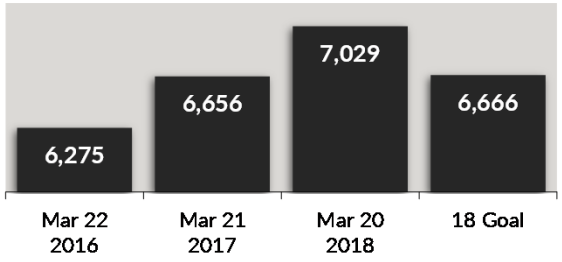
Bowling Green State University

Executive Summary for First-Year In-State Secondary Market Students

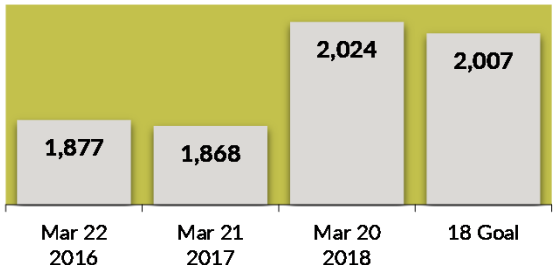
As of Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

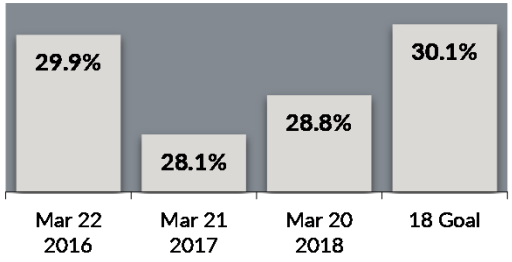
Admissions



Confirmations

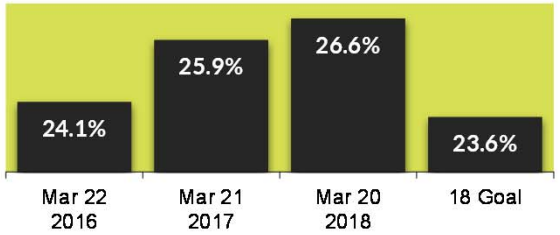


Yield

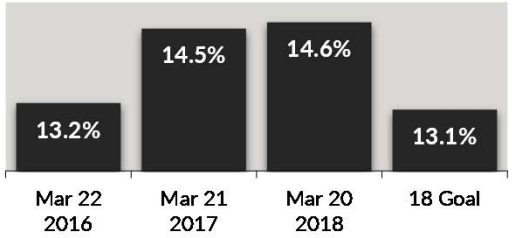


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Mar 21 2017		Mar 20 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	132	7.1%	156	7.7%	118	5.9%	Academic Index	144.1	143.0	144.1	147.9
IR: 168.500 - 182.499	237	12.7%	271	13.4%	259	12.9%	SAT composite	1111	1122	1106	1112
IR: 148.000 - 168.499	527	28.2%	547	27.0%	581	28.9%	ACT composite	22.9	22.9	22.9	23.6
IR: 129.900 - 147.999	394	21.1%	403	19.9%	377	18.8%	High school GPA	3.45	3.43	3.46	3.49
IR: 0.000 - 129.899	578	30.9%	647	32.0%	672	33.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Secondary Market Students	363	105%	17	101%	2.9%	112%	-342	96%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Secondary Market Students
Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	6859	6666	7029	105%	1910	2007	**2024**	**101%**	27.8%	30.1%	28.8%	4558	447
Yield needed from pending student pool to meet goal												0%	
Academic Distribution												Number melted / Melt rate	6 / 0%
IR: 182.500 & Above	440	428	532	124%	113	118	**156**	**132%**	25.7%	27.6%	29.3%	333	43
IR: 168.500 - 182.499	889	864	917	106%	258	259	**271**	**105%**	29.0%	30.0%	29.6%	581	65
IR: 148.000 - 168.499	1858	1806	1912	106%	553	581	**547**	**94%**	29.8%	32.2%	28.6%	1232	133
IR: 129.900 - 147.999	1348	1310	1386	106%	365	377	**403**	**107%**	27.1%	28.8%	29.1%	891	92
IR: 0.000 - 129.899	2324	2258	2282	101%	621	672	**647**	**96%**	26.7%	29.8%	28.4%	1521	114

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	141.9	144.1	5594	142.4	140.2	**143.0**	**1644**	186.0	174.7	157.7	140.7	144.1	147.9
SAT composite	1131	1111	971	1136	1114	**1122**	**254**	1298	1225	1152	1063	1106	1112
ACT composite	22.9	22.9	6792	22.8	22.7	**22.9**	**1975**	30.2	26.3	24.0	21.4	22.9	23.6
High school GPA	3.41	3.45	7025	3.39	3.38	**3.43**	**2023**	4.23	4.01	3.64	3.28	3.46	3.49
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	65	66	4823	61	61	**65**	**1441**	93	87	73	58	67	66
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$67,754,052	$17,373,360	$19,339,452	**$19,510,800**	**100.9%**	$43,935,960
Required fee revenue	$15,266,988	$3,976,620	$4,359,204	**$4,396,128**	**100.8%**	$9,899,976
Room/board revenue	$63,864,288	$16,843,914	$18,242,478	**$18,372,672**	**100.7%**	$41,402,688
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$146,885,328	$38,193,894	$41,941,134	**$42,279,600**	**100.8%**	$95,238,624
Unfunded institutional gift - tuition	$19,814,400	$5,218,864	$5,441,274	**$6,192,240**	**113.8%**	$12,362,160
Unfunded institutional gift - room/board	$0	$40,270	$41,986	**$0**	**0.0%**	$0
Funded institutional gift	$172,800	$117,410	$117,410	**$155,480**	**132.4%**	$2,500
Net tuition/fee revenue	$63,033,840	$15,973,436	$18,097,986	**$17,559,208**	**97.0%**	$41,471,276
Average net tuition/fees revenue	$8,968	$8,363	$9,017	**$8,675**	**96.2%**	$9,099
Avg. net t&f revenue w/o full-pays	$8,460	$6,553		**$8,274**		$8,549
Tuition revenue minus unfunded gift	$47,939,652	$12,109,016	$13,849,998	**$13,318,560**	**96.2%**	$31,573,800
Room/board revenue minus unfunded gift	$63,864,288	$16,803,644	$18,200,491	**$18,372,672**	**100.9%**	$41,402,688
Overall revenue minus unfunded gift	$127,070,928	$32,889,280	$36,409,694	**$36,087,360**	**99.1%**	$82,876,464
Tuition & fee discount rate	24.1%	25.2%	23.6%	**26.6%**		23.0%
Unfunded tuition discount	29.2%	30.1%	28.2%	**31.7%**		28.1%
Unfunded room/board discount	0.0%	0.2%	0.2%	**0.0%**		0.0%
Unfunded overall discount	13.5%	13.8%	13.1%	**14.6%**		13.0%

