Peter Wingert From:

To:

Accepted: Updated invitation: Booked: Peter pwingert@paradisevalleyaz.gov @ Wed Dec 5, 2018 3pm - 5pm (EST) (pwingert@paradisevalleyaz.gov) Subject:

Steven McGhee From:

To:

Accepted: Updated invitation: Portal Onboarding 8am @ Tue Mar 12, 2019 8am - 9am (PDT) (smcghee@paradisevalleyaz.gov) Subject:

**Date:** Thursday, May 16, 2019 11:31:29 AM

Attachments: Ring Subsidy Partnership.pdf

ii jvihfbl40



# **Ring Wants to Partner With Your City!**

Arizona City Managers, Ring wants to let you know about an exciting new program for your city. You may have met us in January and learned about the program there, but for those who have not heard, wanted to give you the information on the Ring Subsidy Program!

Ring will give residents \$50 off a Ring home security device of their choice and the city will match with a \$50 subsidy. Together we can offer residents \$100 off a product to protect their home.

Full program details are attached!

I earn <u>more</u> about th<u>e</u> subsidv <u>program</u>

Regards,
The Ring Neighbors Team

\_\_





1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

From:
To:
Subject:
Jill Keimach
ACMA + Ring

**Date:** Thursday, May 16, 2019 11:32:27 AM

Attachments: Ring Subsidy Partnership.pdf

ii jvihfbl40



## **Ring Wants to Partner With Your City!**

Arizona City Managers, Ring wants to let you know about an exciting new program for your city. You may have met us in January and learned about the program there, but for those who have not heard, wanted to give you the information on the Ring Subsidy Program!

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Regards,
The Ring Neighbors Team

\_\_





1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

**Date:** Thursday, May 16, 2019 11:32:09 AM

Attachments: Ring Subsidy Partnership.pdf

ii jvihfbl40



## **Ring Wants to Partner With Your City!**

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I earn <u>more</u> about th<u>e</u> subsidy program

Regards,
The Ring Neighbors Team

\_\_





1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

From:
To: Steven McGhee

Subject: Address for Video Doorbell Raffle

Date: Wednesday, April 24, 2019 9:37:35 AM

### Hi Steven,

I hope you and the PVPD are having a great week so far. I was wondering what the best address for the Video Doorbell 2?

Talk to you soon,





1523 26th St. Santa Monica, CA 90404 www.ring.com



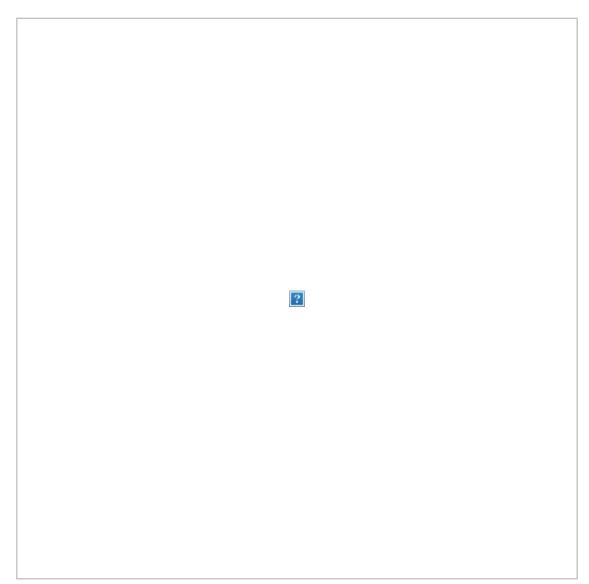
<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the  $\underline{\text{Neighbors Portal Resource Center}}$ .

From:
To:
Subject:
Boost Leads with Video Requests

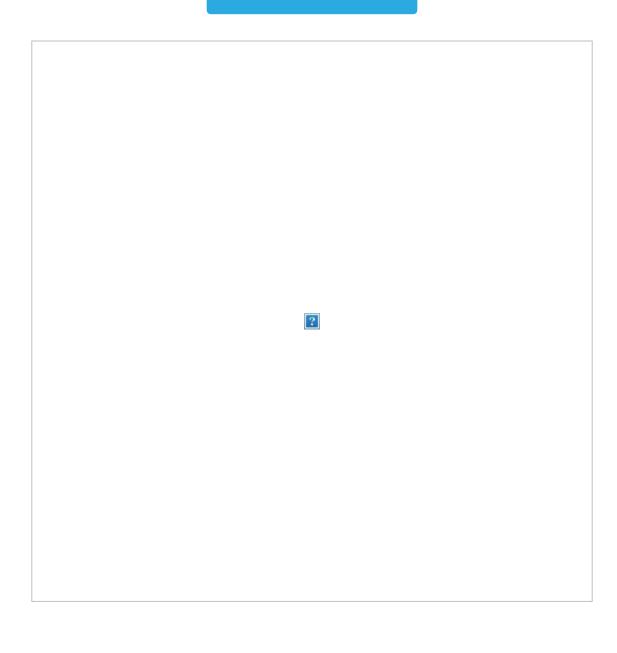
Subject: Boost Leads with Video Requests

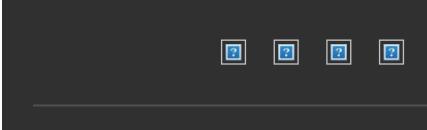
Tuesday, June 25, 2019 3:59:45 AM



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

- 1. When submitting a Video Request, also **create a Post** to extend your reach
- 2. In your Post, ask neighbors to **share videos** from any kind of security camera or smart device
- 3. Provide your **contact information** so neighbors can reach out directly

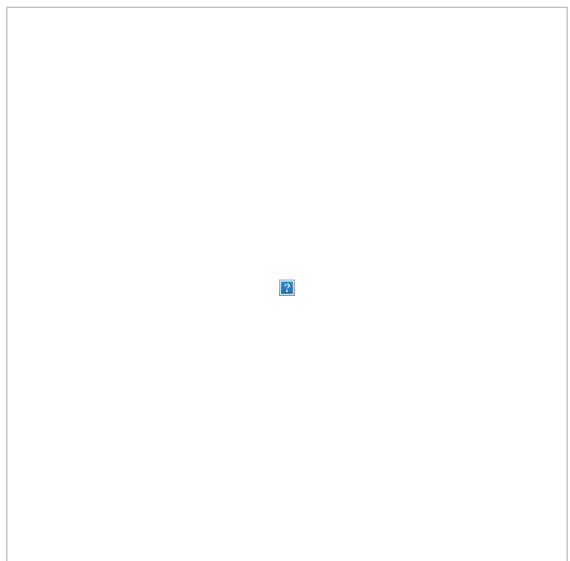




Our mailing address is: 1523 26th Street Santa Monica, CA 90404

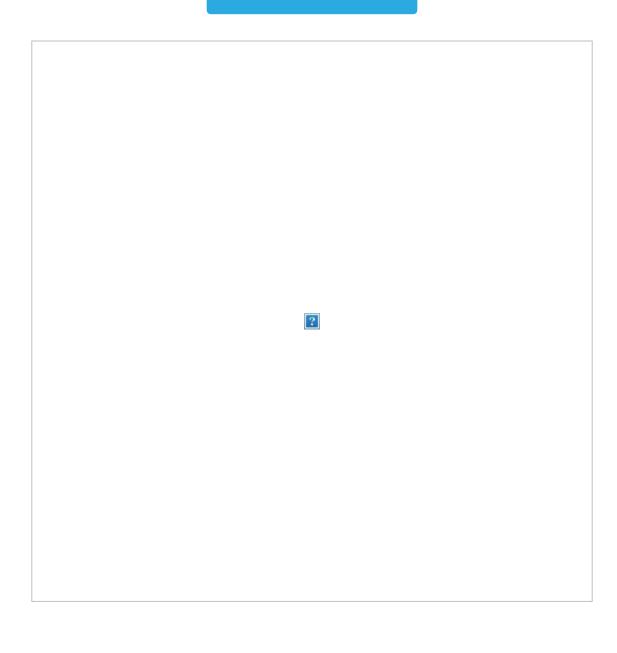
From:
To: Peter Wingert
Subject: Boost Leads with Video Requests

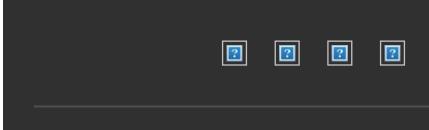
Date: Boost Leads with Video Requests
Tuesday, June 25, 2019 3:59:48 AM



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

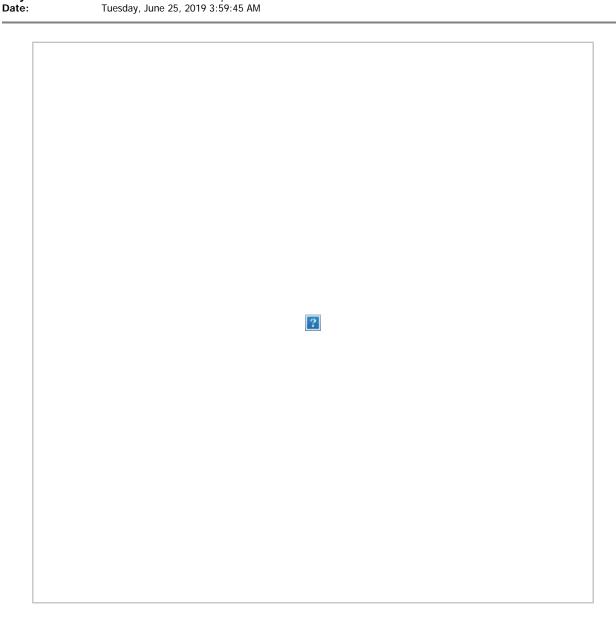
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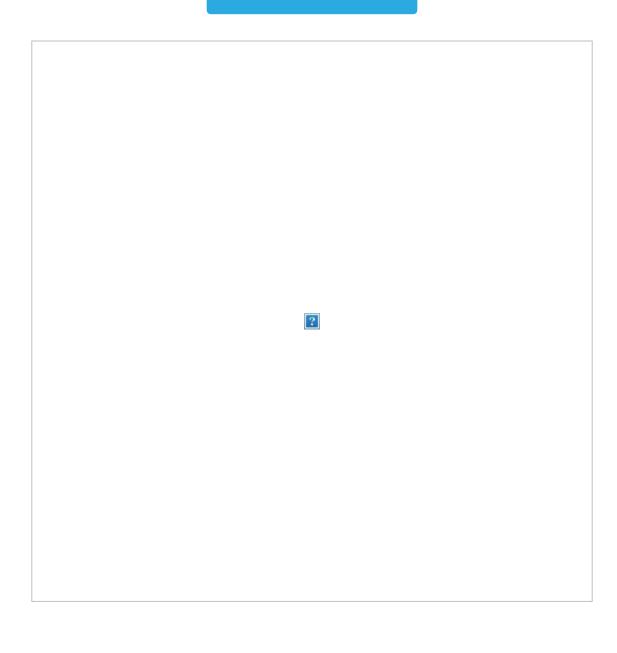
Our mailing address is: 1523 26th Street Santa Monica, CA 90404

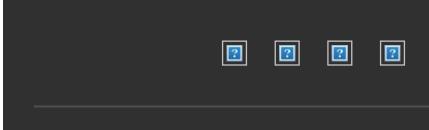
From:
To: Michael Horn
Subject: Boost Leads with Video Requests



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

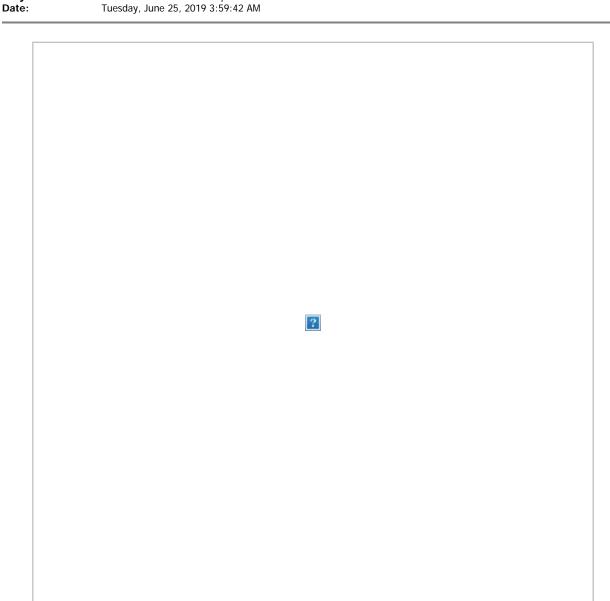
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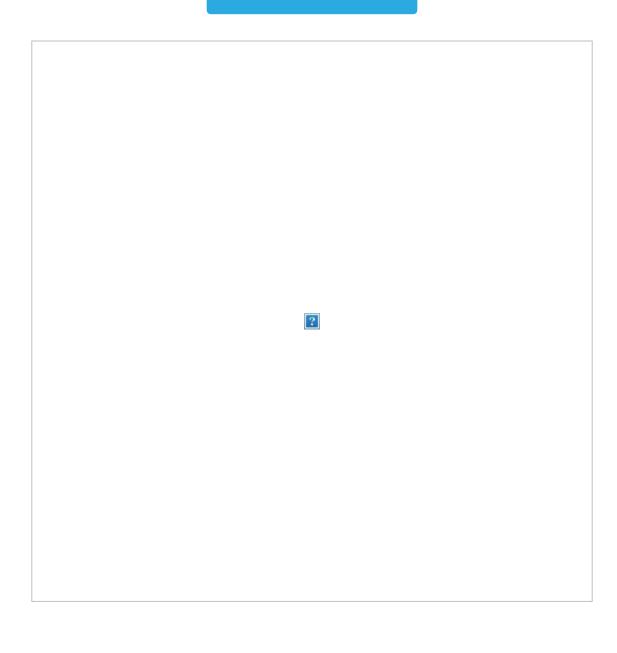
Our mailing address is: 1523 26th Street Santa Monica, CA 90404

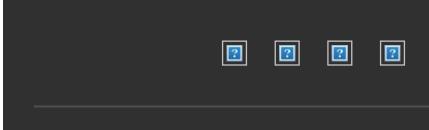
From:
To:
Subject:
Boost Leads with Video Requests



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

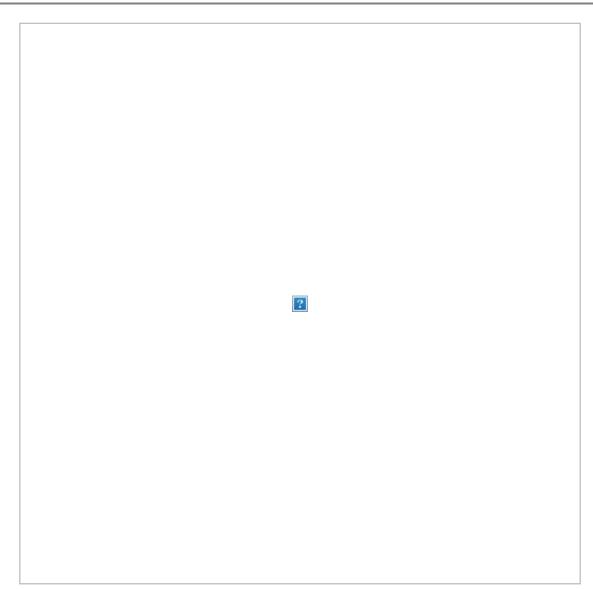
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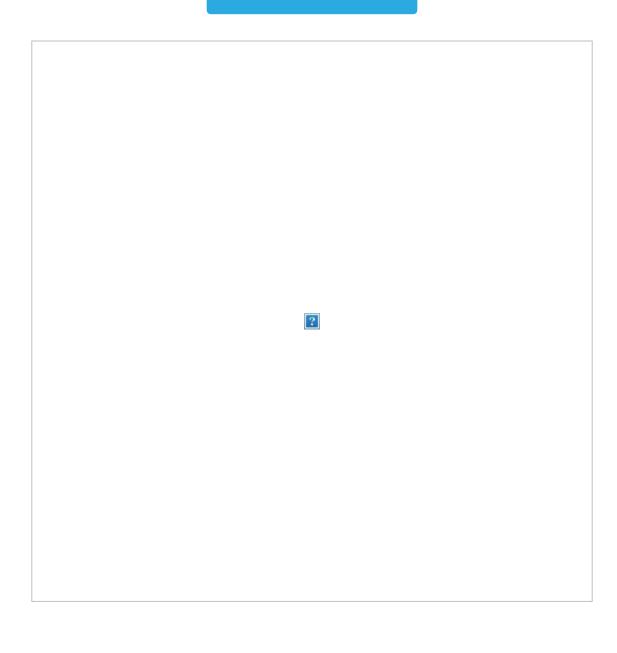
Our mailing address is: 1523 26th Street Santa Monica, CA 90404

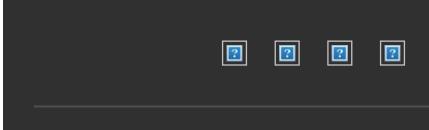
From:
To:
Subject:
Boost Leads with Video Requests
Tuesday, June 25, 2019 3:59:47 AM



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

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Our mailing address is: 1523 26th Street Santa Monica, CA 90404

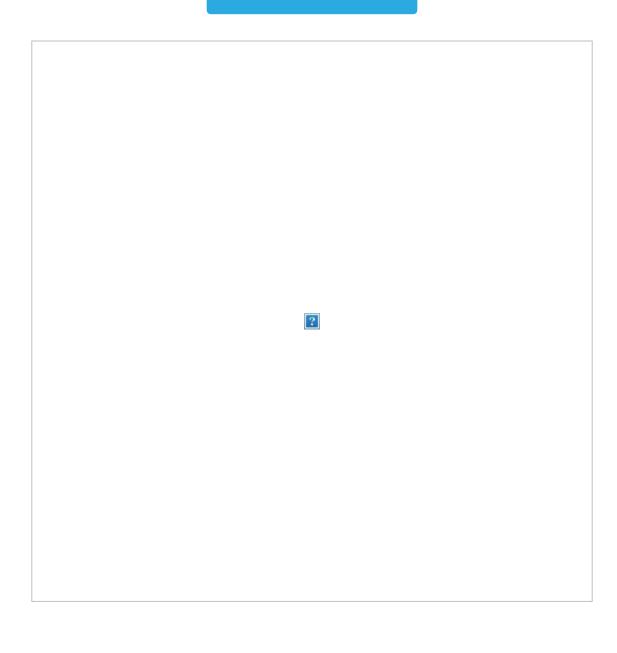
From:
To:
Subject:
Donald Porras
Boost Leads with Video Requests

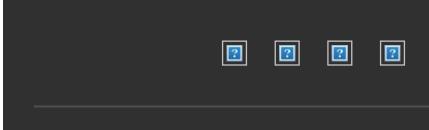
Date: Tuesday, June 25, 2019 3:59:42 AM

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Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

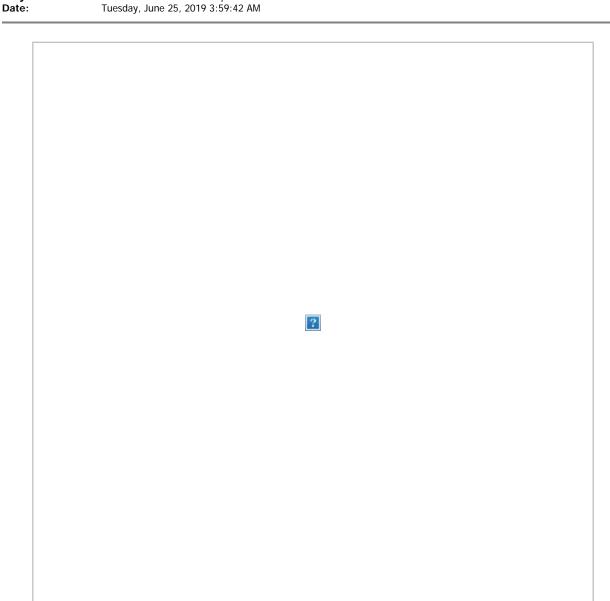
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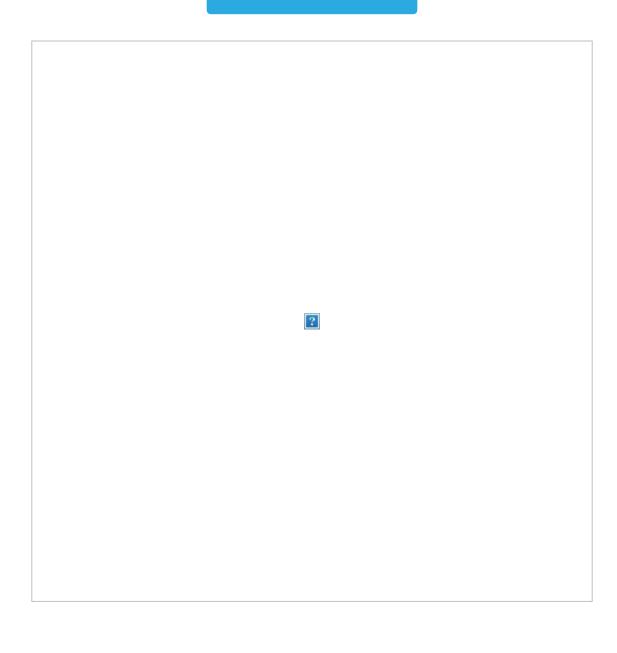
Our mailing address is: 1523 26th Street Santa Monica, CA 90404

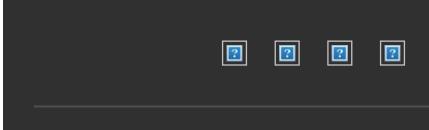
From:
To:
Subject:
Boost Leads with Video Requests



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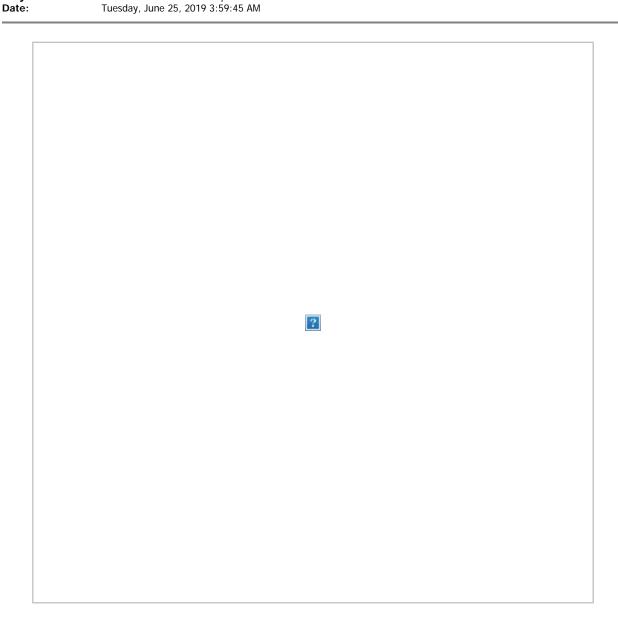
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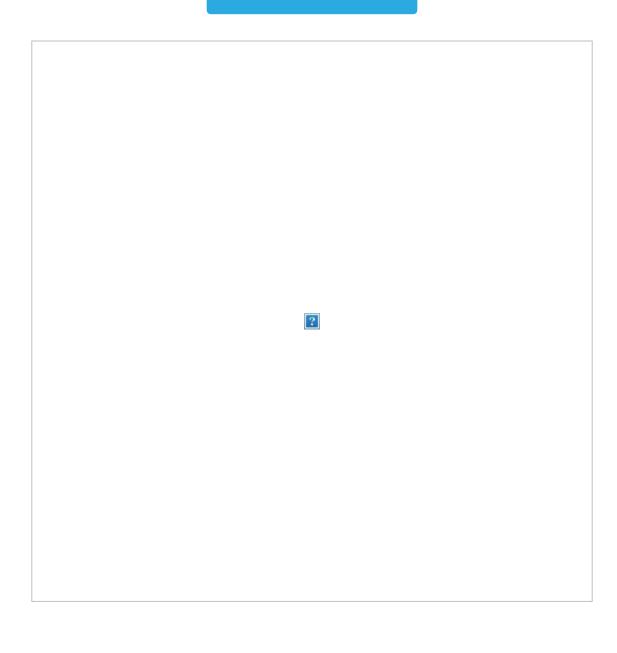
Our mailing address is: 1523 26th Street Santa Monica, CA 90404

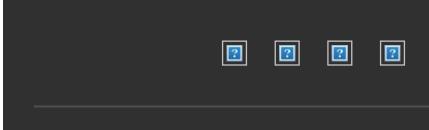
From:
To: Chris Hadley
Subject: Boost Leads with Video Requests



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

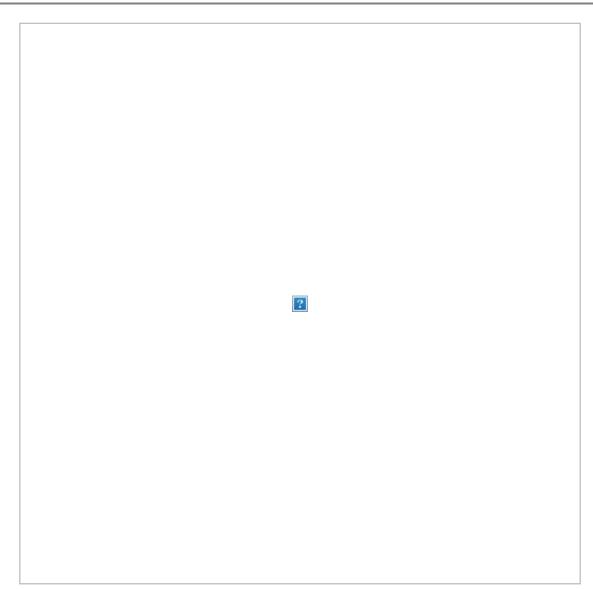
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- 3. Provide your **contact information** so neighbors can reach out directly





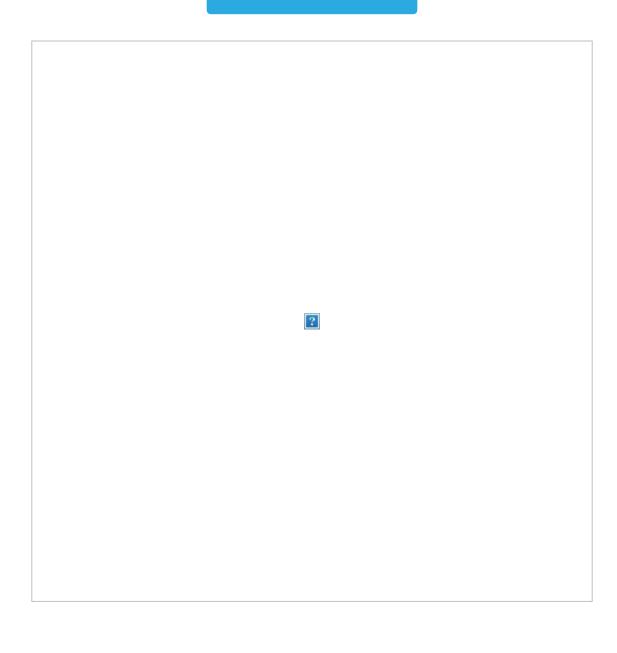
Our mailing address is: 1523 26th Street Santa Monica, CA 90404

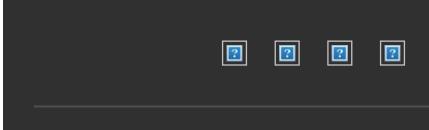
From:
To:
Subject:
Boost Leads with Video Requests
Tuesday, June 25, 2019 3:59:47 AM



Requesting videos from Ring device owners can provide many leads, but you can always use more to close a case. Extend your investigation to non-Ring device owners in the area by **creating a Post** on the Neighbors Portal after submitting a Video Request.

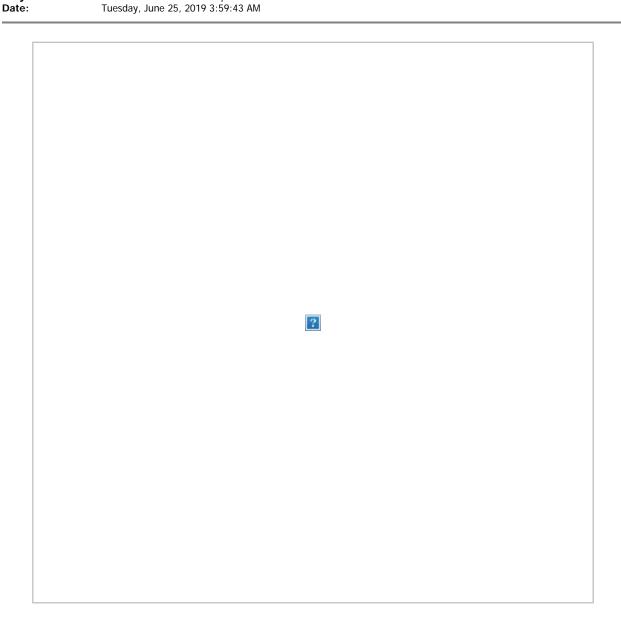
- 1. When submitting a Video Request, also **create a Post** to extend your reach
- 2. In your Post, ask neighbors to **share videos** from any kind of security camera or smart device
- 3. Provide your **contact information** so neighbors can reach out directly





Our mailing address is: 1523 26th Street Santa Monica, CA 90404

From:
To:
Andrea Ford
Subject:
Boost Leads with Video Requests



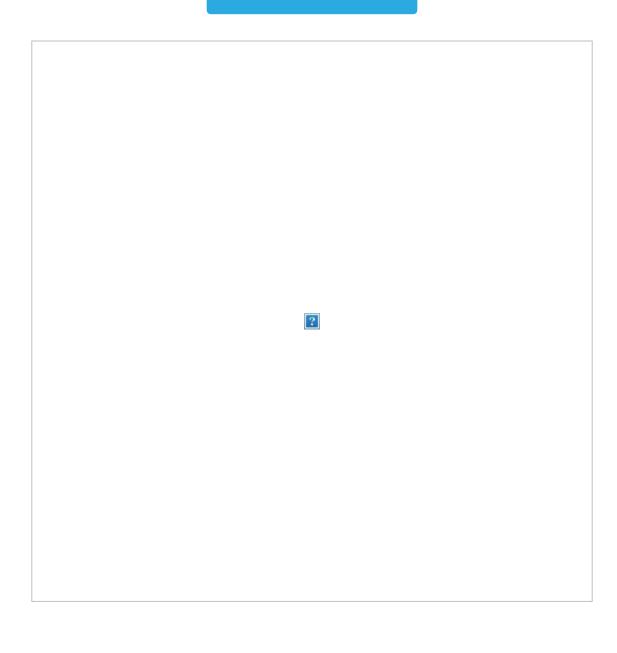
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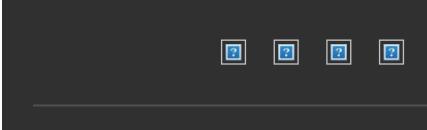
Soliciting information from all neighbors in the area of interest increases your chances of receiving actionable evidence to help solve more cases with one click.

# **Best Practices**

- 1. When submitting a Video Request, also **create a Post** to extend your reach
- 2. In your Post, ask neighbors to **share videos** from any kind of security camera or smart device
- 3. Provide your **contact information** so neighbors can reach out directly

**Go to Neighbors Portal** 

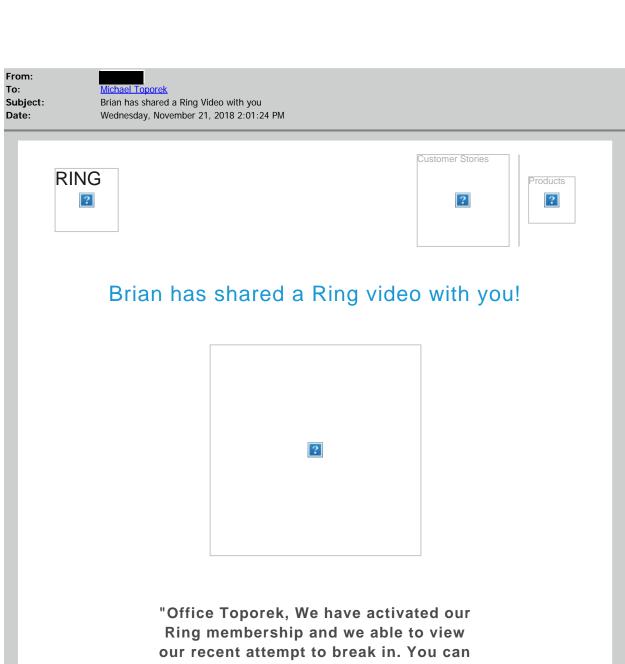




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Our mailing address is: 1523 26th Street Santa Monica, CA 90404

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.



"Office Toporek, We have activated our Ring membership and we able to view our recent attempt to break in. You can see his face very well. Hope this is helpful. Please confirm receipt of this video. Thank you so much,

Watch Now



From:

Steven McGhee

To: Subject:

**Email Notification for Post** 

Date:

Wednesday, April 10, 2019 1:27:21 PM

# Hi Steven,

I was just notified there is a bug with the email notification when someone leaves a comment for a post and it should be resolved soon.

Sorry for the inconvenience.

# Best,



ring-logo2x



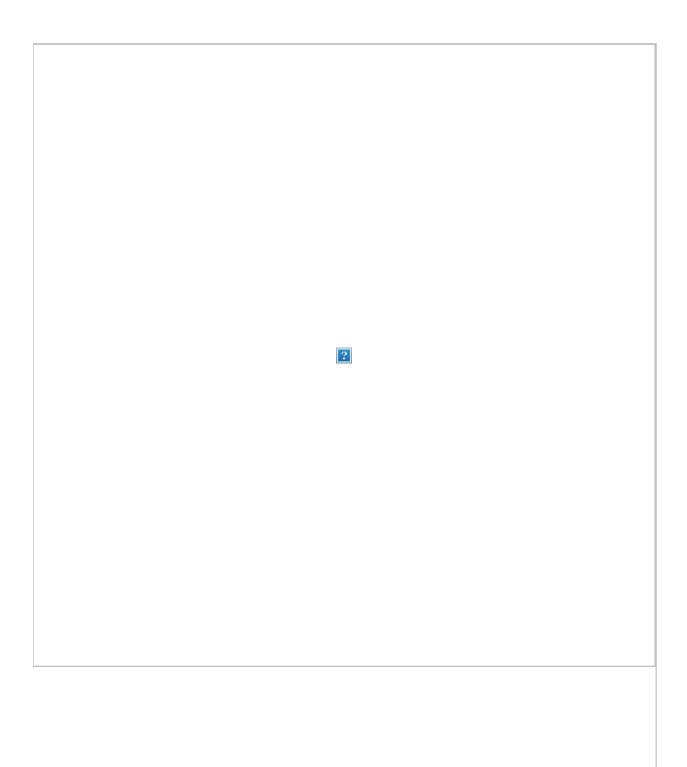
1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

To: Subject: Date:	<u>Joseph Fröst</u> Exclusive Savings on a Quick-Release Battery and Solar Panel Thursday, November 1, 2018 2:06:14 PM
Power up you	ır Spotligh Cam Battery
	2

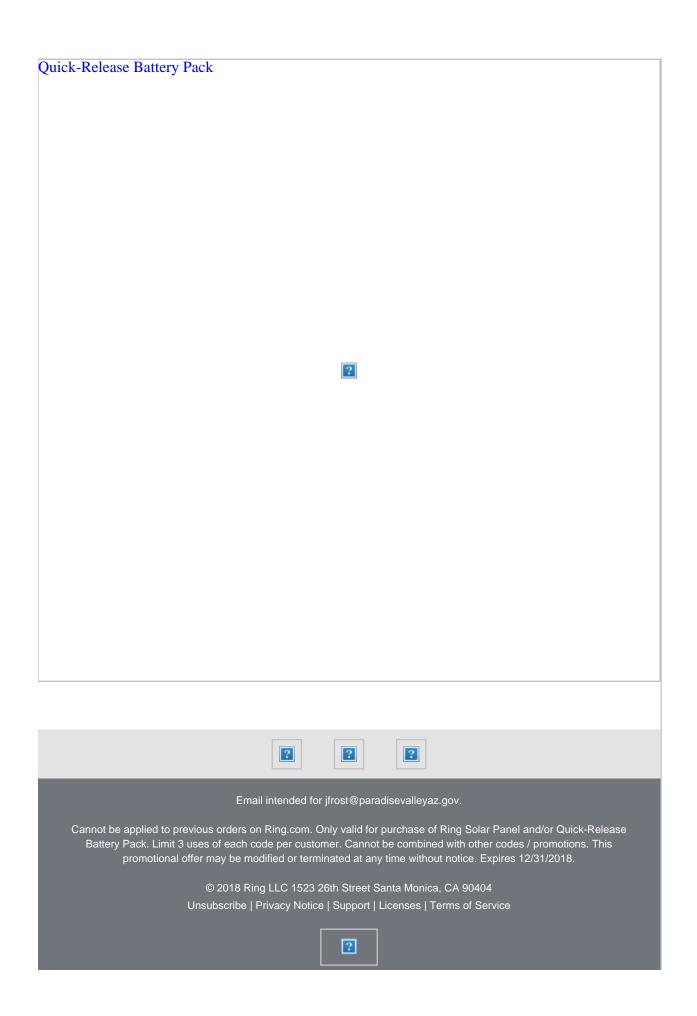
From:



Quick-Release Battery Pack	
·	

Quick-Release Battery Pack		
	?	

Quick-Release Battery Pack	
·	



From: **Kevin Albert** 

To:

Mike Cole; Andrea Ford Cc:

Subject: Follow up

Date: Monday, March 27, 2017 5:30:52 PM

Hi

I am following up on our conversation from March 16<sup>th</sup> and wanted to see if you had any updates on what we discussed. I hope that some of the changes will occur fairly quickly, including the broken clips and Andrea's issue with her system not functioning at all.

Thanks and looking forward to hearing from you!

## Kevin

# Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 KAlbert@ParadiseValleyAZ.gov (480)348-3597

www.ParadiseValleyPD.com

Facebook and Twitter @PVPolice

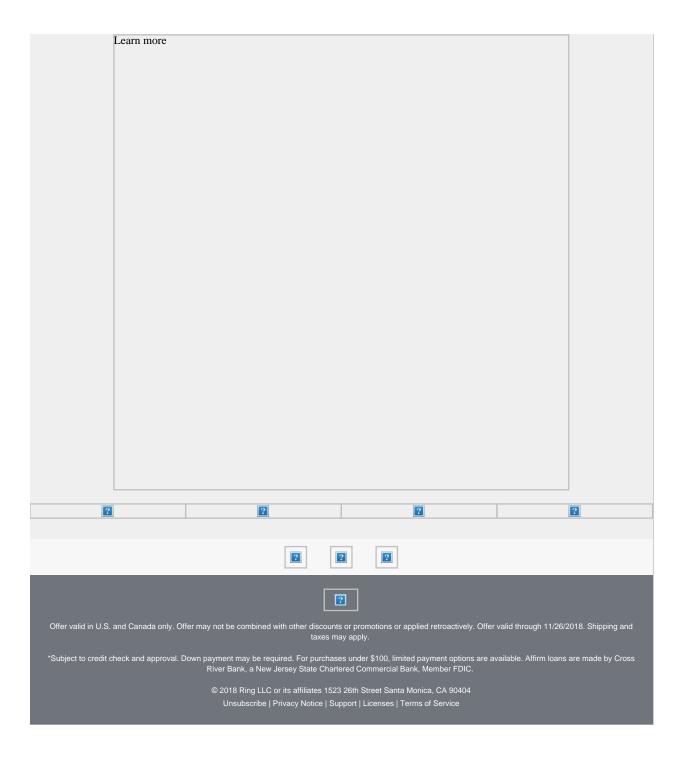
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From: To: Subject: Date:	Joseph Frost FREE Video Doorbell with Floodlight Cam Purchase. Monday, November 26, 2018 6:42:55 AM
	Cyber Monday Sale! FLC + FREE RVD for \$249!

Shop Now	
Shop Now	

Gift a friend of strengthen your home security.	

Shop Offers	
Shop Offices	



To:

Subject: FW: FW: Ring Account Manager and Portal Onboarding Times

Date: Thursday, March 21, 2019 9:23:34 AM

Attachments: <u>TownofPV Beats.pdf</u>

Hi I had

From: Steven McGhee

Sent: Tuesday, March 12, 2019 9:32 AM

To:

Subject: RE: FW: Ring Account Manager and Portal Onboarding Times

-li

Attached is are the three beats our officers work for the Town of Paradise Valley. If you need another format please let me know.

I'll be working down my emails to get to the PR packet.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov

www.ParadiseValleyPD.com

Office: (480)348-3567

#### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Monday, March 11, 2019 5:09 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: FW: Ring Account Manager and Portal Onboarding Times

Hi Steven,

If you have any troubles using the zoom link in the calendar invite for the onboarding tomorrow. Please contact me on my direct number

Talk to you soon!

, Neighborhoods Account Manager

?

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Feb 19, 2019 at 4:03 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

Hi

I've sent the calendar invite since the calendars were open. If there's any conflicts I will let you know to reschedule.

Here are the persons I've asked to attend:

Name: Chief Peter Wingert

Name: Community Resource Officer Steven McGhee

Name: Detective Sergeant Michael Horn Name: Patrol Lieutenant Freeman Carney

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Tuesday, February 19, 2019 4:49 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: FW: Ring Account Manager and Portal Onboarding Times

Hi Steven,

Works for me! Let me know when you book it. When you have a confirmation of will be attending can you send me there names and positions at the department?

Thanks,

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Feb 19, 2019 at 3:35 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:

How does March 12<sup>th</sup> at 8am look? I can put out the request to confirm with all details. Their schedules look open at that day and time.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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From:

Sent: Thursday, February 14, 2019 11:29 AM

To: Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>>

Subject: Re: Ring Account Manager and Portal Onboarding Times

Not a problem, If I don't hear from you I will reach out to you Monday 3/4 to see if we can get something in the books for that week.

Talk to you soon,

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Thu, Feb 14, 2019 at 10:06 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

Yes, since some are out of the office I wouldn't be able to narrow it down.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Thursday, February 14, 2019 11:01 AM

To: Steven McGhee <smcghee@paradisevallevaz.gov>

Subject: Re: Ring Account Manager and Portal Onboarding Times

Hi Office McGhee,

Thanks for the quick response. As of now, I am completely open for that week. Do you want to get back to me with a date and time?

, Neighborhoods Account Manager

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Thu, Feb 14, 2019 at 9:57 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

Hi

We have a few of the key persons out of the office and will have to schedule after our Public Safety Fair held on Feb 23<sup>rd</sup>. How does the first week of March look?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 F. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Thursday, February 14, 2019 10:56 AM

To: Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>>

Subject: Ring Account Manager and Portal Onboarding Times

Hi Officer McGhee,

I hope you are having a great day!

I am looking forward to onboarding the Paradise Valley Police Department and working together to reduce crime in your community. I will be available for an hour-long webinar training Tuesday 2/19 at 9am or 11am or Wednesday 2/20 at 11am Pacific Standard Time. Please let me know if any of those dates and times work for the Paradise Valley Police Department and I will send you a calendar invite.

Talk to you soon,

, Neighborhoods Account Manager

?

1523 26th St

Santa Monica. CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: <u>Steven McGhee</u>

To:

Subject: FW: Neighborhood Alert: Car break in, 20th St and Mitchell Dr

**Date:** Monday, June 10, 2019 7:58:00 AM

Attachments: <u>image001.png</u>



For some reason I got a notification for a crime outside our Town's Jurisdiction. Not sure if anyone else in my department received.

Could you please look into why this occurred and if we can change those settings to keep crime alerts just within the Town of Paradise Valley?

Thank you for your help.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Saturday, June 8, 2019 11:35 AM

To: Steven McGhee

Subject: Neighborhood Alert: Car break in, 20th St and Mitchell Dr



Neighbors by Ring

A crime was just reported in your neighborhood.

# Car break in, 20th St and Mitchell Dr

Two individuals stole various items from our vehicle at 1:30 am Saturday morning

# **VIEW INCIDENT**



Keep your Neighbors informed. Share this Post with your neighbors via email.

Neighbors app by Ring

Get real-time crime and safety alerts from your neighbors.

**GET NEIGHBORS APP** 

Click here to unsubscribe from crime emails

 $\label{lem:email$ 

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From: Steven McGhee

To: Cc:

Subject: FW: Neighbors by Ring MOU

Date: Thursday, February 7, 2019 12:21:00 PM

Attachments: Neighbors by Ring - PVPD.pdf

This is what I sent over to today. See below.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

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From: Steven McGhee

Sent: Thursday, February 7, 2019 10:53 AM

**Cc:** Freeman Carney

Subject: RE: Neighbors by Ring MOU

Attached is a signed MOU for the Neighbors by Ring from our Chief of Police.

Please let me know the next steps.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Thursday, October 11, 2018 2:18 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

**Subject:** Neighbors by Ring MOU

Officer McGhee, Attached is the MOU discussed. Full disclosure, we usually provide a demonstration of the Neighbors platform and LE Portal before sending. Many of the questions you're sure to have are addressed during that meeting. That said, I hope this makes sense and I hope you'll feel free to ask any questions on the items that don't.

Ring will be back in Arizona in a few weeks to onboard interested agencies to the Neighbors by Ring Law Enforcement Portal (LE Portal), your access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

- 1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
- 2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
- 3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

**Technical Contact**: A master agency credential will be provided to the department. The PVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

**Social Media Contact**: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. PVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

**Public Information Contact**: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with PVPD. We will work with PVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. PVPD input and approval on that message is required.

**Detective / Investigative Contact**: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

**Legal Contact**: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Let's plan to touch base soon to discuss next steps. I look forward to seeing you again soon and to working with Paradise Valley Police Department to reduce crime in PV.

Regards,

Vice President of Neighborhood Sales



1523 26th St

Santa Monica, CA 90404



As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

<u>TechCrunch Product Review</u>

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

Steven McGhe From:

Subject:

FW: Ring Account Manager and Portal Onboarding Times Tuesday, February 19, 2019 4:35:00 PM

How does March 12<sup>th</sup> at 8am look? I can put out the request to confirm with all details. Their schedules look open at that day and time.

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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From:

Sent: Thursday, February 14, 2019 11:29 AM

To: Steven McGhee

Subject: Re: Ring Account Manager and Portal Onboarding Times

Not a problem, If I don't hear from you I will reach out to you Monday 3/4 to see if we can get something in the books for that week.

Talk to you soon,

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Thu, Feb 14, 2019 at 10:06 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Yes, since some are out of the office I wouldn't be able to narrow it down.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

www.ParadiseVallevPD.com

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From:

Sent: Thursday, February 14, 2019 11:01 AM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Ring Account Manager and Portal Onboarding Times

Hi Office McGhee,

Thanks for the quick response. As of now, I am completely open for that week. Do you want to get back to me with a date and time?

, Neighborhoods Account Manager

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Thu, Feb 14, 2019 at 9:57 AM Steven McGhee < mcghee@paradisevallevaz.gov > wrote:

Hi B

We have a few of the key persons out of the office and will have to schedule after our Public Safety Fair held on Feb 23<sup>rd</sup>. How does the first week of March look?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseVallevPD.com

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From:

Sent: Thursday, February 14, 2019 10:56 AM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Ring Account Manager and Portal Onboarding Times

Hi Officer McGhee,

I hope you are having a great day!

I am looking forward to onboarding the Paradise Valley Police Department and working together to reduce crime in your community. I will be available for an hour-long webinar training Tuesday 2/19 at 9am or 11am or Wednesday 2/20 at 11am Pacific Standard Time. Please let me know if any of those dates and times work for the Paradise Valley Police Department and I will send you a calendar invite

Talk to you soon,

Neighborhoods Account Manager

?

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Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

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USA Today: Police say crime drops with video doorbell

To:
Subject: FW: Ring Community Programs
Date: Wednesday, April 10, 2019 5:25:28 PM

Is there a represented who might like to speak at an HOA Forum on the Ring community Partners Program?

From:

Sent: Wednesday, April 10, 2019 4:57 PM

To: PD Volunteer - Mike Ondracek

Cc: Steven McGhee

Subject: Ring Community Programs

Hi Mike,

Unfortunately, the \$25 community promo codes are not in effect anymore. If you or any residents are interested in community programs with Ring, let me know, and I can put you in direct contact with our team that handles them. <u>Here</u> is the direct link for the Ring Community Partner Programs. Best,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

From: <u>Steven McGhee</u>

To:

Subject: FW: Ring Neighborhoods Portal for Law Enforcement

Date: Saturday, February 3, 2018 7:28:00 AM

Attachments: ring logo.png

neighborhoods portal (1).pdf



Your email was forwarded over to me. I do not work on Mondays or Tuesdays at this time. Is there another time we could meet?

## Steven McGhee

Patrol Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

(480) 948-7410

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Wednesday/Thursday from 10am-6pm and Friday/Saturday from 6am-6pm. If I am unavailable at the time of your contact, I will respond once I return to the office. Thank you.

