

**Tab 4**  
**Approach**  
**and**  
**Methodology**

**System Maintenance**

RedSpeed understands and accepts that all maintenance activities necessary to ensure the effective and consistent operation of the photo enforcement equipment (inclusive of cameras, vehicle detection sensors and ancillary equipment) shall be the sole responsibility of RedSpeed. All costs associated with electricity or other related power sources necessary to operate the systems shall also be the sole responsibility of RedSpeed.

**Maintenance Procedures**

The maintenance and operation of RedSpeed enforcement equipment is paramount, and the staff is dedicated to providing all customers with prompt and professional service which results in swift problem resolutions. RedSpeed provides round the clock, 365 days per year on-call operators for prompt initial response.

We intend to safeguard the operational efficiency of the City’s equipment using daily operational checks, preventative maintenance schedules and proprietary site monitoring software. Drawing upon our years of experience, RedSpeed has designed a comprehensive and proven Maintenance and Support Program which will maximize the daily performance of each of the City’s enforcement systems. The result will be continued issuance rates greater than 90% and system operational efficiency of 99%. In addition, the data collected thru the procedures and site monitoring software will provide valuable information to support the City’s public education efforts.

RedSpeed’s proposed program is comprised of three tiers:

- ✓ Preventative Maintenance,
- ✓ Daily Remote Monitoring and Response Maintenance
- ✓ Emergency Response.

It is RedSpeed’s belief that a solid Preventative Maintenance Plan is critical to an enforcement program’s success, allowing for the identification of potential problems before a malfunction (and subsequent downtime) can occur. These maintenance activities will be coordinated by RedSpeed’s Field Services Engineering Manager and performed by RedSpeed field engineers during every site visit. A detailed rotation schedule ensures that every site is visited **a minimum of one time per month** by trained RedSpeed engineers.

**Visual Mechanical Inspection conducted during a site visit includes:**

Identifying and reporting of foliage or other obstructions (ie: sun glare or vandalism) that may obscure the camera’s field of view or impact the capture of digital images. An example may be found below where the tree is blocking the view of the traffic signal. Field engineers are issued camera equipped cellular phones to document the obstruction. In the event an issue is identified, the field engineer will immediately email the picture of the obstruction to the engineering manager who will then notify the appropriate Miami Beach personnel.



← **Trees obscuring primary traffic signals**

- Visual inspection / examination of the base, pole, collar, camera and controller housing for damage, corrosion, cracks, and alignment. This inspection is to confirm the equipment is both operationally and aesthetically sound.

- Visual inspection of all controller cabinets and camera housings to safeguard against leaks, general wear or damage.
- Visual inspection of the pole and camera housing to ensure security of all earth connections, terminations and ground rods.
- Visual examination of the ground reinstatement for the camera pole, controller, footway chambers and ducting.
- Visual inspection of the flash alignment and function. The proper functioning of the flash unit is confirmed by the technician firing the flash –observing the flash visually in addition to taking a live view image.
- Check protective finishes on all enclosures including paint, PVC and galvanizing.
- Checking security and alignment of all hinges, brackets and camera enclosure fixing bolts. Adjustments and retightening will be performed according to specified torque settings. Damaged or missing fixings will be replaced. Checking of all controller cabinet and pole housing wiring and connections.
- AC Power -The AC power will be checked using a DVM (digital voltmeter). If the incoming AC is +/- 10%, both CDOT and BOE will be immediately notified of the reading by the Field Engineering Manager.
- Verify warning or circuit identification labels are not missing, damaged or illegible. Providing new labels if required.

**During the site visit field engineers will also perform the following cleaning tasks:**

- Cleaning of the camera enclosure glass to maximize image clarity.
- Removing all loose dust, grime, mud, and snow if weather permits.
- Removing all labels, stickers, posters, and graffiti.
- Washing down all external finished surfaces with suitable detergent.
- Repainting of metalwork if required.
- Removing dust and dirt from the interior pole base compartment and camera housing.
- Cleaning inside the inner surface of camera and flash lens cover.
- Lubricating padlocks following the cleaning operation to help prevent locks from freezing and rusting.

**Visual Inspection of Roadway and Signage includes:**

- All lanes will be inspected for street deterioration such as potholes or cracking and to confirm pavement markings and striping are in good condition. Should the technician identify a concern, the engineering manager will be advised, and the appropriate City personnel notified.
- Verify all required Photo Enforced signs are correct and present.
- Visual examination of in-ground detection devices for signs of wear or damage.