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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	4134	4017	3970	99%	1321	1420	**1311**	**92%**	32.0%	35.3%	33.0%	2440	219
No-need/merit	1762	1852	1984	107%	366	392	**472**	**120%**	20.8%	21.2%	23.8%	1352	160
Full-pay	934	768	1063	138%	195	167	**230**	**138%**	20.9%	21.7%	21.6%	766	67
Premier Academic	10	10	12	120%	9	9	**11**	**122%**	90.0%	90.0%	91.7%	0	1
Special Talent/other talent gift	14	14	0	0%	14	14	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	5	5	0	0%	5	5	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658	
	To-date	**3970**		**$72,815**	**$7,604**	**$18,035**		**1311**		**$79,378**	**$8,822**	**$16,822**	
No-need/merit	2017-18	1071	61%	$197,257	$59,222	$0	0	313	86%	$189,850	$53,599	$0	0
	To-date	**1122**	**57%**	**$213,127**	**$66,402**	**$0**	**0**	**393**	**83%**	**$210,070**	**$67,387**	**$0**	**0**
Full-pay	2017-18	328	35%	$194,417	$59,785	$0	0	131	67%	$186,649	$51,887	$0	0
	To-date	**303**	**29%**	**$195,483**	**$62,446**	**$0**	**0**	**124**	**54%**	**$202,495**	**$62,650**	**$0**	**0**
Premier Academic	2017-18	10	100%	$127,186	$21,489	$11,595	0	9	100%	$135,208	$23,247	$10,766	0
	To-date	**10**	**83%**	**$89,954**	**$11,720**	**$16,855**	**0**	**10**	**91%**	**$89,954**	**$11,720**	**$16,855**	**0**
Special Talent/other talent gift	2017-18	11	79%	$113,320	$15,194	$11,899	0	11	79%	$113,320	$15,194	$11,899	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	4	80%	$97,407	$16,781	$13,218	0	4	80%	$97,407	$16,781	$13,218	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	5558	81%	$104,364	$20,498	$13,008	0	1789	94%	$105,172	$19,562	$12,457	0
	To-date	**5405**	**77%**	**$111,829**	**$22,892**	**$13,278**	**0**	**1838**	**91%**	**$117,999**	**$24,992**	**$12,090**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	4072	59%	4294	61%	1118	59%	**1222**	**60%**	27.5%	**28.5%**	2782	290
Males	2787	41%	2734	39%	792	41%	**801**	**40%**	28.4%	**29.3%**	1776	157

Residence Hall Occupancy

Residents in Fall 2017	1893	Confirmed residents-to-date	**2004**
% of enrolled students	99.1%	Female	**1212**
Goal - residents in Fall 2018	1989	Male	**791**
% of enrolled students	99.1%	% of confirmed students	**99.0%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$387,000	$0	$43,000	**$176,000**
Institutional merit-based gift	$17,678,128	$19,427,400	$5,032,768	$5,193,794	**$6,016,240**
% / $ of merit/premier funds meeting need	54% / $9,579,785	52% / $10,256,848	61% / $3,142,277		**59% / $3,644,072**
Institutional Premier Academic	$105,900	$133,600	$95,310	$100,968	**$122,280**
Institutional talent-based gift	$238,517	$0	$226,366	$239,440	**$0**
Institutional other gift	$28,100	$39,200	$22,100	$23,468	**$33,200**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$18,050,645	$19,987,200	$5,376,544	$5,600,670	**$6,347,720**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$204,000	$180,000	$92,000	$92,000	**$91,000**
Campus-based work-study	$1,252,442	$1,564,045	$442,442	$442,442	**$718,045**
Campus-based Loan (e.g. Perkins)	$3,300	$0	$0	$0	**$0**
State grant	$3,853,395	$990,360	$1,623,929	$1,792,352	**$555,960**
Federal grant (e.g. Pell)	$7,949,640	$2,559,810	$2,920,238	$3,239,060	**$1,343,600**
Federal loan (e.g. Direct Loans)	$10,912,428	$7,343,270	$4,095,545	$4,834,458	**$3,289,685**
Private aid	$354,894	$632,220	$167,907	$166,977	**$370,460**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$196,000	$15,000
Institutional merit-based gift	$12,166,160	$1,245,000
% / $ of merit/premier funds meeting need	51% / $6,144,933	37% / $467,843
Institutional Premier Academic	$0	$11,320
Institutional talent-based gift	$0	$0
Institutional other gift	$2,500	$3,500
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$12,364,660	$1,274,820
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$85,000	$4,000
Campus-based work-study	$788,000	$58,000
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$396,284	$38,116
Federal grant (e.g. Pell)	$1,140,530	$75,680
Federal loan (e.g. Direct Loans)	$3,781,624	$271,961
Private aid	$248,990	$12,770

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$2,577	**$2,105**
IR: 168.500 - 182.499	$6,211	**$5,779**
IR: 148.000 - 168.499	$7,965	**$7,836**
IR: 129.900 - 147.999	$9,829	**$9,286**
IR: 0.000 - 129.899	$11,685	**$11,803**
All students	$9,017	**$8,675**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,275	**$8,722**
No-need/merit	$7,704	**$7,337**
Full-pay	$11,808	**$11,808**
Premier Academic	-$3,466	**-$4,990**
Special Talent/other talent gift	-$4,919	**$0**
Employee dependent/Exchange	$7,108	**$0**

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	4134	3970	219	2440		4017	1762	1984	160	1352		1,852
Number enrolled	1321				**1311**	1420	366				**472**	392
Yield	32.0%				**33.0%**	35.3%	20.8%				**23.8%**	21.2%
Average need	$16,658	$18,035	$16,642	$18,812	**$16,822**	$17,609						
Number offered aid	1315	3281	167	1932	**1182**							
Number of packages with need-based awards	1215	2249	86	1173	**990**							
Percent of need met	56.9%	34.1%	27.7%	28.5%	**46.6%**	55.8%						
Percent of need met with gift aid	36.5%	21.7%	18.7%	18.6%	**28.6%**	34.8%						
Institutional need-based gift	$0	$97	$68	$80	**$134**	$30	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,534	$2,747	$2,454	$2,672	**$2,935**	$2,464	$4,321	$4,262	$4,378	$4,176	**$4,469**	$4,058
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$24	$0	$0	$0	**$0**	$24	$43	$0	$0	$0	**$0**	$40
Institutional other gift	$15	$6	$0	$1	**$16**	$15	$5	$6	$16	$1	**$18**	$5
Subtotal - institutional gift aid	$2,572	$2,850	$2,523	$2,753	**$3,086**	$2,533	$4,370	$4,268	$4,394	$4,177	**$4,487**	$4,104
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$70	$45	$18	$35	**$69**	$65	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$329	$392	$265	$323	**$542**	$307	$0	$0	$0	$0	**$0**	$0
State grant	$1,141	$218	$159	$142	**$367**	$1,173	$276	$64	$20	$37	**$157**	$285
Federal grant	$2,179	$642	$346	$467	**$1,016**	$2,251	$20	$0	$0	$0	**$0**	$21
Federal loan	$3,064	$1,841	$1,242	$1,548	**$2,485**	$3,391	$13	$5	$0	$3	**$15**	$0
Private aid	$117	$154	$58	$99	**$273**	$108	$30	$10	$0	$5	**$25**	$29

