



Change Order #1

Bowling Green State University

This Change Order (“CO”) is effective April 23, 2020 and describes the services to be modified between Ruffalo Noel Levitz, LLC, (“RNL”) and **Bowling Green State University** (hereafter referred to as “Client” and together with RNL referred to as the “Parties”).

The following provisions are incorporated into and made a part of the Current Statement (defined below). Any terms or phrases undefined in this CO shall have the meaning given them in the MSA or Current Statement, as applicable, and in the event of any conflict or ambiguity between this CO and the MSA, the MSA shall govern and control.

1. Reference Document:

This CO modifies the Statement of Work Agreement #2 dated July 1, 2017 (the “Current Statement”) as described in this CO.

2. Addition:

The following Service is added to Section 4 of the Current Statement for a term of April 23, 2020- April 30, 2020:

- A. RNL will provide the following peer-to-peer texting services as further described below in the following estimated quantities:

RNL TXT –Fiscal Year End	
<i>Purpose: Reach target prospects at key points in your calendar and strengthen the effect of your fiscal year-end messages</i>	
Target Audience	Donors that have given in any of the past five years and alumni non-donors that have not yet given this fiscal year
Campaigns	Up to one (1) communication flow for up to one (1) total month
Total Prospects	Up to 9,500 total records

3. Addition:

The following Service is added to Section 5 Client Responsibilities of the Current Statement:

- A. Client hereby agrees to the RNL Standard Texting Terms and Conditions found at ruffalonl.com/documentation.
- B. A data file necessary for implementation of Services in the file format requested by RNL and in a

timely manner.

4. Modification:

450 Calling Hours will be removed from the Current Agreement.

5. Remaining Provisions:

All provisions of the Current Statement not specifically modified by this CO shall remain in full force and effect.

Bowling Green State University

By: *Jenny Wensink*
Printed Name: Jenny Wensink
Title: Director of Annual Giving
Date: 5/22/20

By: *Pamela J. Conlin*
Pamela J. Conlin (May 25, 2020 12:09 EDT)
Printed Name: Pamela J. Conlin
Title: Vice President University Advancement
Date: 05/25/2020

Ruffalo Noel Levitz, LLC

By: *Mary Noel*
Mary Noel (May 26, 2020 13:31 CDT)
Printed Name: Mary Noel
Title: Director of Accounting
Date: May 26, 2020

By: *Trisha Cornwell*
Trisha Cornwell (Jun 1, 2020 09:20 CDT)
Printed Name: Trisha Cornwell
Title: Controller
Date: Jun 1, 2020

Please return signed contracts to RNLContracts@RuffaloNL.com