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From:

Sent: Friday, February 02, 2018 11:47

To: Kevin Albert

**Subject:** Ring Neighborhoods Portal for Law Enforcement

# Hi Kevin,

I hope you and the Paradise Valley Police Department are doing well. My co-worker will be meeting at Police Departments in Arizona February 26th to present Rings Neighborhoods Portal for Law Enforcement. The Neighborhoods Portal is a web-based portal that allows your agency to connect with community members, share relevant public safety notices, have conversations and quickly request and receive video valuable for proactive crime measures and investigations. Videos can also be shared among agencies to support information sharing. It's absolutely free to your agency as well as all members of your community.

Let me know if you will be available on February 26th and what times would work best for you.

I have attached a flyer for the Neighborhoods Portal as well.

Talk to you soon.

Thanks,





LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: <u>Steven McGhee</u>

To:

Cc: PD Volunteer - Mike Ondracek
Subject: FW: Ring Video 2 Doorbell

Date: Wednesday, April 10, 2019 4:41:00 PM
Attachments: Special Offer Through Ring - Paradise Valley.pdf

Hi ,

I don't know if you can assist. Our discount code on a flyer we were provided to distribute to our community stopped working. Please attachment.

Our PD volunteer was trying to use the code (3pv) for a product at his residence in Town.

We have had residents using this code for over a year and it expired once and was reinstated. It doesn't list an expiration date on the flyer.

Thank you for any assistance you can provide.

## Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From: Michael Ondracek

Sent: Wednesday, April 10, 2019 4:34 PM

**To:** Steven McGhee

Subject: Fwd: Ring Video 2 Doorbell

Hi Steven,

I'm looking to buy a video doorbell, so I followed up with the flyer that was in our Precinct. As you can see from reply, he'll send me a code with a valid law enforcement email address. Any ideas on how I can achieve my goal of getting this discount code? I don't believe volunteers have an official PVPD email address, right?

Thanks, Mike

Sent from my iPhone

Begin forwarded message:

From:

Date: April 10, 2019 at 4:02:37 PM MST

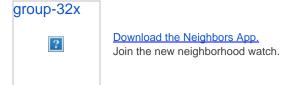
**To:** Michael Ondracek < michael ondracek@yahoo.com >

**Subject: Re: Ring Video 2 Doorbell** 

Mike, I hope your week is going well. My apologies for the slow response as I am on the road with limited access to email. Do you have a law enforcement email address? If so, I can send you a \$50 discount code that can be applied to all devices (excluding the Ring Classic) on <a href="https://www.ring.com">www.ring.com</a>. We no longer issue community discounts like 3pv. Best,



1523 26th St. Santa Monica, CA 90404 www.ring.com



On Sat, Apr 6, 2019 at 6:18 PM Michael Ondracek < michael\_ondracek@yahoo.com > wrote:

Hi, my name is Mike Ondracek and I picked up your Ring flyer at the Paradise Valley Police Department earlier this year. I volunteer for the Paradise Valley Police Department and I live in Paradise Valley.

The Ring flyer I have includes a promotion code: 3pv worth \$25. I've tried using this code during the online checkout and it says "not valid" (or something like that).

Can you help me apply the code so my price is reduced for the Ring Video Doorbell 2?

Thanks for your assistance. Please feel free to email or call my cell at

Mike

Sent from my iPhone

From: To: Subject: Date:	Freeman Carney Get Your Free Ring Device Tuesday, November 6, 2018 12:04:00 PM
Tips and Tric	ks for Your Ring Video Doorbell 2
	?

# Thank you for joining Ring's event with Jamie and Shaq at IACP 2018!

We will be sending you a free Ring device that you can keep or distribute to your department and/or community.

Please click the **Get Your Free Device** button below to proceed to Ring.com where an automatic discount will apply. Simply check out using this email address and fill in your shipping details.

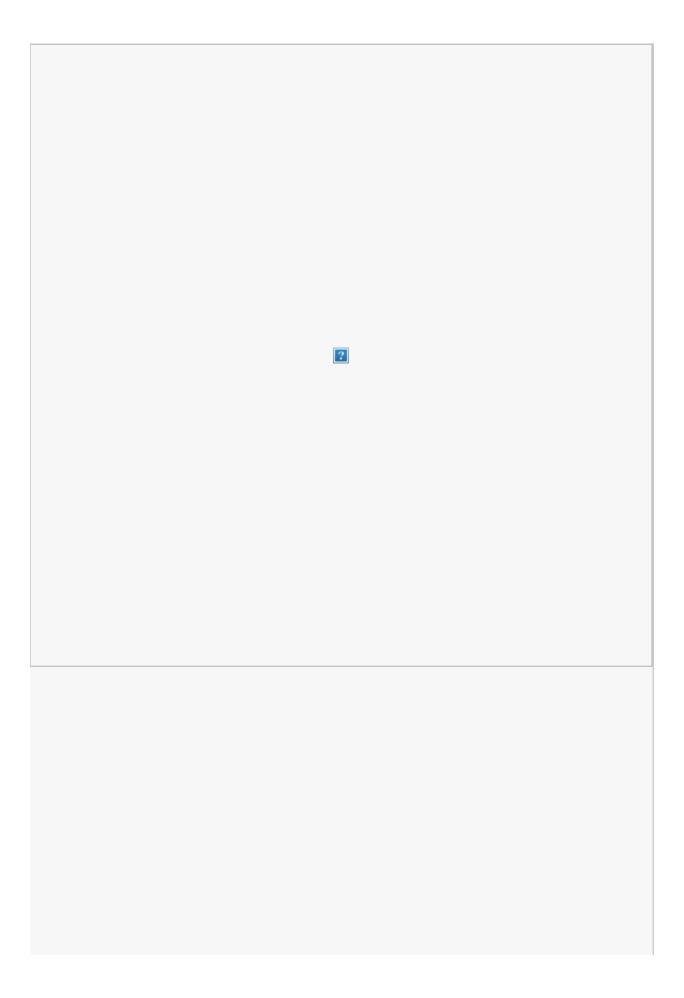
Get Your Free Device

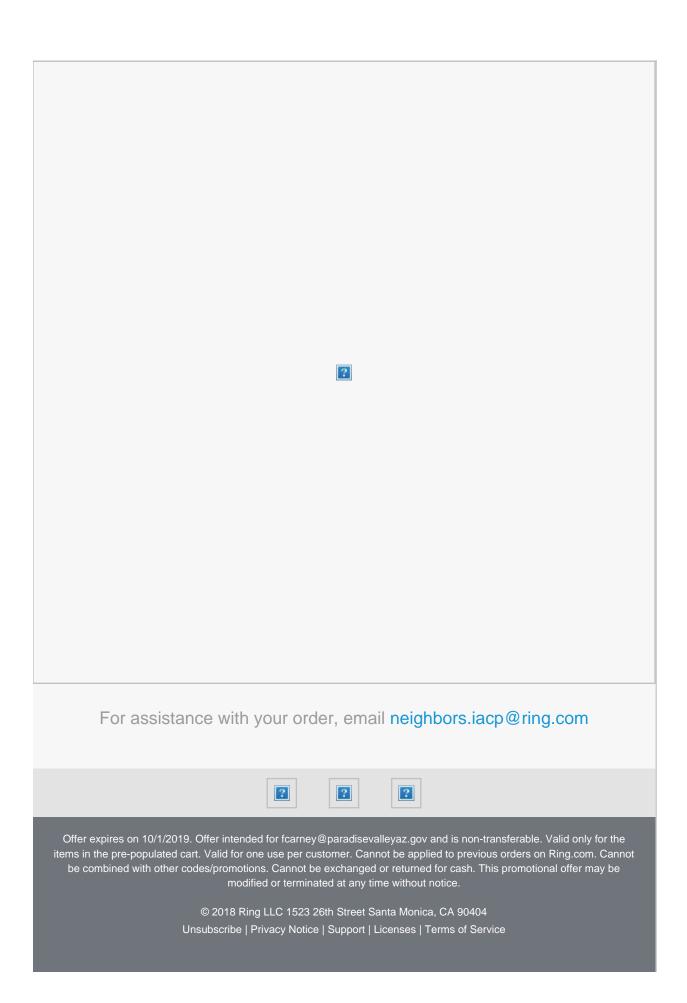
#### But wait, there's more...

In our mission to reduce crime, we've developed Video Doorbells, Security Cameras, Alarm Systems, and a free digital neighborhood watch app called Neighbors. We call this the 'Ring Platform', which millions of Americans are currently using today.

Now we're inviting law enforcement to access this platform and utilize a new crime-fighting tool. It's called the Neighbors Portal, and it's completely free for law enforcement. Reply to this email to schedule a time to discuss how the Neighbors Portal can help your department and community.

Watch the videos below to see how the Neighbors Portal helped both Winter Park Police Department and Volusia County Sheriff's Office solve crimes.





From: To: Subject: Attachme

Steven McGhee
Invitation: Portal Onboarding 8am (7am PST) @ Tue Mar 12, 2019 7am - 8am (PDT) (smcghee@paradisevalleyaz.gov)

Portal Onboarding 8am (7am PST)

When Tue Mar 12, 2019 7am – 8am Pacific Time - Los Angeles

smcghee@paradisevalleyaz.gov Who

• smcghee@paradisevalleyaz.gov
We're excited to move forward with our partnership and onboard your key stakeholders onto the Neighbors Portal.

I will be your Account Manager and will be leading your onbounding training and supporting you moving forward. Please ensure you all have access to a computer so we can screen share the Portal with you. A reminder that this Orboarding is train-the-trainer style so we ask that you only include key stakeholders.

I highly recommend all attendees download the free Neighbors by Ring App. Join Zoom Meeting

Join Zoom Meeting

Invitation from Google Calendar <a href="https://www.google.com/calendar/">https://www.google.com/calendar/</a>

You are receiving this courtesy email at the account smcghee@paradisevalleyaz.gov because you are an attendee of this event.

To stop receiving future updates for this event, decline this event, Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More

From: To: Subject: Date:

Joseph Frost

Last Chance to Save 20% at Ring.com Sunday, May 26, 2019 10:06:02 AM

### Ring Protect Plus Subscribers Only



# Your Memorial Day 20% discount ends today.



As a valued Ring Protect Plus member, you can save 20% on select products at Ring.com like a Security Cam, Doorbell or an all-new Smart Light Kit.

Enter your email at checkout and your discount will be automatically applied.

**Shop Now** 

# Bright ideas for summer.



Shine light on your garage, porch and more.

Spotlight 2-Pack + Bridge

\$103.98 \$129.97



Illuminate a safe path right to your door.

Pathlight 2-Pack + Bridge

\$87.98 \$109.97



Brighten your front, back or side yard.

### Floodlight Battery + Bridge

\$79.98 \$99.98

Thank you for choosing Ring Protect
Plus to keep your home safe. We hope
you enjoy the rest of your holiday.

Limited time offer for 20% off site price on select Ring devices at Ring.com. Valid for Ring Protect Plus subscribers only. Offer valid through May 27, 2019 at 11:59 pm PT. Offer cannot be combined with other discounts. Offer is non-transferable and may not be resold. Shipping charges and taxes will apply.







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From: <u>Steven McGhee</u>

To:

Subject: Law Enforcement Portal - PVPD

Date: Tuesday, August 14, 2018 9:39:00 AM

#### Greetings,

I was at the Arizona Crime Prevention Association Conference in June where I learned about the Law Enforcement Portal.

Could you provide steps to download, sign up, and use the portal that I may be able to distribute to our Detectives?

Thank you for your help!

Steven McGhee

Community Resource Officer
Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

 $\underline{smcghee@paradisevalleyaz.gov}$ 

Office: (480)348-3567 www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

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From: To: Subject: Date:

Joseph Frost

Members Only Memorial Day Sale Friday, May 24, 2019 10:35:37 AM

### Ring Protect Plus Subscribers Only



# You're invited to save 20%



This Memorial Day weekend, we're saluting our Ring Protect Plus subscribers with a special discount to save 20% on select Ring devices.

Enter your email at checkout

## and your discount will be automatically applied.

**Shop Now** 

# Secure your home for summer.



Keep an eye on the kids, indoors or out.

### Stick Up Cam

\$143.99 <del>\$179.99</del>



Light up blindspots with ultra-bright LEDs.

### Floodlight Cam

\$199.20 \$249



Watch your back, front or side yard.

### **Spotlight Cam**

\$159.20 \$199

# Thank you for being a valued Ring Protect Plus subscriber, and we hope you enjoy your holiday!

Limited time offer for 20% off site price on select Ring devices at Ring.com. Valid for Ring Protect Plus subscribers only. Offer valid through May 27, 2019 at 11:59 pm PT. Offer cannot be combined with other discounts. Offer is non-transferable and may not be resold. Shipping charges and taxes will apply.







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From: To: Subject: Date:

Joseph Frost

Members Only Memorial Day Sale Friday, May 24, 2019 10:35:37 AM

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# Secure your home for summer.



Keep an eye on the kids, indoors or out.

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Light up blindspots with ultra-bright LEDs.

### Floodlight Cam

\$199.20 \$249



Watch your back, front or side yard.

### **Spotlight Cam**

\$159.20 \$199

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From:
To: Peter Wings

Subject: Need Help Setting Up Your Ring Video Doorbell Pro?

Date: Friday, May 24, 2019 11:02:39 AM

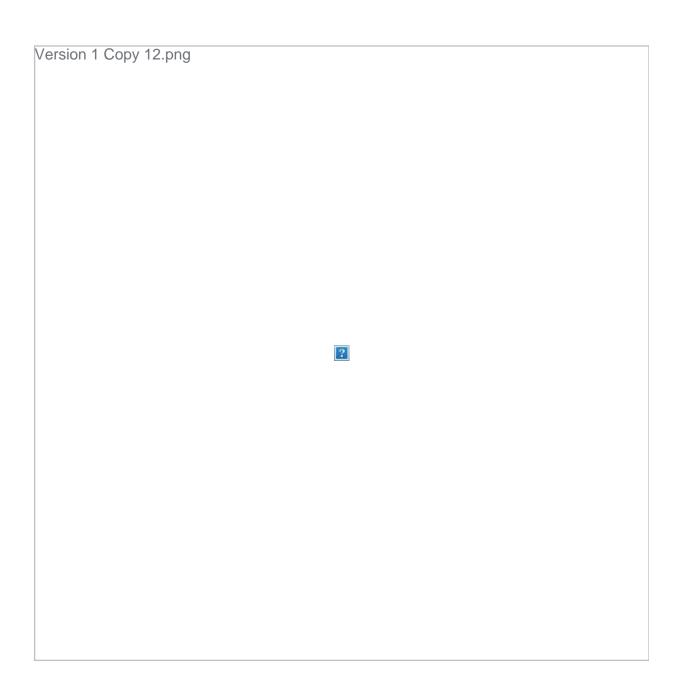


# Don't forget to set up your Ring Doorbell.



Ring Video Doorbell Pro ready to make your life easier and a whole lot safer. Need help setting it up? Follow our simple step-by-step guide.

**Get Started** 



# You're in total control.

Review, save and share videos recorded on Ring Video Doorbell Pro with any Ring Protect Plan – all from one simple

### dashboard. Don't have the Ring App?

### **Download Now**

Camera_phone_2x.png		
	?	

# See who's there from anywhere.

Check the Live View or answer alerts in real time 1080HD video to see what's happening on your property.

# Need more help? Connect with one of our trusted professional installers for a worry-free setup.



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From:
To: Peter Wings

Subject: Need Help Setting Up Your Ring Video Doorbell Pro?

Date: Friday, May 24, 2019 11:02:39 AM

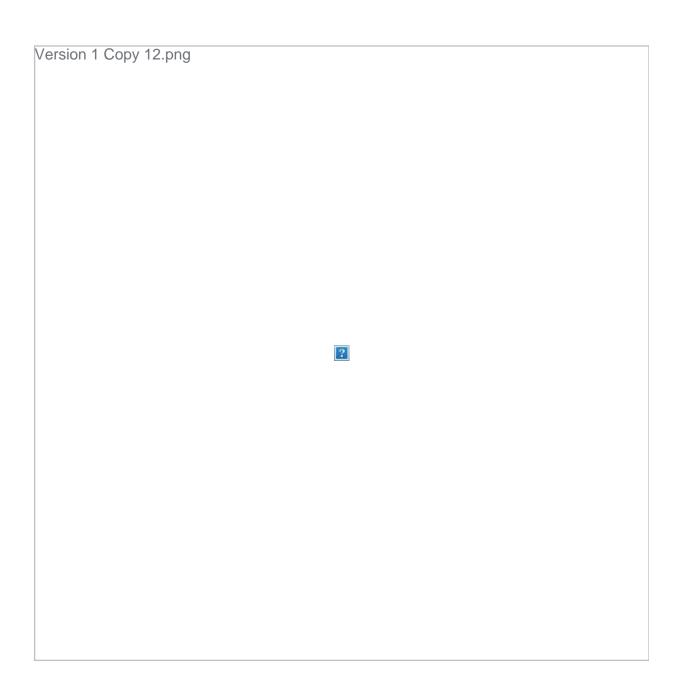


# Don't forget to set up your Ring Doorbell.



Ring Video Doorbell Pro ready to make your life easier and a whole lot safer. Need help setting it up? Follow our simple step-by-step guide.

**Get Started** 



# You're in total control.

Review, save and share videos recorded on Ring Video Doorbell Pro with any Ring Protect Plan – all from one simple

### dashboard. Don't have the Ring App?

### **Download Now**

Camera_phone_2x.png		
	?	

# See who's there from anywhere.

Check the Live View or answer alerts in real time 1080HD video to see what's happening on your property.

# Need more help? Connect with one of our trusted professional installers for a worry-free setup.



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From: To:

Neighborhood Alert: Car break in, 20th St and Mitchell Dr Saturday, June 8, 2019 11:34:48 AM Subject:

Date:



Neighbors by Ring

Hi Steven,

A crime was just reported in your neighborhood.

#### Car break in, 20th St and Mitchell Dr

Two individuals stole various items from our vehicle at 1:30 am Saturday morning

#### **VIEW INCIDENT**



Keep your Neighbors informed. Share this Post with your neighbors via email.

Neighbors app by Ring

Get real-time crime and safety alerts from your neighbors.

#### **GET NEIGHBORS APP**

Click here to <u>unsubscribe</u> from crime emails

Email intended for smcghee@paradisevalleyaz.gov.

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From:
To: Steven McGhee

Subject: Neighbors and Ring Street Signs

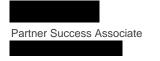
**Date:** Wednesday, June 19, 2019 10:32:57 AM

#### Hi Steven,

I hope you and the Paradise Valley Police Department are doing well.

I was wondering if you had time for a quick call today or tomorrow about new street signs we have made to protect and bring awareness for communities. If so, let me know the best time to reach you.

Thank you,





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

 From:
 Steven McGhee

 Subject:
 Neighbors by Ring MOU

Date: Thursday, October 11, 2018 2:18:45 PM
Attachments: MOU - Ring - Paradise Valley PD.docx

Officer McGhee, Attached is the MOU discussed. Full disclosure, we usually provide a demonstration of the Neighbors platform and LE Portal before sending. Many of the questions you're sure to have are addressed during that meeting. That said, I hope this makes sense and I hope you'll feel free to ask any questions on the items that don't.

Ring will be back in Arizona in a few weeks to onboard interested agencies to the Neighbors by Ring Law Enforcement Portal (LE Portal), your access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

- 1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
- 2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
- 3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

**Technical Contact**: A master agency credential will be provided to the department. The PVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

**Social Media Contact**: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. PVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

**Public Information Contact**: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with PVPD. We will work with PVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. PVPD input and approval on that message is required.

**Detective / Investigative Contact**: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

**Legal Contact**: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Let's plan to touch base soon to discuss next steps. I look forward to seeing you again soon

and to working with Paradise Valley Police Department to reduce crime in PV.

Regards,



Vice President of Neighborhood Sales



1523 26th St

Santa Monica, CA 90404



As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor

Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

TechCrunch Product Review

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

From:
To: Steven McGhee

Subject: Neighbors Flyer and Facebook Raffle

Date: Wednesday, April 17, 2019 4:16:22 PM

#### Hi Steven,

I hope you are having a great day!

I was wondering if you new what date the flyers would go out the Paradise Valley residents? I would like to keep close track to the Neighbor app downloads for the following week.

Are you still planing on doing the Facebook raffle this coming Monday? If so, let me know and I will get the Video Doorbell 2 sent out tomorrow.

Talk to you soon,



ring-logo2x

1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

From:
To: Steven McGhe

Subject: New Comment Added to a Post You're Following: "Attempted burglary "

**Date:** Monday, June 3, 2019 7:14:46 PM



Hi Community Resource Officer McGhee,

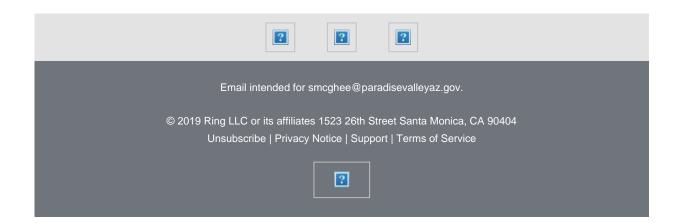
A Neighbor recently <u>commented</u> on a post you're following:

Post Title:

**Attempted burglary** 

#### **Neighbor Comment**

Neighbor10 wrote: "I wonder if it the same guy that took all the appliances on the other post, he is only a few blocks away from that happened."



From:
To: Steven McGhee

Subject: New Comment Added to a Post You"re Following: "Attempted burglary "

**Date:** Monday, June 3, 2019 3:37:50 PM



Hi Community Resource Officer McGhee,

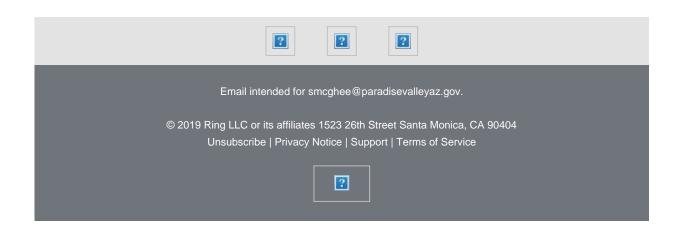
A Neighbor recently **commented** on a post you're following:

Post Title:

**Attempted burglary** 

**Neighbor Comment** 

Neighbor8 wrote: "scary!! "



From:
To: Steven McGhee

Subject: New Comment Added to a Post You"re Following: "Solicitor going door to door."

**Date:** Thursday, April 18, 2019 9:50:25 AM



Hi Community Resource Officer McGhee,

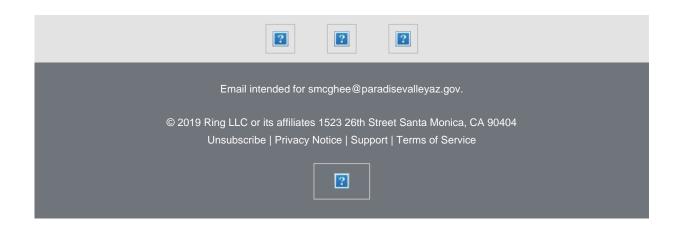
A Neighbor recently <u>commented</u> on a post you're following:

#### Post Title:

Solicitor going door to door.

#### **Neighbor Comment**

Neighbor9 wrote: "That looks like Curtis Wyatt , a felon . Claims to own window washing business but isn't legit. He's been warned by both PVPD and Phoenix PD to cease solicitation as he will never be allowed a permit . Report to police please . "



From:
To: Steven McGhe

Subject: New Comment Added to Your Post: "Construction Site Burglary"

**Date:** Monday, June 3, 2019 3:41:50 PM



Hi Community Resource Officer McGhee,

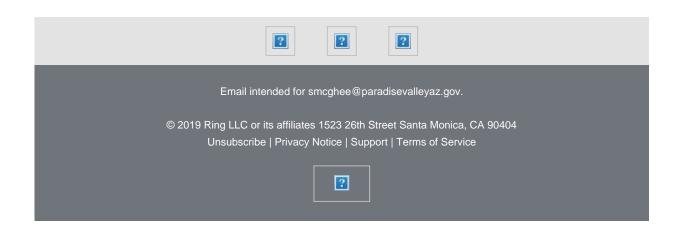
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Construction Site Burglary** 

**Neighbor Comment** 

Neighbor20 wrote: "FYI"



Subject: New Comment Added to Your Post: "Construction Site Burglary"

**Date:** Thursday, June 20, 2019 4:19:31 AM



Hi Community Resource Officer McGhee,

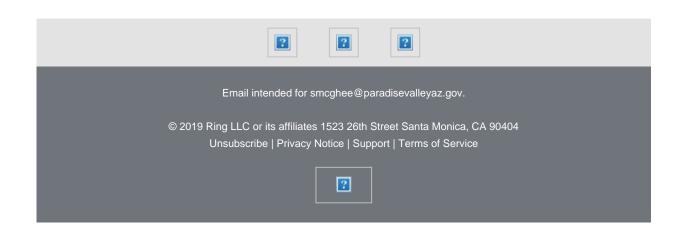
A Neighbor recently **commented** on one of your posts:

#### Post Title:

**Construction Site Burglary** 

### **Neighbor Comment**

Neighbor20 wrote: "From my experience being a contractor and from the experiences of my family who are all law enforcement. This was done by another sub contractor or the contractors employee. With my projects in PV I designate a room for all materials worth value and one for tools. I then got these little cameras that Home Depot sells called "cop cams" (\$40.00) and hide them in those locations. Or like the project I'm doing right now, I installed a ring camera in a corner. "



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Saturday, April 20, 2019 9:57:16 AM



Hi Community Resource Officer McGhee,

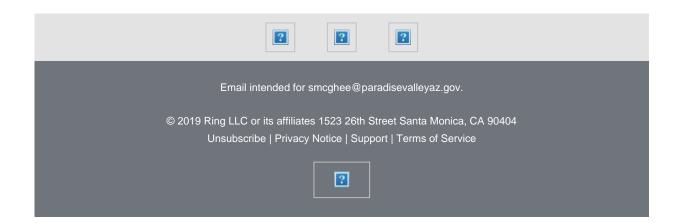
A Neighbor recently **commented** on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor11 wrote: "Way to go. Didn't realize we can upload police reports. Good job "



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Friday, April 19, 2019 9:07:31 PM



Hi Community Resource Officer McGhee,

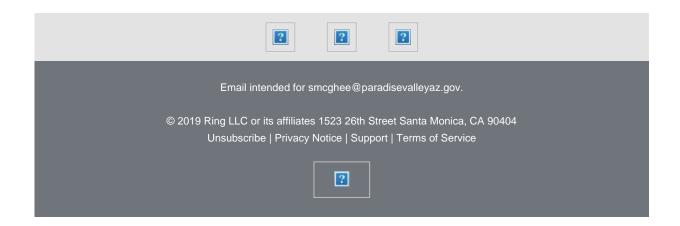
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor4 wrote: "My daughter was one of his victims. POS"



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Friday, April 19, 2019 9:17:43 AM



Hi Community Resource Officer McGhee,

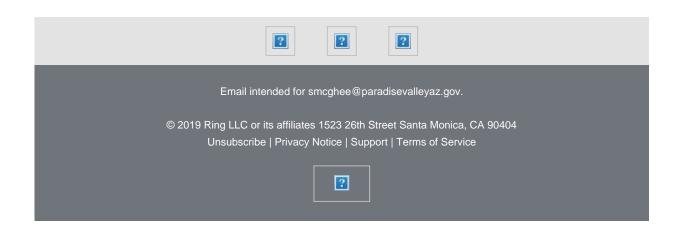
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor9 wrote: "I'm so glad we just moved to PV! "



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Friday, April 19, 2019 8:26:06 AM



Hi Community Resource Officer McGhee,

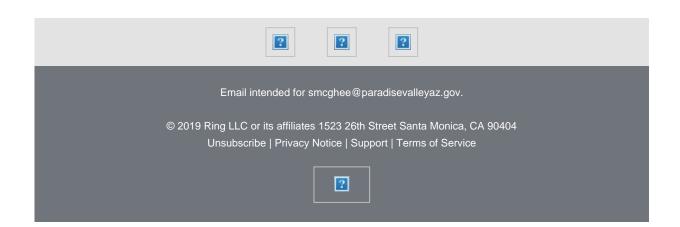
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor3 wrote: "GREAT JOB PVPD!!"



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 6:50:21 PM



Hi Community Resource Officer McGhee,

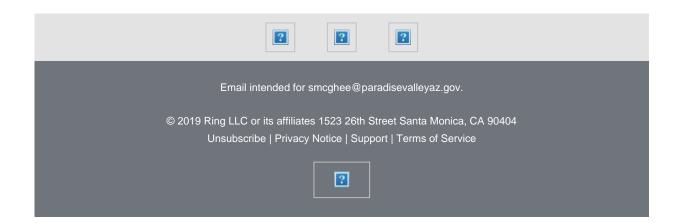
A Neighbor recently **commented** on one of your posts:

Post Title:

**Criminal Arrest** 

## **Neighbor Comment**

Neighbor21 wrote: "What do you expect? GCU cost 40,000 a year. Gots to pay the bills "



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 1:49:46 PM



Hi Community Resource Officer McGhee,

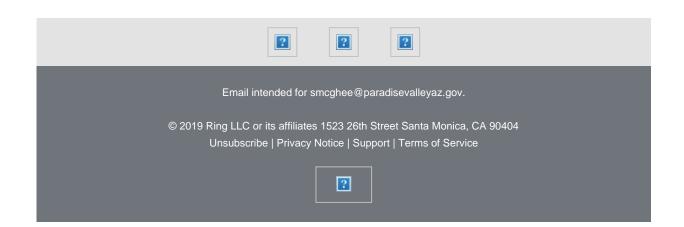
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor23 wrote: "worked for me"



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 1:15:20 PM



Hi Community Resource Officer McGhee,

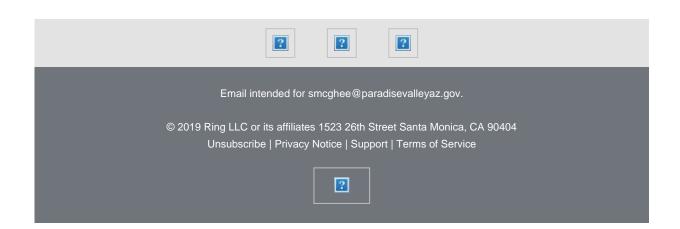
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor7 wrote: "On an iphone? App?"



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 1:13:15 PM



Hi Community Resource Officer McGhee,

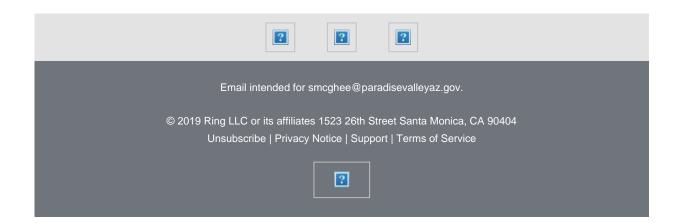
A Neighbor recently **commented** on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor26 wrote: "@Neighbor7 The url worked for me. Try again, maybe they fixed it. "



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 1:10:29 PM



Hi Community Resource Officer McGhee,

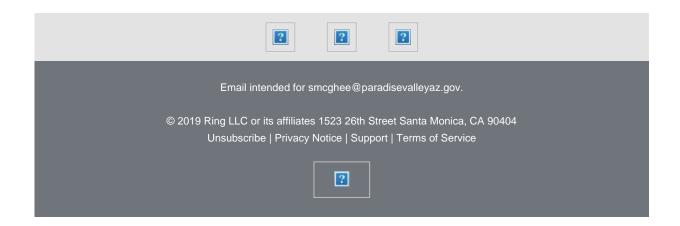
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor26 wrote: "The url worked for me. Try again, maybe they fixed it. "



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 1:10:28 PM



Hi Community Resource Officer McGhee,

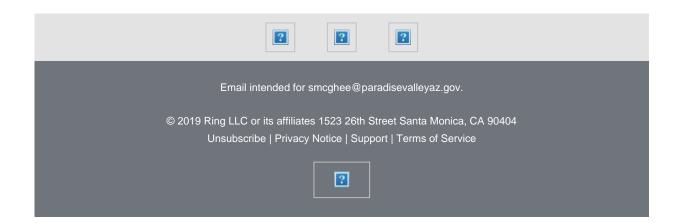
A Neighbor recently **commented** on one of your posts:

Post Title:

**Criminal Arrest** 

## **Neighbor Comment**

Neighbor15 wrote: "@Neighbor7 I clicked on it and it was a workable URL. Maybe try refreshing the app?"



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Thursday, April 18, 2019 1:05:39 PM



Hi Community Resource Officer McGhee,

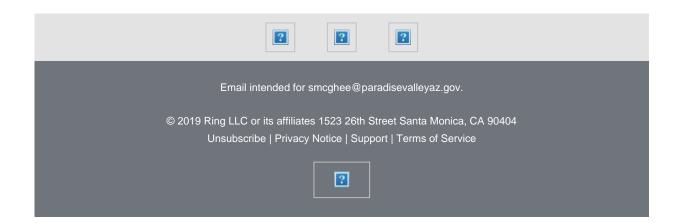
A Neighbor recently **commented** on one of your posts:

Post Title:

**Criminal Arrest** 

## **Neighbor Comment**

Neighbor7 wrote: "Anyone else get frustrated that you can neither copy and/or click on the url to view the details???"



Subject: New Comment Added to Your Post: "Criminal Arrest"

**Date:** Monday, April 22, 2019 1:27:20 PM



Hi Community Resource Officer McGhee,

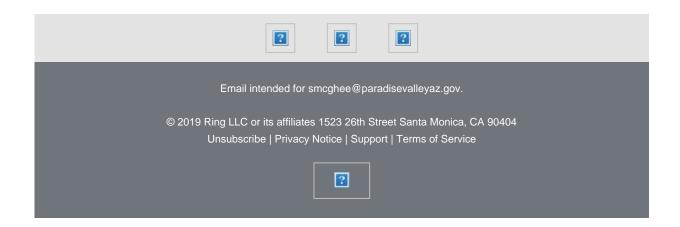
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

**Criminal Arrest** 

**Neighbor Comment** 

Neighbor18 wrote: "The nanny did it!"



Subject: New Comment Added to Your Post: "Recovered Stolen Vehicles / Vehicle Burglaries"

**Date:** Wednesday, April 17, 2019 4:08:12 PM



Hi Community Resource Officer McGhee,

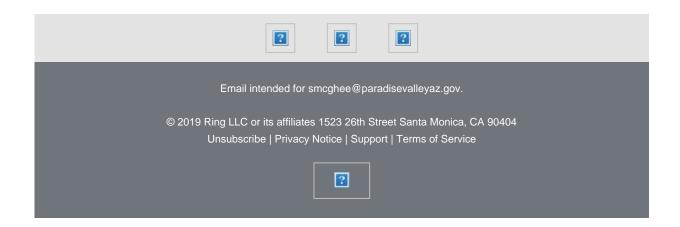
A Neighbor recently **commented** on one of your posts:

Post Title:

Recovered Stolen Vehicles / Vehicle Burglaries

**Neighbor Comment** 

Police Volunteer Volunteers - Paradise Valley PD wrote: "Thank you!"



Subject: New Comment Added to Your Post: "Residential Burglary"

**Date:** Monday, June 3, 2019 7:16:12 PM



Hi Community Resource Officer McGhee,

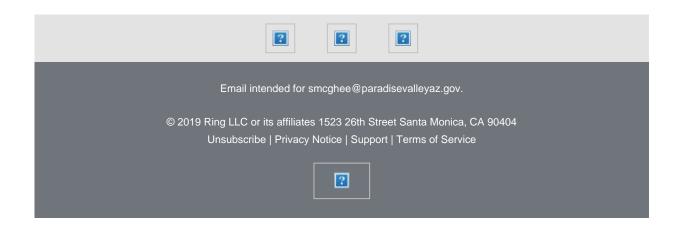
A Neighbor recently **commented** on one of your posts:

Post Title:

Residential Burglary

**Neighbor Comment** 

Neighbor27 wrote: "go look at the post about 4 down the page, man attempted to break in home with gloves on? might be a lead? "



Subject: New Comment Added to Your Post: "Residential Burglary"

**Date:** Monday, June 3, 2019 6:08:14 PM



Hi Community Resource Officer McGhee,

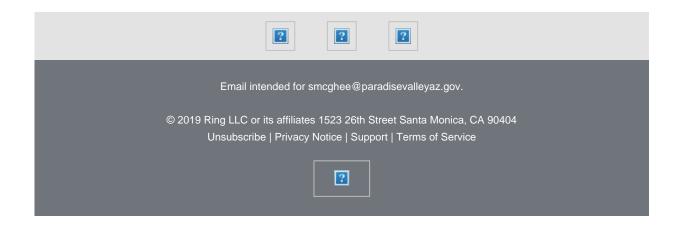
A Neighbor recently **commented** on one of your posts:

Post Title:

Residential Burglary

### **Neighbor Comment**

Neighbor18 wrote: "This happened to my family's home several years ago. The house was recently remodeled and vacant. The thieves took all the appliances (washer dryer stove dishwasher refrigerator) and even the kitchen island. A big truck loading appliances at night was not suspicious because neighbors assume people are moving."



Subject: New Comment Added to Your Post: "Residential Burglary"

**Date:** Monday, June 3, 2019 4:11:56 PM



Hi Community Resource Officer McGhee,

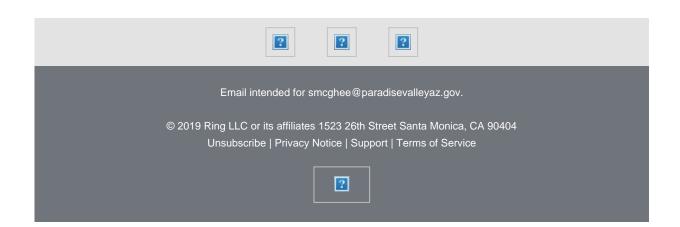
A Neighbor recently <u>commented</u> on one of your posts:

Post Title:

Residential Burglary

**Neighbor Comment** 

Neighbor12 wrote: "Thxs for sharing;) "



Subject: New Comment Added to Your Post: "Residential Burglary"

**Date:** Monday, June 3, 2019 3:31:50 PM



Hi Community Resource Officer McGhee,

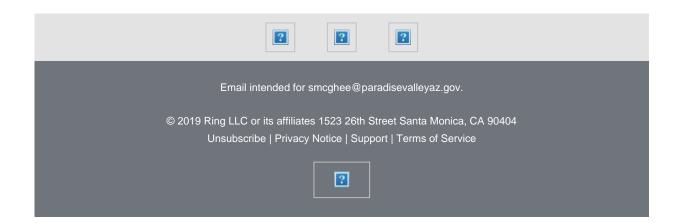
A Neighbor recently **commented** on one of your posts:

Post Title:

Residential Burglary

**Neighbor Comment** 

Neighbor11 wrote: "get a ring doorbell that records and floodlight that records"



Subject: New Comment Added to Your Post: "Wanted Person - Theft of Means"

**Date:** Saturday, June 1, 2019 6:00:31 AM



Hi Community Resource Officer McGhee,

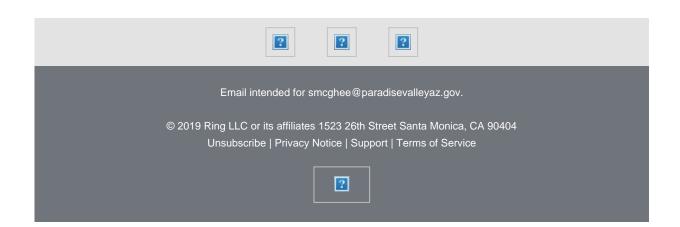
A Neighbor recently **commented** on one of your posts:

Post Title:

Wanted Person - Theft of Means

**Neighbor Comment** 

Neighbor21 wrote: "What nerve, stole went straight to mall shopping."



Subject: New Comment Added to Your Post: "Wanted Person - Theft of Motor Vehicle"

**Date:** Thursday, June 6, 2019 4:32:55 PM



Hi Community Resource Officer McGhee,

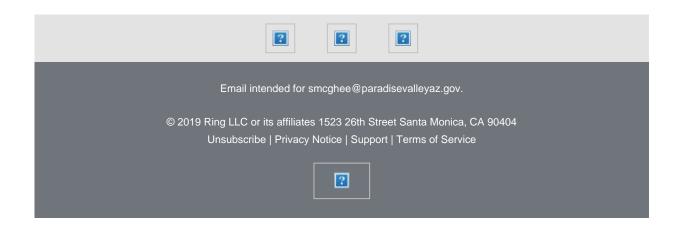
A Neighbor recently **commented** on one of your posts:

### Post Title:

Wanted Person - Theft of Motor Vehicle

## **Neighbor Comment**

Neighbor10 wrote: "Glad to hear this ...times are a changing ....people really have to be careful "



Subject: New Comment Added to Your Post: "Wanted Person - Theft of Motor Vehicle"

**Date:** Thursday, June 6, 2019 4:02:54 PM



Hi Community Resource Officer McGhee,

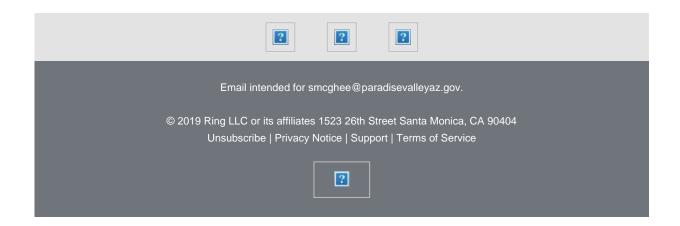
A Neighbor recently **commented** on one of your posts:

Post Title:

Wanted Person - Theft of Motor Vehicle

**Neighbor Comment** 

Neighbor10 wrote: "Was this truck open? Did he find the keys inside?"



Subject: New Comment Added to Your Post: "Wanted Person - Theft of Motor Vehicle"

**Date:** Friday, June 7, 2019 12:55:21 AM



Hi Community Resource Officer McGhee,

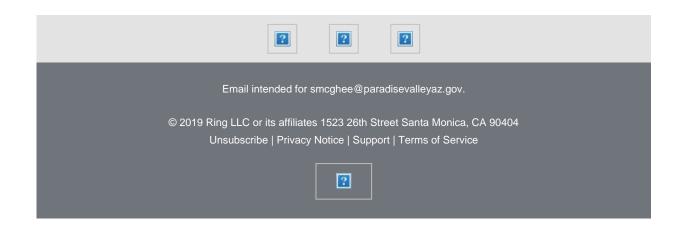
A Neighbor recently **commented** on one of your posts:

#### Post Title:

Wanted Person - Theft of Motor Vehicle

### **Neighbor Comment**

Neighbor19 wrote: "@Neighbor0 How is it that the kid took the keys from the owner's property, in what way? How is it he knew where the truck would be on Sunday? Who drove the truck to the church? Does the kid know the owner? There is more to this we aren't being told. "



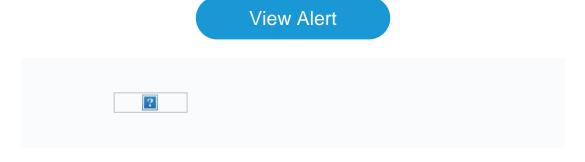
From:
To:
Subject:
New Crime
Date:
Tuesday, M

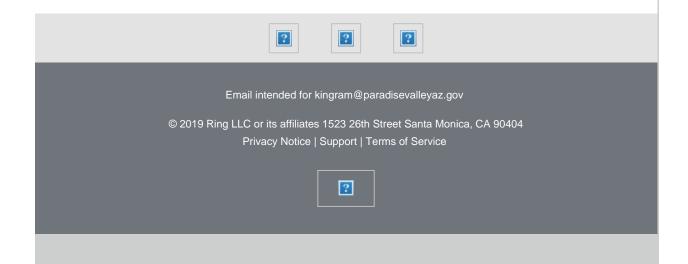
New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:31 AM



# Lights stolen

May 28, 2019





From:
To:
Subject:
New Crime
Date:
Tuesday, M

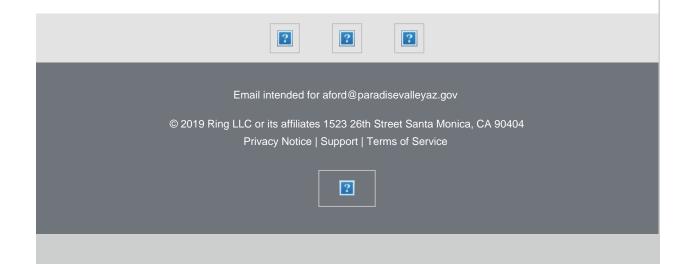
New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:29 AM



# Lights stolen

May 28, 2019

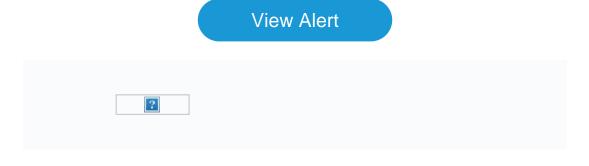


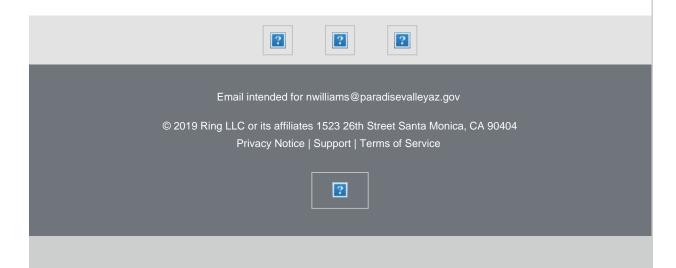


From:
To:
Subject:
New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:38 AM

# Lights stolen

May 28, 2019





From: To: Subject:

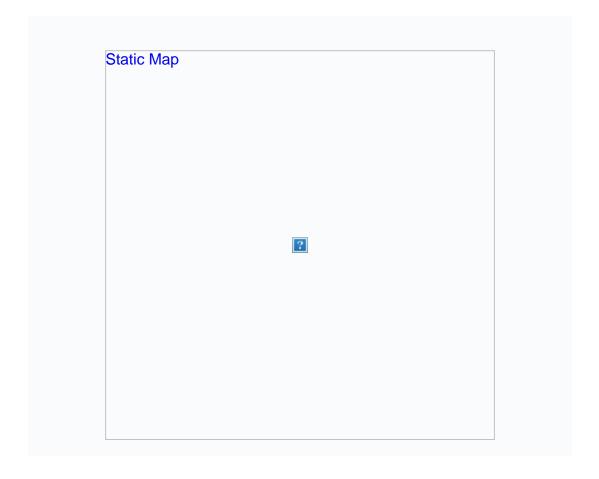
James Bach New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:29 AM Date:



# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





From:
To:
John Fisk

Subject: New Crime Alert: Lights stolen

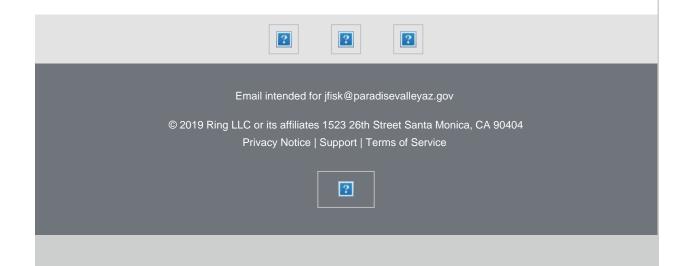
Date: Tuesday, May 28, 2019 11:02:31 AM



# Lights stolen

May 28, 2019





From: To:

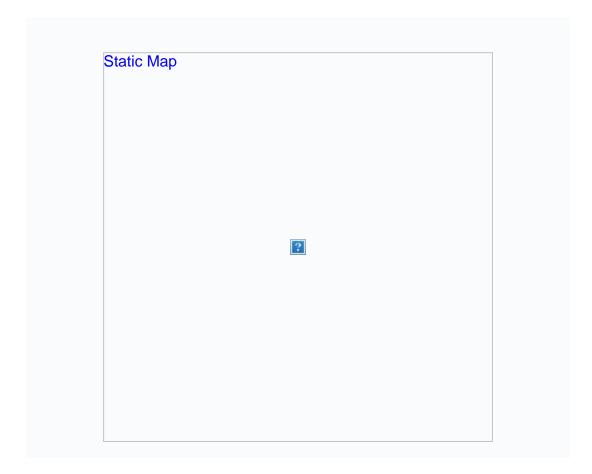
Derek Hoelscher New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:29 AM Subject: Date:

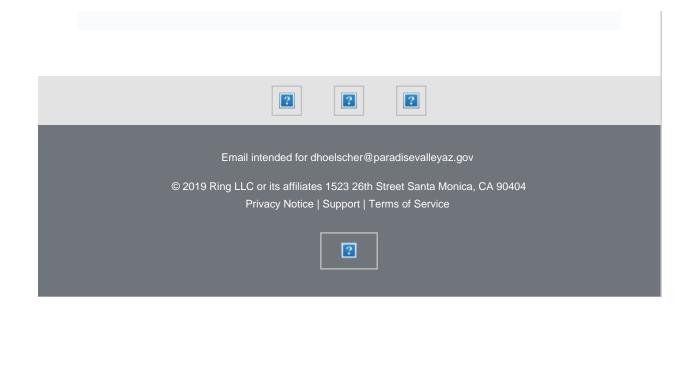


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.