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	10	12	1	0		10	14	0	0	0		14
Number enrolled	9				**11**	9	14				**0**	14
Yield	90.0%				**91.7%**	90.0%	100.0%				**0.0%**	100.0%
Average need	$10,766	$14,046	$0	$0	**$15,323**		$9,349	$0	$0	$0	**$0**	
No. of packages with need-based awards	5	8	0	0	**8**		9	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$4,056	$5,458	$7,000	$0	**$5,318**	$4,056	$3,162	$0	$0	$0	**$0**	$3,162
Institutional Premier Academic	$10,590	$11,133	$11,320	$0	**$11,116**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$12,805	$0	$0	$0	**$0**	$13,565
Institutional other gift	$0	$417	$1,000	$0	**$364**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,646	$17,008	$19,320	$0	**$16,798**	$15,274	$15,967	$0	$0	$0	**$0**	$16,727
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$444	$670	$0	$0	**$731**	$398	$143	$0	$0	$0	**$0**	$128
State grant	$315	$0	$0	$0	**$0**	$315	$413	$0	$0	$0	**$0**	$413
Federal grant	$1,166	$968	$0	$0	**$1,055**	$1,166	$1,274	$0	$0	$0	**$0**	$1,274
Federal loan	$1,692	$2,026	$0	$0	**$2,210**	$778	$1,480	$0	$0	$0	**$0**	$89
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

