From: Claudia Ortega
To: "Kyle Demmin"
Subject: RE: Marketing Cards
Date: Wednesday, March 27, 2019 2:19:43 PM

Thank you, Kyle!

Also, were you able to talk to the team about deleting posts? Or editing them?

Thanks for all your help!

Claudia

From: Kyle Demmin [mailto:kyle.demmin@ring.com]
Sent: Wednesday, March 27, 2019 2:16 PM
To: Claudia Ortega
Subject: Re: Marketing Cards

Hi Claudia,

Great to hear that the marketing cards made it to you.

I recommend that you have everyone comment on the social media giveaway that they downloaded the app by texting "lamesapd" to 555-888. Once they come into the station to pick up the device, they should have to show proof they downloaded the Neighbors App in order to receive the winning device.

I've attached an image that also could be helpful to use when posting on social media for the Neighbors app. Let me know what you think!

On Wed, Mar 27, 2019 at 3:13 PM Claudia Ortega <cortega@ci.la-mesa.ca.us> wrote:

> Hi Kyle,
>
> I just received the marketing cards. We are wanting to do a social media giveaway.... Is there a way we can see who downloads it? Just curious since the example you provided they had that as a requirement?
>
> Thanks!
>
> Claudia
>
> **From:** Kyle Demmin [mailto:kyle.demmin@ring.com]
> **Sent:** Tuesday, March 12, 2019 12:24 PM
> **To:** Claudia Ortega
> **Subject:** Marketing Cards
>
> Hi Claudia!

Hope you're having a great week so far. How has the first week of using Portal been for you and the team? We just recently launched a resource center that may be helpful for everyone. Here is the link **Neighbors Portal Resource Center**.

I've also created an order for post cards and marketing cards to be shipped to you in the next week or so. Please keep an eye out for those.

Let me know if there's anything I can do to help out. Loved seeing that you already created a post and some comments last week!

Cheers,
--
Kyle Demmin
Account Manager
Cell: 714-381-6291
Neighbors Portal Resource Center

LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

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Kyle Demmin
Partner Success Manager
Cell: 714-381-6291
Neighbors Portal Resource Center

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