Log ID	Log Date	Signage	Sensys Detection	Camera Lens	Metalwork Inspection	Ancillary Items	Technician Name
3	9/6/2018	Yes	Good	Yes	Yes	Pass	Engineer 1
2	8/8/2018	Yes	Good	Yes	Yes	Pass	Engineer 1
1	7/13/2018	Yes	Good	Yes	Yes	Pass	Engineer 1

Technician Name: **Engineer 1** Log Date: **09/06/2018**  
 Site: **Bee Ridge Rd & S Tamiami Trail / US 41 W/B** Site ID: **RSFL0019**

1.	<b>Signage:</b> Verify presence & mounting	
	Sign 1	Yes
	Sign 2	Yes
2.	<b>Sensys Detection:</b> Verify presence, condition & operation	
	Lane 1	Good
	Lane 2	Good
	Lane 3	Good
	Lane 4	Good
3.	<b>Camera Lens:</b> Check for cleanliness or damage	
	Head 1 lens cleaned	Yes
	Head 2 lens cleaned	Yes
4.	<b>Metalwork Inspection:</b> Check for damage & cleanliness	
	Camera 1 enclosure	Yes
	Camera 2 enclosure	Yes
	IR Illuminator panels (confirm operation)	Yes
	Pole	Yes
	Base	Yes
	Collar	Yes
	Street cabinet or pole mounted enclosure	Yes
5.	<b>Ancillary Items:</b> Check functionality & damage	
	Voltages & Grounding	Pass
	Traffic signal & aspect phasing interface module	Pass
	USB Sensys interface module	Pass
	PC module	Pass
	Communications (modem/POE switch/router)	Pass
	24/48 VAC transformers	Pass
	Network cables	Pass
	Time format & synchronization	Pass

**Disaster Recovery Plan**

Recognizing that emergencies do not always occur during normal business hours, RedSpeed will establish a 24/7 engineering support hotline specifically for use by City of Miami Beach authorized personnel. This communication channel is available to address any service requests from a simple service disruption to a total system knockdown.

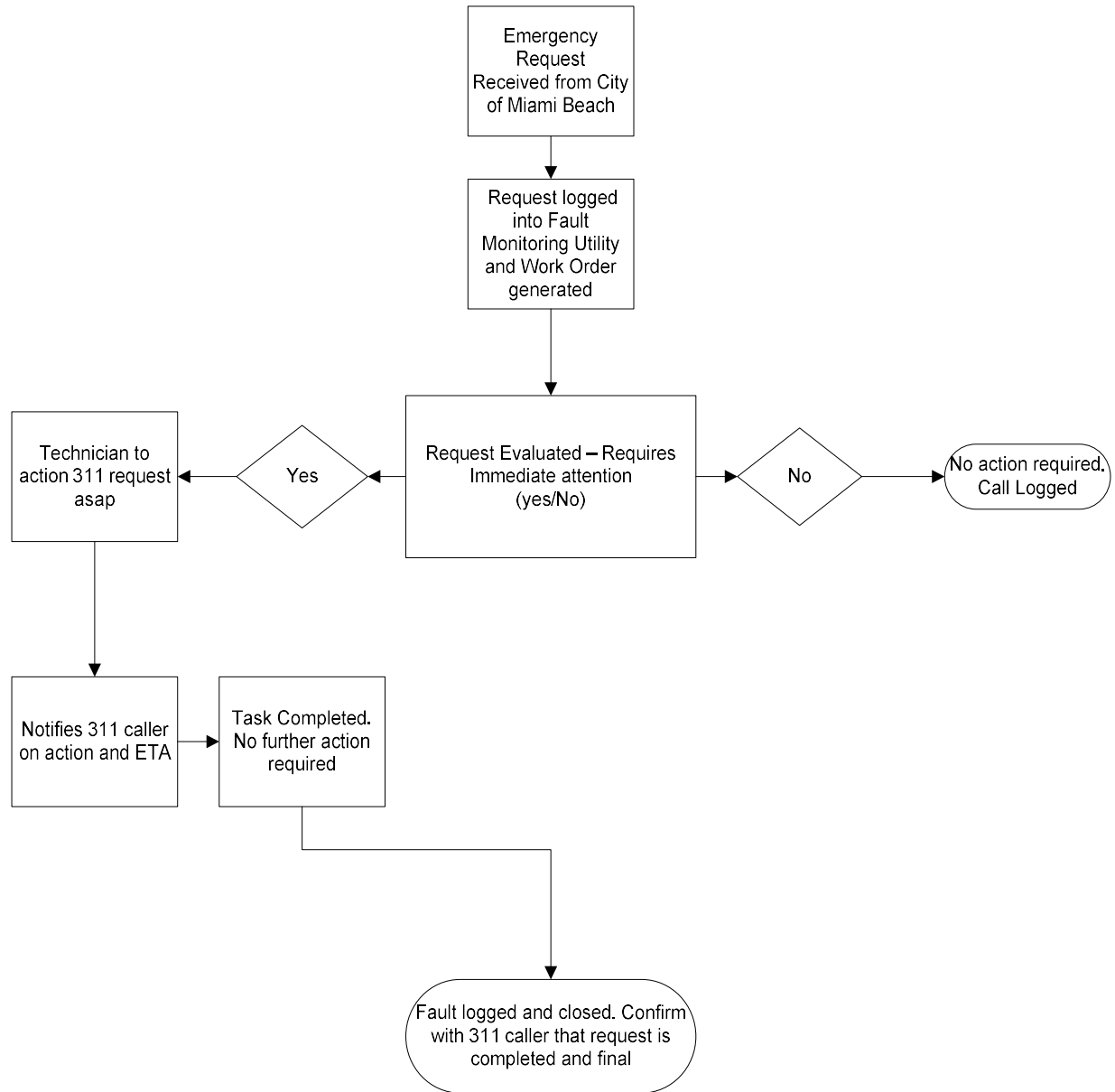
Since all systems are being continuously monitored via RedSpeed's system monitoring utility, if a malfunction at an individual site is detected the on-call Field Services Engineer will immediately advise the appropriate City personnel of the incident and will advise the steps that will be taken to correct the situation.

The table below identifies some common Client requests and RedSpeed's committed response time.

<b>PRIORITY REQUESTS</b>	<b>RESPONSE TIME</b>
Knockdown – Make safe	During Normal Business Hours – 2 hours max After Hours – Within 4 hours
Knockdown – Repair & Reinstatement to full operational status	Within 72 hours
311 Requests- Managed ASAP	According to request (Urgent)
Routine Daily Maintenance Repairs	Within 2 – 8 hours
Disruption in service of any system malfunction	Within 24 Hours
Street cable replacement	Within 48 hours
Sign Replacement	Within 48 hours
Remove Graffiti and Touch-up Equipment	Within 48 hours

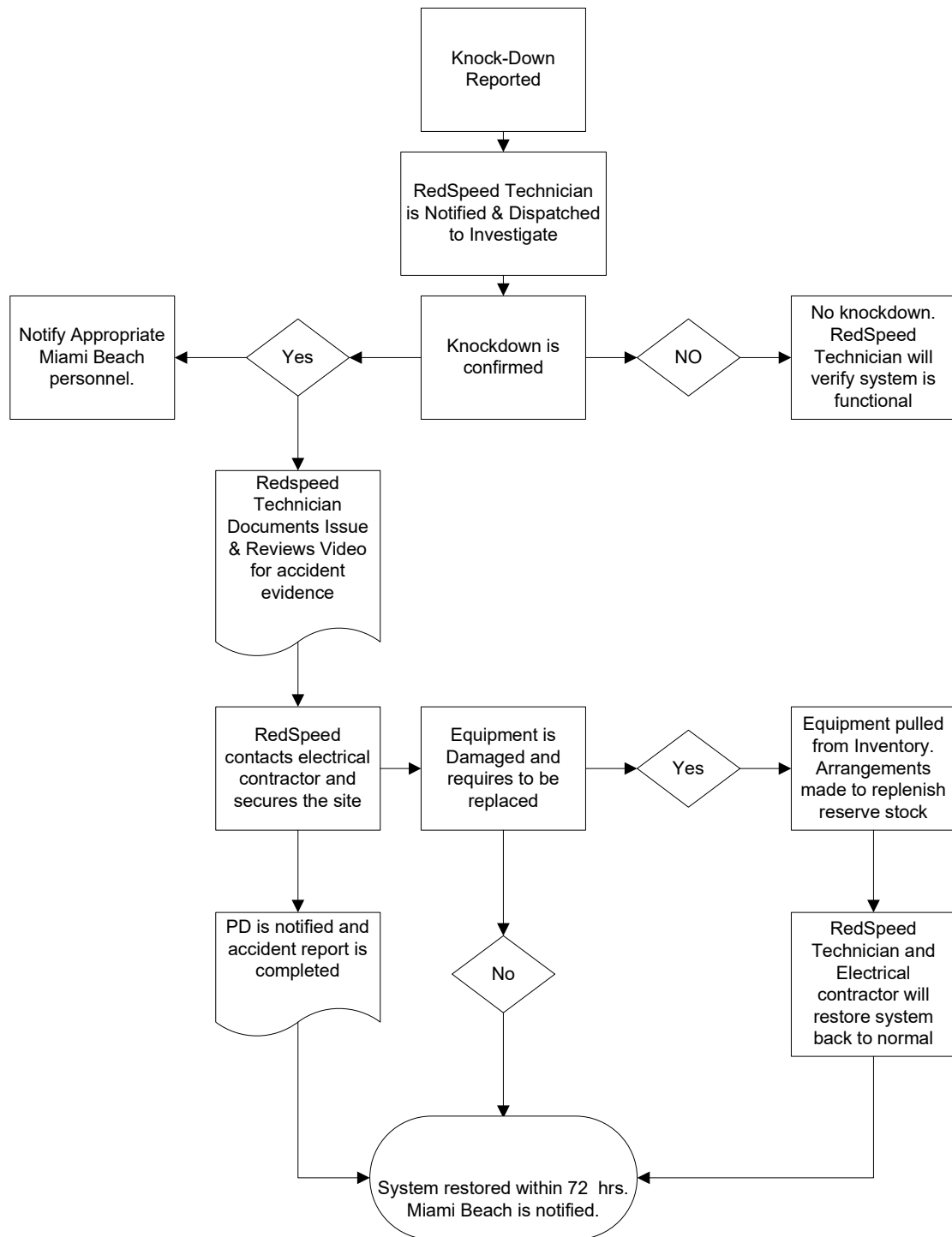
Emergency Response Flow Chart

Upon receiving the City’s call or email request, the on-call field engineer will take down the pertinent details and immediately document the request within the Fault Monitoring Utility to generate a work order. If the request is relative to the operation of a site, the field engineer will work to identify the source of the problem and determine if the problem can be corrected remotely. If a remote correction is an available option, the field engineer will take the necessary steps to restore the site’s functionality and advise the requesting party once the work is completed.



**Knockdown Procedure Flow Chart**

During a critical situation such as a knockdown, RedSpeed understands that nothing less than an immediate response is acceptable. The following flow chart demonstrates RedSpeed’s action plan for these instances. Working in cooperation with the relevant Miami Beach departments and our partner subcontractors, RedSpeed will guarantee the downed systems will be replaced and restored to full operational capacity within 72 hours.



## **Municipal Personnel Training**

RedSpeed believes the success of the program is dependent upon every authorized municipal agent involved having a thorough and solid understanding of all operational elements of the Red-Light Enforcement program. As such, top priority will be given to ensuring authorized personnel involved with the City's program will receive customized training that addresses each core component of the RedCheck™ and SiteOps™ systems. Special focus will be placed upon ensuring the individuals authorized to approve the issuance of a ticket are knowledgeable in the criteria required under both Florida Law as well as the City of Miami Beach Light Camera Ordinance.

Beginning with an initial "Business Rules" meeting to outline RedSpeed's project approach, no aspect of the program is overlooked without full disclosure and discussion.

### **Business Rules Topics include:**

- FDOT constraints and timelines
- Launch Schedules – locations, dates, Warning period, public awareness campaign
- Equipment – what equipment will be supplied, installation guidelines, Training
- Violation Review – Initial screening (if City prefers RedSpeed violation review personnel conduct an initial screening), Officer review and approval / rejection, Notice mailing
- Hearing Process – existing process, role of City, clerks, payment process, scheduling, and violator notification
- Revenue Collection and Reporting – Various methods of submitting payment, reconciliation of payments and funds disbursements to City.

### **Site Visit:**

The RedSpeed Project Manager will take City personnel out to an enforced intersection to familiarize them with the system's hardware:

- Camera Enclosure
- Vehicle Detection
- Processor
- Pole
- Electric connections
- Placement of Required Signage

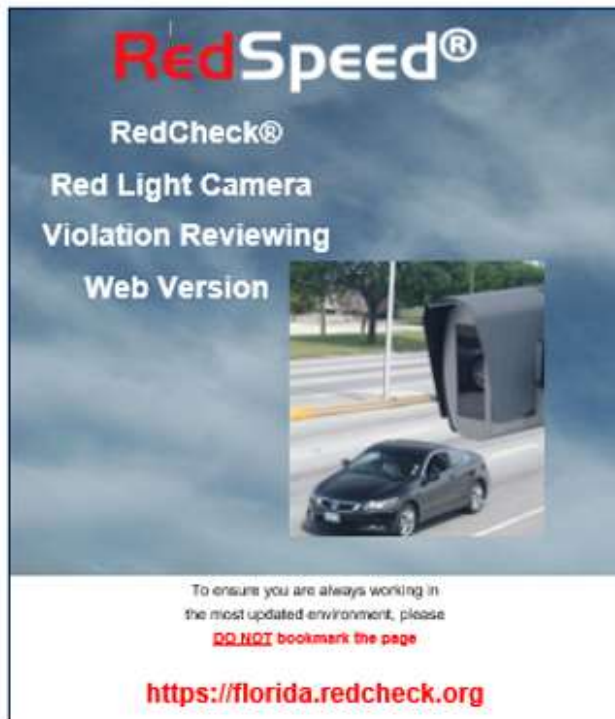


- On-site, classroom style training, in addition to one-on one hands-on instruction, will be conducted by a RedSpeed representative, with all necessary training materials provided by RedSpeed.
- On-site training will be provided at no cost for as many individuals as the City requests, to ensure all personnel are fully versed on the system. Scheduling will be based upon the most convenient times for City personnel.
- Major topics within RedCheck™ include navigating the violations summary and details screen to access violations, approving and rejecting violations and generating the various customized reports available thru the system.
- This training will be supplemented by on-going support and additional "refresher courses" for existing personnel, as well as training for new personnel as needed.
- SiteOps™ training will explore the many facets of the system. Personnel will learn how to utilize the Live View module and the steps involved with accessing and downloading archived video footage.
- Ongoing support for all municipal users will be provided by the same individuals providing the training.



These individuals will be available at any time to address any of the City's questions or requests. RedSpeed provides detailed, screen-by-screen function related training materials for all City personnel. As staff adjustments are made, RedSpeed will provide additional materials to ensure all active participants in the program have their own reference manual. Upon request, refresher training will be provided for both existing and new personnel at no cost to the City.

### Sample Violation Reviewer User Manual



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Sample SiteOps Live Intersection Viewing User Manual



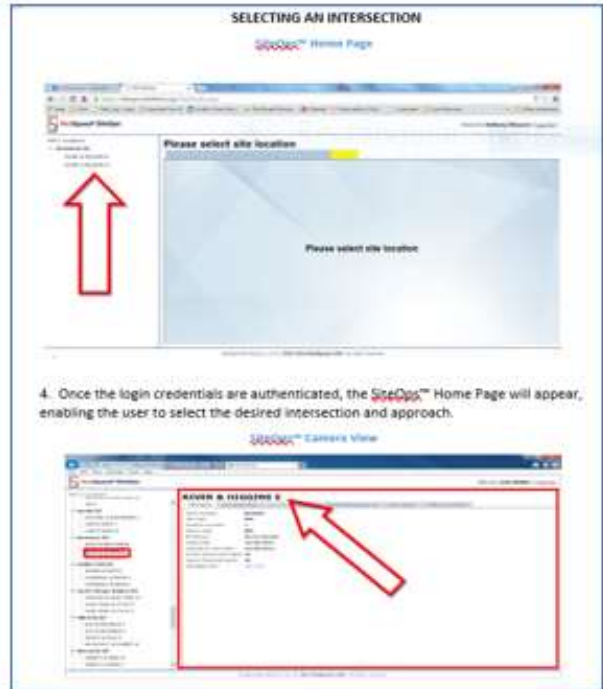
SiteOps™  
 Live Intersection  
 Viewing  
 User's Manual

<https://siteops.redcheck.org>

Only **45 days** of data is retained on the camera.  
**Exported Data** is available for **50 days** unless  
 the file is saved on a computer.

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4. Once the login credentials are authenticated, the SiteOps™ Home Page will appear, enabling the user to select the desired intersection and approach.



9. Clicking the Playback Arrows enables the user to "FF & Rewind" the video.

10. Clicking the Calendar Icon displays the following screen, enabling the user to search archived video by date and time up to 30 (max days prior). *This is for viewing purpose only.*



**Sample Clerk of Court User Manual**

**RedSpeed®**  
**RedCheck®**  
**Red Light Camera**  
**Hearing Support Manual**  
**Web Version**

To ensure you are always working in the most updated environment, please **DO NOT** bookmark the page

<https://florida.redcheck.org>

Enter the desired hearing date in both the **From** and **To** fields

A pdf file which may be printed will download

**RedSpeed® Florida, LLC** 2889 Adams Ln Sarasota, FL 34237

**Hearing Schedule**

Submission Criteria  
From Hearing Date: 07/18/2018 To Hearing Date: 07/18/2018 Show Paid Citations: YES

Hearing Type: HEARING  
Hearing Location: Sarasota City Hall Annex Building 1st Floor, 1885 1st Street  
Hearing Date: Thursday, July 18, 2018 02:30 PM

Index Number	Defendant	Officer Name	Disposition
2010000147419	LARREN DEBY JOHNSON	OPC 7888 TONIA PIER	
2010000147300	WYNELL PATRICIA	OPC 4963 MELLE BRANCK	
<b>Total:</b>			<b>2</b>
<b>Grand Total:</b>			<b>2</b>

Once selected, the following Hearing Decision screen will appear:

**Hearing Information**

Violation #: 2010000147300  
Name: LARREN DEBY JOHNSON  
Address: 2802 SW 7th St  
C/N/E/W: SARASOTA, FL 34237-1002  
Disposition: TULSA A & BAY 1900 12 N/B  
Date/Time: 07/18/2018 12:00:00 PM  
Amount Due: \$120.00

**Hearing Information**

Hearing Date: 08/13/2018  
Hearing Time: 10:00 AM  
Location: Sarasota City Hall Annex Building 1st Floor 1885  
Judge: JAMES RAYMOND  
Reason: JAMES RAYMOND  
Disposition: JAMES RAYMOND  
Fee: \$120.00  
Pay Due Date: 07/18/2018  
Where Court Cost: (FIELD)  
Court Code: 0000

The Disposition is entered from the Disposition drop down menu.

If the Judge has granted additional time for the individual to remit payment, this date can be selected via the **Pay Due Date** field.

