
From: Steven McGhee
Sent: Thursday, October 25, 2018 8:32 AM
To: Freeman Carney
Subject: FW: Neighbors by Ring MOU
Attachments: MOU - Ring - Paradise Valley PD.docx

LT,

Ring has a Law Enforcement Portal which only comes with this MOU. Detectives would be able to log into the system to see locations of all Ring Cameras and request footage directly from the owner. Ring will subsidize cost of cameras for our residents as part of program if we agree to engage residents and adopt this platform in outreach efforts.

Conflict is this would duplicate efforts with the Civic Eye – Virtual Block Watch program outreach which will become its own database of local video cameras and detectives can request video footage directly from the owner. Its not limited to just Ring Cameras. Also, something that stood out under PVPD responsibilities was “Make data related to PVPD incidents/call logs available to Ring on a mutually agreed upon basis.” Data sharing was a concern in the past when attempting to collaborate further with BlockWatch.org organization.

My impression is we use Civic Eye to promote the video surveillance over the conflicts that could arise from promoting the use of one particular security company and their cameras.

I wanted to send the information over for your review.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, [enroll by clicking here.](#)

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From:
Sent: Thursday, October 11, 2018 2:18 PM
To: Steven McGhee
Subject: Neighbors by Ring MOU

Officer McGhee, Attached is the MOU discussed. Full disclosure, we usually provide a demonstration of the Neighbors platform and LE Portal before sending. Many of the questions you're sure to have are addressed during that meeting. That said, I hope this makes sense and I hope you'll feel free to ask any questions on the items that don't.

Ring will be back in Arizona in a few weeks to onboard interested agencies to the Neighbors by Ring Law Enforcement Portal (LE Portal), your access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

Technical Contact: A master agency credential will be provided to the department. The PVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

Social Media Contact: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. PVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

Public Information Contact: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with PVPD. We will work with PVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. PVPD input and approval on that message is required.

Detective / Investigative Contact: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Let's plan to touch base soon to discuss next steps. I look forward to seeing you again soon and to working with Paradise Valley Police Department to reduce crime in PV.

Regards,

Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank \(password: doorbot\)](#)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)



October 11, 2018

Ring wants to help reduce crime and increase safety in Paradise Valley, Arizona

Ring is excited to propose a solution to Paradise Valley Police Department (PVPD) to help reduce crime and assist with investigations in your community.

Program Description

This program will provide PVPD access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Paradise Valley neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, PVPD may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, PVPD and Ring may work together to offer subsidized Ring cameras to select parts of Paradise Valley.

Responsibilities

Ring

- Make the Ring App available to Paradise Valley residents free of charge.
- Donate Ring cameras to PVPD or area of Paradise Valley based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation of ten (10) Ring cameras.
- Make the Ring Neighborhoods portal available to PVPD, free of charge, including support and training for PVPD employees.
- Work with PVPD to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with PVPD.
- As appropriate, subsidize the purchase of Ring cameras by Paradise Valley residents as part of a formal subsidy program.

PVPD

- Engage the Paradise Valley community with outreach efforts on the platform to encourage

adoption of the platform/app.

- Choose how the free Ring cameras should be distributed. There are two options.
 - Cameras will be donated directly to PVPD. PVPD will in turn distribute these cameras to the community as part of its outreach programs.
 - Ring will directly distribute these cameras to the local community, with input from PVPD.
- Maintain appropriate access controls for PVPD personnel to use the Ring Neighborhood Police portal.
- Make data related to PVPD incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but not obligation, to participate in a subsidized camera program.

Term

PVPD’s participation in the program shall commence upon PVPD’s acceptance of these program terms. Either party may terminate PVPD’s participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to PVPD by Fall 2018.

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to PVPD without the prior consent of the owner or a properly issued subpoena or search warrant, as applicable. PVPD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide PVPD work. Ring’s terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, PVPD shall keep the terms of this program confidential.

RING LLC

PVPD
Program Sponsor

Date: _____

Date: _____

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

From: Steven McGhee
Sent: Wednesday, May 1, 2019 3:34 PM
To: James Bach; Don Blume; Steve Chavira; Joseph DiVenti; John Fisk; Mark Garrity; Kelly Ingram; Amy McGhee; Sara Plotnik; Steven Ridgely; Dennis Sutton; Michael Toporek; Steven Tubbs
Cc: Freeman Carney
Subject: FW: Ring - Portal Login Steps
Attachments: PR - PVPD Joins Nieghbors by Ring.pdf

Importance: High

Sworn personnel,

I have the following officers still needing to activate their Law Enforcement portal accounts:

Jim Bach, Don Blume, Steve Chavira, Joe DiVenti, John Fisk, Joe Frost, Mark Garrity, Kelly Ingram, Amy McGhee, Sara Plotnik, Steven Ridgley, Dennis Sutton, Michael Toporek, & Steven Tubbs.

I have resent invites to join to all. Send me a quick email if you didn't receive. After you sign in, you'll be set up to receive notifications by email from only crime posts in our Town. Please see information below for more details on the L.E. portal. Feel free to reach out to me with any questions.