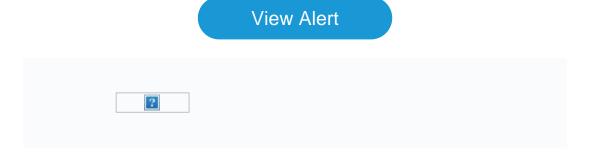


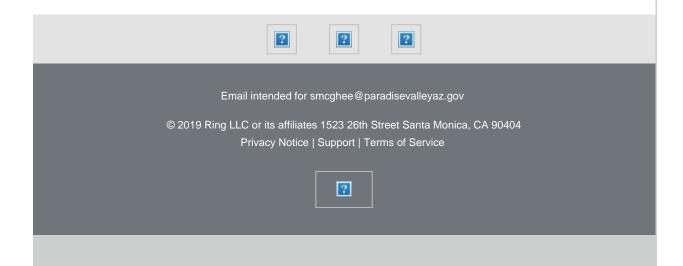


From:
To:
Subject:
New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:29 AM

# Lights stolen

May 28, 2019





From: To: Subject:

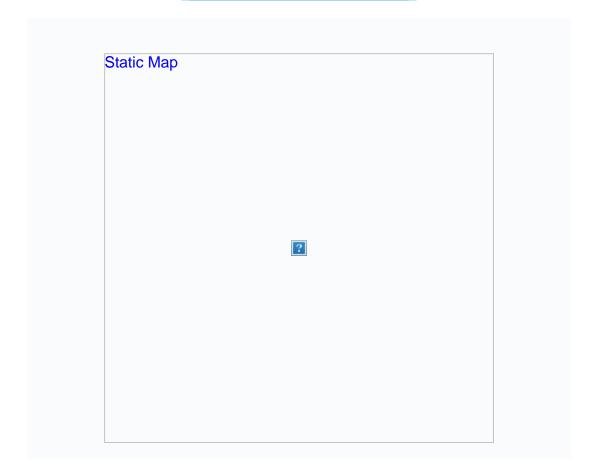
Steve Chavira New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:29 AM Date:

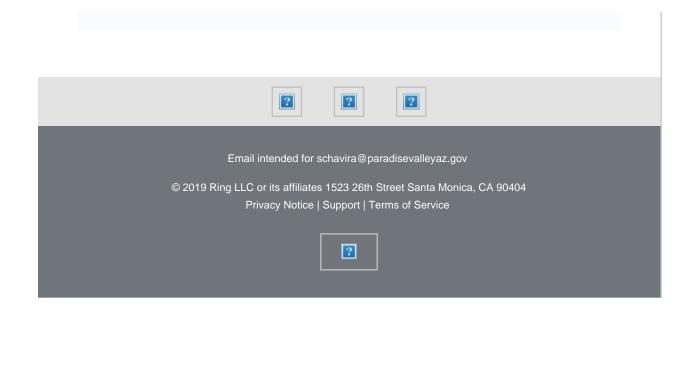


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





From: To:

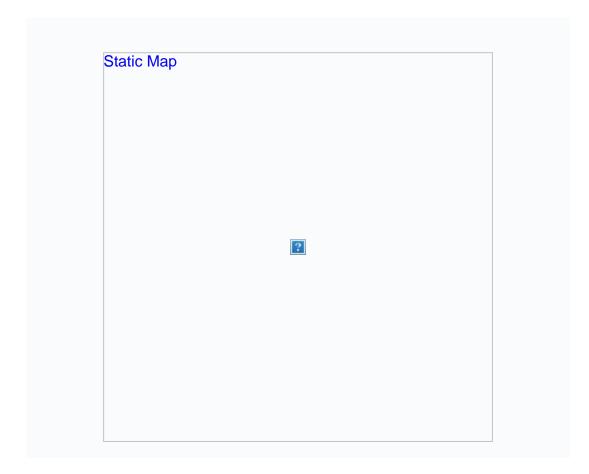
Freeman Carney
New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:31 AM Subject: Date:

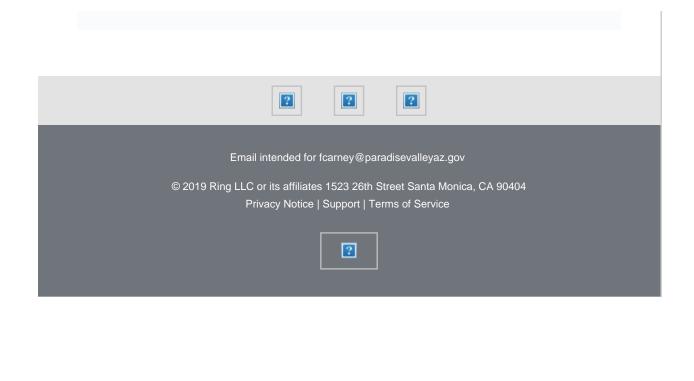


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





From: To: Subject:

Joseph Frost New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:32 AM Date:



# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





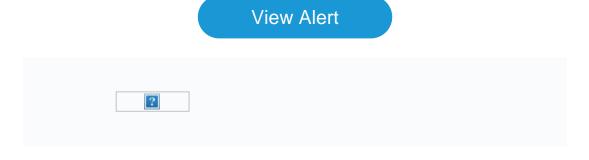
From:
To:
Subject:
New Crime
Date:
Tuesday,

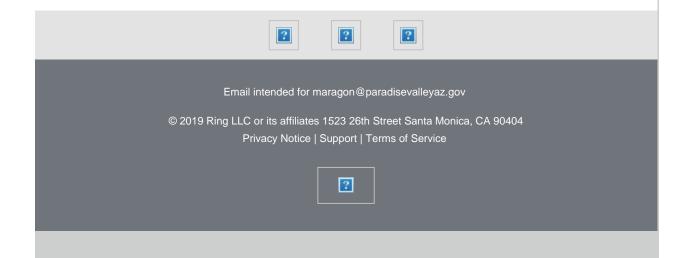
New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:32 AM



## Lights stolen

May 28, 2019





From: To: <u>Raja Kar</u>

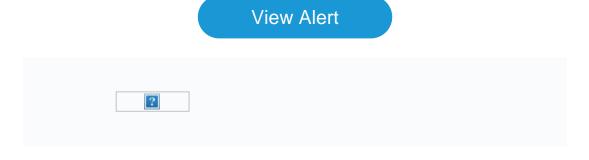
Subject: New Crime Alert: Lights stolen

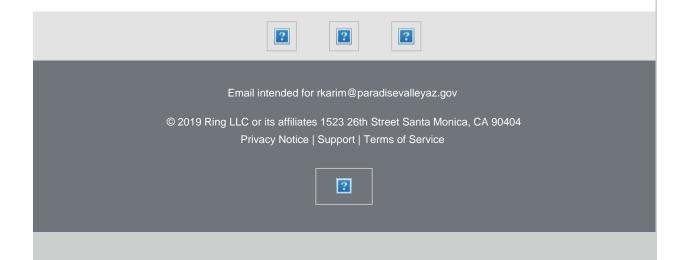
Date: Tuesday, May 28, 2019 11:02:28 AM



## Lights stolen

May 28, 2019





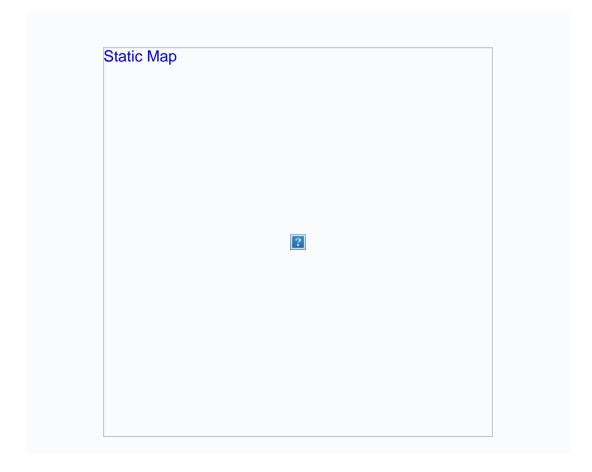
Joseph DiVenti New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:31 AM Date:



# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





From:
To: Steven Tub
Subject: New Crime

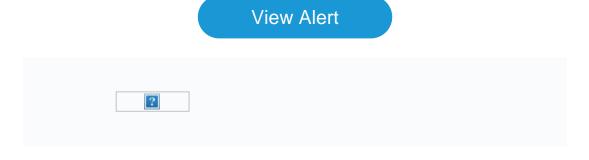
Subject: New Crime Alert: Lights stolen

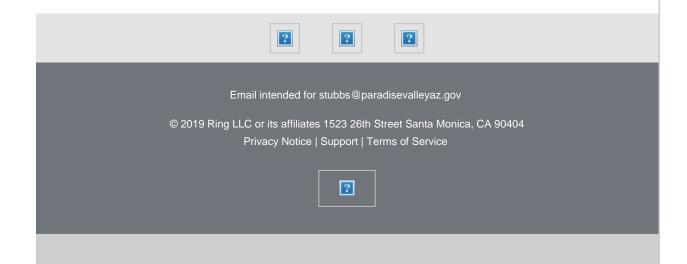
Date: Tuesday, May 28, 2019 11:02:32 AM



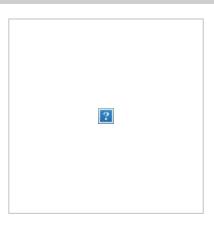
## Lights stolen

May 28, 2019





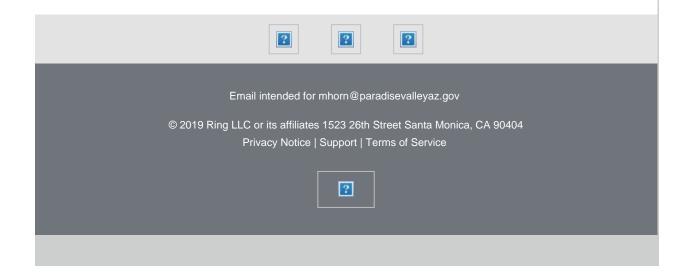
From:
To: Michael Horn
Subject: New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:30 AM



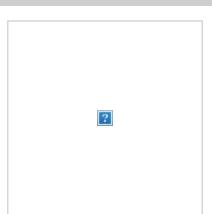
## Lights stolen

May 28, 2019





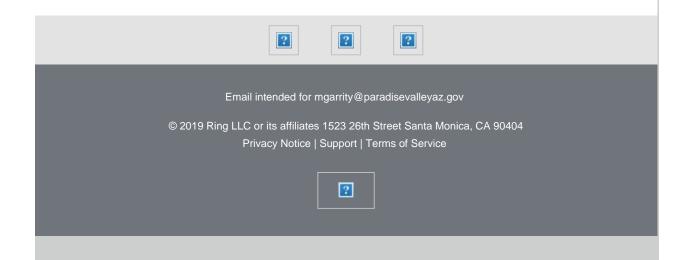
From:
To: Mark Garrity
Subject: New Crime Alert: Lights stolen
Date: Tuesday, May 28, 2019 11:02:31 AM



## Lights stolen

May 28, 2019





From:
To:
Subject:
Date:

New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:33 AM

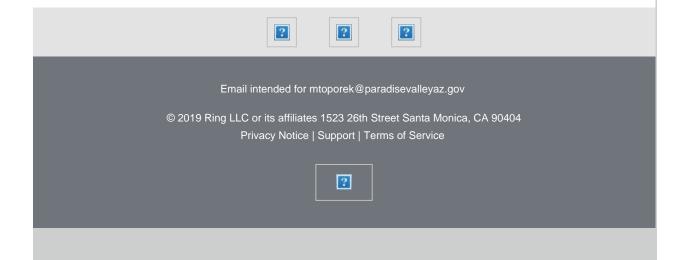
Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May

### have taken more but not sure.





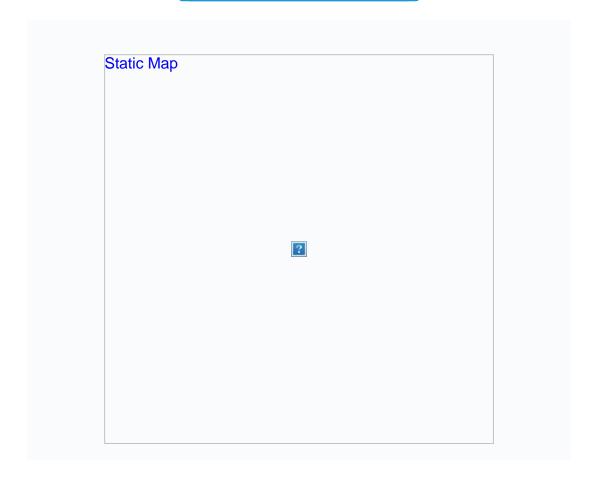
Steven Larsen New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:30 AM Date:

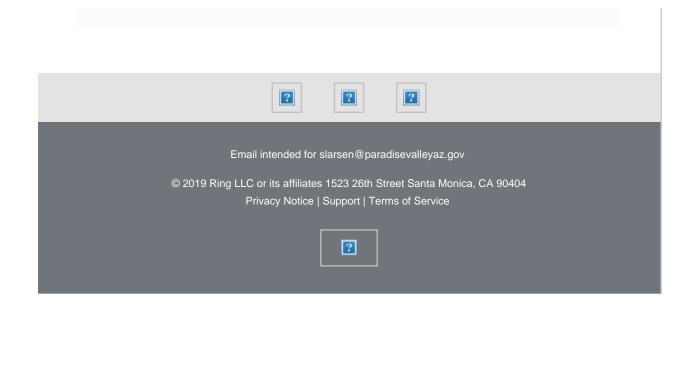


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.



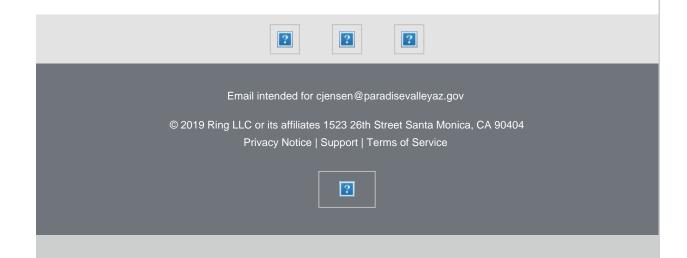


From:
To:
Subject:
New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:31 AM



May 28, 2019





From:
To: Sara Plotni

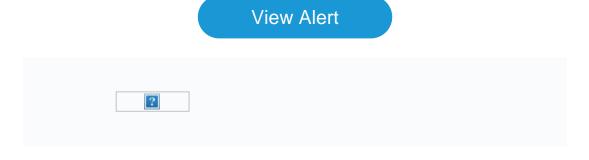
Subject: New Crime Alert: Lights stolen

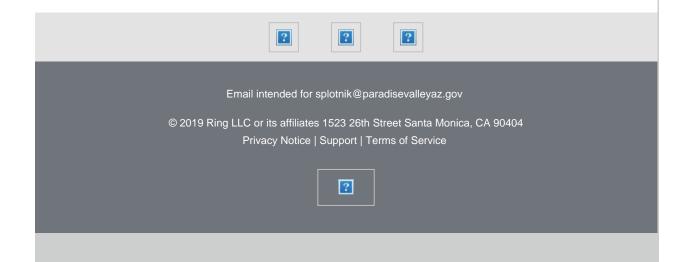
Date: Tuesday, May 28, 2019 11:02:31 AM



## Lights stolen

May 28, 2019





From:
To: Steven Tub
Subject: New Crime

Subject: New Crime Alert: Lights stolen

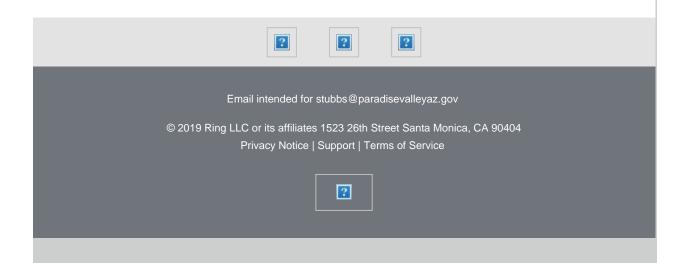
Date: Tuesday, May 28, 2019 11:02:32 AM



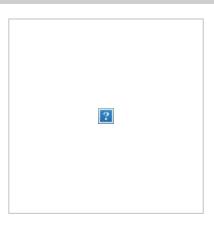
## Lights stolen

May 28, 2019





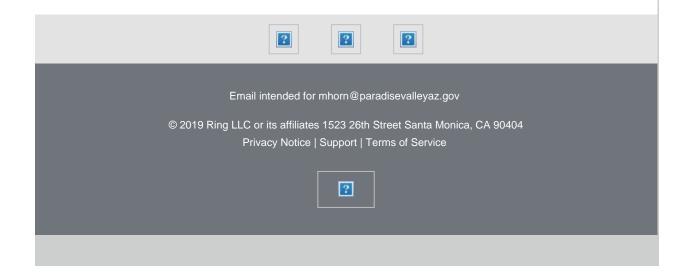
From:
To: Michael Horn
Subject: New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:30 AM



## Lights stolen

May 28, 2019





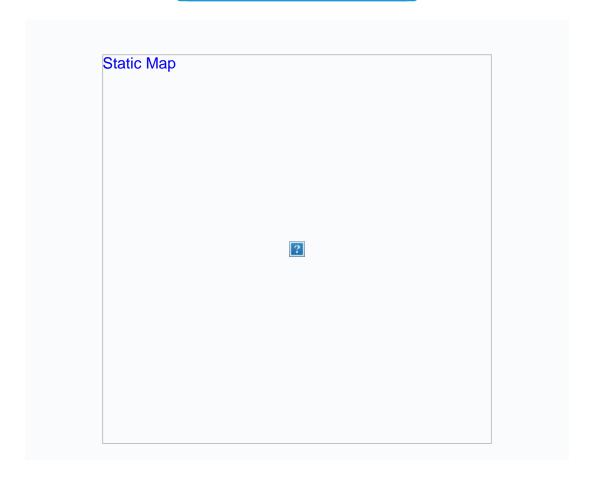
Chris Hadley
New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:29 AM Date:

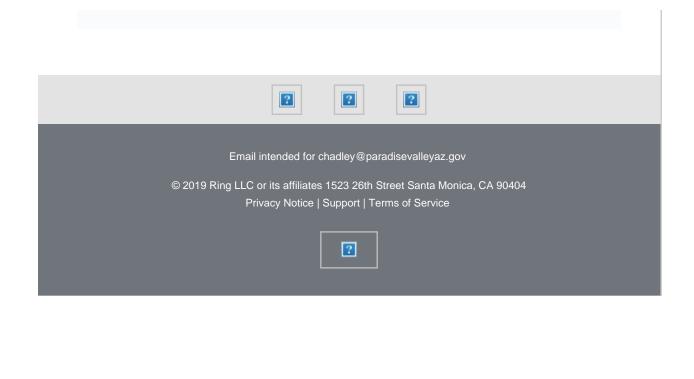


# Lights stolen

May 28, 2019

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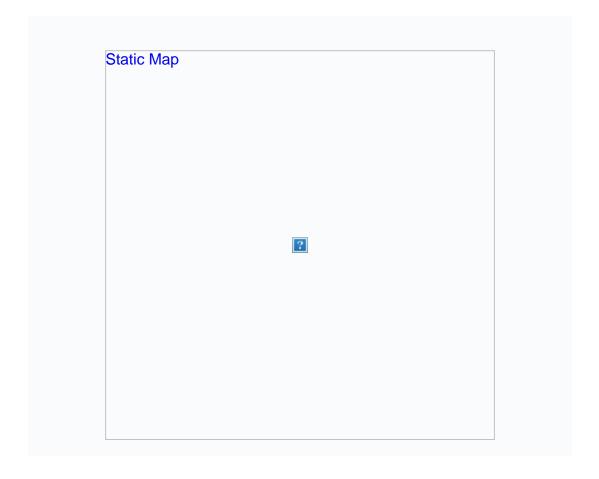
James Bach New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:29 AM Date:



# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





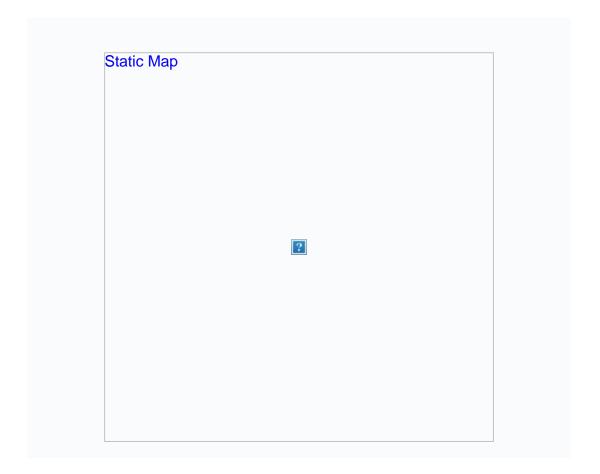
Amy McGnee New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:31 AM Date:

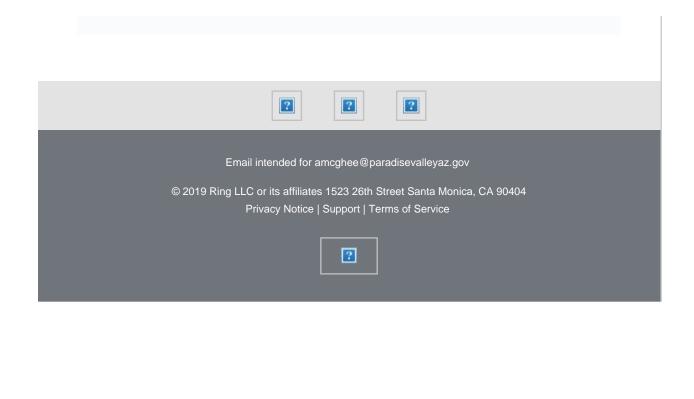


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.

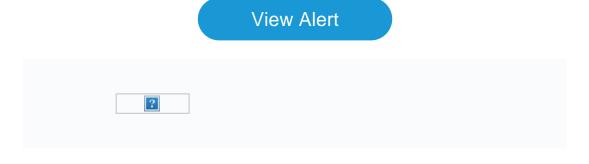


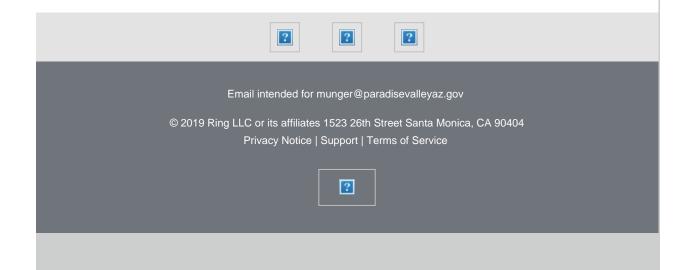


From:
To:
Subject:
New Crime Alert: Lights stolen
Date:
Tuesday, May 28, 2019 11:02:29 AM

## Lights stolen

May 28, 2019





From:
To: Sara Plotni

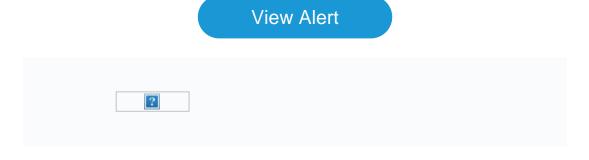
Subject: New Crime Alert: Lights stolen

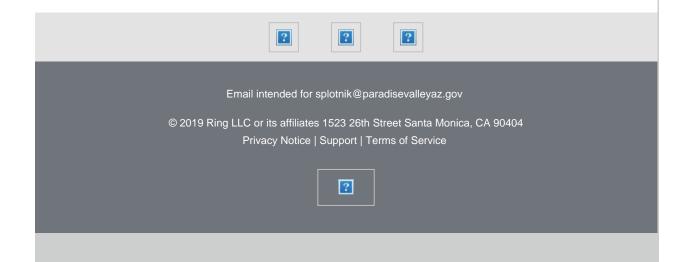
Date: Tuesday, May 28, 2019 11:02:31 AM



## Lights stolen

May 28, 2019



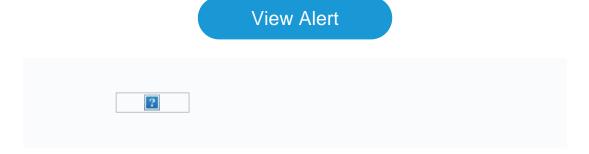


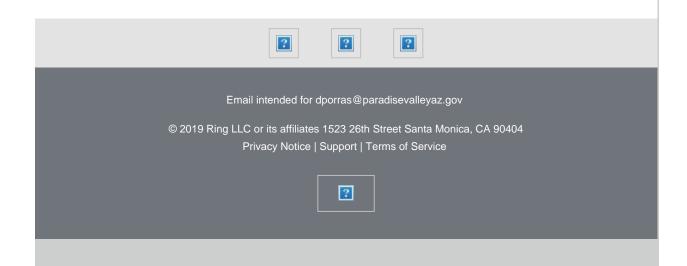
From:
To:
Subject:
New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:32 AM



## Lights stolen

May 28, 2019





From: To: <u>Raja Kar</u>

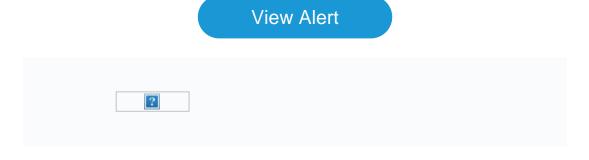
Subject: New Crime Alert: Lights stolen

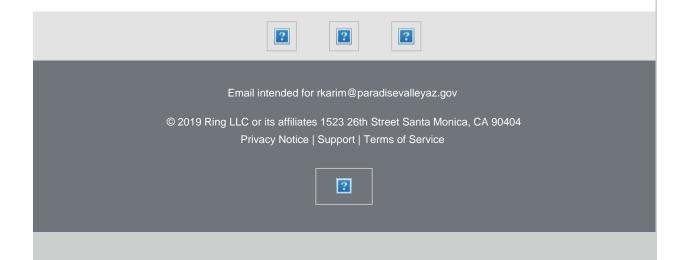
Date: Tuesday, May 28, 2019 11:02:28 AM



## Lights stolen

May 28, 2019





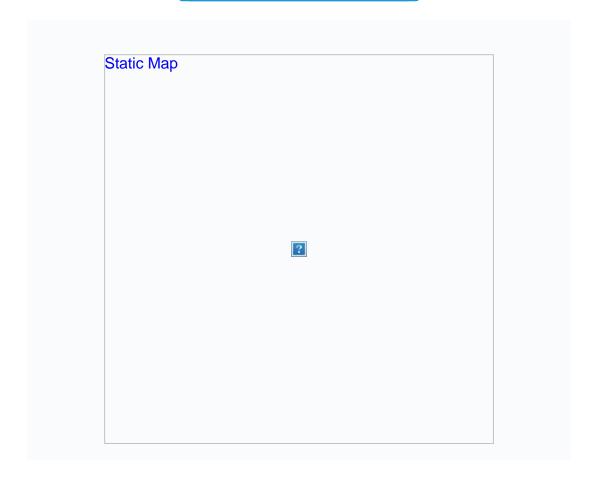
Steven Larsen New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:30 AM Date:

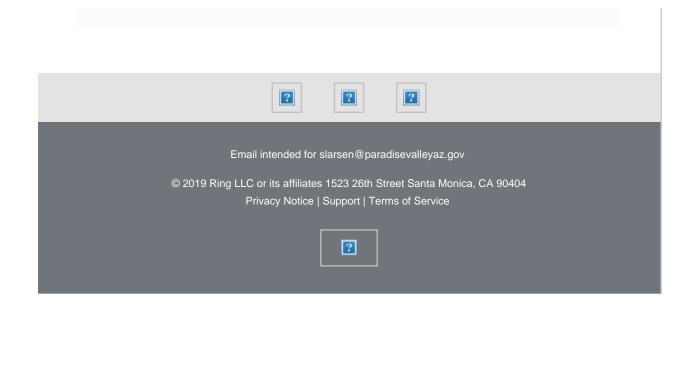


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





Peter Wingert New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:29 AM Date:

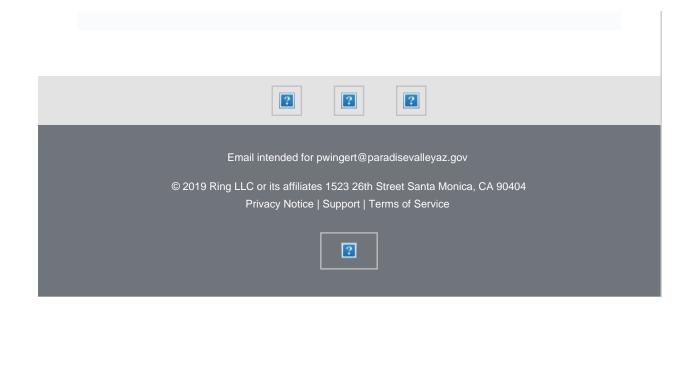


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.



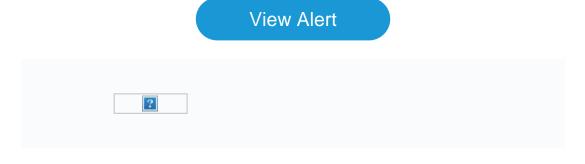


From:
To:
Subject:
Date:

New Crime Alert: Lights stolen
Tuesday, May 28, 2019 11:02:29 AM

Lights stolen
May 28, 2019

7 of my outside stolen. Person came up o





Bryan Marshall New Crime Alert: Lights stolen Tuesday, May 28, 2019 11:02:31 AM Subject: Date:

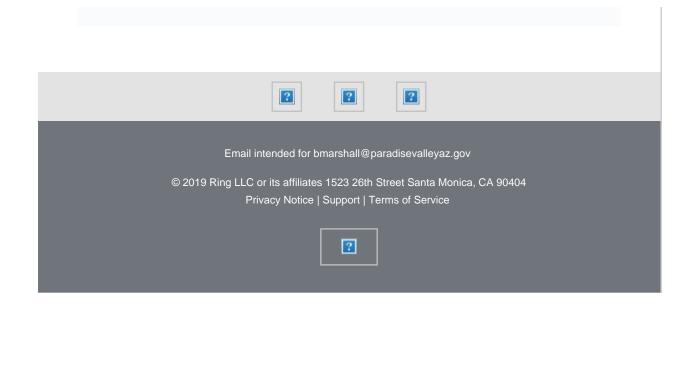


# Lights stolen

May 28, 2019

7 of my outside stolen. Person came up our driveway and cut wires . May have taken more but not sure.





Donald Porras

Subject: New Neighborhood Alert

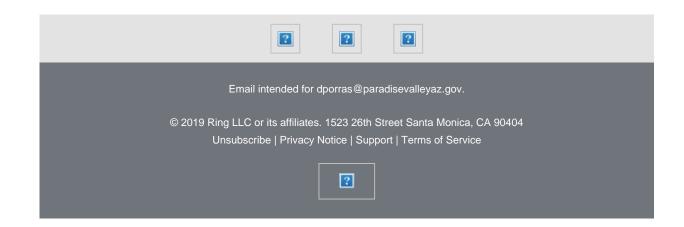
**Date:** Thursday, March 21, 2019 9:18:57 AM



### **New Neighborhood Alert**

#### Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.



Bryan Marshal

Subject: New Neighborhood Alert

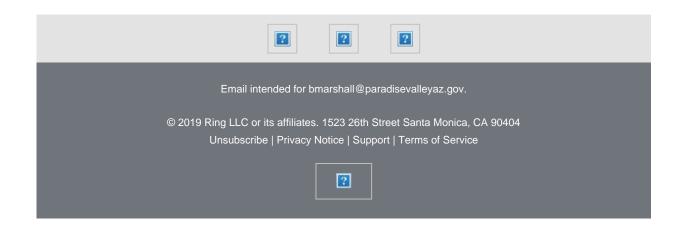
**Date:** Thursday, March 21, 2019 9:18:56 AM



### **New Neighborhood Alert**

#### Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.



Curtis Jensen

Subject: New Neighborhood Alert

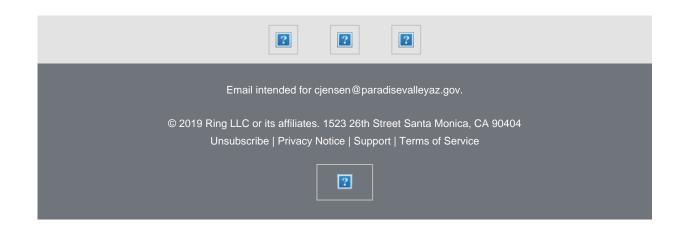
**Date:** Thursday, March 21, 2019 9:21:24 AM



### **New Neighborhood Alert**

#### Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.



Peter Winger

Subject: New Neighborhood Alert

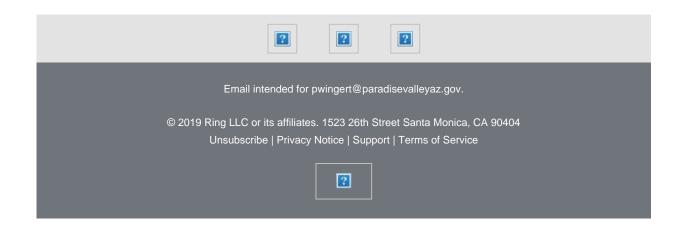
**Date:** Thursday, March 21, 2019 9:19:29 AM



### **New Neighborhood Alert**

#### Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.



From:
To:
Andrea Fo

Subject: New Neighborhood Alert

**Date:** Thursday, March 21, 2019 9:21:11 AM

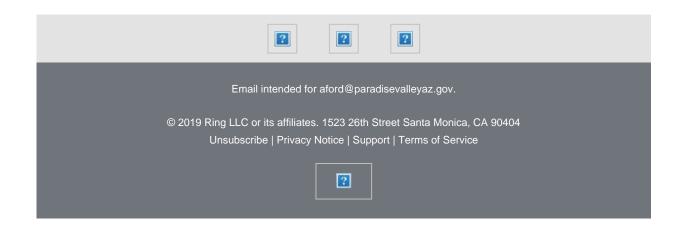


# **New Neighborhood Alert**

# Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.

**View Alert** 



From: To:

Subject: New Neighborhood Alert Date:

Thursday, March 21, 2019 9:18:56 AM

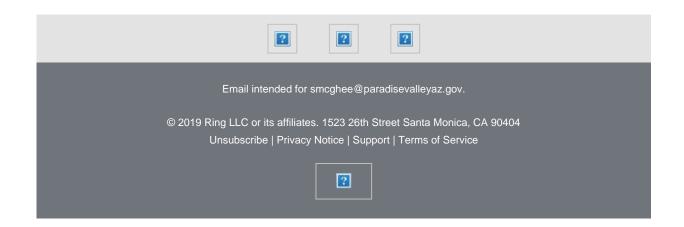


# **New Neighborhood Alert**

# Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.

**View Alert** 



From:
To:
Freeman Carney

Subject: New Neighborhood Alert

**Date:** Thursday, March 21, 2019 9:20:36 AM

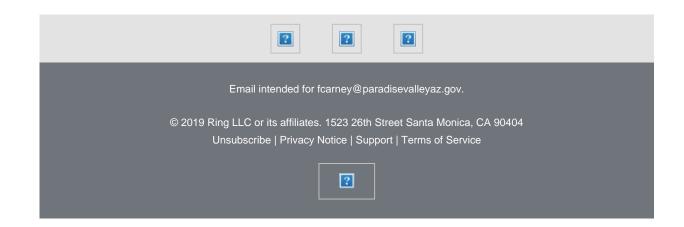


# **New Neighborhood Alert**

# Thief going through unlocked cars

At some point during the night someone had gone through 2 of our 3 cars that seem to have been unlocked. Only stole a bunch of change, business cards, the tray that was within the arm rest and made a mess of some mail that was in the car. Must have been while still dark since they missed the expensive sunglasses and garage remote. Only noticed this at 8am. Police report filed.

**View Alert** 



From: Steven McGhee

To:

New Time Proposed: Invitation: Portal Onboarding 8am (7am PST) @ Tue Mar 12, 2019 7am - 8am (PDT) (smcghee@paradisevalleyaz.gov) Subject:

Hi

There was a time difference and I don't think all will be in the office at 7am Arizona time. I saw their calendars clear for 8am Arizona time.

From:
To:
Subject:
Order Confirmation

Date: Friday, September 1, 2017 9:27:02 AM



Customer Stories | Products

# Thank You for Your Order

Hi Joseph,

?

?

Thank you for placing an order with Ring.com. We'll get started on preparing your order for shipment. Your order number is **R099461661**.

# You ordered:

Video Doorbell

Venetian Bronze

\$179.00

Chime Pro

Domestic

\$49.00

Shipping: \$0.00 Tax: \$15.31 Promotion: -\$50.00 Order Total: **\$193.31** 

# We're sending your order to:



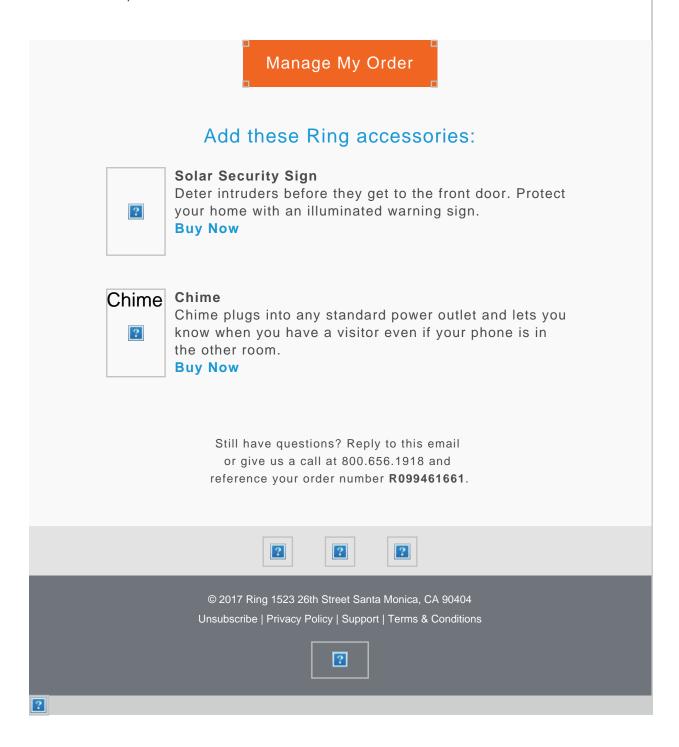
Delivery Method: USPS Ground

We will send you shipping confirmation and tracking information as soon as your order ships.

# You paid with:

#### Credit Card US

Stay up-to-date with the status of your order and track your shipment details here:



From:
To:
Subject:
Order Confirmation

**Date:** Friday, October 20, 2017 11:19:31 AM



Customer Stories | Products

# Thank You for Your Order

Hi Joseph,

?

?

Thank you for placing an order with Ring.com. We'll get started on preparing your order for shipment. Your order number is R768535374.

# You ordered:

Video Doorbell

Venetian Bronze

\$179.00

Floodlight Cam

White \$249.00

Stick Up Cam

Weather-resistant and wire-free, mount Stick Up Cam anywhere to see, hear, and speak with your

visitors.

\$179.00

Shipping: \$0.00 Tax: \$34.08 Promotion: -\$150.00 Order Total: **\$491.08** 

# We're sending your order to:



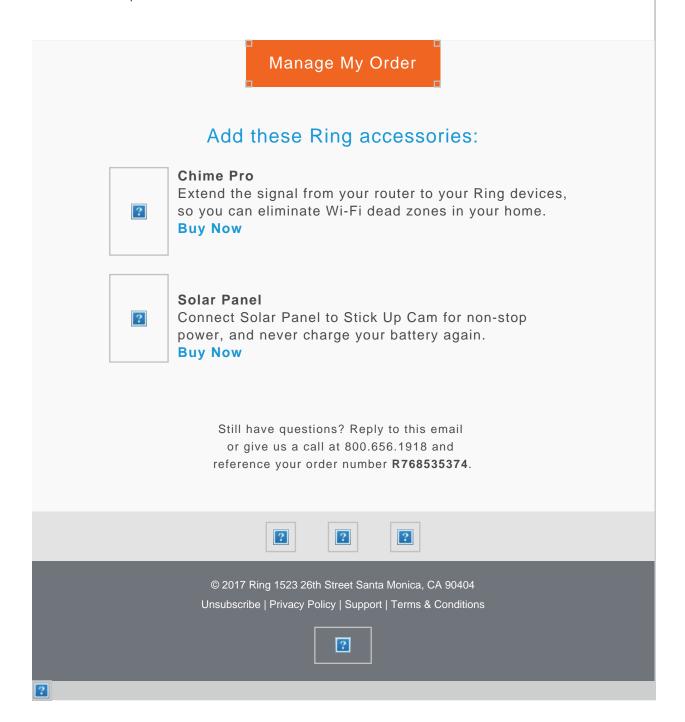
Delivery Method: USPS Ground

We will send you shipping confirmation and tracking information as soon as your order ships.

# You paid with:

Credit Card US

Stay up-to-date with the status of your order and track your shipment details here:



From:

To: Steven McGhee

Subject: Out of Office RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Tuesday, April 16, 2019 11:57:14 AM

## Hello,

I will be out of office and unavailable starting Thursday, April 11th until Thursday, April 25th. For media inquiries and related items please email and someone from our team will be able to assist.

Best,



PR Coordinator, Neighbors

ring-logo2x



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

From: Andrea Ford

To:

Subject: Paradise Valley Police

**Date:** Monday, March 27, 2017 9:16:00 AM

Good morning

It was nice meeting you March  $16^{th}$  and learning about the new features Ring offers. I still have not received a call from anyone at Ring about my broken doorbell. Could you help me with this? Thank you!

## Andrea Ford

Crime Analyst

Paradise Valley Police Department

6433 E. Linoln Dr.

Paradise Valley, AZ 85253

aford@paradisevalleyaz.gov

(480) 348-3501

www.ParadiseValleyPD.com

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From:
To: Steven McGhee
Subject: Portal Access

**Date:** Monday, March 18, 2019 10:26:56 AM

## Hi Steven,

I hope you and the Paradise Valley Police Department had a great weekend.

I just received approval to grant you access to the Neighbors Portal before making the public announcement. Let me know if this is something that is okay with you and the Chief and I will send you an email with your login information so you and PVPD can start using the Portal.

Talk to you soon!

Best,

?

, Partner Success Associate

1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From:
To: Steven McGhee
Subject: Portal Login Steps

**Date:** Monday, March 18, 2019 10:41:34 AM

#### Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

- 1. Check your inbox for an email from no-reply@ring.com
- 2. Click the Join Portal button
- **3.** Follow the prompts to create your account
- **4.** Bookmark <a href="https://nw.ring.com/">https://nw.ring.com/</a> for quick, easy access to Neighbors Portal Next Steps
  - **1. Engage on Portal.** The more your community sees your posts, comments and video requests, the more effective Portal features become.
  - **2. Stay Informed.** Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
    - 1. Sign in→ click on the blue profile icon in the upper right corner→**My Profile**
    - 2. Click Select Alert Zone
    - 3. Choose an Alert Zone
  - **3. Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

#### References

- **1. User Guide** Click <u>here</u> to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
- **2. LE Guidelines** Click <u>here</u> for our latest law enforcement guidelines on legal process for obtaining video evidence without consent.

**Law Enforcement Discount on Ring Devices** 

Get **\$50 off**\* (per device) on our doorbells, security cameras, and alarm system when you use discount code **NBPVPD** on <u>Ring.com</u> and check out using your HCSO email address.

\*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

, Partner Success Associate



1523 26th St Santa Monica, CA 90404

<sup>\*</sup>Please use Chrome. Internet Explorer is not compatible.

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From:
To:
Robert Clement

Subject: Portal Partner Success Associate

Date: Tuesday, May 28, 2019 9:52:58 AM

## Hi Robert,

My name is \_\_\_\_\_, and I'm your Partner Success Associate for the Neighbors Portal. Did you have some time tomorrow or later this week for a quick phone call? If so, what is the best number and time to reach you?

## Thanks,



ring-logo2x



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

 From:
 Steven McGhee

 Cc:
 Cc:

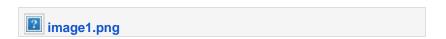
Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Wednesday, March 6, 2019 2:54:19 PM

#### Hi Officer McGhee,

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).



In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following materials;

- **Press Release Template:** Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- **Sample Social Media Posts & In-App Alert:** Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- **Talking Points & Reactive Q&A:** Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- **Neighbors App Logo & Imagery:** High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: <a href="https://download.ring.com/paradisevalley">https://download.ring.com/paradisevalley</a>

**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,





, Neighborhoods Account Manager



1523 26th St Santa Monica, CA 90404



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: To: Steven McGhee

Subject: Promo Code for Ring Devices

Date: Wednesday, June 12, 2019 1:34:28 PM

## Hi Steven,

Your law enforcement discount is better than any bulk discount that I can offer for your 10 devices. Your departments promo code for ring.com is NBPVPD. Make sure you use your departments email address when checking out or the promo code will not work.

#### Thanks,



ring-logo2x



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Download the Neighbors App. Join the new neighborhood watch.

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#### Thanks,



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From: Steven McGhee
To:

Cc:

Subject: PVPD - Crime Prevention Bulletin - June 2019

**Date:** Monday, June 3, 2019 3:38:00 PM

Attachments: Bulletin - June 2019.pdf

Hi ,

Attached is a Crime Prevention Bulletin for June 2019. I plan to mention Neighbors by Ring as on page two with your approval.

#### Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From: <u>Steven McGhee</u>

To:

Subject: PVPD - Law Enforcement Portal

Date: Tuesday, May 22, 2018 3:48:00 PM

Hi

I received your contact information from Scottsdale PD. I was wondering if Paradise Valley Police Department might be able to have a presentation about the Law Enforcement Portal resource provided by Ring?

The information I received so far sounds great and your product is used by several households within our town.

Thank you for any help you may be able to provide.

Steven McGhee

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From: <u>Steven McGhee</u>

To:

Subject: PVPD - Public Safety Fair

Date: Wednesday, December 5, 2018 2:29:00 PM

Hi ,

Below is the information we had shared with Ring on our upcoming Public Safety Fair. Please feel free to share where it may need to go. RSVP link is here: <a href="https://bit.ly/2zVgVvD">https://bit.ly/2zVgVvD</a>

The Paradise Valley PD would like to invite you to attend our Public Safety Fair on Saturday, February 23rd, 2019 from 10am-2pm! It will be free to the public and I would like to target an audience of 1,000 persons to attend. Let's make this one a great event by joining forces!



We value your service to our community and want to connect you to our local community. We will be promoting a family friendly fair by reaching out to community partners who do and can provide fingerprints for kids, a bicycle rodeo, rock climbing wall, inflatable toys, wildlife safety education, hiking safety, pet adoption, classic police vehicles, fire trucks, ambulances, a helicopter, and a DJ/music among 50-60 different local professionals who will be sharing community resources at their booths.

We encourage all booths to be interactive, have small giveaways, and bring a gift for a raffle for engagement that will take place throughout the fair. We will provide shade, a table, and chairs to those who are able to RSVP. We will also have complimentary refreshments for our vendors to include muffins, juice, and coffee. We will invite food vendors if you want to explore other food options.

Set up for your booth will begin between 9:00am-9:30 am. You can get there as early as 7:00 am if you would like to assist with set up with our staff or stay until 3 pm to help take down equipment. We will make every attempt to get you everything you need with police volunteers helping our vendors on site. We want to make sure you are taken care of so we can see you at our future events! I will help coordinate registration with your organization. I would appreciate any status updates you have for attendance due to the number of vendors the PVPD is coordinating. We do have limited space within our municipal complex and will do our best to accommodate; however, vendor booths will be at a first come basis for those confirmations at our online registration and meet our public safety criteria.

Please complete the following registration at this link at your earliest convenience to secure a booth: <a href="https://bit.ly/2zVgVvD">https://bit.ly/2zVgVvD</a>

We are attempting to have all tables registered by December 14<sup>th</sup>, 2018 for marketing purposes. Thank you and I look forward to hearing back soon!

Steven McGhee

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From: <u>Steven McGhee</u>

To:
Cc: William Perea

Subject: PVPD - Public Safety Fair

Date: Thursday, November 29, 2018 7:44:00 PM

Hi

We love seeing Ring within our community and thought you might like to attend an upcoming event. Please see the below information and RSVP at the link below to register.

The Paradise Valley PD would like to invite you to attend our Public Safety Fair on Saturday, February 23rd, 2019 from 10am-2pm! It will be free to the public and I would like to target an audience of 1,000 persons to attend. Let's make this one a great event by joining forces!



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From: <u>Steven McGhee</u>

To: Subject: Date:

RE: Address for Video Doorbell Raffle Friday, April 26, 2019 7:08:00 AM

Thank you

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

Sent: Thursday, April 25, 2019 3:06 PM

To: Steven McGhee

Subject: Re: Address for Video Doorbell Raffle

Hi Steven,

The hyperlink does not have an expiration date until our department is done doing text codes the hyperlink PVPD will be valid.

I put in the order for the raffle Video Doorbell 2 and I will email you the tracking number when I receive it.

Let me know if you have any questions.

Best.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

On Thu, Apr 25, 2019 at 12:12 PM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:



I am looking to revise a community resource sheet. Do you know how long the hyperlink and text to download feature for PVPD will be functional?