**Hearing Information**

Violation #: 2010000147300  
Name: LARREN DEBY JOHNSON  
Address: 2802 SW 7th St  
C/N/E/W: SARASOTA, FL 34237-1002  
Disposition: TULSA A & BAY 1900 12 N/B  
Date/Time: 07/18/2018 12:00:00 PM  
Amount Due: \$120.00

**Hearing Information**

Hearing Date: 08/13/2018  
Hearing Time: 10:00 AM  
Location: Sarasota City Hall Annex Building 1st Floor 1885  
Judge: JAMES RAYMOND  
Reason: JAMES RAYMOND  
Disposition: JAMES RAYMOND  
Fee: \$120.00  
Pay Due Date: 08/13/2018  
Where Court Cost: (FIELD)  
Court Code: 0000

**Project Management Approach**

The project management approach is truly a partnership between the City of Miami Beach and RedSpeed. While local officials bring an intimate knowledge of the City's specific issues and traffic enforcement needs, RedSpeed will provide the technical expertise and strategic plan for executing the City's vision in a timely and efficient manner.

Utilizing the tried and true method which has successfully launched over 60 programs in Illinois, the dedicated Florida based Project Manager will initiate a Business Rules meeting with the various City department which will play an integral part in the program. These departments include the Police department, Public Works and the Courts. As the City's objectives, concerns and ideas are clarified the next phase will be for RedSpeed Engineering specialists to visit the existing enforced locations to determine the most efficient camera equipment transition approach as well as identifying any potential new locations for enforcement. Consideration will be paid to lane and traffic configurations, compliance with FDOT guidelines, easements, location of power supply etc.

While the Engineering team is evaluating the physical elements of the installation, the Program Manager will be working closely with the City and a RedSpeed Client Relations Specialist to finalize all "Back Office" requirements, from preparation of required forms to Violation Citation approval, training materials and public awareness campaign specifics.

Throughout the process the City will be kept apprised of every step being taken.... further solidifying the fact that this traffic safety program is truly a partnership between RedSpeed and Miami Beach.

**Transition / New Installation Timelines for Traffic Infraction Devices**

RedSpeed has many years' experience assisting communities who have chosen to partner with RedSpeed and terminate the relationship with their existing enforcement provider. RedSpeed encourages active communication with our customers from the initial project launch meeting through all follow-up meetings. Upon being selected a Project Manager is immediately assigned to the City, where this individual will remain

the primary contact before, during and completing the equipment installation. The City will not be handed off thru countless personnel. The transition process is very straightforward, and the Project Manager would guide the City through the entire process.

**SEQUENCE OF EVENTS – Takeover of Existing Traffic Infraction Device Locations**

1. City of Miami Beach sends a formal letter of termination of the existing red-light camera contract to the current vendor via Certified Mail – Return Receipt Requested.
2. The City will provide written notification (template form provided by RedSpeed) to the Florida Department of Motor Vehicles and Nlets indicating RedSpeed is acting as an agent for the City of Miami Beach for the purpose of accessing vehicle registered owner information.
3. For intersections under FDOT control, once the termination notice is received by the current vendor, RedSpeed will commence submitting all required paperwork to FDOT including:
  - Site Engineering/Installation plans,
  - Copy of the new executed Red-Light Enforcement contract between the City of Miami Beach and RedSpeed,
  - Copy of the termination letter submitted to the previous vendor, copy of the Certified Receipt confirming delivery and confirmation the old contract has been terminated.
4. The exiting Vendor must submit the following to FDOT:
  - Equipment removal plans,
  - Copy of the termination letter issued by the City of Miami Beach,

- Copy of the terminated contract between the vendor and the City
- 5. Upon receipt and review of all required paperwork, FDOT issues a Removal Permit to the exiting Vendor, as well as general use permit/bond forms to the new Vendor (RedSpeed).
- 6. RedSpeed will coordinate with Automated Traffic Solutions (if agreeable) to remove the existing metalwork and deliver it to a predetermined location indicated by ATS. Automated Traffic Solutions technicians would of course be responsible for the removal of any proprietary electronic components.
- 7. RedSpeed installs the new, state-of-the-art photo enforcement equipment and conducts the Operational Systems Acceptance test for approval and sign off by both RedSpeed and the City.
- 8. FDOT will conduct final inspection of each installation and provide sign off.
- 9. Sites will go live and begin pre-established Warning Period supplemented by Public Awareness Campaign.

**Note:** Our timeline assumptions are based on the expediency of all 3<sup>rd</sup> parties, including FDOT, Miami-Dade County, power utility, Comcast, Caltran Engineering and A.U.M. Construction, Inc.