Stay safe,

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

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From: Steven McGhee
Sent: Wednesday, April 3, 2019 2:40 PM
To: All Police Officers

Subject: Ring - Portal Login Steps

Importance: High

All Officers,

You should be receiving an invite to join the Ring Law Enforcement Portal shortly. Our Officers will have the permissions to post comments on any activities on the app within our Town. All Officers will receive email notifications so you can stay current on what's happening in real-time and find suspects in the area for all "Crime" posts.

*****Important: Please use Chrome browser to access the Ring Law Enforcement Portal. IT is setting all new Panasonics to open by default to Chrome for assistance*****

When using the promo code **NBPVPD** on ring.com, you need to use your department email address (paradisevalleyaz.gov) when checking out or the promo code listed will not work. This is how you can secure the \$50 promo code for law enforcement. If anyone in our department already who has a Ring device and their Ring account is set up under another email, let me know I can coordinate with Ring for a one-time use promo code for that email address.

Please see attached Press Release which will go to the media next week detailing our Neighbors by Ring app within the Town of Paradise Valley.

Stay safe,

Steven McGhee

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communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From:

Sent: Monday, March 18, 2019 10:44 AM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Portal Login Steps

Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

**Please use Chrome. Internet Explorer is not compatible.*

1. Check your inbox for an email from no-reply@ring.com
2. Click the **Join Portal** button
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Next Steps

1. **Engage on Portal.** The more your community sees your posts, comments and video requests, the more effective Portal features become.
2. **Stay Informed.** Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
 1. Sign in→ click on the blue profile icon in the upper right corner→**My Profile**
 2. Click **Select Alert Zone**
 3. Choose an Alert Zone – "PVPD 1280"
3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

References

1. **User Guide** - Click [here](#) to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.
2. **LE Guidelines** - Click [here](#) for our latest law enforcement guidelines on legal process for obtaining video evidence without consent.

Law Enforcement Discount on Ring Devices

Get **\$50 off*** (per device) on our doorbells, security cameras, and alarm system when you use discount code **NBPVPD** on Ring.com and check out using your HCSO email address.

*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

Partner Success Associate



1523 26th St
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)



TOWN OF PARADISE VALLEY POLICE DEPARTMENT

PRESS RELEASE

04/11/2019

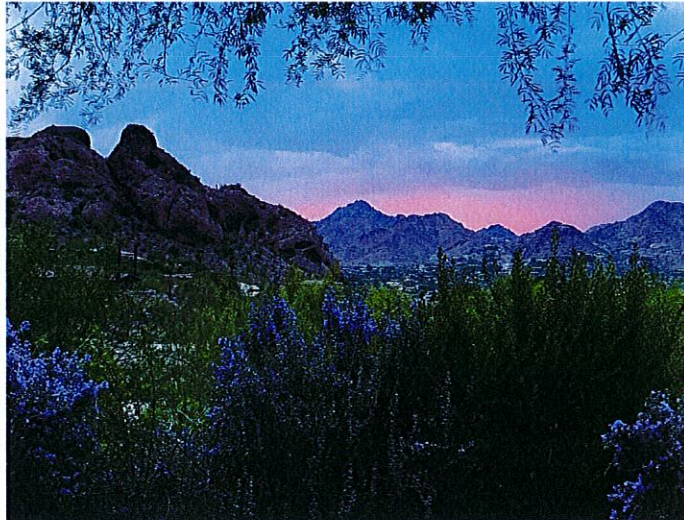
Officer Steven McGhee
(480)348-3567

Paradise Valley Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

Town of Paradise Valley, Arizona

-- April 11th, 2019 – It's spring time and something new has blossomed in Town. The Paradise Valley Police Department today announced that it is joining the free Neighbors app by Ring to provide the Town of Paradise Valley community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.



Photograph courtesy of Council Member Julie Pace

Residents can text 'PVPD' to 555888 from their smartphone to download the Neighbors app for free on iOS and Android and use the app to; join their neighborhood, share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Chief of Police, Peter Wingert, said: "This is the next step of creating a virtual block watch. In our endeavors to find real-time solutions to real-time issues, the new application brings forth the ability to promote our residents communicating safety concerns with their neighborhoods and with our law enforcement personnel regardless of the video surveillance system they choose to use. It's a platform tailored to our public safety needs and aligns with our goal of incorporating technology into the Department."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Paradise Valley Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Town of Paradise Valley community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app on iOS and Android here: <https://download.ring.com/paradisevalley> or by texting 'PVPD' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: view neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. For more information visit www.ring.com/neighbors.

Paradise Valley Police Department Media Contact

Steven McGhee

Community Resource Officer, Paradise Valley Police Department
smcghee@paradisevalleyaz.gov

Neighbors Media Contact

Kaleigh Bueckert-Orme

Public Relations Coordinator, Ring

Media@ring.com

Remember to always close your garage when not in use, lock your doors and set your alarm. Motion and glass break sensors are an extremely important part of

any alarm system. Marking property, and taking inventory of your property, also greatly increases the chance of recovery. For a home security survey or tips on how to make your home safer, please contact Community Resource Officer Steven McGhee at smcghee@paradisevalleyaz.gov

For the latest information on what's happening in Paradise Valley, follow us on:

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Twitter: <https://twitter.com/PVPolice>

Website: www.ParadiseValleyPD.com

File a Crime Tip: <http://tinyurl.com/PVPDTips>

Join our email list: Text PVPD to 22828 to get started.