I wouldn't want to have it printed on a paper if its only for a launch or has an expected expiration date.

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From: Steven McGhee

**Sent:** Wednesday, April 24, 2019 10:07 AM

delete the original message. Thank you.

To:

**Subject:** RE: Address for Video Doorbell Raffle

Hi ,

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Attn: Officer Steven McGhee

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**Subject:** Address for Video Doorbell Raffle

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Talk to you soon,

Partner Success Associate



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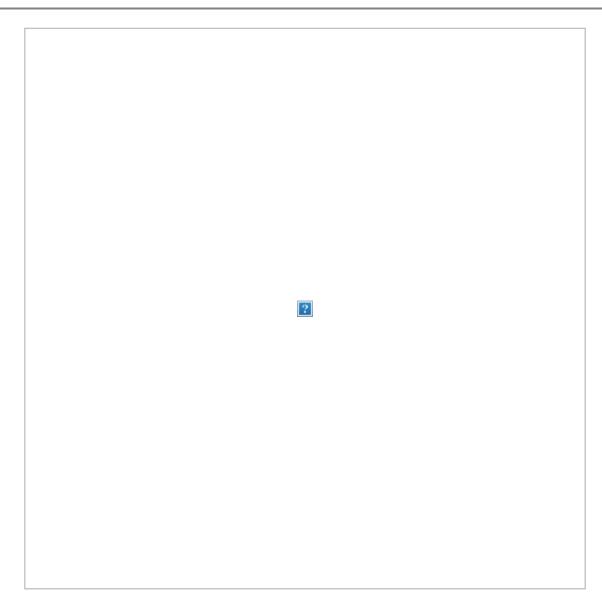


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Join the new neighborhood watch.

From:
To: Steven McGnee
Subject: Re: Donated Ring Devices

**Date:** Wednesday, June 5, 2019 11:42:22 AM



Hi,

Hope this finds you well! Reaching out from the Neighbors team at Ring to you and a few other key partner agencies in hopes of better understanding what community programs you might have pending or currently active where the Neighbors app, donated Ring devices or some other related component of our partnership are involved.

We've seen a lot of great community safety programs from our law enforcement partners and support your commitment to connecting with residents using new

and innovative means that serve to open up and broaden the conversation. We want to see what this looks like for your agency and others to help paint a broader picture among our partners, provide any additional support needed and ensure we're aligned on Ring user privacy and protection standards as they relate to these different programs.

Specifically, that Ring users and residents are not required to purchase a recording service or otherwise compelled to take action, share footage and information as a condition to receiving a donated device or otherwise participating in programs led by Ring or our community partners.

Your agency's Partner Success Manager (aka primary Ring team contact) will be sure to follow-up with you directly in the next day or so to discuss further. In the meantime, feel free to email with any urgent questions, concerns or requests and your PSM will be on-hand to respond and assist.

We look forward to learning more about what programs you're currently running or have planned, as well as any insights and best practices you wish to share from the process. We'll be ready to support and advise on any program updates needed to ensure key parameters are upheld and that partner-driven programs are ultimately as successful as possible.

Lastly, if you're not currently running any programs or public-facing campaigns related to Ring devices or the Neighbors app, nor do you plan to, simply email and let us know. Thank you in advance.

Best.

The Ring Neighbors Portal Team

Please direct your reply to









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# Our mailing address is: 1523 26th Street Santa Monica, CA 90404

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.

From: <u>Steven McGhee</u>

To:

Subject: RE: Email Notification for Post

**Date:** Wednesday, April 10, 2019 3:21:00 PM

Thank you

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, <u>enroll by clicking here.</u>

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From:

Sent: Wednesday, April 10, 2019 1:27 PM

To: Steven McGhee

Subject: Email Notification for Post

Hi Steven,

I was just notified there is a bug with the email notification when someone leaves a comment for a post and it should be resolved soon.

Sorry for the inconvenience.

Best,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

From:
To: Kevin Albert

Cc: ; Mike Cole; ; Andrea Ford

Subject: Re: Follow up

**Date:** Wednesday, April 5, 2017 9:40:27 AM

Great, thanks Kevin.

Sent from my iPhone

On Apr 5, 2017, at 8:35 AM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:

Thanks I've forwarded your request to our IT in an effort to obtain that information.

### Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

www.ParadiseValleyPD.com

Facebook and Twitter @PVPolice

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From:

**Sent:** Tuesday, April 04, 2017 3:26 PM

To: Kevin Albert < KAlbert@paradisevalleyaz.gov>

**Subject:** Re: Follow up

Hi Kevin,

I've shared the device with the dispatchers email address and will set it to 10miles for now. Do you have the longitude and latitude points for your jurisdiction or that zip code? If I have Lat/Long points my development team can plug those in and sever up videos only in that area specifically.

Thanks,

On Tue, Apr 4, 2017 at 2:05 PM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:

This is the referral code:

<u>REF-A2VB87PYDM</u>

And this is the email address I used:
<u>dispatchers@paradisvealleyaz.gov</u>

I am not seeing a neighborhood option.

### Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

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From:

**Sent:** Tuesday, April 04, 2017 1:57 PM

**To:** Kevin Albert < KAlbert@paradisevalleyaz.gov>

Cc: Mike Cole < MCole@paradisevalleyaz.gov>; Andrea Ford

<a href="mailto:<a href="mailto:aford@paradisevalleyaz.gov">aford@paradisevalleyaz.gov</a>>

**Subject:** Re: Follow up

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For your account, I have shared that device which is set to the address of your department so you can see a 10-mile radius around your department. If you need it to be larger I can do that as well. Let me know if you have any further question.

Thanks,

On Tue, Apr 4, 2017 at 9:44 AM, Kevin Albert

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Hi Jason.

This is the email I use for my account ( $\underline{KAlbert@ParadiseValleyAZ.gov}$ ). Will the dispatchers be able to view the local videos uploaded as well?

Thanks!

Kevin Albert

Community Resource Officer

Paradise Valley Police Department

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From: **Sent:** Tuesday, March 28, 2017 8:34 AM To: Cc: Kevin Albert < KAlbert@paradisevallevaz.gov>; Mike Cole <MCole@paradisevalleyaz.gov>: ; Andrea Ford <aford@paradisevalleyaz.gov> Subject: Re: Follow up Thanks for including me here . Kevin thanks for following up on this. I had our VIP customer service team contact Andrea yesterday and they have an appointment scheduled for Friday at 8am to resolve her tech issues. Sorry for the delay in getting this problem resolved. We are excited to partner with you and your colleagues and we are committed to getting all of your Ring needs met quickly. On another note, I'd like to add you, Andrea, and Mike to our neighborhoods beta for law enforcement. Can you please provide me the email that you use to login to the Ring? I'm CC'ing my colleague who can assist with your future needs.

Thank you,

Sent from my iPhone

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Thanks and looking forward to hearing from you!

Kevin

Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 KAlbert@ParadiseValleyAZ.gov

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**TechCrunch Product Review** 

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: Kevin Albert
To:

Cc: ; Mike Cole; ; Andrea Ford

Subject: RE: Follow up

**Date:** Tuesday, April 4, 2017 2:05:43 PM



This is the referral code:

REF-A2VB87PYDM

And this is the email address I used:

dispatchers@paradisvealleyaz.gov

I am not seeing a neighborhood option.

Kevin Albert

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

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From:

**Sent:** Tuesday, April 04, 2017 1:57 PM

To: Kevin Albert

cc: ; Mike Cole ; ; Andrea Ford

Subject: Re: Follow up

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Hi

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Thanks!

## Kevin Albert

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From:						
	- 1	N 4 1	20	2017.0	~ 4	A B 4

**Sent:** Tuesday, March 28, 2017 8:34 AM

To:

**Cc:** Kevin Albert < KAlbert@paradisevalleyaz.gov>; Mike Cole < MCole@paradisevalleyaz.gov>;

Andrea Ford <aford@paradisevalleyaz.gov>

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Thank you,

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From:
To: Kevin Albert

Cc: <u>Mike Cole</u>; ; <u>Andrea Ford</u>

Subject: Re: Follow up

**Date:** Tuesday, April 4, 2017 3:27:38 PM

## Hi Kevin,

I've shared the device with the dispatchers email address and will set it to 10miles for now. Do you have the longitude and latitude points for your jurisdiction or that zip code? If I have Lat/Long points my development team can plug those in and sever up videos only in that area specifically.

Thanks,



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This is the referral code:

#### REF-A2VB87PYDM

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From:

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To: Kevin Albert < KAlbert@paradisevallevaz.gov >

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To:

**Cc:** Kevin Albert < KAlbert@paradisevalleyaz.gov>; Mike Cole < MCole@paradisevalleyaz.gov>; Andrea Ford

<aford@paradisevalleyaz.gov>

Subject: Re: Follow up

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Thank you,



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Subject: Re: Follow up

**Date:** Tuesday, April 4, 2017 1:58:44 PM

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: Kevin Albert
To:

Cc: ; Mike Cole; ; Andrea Ford

Subject: RE: Follow up

**Date:** Tuesday, April 4, 2017 2:00:56 PM

Thanks ,

I will create the dispatchers' logon. Is there a way to make it only to PV's zip code (85253) or does it have to be a radius?

#### Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

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**Sent:** Tuesday, April 04, 2017 1:57 PM

To: Kevin Albert

; Mike Cole ; ; Andrea Ford

Subject: Re: Follow up

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From:

Sent: Tuesday, March 28, 2017 8:34 AM

To:

**Cc:** Kevin Albert < <a href="mailto:KAlbert@paradisevalleyaz.gov">KAlbert@paradisevalleyaz.gov</a>>; Mike Cole < <a href="mailto:MCole@paradisevalleyaz.gov">MCole@paradisevalleyaz.gov</a>>; Andrea Ford <a href="mailto:Agord@paradisevalleyaz.gov">Andrea Ford <a href="mailto:KAlbert@paradisevalleyaz.gov">Andrea Ford <a href="mailto:Agord@paradisevalleyaz.gov">Andrea Ford <a href="mailto:KAlbert@paradisevalleyaz.gov">KAlbert@paradisevalleyaz.gov</a>>

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1523 26th St

Santa Monica, CA 90404



As seen on:

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: **Kevin Albert** To: Andrea Ford Cc: Mike Cole; Subject: RE: Follow up Date: Tuesday, April 4, 2017 9:44:19 AM Hi This is the email I use for my account (KAlbert@ParadiseValleyAZ.gov). Will the dispatchers be able to view the local videos uploaded as well? Thanks! Kevin Albert Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 KAlbert@ParadiseValleyAZ.gov (480)348-3597 www.ParadiseValleyPD.com Facebook and Twitter @PVPolice CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Tuesday, March 28, 2017 8:34 AM To: **Cc:** Kevin Albert ; Mike Cole ; : Andrea Ford

Sent: Tuesday, March 28, 2017 8:34 AM

To:

Cc: Kevin Albert; Mike Cole; Andrea Ford

Subject: Re: Follow up

Thanks for including me here Service team contact Andrea yesterday and they have an appointment scheduled for Friday at 8am to resolve her tech issues. Sorry for the delay in getting this problem resolved. We are excited to partner with you and your colleagues and we are committed to getting all of your Ring needs met quickly.

On another note, I'd like to add you, Andrea, and Mike to our neighborhoods beta for law enforcement. Can you please provide me the email that you use to login to the Ring?

I'm CC'ing my colleague Service who can assist with your future needs.

Thank you,

Sent from my iPhone

On Mar 28, 2017, at 6:47 AM,

Kevin / Andrea, I apologize for the delay. In trying to establish an "outside the box" rapid response to this issue, I actually slowed the process down.

my direct supervisor (copied) and I discussed the issue yesterday and he

has alerted the right folks to solve the issue. If you haven't heard from them yet, you will shortly. Sorry again for the delay.

Sincerely,

On Mon, Mar 27, 2017 at 5:30 PM, Kevin Albert

< KAlbert@paradisevalleyaz.gov > wrote:

Hi ,

I am following up on our conversation from March 16<sup>th</sup> and wanted to see if you had any updates on what we discussed. I hope that some of the changes will occur fairly quickly, including the broken clips and Andrea's issue with her system not functioning at all.

Thanks and looking forward to hearing from you!

#### Kevin

Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 KAlbert@ParadiseValleyAZ.gov (480)348-3597

www.ParadiseValleyPD.com

Facebook and Twitter @PVPolice

 From:
 Kevin Albert;

 Cc:
 Mike Cole; Andrea Ford

Subject: Re: Follow up

**Date:** Tuesday, March 28, 2017 6:48:24 AM

Kevin / Andrea, I apologize for the delay. In trying to establish an "outside the box" rapid response to this issue, I actually slowed the process down. my direct supervisor (copied) and I discussed the issue yesterday and he has alerted the right folks to solve the issue. If you haven't heard from them yet, you will shortly. Sorry again for the delay.

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Kevin

Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

www.ParadiseValleyPD.com

Facebook and Twitter @PVPolice

 From:
 Andrea Ford

 To:
 Kevin Albert;

 Cc:
 Mike Cole;

Subject: RE: Follow up

**Date:** Tuesday, April 4, 2017 11:49:00 AM



Please use my work email: aford@paradisevalleyaz.gov.

Thank you!

## Andrea Ford

Crime Analyst

Paradise Valley Police Department

6433 E. Linoln Dr.

Paradise Valley, AZ 85253

aford@paradisevalleyaz.gov

(480) 348-3501

www.ParadiseValleyPD.com

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From: Kevin Albert

**Sent:** Tuesday, April 04, 2017 9:44 AM

To:

Cc: Mike Cole; ; Andrea Ford

Subject: RE: Follow up

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#### Kevin Albert

Community Resource Officer

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Facebook and Twitter @PVPolice

C	r	_	n	^	•
r	п	D	n	n	1

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From:
To:
Kevin Albert

Cc: ; Mike Cole; ; Andrea Ford

Subject: Re: Follow up

Date: Wednesday, April 5, 2017 9:40:43 AM

Great, thanks Kevin.

Sent from my iPhone

On Apr 5, 2017, at 8:35 AM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:

Thanks , I've forwarded your request to our IT in an effort to obtain that information.

### Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

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From:

**Sent:** Tuesday, April 04, 2017 3:26 PM

To: Kevin Albert < KAlbert@paradisevalleyaz.gov>

Cc: >; Mike Cole <<u>MCole@paradisevalleyaz.gov</u>>; Andrea Ford

<a href="mailto:<a href="mailto:aford@paradisevalleyaz.gov">aford@paradisevalleyaz.gov</a>

**Subject:** Re: Follow up

Hi Kevin,

I've shared the device with the dispatchers email address and will set it to 10miles for now. Do you have the longitude and latitude points for your jurisdiction or that zip code? If I have Lat/Long points my development team can plug those in and sever up videos only in that area specifically.

Thanks.

On Tue, Apr 4, 2017 at 2:05 PM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:

This is the referral code:

REF-A2VB87PYDM

And this is the email address I used:

dispatchers@paradisvealleyaz.gov

I am not seeing a neighborhood option.

### Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

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From:

**Sent:** Tuesday, April 04, 2017 1:57 PM

**To:** Kevin Albert < KAlbert@paradisevalleyaz.gov>

Cc: Mike Cole < MCole@paradisevalleyaz.gov>; ; Andrea Ford

<a href="mailto:<a href="mailto:aford@paradisevalleyaz.gov">aford@paradisevalleyaz.gov</a>>

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For your account, I have shared that device which is set to the address of your department so you can see a 10-mile radius around your department. If you need it to be larger I can do that as well. Let me know if you have any further question.

Thanks,

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Thanks!

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Community Resource Officer

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: Kevin Albert
To:

Cc: ; Mike Cole; ; Andrea Ford

Subject: RE: Follow up

**Date:** Tuesday, April 4, 2017 2:05:43 PM



This is the referral code:

REF-A2VB87PYDM

And this is the email address I used:

dispatchers@paradisvealleyaz.gov

I am not seeing a neighborhood option.

Kevin Albert

Community Resource Officer

Paradise Valley Police Department

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From:

**Sent:** Tuesday, April 04, 2017 1:57 PM

To: Kevin Albert

**Cc:** ; Mike Cole ; ; Andrea Ford

Subject: Re: Follow up

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Mike Cole: Andrea Ford

Subject: Re: Follow up

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To:
Kevin Albert
Cc:

Cc: Mike Cole; Andrea Ford
Subject: Re: Follow up

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To: Cc: Kevin Albert < KAlbert@paradisevalleyaz.gov>; Mike Cole < MCole@paradisevalleyaz.gov>; Andrea Ford < aford@paradisevalleyaz.gov> Subject: Re: Follow up
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On another note, I'd like to add you, Andrea, and Mike to our neighborhoods beta for law enforcement. Can you please provide me the email that you use to login to the Ring?
I'm CC'ing my colleague who can assist with your future needs.
Thank you,
Sent from my iPhone
On Mar 28, 2017, at 6:47 AM,
Kevin / Andrea, I apologize for the delay. In trying to establish an "outside the box" rapid response to this issue, I actually slowed the process down.  my direct supervisor (copied) and I discussed the issue yesterday and he has alerted the right folks to solve the issue. If you haven't heard from them yet, you will shortly. Sorry again for the delay.
Sincerely,
On Mon, Mar 27, 2017 at 5:30 PM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:
Hi Hi
I am following up on our conversation from March 16 <sup>th</sup> and wanted to see if you had any updates on what we discussed. I hope that some of the changes will occur fairly quickly, including the broken clips and Andrea's issue with her system not functioning at all.
Thanks and looking forward to hearing from you!
Kevin
Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

www.ParadiseValleyPD.com

Facebook and Twitter @PVPolice

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Head of Neighborhoods



1523 26th St Santa Monica, CA 90404

As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor

Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

**TechCrunch Product Review** 

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: Kevin Albert
To:

Cc: ; Mike Cole; Andrea Ford

Subject: RE: Follow up

**Date:** Tuesday, April 4, 2017 2:00:56 PM

Thanks ,

I will create the dispatchers' logon. Is there a way to make it only to PV's zip code (85253) or does it have to be a radius?

## Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

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From:

Sent: Tuesday, April 04, 2017 1:57 PM

To: Kevin Albert

cc: ; Mike Cole ; ; Andrea Ford

Subject: Re: Follow up

Hi Kevin,

Your dispatchers can download the Ring app for phone or tablet and create an account using their @paradisvealleyaz.gov email address. They can cancel when it asks for a device. Let me know when everybody has downloaded the app and then from my account, I'll share a device that will give them access to see the neighborhoods feature with a 10 miles radius.

For your account, I have shared that device which is set to the address of your department so you can see a 10-mile radius around your department. If you need it to be larger I can do that as well. Let me know if you have any further question.

Thanks,

On Tue, Apr 4, 2017 at 9:44 AM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:

Hi

This is the email I use for my account (<u>KAlbert@ParadiseValleyAZ.gov</u>). Will the dispatchers be able to view the local videos uploaded as well?

Thanks!

Kevin Albert

Community Resource Officer

Paradise Valley Police Department

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From:

**Sent:** Tuesday, March 28, 2017 8:34 AM

To:

**Cc:** Kevin Albert < <a href="mailto:KAlbert@paradisevalleyaz.gov">KAlbert@paradisevalleyaz.gov">KAlbert@paradisevalleyaz.gov</a>>; Mike Cole < <a href="mailto:MCole@paradisevalleyaz.gov">MCole@paradisevalleyaz.gov</a>>;

; Andrea Ford <a ford@paradisevalleyaz.gov>

Subject: Re: Follow up

Thanks for including me here Kevin thanks for following up on this. I had our VIP customer service team contact Andrea yesterday and they have an appointment scheduled for Friday at 8am to resolve her tech issues. Sorry for the delay in getting this problem resolved. We are excited to partner with you and your colleagues and we are committed to getting all of your Ring needs met quickly.

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Thank you,

Sent from my iPhone

On Mar 28, 2017, at 6:47 AM,

> wrote:

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Sincerely,

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< KAlbert@paradisevallevaz.gov > wrote:

Hi ,

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Thanks and looking forward to hearing from you!

Kevin

Kevin Albert

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

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--

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Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

**TechCrunch Product Review** 

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: To: Kevin Albert; Mike Cole; **Andrea Ford** Subject: Re: Follow up Date: Tuesday, March 28, 2017 8:35:18 AM Thanks for including me here . Kevin thanks for following up on this. I had our VIP customer service team contact Andrea yesterday and they have an appointment scheduled for Friday at 8am to resolve her tech issues. Sorry for the delay in getting this problem resolved. We are excited to partner with you and your colleagues and we are committed to getting all of your Ring needs met quickly. On another note, I'd like to add you, Andrea, and Mike to our neighborhoods beta for law enforcement. Can you please provide me the email that you use to login to the Ring? I'm CC'ing my colleague who can assist with your future needs. Thank you, Sent from my iPhone On Mar 28, 2017, at 6:47 AM, > wrote: Kevin / Andrea, I apologize for the delay. In trying to establish an "outside the box" rapid response to this issue, I actually slowed the process down. you will shortly. Sorry again for the delay.

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Sincerely,

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Thanks and looking forward to hearing from you!

Kevin

Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

www.ParadiseValleyPD.com

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 From:
 Andrea Ford

 To:
 Kevin Albert;

 Cc:
 Mike Cole;

Subject: RE: Follow up

**Date:** Tuesday, April 4, 2017 11:49:32 AM



Please use my work email: aford@paradisevalleyaz.gov.

Thank you!

# Andrea Ford

Crime Analyst

Paradise Valley Police Department

6433 E. Linoln Dr.

Paradise Valley, AZ 85253

aford@paradisevalleyaz.gov

(480) 348-3501

www.ParadiseValleyPD.com

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From: Kevin Albert

Sent: Tuesday, April 04, 2017 9:44 AM

To:

Cc: Mike Cole; ; Andrea Ford

Subject: RE: Follow up

Hi

This is the email I use for my account (<u>KAlbert@ParadiseValleyAZ.gov</u>). Will the dispatchers be able to view the local videos uploaded as well?

Thanks!

# Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

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_		
_	-	

To:  Cc: Kevin Albert < KAlbert@paradisevalleyaz.gov >; Mike Cole < MCole@paradisevalleyaz.gov >;  Andrea Ford < aford@paradisevalleyaz.gov >
Andrea Ford <a ford@paradisevalleyaz.gov=""></a>
Subject: Re: Follow up
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www.ParadiseValleyPD.com Facebook and Twitter @PVPolice CONFIDENTIALITY NOTICE: This email is the property of the Paradise

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you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From: **Kevin Albert** To: Andrea Ford Cc: Mike Cole; Subject: RE: Follow up Date: Tuesday, April 4, 2017 9:44:20 AM Hi This is the email I use for my account (KAlbert@ParadiseVallevAZ.gov). Will the dispatchers be able to view the local videos uploaded as well? Thanks! Kevin Albert Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 KAlbert@ParadiseValleyAZ.gov (480)348-3597 www.ParadiseValleyPD.com Facebook and Twitter @PVPolice CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Tuesday, March 28, 2017 8:34 AM To: **Cc:** Kevin Albert ; Mike Cole ; : Andrea Ford Subject: Re: Follow up Thanks for including me here . Kevin thanks for following up on this. I had our VIP customer service team contact Andrea yesterday and they have an appointment scheduled for Friday at 8am to resolve her tech issues. Sorry for the delay in getting this problem resolved. We are excited to partner with you and your colleagues and we are committed to getting all of your Ring needs met quickly. On another note, I'd like to add you, Andrea, and Mike to our neighborhoods beta for law enforcement. Can you please provide me the email that you use to login to the Ring? I'm CC'ing my colleague who can assist with your future needs. Thank you,

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Thanks and looking forward to hearing from you!

#### Kevin

Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 KAlbert@ParadiseValleyAZ.gov (480)348-3597

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From: To: **Kevin Albert** 

Mike Cole; **Andrea Ford** Cc:

Subject: Re: Follow up

Date: Wednesday, April 5, 2017 9:40:27 AM

Great, thanks Kevin.

Sent from my iPhone

On Apr 5, 2017, at 8:35 AM, Kevin Albert < KAlbert@paradisevalleyaz.gov > wrote:

, I've forwarded your request to our IT in an effort to obtain that Thanks information.

# Kevin Albert

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

www.ParadiseValleyPD.com

Facebook and Twitter @PVPolice

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From:

Sent: Tuesday, April 04, 2017 3:26 PM

To: Kevin Albert < KAlbert@paradisevalleyaz.gov>

Mike Cole Cc: <<u>MCole@paradisevalleyaz.gov</u>>; ; Andrea Ford <aford@paradisevallevaz.gov>

**Subject:** Re: Follow up

Hi Kevin,

I've shared the device with the dispatchers email address and will set it to 10miles for now. Do you have the longitude and latitude points for your jurisdiction or that zip code? If I have Lat/Long points my development team can plug those in and sever up videos only in that area specifically.

Thanks.

On Tue, Apr 4, 2017 at 2:05 PM, Kevin Albert < KAlbert@paradisevallevaz.gov> wrote:



This is the referral code:

REF-A2VB87PYDM

And this is the email address I used: dispatchers@paradisvealleyaz.gov I am not seeing a neighborhood option.

# Kevin Albert

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov

(480)348-3597

www.ParadiseValleyPD.com

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From:

**Sent:** Tuesday, April 04, 2017 1:57 PM

**To:** Kevin Albert < KAlbert@paradisevalleyaz.gov>

Cc: Mike Cole < MCole@paradisevalleyaz.gov>; ; Andrea Ford

<a href="mailto:<a href="mailto:aford@paradisevalleyaz.gov">aford@paradisevalleyaz.gov</a>>

**Subject:** Re: Follow up

Hi Kevin,

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For your account, I have shared that device which is set to the address of your department so you can see a 10-mile radius around your department. If you need it to be larger I can do that as well. Let me know if you have any further question.

Thanks,

THAIIKS

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Thanks!

Kevin Albert

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From:

Sent: Tuesday, March 28, 2017 8:34 AM

To:

Cc: Kevin Albert < KAlbert@paradisevalleyaz.gov >; Mike Cole

<MCole@paradisevalleyaz.gov >; Andrea Ford

<aford@paradisevalleyaz.gov >
Subject: Re: Follow up

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Thanks for including and they have

Thanks for including and they have

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Kevin Albert

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Head of Neighborhoods



1523 26th St

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ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: To:

Subject: Re: FW: Neighborhood Alert: Car break in, 20th St and Mitchell Dr Monday, June 10, 2019 10:04:51 AM

Attachments: image001.png

Hi Steven,

I will look into this and see what happened. Thank you for letting me know.

Best,



ring-logo2x

1523 26th St. Santa Monica, CA 90404



Download the Neighbors App. Join the new neighborhood watch

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

On Mon, Jun 10, 2019 at 7:58 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

For some reason I got a notification for a crime outside our Town's Jurisdiction. Not sure if anyone else in my department received.

Could you please look into why this occurred and if we can change those settings to keep crime alerts just within the Town of Paradise Valley?

Thank you for your help.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Saturday, June 8, 2019 11:35 AM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Neighborhood Alert: Car break in, 20th St and Mitchell Dr

Two individuals stole various items from our vehicle at 1:30 am Saturday morning

# NH Logo Neighbors by Ring Hi Steven, A crime was just reported in your neighborhood. Car break in, 20th St and Mitchell Dr Two individuals stole various items from our vehicle at 1:30 am Saturday morning VIEW INCIDENT ring Keep your Neighbors informed. Share this Post with your neighbors via email.

Neighbors app by Ring

Get real-time crime and safety alerts from your neighbors.

GET NEIGHBORS APP

Click here to unsubscribe from crime emails

Email intended for smcghee@paradisevalleyaz.gov.

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Terms of Service





From:

Subject: Re: FW: Ring Account Manager and Portal Onboarding Times

Tuesday, March 12, 2019 9:36:21 AM

Hi Steven,

Thanks for sending this over and I will have my team upload it shortly.

Let me know if you have any questions with the PR Packet.

Talk to you soon,

, Neighborhoods Account Manager

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Mar 12, 2019 at 9:31 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

Attached is are the three beats our officers work for the Town of Paradise Valley. If you need another format please let me know.

I'll be working down my emails to get to the PR packet.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Monday, March 11, 2019 5:09 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: FW: Ring Account Manager and Portal Onboarding Times

Hi Steven,

If you have any troubles using the zoom link in the calendar invite for the onboarding tomorrow. Please contact me on my direct number 303.416.0307.

Talk to you soon!

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Feb 19, 2019 at 4:03 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

Hi

I've sent the calendar invite since the calendars were open. If there's any conflicts I will let you know to reschedule.

Here are the persons I've asked to attend:

Name: Chief Peter Wingert

Name: Community Resource Officer Steven McGhee

Name: Detective Sergeant Michael Horn

Name: Patrol Lieutenant Freeman Carney

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

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From:

Sent: Tuesday, February 19, 2019 4:49 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: FW: Ring Account Manager and Portal Onboarding Times

Hi Steven.

Works for me! Let me know when you book it. When you have a confirmation of will be attending can you send me there names and positions at the department?

Thanks.

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

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From

Re: FW: Ring Account Manager and Portal Onboarding Times Monday, March 11, 2019 5:06:48 PM Subject:

Date:

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From: Steven McGhee

Subject: RE: FW: Ring Account Manager and Portal Onboarding Times

Date: Tuesday, March 12, 2019 9:41:00 AM

Thank you!

Steven McGhee

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From:

Sent: Tuesday, March 12, 2019 9:39 AM

To: Steven McGhee

Subject: Re: FW: Ring Account Manager and Portal Onboarding Times

Hi Steven

Thanks for sending this over and I will have my team upload it shortly.

Let me know if you have any questions with the PR Packet.

Talk to you soon,

, Neighborhoods Account Manager

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On Tue, Mar 12, 2019 at 9:31 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

Hi

Attached is are the three beats our officers work for the Town of Paradise Valley. If you need another format please let me know.

I'll be working down my emails to get to the PR packet.

Steven McGhee

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Sent: Monday, March 11, 2019 5:09 PM

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To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: Ring Account Manager and Portal Onboarding Times

Hi Office McGhee,

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1523 26th St

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Tuesday, March 12, 2019 9:31:00 AM

Attachments: TownofPV Beats.pdf



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ighborhood Alert: Car break in, 20th St and Mitchell Dr 2019 1:52:00 PM

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From:
Sent: Monday, June 10, 2019 1:38 PM
To: Steven McGhee

Subject: Re: Fwd: FW: Neighborhood Alert: Car break in, 20th St and Mitchell Dr

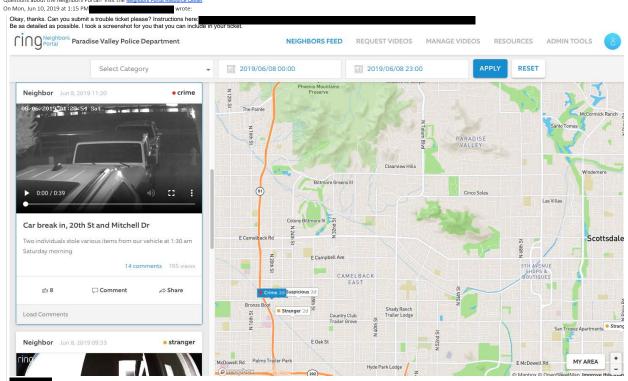
That alert is from the Neighbors app and not a Portal notification. Are the settings in your personal Neighbors app set for that area?



1523 26th St. Santa Monica, CA 90404



Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

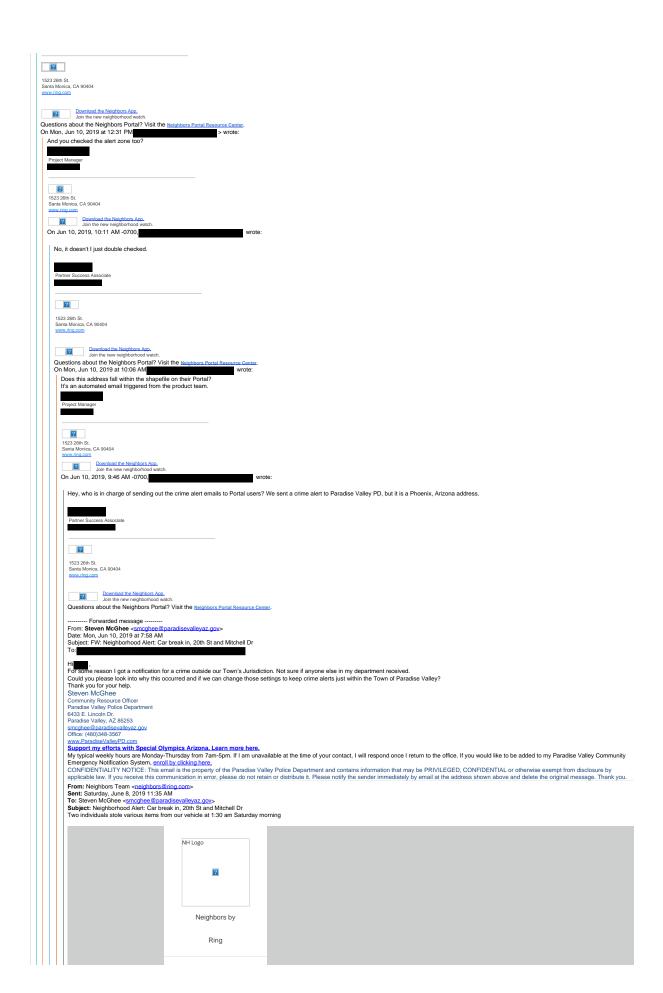


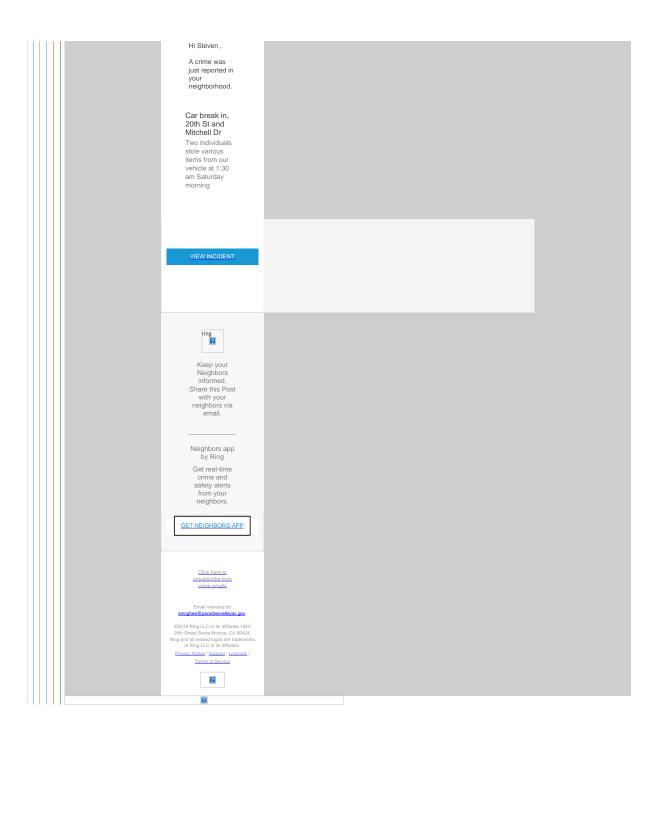
1523 26th St. Santa Monica, CA 90404

On Jun 10, 2019, 12:36 PM -0700,

Yes, the email alert was almost by the airport about 20 minutes from the end of their jurisdiction.







ighborhood Alert: Car break in, 20th St and Mitchell Dr 2019 1:52:00 PM

Yes, had issues separating my account from another residence on my personal email and created a new one for my new residence by using my work email. All is resolved now. Thank you for clarifying! I wanted to make sure it was affecting notifications to other officers.

#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

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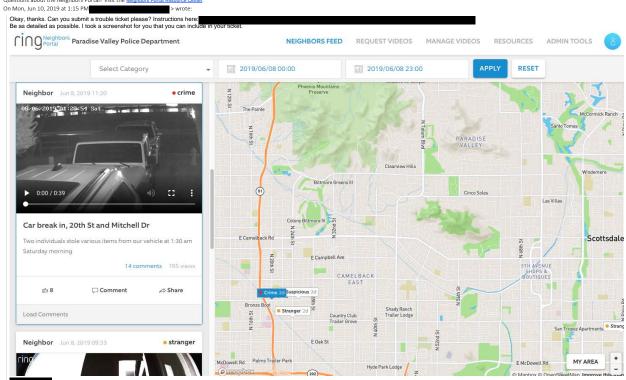
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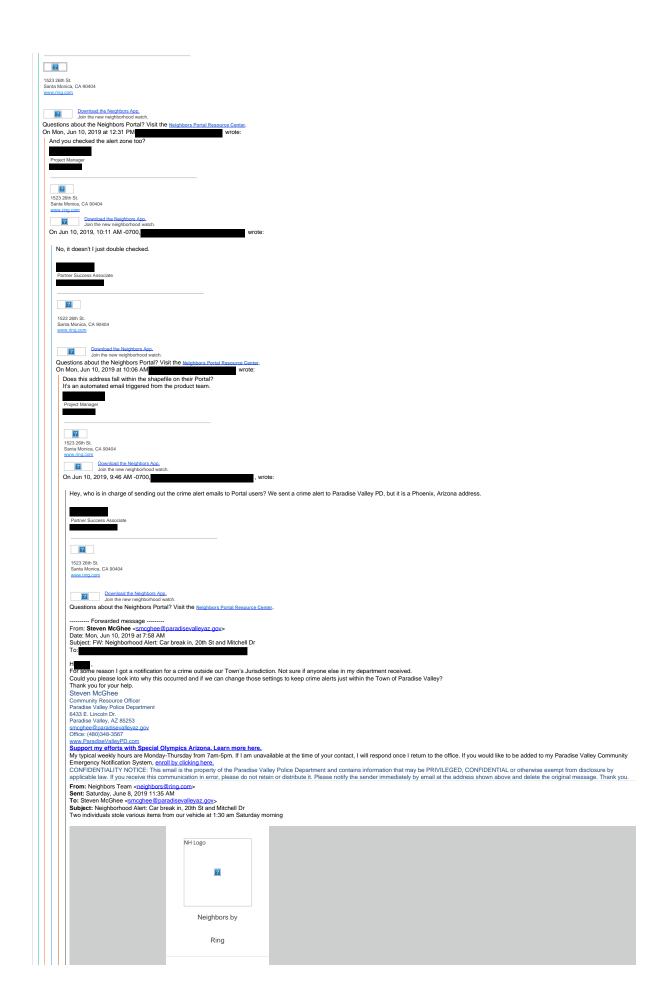


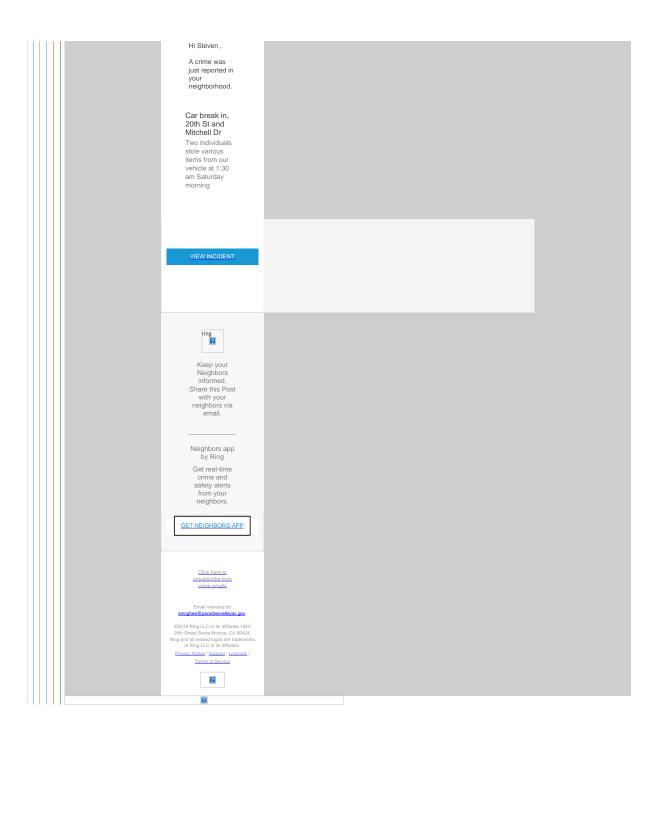
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To: Ring Team

Subject: RE: Get Your Free Ring Device

Date: Friday, November 9, 2018 2:09:13 PM

Attachments: <a href="mage001.png">image001.png</a>

Thank you for this! I just had a question, I saw that other received 5 devices as part of the

Freeman Carney

Lieutenant

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

FCarney@ParadiseValleyAZ.gov

(480) 948-7410

www.ParadiseValleyPD.com

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From: Ring Team

Sent: Tuesday, November 6, 2018 12:03 PM

**To:** Freeman Carney

Subject: Get Your Free Ring Device

Tips and Tricks for Your Ring Video Doorbell 2
Thank you for joining Ring's event
with Jamie and Shaq at IACP
2018!
2010:
We will be sending you a free Ring device that you can
keep or distribute to your department and/or community.
Please click the Get Your Free Device button below to
proceed to Ring.com where an automatic discount will
apply. Simply check out using this email address and fill

in your shipping details.

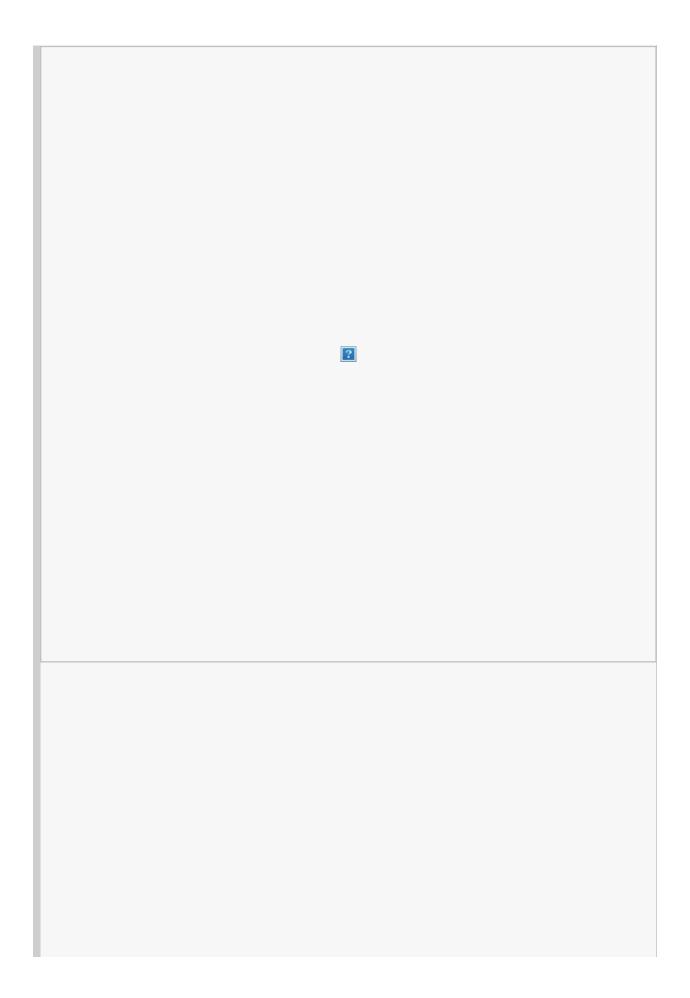
# Get Your Free Device

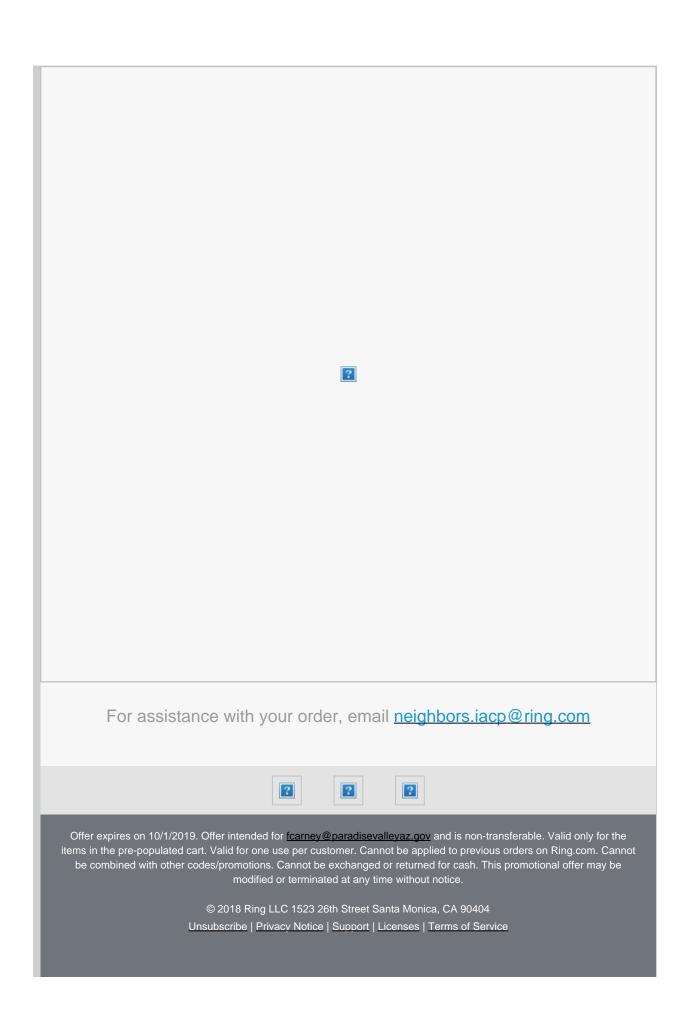
# But wait, there's more...

In our mission to reduce crime, we've developed Video Doorbells, Security Cameras, Alarm Systems, and a free digital neighborhood watch app called <u>Neighbors</u>. We call this the 'Ring Platform', which millions of Americans are currently using today.

Now we're inviting law enforcement to access this platform and utilize a new crime-fighting tool. It's called the Neighbors Portal, and it's completely free for law enforcement. Reply to this email to schedule a time to discuss how the Neighbors Portal can help your department and community.

Watch the videos below to see how the Neighbors Portal helped both Winter Park Police Department and Volusia County Sheriff's Office solve crimes.





From: <u>Steven McGhee</u>

To:

Subject: RE: Invitation: Portal Onboarding 8am (7am PST) @ Tue Mar 12, 2019 7am - 8am (PDT)

(smcghee@paradisevalleyaz.gov)

**Date:** Monday, February 25, 2019 2:35:00 PM



Are you able to set the training for 8am Mountain Standard time?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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-----Original Appointment-----

From: Steven McGhee

Sent: Tuesday, February 19, 2019 7:21 PM

To:

Subject: New Time Proposed: Invitation: Portal Onboarding 8am (7am PST) @ Tue Mar 12, 2019

7am - 8am (PDT) (smcghee@paradisevalleyaz.gov)

When: Tuesday, March 12, 2019 7:00 AM-8:00 AM (UTC-07:00) Arizona.

Where: https://ring.zoom.us/j/336372258

Hi

There was a time difference and I don't think all will be in the office at 7am Arizona time. I saw their calendars clear for 8am Arizona time.

To: Subject:

RE: Invitation: Portal Onboarding 8am (7am PST) @ Tue Mar 12, 2019 7am - 8am (PDT)

(smcghee@paradisevalleyaz.gov)

**Date:** Tuesday, February 26, 2019 8:35:40 AM

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We were also suppost

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From: <u>Steven McGhee</u>

To: Subject:

RE: Law Enforcement Portal - PVPD

**Date:** Wednesday, October 10, 2018 11:21:00 AM

Hi, I have not received a response or update on this portal. Do you have any additional information?

### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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From: Steven McGhee

**Sent:** Tuesday, August 14, 2018 9:39 AM

To:

Subject: Law Enforcement Portal - PVPD

Greetings,

I was at the Arizona Crime Prevention Association Conference in June where I learned about the Law Enforcement Portal.

Could you provide steps to download, sign up, and use the portal that I may be able to distribute to our Detectives?

Thank you for your help!

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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From: Steven McGhee

To:

RE: Neighbors and Ring Street Signs

Subject: Wednesday, June 19, 2019 10:35:00 AM Date:

I am available at 1pm AZ time. I will be out of the country tomorrow for three weeks.

Steven McGhee

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From:

Sent: Wednesday, June 19, 2019 10:33 AM

To: Steven McGhee

**Subject:** Neighbors and Ring Street Signs

Hi Steven,

I hope you and the Paradise Valley Police Department are doing well.

I was wondering if you had time for a quick call today or tomorrow about new street signs we have made to protect and bring awareness for communities. If so, let me know the best time to reach you.

Thank you,





1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App. Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

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Subject: RE: Neighbors by Ring MOU

**Date:** Thursday, February 7, 2019 10:52:58 AM

Attachments: Neighbors by Ring - PVPD.pdf

Hi

Attached is a signed MOU for the Neighbors by Ring from our Chief of Police.

Please let me know the next steps.

Steven McGhee

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Paradise Valley, AZ 85253
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From:

Sent: Thursday, October 11, 2018 2:18 PM

To: Steven McGhee

Subject: Neighbors by Ring MOU

Officer McGhee, Attached is the MOU discussed. Full disclosure, we usually provide a demonstration of the Neighbors platform and LE Portal before sending. Many of the questions you're sure to have are addressed during that meeting. That said, I hope this makes sense and I hope you'll feel free to ask any questions on the items that don't.

