From: Kyle Demmin
To: Amber Lashbrook
Subject: Welcome to Ring Portal
Date: Wednesday, March 06, 2019 5:31:00 PM

Greetings,

Thank you for joining yesterday's training session of Neighbors Portal by Ring! For those not able to attend, please see below for how to get your Ring Portal account activated.

Below is a guide to get started which includes directions on creating your account, key takeaways from training, and your unique department link and promo code for special law enforcement offers.

Creating an Account

*Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.

1. Check your inbox for an email from Ring Team
2. Click the **Join Portal** button
3. Follow the prompts to create your account
4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors Portal

Key Takeaways

1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
    1. Sign in → click on the blue profile icon in the upper right corner → **My Profile**
    2. Click **Select Alert Zone**
    3. Choose an **Alert Zone**
3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors App.

*For Ring's law enforcement guidelines, please click here.

Special Offers for Law Enforcement

1. Download the FREE Neighbors App by texting **lamesapd** to **555888** or by visiting download.ring.com/lamesapd
2. Get **$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBLAMESA** and be sure to check out using your department email address **(**kdemmin@ci.la-mesa.ca.us**)**
    ***Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

Lastly if you have a free moment, please click here to take a quick 2 minute survey on yesterday's training. If you have any questions or need support at all, feel free to contact me any time at kyle.demmin@ring.com or 714.381.6291. It was a pleasure meeting your team and I hope to connect again soon!

Best,
Kyle Demmin

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LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell