Fw: Neighbors Portal by Ring: Onboarding for Glen Ridge Police Department, NJ

Detective A. A. Rivera
Tue 4/9/2019 5:53 PM

Sgt. Daniel L. Manley ⊗

Sergeant Manley,

♂ 5 % → …

I forwarded you the training invite that I received from Mr. Anthony Modestine in a previous email. In the forwarded email below, Mr. Modestine is inquiring if any other officers will be attending the training. Is it just going to be you and I?

Respectfully,

Detective Rivera

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, April 9, 2019 4:24 PM

To: Detective A. A. Rivera

Subject: Re: Neighbors Portal by Ring: Onboarding for Glen Ridge Police Department, NJ

Great, I have just sent out a calendar invite so please be on the lookout for that as it contains the info on how to log into the weblnar.

Can you please provide me all the contact information for the other LEOs that will be attending this meeting and which role they will be playing as a key stakeholder?

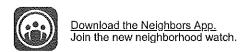
Thanks!

Anthony Modestine

Partner Success Associate Anthony@ring.com



1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



On Tue, Apr 9, 2019 at 2:24 PM Detective A. A. Rivera < <u>aarivera@glenridgenj.org</u>> wrote: Mr. Modestine,

≪ Reply all
✓

III Delete

✓ Junk Block
…

Fw: Neighbors Portal by Ring: Onboarding for Glen Ridge Police Department, NJ

I spoke with my sergeant and he advised that Tuesday, 4/30/19, at 1pm will work the webinar.

Respectfully,

Detective Anthony Rivera

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, April 9, 2019 11:30:05 AM

To: Detective A. A. Rivera

Subject: Re: Neighbors Portal by Ring: Onboarding for Glen Ridge Police Department, NJ

Hi Detective Rivera,

I hope all is well. I wanted to touch base and see if we are able to confirm a day and time for our webinar onboarding of the Neighbors Portal.

Thanks and I look forward to hearing from you soon! Anthony Modestine

Partner Success Associate Anthony@ring.com



1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

On Fri, Apr 5, 2019 at 3:28 PM Anthony Modestine anthony.modestine@ring.com wrote: Thank's Rohit for the introduction.

Detective Rivera, its a pleasure to e-meet you and I look forward to working with you and the Glen Ridge PD Team! As Rohit mentioned our next step is to schedule a 1 hour webinar with yourself and all the key stakeholders. Will there be others joining our onboarding that will be filling the roles as Social, Community Relations and Investigator Coordinators?

As far as availability, I am currently available on Tuesday, April 30 at 1 pm EST or Thursday, May 2nd at 9 am EST. Please let me know if one of those days work for you and the rest of the team. If you have any questions, please do not hesitate to contact me!

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Fw: Neighbors Portal by Ring: Onboarding for Glen Ridge Police Department, NJ

Detective Rivera, its a pleasure to e-meet you and I look forward to working with you and the Glen Ridge PD Team! As Rohit mentioned our next step is to schedule a 1 hour webinar with yourself and all the key stakeholders. Will there be others joining our onboarding that will be filling the roles as Social, Community Relations and Investigator Coordinators?

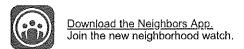
As far as availability, I am currently available on Tuesday, April 30 at 1 pm EST or Thursday, May 2nd at 9 am EST. Please let me know if one of those days work for you and the rest of the team. If you have any questions, please do not hesitate to contact me!

Anthony Modestine

Partner Success Associate Anthony@ring.com

ring

1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



On Thu, Apr 4, 2019 at 3:12 PM Rohit Murti <<u>rohit.murti@ring.com</u>> wrote: Detective Rivera,

Please find the fully signed MOU agreement, attached. Thank you for working with me through this process. Please allow me to introduce you to your Partner Success Associate - Anthony Modestine.

Anthony brings extensive experience in the business and is well positioned to successfully onboard and work with you and Glen Ridge Police Department. The next step to commence Portal onboarding will be to set up a 1-hour webinar with you, key stakeholders and Anthony. As the onboarding is of a 'train-the-trainer' style, we only require the following personnel to join:

- Partnership Coordinator main champion for the Ring partnership
 - Name Detective Anthony Rivera
 - Email <u>aarivera@glenridgenj.org</u>
- Press/Media Coordinator typically the PIO who will coordinate the initial

Fw: Neighbors Portal by Ring: Onboarding for Glen Ridge Police Department, NJ

Associate - Anthony Modestine.

