

Change Order #1

Bowling Green State University
220 McFall Center
Bowling Green, OH 43403-0001

This Change Order ("CO") is effective March 15, 2019 and describes the services to be modified between Ruffalo Noel Levitz, LLC, ("RNL") and Bowling Green State University (hereafter referred to as "Client" and together with RNL referred to as the "Parties").

The following provisions are incorporated into and made a part of the Current Statement (defined below). Any terms or phrases undefined in this CO shall have the meaning given them in the MSA or Current Statement, as applicable, and in the event of any conflict or ambiguity between this CO and the MSA, the MSA shall govern and control.

1. Reference Document:

This CO modifies the Statement of Work Agreement #15 dated September 1, 2018 (the "Current Statement") as described in this CO.

2. Addition:

The below additional services are added to Section 3.A in the Current Statement:

- viii. Develop new campaigns and landing experiences for three programs
- ix. Manage campaigns and ad spend for each campaign through end of term.

3. Fees & Payment:

The payment terms in Section 6.A. of the Current Statement are deleted and replaced with the following:

| <u>Payment Due Date</u> | <u>Amount</u> |
|-------------------------|------------------|
| October 1, 2018 | \$100,000 |
| December 1, 2018 | \$50,000 |
| February 1, 2019 | \$50,000 |
| April 1, 2019 | <u>\$36,500</u> |
| TOTAL | \$236,500 |

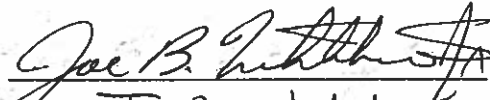
4. Remaining Provisions:

All provisions of the Current Statement not specifically modified by this CO shall remain in full force and effect.

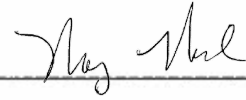
5. Electronic Business:

The Parties agrees that this CO may be manually-executed or executed using an electronic or digital signature. The Parties further agree that manually-executed counterparts may be delivered in faxed or scanned electronic form, each of which (whether originally executed or faxed or scanned electronically) will be deemed an original, and all of which together will constitute one and the same agreement.

Bowling Green State University

By: 
Printed Name: Joe B. Whitehead, Jr
Title: Provost
Date: 4/3/19

Ruffalo Noel Levitz, LLC

By: 
Printed Name: Mary Noel
Title: Director of Revenue
Date: 4/15/2019

Please return signed contracts to RNLContracts@RuffaloNL.com