Ring will be back in Arizona in a few weeks to onboard interested agencies to the Neighbors by Ring Law Enforcement Portal (LE Portal), your access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

- 1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
- 2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
- 3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

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**Public Information Contact**: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with PVPD. We will work with PVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. PVPD input and approval on that message is required.

**Detective / Investigative Contact**: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

**Legal Contact**: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Let's plan to touch base soon to discuss next steps. I look forward to seeing you again soon and to working with Paradise Valley Police Department to reduce crime in PV.

Regards,

Vice President of Neighborhood Sales



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Time Magazine's Top 10 Gadgets

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: <u>Steven McGhee</u>
To:

Subject: RE: Neighbors by Ring MOU

**Date:** Thursday, October 25, 2018 8:33:00 AM

Thank you , I have forwarded up my chain of command for review.

If we decide to move forward with this platform I will reach out directly.

Kindly,

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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Ring Partners With LAPD To Reduce Crime In Wilshire Park

 From:
 Steven McGhee

 Cc:
 Freeman Carney

Subject: Re: Neighbors by Ring MOU

Date: Thursday, February 7, 2019 4:26:40 PM

Thank you Officer McGhee. We'll get this processed, provide a counter signature for your files and then set a time to get you onboarded. You'll hear from us soon.

--

Vice President of Neighborhood Sales



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Santa Monica, CA 90404



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From:

Sent: Thursday, October 11, 2018 2:18 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

**Subject:** Neighbors by Ring MOU

Officer McGhee, Attached is the MOU discussed. Full disclosure, we usually provide a demonstration of the Neighbors platform and LE Portal before sending. Many of the questions you're sure to have are addressed during that meeting. That said, I hope this makes sense and I hope you'll feel free to ask any questions on the items that don't.

Ring will be back in Arizona in a few weeks to onboard interested agencies to the Neighbors by Ring Law Enforcement Portal (LE Portal), your access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

- 1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
- 2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
- 3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

**Technical Contact**: A master agency credential will be provided to the department. The PVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

**Social Media Contact**: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. PVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

**Public Information Contact**: Prior to activating LE Portal for your agency, Ring

will notify our Neighbors that we are working with PVPD. We will work with PVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. PVPD input and approval on that message is required.

**Detective / Investigative Contact**: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

**Legal Contact**: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Let's plan to touch base soon to discuss next steps. I look forward to seeing you again soon and to working with Paradise Valley Police Department to reduce crime in PV.

Regards,

Vice President of Neighborhood Sales



1523 26th St

Santa Monica, CA 90404



As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor

Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

**TechCrunch Product Review** 

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: <u>Steven McGhee</u>

To:

Subject: RE: Neighbors Flyer and Facebook Raffle
Date: Friday, April 19, 2019 8:50:00 AM



I noticed there is sometimes a delay with hyperlinks working on the alerts I post. Residents have started commenting about frustration about links.

Also, they don't seem to work when I drop a resource (link) in a reply to a comment on my alert posts.

04/19/2019 - **Criminal Arrest** - PVPD has subscribed into a service to search all pawn shops and Property & Evidence Rooms across the nation to recover stolen property from our residents. As part of this service, it allows our residents to create a free inventory list on a secure network where you can upload photographs, appraisal letters, and serial numbers of commonly stolen property like jewelry, electronics, and firearms. It can be printed and provided to us in case something is ever lost or stolen. We have greater chances of recovering the stolen property if we know exactly it is. Here is the resource: https://reportit.leadsonline.com/

04/10/2019 - **Information Release** - The photo radar cameras primarily record civil offenses (speed/red light running). In 2018 our officers made 53 felony arrests and 391 misdemeanor arrests to keep those who reside and visit within our Town safe. Your team in blue works in partnership with surrounding agencies for several reasons. One is that criminals don't know boundaries and cross them often. Check out our annual report to learn more of what we do and have done over the last year. Stay safe: https://bit.ly/2D7Xtyl

Is this normal or will link not work in comment replies?

### Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

### Support my efforts with Special Olympics Arizona. Learn more here.

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From: Steven McGhee

**Sent:** Thursday, April 18, 2019 3:19 PM

To:

**Subject:** RE: Neighbors Flyer and Facebook Raffle



Our local newspaper released sections of the Press Release on 4/17/2019 on page A4:

https://paradisevalleyindependent-az.newsmemory.com/

We will be distributing page one of the post card you provided on 04/20/2019 at our Shred Safely event to residents.

From 04/22/2019 to 04/26/2019 we will have the social media Facebook raffle for the Video Doorbell 2.

On 05/15/2019 the Town Reporter Article with the Press Release content we previously released will be on the doorstep of every residence.

I hope that helps with timeline. Thank you for your help!

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

www.ParadiseValleyPD.com

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From:

Sent: Wednesday, April 17, 2019 4:17 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

**Subject:** Neighbors Flyer and Facebook Raffle

Hi Steven,

I hope you are having a great day!

I was wondering if you new what date the flyers would go out the Paradise Valley residents? I would like to keep close track to the Neighbor app downloads for the following week.

Are you still planing on doing the Facebook raffle this coming Monday? If so, let me know and I will get the Video Doorbell 2 sent out tomorrow.

Talk to you soon,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404

### www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

From: <u>Steven McGhee</u>

To:

Subject: RE: Neighbors Flyer and Facebook Raffle
Date: Thursday, April 18, 2019 3:18:00 PM



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https://paradisevalleyindependent-az.newsmemory.com/

We will be distributing page one of the post card you provided on 04/20/2019 at our Shred Safely event to residents.

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From:

Sent: Wednesday, April 17, 2019 4:17 PM

To: Steven McGhee

**Subject:** Neighbors Flyer and Facebook Raffle

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Are you still planing on doing the Facebook raffle this coming Monday? If so, let me know and I will get the Video Doorbell 2 sent out tomorrow.

Talk to you soon,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

To:
Subject: RE: Neighbors Flyer and Facebook Raffle
Date: Wednesday, April 17, 2019 4:23:27 PM

I went ahead and checked with Town for distribute of the article. I will let you know when I hear back.

Also, I have my meeting to confirm the digital raffle. I do not foresee any reason they wouldn't. We are already raffling off Ring items provided for those that attend Coffee with Cops.

### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Wednesday, April 17, 2019 4:17 PM

To: Steven McGhee

**Subject:** Neighbors Flyer and Facebook Raffle

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I was wondering if you new what date the flyers would go out the Paradise Valley residents? I would like to keep close track to the Neighbor app downloads for the following week.

Are you still planing on doing the Facebook raffle this coming Monday? If so, let me know and I will get the Video Doorbell 2 sent out tomorrow.

Talk to you soon,



Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



# Download the Neighbors App.

Join the new neighborhood watch.

Date: Monday, March 18, 2019 10:38:00 AM



That would be great. We would love early access so the detectives can start to see how it can assist their investigations.

### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

**Sent:** Monday, March 18, 2019 10:30 AM

**To:** Steven McGhee **Subject:** Portal Access

Hi Steven,

I hope you and the Paradise Valley Police Department had a great weekend.

I just received approval to grant you access to the Neighbors Portal before making the public announcement. Let me know if this is something that is okay with you and the Chief and I will send you an email with your login information so you and PVPD can start using the Portal.

Talk to you soon!

Best,

?

Partner Success Associate

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

To: RE: Portal Login Steps

**Date:** Tuesday, March 19, 2019 11:53:18 AM

Hi

From:

**Sent:** Monday, March 18, 2019 10:44 AM

**To:** Steven McGhee

**Subject:** Portal Login Steps

Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

**Create an Account** 

\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from <a href="mailto:no-reply@ring.com">no-reply@ring.com</a>
- 2. Click the Join Portal button
- **3.** Follow the prompts to create your account
- **4.** Bookmark <a href="https://nw.ring.com/">https://nw.ring.com/</a> for quick, easy access to Neighbors Portal

### **Next Steps**

- **1. Engage on Portal.** The more your community sees your posts, comments and video requests, the more effective Portal features become.
- **2. Stay Informed.** Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
  - 1. Sign in→ click on the blue profile icon in the upper right corner→**My Profile**
  - 2. Click Select Alert Zone
  - 3. Choose an Alert Zone
- **3. Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

### References

- **1. User Guide** Click <u>here</u> to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
- **2. LE Guidelines** Click <u>here</u> for our latest law enforcement guidelines on legal process for obtaining video evidence without consent.

### **Law Enforcement Discount on Ring Devices**

Get **\$50 off\*** (per device) on our doorbells, security cameras, and alarm system when you use discount code **NBPVPD** on <u>Ring.com</u> and check out using your HCSO email address.

\*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

# , Partner Success Associate



1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

Shark Tank: Shark Tank's Biggest Company (password: ring)

From: Steven McGhee Portal Login Steps Subject

Tuesday, April 9, 2019 3:10:00 PM

image002.png mage003.pn

Hi

Attachments:

I have it on my calendar if you could call closer to 1pm tomorrow. I'll touch base with you then.

Stay safe.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Tuesday, April 9, 2019 11:36 AM

To: Steven McGhee

Subject: Re: Portal Login Steps

Hi Steven.

1pm-2pm works for me and I will make sure to call you.

Eniov your day.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404



Download the Neighbors App.

Join the new neighborhood watch

On Tue, Apr 9, 2019 at 9:38 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Tomorrow I can from 10am-11:30am, 1pm-2pm, & 2:30-4pm. Let me know.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr

Paradise Valley, AZ 85253 smcghee@paradisevallevaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

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Sent: Tuesday, April 9, 2019 9:11 AM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Hey Steven,

Will you be available for a quick follow up call tomorrow? I have a Portal training with the El Mirage Police Department in Arizona in a couple of minutes. Thanks.

tner Success Associate



On Tue, Apr 9, 2019 at 8:28 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:



I'm back in the office. Leave at 10am AZ time and meetings through the late evening.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

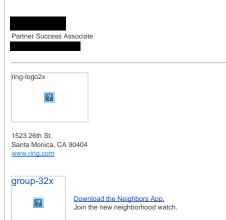
Sent: Wednesday, April 3, 2019 4:41 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

www.ring.com

What is the best phone number to reach you at?



On Wed, Apr 3, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

From: Sent: Wednesday, April 3, 2019 4:19 PM To: Steven McGhee <smcghee@paradisevallevaz.gov> Subject: Re: Portal Login Steps Hi Steven, Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all day. Partner Success Santa Monica, CA 90404

Download the Neighbors App. Join the new neighborhood watch

On Wed, Apr 3, 2019 at 2:39 PM

wrote:

Great! Thanks for getting that done.

On Wed, Apr 3, 2019 at 2:21 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

. I sent over the press release to as well. We're on track to launch publicly on 04/11/2019.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

www.ParadiseVallevPD.com

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Sent: Wednesday, April 3, 2019 2:02 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on. Sorry for the inconvenience.

On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:

Yes

Sent: Wednesday, April 3, 2019 11:19 AM

To: Steven McGhee <smcghee@paradisevallevaz.gov>

Subject: Re: Portal Login Steps

Hev Steven.

Were you selected to that zone before the post tagged as crime accrued 2 days ago?

On Wed, Apr 3, 2019 at 10:40 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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Sent: Tuesday, April 2, 2019 3:44 PM

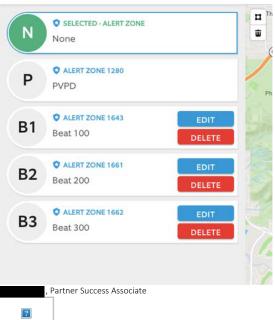
To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

You will receive alerts that have been tagged as "crime" via email when you provision users to the Portal and give them an "alert zone" within your

Let me know if you have any other questions.

# Neighbors Paradise Valley Police Department



...

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 2, 2019 at 7:24 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

Another posting labeled "Crime" occurred yesterday but I didn't get any type of notification.

I'm about to upload all the officers and want to make sure I'm sharing the correct information.

Is it supposed to email me or how do I get the notification?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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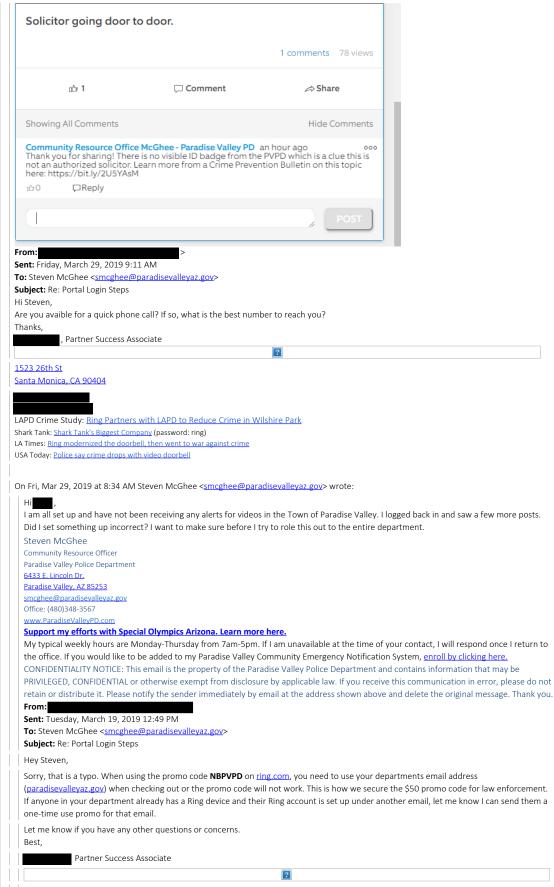
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From: Steven McGhee

**Sent:** Friday, March 29, 2019 9:21 AM

To:

Subject: RE: Portal Login Steps



<u>1523 26th St</u>

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Mar 19, 2019 at 12:30 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Thanks , I have uploaded our Command Staff and Detectives information into the system as users.

For the discount, what is a HCSO email?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From:

**Sent:** Monday, March 18, 2019 10:44 AM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Portal Login Steps

Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from no-reply@ring.com
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
- 4. Bookmark <a href="https://nw.ring.com/">https://nw.ring.com/</a> for quick, easy access to Neighbors Portal

#### **Next Steps**

- 1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal features become
- 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
  - 1. Sign in  $\rightarrow$  click on the blue profile icon in the upper right corner  $\rightarrow$  My Profile
  - 2. Click Select Alert Zone
  - 3. Choose an Alert Zone
- 3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

#### References

- 1. User Guide Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
- 2. LE Guidelines Click here for our latest law enforcement guidelines on legal process for obtaining video evidence without consent.

**Law Enforcement Discount on Ring Devices** 

Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.

 $^*$ Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

Partner Success Associate

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1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

	USA Today: Police say crime drops with video doorbell
	Partner Success Associate
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	watch.
	Partner Success Associate
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	, Partner Success Associate
ta M	th St. onica, CA 90404 g.com
?	Download the Neighbors App.  Join the new neighborhood watch.

From: Steven McGhee Portal Login Steps Subject

Tuesday, April 9, 2019 3:10:00 PM

image002.png mage003.pn



Attachments:

I have it on my calendar if you could call closer to 1pm tomorrow. I'll touch base with you then.

Stay safe.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Tuesday, April 9, 2019 11:36 AM

To: Steven McGhee

Subject: Re: Portal Login Steps

Hi Steven.

1pm-2pm works for me and I will make sure to call you.

Enjoy your day,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404



Download the Neighbors App.

Join the new neighborhood watch

On Tue, Apr 9, 2019 at 9:38 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Tomorrow I can from 10am-11:30am, 1pm-2pm, & 2:30-4pm. Let me know.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

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Paradise Valley, AZ 85253 smcghee@paradisevallevaz.gov

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Sent: Tuesday, April 9, 2019 9:11 AM

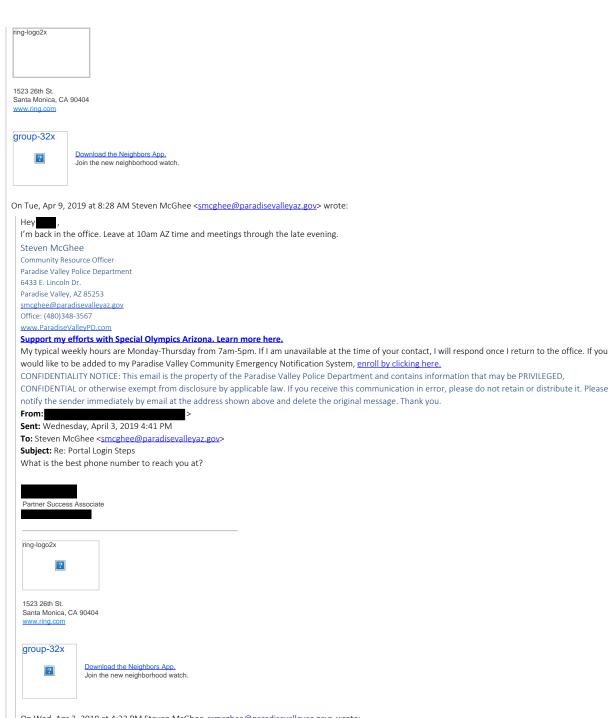
To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Hey Steven,

Will you be available for a quick follow up call tomorrow? I have a Portal training with the El Mirage Police Department in Arizona in a couple of minutes. Thanks.

tner Success Associate



n Wed, Apr 3, 2019 at 4:22 PM Steven McGhee < <u>smcghee@paradisevalleyaz.gov</u> > wrote:	
yes	
From:	
Sent: Wednesday, April 3, 2019 4:19 PM	
To: Steven McGhee <smcghee@paradisevalleyaz.gov></smcghee@paradisevalleyaz.gov>	
Subject: Re: Portal Login Steps	
Hi Steven,	
Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all d	ìy.
Partner Success Associate	
<del></del>	
1523 26th St. Santa Monica, CA 90404 www.ring.com	

Download the Neighbors App. Join the new neighborhood watch

On Wed, Apr 3, 2019 at 2:39 PM

wrote:

Great! Thanks for getting that done.

On Wed, Apr 3, 2019 at 2:21 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

. I sent over the press release to as well. We're on track to launch publicly on 04/11/2019.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

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Sent: Wednesday, April 3, 2019 2:02 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on. Sorry for the inconvenience.

On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:

Yes

Sent: Wednesday, April 3, 2019 11:19 AM

To: Steven McGhee <smcghee@paradisevallevaz.gov>

Subject: Re: Portal Login Steps

Hev Steven.

Were you selected to that zone before the post tagged as crime accrued 2 days ago?

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It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

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Sent: Tuesday, April 2, 2019 3:44 PM

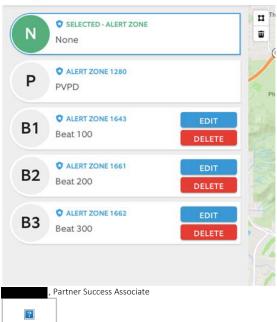
To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: Portal Login Steps

You will receive alerts that have been tagged as "crime" via email when you provision users to the Portal and give them an "alert zone" within your

Let me know if you have any other questions.

# Neighbors Paradise Valley Police Department



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 2, 2019 at 7:24 AM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:

Another posting labeled "Crime" occurred yesterday but I didn't get any type of notification.

I'm about to upload all the officers and want to make sure I'm sharing the correct information.

Is it supposed to email me or how do I get the notification?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

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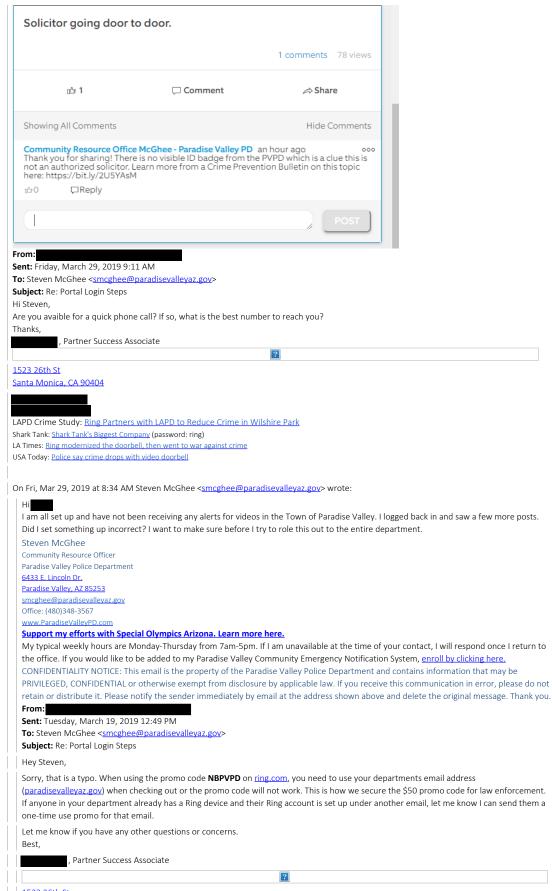
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From: Steven McGhee

Sent: Friday, March 29, 2019 9:21 AM

Subject: RE: Portal Login Steps



<u>1523 26th St</u>

Santa Monica, CA 90404

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Thanks , I have uploaded our Command Staff and Detectives information into the system as users.

For the discount, what is a HCSO email?

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From:

**Sent:** Monday, March 18, 2019 10:44 AM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Portal Login Steps

Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from no-reply@ring.com
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
- 4. Bookmark <a href="https://nw.ring.com/">https://nw.ring.com/</a> for quick, easy access to Neighbors Portal

#### **Next Steps**

- 1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal features become
- 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
  - 1. Sign in  $\rightarrow$  click on the blue profile icon in the upper right corner  $\rightarrow$  My Profile
  - 2. Click Select Alert Zone
  - 3. Choose an Alert Zone
- 3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

#### References

- 1. User Guide Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
- 2. LE Guidelines Click here for our latest law enforcement guidelines on legal process for obtaining video evidence without consent.

**Law Enforcement Discount on Ring Devices** 

Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.

 $^*$ Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

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1523 26th St

Santa Monica, CA 90404

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	Join the new neighborhood watch
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nta Mo <u>/w.rinc</u>	onica, CA 90404 L <u>.com</u>
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	Join the new neighborhood

Steven McGhee From:

Subject: RF: Portal Login Steps

Tuesday, April 9, 2019 9:38:00 AM

image002.png



Attachments:

Tomorrow I can from 10am-11:30am, 1pm-2pm, & 2:30-4pm. Let me know.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

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Office: (480)348-3567

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From:

Sent: Tuesday, April 9, 2019 9:11 AM

To: Steven McGhee

Subject: Re: Portal Login Steps

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Will you be available for a quick follow up call tomorrow? I have a Portal training with the El Mirage Police Department in Arizona in a couple of minutes.

Thanks,

Partner Success Associate

ring-logo2x



1523 26th St. Santa Monica, CA 90404

group-32x



Download the Neighbors App. Join the new neighborhood watch

On Tue, Apr 9, 2019 at 8:28 AM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:

I'm back in the office. Leave at 10am AZ time and meetings through the late evening.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseVallevPD.com

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From:

Sent: Wednesday, April 3, 2019 4:41 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

What is the best phone number to reach you at?

Partner Success Associate

ring-logo2x 1523 26th St. Santa Monica, CA 90404 group-32x Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: From: Sent: Wednesday, April 3, 2019 4:19 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all day. Partner Success Associate ? 1523 26th St. Santa Monica, CA 90404 Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 2:39 PM wrote: Great! Thanks for getting that done. On Wed, Apr 3, 2019 at 2:21 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote: Thanks . I sent over the press release to as well. We're on track to launch publicly on 04/11/2019. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevallevaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. Sent: Wednesday, April 3, 2019 2:02 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on. On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote: Yes Sent: Wednesday, April 3, 2019 11:19 AM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps Hey Steven,

Hi

Were you selected to that zone before the post tagged as crime accrued 2 days ago?

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It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



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From:

**Sent:** Tuesday, April 2, 2019 3:44 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

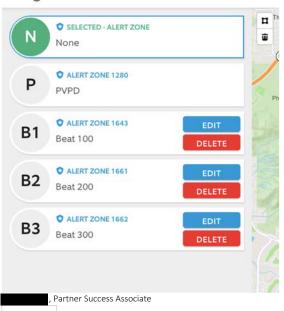
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Let me know if you have any other questions.





----

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Thank you for sharing! There is no visible ID badge from the PVPD which is a clue this is
not an authorized solicitor. Learn more from a Crime Prevention Bulletin on this topic here: https://bit.ly/2U5YAsM □Reply From: Sent: Friday, March 29, 2019 9:11 AM To: Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> Subject: Re: Portal Login Steps Hi Steven. Are you avaible for a guick phone call? If so, what is the best number to reach you? Thanks, , Partner Success Associate 1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell On Fri, Mar 29, 2019 at 8:34 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

I am all set up and have not been receiving any alerts for videos in the Town of Paradise Valley. I logged back in and saw a few more posts. Did I set something up incorrect? I want to make sure before I try to role this out to the entire department.

Steven McGhee

Community Resource Officer
Paradise Valley Police Department

Paradise Valley Police Departme 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseVallevPD.com

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From: Sent: Tuesday, March 19, 2019 12:49 PM

To: Steven McGhee <smcghee@paradisevallevaz.gov>

Subject: Re: Portal Login Steps

Hey Steven,

Sorry, that is a typo. When using the promo code NBPVPD on ring.com, you need to use your departments email address

(paradisevalleyaz.gov) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.

Best.

, Partner Success Associate

1523 26th St

Santa Monica, CA 90404

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Subject: Portal Login Steps

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\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from no-reply@ring.com
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
- 4. Bookmark <a href="https://nw.ring.com/">https://nw.ring.com/</a> for quick, easy access to Neighbors Portal

**Next Steps** 

- 1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal
- 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:

	2. Click Select Alert Zone
	3. Choose an Alert Zone
	3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a hom surveillance system or not.
	References
	1. User Guide - Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
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	consent. Law Enforcement Discount on Ring Devices
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	Get \$50 off* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.
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Steven McGhee From:

Subject: RF: Portal Login Steps

Tuesday, April 9, 2019 9:38:00 AM

image002.png



Attachments:

Tomorrow I can from 10am-11:30am, 1pm-2pm, & 2:30-4pm. Let me know.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Tuesday, April 9, 2019 9:11 AM

To: Steven McGhee

Subject: Re: Portal Login Steps

Hev Steven.

Will you be available for a quick follow up call tomorrow? I have a Portal training with the El Mirage Police Department in Arizona in a couple of minutes.

Thanks,

Partner Success Associate

ring-logo2x



1523 26th St. Santa Monica, CA 90404

group-32x



Download the Neighbors App. Join the new neighborhood watch

On Tue, Apr 9, 2019 at 8:28 AM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:

I'm back in the office. Leave at 10am AZ time and meetings through the late evening.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Wednesday, April 3, 2019 4:41 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

What is the best phone number to reach you at?

Partner Success Associate

ring-logo2x 1523 26th St. Santa Monica, CA 90404 group-32x Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: From: Sent: Wednesday, April 3, 2019 4:19 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all day. Partner Success Associate ? 1523 26th St. Santa Monica, CA 90404 Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 2:39 PM wrote: Great! Thanks for getting that done. On Wed, Apr 3, 2019 at 2:21 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote: Thanks I sent over the press release to as well. We're on track to launch publicly on 04/11/2019. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevallevaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. Sent: Wednesday, April 3, 2019 2:02 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on. On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote: Yes Sent: Wednesday, April 3, 2019 11:19 AM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps Hey Steven, Were you selected to that zone before the post tagged as crime accrued 2 days ago?

Hi

On Wed, Apr 3, 2019 at 10:40 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

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From:

**Sent:** Tuesday, April 2, 2019 3:44 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

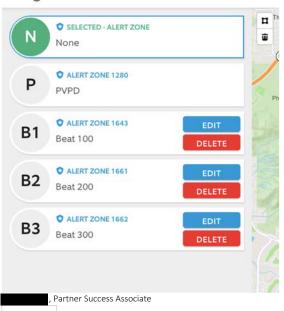
Subject: Re: Portal Login Steps

Hi Steven,

You will receive alerts that have been tagged as "crime" via email when you provision users to the Portal and give them an "alert zone" within your jurisdiction.

Let me know if you have any other questions.





----

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 2, 2019 at 7:24 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Another posting labeled "Crime" occurred yesterday but I didn't get any type of notification.

 $I^\prime m$  about to upload all the officers and want to make sure  $I^\prime m$  sharing the correct information.

Is it supposed to email me or how do I get the notification?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

Support my efforts with Special Olympics Arizona. Learn more here.

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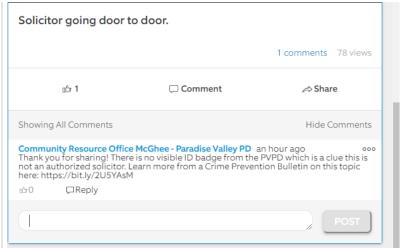
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From: Steven McGhee

Sent: Friday, March 29, 2019 9:21 AM

To:

Subject: RE: Portal Login Steps



From:

Sent: Friday, March 29, 2019 9:11 AM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: Portal Login Steps

Hi Steven,

Are you avaible for a quick phone call? If so, what is the best number to reach you?

Thanks,

, Partner Success Associate

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

 $Shark\ Tank: \underline{Shark\ Tank's\ Biggest\ Company}\ (password: ring)$ 

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Fri, Mar 29, 2019 at 8:34 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

I am all set up and have not been receiving any alerts for videos in the Town of Paradise Valley. I logged back in and saw a few more posts. Did I set something up incorrect? I want to make sure before I try to role this out to the entire department.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseVallevPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Tuesday, March 19, 2019 12:49 PM

To: Steven McGhee <smcghee@paradisevallevaz.gov>

Subject: Re: Portal Login Steps

Hey Steven,

Sorry, that is a typo. When using the promo code NBPVPD on ring.com, you need to use your departments email address

(paradisevalleyaz.gov) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.

Best.

, Partner Success Associate

?

1523 26th St

Santa Monica, CA 90404

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LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Mar 19, 2019 at 12:30 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Thanks , I have uploaded our Command Staff and Detectives information into the system as users.

For the discount, what is a HCSO email?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Monday, March 18, 2019 10:44 AM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Portal Login Steps

Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from <a href="mo-reply@ring.com">no-reply@ring.com</a>
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
- 4. Bookmark <a href="https://nw.ring.com/">https://nw.ring.com/</a> for quick, easy access to Neighbors Portal

**Next Steps** 

- 1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal features become.
- 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:

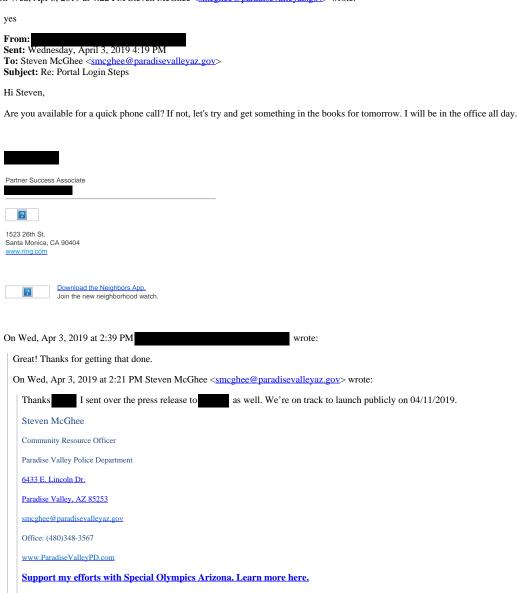
	2. Click Select Alert Zone
	3. Choose an Alert Zone
	3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a hom surveillance system or not.
	References
	1. User Guide - Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
	2. LE Guidelines - Click here for our latest law enforcement guidelines on legal process for obtaining video evidence with
	consent. Law Enforcement Discount on Ring Devices
	Law Enforcement Discount on King Devices
	Get \$50 off* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.
	*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.
	, Partner Success Associate
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	Santa Monica, CA 90404
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	LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
	Shark Tank: Shark Tank's Biggest Company (password: ring)
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	USA Today: Police say crime drops with video doorbell
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From: To: Subject: Re: Portal Login Steps Wednesday, April 3, 2019 4:40:50 PM image002, png image003, png image004 png Date: Attachm

What is the best phone number to reach you at?



On Wed, Apr 3, 2019 at 4:22 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:



My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Wednesday, April 3, 2019 2:02 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: Portal Login Steps

Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on.

Sorry for the inconvenience.

On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

From: Sent: Wednesday, April 3, 2019 11:19 AM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: Portal Login Steps

Hey Steven,

Were you selected to that zone before the post tagged as crime accrued 2 days ago?

On Wed, Apr 3, 2019 at 10:40 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From:

**Sent:** Tuesday, April 2, 2019 3:44 PM

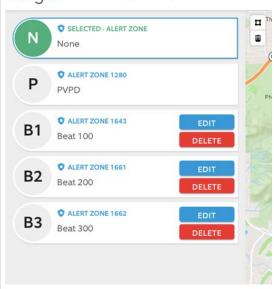
To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

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Let me know if you have any other questions.





, Partner Success Associate



1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

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Paradise Valley, AZ 85253

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Sent: Tuesday, March 19, 2019 12:49 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Hey Steven,

Sorry, that is a typo. When using the promo code NBPVPD on ring.com, you need to use your departments email address (paradisevalleyaz.gov) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.

Rect

, Partner Success Associate

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From:

Sent: Monday, March 18, 2019 10:44 AM

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Subject: Portal Login Steps

Hi Steven,

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#### Create an Account

\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from no-reply@ring.com
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
- 4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors Portal

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- 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
  - 1. Sign in→ click on the blue profile icon in the upper right corner→My Profile
  - 2. Click Select Alert Zone
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- 3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

#### References

- 1. User Guide Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
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Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.

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, Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com

Download the Neighbors App.



Join the new neighborhood

watch.

--

, Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



 From:
 Steven McGhee

 To:
 Subject:

 Subject:
 RE: Portal Login Steps

 Date:
 Tuesday, April 9, 2019 8:28:00 AM

 Attachments:
 Image002\_png

mage003.png



I'm back in the office. Leave at 10am AZ time and meetings through the late evening.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

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From:

Sent: Wednesday, April 3, 2019 4:41 PM

To: Steven McGhee

Subject: Re: Portal Login Steps

What is the best phone number to reach you at?



1523 26th St. Santa Monica, CA 90404 www.ring.com





Download the Neighbors App.

Join the new neighborhood watch

On Wed, Apr 3, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

yes
From:
Sent: Wednesday, April 3, 2019 4:19 PM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: Re: Portal Login Steps
Hi Steven,
Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all day.

Partner Success Associate

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Great! Thanks for getting that done.

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I sent over the press release to as well. We're on track to launch publicly on 04/11/2019.

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Sent: Wednesday, April 3, 2019 2:02 PM

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Subject: Re: Portal Login Steps

Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on. Sorry for the inconvenience.

On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

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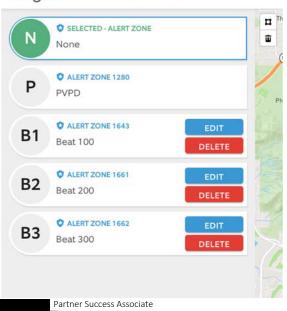
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From: Steven McGhee

**Sent:** Friday, March 29, 2019 9:21 AM

To:

Subject: RE: Portal Login Steps



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 From:
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 To:
 Subject:

 RE: Portal Login Steps

Date: Wednesday, April 3, 2019 4:22:00 PM
Attachments: jmaqe002.pnq

image003.pnq image004.pnq

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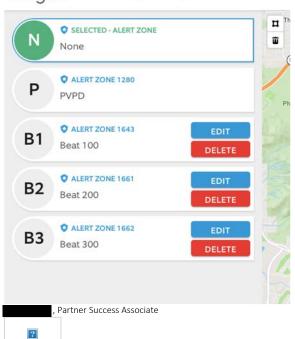
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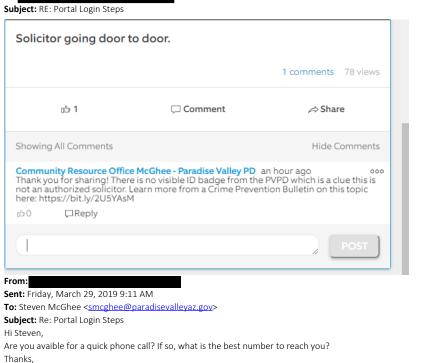
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On Fri, Mar 29, 2019 at 8:34 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

Hi

I am all set up and have not been receiving any alerts for videos in the Town of Paradise Valley. I logged back in and saw a few more posts. Did I set something up incorrect? I want to make sure before I try to role this out to the entire department.

Steven McGhee

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Let me know if you have any other questions or concerns.

Best,

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**Next Steps** 

1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal features become. 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone: 1. Sign in→ click on the blue profile icon in the upper right corner→My Profile 2. Click Select Alert Zone 3. Choose an Alert Zone 3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not. References 1. User Guide - Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version. 2. LE Guidelines - Click here for our latest law enforcement guidelines on legal process for obtaining video evidence without consent. **Law Enforcement Discount on Ring Devices** Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address. \*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories. Partner Success Associate 1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell , Partner Success Associate 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch. Partner Success Associate 1523 26th St. Santa Monica, CA 90404 Download the Neighbors App. Join the new neighborhood watch.

Partner Success Associate

1523 26th St.

Santa Monica, CA 90404

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 From:
 Steven McGhee

 To:
 Subject:

 RE: Portal Login Steps

Date: Wednesday, April 3, 2019 4:22:00 PM
Attachments: jmaqe002.pnq

image003.pnq image004.pnq

yes

From:

Sent: Wednesday, April 3, 2019 4:19 PM

To: Steven McGhee

Subject: Re: Portal Login Steps

Hi Steven,

Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all day.

Partner Success Associate

?

1523 26th St. Santa Monica, CA 90404 www.ring.com

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Download the Neighbors App.

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On Wed, Apr 3, 2019 at 2:39 PM

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6433 E. Lincoln Dr.

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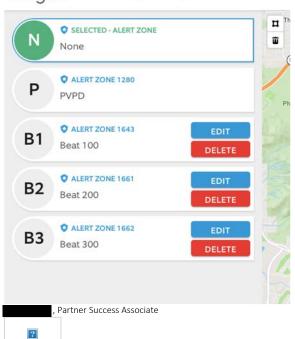
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## 1523 26th St

Santa Monica, CA 90404

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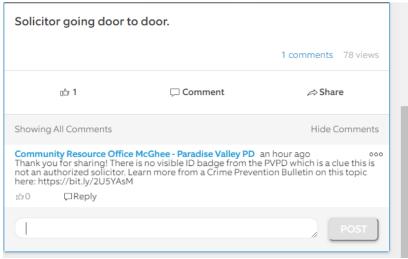
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**Sent:** Friday, March 29, 2019 9:21 AM

To:

Subject: RE: Portal Login Steps



From:

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Hey Steven,

Sorry, that is a typo. When using the promo code **NBPVPD** on <u>ring.com</u>, you need to use your departments email address (<u>paradisevalleyaz.gov</u>) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.

Best,

, Partner Success Associate

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Sent: Monday, March 18, 2019 10:44 AM

**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

**Subject:** Portal Login Steps

Hi Steven.

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

\*Please use Chrome. Internet Explorer is not compatible.

- 1. Check your inbox for an email from no-reply@ring.com
- 2. Click the Join Portal button
- 3. Follow the prompts to create your account
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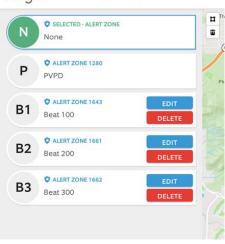
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Neighbors Paradise Valley Police Department



, Partner Success Associate

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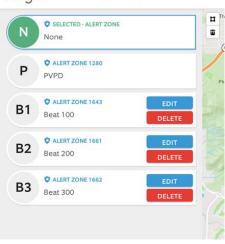
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Sent: Friday, March 29, 2019 9:21 AM

To:

1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

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Hi

I am all set up and have not been receiving any alerts for videos in the Town of Paradise Valley. I logged back in and saw a few more posts.

Did I set something up incorrect? I want to make sure before I try to role this out to the entire department.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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To: Steven McGhee < smcghee@paradisevalleyaz.gov>

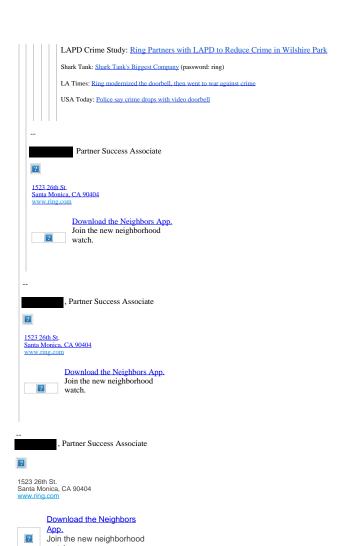
Subject: Re: Portal Login Steps

Hey Steven,

Sorry, that is a typo. When using the promo code **NBPVPD** on ring.com, you need to use your departments email address (paradisevalleyaz.gov) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.

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	anta Monica, CA 90404
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	Partner Success Associate
l	
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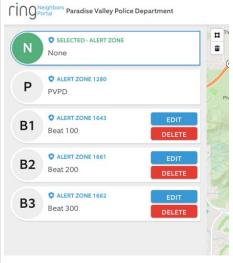
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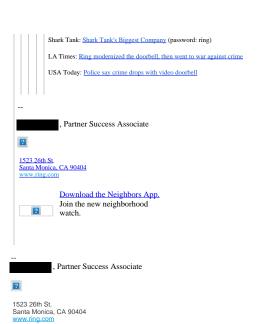
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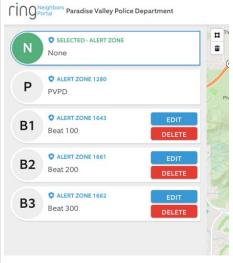
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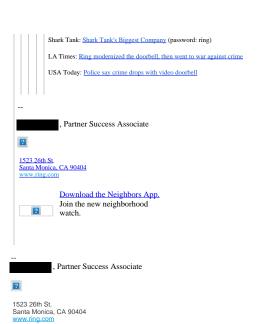
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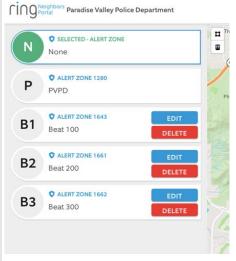
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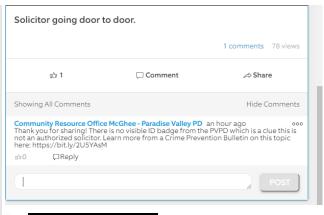
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Are you avaible for a quick phone call? If so, what is the best number to reach you?

Thanks,

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Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

. Partner Success Associate

?

1523 26th St. Santa Monica, CA 90404

Download the Neighbors



Join the new neighborhood watch.

Hey Steven,

Were you selected to that zone before the post tagged as crime accrued 2 days ago?

On Wed, Apr 3, 2019 at 10:40 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:



It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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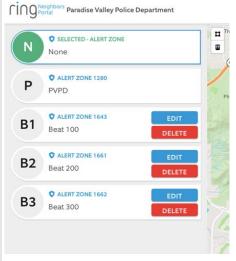
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Thank you for sharing! There is no visible ID badge from the PVPD which is a clue this is
not an authorized solicitor. Learn more from a Crime Prevention Bulletin on this topic
here: https://bit.ly/2U5YASM □Reply Sent: Friday, March 29, 2019 9:11 AM To: Steven McGhee < smcghee@paradisevalleyaz.gov > Subject: Re: Portal Login Steps Are you avaible for a quick phone call? If so, what is the best number to reach you? Thanks, , Partner Success Associate

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- 2. Click the Join Portal button
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- 1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal features become.
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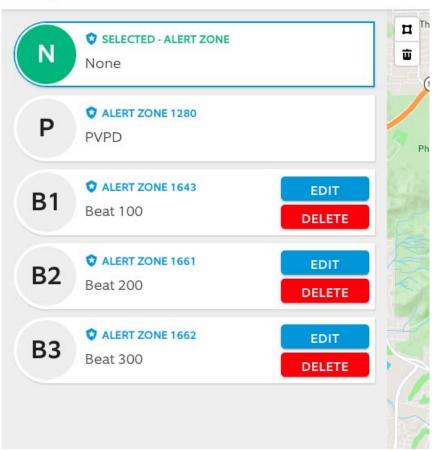
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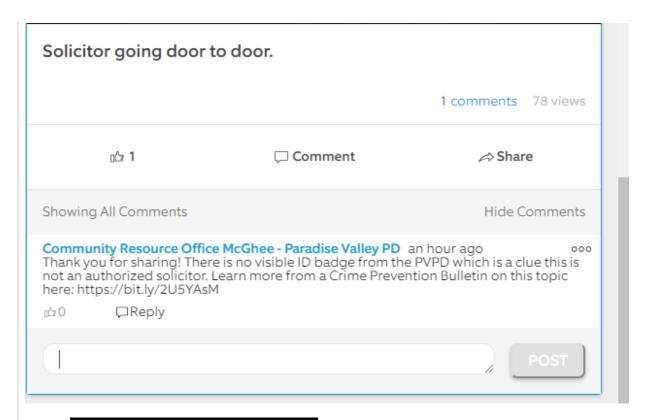
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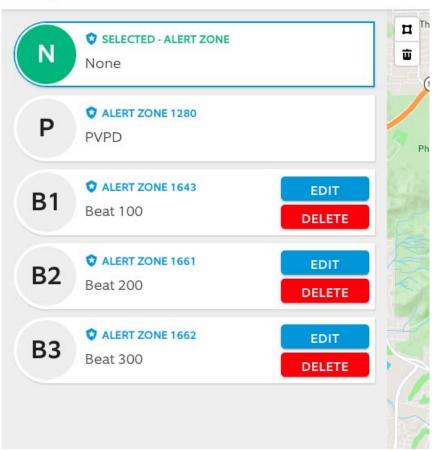
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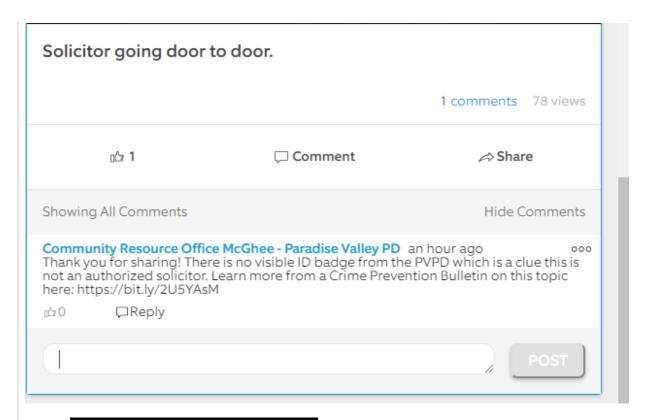
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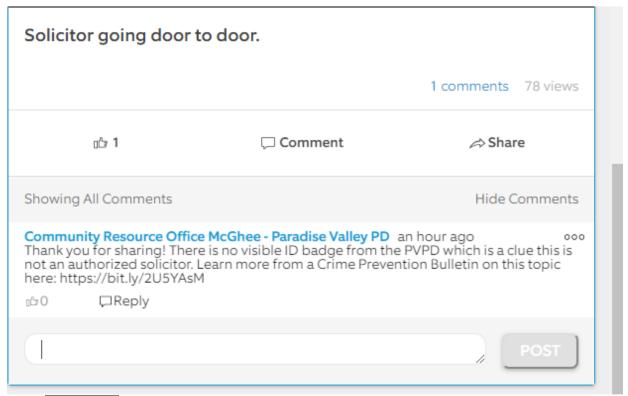
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Sorry, that is a typo. When using the promo code **NBPVPD** on <u>ring.com</u>, you need to use your departments email address (<u>paradisevalleyaz.gov</u>) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.

Best,

, Partner Success Associate

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Mar 19, 2019 at 12:30 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

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users.

For the discount, what is a HCSO email?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

**Sent:** Monday, March 18, 2019 10:44 AM

**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

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Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.

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Partner Success Associate



1523 26th St Santa Monica, CA 90404

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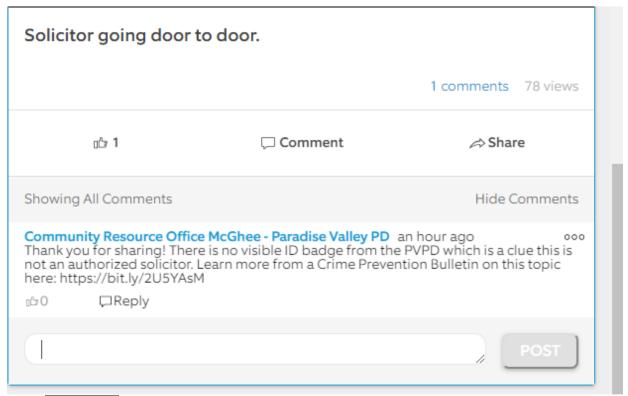
From: <u>Steven McGhee</u>

To:

Subject: RE: Portal Login Steps

**Date:** Friday, March 29, 2019 9:20:00 AM

Attachments: image001.png



From:

Sent: Friday, March 29, 2019 9:11 AM

To: Steven McGhee

**Subject:** Re: Portal Login Steps

Hi Steven,

Are you avaible for a quick phone call? If so, what is the best number to reach you?