Anthony brings extensive experience in the business and is well positioned to successfully onboard and work with you and Glen Ridge Police Department. The next step to commence Portal onboarding will be to set up a 1-hour webinar with you, key stakeholders and Anthony. As the onboarding is of a 'train-the-trainer' style, we only require the following personnel to join:

- Partnership Coordinator main champion for the Ring partnership
 - Name Detective Anthony Rivera
 - Email <u>aarivera@glenridgenj.org</u>
- Press/Media Coordinator typically the PIO who will coordinate the initial partnership announcement and ongoing PR
 - Name Detective Anthony Rivera
 - Email <u>aarivera@glenridgenj.org</u>
- Social Media Coordinator person(s) in the department who manage(s) comments on Facebook, Twitter, NextDoor, etc
 - Name TBD
 - Email TBD
- Community Relations Coordinator the person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.
 - Name TBD
 - Email TBD
- Investigative Coordinator your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of videos.
 - Name TBD
 - Email TBD

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership. Please ensure you have access to a computer in order for us to screen-share the Portal with you. Anthony, could you please coordinate with Detective Rivera to identify a day and time that works for all of your schedules?

Thank you, to you both, for your time.

Sincerely,

Rohit D. Murti

Community Partnerships Manager



Neighbors by Ring Memorandum of Understanding

This agreement is entered into this 3rd day of April , 2019 by and between Ring LLC ("Ring") and Glen Ridge Police Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make Glen Ridge's ("Township") neighborhoods safer.

- Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law
 enforcement and the public may access free of charge by downloading the Neighbors App (iOS
 and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - o Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - o Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to Township residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

• Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior

consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC								
4/3/2019 Date:								
Date:								
August Cziment Name:								
Director of Operations Title:								
Agency								
Date: 4/3/2019								
By: Glen Ridge Police Department								
Name: Daniel Manley								
Title: Detective Sergeant								
Verification Code* <u>Y</u> <u>Q</u> <u>A</u> <u>G</u> *A four digit verification code was mailed to the primary point of contact at this agency to the address listed in public records. Please provide that code prior to submitting the MOU for processing.								

Re: PR Intro + Materials - Glen Ridge PD (NJ)Joins Neighbors

Detective A. A. Rivera

Thu 4/25/2019 2:58 PM

Mr. Modestine,

I am still having issues, but I;m sure its user error. My supervisor, Sergeant Daniel Manley, who is working with me on this project, will probably know what I'm doing wrong. I have been forwarding all the information that you have been providing me to him.

Respectfully,

Detective Anthony Rivera

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Thursday, April 25, 2019 1:50:32 PM

To: Detective A. A. Rivera

Subject: Re: PR Intro + Materials - Glen Ridge PD (NJ)Joins Neighbors

Hey Anthony,

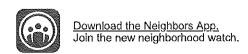
Check the Dropbox link again, looks like there an error on our side not allowing departments to open it up. You should be able to now.

Anthony Modestine

Partner Success Associate Anthony@ring.com



1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



On Wed, Apr 24, 2019 at 2:24 PM Detective A. A. Rivera < <u>aarivera@glenridgenj.org</u>> wrote: Mr. Modestine,

I am seeking the assistance of my Sergeant regarding the public announcement. I had difficulties opening some of the reference material you sent previously. I apologize in advance, as I not very proficient with the internet and Apps.

Re: PR Intro + Materials - Glen Ridge PD (NJ)Joins Neighbors

On Wed, Apr 24, 2019 at 2:24 PM Detective A. A. Rivera aarivera@glenridgenj.org wrote:

I am seeking the assistance of my Sergeant regarding the public announcement. I had difficulties opening some of the reference material you sent previously. I apologize in advance, as I not very proficient with the internet and Apps.

Respectfully,

Detective Anthony Rivera
Glen Ridge Police Department

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Wednesday, April 24, 2019 8:49:57 AM

To: Detective A. A. Rivera; Media; Kaleigh Bueckert-Orme

Subject: Re: PR Intro + Materials - Glen Ridge PD (NJ)Joins Neighbors

Hi Detective Rivera,

I hope all is well. I wanted to touch base and see when you anticipated on sending over your draft of the public announcement? Ring's PR Team will want to review this and provide final approval before this is ever released to the public.

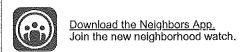
Thanks and I look forward to hearing from you soon.

Anthony Modestine

Partner Success Associate Anthony@ring.com



1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



On Wed, Apr 17, 2019 at 3:56 PM Anthony Modestine anthony.modestine@ring.com>

Re: PR Intro + Materials - Glen Ridge PD (NJ)Joins Neighbors

wrote:

Hi Detective

Rivera,

Now that we

have our Remote Onboarding set for April 30th, I wanted to introduce Kaleigh Bueckert-Orme from our PR Team (CC'd) along with initial press packet of materials below for

First announcement

item to note is the In-App message pushed out by Ring just before your Remote Onboarding as simple a courtesy message so our existing users in the area know that

your Department will be joining the conversation (see example & more info here).

Beyond the in-app message, please review the press packet materials below and be sure to coordinate broader announcement plans and draft materials with Kaleigh from our media team in advance and before anything can go out to the press or public.