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2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/20/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**27**	21	**71**	87	**222**	196	**178**	194	**432**	548	**930**	1046	89%	
Number confirmed	**4**	6	**13**	25	**63**	70	**42**	63	**101**	156	**223**	320	70%	
Yield	**15%**	29%	**18%**	29%	**28%**	36%	**24%**	32%	**23%**	28%	**24%**	31%		
Average Need	**$25,658**	$25,626	**$25,597**	$25,644	**$25,619**	$25,765	**$25,613**	$25,664	**$25,619**	$25,778	**$25,617**	$25,739		
% met with gift [1]	**46.5%**	0.0%	**35.2%**	0.0%	**26.3%**	0.0%	**18.5%**	0.0%	**30.5%**	0.0%	**26.9%**	43.6%		
Average Institutional gift	**$8,308**	$8,815	**$5,638**	$5,424	**$3,802**	$3,585	**$2,267**	$1,839	**$0**	$53	**$2,945**	$1,761		
Average net T&F revenue	**$3,500**	$2,993	**$6,170**	$6,384	**$8,006**	$8,223	**$9,541**	$9,969	**$11,808**	$11,755	**$8,863**	$10,047	88%	**17%**
Number pending	**22**		**53**		**150**		**127**		**315**		**667**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**23**	25	**49**	49	**126**	109	**99**	98	**195**	172	**492**	453	109%	
Number confirmed	**10**	5	**18**	13	**38**	45	**23**	37	**54**	58	**143**	158	91%	
Yield	**43%**	20%	**37%**	27%	**30%**	41%	**23%**	38%	**28%**	34%	**29%**	35%		
Average Need	**$24,832**	$24,763	**$24,808**	$24,406	**$24,705**	$24,695	**$24,817**	$24,932	**$24,799**	$25,224	**$24,780**	$24,923		
% met with gift [1]	**55.1%**	0.0%	**36.1%**	0.0%	**24.2%**	0.0%	**14.1%**	0.0%	**26.5%**	0.0%	**25.4%**	42.2%		
Average Institutional gift	**$8,672**	$8,815	**$5,887**	$5,424	**$3,987**	$3,598	**$2,310**	$1,839	**$56**	$88	**$3,646**	$2,213		
Average net T&F revenue	**$3,136**	$2,993	**$5,921**	$6,384	**$7,821**	$8,210	**$9,498**	$9,969	**$11,752**	$11,720	**$8,162**	$9,595	85%	**20%**
Number pending	**11**		**29**		**82**		**66**		**131**		**319**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**20**	13	**33**	40	**81**	82	**69**	67	**113**	132	**316**	334	95%	
Number confirmed	**6**	3	**9**	9	**18**	31	**30**	17	**36**	45	**99**	105	94%	
Yield	**30%**	23%	**27%**	23%	**22%**	38%	**43%**	25%	**32%**	34%	**31%**	31%		
Average Need	**$22,910**	$22,756	**$22,729**	$23,871	**$22,845**	$22,790	**$22,841**	$22,997	**$22,834**	$23,230	**$22,832**	$23,104		
% met with gift [1]	**49.2%**	0.0%	**32.2%**	0.0%	**21.0%**	0.0%	**16.0%**	0.0%	**14.4%**	0.0%	**22.7%**	25.9%		
Average Institutional gift	**$8,484**	$8,815	**$5,547**	$5,853	**$3,993**	$3,537	**$2,438**	$1,839	**$0**	$44	**$3,676**	$2,114		
Average net T&F revenue	**$3,324**	$2,993	**$6,261**	$5,955	**$7,815**	$8,271	**$9,370**	$9,969	**$11,808**	$11,764	**$8,132**	$9,694	84%	**22%**
Number pending	**11**		**23**		**60**		**37**		**73**		**204**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**13**	9	**26**	21	**72**	56	**46**	42	**92**	88	**249**	216	115%	
Number confirmed	**3**	1	**6**	6	**24**	19	**17**	17	**24**	33	**74**	76	97%	
Yield	**23%**	11%	**23%**	29%	**33%**	34%	**37%**	40%	**26%**	38%	**30%**	35%		
Average Need	**$21,109**	$20,991	**$21,179**	$21,195	**$21,188**	$21,813	**$21,139**	$23,066	**$21,120**	$21,228	**$21,149**	$21,780		
% met with gift [1]	**64.1%**	0.0%	**35.1%**	0.0%	**23.4%**	0.0%	**13.0%**	0.0%	**6.9%**	0.0%	**24.0%**	15.6%		
Average Institutional gift	**$10,935**	$8,815	**$6,154**	$5,424	**$4,015**	$3,537	**$2,298**	$1,839	**$0**	$16	**$4,029**	$1,847		
Average net T&F revenue	**$873**	$2,993	**$5,654**	$6,384	**$7,793**	$8,271	**$9,510**	$9,969	**$11,808**	$11,792	**$7,779**	$9,961	78%	**24%**
Number pending	**9**		**20**		**44**		**27**		**59**		**159**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**26**	14	**41**	39	**72**	66	**50**	49	**67**	86	**256**	254	101%	
Number confirmed	**6**	4	**15**	14	**23**	28	**19**	15	**22**	35	**85**	96	89%	
Yield	**23%**	29%	**37%**	36%	**32%**	42%	**38%**	31%	**33%**	41%	**33%**	38%		
Average Need	**$19,461**	$19,718	**$19,564**	$19,112	**$19,473**	$19,963	**$19,560**	$19,658	**$19,559**	$19,733	**$19,525**	$19,697		
% met with gift [1]	**54.5%**	0.0%	**36.6%**	0.0%	**26.2%**	0.0%	**14.1%**	0.0%	**0.0%**	0.0%	**22.0%**	17.6%		
Average Institutional gift	**$8,760**	$8,815	**$6,135**	$5,710	**$4,664**	$4,537	**$2,761**	$2,839	**$0**	$16	**$3,764**	$2,973		
Average net T&F revenue	**$3,048**	$2,993	**$5,673**	$6,098	**$7,144**	$7,271	**$9,047**	$8,969	**$11,808**	$11,792	**$7,997**	$8,835	91%	**32%**
Number pending	**19**		**22**		**47**		**27**		**40**		**155**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**158**	138	**294**	280	**528**	532	**335**	315	**412**	449	**1727**	1714	101%	
Number confirmed	**56**	48	**112**	110	**201**	213	**131**	125	**187**	169	**687**	665	103%	
Yield	**35%**	35%	**38%**	39%	**38%**	40%	**39%**	40%	**45%**	38%	**40%**	39%		
Average Need	**$9,759**	$9,084	**$10,110**	$9,810	**$10,416**	$10,977	**$11,020**	$10,586	**$11,091**	$9,954	**$10,583**	$10,314		
% met with gift [1]	**95.3%**	0.0%	**60.9%**	0.0%	**38.8%**	0.0%	**23.3%**	0.0%	**0.1%**	0.0%	**34.7%**	32.6%		
Average Institutional gift	**$8,846**	$8,915	**$5,736**	$5,470	**$3,772**	$3,610	**$2,550**	$1,856	**$0**	$31	**$3,469**	$3,061		
Average net T&F revenue	**$2,962**	$2,893	**$6,072**	$6,338	**$8,036**	$8,198	**$9,258**	$9,952	**$11,808**	$11,777	**$8,339**	$8,747	95%	**29%**
Number pending	**93**		**164**		**293**		**187**		**199**		**936**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 2%**		**1 / 1%**		**3 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**253**	202	**388**	344	**768**	756	**570**	541	**5**	9	**1984**	1852	107%	
Number confirmed	**67**	45	**95**	78	**174**	166	**134**	100	**2**	3	**472**	392	120%	
Yield	**26%**	22%	**24%**	23%	**23%**	22%	**24%**	18%	**40%**	33%	**24%**	21%		
Average Institutional gift	**$8,289**	$8,862	**$5,716**	$5,494	**$3,836**	$3,554	**$2,090**	$1,893	**$2,700**	$682	**$4,257**	$4,104		
Average net T&F revenue	**$3,551**	$2,946	**$6,092**	$6,314	**$7,982**	$8,254	**$9,718**	$9,915	**$9,108**	$11,126	**$7,559**	$7,704	98%	**36%**
Number pending	**163**		**261**		**532**		**393**		**3**		**1352**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**7**	0	**13**	0	**40**	0	**37**	0	**966**	768	**1063**	768	138%	
Number confirmed	**0**	0	**1**	0	**3**	0	**5**	0	**221**	167	**230**	167	138%	
Yield	**0%**	0%	**8%**	0%	**8%**	0%	**14%**	0%	**23%**	22%	**22%**	22%		
Number pending	**5**		**9**		**24**		**27**		**701**		**766**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**3 / 1%**		**3 / 1%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**5**	4	**2**	0	**3**	2	**2**	3	**0**	1	**12**	10	120%	
Number confirmed	**4**	4	**2**	0	**3**	2	**2**	2	**0**	1	**11**	9	122%	
Yield	**80%**	100%	**100%**	0%	**100%**	100%	**100%**	67%	**0%**	100%	**92%**	90%		
Average Institutional gift	**$19,478**	$17,969	**$17,635**	$0	**$14,887**	$14,719	**$13,470**	$12,469	**$0**	$11,219	**$16,798**	$15,274		
Average net T&F revenue	**-$7,670**	-$6,161	**-$5,827**	$0	**-$3,079**	-$2,911	**-$1,662**	-$661	**$0**	$589	**-$4,990**	-$3,466	0%	**142%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Number confirmed	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$15,204	**$0**	$18,063	**$0**	$20,716	**$0**	$10,763	**$0**	$11,949	**$0**	$16,727		
Average net T&F revenue	**$0**	-$3,396	**$0**	-$6,255	**$0**	-$8,908	**$0**	$1,045	**$0**	-$141	**$0**	-$4,919	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EMPB	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$0	**$0**	$9,636	**$0**	$9,636		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,808	**$0**	$5,808	**$0**	$8,308	**$0**	$0	**$0**	$11,808	**$0**	$7,108	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**532**	428	**917**	864	**1912**	1806	**1386**	1310	**2282**	2258	**7029**	6666	105%	
Number confirmed	**156**	118	**271**	259	**547**	581	**403**	377	**647**	672	**2024**	2007	101%	
Yield	**29%**	28%	**30%**	30%	**29%**	32%	**29%**	29%	**28%**	30%	**29%**	30%		
Average Institutional gift offer	**$8,561**	$9,231	**$5,705**	$5,597	**$3,796**	$3,843	**$2,238**	$1,979	**$7**	$123	**$2,843**	$2,791		
Average net T&F revenue	**$3,156**	$2,577	**$6,028**	$6,211	**$7,922**	$7,965	**$9,495**	$9,829	**$11,784**	$11,685	**$8,030**	$9,017	89%	
Discount rate [2]	**72%**	78%	**48%**	47%	**32%**	33%	**19%**	17%	**0%**	1%	**24%**	24%		
Number pending	**333**		**581**		**1232**		**891**		**1521**		**4558**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 0%**		**4 / 1%**		**6 / 0%**			
Threshold Award Levels	**$8,815**		**$5,424**		**$3,537**		**$1,839**		**$16**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**189**	147	**271**	229	**410**	445	**251**	266	**1**	4	**1122**	1091	103%	
Number confirmed	**60**	42	**86**	71	**141**	142	**105**	88	**1**	2	**393**	345	114%	
Yield	**32%**	29%	**32%**	31%	**34%**	32%	**42%**	33%	**100%**	50%	**35%**	32%		
Average Institutional gift	**$8,356**	$8,865	**$5,750**	$5,500	**$3,847**	$3,557	**$2,104**	$1,881	**$1,500**	$1,016	**$4,450**	$4,161		
Average net T&F revenue	**$3,452**	$2,943	**$6,058**	$6,308	**$7,961**	$8,251	**$9,704**	$9,927	**$10,308**	$10,792	**$7,124**	$0	0%	**40%**
Number pending	**113**		**158**		**228**		**121**		**0**		**620**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**63**	55	**117**	115	**358**	311	**319**	275	**4**	5	**861**	761	113%	
Number confirmed	**7**	3	**9**	7	**33**	24	**29**	12	**1**	1	**79**	47	168%	
Yield	**11%**	5%	**8%**	6%	**9%**	8%	**9%**	4%	**25%**	20%	**9%**	6%		
Average Institutional gift	**$8,018**	$8,815	**$5,643**	$5,424	**$3,825**	$3,537	**$2,080**	$1,982	**$3,000**	$16	**$5,426**	$3,683		
Average net T&F revenue	**$3,790**	$2,993	**$6,165**	$6,384	**$8,005**	$8,271	**$9,728**	$9,826	**$8,808**	$11,792	**$8,104**	$0	0%	**31%**
Number pending	**49**		**103**		**304**		**272**		**3**		**1352**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**1**	0	**0**	0	**0**	0	**0**	0	**0**	0	**1**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$12,000**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,743**	$0		
Average net T&F revenue	**$7,344**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$7,344**	$0	0%	**32%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1352**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**4**	0	**3**	0	**13**	0	**8**	0	**275**	268	**303**	268	113%	
Number confirmed	**0**	0	**1**	0	**1**	0	**5**	0	**117**	119	**124**	119	104%	
Yield	**0%**	0%	**33%**	0%	**8%**	0%	**63%**	0%	**43%**	44%	**41%**	44%		
Number pending	**3**		**1**		**7**		**3**		**140**		**766**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**3 / 3%**		**3 / 2%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**3**	0	**10**	0	**27**	0	**29**	0	**691**	500	**760**	500	152%	
Number confirmed	**0**	0	**0**	0	**2**	0	**0**	0	**104**	48	**106**	48	221%	
Yield	**0%**	0%	**0%**	0%	**7%**	0%	**0%**	0%	**15%**	10%	**14%**	10%		
Number pending	**2**		**8**		**17**		**24**		**561**		**766**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**766**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week
Total	6666	**6990**	**7029**	39	2007	**1996**	**2024**	28	30.1%	**28.6%**	**28.8%**	0.2%
Academic Distribution												
IR: 182.500 & Above	428	**532**	**532**	0	118	**155**	**156**	1	27.6%	**29.1%**	**29.3%**	0.2%
IR: 168.500 - 182.499	864	**916**	**917**	1	259	**272**	**271**	-1	30.0%	**29.7%**	**29.6%**	-0.1%
IR: 148.000 - 168.499	1806	**1900**	**1912**	12	581	**543**	**547**	4	32.2%	**28.6%**	**28.6%**	0.0%
IR: 129.900 - 147.999	1310	**1381**	**1386**	5	377	**400**	**403**	3	28.8%	**29.0%**	**29.1%**	0.1%
IR: 0.000 - 129.899	2258	**2261**	**2282**	21	672	**626**	**647**	21	29.8%	**27.7%**	**28.4%**	0.7%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week
Need-based	4017	**3921**	**3970**	49	1420	**1278**	**1311**	33	35.3%	**32.6%**	**33.0%**	0.4%
No-need/merit	1852	**1993**	**1984**	-9	392	**477**	**472**	-5	21.2%	**23.9%**	**23.8%**	-0.1%
Full-pay	768	**1064**	**1063**	-1	167	**230**	**230**	0	21.7%	**21.6%**	**21.6%**	0.0%
Premier Academic	10	**12**	**12**	0	9	**11**	**11**	0	90.0%	**91.7%**	**91.7%**	0.0%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/13/2018	3921		$73,010	$7,630	$18,009		1278		$79,861	$8,936	$16,711
	3/20/2018	3970		$72,815	$7,604	$18,035		1311		$79,378	$8,822	$16,822
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/13/2018	5348	77%	$112,206	$23,011	$13,235		1813	91%	$119,396	$25,498	$11,873
	3/20/2018	5405	77%	$111,829	$22,892	$13,278		1838	91%	$117,999	$24,992	$12,090