Join Neighbors app: Text PVPD to 555888 to get started.

From: Steven McGhee
Sent: Thursday, June 13, 2019 7:08 AM
To: James Bach; Steven Ridgely
Cc: Freeman Carney
Subject: FW: Ring - Portal Login Steps
Attachments: PR - PVPD Joins Neighbors by Ring.pdf

Importance: High

Ofc Bach and Ofc Ridgely,
I resent an invite to join the Neighbors by Ring Law Enforcement portal. . After you sign in, you'll be set up to receive notifications by email from only crime posts in our Town. Please see information below for more details on the L.E. portal. Feel free to reach out to me with any questions.

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From: Steven McGhee
Sent: Wednesday, April 3, 2019 2:40 PM
To: All Police Officers <AllPoliceOfficers@paradisevalleyaz.gov>
Subject: Ring - Portal Login Steps
Importance: High

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From:
Sent: Monday, March 18, 2019 10:44 AM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: Portal Login Steps

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TOWN OF PARADISE VALLEY POLICE DEPARTMENT

PRESS RELEASE

04/11/2019

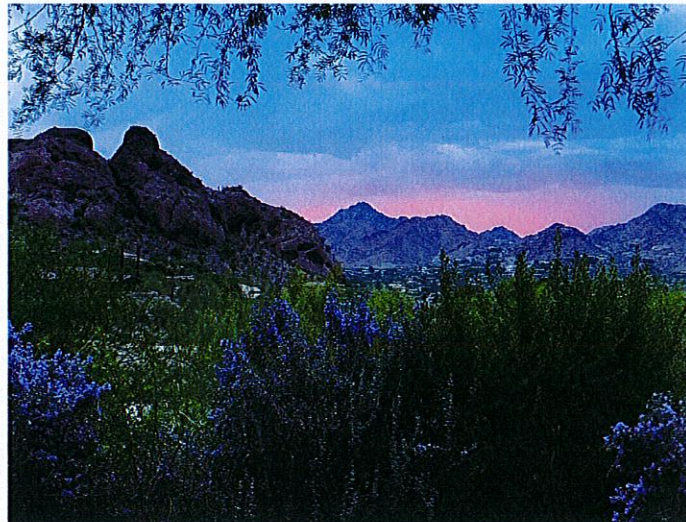
Officer Steven McGhee
(480)348-3567

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Photograph courtesy of Council Member Julie Pace

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Chief of Police, Peter Wingert, said: "This is the next step of creating a virtual block watch. In our endeavors to find real-time solutions to real-time issues, the new application brings forth the ability to promote our residents communicating safety concerns with their neighborhoods and with our law enforcement personnel regardless of the video surveillance system they choose to use. It's a platform tailored to our public safety needs and aligns with our goal of incorporating technology into the Department."

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Paradise Valley Police Department Media Contact

Steven McGhee

Community Resource Officer, Paradise Valley Police Department
smcghee@paradisevalleyaz.gov

Neighbors Media Contact

Kaleigh Bueckert-Orme

Public Relations Coordinator, Ring

Media@ring.com

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Twitter: <https://twitter.com/PVPolice>

Website: www.ParadiseValleyPD.com

File a Crime Tip: <http://tinyurl.com/PVPDTips>

Join our email list: Text PVPD to 22828 to get started.

Join Neighbors app: Text PVPD to 555888 to get started.

From: Steven McGhee
Sent: Wednesday, October 10, 2018 5:20 PM
To: Steven Brunasso
Subject: FW: Ring Promo Code

Could you please forward this to your staff in case they are interested?

Thank you,
-Steven

From: Steven McGhee
Sent: Wednesday, October 10, 2018 5:19 PM
To: All Police Personnel
Subject: FW: Ring Promo Code

For those who have asked, this was the information on discount codes if interested.

Steven McGhee
Community Resource Officer
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From:
Sent: Wednesday, October 10, 2018 4:49 PM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: Ring Promo Code

Hi Officer McGhee,

I am looking forward to getting Rings into the hands of the Paradise Valley Police Department. I'm sure we'll make a lot of people happy and safe by using your department's code **nbpvpd**. Make sure you are also using your department's email

address @paradisevalleyaz.gov. Here's a brief overview of the initiative that you can forward to your department. I have summarized the important points and have details further down.

Summary

- Everyone in your agency will get a discount for \$50 off per device!
- You must purchase the device from Ring using your specific work email address -- @paradisevalleyaz.gov
- The promotional offer is only available while supplies last.
- Here's your code! **nbvvpd**.

Use the link ring.com.

Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: **nbvvpd** you and your law enforcement colleagues can get \$50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, Security Cams, and Ring Alarm.