Click

<u>here</u> to access the Announcement Press Packet and download the following materials:

Press

Release Template: Meant as a starting point template with standard messaging for you to

update and send a final draft (via Media@ring.com)

so our PR team can review and sign off before your team distributes via local press list, Dept. website, social media pages & any other preferred channels.

Sample

Social Media Posts: Sample content for posting the initial announcement via Facebook,

Twitter, Nextdoor & any other social channels in tandem with the press release.

Talking

Points & Reactive Q&A: Basic talking points and answers to commonly asked questions for

Dept. representatives to use when speaking about the Neighbors app and our

https://outlook.office.com/mail/deeplink?version=2019082310.12&popoutv2=1

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Re: PR Intro + Materials - Glen Ridge PD (NJ)Joins Neighbors

The

Neighbors App download link and simple text info below should be included in the initial announcement and in any future public communications from the Dept. when appropriate so that residents are able to download the app and participate;

Download

Link: http://download.ring.com/neighbors

Simple

Text Info: Or, simply text

'StaySafe' to 555888 from your smartphone. (not case sensitive)

That's

it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Anthony Modestine

Partner Success Associate Anthony@ring.com

ring

1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch. A

Canceled event with note: Onboarding Glen Ridge PD (NJ) 4/30 @ 1pm EST @ Tue Apr 30, 2019 1pm - 2pm (EDT) (aarivera@glenridgenj.org)

Mon 4/29/2019 12:13 PM	凸	5	(4)	\rightarrow	• • •
kaleigh.bueckertorme@ring.com; morgan.culbertson@ring.com; Detective A. A. River	a≽				
Canceled event with note: Onboarding Glen Ridge PD (NJ) 4/30 @ 30, 2019 1pm - 2pm (EDT) (aarivera@glenridgenj.org)) 1pm l	EST @	Tue A	Арr	
© Tue-4/30/2019 1:00 PM 2:00 PM					
Remove from calendar					
invite.ics 2 KB					

This event has been canceled with this note:

"Rescheduling to a later date."

Onboarding Glen Ridge PD (NJ) 4/30 @ 1pm EST

When Tue Apr 30, 2019 1pm – 2pm Eastern Time - New York

Calendar aarivera@glenridgenj.org

Who anthony.modestine@ring.com - organizer

kaleigh.bueckertorme@ring.com

· morgan.culbertson@ring.com

aarivera@glenridgenj.org

We're excited to move forward with our partnership and onboard your key stakeholders onto the Neighbors Portal.

I will be your Account Manager and will be leading your onboarding/training and supporting you moving forward. Please ensure you all have access to a computer so we can screen share the Portal with you. A reminder that this Onboarding is train-the-trainer style so we ask that you only include key stakeholders.

I highly recommend all attendees download the free Neighbors by Ring App.

Anthony Modestine is inviting you to a scheduled Zoom meeting.

Topic: Anthony Modestine's Personal Meeting Room

D

 \Leftrightarrow Reply all \vee $\hat{\mathbb{I}}$ Delete \bigcirc Junk Block \cdots

Re: Reschedule Onboarding

Detective A. A. Rivera

Tue 4/30/2019 2:29 PM

Anthony Modestine <anthony.modestine@ring.com> ∀

Perfect, thank you!

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, April 30, 2019 2:28:29 PM

To: Detective A. A. Rivera

Subject: Re: Reschedule Onboarding

Nope, I will send you out a brand new invite to your email in the next couple of minutes!

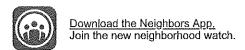
Thanks again for getting back to me on this.

Anthony Modestine

Partner Success Associate Anthony@ring.com



1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



On Tue, Apr 30, 2019 at 2:26 PM Detective A. A. Rivera < aarivera@glenridgenj.org > wrote:

Mr. Modestine,

I spoke with my Sergeant and he requested May 9th at 1pm. Do I have to revisit the booking site to reschedule.

Respectfully,

Detective Anthony Rivera

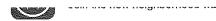
From: Anthony Modestine anthony.modestine@ring.com>

Sent: Monday, April 29, 2019 9:00:05 AM

To: Detective A. A. Rivera

Subject: Reschedule Onboarding

Re: Reschedule Onboarding



On Tue, Apr 30, 2019 at 2:26 PM Detective A. A. Rivera < <u>aarivera@glenridgenj.org</u>> wrote: Mr. Modestine,

I spoke with my Sergeant and he requested May 9th at 1pm. Do I have to revisit the booking site to reschedule.

Respectfully,

Detective Anthony Rivera

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Monday, April 29, 2019 9:00:05 AM

To: Detective A. A. Rivera

Subject: Reschedule Onboarding

Hi Anthony,

Here are the two new days and times I have available to reschedule our webinar onboarding.

Thursday, May 9th at 1 pm Est

OL

Thursday, May 16 at 1 pm Est.

