

Change Order #2 SOW# 14

BGSU Contract# C50075

Bowling Green State University

220 McFall Center
 Bowling Green, OH 43403-0001

This Change Order (“CO”) is effective December 3, 2018 and describes the services to be modified between Ruffalo Noel Levitz, LLC, (“RNL”) and Bowling Green State University (hereafter referred to as “Client” and together with RNL referred to as the “Parties”).

The following provisions are incorporated into and made a part of the Current Statement (defined below). Any terms or phrases undefined in this CO shall have the meaning given them in the MSA or Current Statement, as applicable, and in the event of any conflict or ambiguity between this CO and the MSA, the MSA shall govern and control.

1. Reference Document:

This CO modifies the Statement of Work Agreement #14 dated June 1, 2018 (the “Current Statement”) as described in this CO.

2. Addition:

The request of the Client, RNL Digital Advertising Impressions will be added to Year 1 of the Current Statement as below for \$31,000:

- RNL Digital Advertising Impressions up to 1,000,000
- Display Ad Templates for Digital Advertising Up to 8
- Display Ad Versions for Digital Advertising Up to 3

3. Fees & Payment:

The following is add to the payment terms in Section 6.A. Year 1 of the Current Statement are deleted and replaced with the following:

| <u>Payment Due Date</u> | <u>Services Fees</u> | <u>Postage Fees</u> | <u>Total (Services + Postage) Fees</u> |
|-------------------------|----------------------|---------------------|--|
| March 1, 2019 | <u>\$31,000</u> | | <u>\$31,000</u> |

4. Remaining Provisions:

All provisions of the Current Statement not specifically modified by this CO shall remain in full force and effect.

5. Electronic Business:

The Parties agrees that this CO may be manually-executed or executed using an electronic or digital signature. The Parties further agree that manually-executed counterparts may be delivered in faxed or scanned electronic form, each of which (whether originally executed or faxed or scanned electronically) will be deemed an original, and all of which together will constitute one and the same agreement.



Bowling Green State University

DocuSigned by:
Dave Kielmeyer
By: _____
87BD1D652B9F421...

Printed Name: Dave Kielmeyer

Title: Chief Marketing and Communications Officer

Date: 2/19/2019 | 2:32 PM EST

Ruffalo Noel Levitz, LLC

DocuSigned by:
Mary Noel
By: _____
8E5EAB252056452...

Printed Name: Mary Noel

Title: Director of Revenue

Date: 2/20/2019 | 1:30 PM EST

Please return signed contracts to RNLContracts@RuffaloNL.com