**Municipality Prep (Concurrent Activity)**

1. *Contract executed*
2. *Business rules review*
3. *City of Miami Beach provide FDOT permit support letter for all cameras*
4. *Formal termination letter sent to existing vendor*
5. *Agree with current vendor to take over existing in-ground infrastructure (i.e. bases, power connections, traffic light connections)*

**1 week**

**FDOT/Miami-Dade County Permits**

1. *Site meeting with civil engineering contractor*
2. *Commission engineering plans*
3. *Power connection order (New locations only)*
4. *Order Comcast high-speed landline (use cellular modems to launch or where landlines not available)*
5. *Plans approval/Construction permit issued*

**4 Weeks – 6 Weeks**

**Field Technology**

1. *Contractor installation and refit phase of existing camera foundations and in-ground power and traffic light connections*
2. *Ducting, foundations & traffic signal controller inter-connect for new locations*
3. *Communication construction and pedestal installation (Independent resource – Timeline not affected by delays)*
4. *System installation & calibration*
5. *FDOT Turn-On Inspection*

**4 Weeks – 6 Weeks**

**Back Office Setup (concurrently after municipal prep)**

1. *Create user accounts & roles*
2. *Set up notices and letters*
3. *Set up toll-free number and updated phone system*
4. *Update Phone System*

**1 Week**

Once the City has approved the partnership with RedSpeed, a City Project Manager who will be RedSpeed’s primary point of contact should be appointed. This individual will be responsible for advising RedSpeed’s Project Manager of the City personnel who also will be assigned to the program, and ensure they are available for the Business Rules Meeting, status update meetings and applicable training sessions. It is expected RedSpeed also will have reasonable access to the City’s facilities for testing. The City should budget the following time allocations for training of City personnel:

<b>Group</b>	<b>Number of City Staff</b>	<b>Hours</b> <b>Projected hours are In-Person with a RedSpeed representative. Training will be provided at no charge throughout the duration of the contract to ensure any new personnel assigned to the program are fully trained. Upon completion of the training attendees will be issued a Certificate of Completion and Proficiency.</b>
Finance Department	3	<b>2-3 hrs.</b>
Court administration	2	<b>2-3 hrs.</b>
Police administration	3	<b>2-3 hrs.</b>
Police infraction review	8	<b>2-3 hrs.</b>
Total	15	These times are approximate. Training will continue until all personnel are fully confident in utilizing the system.

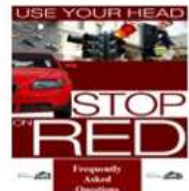
**Public Awareness / Public Forum Support**

RedSpeed will provide continuous public awareness support to the City throughout the duration of the contract. At the City’s request, representatives will be available for presentations to Public Safety Groups to assist City personnel in demonstrating how the camera enforcement equipment is utilized. Recognizing community support is cultivated thru ongoing updates regarding the program’s safety contributions, RedSpeed will provide Public Awareness support and materials to Miami Beach throughout the duration of the contract.

These materials are designed to educate the community about the objectives of the Red-Light Photo Enforcement Program and its ability to improve safety (and benefit all residents) by changing driver behavior. The continuous dissemination of accurate information will ensure continued community support and eliminate the potential for speculation and misinformation.

Media materials will include:

- ✓ Print News and Social Media Releases announcing the City’s decision to continue utilizing Red Light Enforcement technology,
- ✓ Overview of how Red-Light Enforcement Systems work and the Safety benefits they provide,
- ✓ Press Releases advising Warning & Live Violation Activation Dates for individual intersections,
- ✓ Inserts to accompany Violation Mailings,
- ✓ Miami Beach specific “Frequently Asked Questions” document to compliment those already posted on municipal website.
- ✓ Map detailing the locations at which Photo Enforcement is being utilized to be posted to the City’s website.
- ✓ Posters urging residents to “Use Your Head...Stop on Red” for display throughout the community. These posters will also direct residents to the City’s website for additional information and FAQs.



**Frequently Asked Questions:  
Village of YOUR TOWN  
Automated Red Light  
Enforcement Program**

**What do I do if I receive a Notice of Violation?**  
How much is the fine?  
The fine is \$100.00 for each violation.

**How much time do I have to pay my Red Light Violation Notice?**  
You must pay the civil penalty on or before the due date on your Notice. The due date for payment is located on the top and bottom of your Notice of Violation.

**What are my Options?**  
Two Options are available: **PAY THE FINE OR CONTEST THE VIOLATION**

**OPTION 1. Pay the Fine**

- Pay Online:** Logon to [www.RedLightViolations.com](http://www.RedLightViolations.com) and enter your Violation Notice Number and License Plate Number on the top and bottom right of your Notice of Violation. The convenience fee for paying on-line, assessed at the time of payment, is \$3.50.
- Pay By Mail:** Mail your check or money order (payable to the City of Miami Beach) to the address on the back of your Notice of Violation. Be sure to include the payment stub from the notice you received along with your payment. Please do not include cash.
- Pay By Credit Card:** A Toll Free number will be established for the Village of YOUR TOWN. Payment accepted between the hours of 9am - 4pm. We accept VISA, MasterCard and there is a \$3.50 convenience fee for the transaction confirmation number will be provided as well as confirmation for your permanent records if you wish.