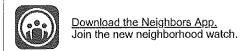
Thanks again.

Anthony Modestine

Partner Success Associate Anthony@ring.com



1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com



You've been invited to join Ring Neighbors Portal

- Getting too much email? Unsubscribe
- Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list.

 I trust content from no-reply@ring.com. | Show blocked content

Ring Team <no-reply@ring.com>
Thu 5/9/2019 2:08 PM
Detective A. A. Rivera >>



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Glen Ridge Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the **Glen Ridge Police Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal Now

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers.

Unfortunately, Internet Explorer is currently not supported.

ceboo itter utube

Email intended for aarivera@glenridgenj.org.

© 2019 Ring LLC or its affiliates 1523 26th Street Santa Monica, CA 90404

≪ Reply all
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Delete

✓ Junk Block

Ring<> Glen Ridge PD Follow Up!

Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list. I trust content from anthony.modestine@ring.com. | Show blocked content

AM

Anthony Modestine <anthony.modestine@ring.co

m>

Thu 5/9/2019 2:34 PM

Social Media Asset Glen Ridg... 1 MB

Reference Sheet Glen Ridge P... 124 KB

🔀 Show all 6 attachments (4 MB) Download all Save all to OneDrive - Borough of Glen Ridge

Hi Det Sgt Manley and Det Rivera,

Thank you for connecting with me earlier for the Portal Onboarding! Recap below as promised:

1.

Portal Requirements

a) Account Provisioning

- Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back so we can set up their accounts. Let me know if you have any questions on this!

b) Browser Compatibility

- Portal is compatible with Chrome or Firefox. Please refrain from using Internet Explorer or any others not listed above.

2.

Training Materials - Attached are Training Materials that you can distribute to users that are provisioned. These should help provide context and baseline knowledge for them to properly use Portal.

3. Welcome Message:

Here is an example of the "Welcome Message' you can post to your portal. It will show your community that your department is now able to send out real-time alerts to them.

Title:

Glen Ridge PD Welcome Message!

Enter a public address in the more central part of your jurisdiction (Exact address is never shown to the public)

Description:

Ring<> Glen Ridge PD Follow Up!

Address:

Enter a public address in the more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Glen Ridge Community, This is Ring Team Modestine from the Glen Ridge Police Department. Our department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the GRPD to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with GRPD. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "glenridgenj" to 555888. Remember if you see something share something and report it to the Glen Ridge Police Department #555-555-5555

Thanks. Ring Team Modestine

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Otherwise, thank

you for your time earlier and let me know if I forgot anything!

Anthony Modestine

Partner Success Associate Anthony@ring.com

ring-logo2x

1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com

group-32x

Download the Neighbors App.

Join the new neighborhood watch.

LE Discount Flyer Glen Ridge PD.pdf



Gen Ridge Police Departmer

has joined Neighbors by Ring!

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone.

Neighbors App by texting glenridgen; to 555888 or Join the **Glen Ridge Police Department** on the visit download.ring.com/glenridge today.







Neighbors Portal Reference Sheet

Quick Start

*For an optimal experience, please access the Neighbors Portal using Firefox or Chrome.

First time logging in:

- 1. Check your inbox for an email from Ring Team
- 2. Click Join Portal
- 3. Follow the prompts to create your account
- 4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors
 Portal

Returning users:

- 1. Using either Firefox or Google Chrome, go to https://nw.ring.com/
- 2. Enter your login credentials

Key Takeaways

- 1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
- 2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
 - 1. Sign in \rightarrow click the blue profile icon in the upper right corner \rightarrow My Profile
 - 2. Click Select Alert Zone
 - 3. Choose an Alert Zone
- 3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors app.

Questions?

For technical support and/or feedback, contact your Partner Success Manager **Anthony Modestine** at **anthony@ring.com** or **610.220.5432**.

Special Offers for Law Enforcement

- 1. Download the Neighbors App for free by texting glenridgenj to 555888 or visit https://download.ring.com/glenridge
- 2. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: NBGLENRIDGE and be sure to check out using your department email address (example@glenridgenj.org).

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic.





Glen Ridge Police Department has joined Neighbors by Ring!

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone. The **Auburn Hills Police Department** has joined the Neighbors App to share alerts, comment on local issues and help make our communities safer for everyone.

Join the **Glen Ridge Police Department** on the Neighbors App

Text glenridgenj to 555888 to download the free Neighbors App to see what's going on in your community right now. Share the app with your neighbors, friends and family to make a difference in your neighborhood today.







Rank/Title	First	Last	Email	Phone	Badge No
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Permission Type	Ability to Post Alerts	Ability to Send Video Request	Assigned Alert Zone
(user/admin)	(yes/no)	(yes/no)	(default/area name)
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Best Practices

See how other departments utilize best practices for optimal results.