Best,

Neighborhoods Marketing Rep

1523 26th St
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: Steven McGhee
Sent: Wednesday, October 10, 2018 5:19 PM
To: All Police Personnel
Subject: FW: Ring Promo Code

For those who have asked, this was the information on discount codes if interested.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, [enroll by clicking here.](#)

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From:
Sent: Wednesday, October 10, 2018 4:49 PM
To: Steven McGhee
Subject: Ring Promo Code

Hi Officer McGhee,

I am looking forward to getting Rings into the hands of the Paradise Valley Police Department. I'm sure we'll make a lot of people happy and safe by using your department's code **nbvvpd**. Make sure you are also using your department's email address @paradisevalleyaz.gov. Here's a brief overview of the initiative that you can forward to your department. I have summarized the important points and have details further down.

Summary

- Everyone in your agency will get a discount for \$50 off per device!
- You must purchase the device from Ring using your specific work email address -- @paradisevalleyaz.gov
- The promotional offer is only available while supplies last.
- Here's your code! **nbvvpd**.

Use the link ring.com.

Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: **nbvvpd** you and your law enforcement colleagues can get \$50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, Security Cams, and Ring Alarm.

Best,

, Neighborhoods Marketing Rep

1523 26th St
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: Steven McGhee
Sent: Thursday, February 14, 2019 7:18 AM
To: Freeman Carney
Subject: FW: Ring<>Paradise Valley Onboarding!
Attachments: Neighbors by Ring - PVPD.pdf

LT,
Does this look like the correct points of contact for this MOU? Final approval from Chief?

I think you should also be there when we schedule the webinar to see how it will assist Patrol.
-Steven

From:
Sent: Wednesday, February 13, 2019 2:18 PM
To: Steven McGhee
Subject: Ring<>Paradise Valley Onboarding!

Officer McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I've copied your new Account Manager, Barry Parker. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding with Sami. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

1. Partnership Coordinator - main champion for the Ring partnership
Name: Chief Peter Wingert

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR
Name: Officer Steven McGhee

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)
Name: Officer Steven McGhee

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.
Name: Sergeant Michael Horn

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.
Name: Officer Steven McGhee

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

, can you please link up with either Officer McGhee and find a day and time that works best for both you and the department to setup the webinar training?

--

Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)



Neighbors by Ring
Memorandum of Understanding

This agreement is entered into this 26th day of December, 2018 by and between Ring LLC (“Ring”) and Paradise Valley Police Department (“Agency”), (collectively the “parties”) and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app (“Ring Neighbors”) and encourage community engagement as we work together to make Paradise Valley (“City”) neighborhoods safer.

- Neighbors by Ring app (“Neighbors App”) is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to City residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party’s name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency’s participation in the Neighbors App.

Term

Agency’s participation in the program shall commence upon Agency’s acceptance of these program terms. Either party may terminate Agency’s participation in the program at any time by providing 30 days’ written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days’ written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

Date: 2/8/2019

By: _____
DocuSigned by:
369F1A1F19C3476...

Name: _____

Title: Director of Operations

Agency
PARADISE VALLEY PD
Date: FEBRUARY 5, 2019
By: [Signature]
Name: PETER WINGERT
Title: CHIEF OF POLICE

From: Steven McGhee
Sent: Tuesday, February 19, 2019 4:41 PM
To: Freeman Carney; Peter Wingert; Michael Horn
Subject: FW: Ring<>Paradise Valley Onboarding!

Chief, LT, and Sgt. Horn,

I checked your calendars and it looks like Tuesday, March 12th at 8am-9am is open on everyone's schedule.

Ring has requested our stakeholders be present for the training the trainer type webinar for the Neighbors by Ring Law Enforcement portal.

I have requested this date and time to see if it works with their training schedule. I will send a calendar invite once confirmed unless any of you have conflicts.

I will keep you updated.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

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From: Freeman Carney
Sent: Thursday, February 14, 2019 7:34 AM
To: Steven McGhee
Subject: RE: Ring<>Paradise Valley Onboarding!

Steven,

Those points of contact look right to me. I will plan on attending the webinar as well.

Freeman Carney
Lieutenant
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
FCarney@ParadiseValleyAZ.gov
(480) 948-7410
www.ParadiseValleyPD.com

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From: Steven McGhee <smcghee@paradisevalleyaz.gov>
Sent: Thursday, February 14, 2019 7:18 AM
To: Freeman Carney <fcarney@paradisevalleyaz.gov>
Subject: FW: Ring<>Paradise Valley Onboarding!

LT,
Does this look like the correct points of contact for this MOU? Final approval from Chief?

I think you should also be there when we schedule the webinar to see how it will assist Patrol.
-Steven

From: .
Sent: Wednesday, February 13, 2019 2:18 PM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: Ring<>Paradise Valley Onboarding!

Officer McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I've copied your new Account Manager, Barry Parker. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding with Sami. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

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Name: Officer Steven McGhee

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name: Officer Steven McGhee

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name: Sergeant Michael Horn

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name: Officer Steven McGhee

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

Barry, can you please link up with either Officer McGhee and find a day and time that works best for both you and the department to setup the webinar training?

