From: Claudia Ortega
To: Kyle Demmin
Subject: RE: Template Comment Responses
Date: Friday, April 26, 2019 3:13:09 PM

Hi Kyle,

Happy Friday!

Question, is there a way to post an event without it going out as a Crime Alert? I noticed it goes out as a crime alert first then changes to safety. But if there was an option we could select before posting would be nice. Let me know your thoughts.

Thank!

Claudia

From: Kyle Demmin [mailto:kyle.demmin@ring.com]
Sent: Friday, April 19, 2019 9:06 AM
To: Claudia Ortega
Subject: Re: Template Comment Responses

Hi Claudia,

Happy Friday! So far La Mesa PD has generated 79 downloads with the text code. That's a great start. Did you end up picking a winner from the contest?

I was looking at the La Mesa PD facebook page this morning and noticed that you guys are having an Prescription Drug Take Back Day on April 27th. That post is a great example of an upcoming event that you should post on to the Neighbors Portal as well! We've seen a lot of our agencies posting upcoming events on Portal and that has increased the engagement levels and ultimately increases the attendance of those events.

On Fri, Apr 19, 2019 at 7:20 AM Claudia Ortega <cortega@ci.la-mesa.ca.us> wrote:

> Hi Kyle,
>
> Thank you for this. I think we have been able to get info out to more residents who may not use our other platforms.
>
> Were you able to see how our giveaway did, in regards to downloads?
>
> Best Regards,
>
> Claudia

From: Kyle Demmin [mailto:kyle.demmin@ring.com]
Sent: Thursday, April 18, 2019 2:52 PM
To: Claudia Ortega
Subject: Template Comment Responses

Afternoon Claudia!

Hope you're having a great week. I wanted to reach out and send over an excel spreadsheet that has a list of comments that we developed with PIO's across the country. Agencies have stated a need for this and I wanted to make sure I sent this over.

Please see attached for the excel sheet. Do you think this will be helpful for La Mesa?

You've done a great job over the last few weeks with the Posts. Have you found those to be effective?

Thanks!

--

Kyle Demmin

Partner Success Manager
kyle.demmin@ring.com
714-381-6291

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