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week	2018-19 Goal	Mar 13 2018	Mar 20 2018	change from last week
Tuition & fee discount rate	n/a	**24.2%**	**24.1%**	-0.2%	23.6%	**26.9%**	**26.6%**	-0.4%	n/a	**23.1%**	**23.0%**	-0.1%
Academic Index	n/a	**144.2**	**144.1**	-0.1	142	**143.1**	**143.0**	-0.1	n/a	**144.2**	**144.1**	-0.1
ACT composite	n/a	**22.9**	**22.9**	0.0	22.8	**23.0**	**22.9**	-0.1	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.45**	**3.45**	0.00	3.39	**3.44**	**3.43**	-0.01	n/a	**3.46**	**3.46**	0.00
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year
Total	6666	**6656**	**7029**	373	2007	**1868**	**2024**	156	30.1%	**28.1%**	**28.8%**	0.7%
Academic Distribution												
IR: 182.500 & Above	428	**428**	**532**	104	118	**132**	**156**	24	27.6%	**30.8%**	**29.3%**	-1.5%
IR: 168.500 - 182.499	864	**873**	**917**	44	259	**237**	**271**	34	30.0%	**27.1%**	**29.6%**	2.4%
IR: 148.000 - 168.499	1806	**1808**	**1912**	104	581	**527**	**547**	20	32.2%	**29.1%**	**28.6%**	-0.5%
IR: 129.900 - 147.999	1310	**1320**	**1386**	66	377	**394**	**403**	9	28.8%	**29.8%**	**29.1%**	-0.8%
IR: 0.000 - 129.899	2258	**2227**	**2282**	55	672	**578**	**647**	69	29.8%	**26.0%**	**28.4%**	2.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year
Need-based	4017	**3792**	**3970**	178	1420	**1197**	**1311**	114	35.3%	**31.6%**	**33.0%**	1.5%
No-need/merit	1852	**1858**	**1984**	126	392	**463**	**472**	9	21.2%	**24.9%**	**23.8%**	-1.1%
Full-pay	768	**1003**	**1063**	60	167	**205**	**230**	25	21.7%	**20.4%**	**21.6%**	1.2%
Premier Academic	10	**1**	**12**	11	9	**1**	**11**	10	90.0%	**100.0%**	**91.7%**	-8.3%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**2**	**0**	-2	5	**2**	**0**	-2	100.0%	**100.0%**	**0.0%**	-100.0%