--

Neighborhood's Training Manager



1200 Atwater Dr Ste 225

Malvern, PA 19355

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

Subject: Law Enforcement Portal Overview - Ring
Location: Chiefs Office

Start: Tue 3/12/2019 8:00 AM
End: Tue 3/12/2019 9:00 AM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Steven McGhee
Required Attendees: Peter Wingert; Freeman Carney; Michael Horn; Mike Cole

Officer McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I've copied your new Account Manager, Barry Parker. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding with Sami. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

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Name: Officer Steven McGhee

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Barry, can you please link up with either Officer McGhee and find a day and time that works best for both you and the department to setup the webinar training?

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USA Today: [Police say crime drops with video doorbell](#)

Subject: Law Enforcement Portal Overview - Ring
Location: Chiefs Office

Start: Tue 3/12/2019 8:00 AM
End: Tue 3/12/2019 9:00 AM

Recurrence: (none)

Meeting Status: Accepted

Organizer: Steven McGhee
Required Attendees: Peter Wingert; Freeman Carney; Michael Horn; Steven McGhee

Officer McGhee- Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I've copied your new Account Manager, Barry Parker. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding with Sami. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

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Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: Steven McGhee
Sent: Thursday, February 7, 2019 10:51 AM
To:
Cc: Freeman Carney
Subject: RE: Neighbors by Ring MOU
Attachments: Neighbors by Ring - PVPD.pdf

Hi Raymond,
Attached is a signed MOU for the Neighbors by Ring from our Chief of Police.

Please let me know the next steps.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, [enroll by clicking here](#).

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From:
Sent: Thursday, October 11, 2018 2:18 PM
To: Steven McGhee
Subject: Neighbors by Ring MOU

Officer McGhee, Attached is the MOU discussed. Full disclosure, we usually provide a demonstration of the Neighbors platform and LE Portal before sending. Many of the questions you're sure to have are addressed during that meeting. That said, I hope this makes sense and I hope you'll feel free to ask any questions on the items that don't.

Ring will be back in Arizona in a few weeks to onboard interested agencies to the Neighbors by Ring Law Enforcement Portal (LE Portal), your access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.

3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

Technical Contact: A master agency credential will be provided to the department. The PVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

Social Media Contact: Ring Neighborhoods is a social sharing site. While our motto of “low frequency, highly relevant content” is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. PVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

Public Information Contact: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with PVPD. We will work with PVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. PVPD input and approval on that message is required.

Detective / Investigative Contact: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Let's plan to touch base soon to discuss next steps. I look forward to seeing you again soon and to working with Paradise Valley Police Department to reduce crime in PV.

Regards,

Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)



Neighbors by Ring
Memorandum of Understanding

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- Neighbors by Ring app (“Neighbors App”) is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to City residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party’s name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency’s participation in the Neighbors App.

Term

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Compensation

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Confidentiality

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RING LLC

Date: _____

By: _____

Name: _____

Title: _____

Agency

PARADISE VALLEY PD

Date: FEBRUARY 5, 2019

By: [Signature]

Name: PETER WINGERT

Title: CHIEF OF POLICE

From: Steven McGhee
Sent: Thursday, April 18, 2019 7:09 AM
To: Tim Gomez
Subject: RE: PR - PVPD Joins Neighbors by ring

Great, thank you! If any changes simply let me know.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcgree@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

My typical weekly hours are Monday-Thursday from 7am-5pm. If I am unavailable at the time of your contact, I will respond once I return to the office. If you would like to be added to my Paradise Valley Community Emergency Notification System, [enroll by clicking here.](#)

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From: Tim Gomez
Sent: Thursday, April 18, 2019 7:08 AM
To: Steven McGhee
Subject: RE: PR - PVPD Joins Neighbors by ring

Sir,

My hope and current plan is that it hits door steps around May 15th

Please let me know if I can be of further assistance.

Tim Gomez
Town of Paradise Valley
Office - (480) 348-3544
Cell – (623)217-4186

From: Steven McGhee <smcgree@paradisevalleyaz.gov>
Sent: Wednesday, April 17, 2019 4:19 PM

To: Tim Gomez <tgomez@paradisevalleyaz.gov>

Subject: RE: PR - PVPD Joins Neighbors by ring

Tim,

When will this be distributed to our residents?

Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

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From: Steven McGhee

Sent: Tuesday, April 16, 2019 9:43 AM

To: Tim Gomez <tgomez@paradisevalleyaz.gov>

Subject: RE: PR - PVPD Joins Neighbors by ring

Sounds good! That should work. Thank you!

Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

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communication in error, please do not retain or distribute it. Please notify the sender immediately by email at the address shown above and delete the original message. Thank you.

From: Tim Gomez
Sent: Tuesday, April 16, 2019 9:42 AM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: RE: PR - PVPD Joins Neighbors by ring

Sir,

I added the first line, and put the space before Chief's quote. The article title space will be utilized, but the footer will not be. It is the preference to not put staff contact information on the pages, outside of the last page that lists our directory.

Please let me know if I can be of further assistance.

Tim Gomez
Town of Paradise Valley
Office - (480) 348-3544
Cell – (623)217-4186

From: Steven McGhee <smcghee@paradisevalleyaz.gov>
Sent: Tuesday, April 16, 2019 9:36 AM
To: Tim Gomez <tgomez@paradisevalleyaz.gov>
Subject: RE: PR - PVPD Joins Neighbors by ring

Tim,
Could we shrink image slightly so the first sentence can be included? "It's spring time and something new has blossomed in Town."