1 Commenting

Commenting on Neighbor Posts let's your community know your department is involved

Share updates on cases and trends in the area to let your community know you're taking action

Leave your name and direct contact information if you want more people to reach out with additional information

Remind neighbors to call or file a police report for suspicious videos

Neighbor 16 8d I've shared this on the Watch F8 Page.

Sergeant

Bd

Thank you for sharing! The Police Department is currently investigating several entry to unlocked vehicles and a theft of vehicle in your area. We will be sending out a request for videos shortly, but we are encouraging all residents to remember to lock their vehicles at night and to make sure nothing of value is left inside of their vehicles. If anyone would have any information in regards to these incidents, please contact Officer at (414)

Neighbor 26 8d Thanks for your post



Neighbor 20 14d Firearms should not be left in a vehicle. They should be stored in a secured safe in the home.

Neighbor 29 13d Update - We had the police here today to take a report. Also, bought another camera/floodlight for that side of the house.

Master Sergeant 11d
Glad you reported the crime to Police
Department! We will do our best to apprehend the
suspect(s). - Master Sergeant
Police
Department, Public Affairs Office

2 Posting Alerts

Allows you to post directly into the Neighbors Feed and notify users in real-time

Suggested Content: BOLOs, requests for identification, safety announcements

Give your Alert an engaging title
-Let the community know you need and
want their help

Option to include a photo or video

Not recommended for social announcements such as upcoming events, retirements, promotions, etc.

Police Department

Officer = stat (414).

Sep 13, 2018 07/22



Police Department Seeks Your Assistance

The Police Department is currently investigating several complaints from overnight, in which unknown individual(s) rummaged through several unlocked vehicles and stole an unlocked vehicle that belonged to one of your neighbors. The Police Department has sent out a request through this portal to you and your neighbors, encouraging everyone to share any video or information that they might have in reference to these incidents. The Police Department would also like to remind people to remove all valuables from their vehicles and to lock their vehicles prior to going to bed at night. If you have any information about these incidents, please contact



Best Practices

See how other departments utilize best practices for optimal results.

3

Driving Neighbors App Downloads

Grow your audience to create a bigger impact when posting Portal Alerts

Social Media is the most effective way to drive Neighbors App downloads

Always include your agency's unique download link in all outreach posts and materials

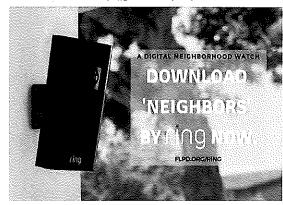
-Downloads via your link will build credits for your department towards Ring devices to distribute to your community

Be creative: it can be a post, a video, contest, or email newsletter



PD is on 'Neighbors', and we hope you are too!

DOWNLOAD HERE --> https://go.onelink.me/v1xd/6c8b... See More





Sharing Neighbors Content

Identify a video shared by a neighbor into Portal of a crime being committed

Click "Share" in the bottom right corner to "copy link to clipboard"

Share onto Social Media pages

Neighbor Aug 4, 2018 08:56

stranger



Unknown man

Guy came by this morning while we were asleep. He didn't ring the bell but just knocked on the door. We thought he was a delivery guy dropping off a package. Later there was no package but reviewed our RING videos. Don't know him!



Success Stories

See how other departments around the country are successfully using portal!

1 Winter Park Police Department, Florida

Thanks to video evidence shared through the Neighbors Portal, a community in Florida has one less criminal on the street.

Christian Esteban Sepulveda was arrested on August 15 for suspected arson. Winter Park Police submitted a video request to the 2000 block of Middleton Avenue and within an hour they received video of the suspect stealing from a nearby home.

The video helped local police tack on an additional charge for theft. Now, Sepulveda is being held without bail on five counts of burglary, two counts of arson and five additional charges. All thanks to diligent police work, active citizens and the Neighbors Portal.



Tampa Police Department, Florida

Thanks to information gathered from the Neighbors App by Ring and the Neighbors Portal, the Tampa Police Department has arrested a suspect involved in a local grand theft case.

After a package was stolen from his porch, Chris, a doctor from Tampa, shared a video of the incident on the Neighbors App by Ring. This helped police realize that the suspect was involved in multiple cases throughout the community.

This is a classic example of law enforcement working closely with the public to make the city



Green Bay Police Department, Wisconsin

Thanks to the community and their engagement in the Neighbors App, Neighbors have one less thief they need to worry about rummaging through their cars.

A neighbor posted this video to the Neighbors App on 9/21/2018. Another neighbor saw the video, recognized the suspect ,and contacted the Green Bay Police Department with his name. The suspect was cited for two counts of theft.

This is the perfect scenario of a community taking a stand against crime. The Neighbors App allows users to see this video instantly to their phone after it was posted. Allowing one Neighbor to do their part and report this known suspect to the Green Bay Police Department resulting in a arrest.