Thanks,

, Partner Success Associate

1523 26th St

Santa Monica, CA 90404

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On Fri, Mar 29, 2019 at 8:34 AM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:



I am all set up and have not been receiving any alerts for videos in the Town of Paradise Valley. I

logged back in and saw a few more posts.

Did I set something up incorrect? I want to make sure before I try to role this out to the entire department.

Steven McGhee

Community Resource Officer

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From:

**Sent:** Tuesday, March 19, 2019 12:49 PM

**To:** Steven McGhee <<u>smcghee@paradisevallevaz.gov</u>>

**Subject:** Re: Portal Login Steps

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Partner Success Associate



1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

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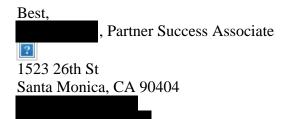
From:
To: Steven McGhee
Subject: Re: Portal Login Steps

**Date:** Tuesday, March 19, 2019 12:46:13 PM

## Hey Steven,

Sorry, that is a typo. When using the promo code **NBPVPD** on <u>ring.com</u>, you need to use your departments email address (<u>paradisevalleyaz.gov</u>) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforcement. If anyone in your department already has a Ring device and their Ring account is set up under another email, let me know I can send them a one-time use promo for that email.

Let me know if you have any other questions or concerns.



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From: <u>Steven McGhee</u>

To:

RE: Portal Login Steps

Subject:

Friday, March 29, 2019 8:34:00 AM



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### Steven McGhee

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1523 26th St Santa Monica, CA 90404

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From: Steven McGhee

To:

RE: Portal Login Steps

Subject: Date:

Tuesday, March 19, 2019 12:30:00 PM

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**To:** Steven McGhee

**Subject:** Portal Login Steps

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Shark Tank: <a href="Shark Tank's Biggest Company">Shark Tank</a>: <a href="Shark Tank's Biggest Company">Shark Tank's Biggest Company</a> (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

To: Subject: Date: Attachments:

Steven McGhee Re: Portal Login Steps Tuesday, April 9, 2019 3:17:22 PM image002.png image003.png

Hi Steven,

I will call you at 1pm sharp tomorrow.



Download the Neighbors App.

Join the new neighborhood watch

On Tue, Apr 9, 2019 at 3:10 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:



I have it on my calendar if you could call closer to 1pm tomorrow. I'll touch base with you then.

Stay safe,

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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From:
Sent: Tuesday, April 9, 2019 11:36 AM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: Re: Portal Login Steps
Hi Steven,
1pm-2pm works for me and I will make sure to call you.
Enjoy your day,

Enjoy your day,

Partner Success Associate

1523 26th St.
Santa Monica, CA 90404

WWW.ring.com



On Tue, Apr 9, 2019 at 9:38 AM Steven McGhee < smcghee@paradisevallevaz.gov > wrote: Tomorrow I can from 10am-11:30am, 1pm-2pm, & 2:30-4pm. Let me know. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseVallevPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you From: Sent: Tuesday, April 9, 2019 9:11 AM To: Steven McGhee < smcghee@paradisevalleyaz.gov > Subject: Re: Portal Login Steps Hey Steven, Will you be available for a quick follow up call tomorrow? I have a Portal training with the El Mirage Police Department in Arizona in a couple of minutes. Thanks, ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com group-32x Download the Neighbors App.

Join the new neighborhood watch On Tue, Apr 9, 2019 at 8:28 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote: Hey

I'm back in the office. Leave at 10am AZ time and meetings through the late evening.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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To: Steven McGhee <smcghee@paradisevalleyaz.gov> Subject: Re: Portal Login Steps What is the best phone number to reach you at? ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com group-32x Download the Neighbors App.

Join the new neighborhood watch. On Wed, Apr 3, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: yes From: Sent: Wednesday, April 3, 2019 4:19 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov > Subject: Re: Portal Login Steps Hi Steven, Are you available for a quick phone call? If not, let's try and get something in the books for tomorrow. I will be in the office all day. artner Success Associate ? 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch On Wed, Apr 3, 2019 at 2:39 PM wrote: Great! Thanks for getting that done. On Wed, Apr 3, 2019 at 2:21 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote: . I sent over the press release to Morgan as well. We're on track to launch publicly on 04/11/2019. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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www.ParadiseValleyPD.com

### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here

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Sent: Wednesday, April 3, 2019 2:02 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Ok, I'm currently on the road right now but when I get to the airport I'm going to login into your Portal and see if I can figure out what is going on.

Sorry for the inconvenience.

On Wed, Apr 3, 2019 at 11:20 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

From:

Sent: Wednesday, April 3, 2019 11:19 AM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

Hey Steven,

Were you selected to that zone before the post tagged as crime accrued 2 days ago?

On Wed, Apr 3, 2019 at 10:40 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

It does not appear to be working. I checked by spam box just to make sure an email didn't go there.

I have the entire Alert Zone selected for the PVPD as admin. Below is the crime that I am referring to that occurred two days ago with no notification received:



Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

 $My\ typical\ weekly\ hours\ are\ Monday-Thursday\ from\ 7am-5pm.\ If\ I\ am\ unavailable\ at\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ properties of\ the\ time\ of\ your\ contact,\ the\ time\ of\ your\$ office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From: Sent: Tuesday, April 2, 2019 3:44 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: Portal Login Steps

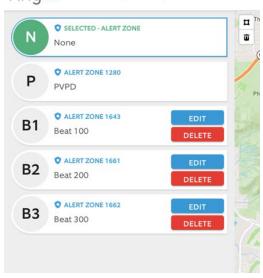
Hi Steven

You will receive alerts that have been tagged as "crime" via email when you provision users to the Portal and give them an "alert zone" within

your jurisdiction.

Let me know if you have any other questions.

## Neighbors Paradise Valley Police Department



Partner Success Associate



1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 2, 2019 at 7:24 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

Another posting labeled "Crime" occurred yesterday but I didn't get any type of notification.

I'm about to upload all the officers and want to make sure I'm sharing the correct information.

Is it supposed to email me or how do I get the notification?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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Sent: Friday, March 29, 2019 9:21 AM To: Subject: RE: Portal Login Steps Solicitor going door to door. 1 comments 78 views იზ 1 Comment 🖵 ⇒ Share Showing All Comments Hide Comments Community Resource Office McGhee - Paradise Valley PD an hour ago
Thank you for sharing! There is no visible ID badge from the PVPD which is a clue this is not an authorized solicitor. Learn more from a Crime Prevention Bulletin on this topic here: https://bit.ly/2U5YAsM □Reply 0 20 Sent: Friday, March 29, 2019 9:11 AM To: Steven McGhee < smcghee@paradisevalleyaz.gov > Subject: Re: Portal Login Steps Hi Steven. Are you avaible for a quick phone call? If so, what is the best number to reach you? Thanks, , Partner Success Associate 1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell On Fri, Mar 29, 2019 at 8:34 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote: I am all set up and have not been receiving any alerts for videos in the Town of Paradise Valley. I logged back in and saw a few more posts. Did I set something up incorrect? I want to make sure before I try to role this out to the entire department. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com

From: Steven McGhee

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My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

Support my efforts with Special Olympics Arizona. Learn more here.

	retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original messa; you.
From:	
To: Ste	Tuesday, March 19, 2019 12:49 PM even McGhee < <u>smcghee@paradisevalleyaz.gov</u> > t: Re: Portal Login Steps
Hey St	even,
( <u>paradi</u> If anyo	that is a typo. When using the promo code <b>NBPVPD</b> on <u>ring.com</u> , you need to use your departments email address <u>sevalleyaz.gov</u> ) when checking out or the promo code will not work. This is how we secure the \$50 promo code for law enforme in your department already has a Ring device and their Ring account is set up under another email, let me know I can send ne use promo for that email.
Let me	know if you have any other questions or concerns.
Best,	
	Partner Success Associate
1523 2	
Santa N	Monica, CA 90404
LAPD	Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
Shark Ta	nk: Shark Tank's Biggest Company (password: ring)
LA Time	es: Ring modernized the doorbell, then went to war against crime
USA To	day: Police say crime drops with video doorbell
Than	I have uploaded our Command Staff and Detectives information into the system as users.
For t	the discount, what is a HCSO email?
For t	the discount, what is a HCSO email?
For t	he discount, what is a HCSO email? en McGhee munity Resource Officer
For t	the discount, what is a HCSO email?  en McGhee  munity Resource Officer  ise Valley Police Department
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For t Steve Comm Parad 6433 Parad smcgl	the discount, what is a HCSO email?  en McGhee munity Resource Officer ise Valley Police Department  E. Lincoln Dr. ise Valley, AZ 85253 hee@paradisevalleyaz.gov e: (480)348-3567
For t Steve Comm Parad 6433 Parad smcgl Office www.	the discount, what is a HCSO email?  en McGhee munity Resource Officer ise Valley Police Department  E. Lincoln Dr. ise Valley, AZ 85253 hee@paradisevalleyaz.gov e: (480)348-3567  ParadiseValleyPD.com
For t Steve Comm Parad 6433 Parad smcgl Office www. Supp	the discount, what is a HCSO email?  en McGhee  munity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Valley. AZ 85253  hee@paradisevalleyaz.gov  e: (480)348-3567  ParadiseValleyPD.com  port my efforts with Special Olympics Arizona. Learn more here,  typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once
For t Steve Comm Parad 6433 Parad Smegl Office www. Supp My t to th CON PRIV pleas	the discount, what is a HCSO email?  en McGhee  munity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Valley. AZ.85253  hee@paradisevalleyaz.gov  e: (480)348-3567  ParadiseValleyPD.com  port my efforts with Special Olympics Arizona. Learn more here.  typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking.  IFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information the VILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in et
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For t Steve Comm Parad 6433 Parad 6433 Parad Office www. Supp My t to th CON PRIV pleas mess From Sent To:: Subj Hi St You:	the discount, what is a HCSO email?  en McGhee  nunity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Yalley, AZ 85253  hee@paradisevalleyaz.gov  e: (480)348-3567  ParadiseValleyPD.com  port my efforts with Special Olympics Arizona. Learn more here.  ypical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once  office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking  AFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information the  VILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in each on or tetain or distribute it. Please notify the sender immediately by email at the address shown above and delete the originage. Thank you.  in:  Monday, March 18, 2019 10:44 AM  Steven McGhee <smcghee@paradisevalleyaz.gov>  iect: Portal Login Steps  even,  shouldve received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Each of the property of the portal!  te an Account</smcghee@paradisevalleyaz.gov>
For t Steve Comm Parad 6433 Parad 6433 Parad Office www. Supp My t to th CON PRIV pleas mess From Sent To:: Subj Hi St You:	the discount, what is a HCSO email?  en McGhee  nunity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Valley AZ 85253  hee@paradisevalleyaz.gov  e: (480)348-3567  ParadiseValleyPD.com  port my efforts with Special Olympics Arizona. Learn more here.  ypical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking  IFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information the VILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in et as do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the origin age. Thank you.  in:  "Monday, March 18, 2019 10:44 AM  Steven McGhee <smcghee@paradisevalleyaz.gov>  iect: Portal Login Steps  even,  shouldve received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". For the paradise Valley of t</smcghee@paradisevalleyaz.gov>
For t Steve Comm Parad 6433 Parad 6433 Parad Office www. Supp My t to th CON PRIV pleas mess From Sent To:: Subj Hi St You:	the discount, what is a HCSO email?  en McGhee  munity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Yalley, AZ 85253  here@pandisevalleyaz.gov  e: (480)348-3567  ParadiseValleyD.com  port my efforts with Special Olympics Arizona. Learn more here.  ypical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking.  IFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information the VILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in ere do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the origin age. Thank you.  in:  'Monday, March 18, 2019 10:44 AM  Steven McGhee <smcghee@paradisevalleyaz.gov>  iect: Portal Login Steps  even,  shouldve received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". File the Account is see use Chrome. Internet Explorer is not compatible.  1. Check your inbox for an email from no-reply@ring.com</smcghee@paradisevalleyaz.gov>
For t Steve Comm Parad 6433 Parad 6433 Parad Office www. Supp My t to th CON PRIV pleas mess From Sent To:: Subj Hi St You:	the discount, what is a HCSO email?  en McGhee  nunity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Valley AZ 85253  hee@paradisevalleyaz.gov  e: (480)348-3567  ParadiseValleyPD.com  port my efforts with Special Olympics Arizona. Learn more here.  ypical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking  IFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information thay  ILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in er use do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the origin age. Thank you.  in:  """  Monday, March 18, 2019 10:44 AM  Steven McGhee <smcghee@paradisevalleyaz.gov>  iect: Portal Login Steps  even,  shouldve received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". F.  below to begin use Portal!  te an Account  see use Chrome. Internet Explorer is not compatible.</smcghee@paradisevalleyaz.gov>
For t Steve Comm Parad 6433 Parad 6433 Parad Office www. Supp My t to th CON PRIV pleas mess From Sent To:: Subj Hi St You:	the discount, what is a HCSO email?  en McGhee  munity Resource Officer  ise Valley Police Department  E. Lincoln Dr.  ise Yalley, AZ 85253  here@paradisevalleyaz.gov  e: (480)348-3567  ParadiseValleyD.com  port my efforts with Special Olympics Arizona. Learn more here.  ypical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond one office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking  iffidential try Notice: This email is the property of the Paradise Valley Police Department and contains information the  villeged D, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in each on the train or distribute it. Please notify the sender immediately by email at the address shown above and delete the originage. Thank you.  in:  'Monday, March 18, 2019 10:44 AM  Steven McGhee <smcghee@paradisevalleyaz.gov>  iect: Portal Login Steps  even,  should ve received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal".  se use Chrome. Internet Explorer is not compatible.  1. Check your inbox for an email from no-reply@ring.com</smcghee@paradisevalleyaz.gov>

#### **Next Steps**

- 1. Engage on Portal. The more your community sees your posts, comments and video requests, the more effective Portal features become.
- 2. Stay Informed. Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
  - 1. Sign in→ click on the blue profile icon in the upper right corner→My Profile
  - 2. Click Select Alert Zone
  - 3. Choose an Alert Zone
- 3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

#### References

- 1. User Guide Click here to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
- 2. LE Guidelines Click here for our latest law enforcement guidelines on legal process for obtaining video evidence without consent. Law Enforcement Discount on Ring Devices

Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address. \*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories. Partner Success Associate ? 1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell , Partner Success Associate 1523 26th St. Santa Monica, CA 90404 www.ring.com **Download the Neighbors** Join the new neighborhood watch. . Partner Success Associate 1523 26th St. Santa Monica, CA 90404 www.ring.com **Download the Neighbors** App. Join the new neighborhood watch.

, Partner Success Associate

Sai	23 26th St. nta Monica, CA 90404 w.ring.com
	Download the Neighbors App. Join the new neighborhood watch.

To:
Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors
Date: Tuesday, April 16, 2019 1:43:37 PM
Attachments: image001 nog

From:

**Sent:** Tuesday, April 16, 2019 12:47 PM

To: Steven McGhee

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Stever

This is amazing! I'm very excited about this partnership and we have great things to come with the community of Paradise Valley.

Thank you!

Partner Success Associate

?

1523 26th St. Santa Monica, CA 90404 www.ring.com

?

Download the Neighbors App.

Join the new neighborhood watch

On Tue, Apr 16, 2019 at 11:57 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

I spoke with our Chief, we will plan to cover expenses and mail out the article within our Town Reporter Article to each resident.

For future collaboration, it goes to about 16,000 residents, postage is approximately \$3,000, and printing I would estimate to be \$700-900 for color double sided postcard.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Wednesday, April 10, 2019 7:13 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece.

Partner Success Associate

ring-logo2x



1523 26th St. Santa Monica, CA 90404

group-32x



Download the Neighbors App.

Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:



If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 F. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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Sent: Wednesday, April 10, 2019 5:05 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steve.

Attached is the same postcard but for the PVPD.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



## Olathe Police Department

has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App.

text olatheks to 555888





Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 F. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Tuesday, April 9, 2019 5:42 PM

**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee.

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Best,

, PR Coordinator

?

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

Thank you.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Tuesday, April 9, 2019 3:52 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

cc.l

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks,

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

-li

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department 6433 F. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

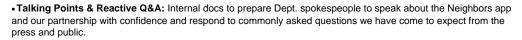
Office: (480)348-3567

www.ParadiseValleyPD.com
Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it.
Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.
From: Sent: Friday, April 5, 2019 2:17 PM
To:
Cc: Steven McGhee <smcghee@paradisevalleyaz.gov></smcghee@paradisevalleyaz.gov>
Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven,
Are you able to send us the Word doc version of the release, please?
Thanks!
On Thu, Apr 4, 2019 at 3:00 PM wrote:
Hi Steven and thank you for sending!
Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you?
Appreciate your patience,
PR Coordinator, Neighbors
T Coordinato, registors
1523 26th St.
Santa Monica, CA 90404
www.ring.com
Download the Neighbors App.  Join the new neighborhood watch.
On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:</smcghee@paradisevalleyaz.gov>
Hiller,
Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of
command.  Please let me know if that date will work for you and if the release is good for distribution.
Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr. Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567 www.ParadiseVallevPD.com
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From:
Sent: Wednesday, March 6, 2019 2:56 PM  To: Steven McGhee <smcghee@paradisevallevaz.gov></smcghee@paradisevallevaz.gov>
Cc:
Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors
Hi Officer McGhee,
Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public
announcement.
First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert
serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).
image1.png
In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target
date to roll out a much broader public announcement to officially kick-off the partnership.
Press packet is available to view & download <a href="here">here</a> and includes the following materials;
• Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to
incorporate into official Department release format. Be sure to share your edits with
prior to distribution.

• Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.



• Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: https://download.ring.com/paradisevalley

Simple Text Info: Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,

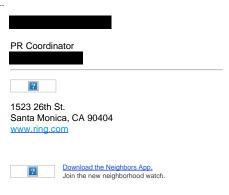
, Neighborhoods Account Manager 1523 26th St Santa Monica, CA 90404

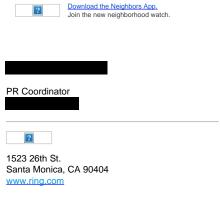
LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime







To:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Wednesday, March 6, 2019 3:02:08 PM



Sent: Wednesday, March 6, 2019 2:56 PM

To: Steven McGhee

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).



In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following materials;

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

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**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,

,

, Neighborhoods Account Manager

?

1523 26th St Santa Monica, CA 90404



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbor Tuesday, April 16, 2019 12:47:04 PM

image001.png

Hi Steven,

This is amazing! I'm very excited about this partnership and we have great things to come with the community of Paradise Valley.

Thank you!

Partner Success Associate

ring-logo2x

Santa Monica, CA 90404



<u>Download the Neighbors App.</u> Join the new neighborhood watch

On Tue, Apr 16, 2019 at 11:57 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

I spoke with our Chief, we will plan to cover expenses and mail out the article within our Town Reporter Article to each resident.

For future collaboration, it goes to about 16,000 residents, postage is approximately \$3,000, and printing I would estimate to be \$700-900 for color double sided postcard.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

### Support my efforts with Special Olympics Arizona. Learn more here.

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From:
Sent: Wednesday, April 10, 2019 7:13 PM

To: Steven McGhee <smcghee@paradisevalle

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee < smcghee@paradisevallevaz.gov > wrote:



If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

Steven McGhee

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Paradise Valley Police Department

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Paradise Valley, AZ 85253

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From:

Sent: Wednesday, April 10, 2019 5:05 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steve,

Attached is the same postcard but for the PVPD.



Join the new neighborhood watch

On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:



Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



#### Olathe Police Department

has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App,

text olatheks to 555888





Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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Sent: Tuesday, April 9, 2019 5:42 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

--

PR Coordinator

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Thank you.

Steven McGhee

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Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From

Sent: Tuesday, April 9, 2019 3:52 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks,

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Friday, April 5, 2019 2:17 PM teven McGhee <smcghee@paradisevallevaz.gov>: Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">swrote:</a> Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of Please let me know if that date will work for you and if the release is good for distribution. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseVallevPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: Sent: Wednesday, March 6, 2019 2:56 PM To: Steven McGhee <smcghee@paradisevalleva Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee,

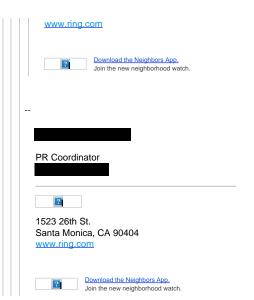
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cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

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conversation (see sample alert below). In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership. Press packet is available to view & download here and includes the following materials; • Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution. • Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users. • Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public. • Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward. Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward; Attribution Link: https://download.ring.com/paradisevalley Simple Text Info: Or, simply text 'PVPD' to '555-888' from your smartphone. That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime. Best Neighborhoods Account Manager 1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell PR Coordinator 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App.
Join the new neighborhood watch PR Coordinator

1523 26th St. Santa Monica, CA 90404



From: Steven McGhee

Cc:
Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Wednesday, April 10, 2019 7:13:04 PM

Attachments: <u>image001.png</u>

## Hi Steven,

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece.





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:



If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From: Sent: Wednesday, April 10, 2019 5:05 PM To: Steven McGhee <smcghee@paradisevalleyaz.gov></smcghee@paradisevalleyaz.gov>
Cc:
Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors
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Partner Success Associate
1523 26th St. Santa Monica, CA 90404 www.ring.com
Download the Neighbors App.  Join the new neighborhood watch.
On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Do you have an image similar to this we can post onto our social media? Or do will it

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has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

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text olatheks to 555888





#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

**Subject:** RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi ,

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Steven McGhee

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Paradise Valley Police Department

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Paradise Valley, AZ 85253

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From:

**Sent:** Tuesday, April 9, 2019 5:42 PM

**To:** Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

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USA Today: Police say crime drops with video doorbell

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**Sent:** Tuesday, April 9, 2019 3:52 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

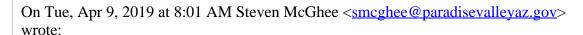
Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

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Thanks.



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From:

**Sent:** Friday, April 5, 2019 2:17 PM To: **Cc:** Steven McGhee <smcghee@paradisevalleyaz.gov>; **Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven. Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, PR Coordinator, Neighbors 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote: Hi Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From: Sent: Wednesday, March 6, 2019 2:56 PM

**To:** Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee.

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

Irraddition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following materials;

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

**Attribution Link:** <a href="https://download.ring.com/paradisevalley">https://download.ring.com/paradisevalley</a> **Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

# LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

\_\_\_

# PR Coordinator



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

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# PR Coordinator



1523 26th St. Santa Monica, CA 90404 www.ring.com



PR Coordinator

?

1523 26th St. Santa Monica, CA 90404 www.ring.com

Download the Neighbors App.

Join the new neighborhood watch.

Steven McGhee From:

Subject: + Materials - Paradise Valley, AZ PD Joins Neighbors

Wednesday, April 17, 2019 5:03:00 PM image001 png

I love the comments sheet! Thank you for sharing. This makes sense now for posting alerts. I just needed that clarification since it says "Agency Posting" as a permission. I inactivated them from the LE portal. It was a test to help maximize the usage and exposure of the Neighbors Feed within our department. I will ask them all to download on their phones and see if we might get it placed on all our mobile devises. I want to be careful what access I provide for posting comments that represent the department.

Appreciate all of your help!

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 F. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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# From

Sent: Wednesday, April 17, 2019 4:53 PM

To: Steven McGhee

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

I did receive confirmation that everyone with an account can comment. However, they will not be able to make an alert on the Neighbors feed. I have not had an agency with a volunteer yet, but we do have a sheet with preset comments for incidence like this if you're not comfortable with the volunteer commenting. I have attached the comment sheet and let me know if you have any questions. Best.





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Download the Neighbors App.

Join the new neighborhood watch.



On Wed, Apr 17, 2019 at 4:18 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:



I tested out the portal to see what access our PD Volunteers would have and if I could just allow them to see the Neighbors Feed. I set up a test account with their department email. I tried to make a user profile so they too can see the videos posted while patrolling neighborhoods from their department computer.

I indicated on their settings that I didn't want them to have 'posting rights', 'request videos', or have 'admin permission' and then tested it. It made a post under their

Not sure if I set up something wrong if that can be fixed.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Tuesday, April 16, 2019 12:47 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven.

This is amazing! I'm very excited about this partnership and we have great things to come with the community of Paradise Valley.

Thank you!

Partner Success Associate

ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com

group-32x



Download the Neighbors App. Join the new neighborhood watch

On Tue, Apr 16, 2019 at 11:57 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

I spoke with our Chief, we will plan to cover expenses and mail out the article within our Town Reporter Article to each resident.

For future collaboration, it goes to about 16,000 residents, postage is approximately \$3,000, and printing I would estimate to be \$700-900 for color double sided postcard.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

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#### Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Wednesday, April 10, 2019 7:13 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece.

ring-logo2x ?

1523 26th St. Santa Monica, CA 90404 www.ring.com

group-32x



Download the Neighbors App. Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

Community Resource Officer

Paradise Valley Police Department

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or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Wednesday, April 10, 2019 5:05 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steve

Attached is the same postcard but for the PVPD.

1523 26th St. Santa Monica CA 90404

Download the Neighbors App Join the new neighborhood watch

On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



### Olathe Police Department

has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App, text olatheks to 555888

App Store Google Play

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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#### Support my efforts with Special Olympics Arizona. Learn more here.

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

Cc:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

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CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please

notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: Sent: Tuesday, April 9, 2019 5:42 PM To: Steven McGhee <smcghee@paradisevallevaz.gov> Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee, Draft release attached with a few minor edits on our end shown in tracked changes. Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go! Best, PR Coordinator LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote: Thank you Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it.  $Please\ notify\ the\ sender\ immediately\ by\ email\ at\ the\ address\ shown\ above\ and\ delete\ the\ original\ message.\ Thank\ you.$ Sent: Tuesday, April 9, 2019 3:52 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee. Thanks so much for sending this over. I will have an edited draft over to you by EOD today. Thanks. On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: This is the only Word Doc. The other is in publisher with the same verbiage. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseVallevPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Friday, April 5, 2019 2:17 PM Cc: Steven McGhee < smcghee@paradisevalleyaz.gov >; Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven. Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you?

R Coordinator, Neighbors	
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523 26th St.	
anta Monica, CA 90404 ww.ring.com	
Download the Neighbors Ap  Join the new neighborhood v	
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Sent: Wednesday, March 6, 2019 2	2:56 PM
To: Steven McGhee <smcghee@pa< td=""><th></th></smcghee@pa<>	
Cc:	
Subject: PR Intro + Materials - Para	adise Valley, AZ PD Joins Neighbors
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Subject: PR Intro + Materials - Para Hi Officer McGhee, Now that we have our Remote (cc'd) and send ov announcement. First announcement item to no serves a simple heads-up to e has joined the conversation (s  In addition to the In-App alert, date to roll out a much broade Press packet is available to vi  Press Release Ten incorporate into offici prior to distribution.  Sample Social Med in tandem with the pr  Talking Points & R and our partnership v press and public.  Neighbors App Log	e Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, ver our press packet of materials so we can begin to coordinate plans for the initial public onte is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert existing users on the Neighbors app in your jurisdiction to let them know once your Department see sample alert below).    image1.png
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From:

To: <u>Steven McGhee</u>
Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Wednesday, April 10, 2019 9:38:16 AM

Great, thank you!

Let me know if you need anything else.

On Wed, Apr 10, 2019 at 8:04 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:

Hi ,

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

**Sent:** Tuesday, April 9, 2019 5:42 PM

**To:** Steven McGhee <<u>smcghee@paradisevallevaz.gov</u>>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee.

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Best,



--

, PR Coordinator



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Thank you.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

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Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

**Sent:** Tuesday, April 9, 2019 3:52 PM

**To:** Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks,



On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi ,

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, <u>enroll by clicking here</u>.

CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED,

receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Friday, April 5, 2019 2:17 PM To: Cc: Steven McGhee < smcghee@paradisevalleyaz.gov >; **Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven, Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, PR Coordinator, Neighbors 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch.

On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee < smcghee@paradisevalleyaz.gov >

wrote:

CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you

Hi ,

Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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From:

Sent: Wednesday, March 6, 2019 2:56 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee.

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on

the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <u>here</u> and includes the following materials;

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: <a href="https://download.ring.com/paradisevalley">https://download.ring.com/paradisevalley</a>

**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell



# PR Coordinator



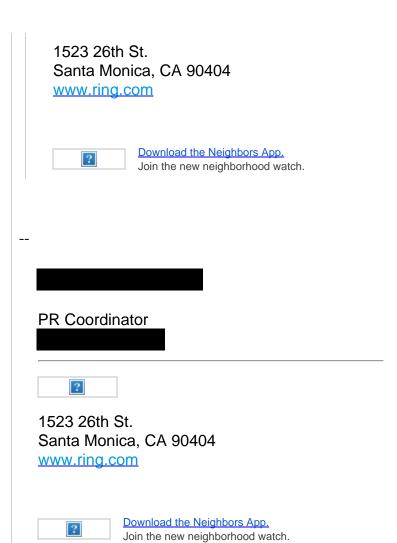
1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

# PR Coordinator









www.ring.com

From: Steven McGhee

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Wednesday, April 17, 2019 4:18:00 PM

Attachments: image001.png

Hi

I tested out the portal to see what access our PD Volunteers would have and if I could just allow them to see the Neighbors Feed. I set up a test account with their department email. I tried to make a user profile so they too can see the videos posted while patrolling neighborhoods from their department computer.

I indicated on their settings that I didn't want them to have 'posting rights', 'request videos', or have 'admin permission' and then tested it. It made a post under their

Not sure if I set up something wrong if that can be fixed.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 F. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseVallevPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Tuesday, April 16, 2019 12:47 PM

To: Steven McGhee

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven

This is amazing! I'm very excited about this partnership and we have great things to come with the community of Paradise Valley.

Thank you!

Partner Success Associate

ring-logo2x



1523 26th St. Santa Monica, CA 90404

group-32x



Download the Neighbors App.

Join the new neighborhood watch

On Tue, Apr 16, 2019 at 11:57 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

I spoke with our Chief, we will plan to cover expenses and mail out the article within our Town Reporter Article to each resident.

For future collaboration, it goes to about 16,000 residents, postage is approximately \$3,000, and printing I would estimate to be \$700-900 for color double sided postcard.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

### Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Wednesday, April 10, 2019 7:13 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece. Partner Success Associate ring-logo2x 1523 26th St. Santa Monica, CA 90404 www.ring.com group-32x Download the Neighbors App. ? Join the new neighborhood watch On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost? Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. Sent: Wednesday, April 10, 2019 5:05 PM To: Steven McGhee <smcghee@paradisevalleyaz.gov> Cc: Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steve, Attached is the same postcard but for the PVPD. Partner Success Associate ? 1523 26th St. Santa Monica, CA 90404 Download the Neighbors App.

Join the new neighborhood watch. On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote: Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



### Olathe Police Department

has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App,

text olatheks to 555888





#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

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CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Tuesday, April 9, 2019 5:42 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Best,

, PR Coordinator

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Thank you.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevallevaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: Sent: Tuesday, April 9, 2019 3:52 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee, Thanks so much for sending this over. I will have an edited draft over to you by EOD today. Thanks. On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote: This is the only Word Doc. The other is in publisher with the same verbiage. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Friday, April 5, 2019 2:17 PM To: Cc: Steven McGhee <smcghee@paradisevalleyaz.gov>; Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, Coordinator, Neighbors 1523 26th St. Santa Monica, CA 90404 Download the Neighbors App.

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Paradise Valley Police Department

6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov Office: (480)348-3567 www.ParadiseVallevPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. Sent: Wednesday, March 6, 2019 2:56 PM To: Steven McGhee <smcghee@paradisevallevaz.gov> Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee. Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement. First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below). image1.png In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership. Press packet is available to view & download here and includes the following materials; • Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution. • Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users. • Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public. • Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward. Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward: Attribution Link: https://download.ring.com/paradisevalley Simple Text Info: Or, simply text 'PVPD' to '555-888' from your smartphone. That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime. Best. , Neighborhoods Account Manager 1523 26th St Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell PR Coordinator 1523 26th St Santa Monica, CA 90404 www.ring.com

Download the Neighbors App



From:
To: Steven McGhee

Cc:
Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Tuesday, April 9, 2019 5:42:43 PM

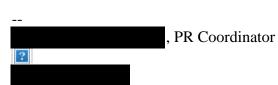
Attachments: DRAFT RELEASE Paradise Valley PD (AZ) RING EDITS.docx

#### Hi Officer McGhee,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!





LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Thank you.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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From:

**Sent:** Tuesday, April 9, 2019 3:52 PM

**To:** Steven McGhee < smcghee@paradisevallevaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks,

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi ,

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

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error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Friday, April 5, 2019 2:17 PM To: Cc: Steven McGhee < smcghee@paradisevalleyaz.gov >; **Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven. Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, PR Coordinator, Neighbors 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote: Hi

Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From:
Sent: Wednesday, March 6, 2019 2:56 PM
<b>To:</b> Steven McGhee < smcghee@paradisevalleyaz.gov>
Cc:
Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee.

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following materials:

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: <a href="https://download.ring.com/paradisevalley">https://download.ring.com/paradisevalley</a>

**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

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# PR Coordinator



1523 26th St. Santa Monica, CA 90404

www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

PR Coordinator



1523 26th St. Santa Monica, CA 90404 www.ring.com





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

From: Steven McGhee

+ Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Tuesday, April 16, 2019 11:56:00 AM

Attachments:

I spoke with our Chief, we will plan to cover expenses and mail out the article within our Town Reporter Article to each resident.

For future collaboration, it goes to about 16,000 residents, postage is approximately \$3,000, and printing I would estimate to be \$700-900 for color double sided postcard

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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Sent: Wednesday, April 10, 2019 7:13 PM

To: Steven McGhee

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404

group-32x



Download the Neighbors App Join the new neighborhood watch

On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:

If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### Support my efforts with Special Olympics Arizona. Learn more here.

 $My\ typical\ weekly\ hours\ are\ Monday-Thursday\ from\ 7am-5pm.\ If\ I\ am\ unavailable\ at\ the\ time\ of\ your\ contact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ office.\ If\ you\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ I\ will\ respond\ once\ I\ return\ to\ the\ ontact,\ the\ ontact,$ would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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Sent: Wednesday, April 10, 2019 5:05 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Attached is the same postcard but for the PVPD.

Partner Success Associate

1523 26th St.
Santa Monica, CA 90404

www.ring.com

Download the Neighbors App.

Join the new neighborhood watch

On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < smcghee@paradisevalleyaz.gov> wrote:

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567

www.ParadiseVallevPD.com

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

Cc:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Н

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov
Office: (480)348-3567

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From:

Sent: Tuesday, April 9, 2019 5:42 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

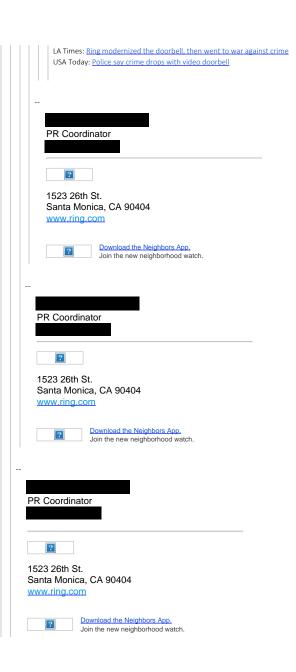
Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee, Draft release attached with a few minor edits on our end shown in tracked changes. Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go! Best, PR Coordinator LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell. On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevallevaz.gov> wrote: Thank you Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, A7 85253 smcghee@paradisevallevaz.gov Office: (480)348-3567 Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: Sent: Tuesday, April 9, 2019 3:52 PM To: Steven McGhee < smcghee@paradisevalleyaz.gov> Cc: Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee, Thanks so much for sending this over. I will have an edited draft over to you by EOD today. Thanks. On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: This is the only Word Doc. The other is in publisher with the same verbiage. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here. CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: **Sent:** Friday, April 5, 2019 2:17 PM Cc: Steven McGhee < smcghee@paradisevalleyaz.gov>; Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven. Are you able to send us the Word doc version of the release, please? Thanksl On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience,

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Santa Monica, CA 90 www.ring.com	0404
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Community Reso	
Paradise Valley Po 6433 E. Lincoln D	
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To: Steven McG	day, March 6, 2019 2:56 PM  Ghee <smcghee@paradisevallevar.gov></smcghee@paradisevallevar.gov>
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LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
Shark Tank: Shark Tank's Biggest Company (password: ring)



From:
To: Steven McGhee

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Tuesday, April 9, 2019 3:52:39 PM

#### Hi Officer McGhee.

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

# Thanks,

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi ,

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

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From:

**Sent:** Friday, April 5, 2019 2:17 PM

To:

Cc: Steven McGhee < smcghee@paradisevalleyaz.gov >;

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

Are you able to send us the Word doc version of the release, please?

Thanks!



On Thu, Apr 4, 2019 at 3:00 PM wrote:

Hi Steven and thank you for sending!

Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you?

Appreciate your patience,







1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:



Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

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message. Thank you.
From:
Sent: Wednesday, March 6, 2019 2:56 PM
<b>To:</b> Steven McGhee < smcghee@paradisevalleyaz.gov>
Cc: Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors
Hi Officer McGhee,
Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and ser

wanted to introduce our PR Coordinator, over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following

materials;

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: <a href="https://download.ring.com/paradisevalley">https://download.ring.com/paradisevalley</a>

**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

1523 26th St. Santa Monica, CA 90404 www.ring.com





1523 26th St. Santa Monica, CA 90404 www.ring.com



From: Steven McGhee

To:

Cc:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Wednesday, April 10, 2019 5:28:00 PM

Attachments: image001.png



If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

Sent: Wednesday, April 10, 2019 5:05 PM

To: Steven McGhee

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steve,

Attached is the same postcard but for the PVPD.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

,

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



# Olathe Police Department

has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App,

text olatheks to 555888





#### Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

Cc:

**Subject:** RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi \_\_\_\_\_,

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

**Sent:** Tuesday, April 9, 2019 5:42 PM

**To:** Steven McGhee < smcghee@paradisevallevaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good

to go! Best,

--

, PR Coordinator



Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

Thank you.

Steven McGhee

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Paradise Valley Police Department

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Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

**Sent:** Tuesday, April 9, 2019 3:52 PM

**To:** Steven McGhee <<u>smcghee@paradisevallevaz.gov</u>>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee.

Thanks so much for sending this over. I will have an edited draft over to you by EOD today. Thanks,

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:

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To:

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Steven McGhee

Community Resource Officer

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From:

**Sent:** Friday, April 5, 2019 2:17 PM

**Cc:** Steven McGhee < smcghee@paradisevalleyaz.gov >;

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

Are you able to send us the Word doc version of the release, please? Thanks!

On Thu, Apr 4, 2019 at 3:00 PM

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Appreciate your patience,

PR Coordinator, Neighbors



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

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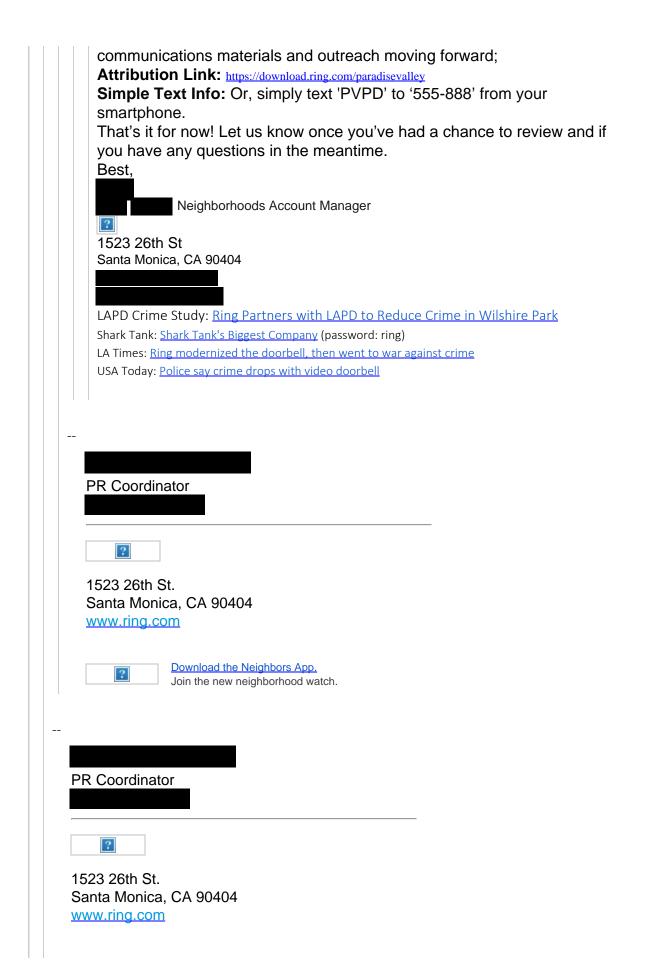
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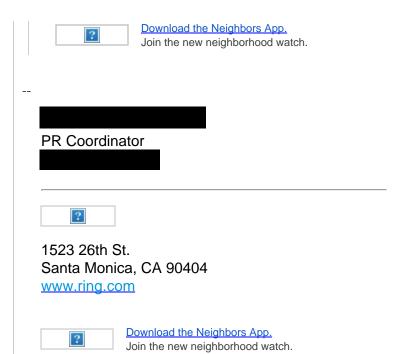
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in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you. From: Sent: Wednesday, March 6, 2019 2:56 PM **To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> **Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Officer McGhee. Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement. First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below). image1.png In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership. Press packet is available to view & download here and includes the following materials;

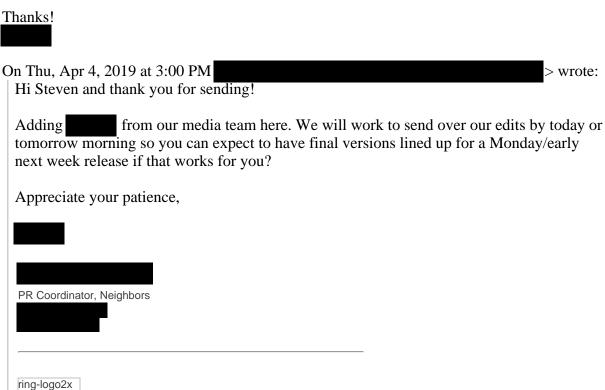
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From: To: Cc: Steven McGhee; Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Date: Friday, April 5, 2019 2:17:37 PM Hi Steven, Are you able to send us the Word doc version of the release, please?







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From:

Sent: Wednesday, March 6, 2019 2:56 PM

**To:** Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

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**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

\_\_





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch. From: <u>Steven McGhee</u>

To:

Cc:

RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Wednesday, April 10, 2019 5:15:00 PM

Attachments: <u>image001.png</u>

## Great! Thank you!

From:

Sent: Wednesday, April 10, 2019 5:05 PM

To: Steven McGhee

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steve,

Attached is the same postcard but for the PVPD.

Partner Success Associate



1523 26th St.

Santa Monica, CA 90404

www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App,

text olatheks to 555888





#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

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Sent: Wednesday, April 10, 2019 8:05 AM

To:

Cc:

**Subject:** RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

**Sent:** Tuesday, April 9, 2019 5:42 PM

**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good

to go! Best.

?

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:

Thank you.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

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From:

**Sent:** Tuesday, April 9, 2019 3:52 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks,

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

**Sent:** Friday, April 5, 2019 2:17 PM

To:

**Cc:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>;

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

Are you able to send us the Word doc version of the release, please?

Thanks!

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, <u>enroll by clicking here.</u>

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# image1.png

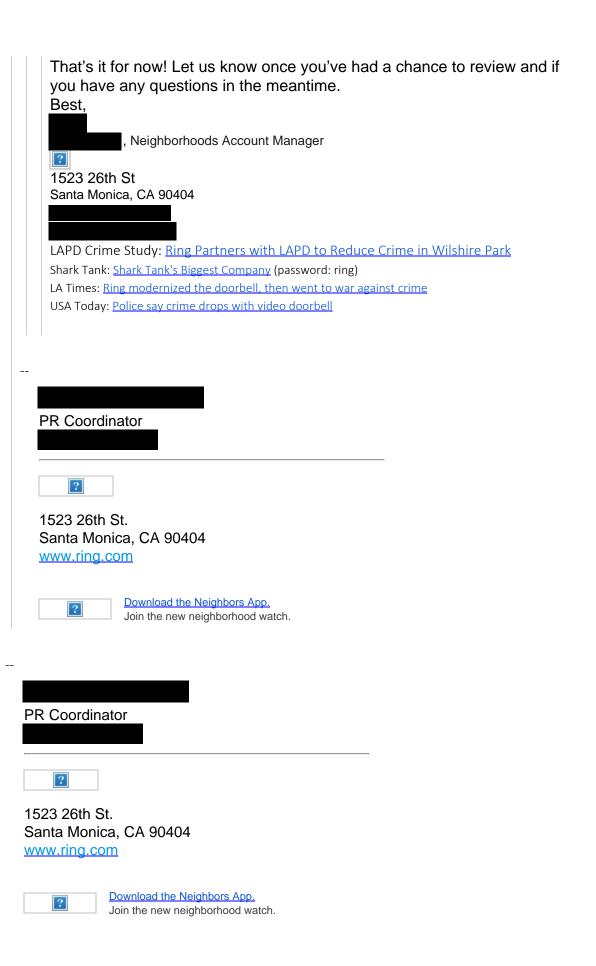
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**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.



# PR Coordinator



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

From:
To: Steven McGhee

Cc:
Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Thursday, April 4, 2019 3:00:12 PM

Attachments: Bulletin - April 2019.pdf

PR - PVPD Joins Nieghbors by Ring.pdf

## Hi Steven and thank you for sending!

Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you?

Appreciate your patience,





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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Best,

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: <u>Steven McGhee</u>

To:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Wednesday, April 10, 2019 4:50:00 PM

Attachments: <u>image001.png</u>

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text olatheks to 555888





### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov Office: (480)348-3567

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

Cc:

**Subject:** RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

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Steven McGhee

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smcghee@paradisevalleyaz.gov

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200

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From:

**Sent:** Friday, April 5, 2019 2:17 PM

**Cc:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>; **Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! Adding from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, PR Coordinator, Neighbors 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. Join the new neighborhood watch. On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote: Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command. Please let me know if that date will work for you and if the release is good for distribution. Steven McGhee Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253 smcghee@paradisevallevaz.gov Office: (480)348-3567 www.ParadiseValleyPD.com Support my efforts with Special Olympics Arizona. Learn more here. My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the

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**To:** Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>>

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

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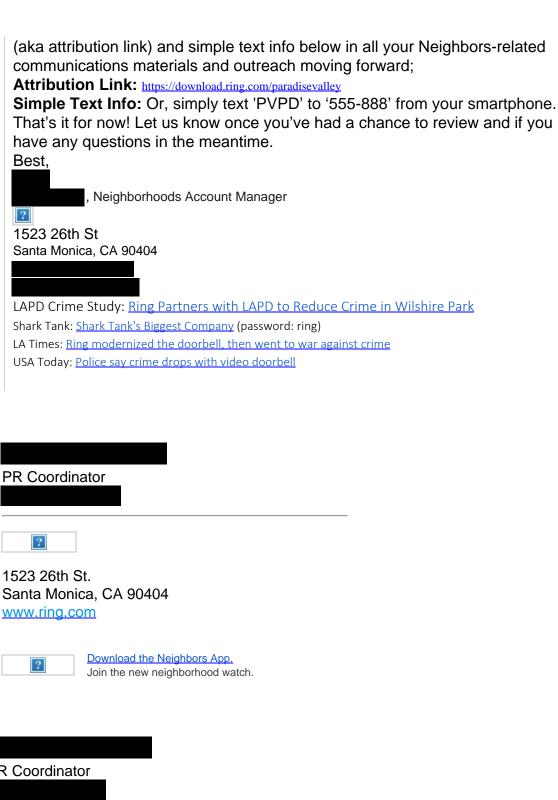
# image1.png

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1523 26th St. Santa Monica, CA 90404 www.ring.com



\_\_





1523 26th St. Santa Monica, CA 90404 www.ring.com



From:
To: Steven McGhee

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Thursday, March 14, 2019 3:49:43 PM

### Hi Officer McGhee,

Thanks for the quick response and I will follow up with you in April. Let me know if you or the Paradise Valley Police Department need anything in the meantime.

Thanks,

, Neighborhoods Account Manager

1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

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LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Thu, Mar 14, 2019 at 2:15 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

I have and would like to schedule a release to go out in the beginning to mid of April. I have 4 other releases I've been working on with events so have to strategically space and send out so our local paper has ability to distribute all the content. I should have time to get an approved draft of the press release by next week using the template provided and gathering additional material and quotes from our Town.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

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Office: (480)348-3567

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From:

**Sent:** Thursday, March 14, 2019 2:09 PM

**To:** Steven McGhee < smcghee@paradisevallevaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

I was wondering if you had a chance to look over or fill out the public announcement packet? Let me know if you have any questions.

, Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

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**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



# 1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: Steven McGhee

To:

Cc:

RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Subject:

Date: Wednesday, April 10, 2019 8:04:00 AM

Hi

Those edits are all good to go. We plan to start to distribute tomorrow.