Also, can we add the space between paragraphs before Chiefs quote?

Sometimes I will make the font size of the spaces itself size 5 to shrink it to help fit more on a page.

Lastly, are we able to utilize the space of the head (article title) and footer (contact information)? Just asking.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

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From: Tim Gomez
Sent: Tuesday, April 16, 2019 9:20 AM
To: Steven McGhee <smcghee@paradisevalleyaz.gov>
Subject: RE: PR - PVPD Joins Neighbors by ring

Sir,

How does this look?

Please let me know if I can be of further assistance.

Tim Gomez
Town of Paradise Valley
Office - (480) 348-3544
Cell – (623)217-4186

From: Steven McGhee <smcghee@paradisevalleyaz.gov>
Sent: Tuesday, April 16, 2019 9:09 AM
To: Tim Gomez <tgomez@paradisevalleyaz.gov>
Subject: PR - PVPD Joins Neighbors by ring

Hi Tim,

Attached is a Press Release on our agency joining Neighbors by Ring. It's a new and great resource for the community.

Let me know if this will work for the Towner Reporter Article.

Thank you for your help.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

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From: Steven McGhee
Sent: Wednesday, July 10, 2019 1:11 PM
To: Steven Ridgely
Cc: Joseph DiVentii; Steven Larsen
Subject: RE: Ring - Portal Login Steps

Ofc Ridgely,

Please let me know if you need assistance signing up for the Ring L.E. Portal. I resent over the invite for access.

You will have to use a Chrome browser to complete. It should only take about 1-2 minutes to finish up.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

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From: Steven McGhee
Sent: Thursday, June 13, 2019 7:08 AM
To: James Bach ; Steven Ridgely
Cc: Freeman Carney
Subject: FW: Ring - Portal Login Steps
Importance: High

Ofc Bach and Ofc Ridgely,

I resent an invite to join the Neighbors by Ring Law Enforcement portal. . After you sign in, you'll be set up to receive notifications by email from only crime posts in our Town. Please see information below for more details on the L.E. portal. Feel free to reach out to me with any questions.

Steven McGhee
Community Resource Officer

Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
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From: Steven McGhee
Sent: Wednesday, April 3, 2019 2:40 PM
To: All Police Officers <AllPoliceOfficers@paradisevalleyaz.gov>
Subject: Ring - Portal Login Steps
Importance: High

All Officers,

You should be receiving an invite to join the Ring Law Enforcement Portal shortly. Our Officers will have the permissions to post comments on any activities on the app within our Town. All Officers will receive email notifications so you can stay current on what's happening in real-time and find suspects in the area for all "Crime" posts.

*****Important: Please use Chrome browser to access the Ring Law Enforcement Portal. IT is setting all new Panasonics to open by default to Chrome for assistance*****

When using the promo code **NBPVPD** on ring.com, you need to use your department email address (paradisevalleyaz.gov) when checking out or the promo code listed will not work. This is how you can secure the \$50 promo code for law enforcement. If anyone in our department already who has a Ring device and their Ring account is set up under another email, let me know I can coordinate with Ring for a one-time use promo code for that email address.

Please see attached Press Release which will go to the media next week detailing our Neighbors by Ring app within the Town of Paradise Valley.

Stay safe,

Steven McGhee

Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

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From:

Sent: Monday, March 18, 2019 10:44 AM

To: Steven McGhee <smcghee@paradisevalleyaz.gov>

Subject: Portal Login Steps

Hi Steven,

You should've received an email from no-reply@ring.com by now with subject line "You've been invited to join Ring Neighbors Portal". Follow the steps below to begin use Portal!

Create an Account

**Please use Chrome. Internet Explorer is not compatible.*

1. Check your inbox for an email from no-reply@ring.com
2. Click the **Join Portal** button
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Next Steps

1. **Engage on Portal.** The more your community sees your posts, comments and video requests, the more effective Portal features become.
2. **Stay Informed.** Let us deliver the most important crime related posts directly to your inbox by joining an Alert Zone:
 1. Sign in→ click on the blue profile icon in the upper right corner→**My Profile**
 2. Click **Select Alert Zone**

3. Choose an Alert Zone – “PVPD 1280”

3. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use, whether they own a home surveillance system or not.

References

1. User Guide - Click [here](#) to view a user guide. It'll walk you through all the Neighbors Portal features and will always be available with the most up-to-date version.

2. LE Guidelines - Click [here](#) for our latest law enforcement guidelines on legal process for obtaining video evidence without consent.

Law Enforcement Discount on Ring Devices

Get **\$50 off*** (per device) on our doorbells, security cameras, and alarm system when you use discount code **NBPVPD** on Ring.com and check out using your HCSO email address.

*Discount excludes the \$99 Video Doorbell Classic and is not applicable to bundles or accessories.

Partner Success Associate

The Ring logo consists of the word "ring" in a lowercase, sans-serif font. A small blue dot is positioned above the letter "i".

