From: Ring Neighbors Portal Team
To: Claudia Ortega
Subject: Re: Donated Ring Devices
Date: Wednesday, June 05, 2019 11:42:25 AM

Hi,

Hope this finds you well! Reaching out from the Neighbors team at Ring to you and a few other key partner agencies in hopes of better understanding what community programs you might have pending or currently active where the Neighbors app, donated Ring devices or some other related component of our partnership are involved.

We've seen a lot of great community safety programs from our law enforcement partners and support your commitment to connecting with residents using new

and innovative means that serve to open up and broaden the conversation. We want to see what this looks like for your agency and others to help paint a broader picture among our partners, provide any additional support needed and ensure we're aligned on Ring user privacy and protection standards as they relate to these different programs.

Specifically, that Ring users and residents are not required to purchase a recording service or otherwise compelled to take action, share footage and information as a condition to receiving a donated device or otherwise participating in programs led by Ring or our community partners.

Your agency's Partner Success Manager (aka primary Ring team contact) will be sure to follow-up with you directly in the next day or so to discuss further. In the meantime, feel free to email kyle.demmin@ring.com with any urgent questions, concerns or requests and your PSM will be on-hand to respond and assist.

We look forward to learning more about what programs you're currently running or have planned, as well as any insights and best practices you wish to share from the process. We'll be ready to support and advise on any program updates needed to ensure key parameters are upheld and that partner-driven programs are ultimately as successful as possible.

Lastly, if you're not currently running any programs or public-facing campaigns related to Ring devices or the Neighbors app, nor do you plan to, simply email kyle.demmin@ring.com and let us know. Thank you in advance.

Best,

The Ring Neighbors Portal Team

Please direct your reply to kyle.demmin@ring.com

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