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416	1321		$75,440	$8,311	$16,658
	3/21/2017	**3792**		**$73,238**	**$7,502**	**$17,007**	**1197**		**$86,804**	**$9,234**	**$15,288**
	03/20/2018	**3970**		**$72,815**	**$7,604**	**$18,035**	**1311**		**$79,378**	**$8,822**	**$16,822**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008	1789	94%	$105,172	$19,562	$12,457
	3/21/2017	**5165**	**78%**	**$110,079**	**$21,668**	**$12,486**	**1674**	**90%**	**$124,321**	**$23,510**	**$10,932**
	03/20/2018	**5405**	**77%**	**$111,829**	**$22,892**	**$13,278**	**1838**	**91%**	**$117,999**	**$24,992**	**$12,090**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year	2018-19 Goal	Mar 21 2017	Mar 20 2018	change from last year
Tuition & fee discount rate	n/a	**23.9%**	**24.1%**	0.1%	23.6%	**25.9%**	**26.6%**	0.6%	n/a	**23.1%**	**23.0%**	-0.1%
Academic Index	n/a	**141.8**	**144.1**	2.3	140.2	**142.4**	**143.0**	0.6	n/a	**141.5**	**144.1**	2.6
ACT composite	n/a	**22.9**	**22.9**	0.0	22.7	**23.0**	**22.9**	-0.1	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.42**	**3.45**	0.03	3.38	**3.40**	**3.43**	0.03	n/a	**3.43**	**3.46**	0.03
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago
Total	6666	**6275**	**7029**	754	2007	**1877**	**2024**	147	30.1%	**29.9%**	**28.8%**	-1.1%
Academic Distribution												
IR: 182.500 & Above	428	**333**	**532**	199	118	**84**	**156**	72	27.6%	**25.2%**	**29.3%**	4.1%
IR: 168.500 - 182.499	864	**775**	**917**	142	259	**216**	**271**	55	30.0%	**27.9%**	**29.6%**	1.7%
IR: 148.000 - 168.499	1806	**1686**	**1912**	226	581	**524**	**547**	23	32.2%	**31.1%**	**28.6%**	-2.5%
IR: 129.900 - 147.999	1310	**1276**	**1386**	110	377	**397**	**403**	6	28.8%	**31.1%**	**29.1%**	-2.0%
IR: 0.000 - 129.899	2258	**2205**	**2282**	77	672	**656**	**647**	-9	29.8%	**29.8%**	**28.4%**	-1.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago
Need-based	.	**2816**	**3970**	1154	1420	**1022**	**1311**	289	35.3%	**36.3%**	**33.0%**	-3.3%
No-need/merit	1852	**2129**	**1984**	-145	392	**538**	**472**	-66	21.2%	**25.3%**	**23.8%**	-1.5%
Full-pay	768	**1304**	**1063**	-241	167	**294**	**230**	-64	21.7%	**22.5%**	**21.6%**	-0.9%
Premier Academic	10	**25**	**12**	-13	9	**22**	**11**	-11	90.0%	**88.0%**	**91.7%**	3.7%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**1**	**0**	-1	5	**1**	**0**	-1	100.0%	**100.0%**	**0.0%**	-100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers						FAFSA filers				
		Number	% of total	Parent Income	Average EFC	Average Need		Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/22/2016	**2816**		**$69,538**	**$7,397**	**$17,115**		**1022**		**$76,402**	**$8,772**	**$15,743**
	03/20/2018	**3970**		**$72,815**	**$7,604**	**$18,035**		**1311**		**$79,378**	**$8,822**	**$16,822**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/22/2016	**3810**	**61%**	**$102,942**	**$19,512**	**$12,699**		**1457**	**78%**	**$107,362**	**$21,416**	**$11,156**
	03/20/2018	**5405**	**77%**	**$111,829**	**$22,892**	**$13,278**		**1838**	**91%**	**$117,999**	**$24,992**	**$12,090**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago	2018-19 Goal	Mar 22 2016	Mar 20 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**22.5%**	**24.1%**	1.5%	23.6%	**24.1%**	**26.6%**	2.5%	n/a	**22.2%**	**23.0%**	0.8%
Academic Index	n/a	**124.4**	**144.1**	19.7	140.2	**122.1**	**143.0**	20.9	n/a	**124.8**	**144.1**	19.3
ACT composite	n/a	**22.9**	**22.9**	0.0	22.7	**22.8**	**22.9**	0.1	n/a	**22.8**	**22.9**	0.1
High school GPA	n/a	**3.37**	**3.45**	0.08	3.38	**3.33**	**3.43**	0.10	n/a	**3.39**	**3.46**	0.07
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal
Total	6275	**6656**	**7029**	6666	1877	**1868**	**2024**	2007	29.9%	**28.1%**	**28.8%**	30.1%
Academic Distribution												
IR: 182.500 & Above	333	**428**	**532**	428	84	**132**	**156**	118	25.2%	**30.8%**	**29.3%**	27.6%
IR: 168.500 - 182.499	775	**873**	**917**	864	216	**237**	**271**	259	27.9%	**27.1%**	**29.6%**	30.0%
IR: 148.000 - 168.499	1686	**1808**	**1912**	1806	524	**527**	**547**	581	31.1%	**29.1%**	**28.6%**	32.2%
IR: 129.900 - 147.999	1276	**1320**	**1386**	1310	397	**394**	**403**	377	31.1%	**29.8%**	**29.1%**	28.8%
IR: 0.000 - 129.899	2205	**2227**	**2282**	2258	656	**578**	**647**	672	29.8%	**26.0%**	**28.4%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal
Need-based	2816	**3792**	**3970**	4017	1022	**1197**	**1311**	1420	36.3%	**31.6%**	**33.0%**	35.3%
No-need/merit	2129	**1858**	**1984**	1852	538	**463**	**472**	392	25.3%	**24.9%**	**23.8%**	21.2%
Full-pay	1304	**1003**	**1063**	768	294	**205**	**230**	167	22.5%	**20.4%**	**21.6%**	21.7%
Premier Academic	25	**1**	**12**	10	22	**1**	**11**	9	88.0%	**100.0%**	**91.7%**	90.0%
Special Talent/other talent gift	0	**0**	**0**	14	0	**0**	**0**	14				100.0%
Employee dependent/Exchange	1	**2**	**0**	5	1	**2**	**0**	5	100.0%	**100.0%**		100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/21/2017	3792		$73,238	$7,502	$17,007		1197		$86,804	$9,234	$15,288
	3/22/2016	2816		$69,538	$7,397	$17,115		1022		$76,402	$8,772	$15,743
	03/20/2018	**3970**		**$72,815**	**$7,604**	**$18,035**		**1311**		**$79,378**	**$8,822**	**$16,822**
Totals	2017-18 Year-End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/21/2017	5165	78%	$110,079	$21,668	$12,486		1674	90%	$124,321	$23,510	$10,932
	3/22/2016	3810	61%	$102,942	$19,512	$12,699		1457	78%	$107,362	$21,416	$11,156
	03/20/2018	**5405**	**77%**	**$111,829**	**$22,892**	**$13,278**		**1838**	**91%**	**$117,999**	**$24,992**	**$12,090**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal	Mar 22 2016	Mar 21 2017	Mar 20 2018	2018-19 Goal
Tuition & fee discount rate	22.5%	**23.9%**	**24.1%**	n/a	24.1%	**25.9%**	**26.6%**	23.6%	22.2%	**23.1%**	**23.0%**	n/a
Academic Index	124.4	**141.8**	**144.1**	n/a	122.1	**142.4**	**143.0**	140.2	124.8	**141.5**	**144.1**	n/a
ACT composite	22.9	**22.9**	**22.9**	n/a	22.8	**23.0**	**22.9**	22.7	22.8	**22.9**	**22.9**	n/a
High school GPA	3.37	**3.42**	**3.45**	n/a	3.33	**3.40**	**3.43**	3.38	3.39	**3.43**	**3.46**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Mar 21 2017	Year End 2017-18	Mar 13 2018	Mar 20 2018	Mar 21 2017	Year End 2017-18	Mar 13 2018	Mar 20 2018	from last week	from last year	from year end	Mar 21 2017	Year End 2017-18	Mar 13 2018	Mar 20 2018
Total	1872	2087	**2017**	**2030**	4	177	**21**	**6**	-15	2	-171	0.2%	8.5%	**1.0%**	**0.3%**
IR: 182.500 & Above	132	115	**156**	**156**	0	2	**1**	**0**	-1	0	-2	0.0%	1.7%	**0.6%**	**0.0%**
IR: 168.500 - 182.499	237	266	**273**	**271**	0	8	**1**	**0**	-1	0	-8	0.0%	3.0%	**0.4%**	**0.0%**
IR: 148.000 - 168.499	527	578	**549**	**547**	0	25	**6**	**0**	-6	0	-25	0.0%	4.3%	**1.1%**	**0.0%**
IR: 129.900 - 147.999	395	408	**405**	**405**	1	43	**5**	**2**	-3	1	-41	0.3%	10.5%	**1.2%**	**0.5%**
IR: 0.000 - 129.899	581	720	**634**	**651**	3	99	**8**	**4**	-4	1	-95	0.5%	13.8%	**1.3%**	**0.6%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Mar 21 2017	Year End 2017-18	Mar 13 2018	Mar 20 2018	Mar 21 2017	Year End 2017-18	Mar 13 2018	Mar 20 2018	from last week	from last year	from year end	Mar 21 2017	Year End 2017-18	Mar 13 2018	Mar 20 2018
Need-based	1199	1459	**1291**	**1314**	2	138	**13**	**3**	-10	1	-135	0.2%	9.5%	**1.0%**	**0.2%**
No-need/merit	463	383	**481**	**472**	0	17	**4**	**0**	-4	0	-17	0.0%	4.4%	**0.8%**	**0.0%**
Full-pay	207	217	**234**	**233**	2	22	**4**	**3**	-1	1	-19	1.0%	10.1%	**1.7%**	**1.3%**
Premier Academic	1	9	**11**	**11**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	14	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	2	5	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Mar 13 2018	Mar 20 2018	Year End 2017-18	Mar 13 2018	Mar 20 2018	Year End 2017-18	Mar 13 2018	Mar 20 2018
FC = $0	1 / 17%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	4 / 6%	1 / 2%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 5%	1 / 3%	0 / 0%
FC = $1901 - $3700	0 / 0%	1 / 17%	0 / 0%	1 / 13%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%	2 / 9%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $7000 & Above	1 / 2%	0 / 0%	0 / 0%	4 / 4%	1 / 1%	0 / 0%	8 / 4%	2 / 1%	0 / 0%
Need Sub-Total	2 / 3%	1 / 1%	0 / 0%	6 / 3%	1 / 1%	0 / 0%	19 / 5%	4 / 1%	0 / 0%
No-need/merit	0 / 0%	0 / 0%	0 / 0%	1 / 1%	0 / 0%	0 / 0%	5 / 3%	2 / 1%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	1 / 7%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 2%	1 / 1%	0 / 0%	8 / 3%	1 / 0%	0 / 0%	25 / 4%	6 / 1%	0 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Mar 13 2018	Mar 20 2018	Year End 2017-18	Mar 13 2018	Mar 20 2018	Year End 2017-18	Mar 13 2018	Mar 20 2018
FC = $0	7 / 11%	0 / 0%	0 / 0%	35 / 20%	0 / 0%	0 / 0%	47 / 14%	1 / 0%	0 / 0%
FC = $1 - $1900	6 / 15%	1 / 4%	0 / 0%	7 / 11%	1 / 2%	0 / 0%	15 / 9%	3 / 2%	0 / 0%
FC = $1901 - $3700	3 / 15%	0 / 0%	0 / 0%	9 / 20%	1 / 3%	0 / 0%	15 / 14%	2 / 2%	0 / 0%
FC = $3701 - $5329	2 / 13%	0 / 0%	0 / 0%	6 / 18%	1 / 4%	0 / 0%	11 / 13%	1 / 1%	0 / 0%
FC = $5330 - $6999	2 / 15%	0 / 0%	0 / 0%	9 / 22%	0 / 0%	0 / 0%	12 / 13%	0 / 0%	0 / 0%
FC = $7000 & Above	11 / 8%	2 / 2%	2 / 2%	14 / 8%	1 / 1%	1 / 1%	38 / 6%	6 / 1%	3 / 0%
Need Sub-Total	31 / 11%	3 / 1%	2 / 1%	80 / 15%	4 / 1%	1 / 0%	138 / 9%	13 / 1%	3 / 0%
No-need/merit	10 / 10%	2 / 1%	0 / 0%	1 / 20%	0 / 0%	0 / 0%	17 / 4%	4 / 1%	0 / 0%
Full-pay	2 / 11%	0 / 0%	0 / 0%	18 / 10%	4 / 2%	3 / 1%	22 / 10%	4 / 2%	3 / 1%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	43 / 11%	5 / 1%	2 / 0%	99 / 14%	8 / 1%	4 / 1%	177 / 8%	21 / 1%	6 / 0%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