Neighbor Sep 21, 2018 07:19

e crime



West Side Thief! Stole gas cards and \$\$

Went through cars stole gas cards and \$\$. Forgot the beats on my review mirror....

5 comments 1228 views

Volusia County Sheriffs Office, Florida

Quick reaction from the Volusia County Sheriffs Office puts one man behind bars an hour after video was shared to the Neighbors App of a suspect trespassing on a neighbors property.

On September 26, Steven Ludwig received motion-activated notifications from his Ring Video Doorbell Pro and Floodlight Cam. What he saw when he opened those notifications was a man posing as an A/C technician trespassing on his property. He used the two-way talk feature on his Ring device to scare the man off. Steven Ludwig quickly shared the videos with the Neighbors app and local law enforcement. Volusia County Deputies were able to view the video in real-time thanks to the Neighbors Portal. Frank Johnson, the man captured in the footage, was located only an hour and a half later.

All thanks to the collective efforts of active citizens and local law enforcement, this Volusia County neighborhood is becoming a safer

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Suspideux

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***RESET*

***Register*

***Register



Ring<>Glen Ridge Partnership!

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AM

Anthony Modestine <anthony.modestine@ring.co m>

Fri 5/17/2019 4:23 PM

Chief Sheila E. Byron-Lagattuta; Captain Sean Quinn; Lt. Timothy P. Faranda +21 others imes

Reference Sheet Glen Ridge P... 124 KB

Portal Announcement Flyer G... 2 MB

Show all 4 attachments (3 MB) Download all Save all to OneDrive - Borough of Glen Ridge

Good Afternoon Glen Ridge PD Team!

Thank you for those who joined the training session of Neighbors Portal by Ring! You will receive an email within the next couple of hours to join the Portal. You will need to create your account through this email and please make sure you have

No-reply@ring.com whitelisted to receive this email.

Below is a guide to get started which includes directions on creating your account, key takeaways from today's training, and your unique department link and promo code for special law enforcement offers.

Creating an Account

*Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.

1.

Check your inbox for an email from Ring

Team

2.

Click the

Join Portal

button

Follow the prompts to create your account

4.

Bookmark

https://nw.ring.com/

for quick, easy access to Neighbors Portal

Key Takeaways

1.

Engage on Portal.

Ring<>Glen Ridge Partnership!

DOCUME WHOM INCHAORING WIRE RICHS.

A)Comment on every Neighbor Post. - Neighbors will see your title, last name, and Department Name when you comment.

Example (Ring
Team Modestine - Glen Ridge PD)

Showing All Comments

Hide Comments

Neighbor 7 a month ago Thank you for the heads up

rtb O

□Reply

Neighbor 14 a month ago I have the Ring Stick Up Cams inside my vehicles.

ríz O

□Reply

Lt. Greene - Wolcott PD 23 days ago Thank You for this post. The video clearly shows that if your doors are locked and your residence has some sort of security, in this case motion lighting, it will deter the criminals. Again thank you for the post. The Wolcott Police are investigating.

652

□Reply

١

- B)Law Enforcement Post Neighbors will see the Name of the Department
- Example (Glen Ridge PD)
 - Here are some examples that should be posted.
 - Ex. BOLOS, PSAs, 9 pm Routine, Success Stories,
 Missing Person, Scams, Events(Community Watch, Coffee w/ Cop)
 and every time you send out a Video Request
 - If looking for information please make sure to

Ring<>Glen Ridge Partnership!



Paddock Rd Car Larceny

Hello Rye Brook community, My name is Detective Dengler with the Rye Brook Police Department. The Rye Brook Police Department is investigating a Car Break-in investigation in which Ring is emailing Ring users on the Rye Brook PDs behalf to gather any videos that can help with our investigation. This request is for any video that captured video on Thursday, April 25th from 1-3am. Any members of the community who may have other camera systems and captured video that could help investigators are asked to please share those videos/images with the Rye Brook Police Department as this is a time sensitive matter. You can do this by emailing them to edengler@ryebrook.org Thank you all for your assistance in helping us Reduce Crime In Our Community. Rye Brook Pd #914-937-1020

2.

Join an Alert Zone.

Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:

1.

Sign in \rightarrow click on the blue profile icon in the upper right corner \rightarrow My

Profile

2.

Click

Select Alert Zone

3,

Choose an

Alert Zone

3.

Anyone Can Use Neighbors.

Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors App. *For Ring's law enforcement guidelines, please click here.

4. Community

Partner Programs. Ring Offers a variety of

Ring<>Glen Ridge Partnership!

TEROOO

555888

or by visiting

download.ring.com/glenridge

2.

