From: Raymond Pollum
To: Claudia Ortega
Subject: Call Tomorrow Pushed to 3:00pm??
Date: Monday, November 19, 2018 5:10:28 PM

Claudia, I'm sorry, I'm actually booked at 2:00pm tomorrow, so I'll be sending an invite for 3:00pm. I hope that is ok.

As to the purpose, we actually just need the returned MOU to get the process started and to get you scheduled for an onboarding. That said, there are a few key stake holders who should be briefed on the program and then attend the onboarding/training. These are:

1. Investigative POC - Generally a detective who will be your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

2. Social Media POC - The person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc.

3. Neighbors Feed POC - If different from #2

4. Community Relations POC - The person(s) who interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

It would be ideal to have them on our call tomorrow, but essential to have them present at the onboarding. Again, involvement by each of these groups is essential for active community participation (specifically on video requests).

Hope to speak with you tomorrow.

Ray

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As seen on:
Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor
Time Magazine's Top 10 Gadgets
The Truth About Daytime Burglaries
TechCrunch Product Review
ABC's Shark Tank (password: doorbot)
Ring Partners With LAPD To Reduce Crime In Wilshire Park