Academic Year 2018-19

Department or Cost Center	Admitted	Confirmed													
		Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	2526	635	25%	582	$11,667	$12,730	$3,476	$8,332	1138	23.5	3.50		69	147.4	29%
Education and Human Development	1141	434	38%	404	$11,717	$12,587	$3,070	$8,738	1104	22.5	3.46		64	143.6	26%
Health and Human Services	1052	283	27%	259	$11,108	$12,138	$2,795	$9,013	1058	22.2	3.43		66	142.7	24%
College of Business Admin	896	266	30%	232	$9,896	$11,346	$3,153	$8,683	1156	23.4	3.39		62	137.5	27%
Academic Enhancement	755	206	27%	179	$10,583	$12,179	$2,459	$9,349	1100	21.9	3.23		56	138.8	21%
College of Technology	437	135	31%	117	$7,627	$8,800	$2,707	$9,101	1136	22.9	3.34		62	133.4	23%
College of Musical Arts	221	64	29%	64	$11,281	$11,281	$4,787	$7,021	1158	25.7	3.65		71	152.0	41%
Firelands	1	1	100%	1	$20,728	$20,728	$0	$11,808		18.0	3.12		91	0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	7029	2024	29%	1838	$10,979	$12,090	$3,136	$8,675	1122	22.9	3.43		65	143.0	27%