Get

\$50 off

of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code:

nbglenridge and be sure to check out using your department email address (example@glenridgenj.org)

*Discount

does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

Lastly for those that joined the onboarding and if you have a free moment, please click <u>here</u>

to take a quick 2-minute survey on training. If you have any questions or need support at all, feel free to contact me at any time at

Anthony@ring.com

or 610.220.5432. It was a pleasure meeting your team and I hope to connect again soon!

Best,

Anthony Modestine

Anthony Modestine

Partner Success Associate Anthony@ring.com

ring-logo2x

1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com

group-32x

<u>Download the Neighbors App.</u> Join the new neighborhood watch.



Neighbors Portal Reference Sheet

Quick Start

*For an optimal experience, please access the Neighbors Portal using Firefox or Chrome.

First time logging in:

- 1. Check your inbox for an email from Ring Team
- 2. Click Join Portal
- 3. Follow the prompts to create your account
- 4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors
 Portal

Returning users:

- 1. Using either Firefox or Google Chrome, go to https://nw.ring.com/
- 2. Enter your login credentials

Key Takeaways

- 1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
- 2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
 - 1. Sign in → click the blue profile icon in the upper right corner → My Profile
 - 2. Click Select Alert Zone
 - 3. Choose an Alert Zone
- 3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors app.

Questions?

For technical support and/or feedback, contact your Partner Success Manager **Anthony Modestine** at **anthony@ring.com** or **610.220.5432**.

Special Offers for Law Enforcement

- Download the Neighbors App for free by texting glenridgenj to 555888 or visit https://download.ring.com/glenridge
- 2. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: NBGLENRIDGE and be sure to check out using your department email address (example@glenridgenj.org).

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic.





Glen Ridge Police Department has joined Neighbors by Ring!

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone. The Glen Ridge Police Department has joined the Neighbors App to share alerts, comment on local issues and help make our communities safer for everyone.

Join the **Glen Ridge Police Department** on the Neighbors App

Text glenridgenj to 555888 to download the free Neighbors App to see what's going on in your community right now. Share the app with your neighbors, friends and family to make a difference in your neighborhood today.









Best Practices

See how other departments utilize best practices for optimal results.

1 Commenting

Commenting on Neighbor Posts let's your community know your department is involved

Share updates on cases and trends in the area to let your community know you're taking action

Leave your name and direct contact information if you want more people to reach out with additional information

Remind neighbors to call or file a police report for suspicious videos

Neighbor 16 8d I've shared this on the Watch FB Page.

Sergeant
Thank you for sharing! The Police Department is currently investigating several entry to unlocked vehicles and a theft of vehicle in your area. We will be sending out a request for videos shortly, but we are encouraging all residents to remember to lock their vehicles at night and to make sure nothing of value is left inside of their vehicles. If anyone would have any information in regards to these incidents, please contact Officer at (414)

Neighbor 26 8d Thanks for your post



Neighbor 20 14d Firearms should not be left in a vehicle. They should be stored in a secured safe in the home.

Neighbor 29 13d Update - We had the police here today to take a report. Also, bought another camera/floodlight for that side of the house.

Master Sergeant 11d Glad you reported the crime to Police Department! We will do our best to apprehend the suspect(s). - Master Sergeant Police Department, Public Affairs Office

2 Posting Alerts

Allows you to post directly into the Neighbors Feed and notify users in real-time

Suggested Content: BOLOs, requests for identification, safety announcements

Give your Alert an engaging title
-Let the community know you need and
want their help

Option to include a photo or video

Not recommended for social announcements such as upcoming events, retirements, promotions, etc.

Police Department

Sep 13, 2018

e safety

Police Department Seeks Your Assistance

The Police Department is currently investigating several complaints from overnight, in which unknown individual(s) rummaged through several unlocked vehicles and stole an unlocked vehicle that belonged to one of your neighbors. The Police Department has sent out a request through this portal to you and your neighbors, encouraging everyone to share any video or information that they might have in reference to these incidents. The Police Department would also like to remind people to remove all valuables from their vehicles and to lock their vehicles prior to going to bed at night. If you have any information about these incidents, please contact



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3

Driving Neighbors App Downloads

Grow your audience to create a bigger impact when posting Portal Alerts

Social Media is the most effective way to drive Neighbors App downloads

Always include your agency's unique download link in all outreach posts and materials

-Downloads via your link will build credits for your department towards Ring devices to distribute to your community

Be creative: it can be a post, a video, contest, or email newsletter

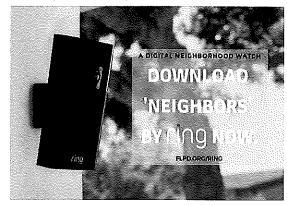


PD is on 'Neighbors', and we hope you are too!