1523 26th St
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

[REDACTED]

From: Steven McGhee
Sent: Thursday, June 6, 2019 3:26 PM
To: Michael Horn; All Police Detectives
Subject: RE: Ring Neighbors Post

Wonderful. I'll let the resident who shared the video know our Detectives are aware of the situation and have identified the male.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

[Support my efforts with Special Olympics Arizona. Learn more here.](#)

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From: Michael Horn
Sent: Thursday, June 6, 2019 3:21 PM
To: Steven McGhee ; All Police Detectives
Subject: RE: Ring Neighbors Post

We ID'd this guy as [REDACTED]. He committed no crimes but I attempted to locate him several times and learned he was transient at that time after being kicked out of his house and then his storage rental unit that he began to live in.

From: Steven McGhee <smcghee@paradisevalleyaz.gov>
Sent: Monday, June 3, 2019 11:50 AM
To: All Police Detectives <AllPoliceDetectives@paradisevalleyaz.gov>
Subject: Ring Neighbors Post

This appears to be an possible lead for an attempted burglary on July 7, 2018 in the area of E. Berneil Dr and N Kober Rd:
<https://neighbors.ring.com/n/2ygDb>

Unsure if we have any actual cases reported around that area or timeframe.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
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From: James Gibson
Sent: Tuesday, April 2, 2019 6:58 AM
To: Steven McGhee
Subject: RE: Ring Profiles for Officers

I created my account once I received the invitation to join. Can you show me what to do with the others?

Regards,

Jim Gibson
Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
jgibson@paradisevalleyaz.gov
480 948-7410
www.ParadiseValleyPD.com

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From: Steven McGhee
Sent: Thursday, March 28, 2019 8:51 AM
To: James Gibson
Subject: Ring Profiles for Officers

Hi Jim,
When you're ready for the next project I need help setting up officer profiles for the new Neighbors by Ring app.

I just created your profile as an administrator and then I'll show you how to add each officer and their settings. LT Freeman requested all officers be added to the program.

Once done, I'll set out an email with information to the officers and a discount code for officer to use for Ring products.

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

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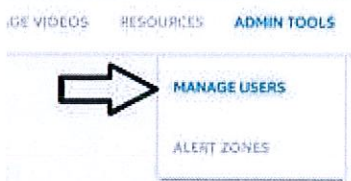
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From: Steven McGhee
Sent: Wednesday, April 3, 2019 2:53 PM
To: James Gibson
Subject: RE: Ring Profiles for Officers
Attachments: Squad Shift Assignments.docx

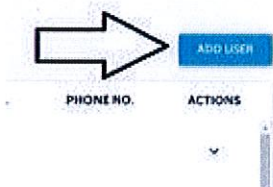
Hi Jim,

I got the press release approved and sent out an email to the officers. We can start to build their profiles. Attached is a list of officer to assist ensuring all get it.

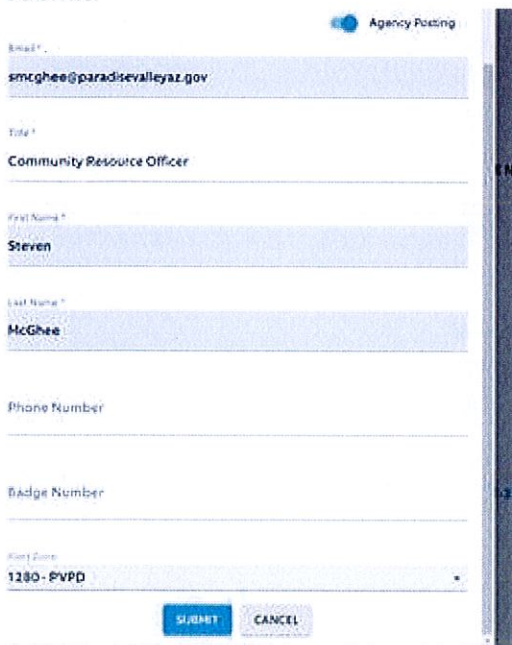
After you are logged in go to Admin Tools >Manage Users on the right side:



Then "Add User" at the top of the screen:



Then you will enter Email, Title, First and Last Name and select Alert Zone – "1280 – PVPD" for each officer followed by Submit:

A screenshot of a user profile form. At the top right, there is a blue dot and the text 'Agency Posting'. The form has several input fields: 'Email' with the value 'smcghee@paradisevalleyaz.gov', 'Title' with the value 'Community Resource Officer', 'First Name' with the value 'Steven', and 'Last Name' with the value 'McGhee'. There are also empty fields for 'Phone Number' and 'Badge Number'. At the bottom, there is a dropdown menu for 'Alert Zone' with the value '1280 - PVPD'. Below the form are two buttons: 'SUBMIT' and 'CANCEL'.

All the command staff and detectives are complete. We just need Sergeants and Officers added now.

Thank you for your assistance with this project!

Steven McGhee
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Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
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Regards,

Jim Gibson
Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
jgibson@paradisevalleyaz.gov
480 948-7410
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I just created your profile as an administrator and then I'll show you how to add each officer and their settings. LT Freeman requested all officers be added to the program.

Once done, I'll set out an email with information to the officers and a discount code for officer to use for Ring products.