**In-Person Payments are not available.**

**Drivers Take Notice—  
Red Light Cameras Are Coming  
To Improve Intersection Safety**

In an effort to enhance safety at some of the most dangerous intersections, the Village/City Board has approved the installation of an automated traffic enforcement system, also known as Red Light Cameras, for various intersections within the community. Intersections under consideration include: **Route 12 & Sarnow, Route 170 & Lakeside and Route 170 & Main Street. QTR** The cameras will be operational at the intersections of Route 52 & Route 64 (North Avenue) in early February 2009.

According to recent studies conducted by the U.S. Dept. of Transportation, Red Light Camera Programs can decrease red light violations up to 90%. Traffic accidents caused by red light runners are among the most serious, often resulting in severe injuries and fatalities. Studies have shown that approximately 1,000 people die and 170,000 people are injured annually in the United States because of drivers running red lights.



**There are Two Types of Red Light Violations:**

- (1) Right Turn on Red Without coming to a complete stop and
- (2) Entering an intersection after the traffic signal has turned red.

A common misconception is that the cameras will be photographing everyone as they drive thru the community. In fact, sensors placed in the pavement activate the camera only when a vehicle enters the intersection during the red light cycle. A total of 3 photographs will be taken plus 6-10 seconds of digital video. The images include: the car entering the red light intersection, the car passing thru the intersection and finally, a close-up of the license plate. All 3 images, plus a link to view the video footage on-line, will be provided to the vehicle's registered owner who is mailed the violation. According to Florida Law, it is legal to photograph the faces of other drivers or passengers.

**Frequently Asked Questions:**

- Is the citation valid if it was not issued by a uniformed police officer?**  
Yes. These violations will be reviewed and authorized by sworn officers of the TOWN Police Department. Each reviewing Officer will be specifically trained in the operation and review process of the Red Light Photo Enforcement Program. These tickets are treated as a civil violation (just like a parking ticket) and will not impact the registered owner's driving record or insurance rates.
- What do I do if I receive a Citation?**  
If you receive a citation in the mail you should follow the instructions on the back. Detailed information is provided on how to pay or contest the violation. Should the individual decide to contest the violation, he/she may do so through the Village's/City's adjudication program.
- What if I wasn't driving the car?**  
Under Florida State Law, HB 4835, the registered owner of the vehicle is liable for any automated traffic law violations that occur to the vehicle, regardless of who is operating it.

<p><b>Why does Rosemont need Red Light Cameras?</b></p> <p>Traffic studies show that Red Light Running is a problem at several intersections within the Village. The goal of the camera program is to change driver behavior by encouraging compliance with traffic signal laws through around-the-clock enforcement.</p> <p><b>Why aren't Police Officers monitoring these intersections?</b></p> <p>The Rosemont Police Department is committed to the safety of their residents, but no community can afford to police every red light intersection 24 hours a day. Traditional enforcement also creates a safety hazard for the violator, other drivers, pedestrians and the officer when police chase a violator through a red light. This technology frees up officers to assist and protect residents in other ways.</p> <p><b>Is this simply a way for the Village to make money?</b></p> <p>The objective of this program is to deter drivers from disobeying the law, not catch them. There is no cost to the Village for installing, operating or maintaining the system. The program is completely violator funded.</p>	<p><b>Red Light Photo Enforcement</b></p> <p>Deaths caused by red light running are increasing at more than three times the rate of increase for all other fatal crashes. Sadly, the victims are often occupants of other vehicles or pedestrians who happen to be in the intersection. <small>Source: Federal Highway Administration's Safe Roadways for All.</small></p> <p>The Village is asking the residents of Rosemont to respect the rules of the road and to consider not only their safety but the safety of others.</p> <p>The Red Light Camera System is designed to encourage everyone to adopt safer driving habits and eliminate unnecessary injuries and deaths.</p> <p>The Village of Rosemont's Red Light Cameras are located at <b>River Road and Higgins Road North and Eastbound</b></p>  <p>VILLAGE OF ROSEMONT</p>	<p><b>Red Light Photo Enforcement</b></p>  <p><i>Changing Driver Behavior One Intersection at a Time</i></p> <p><b>Is Red Light Running really a problem?</b></p> <p>Each year in the United States, Red Light Running results in nearly 200,000 crashes, more than 800 deaths and 180,000 injuries.</p> <p>Four in five crashes happened within 150 feet of an intersection.</p> <p>Someone runs a red light every 5 minutes in rush hour.</p> <p><small>Source: Insurance Institute for Highway Safety</small></p>
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**Merchant Processor**

RedSpeed agrees to give first consideration to utilizing the City's current gateway and merchant processor and agrees to utilize the City's current banking services for receipting.