For those who don't know, 'Neighbors' is a digital neighborhood watch that puts the power of millions of neighbors and security cameras at your fingertips. The 'Neighbors' application by Ring, downloadable on an IOS or Androld device, allows ~PD to use the platform to share crime and safety alerts as well as implement a new crime reduction strategy. More Info

PD.org/Ring

DOWNLOAD HERE --> https://go.onelink.me/v1xd/6c8b... See More



4

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Neighbor Ang 4, 2018 08:56 • stranger

Unknown man

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Neighbor Sep 21, 2018 07:19

e crime



West Side Thief! Stole gas cards and \$\$

Went through cars stole gas cards and \$\$. Forgot the beats on my review mirror....

5 comments 1228 views

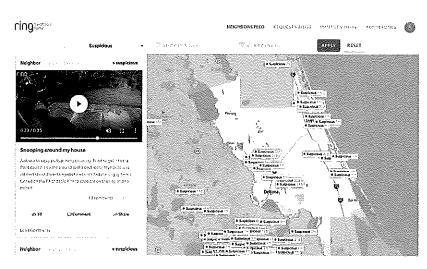
4

Volusia County Sheriffs Office, Florida

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Ring Follow Up

Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list. I trust content from anthony.modestine@ring.com. | Show blocked content

Anthony Modestine <anthony.modestine@ring.co
m>

Tue 5/28/2019 6:05 PM Detective A. A. Rivera; Sgt. Daniel L. Manley \otimes

Hi Det Sgt Manley and Det Rivera,

I hope all is well with both of you!

I wanted to touch base and see when you anticipate on sending over the draft of the public announcement as well as making your first Welcome Message post through the Portal.

Thanks and looking forward to hearing from you.

Anthony Modestine

Partner Success Associate Anthony@ring.com

____ring-logo2x

1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com

group-32x Download the Neighbors App.
Join the new neighborhood watch.

≪ Reply all ✓ 🗓 Delete 🛇 Junk Block …

Portal Review

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Anthony Modestine <anthony.modestine@ring.co m>

△ 5 % → …

Mon 6/3/2019 10:48 AM Detective A. A. Rivera \approx

Good Morning Detective Rivera,

I see that you reviewed the Neighbors Portal and provided the platform a 5 out of 10 rating so I wanted to touch base with you and see get some feedback. Is there something about the platform that you needs to be improved on or changed?

Thanks and I look forward to hearing from you.

Anthony Modestine

Partner Success Associate Anthony@ring.com

___ring-logo2x

1200 Atwater Dr Ste 225 Malvern, Pa 19355 www.ring.com

group-32x Download the Neighbors App. Join the new neighborhood watch.

Neighbors Portal Maintenance: Video Request

- Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list.

 I trust content from noreply@ring.com. | Show blocked content
- Ring Neighbors Portal Team <noreply@ring.com>
 Fri 7/19/2019 11:36 PM
 Detective A. A. Rivera ≫

△ 5 % → …

We want to make you aware that the Video Request feature is down for a bit of maintenance. We expect to have the Video Request feature back up and running by the middle of next week, at which point we'll update you via email. We appreciate your understanding and hope you have a good weekend.

Stay Safe, The Ring Neighbors Portal Team

F [ring.com/neighbors]
ace wit We
bo ter bsit
e

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Our mailing address is: 1523 26th Street Santa Monica, CA 90404

New Crime Alert: someone broke into car

- (i) Getting too much email? Unsubscribe
- Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list.

 I trust content from no-reply@ring.com. | Show blocked content
- Ring Team <no-reply@ring.com>
 Sun 7/21/2019 8:47 AM
 Detective A. A. Rivera >>

 \circlearrowleft \circlearrowleft \leadsto \rightarrow \cdots

someone broke into car

July 21, 2019

A tall and African-American male wearing a hoodie broke into my neighbor's car early this morning

View Alert



Email intended for aarivera@glenridgenj.org

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Bring

New Crime Alert: someone broke into car

- Getting too much email? Unsubscribe
- Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list.

 I trust content from no-reply@ring.com. | Show blocked content
- Ring Team <no-reply@ring.com>
 Sun 7/21/2019 9:19 AM
 Detective A. A. Rivera >>

△ 5 % → …

someone broke into car

July 21, 2019

a guy broke into my neighbor's car early this morning

View Alert

Static Map

ceboo itter utube

Email intended for aarivera@glenridgenj.org

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Bring

Video Request Maintenance Completed

- Attachments, pictures, and links in this message have been blocked because the sender isn't in your Safe Senders list.

 I trust content from noreply@ring.com. | Show blocked content
- Ring Neighbors Portal Team <noreply@ring.com>
 Mon 7/22/2019 8:33 PM
 Detective A. A. Rivera >>

 \triangle 5 % \rightarrow ..

We have successfully completed maintenance to the Neighbors Portal. The Video Request feature is back up and running. Thank you again for your patience.

Stay Safe, The Ring Neighbors Portal Team

ace wit bo ter we bsit e

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Our mailing address is: 1523 26th Street Santa Monica, CA 90404

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