#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

**Sent:** Tuesday, April 9, 2019 5:42 PM

To: Steven McGhee

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee.

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Best.





LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

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Thank you.

Steven McGhee

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From:

**Sent:** Tuesday, April 9, 2019 3:52 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks,

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From:
Sent: Wednesday, March 6, 2019 2:56 PM

**To:** Steven McGhee <<u>smcghee@paradisevallevaz.gov</u>>

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

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# image1.png

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PR Coordinator



1523 26th St. Santa Monica, CA 90404

www.ring.com



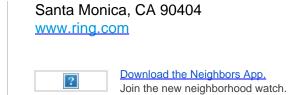
Download the Neighbors App.

Join the new neighborhood watch.

PR Coordinator

?

1523 26th St.





Santa Monica, CA 90404 www.ring.com



From:
To: Steven McGhee
Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Thursday, March 14, 2019 2:06:52 PM

### Hi Officer McGhee,

I was wondering if you had a chance to look over or fill out the public announcement packet? Let me know if you have any questions.

, Neighborhoods Account Manager

1523 26th St



Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

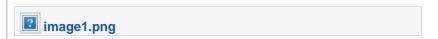
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On Wed, Mar 6, 2019 at 1:56 PM > wrote: Hi Officer McGhee,

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From: Steven McGhee

To:

Cc: Subject:

RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Tuesday, April 9, 2019 4:22:00 PM

### Thank you.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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Cc:

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, Neighborhoods Account Manager

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PR Coordinator



26th St.

Santa Monica, CA 90404

www.ring.com

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From: <u>Steven McGhee</u>

To:

Cc:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

 Date:
 Tuesday, April 9, 2019 8:01:00 AM

 Attachments:
 PR - PVPD Joins Nieghbors by Ring.docx

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Cc:

From:

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USA Today: Police say crime drops with video doorbell

# PR Coordinator



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

From:
Steven McGhee

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Wednesday, April 10, 2019 5:05:26 PM

Attachments: <u>image001.png</u>

Neighbors Co-branded Postcard Paradise Valley Police Department - AZ.docx

### Hi Steve,

Attached is the same postcard but for the PVPD.





1523 26th St. Santa Monica, CA 90404 www.ring.com



On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot and use?



has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

To join the Olathe Police Department on the FREE Neighbors App,

text olatheks to 555888





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Sent: Wednesday, April 10, 2019 8:05 AM

To: Cc:

**Subject:** RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi

Those edits are all good to go. We plan to start to distribute tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

**Sent:** Tuesday, April 9, 2019 5:42 PM

**To:** Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Draft release attached with a few minor edits on our end shown in tracked changes.

Pending those are ok by you, just let us know when you plan to distribute the final and we're good to go!

Best,





LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Tue, Apr 9, 2019 at 4:22 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Thank you.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From:

**Sent:** Tuesday, April 9, 2019 3:52 PM

**To:** Steven McGhee <<u>smcghee@paradisevallevaz.gov</u>>

Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks.



On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

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From:
Sent: Friday, April 5, 2019 2:17 PM
To:
Cc: Steven McGhee <smcghee@paradisevalleyaz.gov>;

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors Hi Steven, Are you able to send us the Word doc version of the release, please? Thanks! On Thu, Apr 4, 2019 at 3:00 PM wrote: Hi Steven and thank you for sending! from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you? Appreciate your patience, PR Coordinator, Neighbors 1523 26th St. Santa Monica, CA 90404 www.ring.com Download the Neighbors App. ? Join the new neighborhood watch. On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote: Hi Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command. Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

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From:

Sent: Wednesday, March 6, 2019 2:56 PM

**To:** Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

In addition to the In-App alert, will work with you to go over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following materials;

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
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Attribution Link: <a href="https://download.ring.com/paradisevalley">https://download.ring.com/paradisevalley</a>

**Simple Text Info:** Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime.

Best,



, Neighborhoods Account Manager

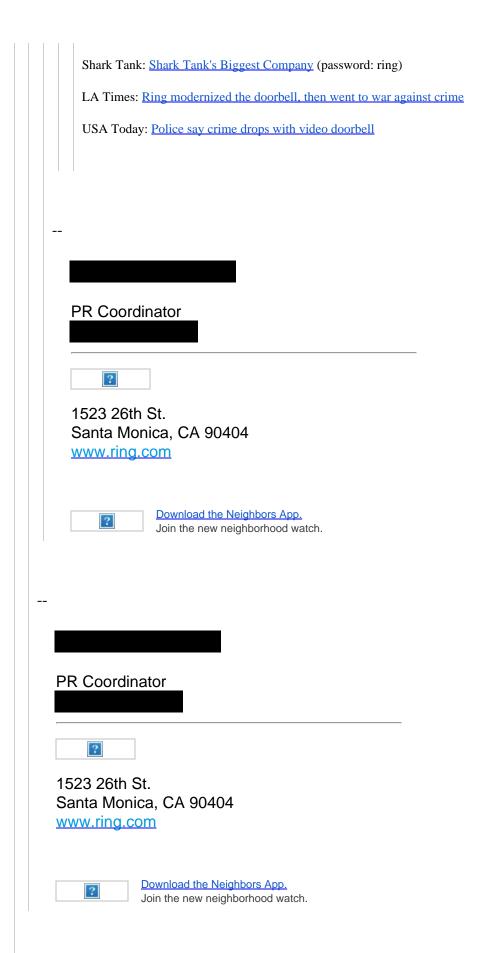


1523 26th St

Santa Monica, CA 90404



LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park



\_\_

# PR Coordinator



1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

 From:
 Steven McGhee

 To:
 Cc:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Wednesday, April 3, 2019 2:19:00 PM

Attachments: Bulletin - April 2019.pdf

PR - PVPD Joins Nieghbors by Ring.pdf

Hi

Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

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Sent: Wednesday, March 6, 2019 2:56 PM

To: Steven McGhee

**Subject:** PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

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Best,

?

, Neighborhoods Account Manager

?

1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: Steven McGhee

To: Subject:

RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Thursday, March 14, 2019 4:08:00 PM

Thanks

From:

**Sent:** Thursday, March 14, 2019 3:52 PM

**To:** Steven McGhee

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Thanks for the quick response and I will follow up with you in April. Let me know if you or the Paradise Valley Police Department need anything in the meantime.

Thanks.

, Neighborhoods Account Manager

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

On Thu, Mar 14, 2019 at 2:15 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

I have and would like to schedule a release to go out in the beginning to mid of April. I have 4 other releases I've been working on with events so have to strategically space and send out so our local paper has ability to distribute all the content. I should have time to get an approved draft of the press release by next week using the template provided and gathering additional material and quotes from our Town.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

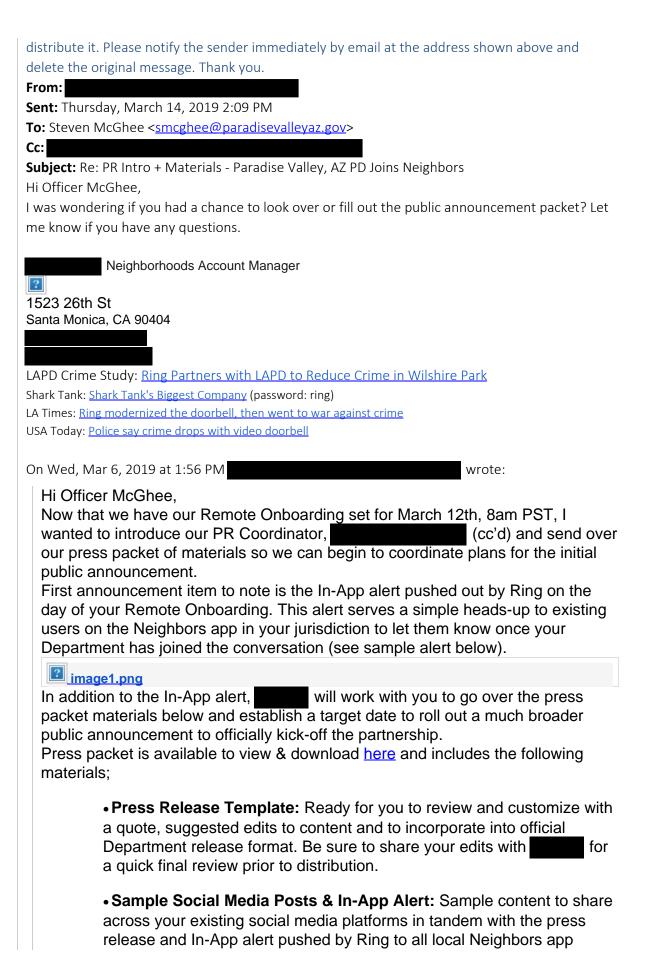
Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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users.

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, Neighborhoods Account Manager

?

1523 26th St Santa Monica, CA 90404

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Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: <u>Police say crime drops with video doorbell</u>

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

**Date:** Thursday, March 14, 2019 2:15:00 PM

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### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

**Sent:** Thursday, March 14, 2019 2:09 PM

To: Steven McGhee
Cc:

**Subject:** Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

I was wondering if you had a chance to look over or fill out the public announcement packet? Let me know if you have any questions.

?

Neighborhoods Account Manager

1523 26th St

Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

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image1.png

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Best,

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LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: To: Subject: Date: Attachments:

Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Date: Wednesday, April 17, 2019 4:52:05 PM

Attachments: image001.png

Hi Steven,

I did receive confirmation that everyone with an account can comment. However, they will not be able to make an alert on the Neighbors feed. I have not had an agency with a volunteer yet, but we do have a sheet with preset comments for incidence like this if you're not comfortable with the volunteer commenting. I have attached the comment sheet and let me know if you have any questions.

Best

Partner Success Associate

ring-logo2x

1523 26th St. Santa Monica, CA 90404 www.ring.com

?

Download the Neighbors App.

Join the new neighborhood watch.

Portal Comments

On Wed, Apr 17, 2019 at 4:18 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

I tested out the portal to see what access our PD Volunteers would have and if I could just allow them to see the Neighbors Feed. I set up a test account with their department email. I tried to make a user profile so they too can see the videos posted while patrolling neighborhoods from their department computer.

I indicated on their settings that I didn't want them to have 'posting rights', 'request videos', or have 'admin permission' and then tested it. It made a post under their name

Not sure if I set up something wrong if that can be fixed.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

Sent: Tuesday, April 16, 2019 12:47 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

This is amazing! I'm very excited about this partnership and we have great things to come with the community of Paradise Valley.

Thank you!





On Tue, Apr 16, 2019 at 11:57 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>> wrote:

I spoke with our Chief, we will plan to cover expenses and mail out the article within our Town Reporter Article to each resident.

For future collaboration, it goes to about 16,000 residents, postage is approximately \$3,000, and printing I would estimate to be \$700-900 for color double sided postcard.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

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From: Sent: Wednesday, April 10, 2019 7:13 PM

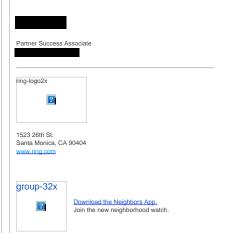
To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steven,

This isn't something we usually do, but it would help if we could get an estimate on how many residents and at what cost per piece.



On Wed, Apr 10, 2019 at 5:29 PM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:



If PVPD was interested in mailing this post card to each resident in our Town, would Ring assist with any of associated printing or mailing cost?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

Sent: Wednesday, April 10, 2019 5:05 PM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Steve.

Attached is the same postcard but for the PVPD.

Partner Success Associate

?

1523 26th St. Santa Monica, CA 90404 www.ring.com

Download the Neighbors App. Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 4:50 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Do you have an image similar to this we can post onto our social media? Or do will it show up on our Neighbors Feed at a certain time that I can screen shot



## Olathe Police Department

has joined Neighbors by Ring!

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone. To join the Olathe Police Department on the FREE Neighbors App,

text olatheks to 555888





Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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From: Steven McGhee

Sent: Wednesday, April 10, 2019 8:05 AM

To:

Subject: RE: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi

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Steven McGhee

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Paradise Valley Police Department

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**Sent:** Tuesday, April 9, 2019 5:42 PM

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Cc:

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Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

#### $\underline{\textbf{Support my efforts with Special Olympics Arizona. Learn more here.}}$

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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Sent: Tuesday, April 9, 2019 3:52 PM
To: Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee

Thanks so much for sending this over. I will have an edited draft over to you by EOD today.

Thanks

On Tue, Apr 9, 2019 at 8:01 AM Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a> wrote:

This is the only Word Doc. The other is in publisher with the same verbiage.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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smcghee@paradisevallevaz.gov

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From:

Sent: Friday, April 5, 2019 2:17 PM

Cc: Steven McGhee <smcghee@paradisevallevaz.gov>:

Subject: Re: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Are you able to send us the Word doc version of the release, please?

Thanks!

On Thu, Apr 4, 2019 at 3:00 PM

Hi Steven and thank you for sending!

from our media team here. We will work to send over our edits by today or tomorrow morning so you can expect to have final versions lined up for a Monday/early next week release if that works for you?

Appreciate your patience,





1523 26th St. Santa Monica, CA 90404 www.ring.com

Download the Neighbors App.

Join the new neighborhood watch

On Wed, Apr 3, 2019 at 2:19 PM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

Hi

Here is the Press Release in two formats we would like to do for the launch of the program on 04/11/2019. It has been approved by our chain of command.

Please let me know if that date will work for you and if the release is good for distribution.

Steven McGhee

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From:

Sent: Wednesday, March 6, 2019 2:56 PM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Cc:

Subject: PR Intro + Materials - Paradise Valley, AZ PD Joins Neighbors

Hi Officer McGhee,

Now that we have our Remote Onboarding set for March 12th, 8am PST, I wanted to introduce our PR Coordinator, (cc'd) and send over our press packet of materials so we can begin to coordinate plans for the initial public announcement.

First announcement item to note is the In-App alert pushed out by Ring on the day of your Remote Onboarding. This alert serves a simple heads-up to existing users on the Neighbors app in your jurisdiction to let them know once your Department has joined the conversation (see sample alert below).

In addition to the In-App aler, will work with you to igo over the press packet materials below and establish a target date to roll out a much broader public announcement to officially kick-off the partnership.

Press packet is available to view & download <a href="here">here</a> and includes the following materials;

- Press Release Template: Ready for you to review and customize with a quote, suggested edits to content and to incorporate into official Department release format. Be sure to share your edits with for a quick final review prior to distribution.
- Sample Social Media Posts & In-App Alert: Sample content to share across your existing social media platforms in tandem with the press release and In-App alert pushed by Ring to all local Neighbors app users.
- Talking Points & Reactive Q&A: Internal docs to prepare Dept. spokespeople to speak about the Neighbors app and our partnership with confidence and respond to commonly asked questions we have come to expect from the press and public.
- Neighbors App Logo & Imagery: High-res versions of the Neighbors app logo and other contextual images approved for use in press releases, social media posts and other public communications moving forward.

Also, be sure to include your Dept's unique Neighbors App download link (aka attribution link) and simple text info below in all your Neighbors-related communications materials and outreach moving forward;

Attribution Link: https://download.ring.com/paradisevalley

Simple Text Info: Or, simply text 'PVPD' to '555-888' from your smartphone.

That's it for now! Let us know once you've had a chance to review and if you have any questions in the meantime. Best,

, Neighborhoods Account Manager



From: <u>Steven McGhee</u>

To:
Subject: RE: Promo Code for Ring Devices
Date: Thursday, June 13, 2019 11:36:00 AM

That makes sense. Thank you for the clarification.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

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smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

**Sent:** Thursday, June 13, 2019 10:13 AM

To: Steven McGhee

Subject: Re: Promo Code for Ring Devices

Hi Steven,

It's only taking \$10.00 off because there is a current Fathers Day sale on <u>ring.com</u>. Ring Video Doorbell 2 is \$40.00 off right now, and when you enter your promo code, it's only deducting \$10.00 for a total savings of \$50.00.

Best.

Partner Success Associate



1523 26th St. Santa Monica, CA 90404



Download the Neighbors App.

Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

On Thu, Jun 13, 2019 at 8:35 AM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

Hi

I logged in with my department email and tried to apply the discount but it is only doing \$10 instead of the \$50 off shared in your

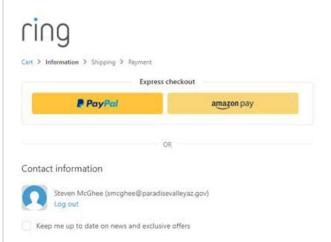
#### Law Enforcement Discount on Ring Devices

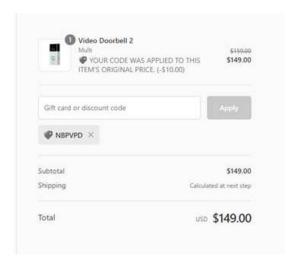
Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.

\*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

Partner Success Associate

1523 26th St Santa Monica, CA 90404





Let me know if there's anything I should change.

Steven McGhee

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From:

Sent: Wednesday, June 12, 2019 1:35 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

**Subject:** Promo Code for Ring Devices

Hi Steven,

Your law enforcement discount is better than any bulk discount that I can offer for your 10 devices. Your departments promo code for <u>ring.com</u> is **NBPVPD**. Make sure you use your departments email address when checking out or the promo code will not work. Thanks,



Questions about the Neighbors Portal? Visit the  ${\color{red}{\bf Neighbors\ Portal\ Resource\ Center}}$ .

From: Steven McGho

Subject: RE: Promo Code for Ring Devices

Date: Thursday, June 13, 2019 8:35:00 AM

Hi

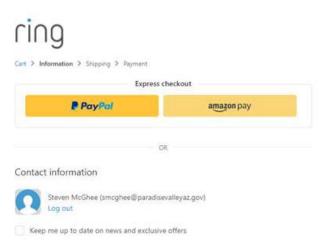
I logged in with my department email and tried to apply the discount but it is only doing \$10 instead of the \$50 off shared in your email:

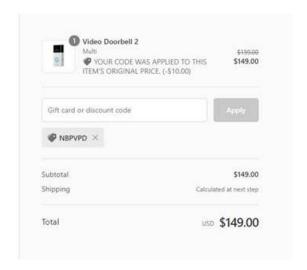
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Get \$50 off\* (per device) on our doorbells, security cameras, and alarm system when you use discount code NBPVPD on Ring.com and check out using your HCSO email address.

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Let me know if there's anything I should change.

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1523 26th St. Santa Monica, CA 90404

group-32x



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From: Steven McGhee

Subject: RE: Promo Code for Ring Devices

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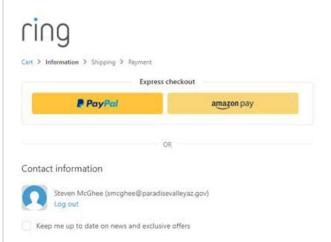
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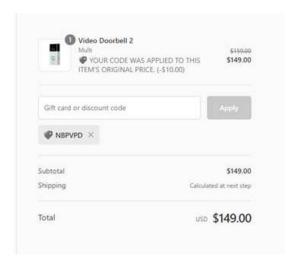
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Questions about the Neighbors Portal? Visit the  ${\color{red}{\bf Neighbors\ Portal\ Resource\ Center}}$ .

From: Steven McGhee
To:

Cc:

Subject: RE: PVPD - Crime Prevention Bulletin - June 2019

**Date:** Monday, June 3, 2019 4:08:00 PM

Thanks It will likely be released at the end of the week to our local newspaper, social media, and other communication channels.

Unknown reach by newspaper as I do not know their total reach in Town. We typically reach about 400 by email, 2,000 total by social media, and I'd guess 400 on our website.

### Steven McGhee

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From:

Sent: Monday, June 3, 2019 4:02 PM

To: Steven McGhee

Cc:

Subject: Re: PVPD - Crime Prevention Bulletin - June 2019

Hi Steven and thanks for sending!

Looks good to go on our end. When do you plan on distributing and what is the size/scope of your recipients list? Just for context and our team as an FYI:)

Thanks!









<u>Download the Neighbors App.</u> Join the new neighborhood watch.

On Mon, Jun 3, 2019 at 3:38 PM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:



Attached is a Crime Prevention Bulletin for June 2019. I plan to mention Neighbors by Ring as on page two with your approval.

### Steven McGhee

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Paradise Valley Police Department

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From: Steven McGhee

To: Subject: Date:

RE: PVPD - Law Enforcement Portal Thursday, May 24, 2018 8:29:00 AM

I recently took over the Community Resource Officer position from Kevin Albert in Paradise Valley and we have not had the opportunity to meet.

I will be out of town this summer from June 8<sup>th</sup>-July 17<sup>th</sup> in case you attempt to contact me or are back in town for trainings.

I hope to be able to meet to discuss this resource in the near future.

Thank you for getting back to me.

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

Sent: Thursday, May 24, 2018 8:25 AM

To: Steven McGhee

Subject: Re: PVPD - Law Enforcement Portal

Officer McGhee, I'm not sure if we met last year when I conducted a small informational session about Ring in Paradise Valley. If yes, good to hear from you and if no, nice to meet vou.

As you probably heard from SPD, Ring has developed a portal that invites law enforcement to the Ring Neighborhood platform (devices and social sharing app). The portal was just released from beta, so this is still the very early stages. We are talking to Phoenix PD, Tempe and Scottsdale, but it would be incredible to get this free portal to all law enforcement in metro Phoenix.

I should be back there in the next few weeks to follow up with those considering Rings LE Portal and to present the service to others. When I schedule that I will reach out to you to set up a meeting to bring you up to speed on what we're working on.

Thanks for the interest. I look forward to speaking with you soon.

Regards.

On Tue, May 22, 2018 at 3:48 PM, Steven McGhee < smcghee@paradisevalleyaz.gov> wrote:

I received your contact information from Scottsdale PD. I was wondering if Paradise Valley

Police Department might be able to have a presentation about the Law Enforcement Portal resource provided by Ring?

The information I received so far sounds great and your product is used by several households within our town.

Thank you for any help you may be able to provide.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

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--

Vice President of Neighborhood Sales



1523 26th St

Santa Monica, CA 90404

As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor

Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

**TechCrunch Product Review** 

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

From: <u>Steven McGhee</u>

То:

RE: PVPD Portal Takeaways

Subject:

Wednesday, December 5, 2018 2:52:00 PM

Thank you

We'll be in touch!

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Wednesday, December 5, 2018 2:44 PM

**To:** Steven McGhee

**Subject:** PVPD Portal Takeaways

Hey Steven,

Thanks so much for your time today.

To recap some program highlights (some talking points):

Neighbors by Ring is the free smartphone app that allows citizens to upload videos, photos and alerts related to crime and safety and share them with their neighbors. You do not need Ring cameras to use this app.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map of all the Ring devices in your community and directly request relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost. We will create a Paradise Valley-specific download link for the app. Anytime someone uses the link to download the neighbors app, Paradise Valley PD gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

Again I am just waiting on our legal team to revise our MOU. Once it is provided to me I will send it over to you as soon as I can.

I will also talk to my team about the stat of property crime you requested and the question on the daylight savings for AZ.

# Thanks again!

PS. here are two departments that are currently using the Neighbors Portal and are having great success with it.

Winter Park PD Volusia County Sheriffs

--

Neighborhood's Training Manager



1200 Atwater Dr Ste 225 Malvern, PA 19355

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

From: <u>Steven McGhee</u>
To: <u>Anthony Modestine</u>

Subject:

**Date:** Thursday, January 10, 2019 9:38:00 AM

Hi

Its been about a month since I last had an update on the MOU. I wanted to see if there was any additional information?

#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From: Steven McGhee

Sent: Wednesday, December 5, 2018 2:52 PM

To:

**Subject:** RE: PVPD Portal Takeaways Thank you We'll be in touch!

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr. Paradise Valley. AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

**Sent:** Wednesday, December 5, 2018 2:44 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov>

**Subject:** PVPD Portal Takeaways

Hey Steven,

Thanks so much for your time today.

To recap some program highlights (some talking points):

<u>Neighbors by Ring</u> is the free smartphone app that allows citizens to upload videos, photos and alerts related to crime and safety and share them with their neighbors. You do not need Ring cameras to use this app.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map of all the Ring devices in your community and directly request relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost. We will create a Paradise Valley-specific download link for the app. Anytime someone uses the link to download the neighbors app, Paradise Valley PD gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

Again I am just waiting on our legal team to revise our MOU. Once it is provided to me I will send it over to you as soon as I can.

I will also talk to my team about the stat of property crime you requested and the question on the daylight savings for AZ.

Thanks again!

PS. here are two departments that are currently using the Neighbors Portal and are having great success with it.

Winter Park PD Volusia County Sheriffs

\_\_

Neighborhood's Training Manager



1200 Atwater Dr Ste 225 Malvern, PA 19355

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

To:

Subject: RE: Ring Account Manager and Portal Onboarding Times

**Date:** Thursday, February 14, 2019 11:39:00 AM

Thank you. Talk to you soon.

Steven McGhee

Community Resource Officer Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

 $\underline{smcghee@paradisevalleyaz.gov}$ 

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Sent: Thursday, February 14, 2019 11:29 AM

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**Subject:** Re: Ring Account Manager and Portal Onboarding Times

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Talk to you soon,

N

Neighborhoods Account Manager



1523 26th St

Santa Monica, CA 90404

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On Thu, Feb 14, 2019 at 10:06 AM Steven McGhee <smcghee@paradisevallevaz.gov> wrote:

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**Subject:** Re: Ring Account Manager and Portal Onboarding Times

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Neighborhoods Account Manager

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How does the first week of March look?

Steven McGhee

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Paradise Valley Police Department

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**Sent:** Thursday, February 14, 2019 10:56 AM

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Talk to you soon,

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From:

Steven McGhee

To: Subject:

Re: Ring Doorbells for App Downloads Monday, May 20, 2019 10:36:01 AM

You and the Paradise Valley Police Department are doing an amazing job! I will send you the tracking number once the order has been processed.







1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

On Mon, May 20, 2019 at 10:28 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi ,

That's great. I'm happy we have persons downloading. You can use the address below:

Paradise Valley Police Department

Attn: Officer Steven McGhee

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

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From:

**Sent:** Monday, May 20, 2019 10:29 AM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov >

**Subject:** Ring Doorbells for App Downloads

Hi Steven.

I hope you had a great weekend!

Your departments simple text code has almost sixty downloads. I don't know if you remember me mentioning this but for every twenty downloads, we will donate a Ring Video Doorbell 2 to the department to distribute through the community. What is the best address to send three Ring Video Doorbell 2?

Good job!
Best,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

To: Subject: Date:

RE: Ring Doorbells for App Downloads Thursday, May 30, 2019 2:08:00 PM

Attachments: image001.png

Great, I was not aware I could do that. I've reposted and attached link to the press release. Thank you.

#### Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

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From:

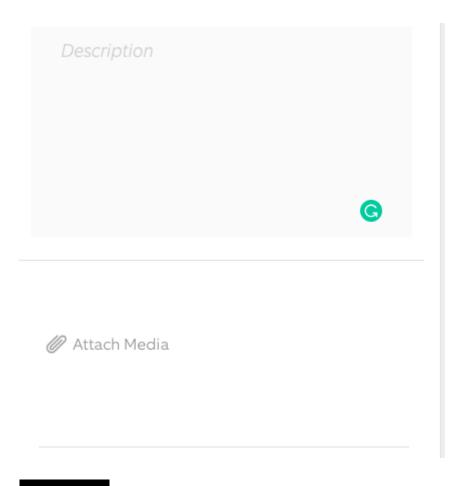
**Sent:** Thursday, May 30, 2019 11:34 AM

**To:** Steven McGhee

**Subject:** Re: Ring Doorbells for App Downloads

Hi Steven,

I noticed a new alert in the Portal that went out that a has a link to Youtube for a video. If you have the video, you can post it in the "Attached Media" when creating the new alert and the video should play.



Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



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Steven McGhee

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To: Subject: Date:

RE: Ring Doorbells for App Downloads Thursday, May 30, 2019 2:08:00 PM

Attachments: image001.png

Great, I was not aware I could do that. I've reposted and attached link to the press release. Thank you.

#### Steven McGhee

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Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

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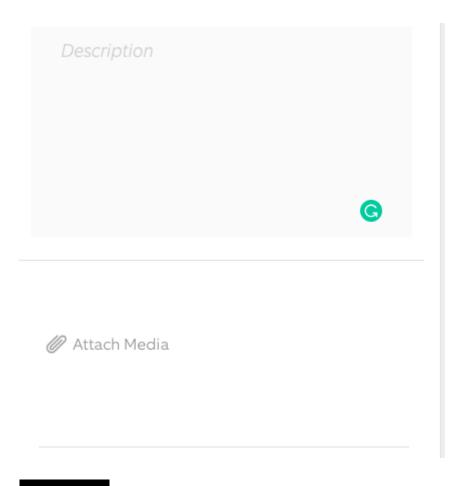
**Sent:** Thursday, May 30, 2019 11:34 AM

**To:** Steven McGhee

**Subject:** Re: Ring Doorbells for App Downloads

Hi Steven,

I noticed a new alert in the Portal that went out that a has a link to Youtube for a video. If you have the video, you can post it in the "Attached Media" when creating the new alert and the video should play.



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On Thu, May 30, 2019 at 9:56 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

We received the Ring Doorbells. We were able to give one out at a community meeting yesterday. Thank you again!

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

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From: Steven McGhee

**Sent:** Monday, May 20, 2019 10:41 AM

**To:** Subject: RE: Ring Doorbells for App Downloads

Thanks

From:

**Sent:** Monday, May 20, 2019 10:38 AM

**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

**Subject:** Re: Ring Doorbells for App Downloads

You and the Paradise Valley Police Department are doing an amazing job! I will send you the tracking number once the order has been processed.





1523 26th St. Santa Monica, CA 90404 www.ring.com



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Attn: Officer Steven McGhee

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

Steven McGhee

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Good job!

Best,

Partner Success Associate



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Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

From: Steven McGhee

To:

RE: Ring Doorbells for App Downloads

Subject: Thursday, May 30, 2019 10:00:00 AM Date:

Yes, Monday or Tuesday after 12PM Arizona time.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

Sent: Thursday, May 30, 2019 9:59 AM

**To:** Steven McGhee

Subject: Re: Ring Doorbells for App Downloads

Hi Steven,

That is great! Would you be available for a quick follow up call next Monday or Tuesday? If so, let me know the best time for you.

Thanks.





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**Sent:** Monday, May 20, 2019 10:41 AM

To: '

**Subject:** RE: Ring Doorbells for App Downloads

Thanks

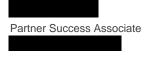
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Good job!

Best,

Partner Success Associate



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From: <u>Steven McGhee</u>

To:

Subject: RE: Ring Doorbells for App Downloads
Date: Thursday, May 30, 2019 9:55:00 AM

Hi

We received the Ring Doorbells. We were able to give one out at a community meeting yesterday.

Thank you again!

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Best,



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To:

RE: Ring Doorbells for App Downloads

Subject: Monday, May 20, 2019 10:41:00 AM Date:

Thanks

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From: To:

Steven McGhee

Subject:

Re: Ring Doorbells for App Downloads Monday, May 20, 2019 10:36:01 AM

You and the Paradise Valley Police Department are doing an amazing job! I will send you the tracking number once the order has been processed.



ring-logo2x



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Paradise Valley, AZ 85253

Steven McGhee

Community Resource Officer

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**To:** Steven McGhee < smcghee@paradisevalleyaz.gov >

**Subject:** Ring Doorbells for App Downloads

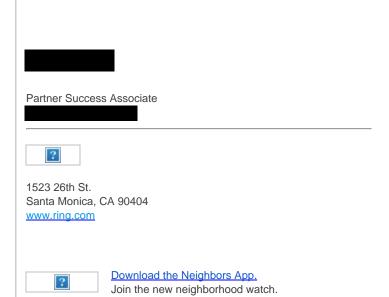
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Good job!

Best.



From: Steven McGhee To:

Subject: RE: Ring Promo Code

Wednesday, October 10, 2018 5:17:00 PM Date:

Thank you very much I will distribute the information.

Steven McGhee

Community Resource Officer Paradise Valley Police Department 6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

Sent: Wednesday, October 10, 2018 4:49 PM

**To:** Steven McGhee

Subject: Ring Promo Code

Hi Officer McGhee,

I am looking forward to getting Rings into the hands of the Paradise Valley Police Department. I'm sure we'll make a lot of people happy and safe by using your department's code **nbpvpd**. Make sure you are also using your department's email address @paradisevalleyaz.gov. Here's a brief overview of the initiative that you can forward to your department. I have summarized the important points and have details further down.

### Summary

- Everyone in your agency will get a discount for \$50 off per device!
- You must purchase the device from Ring using your specific work email address -- @paradisevalleyaz.gov
- The promotional offer is only available while supplies last.
- Here's your code! **nbpvpd.**

Use the link <u>ring.com</u>.

Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: nbpvpd you and your law enforcement colleagues can get \$50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, Security Cams, and Ring Alarm.

Best.

, Neighborhoods Marketing Rep 1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: <a href="Shark Tank's Biggest Company">Shark Tank: Shark Tank's Biggest Company</a> (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From:

To: <u>Steven McGhee</u>

Subject: Re: Ring Video Doorbell 2 for Raffle

Date: Friday, May 3, 2019 1:16:31 PM

# Hi Steven,

Your department is at 42 Neighbor app downloads and counting! When did you send out the postcards to the residents again?

### Thanks,





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On Thu, May 2, 2019 at 9:48 AM

wrote:

Hi Steven,

I hope you and the PVPD are having a great week so far.

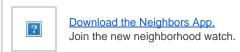
I wanted to follow up and make sure you received the Ring Video Doorbell 2 I sent to the department?

# Thanks,

Partner Success Associate

ring-logo2x

1523 26th St. Santa Monica, CA 90404 www.ring.com



From: <u>Steven McGhee</u>

To: Subject:

RE: Ring Video Doorbell 2 for Raffle Thursday, May 2, 2019 12:11:00 PM

No problem. Thank you and safe travels!

From:

**Sent:** Thursday, May 2, 2019 12:06 PM

**To:** Steven McGhee

Subject: Re: Ring Video Doorbell 2 for Raffle

Hey, I'm currently traveling the rest of the day but I'm in the office tomorrow and I will find out.

Thanks for sending that!

Best,

On Thu N

On Thu, May 2, 2019 at 11:08 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi

Attached is the photograph. Do you know how many downloads we are at with our link?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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From:

**Sent:** Thursday, May 2, 2019 10:02 AM

**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

Subject: Re: Ring Video Doorbell 2 for Raffle

Great! If it isn't too much trouble will you take a picture with the winner and email it or text it to me? I want to share the community success you, and the Paradise Valley Police Department is having in my meeting tomorrow.

Thanks,

Partner Success Associate



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On Thu, May 2, 2019 at 9:49 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

I did! Thank you! The winner is stopping in our office today at 11am to pick it up.

Thank you for your help and support!

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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Paradise Valley, AZ 85253

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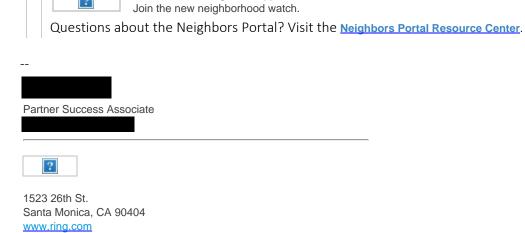
department?

Thanks,

Partner Success Associate



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From: Steven McGhee

To:

RE: Ring Video Doorbell 2 for Raffle

Subject: Date: Thursday, May 2, 2019 11:08:00 AM Attachments: Ring Partnership Winner - 05-02-2019.jpg

Hi

Attached is the photograph. Do you know how many downloads we are at with our link?

#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

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smcghee@paradisevalleyaz.gov

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To:

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Subject: Date:

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**Sent:** Thursday, May 2, 2019 9:49 AM

To: Steven McGhee

**Subject:** Ring Video Doorbell 2 for Raffle

Hi Steven,

I hope you and the PVPD are having a great week so far.

I wanted to follow up and make sure you received the Ring Video Doorbell 2 I sent to the department?

Thanks,



Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

From: Steven McGhee

To:

RE: Ring Video Doorbell 2 for Raffle

Subject: Date: Friday, May 3, 2019 3:18:00 PM

Great, thank you! Its an entire article with information from every Town Department. Our Police Department section will highlight the release of Neighbors by Ring.

On 05/15/2019 the Town Reporter Article with the Press Release content we previously released should be on the doorstep of every residence.

#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

# Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

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From:

**Sent:** Friday, May 3, 2019 1:18 PM

To: Steven McGhee

Subject: Re: Ring Video Doorbell 2 for Raffle

Hi Steven,

Your department is at 42 Neighbor app downloads and counting! When did you send out the postcards to the residents again?

Thanks,

Partner Success Associate



1523 26th St. Santa Monica, CA 90404 www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

On Thu, May 2, 2019 at 9:48 AM

wrote:

Hi Steven,
I hope you and the PVPD are having a great week so far.
I wanted to follow up and make sure you received the Ring Video Doorbell 2 I sent to the department?
Thanks,

Partner Success Associate

1523 26th St.
Santa Monica, CA 90404

www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

From:
To: Steven McGhee

Subject: Re: Ring<>Paradise Valley Onboarding!

Date: Thursday, February 14, 2019 7:24:17 AM

#### Hi Steven.

I apologize for the confusion their, will be your Account Manager moving forward who is CC'd in this email. Please excuse my afternoon brain!

can you please sync up with Office McGhee to set a day and time for their onboarding?

Thanks.

On Thu, Feb 14, 2019 at 9:20 AM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Hi you mentioned and in email below. I did not see anyone else CCed to the original message.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From: Steven McGhee

Sent: Thursday, February 14, 2019 7:15 AM

To:

**Subject:** RE: Ring<>Paradise Valley Onboarding!

I will ask which persons they want assigned. I know one person is out of the office. I will get

back to you shortly.

Steven McGhee

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From:

Sent: Wednesday, February 13, 2019 2:18 PM

To: Steven McGhee < smcghee@paradisevalleyaz.gov>

**Subject:** Ring<>Paradise Valley Onboarding!

Office McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

1. Partnership Coordinator - main champion for the Ring partnership

## Name:

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name: Yourself

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

#### Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

### Name:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

### Name:

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

can you please link up with either Office McGhee and find a day and time that works best for both you and the department to setup the webinar training?

--

Neighborhood's Training Manager



1200 Atwater Dr Ste 225

Malvern, PA 19355

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

--

# Neighborhood's Training Manager



1200 Atwater Dr Ste 225 Malvern, PA 19355

Reducing Crime in Newark NJ: <u>Newark Protect Project</u> Shark Tank: <u>Shark Tank's Biggest Company</u> (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: Steven McGhee

Subject: RE: Ring<>Paradise Valley Onboarding!

Date: Tuesday, February 26, 2019 8:38:00 AM

Hi

I have meeting on the train the trainer Webinar scheduled with and our command staff.

Was there a custom link you were going to provide related to the tracking of downloads of the Neighbors by Ring app?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr. Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseVallevPD.com

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From: Steven McGhee

Sent: Thursday, February 14, 2019 7:20 AM

To:

**Subject:** RE: Ring<>Paradise Valley Onboarding!

Hi Anthony, you mentioned and in email below. I did not see anyone else CCed to the original message.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseVallevPD.com

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From: Steven McGhee

Sent: Thursday, February 14, 2019 7:15 AM

To:

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From:

Sent: Wednesday, February 13, 2019 2:18 PM

To: Steven McGhee <smcghee@paradisevallevaz.gov>

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1. Partnership Coordinator - main champion for the Ring partnership

Name:

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#### Name: Yourself

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

#### Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

#### Name

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

#### Name:

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

can you please link up with either Office McGhee and find a day and time that works best for both you and the department to setup the webinar training?

Neighborhood's Training Manager

1200 Atwater Dr Ste 225

Malvern, PA 19355

Protect Project

Shark Tank: <u>Shark Tank's Biggest Company</u> (password: ring)
LA Times: <u>Ring modernized the doorbell, then went to war against crime</u>

USA Today: Police say crime drops with video doorbell

From: <u>Steven McGhee</u>

To: Subject: Date:

RE: Ring<>Paradise Valley Onboarding! Thursday, February 14, 2019 7:20:00 AM

Hi you mentioned and in email below. I did not see anyone else CCed to the original message.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567 www.ParadiseValleyPD.com

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Sent: Thursday, February 14, 2019 7:15 AM

To:

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#### Name:

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### Name:

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Neighborhood's Training Manager



1200 Atwater Dr Ste 225 Malvern, PA 19355 Reducing Crime in Newark NJ: <u>Newark Protect Project</u> Shark Tank: <u>Shark Tank's Biggest Company</u> (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

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To:

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Subject: Date: Thursday, February 14, 2019 7:15:00 AM

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To: Steven McGhee

**Subject:** Ring<>Paradise Valley Onboarding!

Office McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I've copied your new Account Manager, . Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding The Portal Onboarding is train-the-trainer style so we only require the following people to join:

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#### Name:

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1200 Atwater Dr Ste 225 Malvern, PA 19355

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LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: Steven McGhee Subject

Date: Tuesday, February 26, 2019 12:38:00 PM

Thank you

From:

Sent: Tuesday, February 26, 2019 12:02 PM

To: Steven McGhee

Subject: Re: Ring<>Paradise Valley Onboarding!

Yes, this will be created by our team and will provide you this information the day of your onboarding. There will be a custom download link and also a custom text link that will provide you!

Let us know if you have any questions!

On Tue, Feb 26, 2019 at 10:38 AM Steven McGhee <smcghee@paradisevalleyaz.gov> wrote:

I have meeting on the train the trainer Webinar scheduled with and our command staff.

Was there a custom link you were going to provide related to the tracking of downloads of the Neighbors by Ring app?

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

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smcghee@paradisevalleyaz.gov

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Sent: Thursday, February 14, 2019 7:20 AM

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From: Steven McGhee

Sent: Thursday, February 14, 2019 7:15 AM

Subject: RE: Ring<>Paradise Valley Onboarding!

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Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 F. Lincoln Dr.

Paradise Valley, AZ 85253 smcghee@paradisevalleyaz.gov Office: (480)348-3567

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From:
Sent: Wednesday, February 13, 2019 2:18 PM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: Ring<>Paradise Valley Onboarding!

Office McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

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#### Name:

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Neighborhood's Training Manager

1200 Atwater Dr Ste 225

Malvern, PA 19355

Reducing Crime in Newark NJ: Newark Protect Project
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LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

Neighborhood's Account Manager
2
1200 Atwater Dr Ste 225

Reducing Crime in Newark NJ: Newark Protect Project
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

From: <u>Steven McGhee</u>

To:

RE: Social Media Raffle

Subject:

Wednesday, April 10, 2019 5:18:00 PM

Lets do April 22 through April 26<sup>th</sup>. More expose for the Neighbors App and touch again on the partnership release for tomorrow.

### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevallevaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

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From:

Sent: Wednesday, April 10, 2019 4:59 PM

**To:** Steven McGhee

Subject: Re: Social Media Raffle

Great! When do you think you will start the raffle so I can send the Video Doorbell 2 to the

department?





On Wed, Apr 10, 2019 at 4:46 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

I think the flow of this works well. I will follow instructions provided. Thank you!

#### Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

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From:

Sent: Wednesday, April 10, 2019 1:32 PM

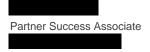
**To:** Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>>

**Subject:** Social Media Raffle

Hey Steven,

Attached below is the process on how to host a social media raffle. This is not set in stone so if you have any idea let me know!

Talk to you soon,





1523 26th St. Santa Monica, CA 90404 www.ring.com





From: Steven McGhee

To:

RE: Social Media Raffle

Subject: Date:

Wednesday, April 10, 2019 4:45:00 PM

I think the flow of this works well. I will follow instructions provided. Thank you!

Steven McGhee

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Paradise Valley Police Department

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Talk to you soon,

Partner Success Associate



1523 26th St.

Santa Monica, CA 90404

www.ring.com



Download the Neighbors App.

Join the new neighborhood watch.



How to Host a Social Media Raffle

From: To:

Steven McGhee

Subject: Re: Social Media Raffle

**Date:** Wednesday, April 10, 2019 4:59:01 PM

Great! When do you think you will start the raffle so I can send the Video Doorbell 2 to the department?



ring-logo2x



1523 26th St. Santa Monica, CA 90404 www.ring.com



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smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

## Support my efforts with Special Olympics Arizona. Learn more here.

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, enroll by clicking here.

CONFIDENTIALITY NOTICE: This email is the property of the Paradise Valley Police Department and contains information that may be PRIVILEGED, CONFIDENTIAL or otherwise exempt from disclosure by applicable law. If you receive this communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

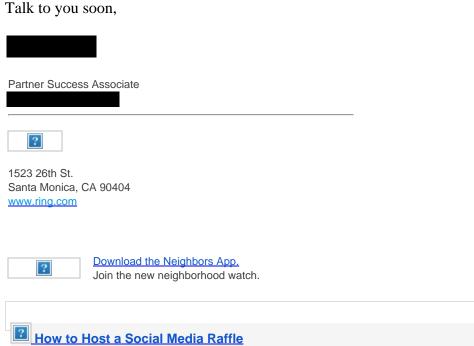
Sent: Wednesday, April 10, 2019 1:32 PM

**To:** Steven McGhee <<u>smcghee@paradisevallevaz.gov</u>>

**Subject:** Social Media Raffle

Hey Steven,

Attached below is the process on how to host a social media raffle. This is not set in stone so if you have any idea let me know!



From: To:

Steven McGhee

Subject:

Re: Social Media Raffle

**Date:** Wednesday, April 10, 2019 6:58:50 PM

Works for me! Enjoy your evening and we will talk soon.





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

On Wed, Apr 10, 2019 at 5:18 PM Steven McGhee < smcghee@paradisevalleyaz.gov > wrote:

Lets do April 22 through April 26<sup>th</sup>. More expose for the Neighbors App and touch again on the partnership release for tomorrow.

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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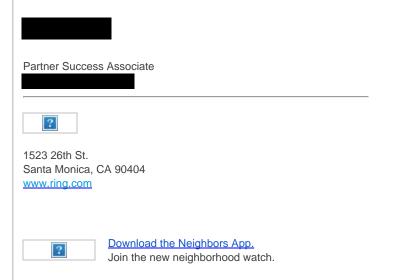
From:

Sent: Wednesday, April 10, 2019 4:59 PM

**To:** Steven McGhee < smcghee@paradisevalleyaz.gov >

Subject: Re: Social Media Raffle

Great! When do you think you will start the raffle so I can send the Video Doorbell 2 to the department?



On Wed, Apr 10, 2019 at 4:46 PM Steven McGhee <<u>smcghee@paradisevalleyaz.gov</u>> wrote:

I think the flow of this works well. I will follow instructions provided. Thank you!

Steven McGhee

Community Resource Officer

Paradise Valley Police Department

6433 E. Lincoln Dr.

Paradise Valley, AZ 85253

smcghee@paradisevalleyaz.gov

Office: (480)348-3567

www.ParadiseValleyPD.com

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From:

Sent: Wednesday, April 10, 2019 1:32 PM

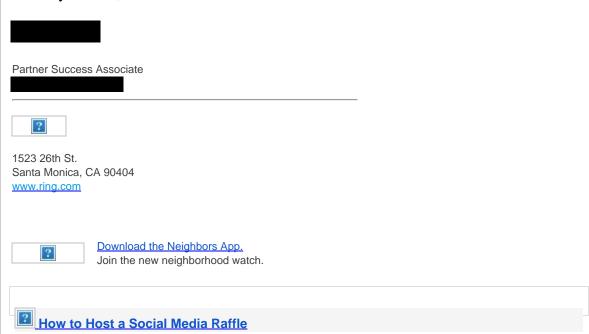
**To:** Steven McGhee < <a href="mailto:smcghee@paradisevalleyaz.gov">smcghee@paradisevalleyaz.gov</a>>

Subject: Social Media Raffle

Hey Steven,

Attached below is the process on how to host a social media raffle. This is not set in stone so if you have any idea let me know!

Talk to you soon,



Subject: Ring Account Manager and Portal Onboarding Times

**Date:** Thursday, February 14, 2019 10:54:38 AM

## Hi Officer McGhee,

I hope you are having a great day!

I am looking forward to onboarding the Paradise Valley Police Department and working together to reduce crime in your community. I will be available for an hour-long webinar training Tuesday 2/19 at 9am or 11am or Wednesday 2/20 at 11am Pacific Standard Time. Please let me know if any of those dates and times work for the Paradise Valley Police Department and I will send you a calendar invite.

Talk to you soon,

, Neighborhoods Account Manager



1523 26th St Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

From: To:

PD Volunteer - Mike Ondracek

Cc: <u>Steven McGhee</u>

Subject:

Ring Community Programs

**Date:** Wednesday, April 10, 2019 4:56:49 PM

## Hi Mike,

Unfortunately, the \$25 community promo codes are not in effect anymore. If you or any residents are interested in community programs with Ring, let me know, and I can put you in direct contact with our team that handles them. <u>Here</u> is the direct link for the Ring Community Partner Programs.

## Best,







1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u> Join the new neighborhood watch.

Subject: Ring Doorbells for App Downloads

Date: Monday, May 20, 2019 10:26:25 AM

Hi Steven,

I hope you had a great weekend!