Steven McGhee

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Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
www.ParadiseValleyPD.com

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From: James Gibson
Sent: Wednesday, April 10, 2019 12:34 PM
To: Dan Perry
Subject: RE: Ring.com profiles

You may want to download and use Chrome operating system.

Regards,

Jim Gibson
Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
jgibson@paradisevalleyaz.gov
480 948-7410
www.ParadiseValleyPD.com

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From: Dan Perry
Sent: Saturday, April 06, 2019 10:40 PM
To: James Gibson
Subject: RE: Ring.com profiles

I set the password and it just went to a blank page?

Dan Perry
Sergeant
Paradise Valley Police Department
6433 E. Lincoln Drive
Paradise Valley, AZ 85253
O – (480) 948-7418
dperry@paradisevalleyaz.gov

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From: James Gibson
Sent: Thursday, April 04, 2019 8:10 AM
To: PD Squad A; PD Squad B; PD Squad C; PD Squad D
Cc: Steven McGhee
Subject: Ring.com profiles

All,

I have created Ring.com work profiles for each of you. In the event you don't receive an invite, please let me know via email.

Regards,

Jim Gibson
Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
jgibson@paradisevalleyaz.gov
480 948-7410
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From: James Gibson
Sent: Thursday, April 4, 2019 8:10 AM
To: PD Squad A; PD Squad B; PD Squad C; PD Squad D
Cc: Steven McGhee
Subject: Ring.com profiles

All,

I have created Ring.com work profiles for each of you. In the event you don't receive an invite, please let me know via email.

Regards,

Jim Gibson
Officer
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6433 E. Lincoln Dr.
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Nicole Barrows

From: Steven McGhee
Sent: Tuesday, April 9, 2019 7:16 AM
To: Michael Horn
Subject: Ring Contact

Sgt. Horn,

Sent a quick note to see if he has a solution:

Partner Success Associate



[1523 26th St](#)
[Santa Monica, CA 90404](#)

Steven McGhee
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253
smcghee@paradisevalleyaz.gov
Office: (480)348-3567
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From: Kevin Albert
Sent: Thursday, August 25, 2016 9:10 AM
To: All Police Personnel; All Police Volunteers
Subject: Ring.com
Attachments: 3PD.PDF

If you are interested in purchasing a Ring.com product, they are offering a \$50 discount on the video doorbell, doorbell pro or a stick up cam. When you checkout, enter the code 3PD to receive the discount.

Here's the email from the company:

Kevin,

Ring Loves Law Enforcement

Over the past year, we've been working closely with law enforcement departments and individuals like yourself. The combination of Ring + law enforcement has proven to reduce crime in neighborhoods, however, none of this would've been possible without people like you that truly believed in our product.

Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: **3PD** you and your law enforcement colleagues can get **\$50** off a Ring Video Doorbell, Ring Video Doorbell Pro, or a Stick Up Cam.

The Details

- code can only be used for a maximum of one Video Doorbell and one Stick Up Cam
- the discount is for law enforcement only so please restrict further distribution of this promotional offer.
- promotional offer is only available while supplies last
- you must purchase the device from Ring.com using your specific work email address you and your law enforcement colleagues can get \$50 off a Ring Video Doorbell, Ring Video Doorbell Pro, or a Stick Up Cam.

Best,



1523 26th St
Santa Monica, CA 90404

Kevin Albert
Community Resource Officer
Paradise Valley Police Department
6433 E. Lincoln Dr.
Paradise Valley, AZ 85253

KAlbert@ParadiseValleyAZ.gov
(480)348-3597
www.ParadiseValleyPD.com



With Ring, You're
Always Home.

SPECIAL OFFER FOR:
Paradise Valley PD

GET \$50 OFF AT RING.COM USING:

PROMO CODE: 3PD

PRODUCT FEATURES

WI-FI CONNECTED

Simply connect the Video Doorbell to your Wi-Fi network and it's ready to go.

EASY INSTALLATION

Installs in minutes - no professional help or special tools required.

HD CAMERA

Always have a clear view of your home's entrance with wide-angle HD video.

NIGHT VISION

See what's going on any time of day, thanks to infrared LEDs.

FACEPLATE FINISHES

-  Satin Nickel
-  Venetian Bronze
-  Antique Brass
-  Polished Brass

CLOUD RECORDING

Never miss any activity with optional Cloud Recording.

MOBILE ACCESS

Receive instant alerts when someone rings your doorbell or motion is detected, via the free Ring App for iOS, Android, and Windows 10. See and speak with visitors from anywhere using your smartphone, and watch recorded footage anytime (with optional Cloud Recording).



TWO - WAY TALK

Seamlessly speak with anyone at your door via the built-in speakers and microphone.

MOTION DETECTION

Motion sensors activate the camera and trigger instant mobile alerts when movement is detected.

DUAL POWER

Connects to existing doorbell wiring, or runs off the built-in battery for total convenience.

CERTIFIED FOR OUTDOOR USAGE

Never worry about your unit being damaged by heat, humidity, rain, sleet, or snow.

LIFETIME PURCHASE PROTECTION

If your Video Doorbell is stolen, we'll replace it free of charge.

