monday, November 19, 2018 9:54:49 AM

Hi Raymond,

We did review it and only have a minor changes we would like to add .

Press Release
The parties shall agree to a joint initial press release to be mutually agreed upon by the parties. Announcing the partnership between the two entities.

Let me know if you can chat today or tomorrow. My supervisors are eager to get this rolling. Thank you!!

Best Regards,

Claudia

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Friday, November 16, 2018 10:24 AM
To: Claudia Ortega
Subject: Re: Ring Meeting Follow-UP + MOU

Hi Claudia, Good to hear from you. There are a few items we need to address to move forward. First is the MOU; were you able to review it? If acceptable, please sign and return.

Next I just need to make sure we have the right folks engaged on both teams. Primary POC's include technical (who will distribute credentials to those using Portal), CRO (or anyone who will be commenting on posts and/or issueing alerts), PIO for public facing comments and someone from the investigative team. My suggestion would be a quick phone call with your team and Ring just to do a quick sync.

Actual onboarding is a formal process where we come onsite to train on use of portal, best practices, etc. It takes a few weeks to schedule, so again, we should talk soon. I'm actually flying back from the east coast but will be back on the ground and available after 2:00pm (with an appointment at 4:00pm) or available any time on Monday or Tuesday next week.

Hope this all makes sense. Let me know when you'd like to talk.

Ray

--
Raymond Pollum
Vice President of Neighborhood Sales

1523 26th St
Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

As seen on:
Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor
Time Magazine's Top 10 Gadgets
The Truth About Daytime Burglaries
TechCrunch Product Review
ABC's Shark Tank (password: doorbot)
Ring Partners With LAPD To Reduce Crime In Wilshire Park

On Wed, Nov 14, 2018 at 12:22 PM Claudia Ortega <cortega@ci.la-mesa.ca.us> wrote:

> Hi Raymond,
>
> We would like to move forward. Let me know what the next steps are.
>
> Thank you!
>
> Claudia
> **From:** Raymond Pollum [mailto:raymond.pollum@ring.com]
> **Sent:** Wednesday, October 24, 2018 10:31 AM
> **To:** Claudia Ortega
> **Subject:** Ring Meeting Follow-UP + MOU
>
> Ms. Ortega, Thank you again for arranging our meeting and for gathering your colleagues to learn about Rings newest approach to reducing crime in communities. It was a pleasure to meet you.
>
> As discussed, the Ring platform combines the deterrent value of a visible security system (devices) with the power of an actively engaged community (via a free app) to reduce criminal activity and to help solve open investigations.
>
> Neighbors Portal is law enforcements access to our Platform. Highlights include:
>
> 1. No Cost - Neighbors Portal is free to Law Enforcement
> 2. Community Engagement - LE's ability to join the conversation (about posted video or in response to posted comments).
> 3. Alerts - You may post Alerts which are highly relevant (proximity) to the recipient.
> 4. Video Request - You may request video from Ring device owners relevant to active investigations.
>
> As you review the attached MOU, or if others will be charged with that task, please feel

free to contact me at any time. My cell number is 949-690-6979. If there are changes necessary, I can assist with the business language before we submit the document to legal for final approval.

Again, thank you for meeting with me. I look forward to working with you and the La Mesa Police Department soon.

Regards, Ray--

Raymond Pollum
Vice President of Neighborhood Sales

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