Your departments simple text code has almost sixty downloads. I don't know if you remember me mentioning this but for every twenty downloads, we will donate a Ring Video Doorbell 2 to the department to distribute through the community. What is the best address to send three Ring Video Doorbell 2?

Good job!

Best,





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.

Subject: Ring Video Doorbell 2 for Raffle

Date: Thursday, May 2, 2019 9:47:46 AM

## Hi Steven,

I hope you and the PVPD are having a great week so far.

I wanted to follow up and make sure you received the Ring Video Doorbell 2 I sent to the department?

## Thanks,





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<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the  $\underline{\text{Neighbors Portal Resource Center}}$ .

Subject: Ring<>Paradise Valley Onboarding!

Date: Wednesday, February 13, 2019 2:16:06 PM

Attachments: Neighbors by Ring - PVPD.pdf

Office McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

- 1. Partnership Coordinator main champion for the Ring partnership **Name:**
- 2. Press/Media Coordinator typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name: Yourself

- 3. Social Media Coordinator person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

  Name:
- 4. Investigative Coordinator your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

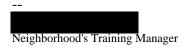
Name:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc. **Name:** 

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

can you please link up with either Office McGhee and find a day and time that works best for both you and the department to setup the webinar training?



Reducing Crime in Newark NJ: <u>Newark Protect Project</u> Shark Tank: <u>Shark Tank's Biggest Company</u> (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

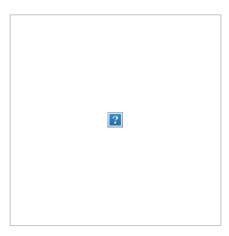
From: Ring Team
To: James Skinner

Subject: Scott has shared a Ring Video with you Date: Wednesday, May 30, 2018 10:58:15 PM





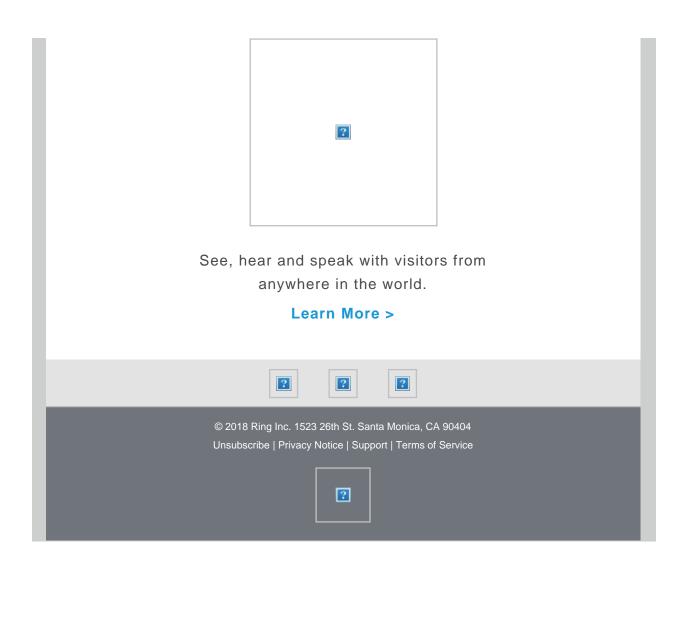
# Scott has shared a Ring video with you!



"James, here are the Ring Videos of the guy that I believe robbed us today. Case# 2018-23807. Thank you for your help in catching this guy."

Watch Now

This video was captured by my Ring Video Doorbell.



From: Ring Team
To: James Skinner

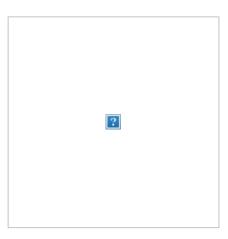
Subject: has shared a Ring Video with you Date: Wednesday, May 30, 2018 10:58:15 PM







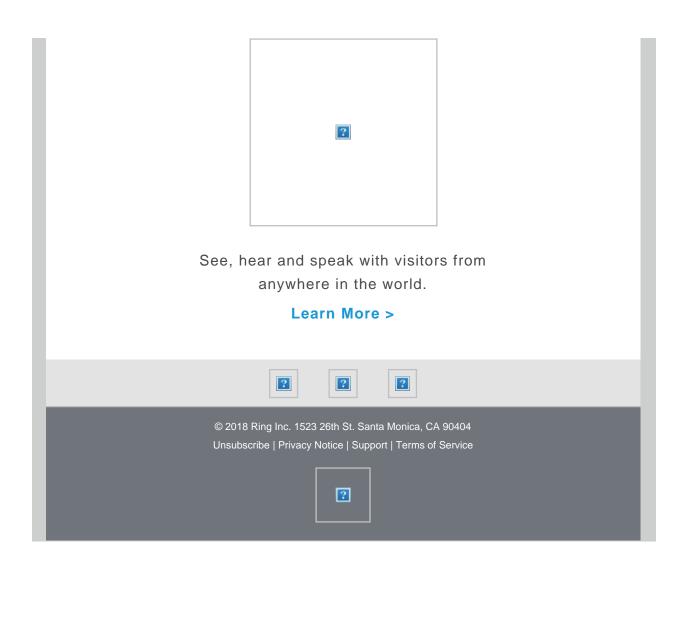
# has shared a Ring video with you!



"James, here are the Ring Videos of the guy that I believe robbed us today. Case# 2018-23807. Thank you for your help in catching this guy."

Watch Now

This video was captured by my Ring Video Doorbell.



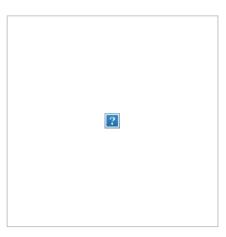
From: Ring Team
To: James Skinner

Subject: has shared a Ring Video with you Date: Thursday, May 31, 2018 6:15:44 AM





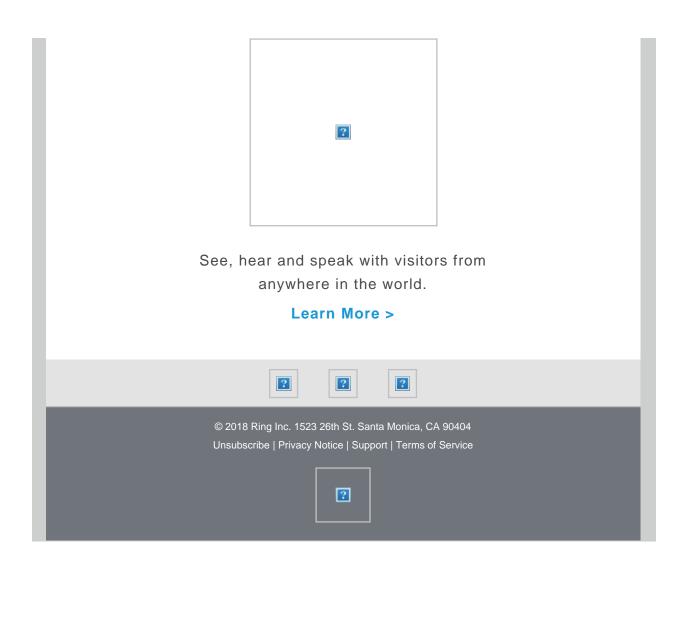
# has shared a Ring video with you!



"James- This is the robber. We are case# 2018-23807. This is sending you this. My email address is . Would you let me know if you can see him on one of these. He has a very distinctive tattoo."

Watch Now

This video was captured by my Ring Video Doorbell.



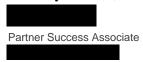
From:
To: Steven McGhee
Subject: Social Media Raffle

**Date:** Wednesday, April 10, 2019 1:31:52 PM

# Hey Steven,

Attached below is the process on how to host a social media raffle. This is not set in stone so if you have any idea let me know!

Talk to you soon,





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.



 From:
 No Reply

 To:
 Kimberly Stiteler

 Subject:
 Sorry We Missed You!

**Date:** Tuesday, May 21, 2019 10:05:38 AM

Thank you for reaching out to Ring Community Support!

Due to an extended period of inactivity in our chat, the session has expired.

We do value you as a trusted neighbor and offer advanced self-help options to assist in protecting your home. We also recommend visiting our website at <a href="https://www.ring.com">www.ring.com</a> or our help center <a href="here">here</a> to chat back in.

Here are some of our top resources in getting your device up and running:

# **Video Recording**

Ring Protect Subscription Plans
Upgrading, Changing, or Canceling your Ring Protect Plan

# **Device Specific**

What to Do if Your Floodlight Cam Goes Offline
What to Do if Your Ring Video Doorbell Pro Goes Offline
What to Do if Your Ring Video Doorbell Goes Offline

## **General Connectivity**

Ring App is Having Trouble Connecting to the Ring Device and Showing Video Understanding RSSI Values and Wireless Signal Strength

Thank you, Your Ring Team

On Tue, May 21, 2019 at 5:04 PM <> wrote:

Auto-closing this conversation due to inactivity.

On Tue, May 21, 2019 at 4:56 PM <> wrote:

\*\*This chat is being transferred to Ring Alarm chat for further support. Someone will be with you shortly.\*\*

On Tue, May 21, 2019 at 4:56 PM <> wrote:

Please stay on the line Kim while I have you connected to the Ring alarm team.

On Tue, May 21, 2019 at 4:54 PM <> wrote:

Hi! Kim, I see that you have questions about your Ring Alarm system. I'll be glad to connect you to our Ring Alarm team. Do you have any further inquires?

On Tue, May 21, 2019 at 4:54 PM <> wrote:

Kim	
	21, 2019 at 4:53 PM <> wrote: for contacting Ring Community Support. My name is name?
	ay 21, 2019 at 4:48 PM <> wrote: wheene will be with you shortly.
	May 21, 2019 at 4:48 PM <> wrote: r@paradisevalleyaz.gov
	, May 21, 2019 at 4:48 PM $<>$ wrote: ks! Now can we get your email?
	ue, May 21, 2019 at 4:47 PM <> wrote: es & Product Information
	Tue, May 21, 2019 at 4:45 PM <> wrote:  n order to connect you to the right team, please CLICK an option from the list below, then click the arrow to submit.
	On Tue, May 21, 2019 at 4:45 PM <> wrote:  If you have a ring alarm system in your home can you have it monitored by a different alarm company or are you limited to being monitored by ring or yourself?

From: No Reply
To: Kimberly Stiteler
Subject: Sorry We Missed You!

**Date:** Tuesday, May 21, 2019 10:24:37 AM

Thank you for reaching out to Ring Community Support!

Due to an extended period of inactivity in our chat, the session has expired.

We do value you as a trusted neighbor and offer advanced self-help options to assist in protecting your home. We also recommend visiting our website at <a href="https://www.ring.com">www.ring.com</a> or our help center <a href="here">here</a> to chat back in.

Here are some of our top resources in getting your device up and running:

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What to Do if Your Ring Video Doorbell Goes Offline

## **General Connectivity**

Ring App is Having Trouble Connecting to the Ring Device and Showing Video Understanding RSSI Values and Wireless Signal Strength

Thank you, Your Ring Team

On Tue, May 21, 2019 at 5:23 PM <> wrote:

Auto-closing this conversation due to inactivity.

On Tue, May 21, 2019 at 5:22 PM <> wrote:

Due to inactivity, I will be closing this chat. Please feel free to reach back out to us 24/7. You can reach us by phone at 1-800-656-1918 or chat. Thank you for contacting Ring Community Support. Have a great one!

On Tue, May 21, 2019 at 5:21 PM <> wrote:

I haven't heard from you in a few minutes. Are you still needing assistance?

On Tue, May 21, 2019 at 5:17 PM <> wrote:

Are you still with me?

On Tue, May 21, 2019 at 5:14 PM <> wrote:

```
You're welcome. Is there anything else I can assist you with today?
On Tue, May 21, 2019 at 5:13 PM <> wrote:
 ok thanks
 On Tue, May 21, 2019 at 5:13 PM <> wrote:
   Its either we'll monitor your system or self-monitored.
   On Tue, May 21, 2019 at 5:12 PM <> wrote:
     I understand. For Professional Monitoring, there is no option yet to have it
     monitor by a different company.
     On Tue, May 21, 2019 at 5:11 PM <> wrote:
       i just need to know if it can or cannot please
       On Tue, May 21, 2019 at 5:10 PM <> wrote:
         I understand that you want to know how the professional monitoring
         works. I'll be happy to answer your inquiry. Before that, may I please have
         your email address associated with your Ring account?
         On Tue, May 21, 2019 at 5:09 PM <> wrote:
           yes just need to know if it can be programmed to communicate with
           another monitoring company or not
           On Tue, May 21, 2019 at 5:08 PM <> wrote:
             I see here that you are contacting us today to inquire about the
             professional monitoring of Alarm System.
             On Tue, May 21, 2019 at 5:08 PM <> wrote:
               Hi Kim!
               On Tue, May 21, 2019 at 5:08 PM <> wrote:
                 hello
                 On Tue, May 21, 2019 at 5:07 PM <> wrote:
                   On Tue, May 21, 2019 at 5:05 PM <> wrote:
                     Kim
                     On Tue, May 21, 2019 at 5:05 PM <> wrote:
                       Thank you for contacting Ring Community Support. My
                                      . May I please have your name?
                       name is
                       On Tue, May 21, 2019 at 5:05 PM <> wrote:
                         Great! Someone will be with you shortly.
                         On Tue, May 21, 2019 at 5:05 PM <> wrote:
                           Sales & Product Information
                           On Tue, May 21, 2019 at 5:05 PM <> wrote:
```

In order to connect you to the right team, please CLICK an option from the list below, then click the arrow to submit.
On Tue, May 21, 2019 at 5:05 PM <> wrote:  If I have a ring alarm system can I have it monitored by a different alarm company or are my only options to have it monitored by ring or self monitored

From:
To: Steven McGhee
Subject: Street Sign

**Date:** Wednesday, June 19, 2019 1:03:34 PM

Attachments: street sign (1).pdf

Partner Success Associate

ring-logo2x



1523 26th St. Santa Monica, CA 90404 www.ring.com



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Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the  $\underline{\text{Neighbors Portal Resource Center}}$ .

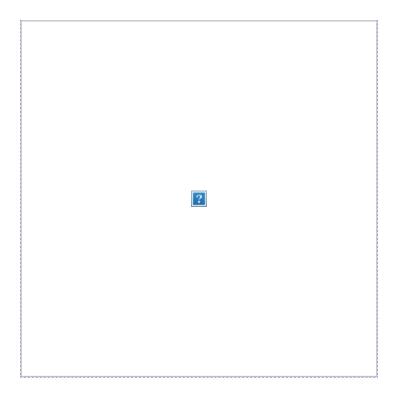
Success on Ring Neighbors Portal Thursday, April 4, 2019 12:44:57 PM

Ring Neighbors Portal Team Freeman Carney

From:

Subject: Date:

> Shortly after receiving over 50 video submissions through the Neighbors Portal, an arrest was made on a burglary suspect through the collaborative efforts of the Rolling Meadows Police Department and neighboring agencies.



Last month, a resident's Ring device captured a person trespassing on his property. The homeowner immediately shared his video on the **Neighbors App** and contacted the Rolling Meadows Police Department. The Rolling Meadows Police Department saw it as a great opportunity to request additional recordings through the **Video Request** feature on the **Neighbors Portal**. One video recording in particular stood out which led to an arrest.

Read the Full Story

\*Log in to Portal Required

First time logging in? Reply to this email for assistance.

**Introduce us to your neighboring agencies.** Send us your referrals by replying to this email or reach out to your Partner Success Manager directly.







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Success on Ring Neighbors Portal Thursday, April 4, 2019 12:44:49 PM Date:

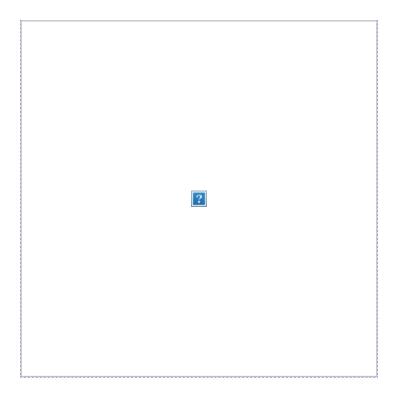
Ring Neighbors Portal Team

Bryan Marshall

From:

Subject:

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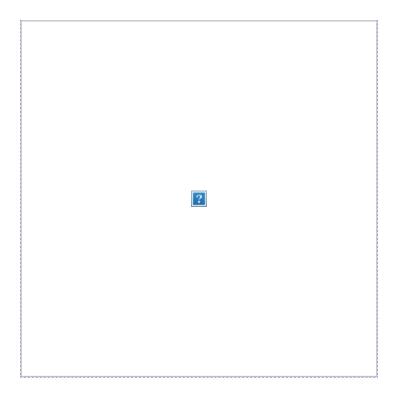
Ring Neighbors Portal Team

Curtis Jensen

From:

Subject: Date:

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Success on Ring Neighbors Portal Thursday, April 4, 2019 12:44:50 PM Date:

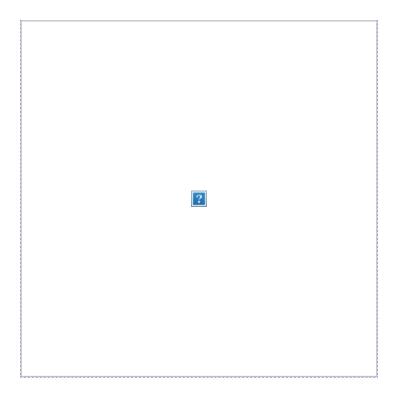
Ring Neighbors Portal Team

Peter Wingert

From:

Subject:

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Last month, a resident's Ring device captured a person trespassing on his property. The homeowner immediately shared his video on the **Neighbors App** and contacted the Rolling Meadows Police Department. The Rolling Meadows Police Department saw it as a great opportunity to request additional recordings through the **Video Request** feature on the **Neighbors Portal**. One video recording in particular stood out which led to an arrest.

Read the Full Story

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Success on Ring Neighbors Portal Thursday, April 4, 2019 12:45:00 PM Date:

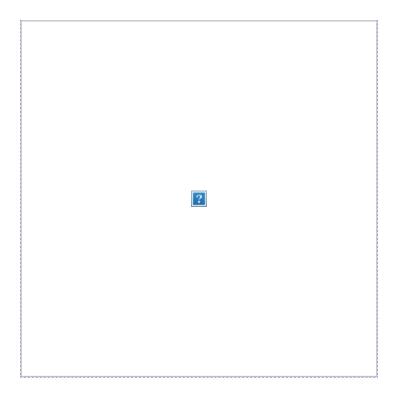
From:

Subject:

Ring Neighbors Portal Team

Steven McGhee

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Read the Full Story

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#### Our mailing address is:

1523 26th Street Santa Monica, CA 90404

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>. From:
To:
Statistical Mulciholis
Updated with Mulcihol

Invitation from Google Calendar <a href="https://www.google.com/calendar/">https://www.google.com/calendar/</a>

You are receiving this courtesy email at the account smcghee@paradisevalleyaz.gov because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

From:
To: Subject: Updated invitation: Fortal Circlearing Isan © Toe Mar 12, 2019 Bam - 9am (PDT) (inrighee@paradisevalleyaz.gov)
Attachments: invite is

This event has been changed.

more detail

Portal Obsording Sam

Changed Tise Mar 12, 2019 Sam - 9am Pacific Time - Los Angeles

Where

Changed Tise Mar 12, 2019 Sam - 9am Pacific Time - Los Angeles

Where

Taking paradisevalleyaz.gov

Who

Taking paradisevalleyaz.gov

Who

Taking paradisevalleyaz.gov

Who Paradisevalleyaz.gov

Wh

 $Invitation\ from\ Google\ Calendar < https://www.google.com/calendar/>$ 

You are receiving this courtesy email at the account smcghee@paradisevalleyaz.gov because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

From:
To: Subject: Updated invitation: Fortal Circles and Pull 12, 2019 7am - 8am (PDT) (procphee@paradisevalleyaz.gov)
Attachments: produces

This event has been changed.

This event has been changed.

Tonged: Penal Onbourding 8am

The Mart 12, 2019 7am - 8am Pecific Time - Los Angeles

Where

Tasking anise

Tasking an

Invitation from Google Calendar <a href="https://www.google.com/calendar/">https://www.google.com/calendar/</a>

You are receiving this courtesy email at the account smcghee@paradisevalleyaz.gov because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More <a href="https://support.google.com/calendar/answer/37135#forwarding">https://support.google.com/calendar/answer/37135#forwarding</a> >

From: To: Subject: Attachments:	Steven McChes: Updated invitation: Portal Unboarding Bam & Tue Mar 12, 2019 Bam - Vaim (PDT) (smcghee@paradisevalleyaz.gov) Invite Lrx
This event has been ch	anged.
more details »	
Portal Onboarding 8am	
When Tue Mar 12, 2019 8am Where	- 9am Pacific Time - Los Angeles
Calendar smcghee@paradisevall	leyaz.gov
Who	
- organizer - smcghee@paradisevall	leyaz.gov
we re excited to move	rorward with our partnership and onboard your key stakeholders onto the Neighbors Portal.
I will be your Account	Manager and will be leading your onboarding/training and supporting you moving forward. Please ensure you all have access to a computer so we can screen share the Portal with you. A reminder that this Onboarding is train-the-trainer style so we ask that you only include key stakeholders.
I highly recommend al Join Zoom Meeting	l attendees download the free Neighbors by Ring App.
Join Zoom Meeting	
Going (smcghee@para Yes	disevalleyaz.gov)?
Maybe	
No	

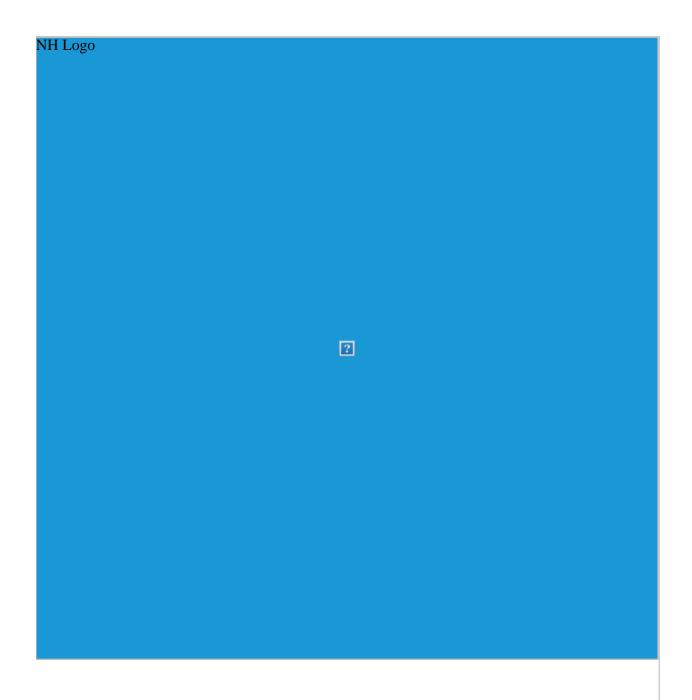
Invitation from Google Calendar

You are receiving this courtesy email at the account smcghee@paradisevalleyaz.gov because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

 $Forwarding \ this \ invitation \ could \ allow \ any \ recipient \ to \ modify \ your \ RSVP \ response. \ Learn \ More \ 's thtps://support.google.com/calendar/answer/37135\# forwarding>.$ 

From: To: Subject:	Ring Team Amy McGhee Welcome to Neighbors
Date:	Welcome to Neighbors Tuesday, May 14, 2019 6:14:45 AM
Welcome to N	leighbors
	Noighbors is more than an app
	Neighbors is more than an app, it's the power of your community coming together
	to keep you safe and informed.



Get real-time crime and safety alerts from your neighbors

Welcome to Neighbors				

Criminals target neighborhoods, not individual homes. But with real-time crime and safety alerts from your neighbors, you'll stay one step ahead of crime.

When you see something, share something

Welcome to Neighbors
The come to The growth
Millions of Americans are already using Neighbors - now you
can stay connected with your community and share alerts about
suspicious or criminal activity.
Our community guidelines help ensure all Neighbors treat
Our community guidelines help ensure all Neighbors treat
each other with dignity and respect.

Safer Neighborhoods start with Neighbors.

## Welcome to the New Neighborhood Watch.

#### SEE MY NEIGHBORHOOD



### **The Power of Neighbors**

See how Neighbors came together in Dallas to stop package theft in their community.

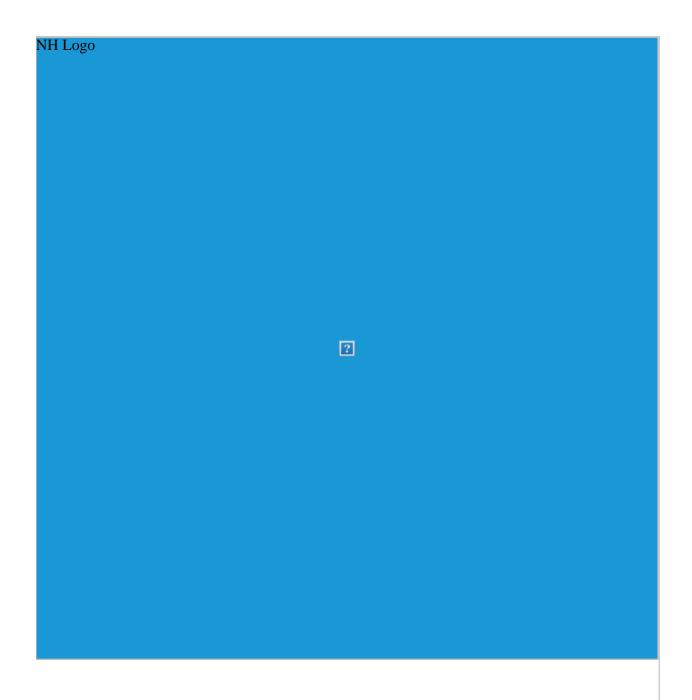
Click here to unsubscribe from Neighbors emails

Email intended for amcghee@paradisevalleyaz.gov.

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From: To: Subject: Date:	Ring Team Steven McGhee Welcome to Neighbors Monday, April 29, 2019 3:49:29 PM
Welcome to N	eighbors
	Neighbors is more than an app, it's the power of your community coming together to keep you safe and informed.



Get real-time crime and safety alerts from your neighbors

Welcome to Neighbors				

Criminals target neighborhoods, not individual homes. But with real-time crime and safety alerts from your neighbors, you'll stay one step ahead of crime.

When you see something, share something

Welcome to Neighbors
The come to The growth
Millions of Americans are already using Neighbors - now you
can stay connected with your community and share alerts about
suspicious or criminal activity.
Our community guidelines help ensure all Neighbors treat
Our community guidelines help ensure all Neighbors treat
each other with dignity and respect.

Safer Neighborhoods start with Neighbors.

## Welcome to the New Neighborhood Watch.

#### SEE MY NEIGHBORHOOD



### **The Power of Neighbors**

See how Neighbors came together in Dallas to stop package theft in their community.

Click here to unsubscribe from Neighbors emails

Email intended for smcghee@paradisevalleyaz.gov.

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Privacy Notice | Support | Licenses | Terms of Service



 From:
 Ring Team

 To:
 Steven Tubbs

 Subject:
 You requested

You requested a link to change your password

**Date:** Monday, May 6, 2019 11:46:29 PM



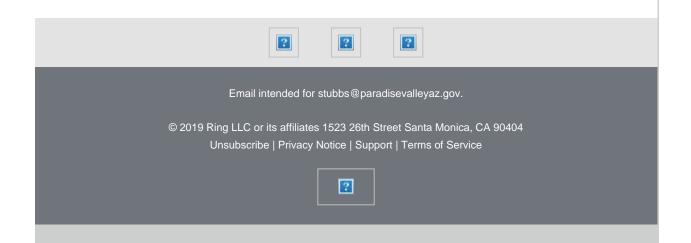
### Hello stubbs@paradisevalleyaz.gov,

Someone has requested a link to change your password. You can do this through the link below.

# Change my Password

If you didn't request this change, please ignore this email.

Your password won't change until you access the link above and create a new one.



From: Ring Team
To: Peter Wingert

Subject: You requested a link to change your password Date: Thursday, March 21, 2019 2:49:02 PM



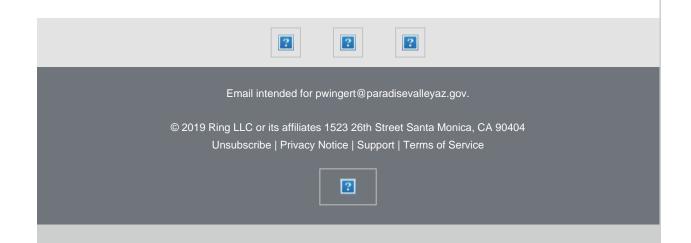
### Hello pwingert@paradisevalleyaz.gov,

Someone has requested a link to change your password. You can do this through the link below.

# Change my Password

If you didn't request this change, please ignore this email.

Your password won't change until you access the link above and create a new one.



From: Ring Team
To: James Bach

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:29:49 PM

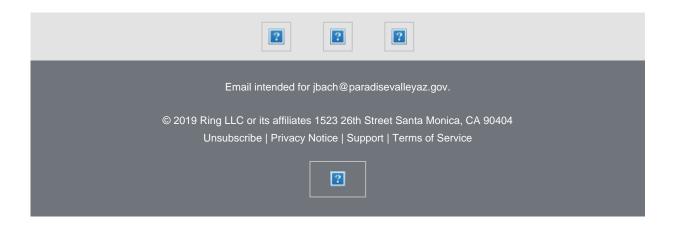


#### You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the Paradise Valley Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

# Join Portal Now



From: Ring Team
To: James Bach

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:37:53 AM



### You've been invited to join Ring Neighbors Portal.

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### Join Portal Now



From: Ring Team
To: Amy McGhee

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:30:16 PM

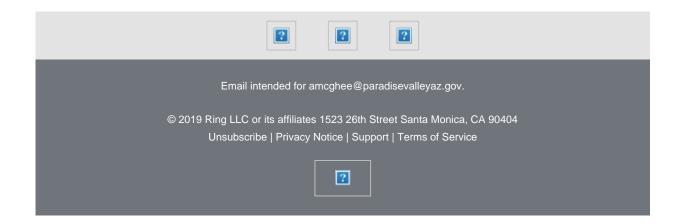


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# Join Portal Now



From: Ring Team
To: Amy McGhee

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:35:21 AM



### You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

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### Join Portal Now



From: Ring Team
To: Freeman Carney

Subject: You've been invited to join Ring Neighbors Portal Date: Tuesday, March 19, 2019 11:57:04 AM

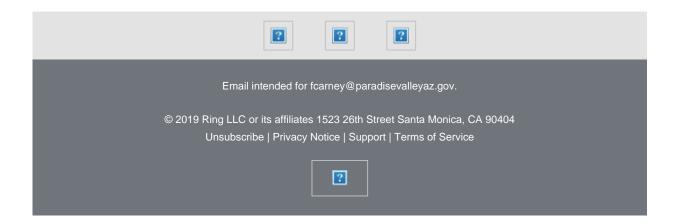


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# Join Portal Now



From: Ring Team
To: Kelly Ingram

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:30:13 PM

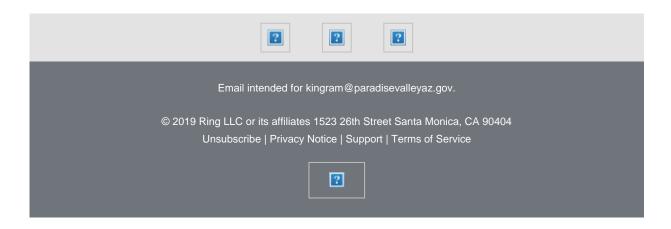


#### You've been invited to join Ring Neighbors Portal.

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Neighbors Portal provides the Paradise Valley Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

# Join Portal Now



From: Ring Team
To: Kelly Ingram

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:56:42 AM

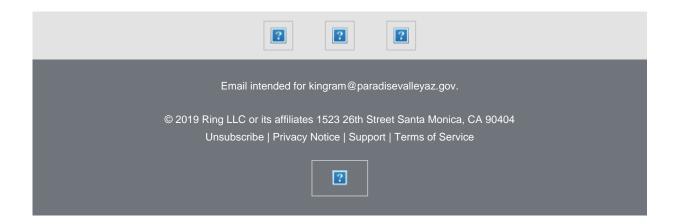


#### You've been invited to join Ring Neighbors Portal.

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### Join Portal Now



From: Ring Team
To: Nigel Williams

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:33:04 AM

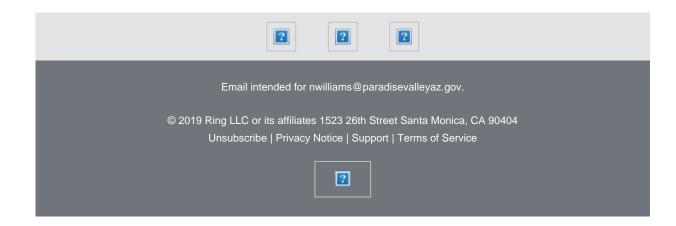


## You've been invited to join Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: John Fisk

Subject: You've been invited to join Ring Neighbors Portal Date: Wednesday, May 15, 2019 1:59:58 PM



#### You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: Steve Chavira

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, June 13, 2019 7:09:15 AM

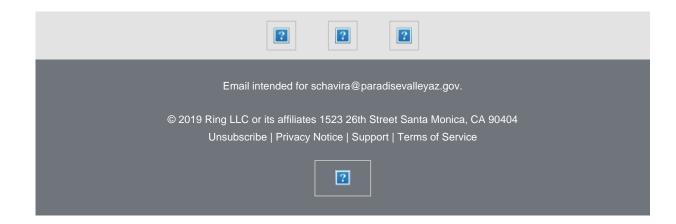


## You've been invited to join Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: Bryan Marshall

Subject: You've been invited to join Ring Neighbors Portal Date: Tuesday, March 19, 2019 12:06:54 PM

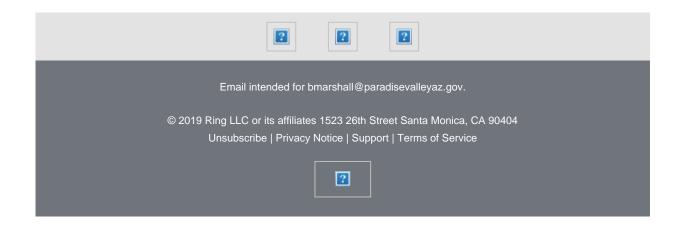


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# Join Portal Now



From: Ring Team
To: Steve Chavira

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:29:53 PM

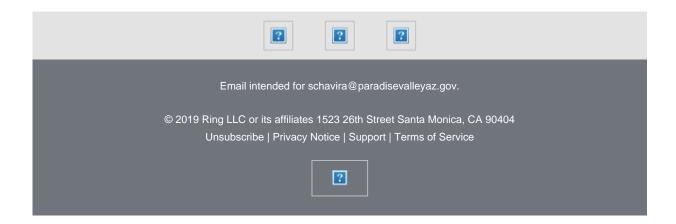


#### You've been invited to join Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: Steve Chavira

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:31:31 AM

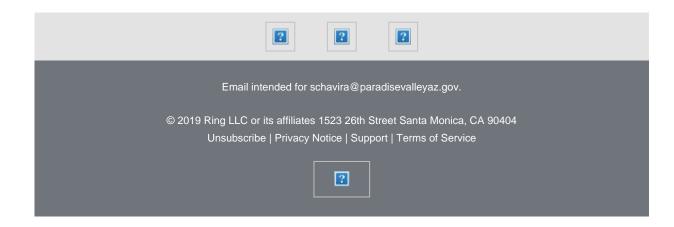


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# Join Portal Now



From: Ring Team
To: Curtis Jensen

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Tuesday, March 19, 2019 1:48:41 PM

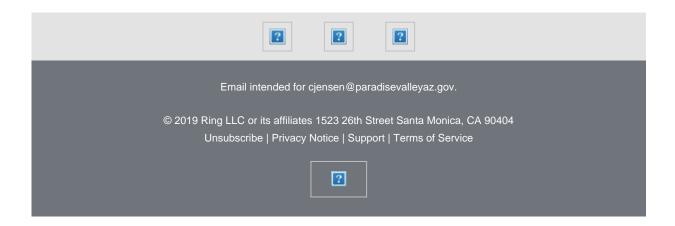


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# Join Portal Now



From: Ring Team
To: Amy McGhee

Subject: You've been invited to join Ring Neighbors Portal Date: Wednesday, May 15, 2019 1:59:50 PM

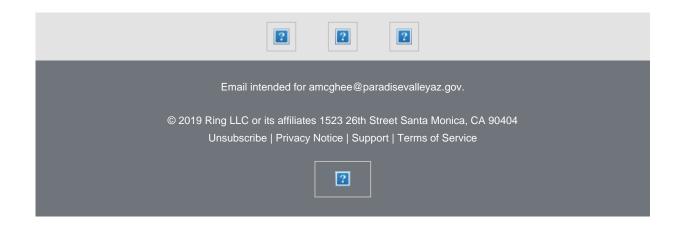


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# Join Portal Now



From: Ring Team
To: Michael Unger

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:47:08 AM

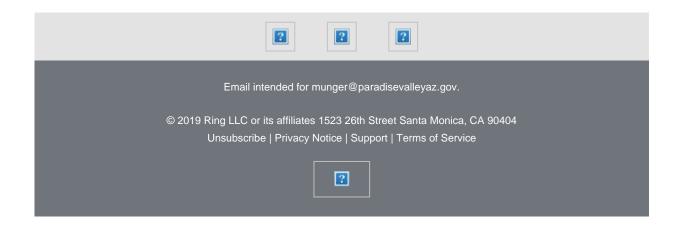


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# Join Portal Now



From: Ring Team
To: Sara Plotnik

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:30:21 PM

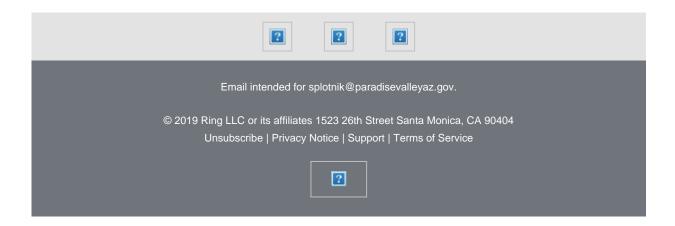


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# Join Portal Now



From: Ring Team
To: Peter Wingert

Subject: You've been invited to join Ring Neighbors Portal Date: Tuesday, March 19, 2019 11:59:36 AM

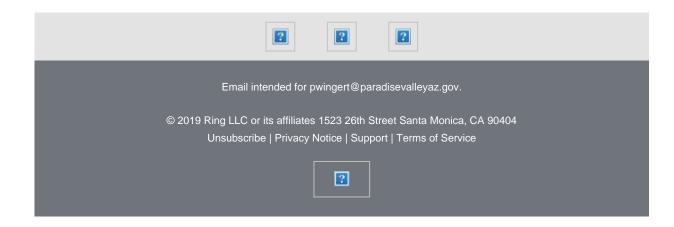


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# Join Portal Now



From: Ring Team
To: Andrea Ford

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Tuesday, March 19, 2019 1:49:52 PM

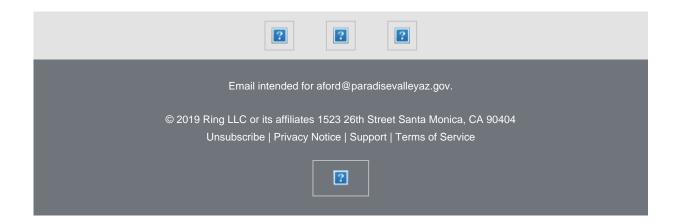


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# Join Portal Now



From: Ring Team
To: James Bach

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, June 13, 2019 7:04:21 AM



## You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: James Bach

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, June 13, 2019 7:04:21 AM



## You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the Paradise Valley Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

# Join Portal Now



From: Ring Team
To: John Fisk

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:30:00 PM

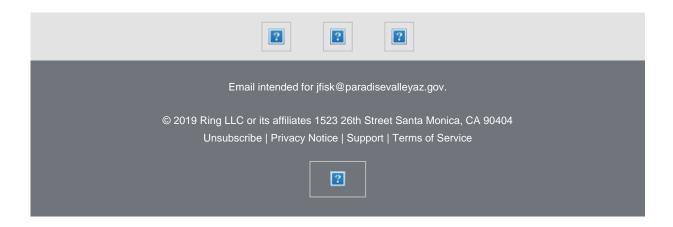


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# Join Portal Now



From: Ring Team
To: John Fisk

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:42:44 AM

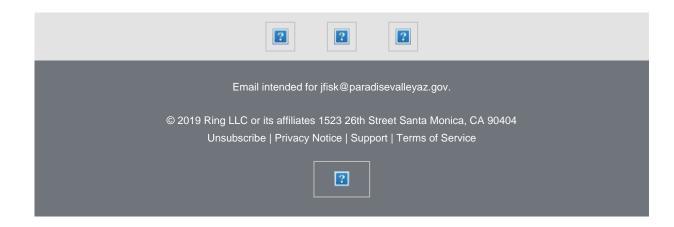


## You've been invited to join Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: Sara Plotnik

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:36:21 AM

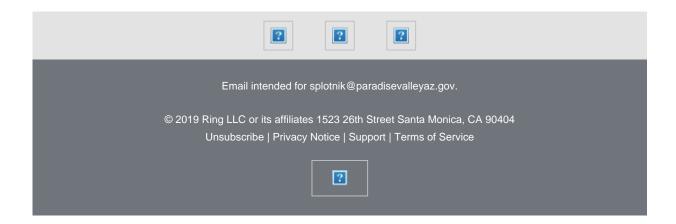


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# Join Portal Now



From: Ring Team
To: Mark Garrity

Subject: You've been invited to join Ring Neighbors Portal Date: Wednesday, May 15, 2019 1:59:55 PM

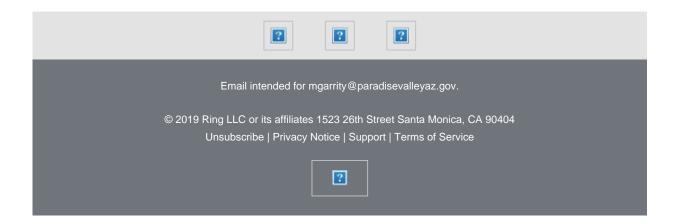


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# Join Portal Now



From: Ring Team
To: James Bach

Subject: You've been invited to join Ring Neighbors Portal Date: Wednesday, May 15, 2019 2:00:06 PM



## You've been invited to join Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: James Bach

Subject: You've been invited to join Ring Neighbors Portal Date: Wednesday, May 15, 2019 2:00:06 PM



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# Join Portal Now



From: Ring Team
To: Amy McGhee

Subject: You've been invited to join Ring Neighbors Portal Date: Wednesday, May 15, 2019 1:59:50 PM

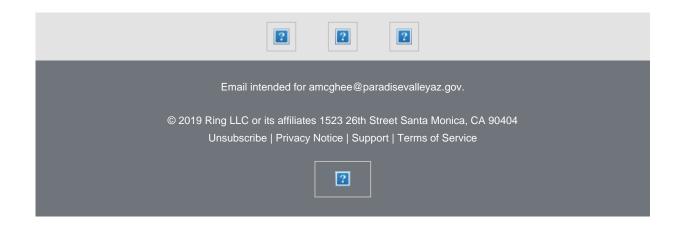


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# Join Portal Now



From: Ring Team
To: Mark Garrity

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:34:06 AM

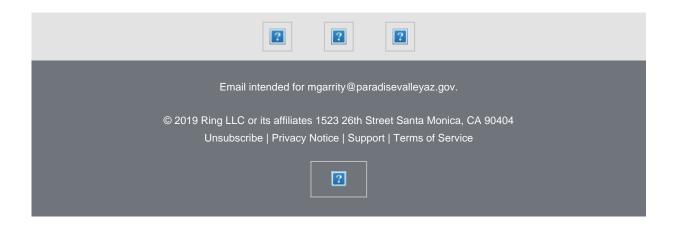


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# Join Portal Now



From: Ring Team
To: Steven McGhee

Subject: You've been invited to join Ring Neighbors Portal Date: Monday, March 18, 2019 10:39:57 AM

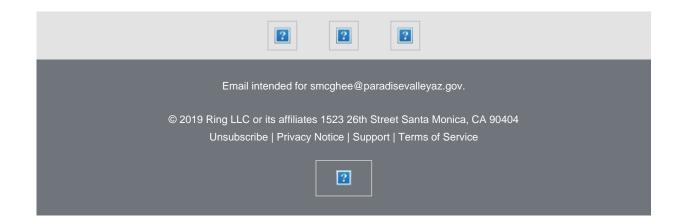


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# Join Portal Now



From: Ring Team Michael Toporek To:

Subject: You've been invited to join Ring Neighbors Portal Date:

Wednesday, May 1, 2019 3:30:25 PM

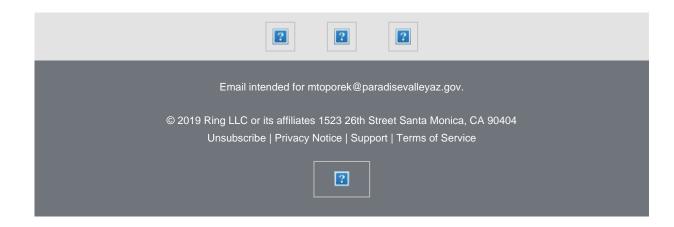


## You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Paradise Valley Police **Department** in the Ring Neighbors Portal.

Neighbors Portal provides the Paradise Valley Police **Department** with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

# Join Portal Now



From: Ring Team
To: Michael Toporek

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:53:59 AM



## You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

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# Join Portal Now



From: Ring Team
To: Joseph Frost

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:30:04 PM



#### You've been invited to join Ring Neighbors Portal.

Ring invites you to join the **Paradise Valley Police Department** in the Ring Neighbors Portal.

Neighbors Portal provides the Paradise Valley Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

# Join Portal Now



From: Ring Team
To: Mary Aragon

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:31:00 AM



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# Join Portal Now



From: Ring Team
To: Joseph DiVenti

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Wednesday, May 1, 2019 3:29:58 PM

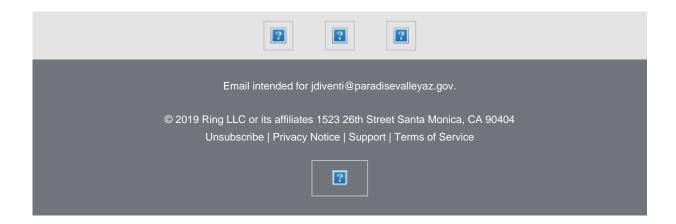


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# Join Portal Now



From: Ring Team
To: Joseph DiVenti

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:23:24 AM

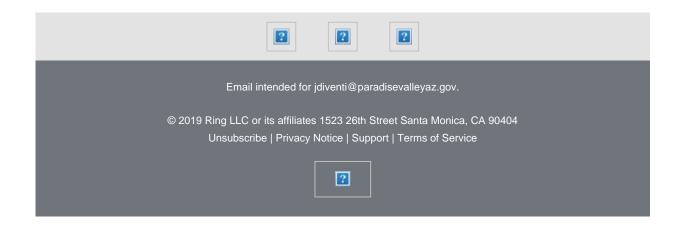


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# Join Portal Now



From: Ring Team
To: Steven Larsen

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:26:02 AM

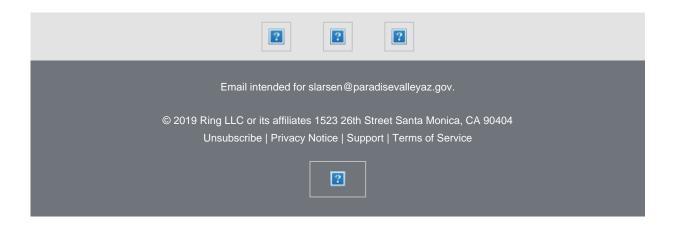


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# Join Portal Now



From: Ring Team
To: Andrew DeOrio

Subject: You've been invited to join Ring Neighbors Portal

**Date:** Thursday, April 4, 2019 7:32:05 AM

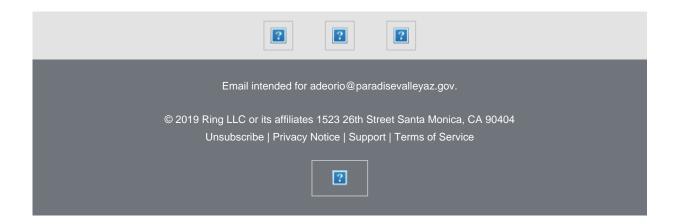


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# Join Portal Now



From:
To:
John Fisk

**Subject:** Your Partner Success Associate for Neighbors Portal

**Date:** Wednesday, May 29, 2019 11:03:15 AM

#### Hi Corporal Fisk,

My name is a noticed you were recently added to the Neighbor Portal and I wanted to reach out and introduce myself. Let me know if you are interested in a quick training on the Portal, and I will be than happy to schedule one for you. If you need anything moving forward, please let me know.

#### Best,





1523 26th St. Santa Monica, CA 90404 www.ring.com



<u>Download the Neighbors App.</u>
Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the Neighbors Portal Resource Center.