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Bowling Green State University
Market Segment Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Market Segment	Admitted	Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Cuyahoga	1007	227	23%	206	$12,307	$13,561	$2,550	$9,258	1088	22.7	3.31		63	133.6	22%
Franklin	940	216	23%	202	$11,324	$12,109	$2,996	$8,812	1145	22.6	3.43		63	146.3	25%
Lorain	372	126	34%	111	$11,276	$12,799	$3,315	$8,493	1102	22.9	3.45		62	142.3	28%
Montgomery	360	102	28%	89	$11,069	$12,686	$2,938	$8,870	1115	22.7	3.38		64	136.3	25%
Delaware	344	107	31%	96	$5,389	$6,006	$3,044	$8,764	1186	23.6	3.35		66	135.4	26%
Hamilton	343	66	19%	63	$10,797	$11,311	$3,250	$8,558	1189	23.8	3.48		63	140.9	28%
Summit	311	80	26%	67	$9,038	$10,792	$2,994	$8,814	1150	23.5	3.40		64	137.4	25%
Lake	286	98	34%	92	$10,585	$11,276	$2,655	$9,230	1106	22.2	3.42		65	141.9	22%
Stark	232	69	30%	65	$13,900	$14,756	$3,352	$8,456	1140	22.8	3.52		68	149.0	28%
Butler	230	51	22%	46	$8,373	$9,283	$3,171	$8,637	1202	23.2	3.45		59	138.0	27%
Warren	229	62	27%	55	$8,639	$9,738	$4,245	$7,563	1260	23.9	3.52		65	153.2	36%
Medina	208	75	36%	64	$7,691	$9,013	$4,249	$7,559	1119	24.1	3.56		69	149.5	36%
Licking	136	30	22%	29	$9,717	$10,052	$3,707	$8,101	1360	23.4	3.56		75	156.4	31%
Allen	116	64	55%	61	$13,483	$14,146	$3,011	$8,797		23.0	3.34		67	137.2	26%
Erie	115	43	37%	39	$10,276	$11,330	$3,209	$8,599	1090	22.9	3.54		69	148.3	27%
Richland	112	39	35%	34	$12,237	$14,037	$2,749	$9,059	1200	22.2	3.44		67	142.2	23%
Miami	109	35	32%	29	$10,280	$12,407	$3,858	$7,950	1060	23.5	3.46		65	146.1	33%
Geauga	107	20	19%	19	$10,079	$10,609	$2,225	$9,583	1095	23.0	3.14		43	117.3	19%
Fairfield	102	31	30%	29	$12,261	$13,107	$3,274	$8,534	1180	23.0	3.61		71	155.8	28%
Portage	97	25	26%	19	$11,128	$14,641	$3,500	$8,308	1162	24.0	3.42		74	151.9	30%
Clermont	87	44	51%	42	$8,754	$9,171	$2,602	$9,206	940	22.1	3.43		62	143.6	22%
Greene	86	24	28%	20	$6,378	$7,654	$2,792	$9,016		23.5	3.33		66	135.5	24%
Wayne	84	31	37%	28	$14,280	$15,810	$3,491	$8,317	1100	22.9	3.43		61	148.0	30%
Auglaize	82	47	57%	43	$13,897	$15,189	$3,866	$7,942		23.4	3.57		66	154.4	33%
Shelby	78	40	51%	37	$12,664	$13,690	$3,906	$7,903	1320	23.9	3.58		73	152.3	33%
Clark	71	18	25%	18	$11,826	$11,826	$3,528	$8,280	1020	23.2	3.52		72	149.7	30%
Union	71	36	51%	30	$7,995	$9,594	$3,222	$8,586	1157	22.1	3.55		71	153.0	27%
Mahoning	69	11	16%	11	$11,051	$11,051	$2,864	$8,944	980	22.6	3.52		71	150.9	24%
Marion	67	19	28%	19	$13,359	$13,359	$2,737	$9,071		21.9	3.53		66	154.1	23%
Huron	62	22	35%	21	$16,482	$17,266	$2,750	$9,058		22.0	3.33		57	134.2	23%
Blank/Other	516	166	32%	154	$13,327	$14,365	$3,136	$8,672	1116	22.6	3.46		67	147.0	27%
Total - all students	7029	2024	29%	1838	$10,979	$12,090	$3,136	$8,675	1122	22.9	3.43		65	143.0	27%

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Bowling Green State University
Model_Score_Bin Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Model_Score_Bin	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
2. 0.8-0.89	1634	527	32%	484	$9,479	$10,321	$3,293	$8,515	1148	23.4	3.45		64	143.8	28%
3. 0.7-0.79	1396	413	30%	370	$10,024	$11,189	$3,164	$8,644	1113	23.1	3.40		65	141.4	27%
4. 0.6-0.69	1394	418	30%	369	$11,596	$13,136	$3,183	$8,625	1138	22.8	3.45		66	145.5	27%
5. 0.5-0.59	1085	260	24%	241	$12,770	$13,777	$2,887	$8,921	1083	22.3	3.40		65	141.3	24%
6. 0.4-0.49	632	125	20%	117	$15,796	$16,876	$2,739	$9,130	1077	22.5	3.45		72	139.6	23%
1. 0.9-1	565	237	42%	214	$9,114	$10,094	$3,351	$8,457	1149	23.3	3.45		62	143.0	28%
7. 0.3-0.39	228	27	12%	27	$17,729	$17,729	$2,749	$9,059	1093	20.9	3.49		74	149.4	23%
8. 0.2-0.29	32	1	3%	1	$17,573	$17,573		$11,808	910	18.0	3.46		83		
9. 0.1-0.19	1	1	100%	1	$24,355	$24,355		$11,808		18.0	2.95		49		
Blank/Other	62	15	24%	14	$17,634	$18,893	$900	$10,908	980	20.8	3.34		60	131.8	8%
Total - all students	7029	2024	29%	1838	$10,979	$12,090	$3,136	$8,675	1122	22.9	3.43		65	143.0	27%

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Bowling Green State University

Aid Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	294	$1,265	$372,000	2.0%	0.5%
Merit-based gift	4262	$4,266	$18,182,400	97.2%	23.4%
Premier Academic	11	$11,116	$122,280	0.7%	0.2%
Special Talent/other talent gift	0				
Other institutional gift aid	22	$1,623	$35,700	0.2%	0.0%
Tuition exchange waivers	0				
Total Institutional Gift Aid	4264	$4,388	$18,712,380	100.0%	24.1%
$ of merit/premier meeting need			$9,789,005	52.3%	12.6%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	4949	$3,781	$18,712,380		
Tuition/Fee Revenue	6581	$11,813	$77,742,864		
Net Tuition/Fee Revenue	6581	$8,970	$59,030,484		

Other Aid by Type	Students	Average	Total
Campus-based gift	176	$1,000	$176,000
Campus-based work	754	$1,997	$1,506,045
Campus-based loan	0		
State grant	472	$2,017	$952,244
Federal grant	514	$4,833	$2,484,130
Federal loan	2138	$3,307	$7,071,309
Private gift	149	$4,157	$619,450
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	3562	$18,804	$66,979,283

Institutional Totals				
Total Institutional Gift	4264	$4,388	$18,712,380	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	4949	$3,781	$18,712,380	100.0%

Overall Totals			
Total Gift	4481[1]	$5,120	$22,944,204
Total Work	754	$1,997	$1,506,045
Total Subsidized Loans	2138	$3,307	$7,071,309
Total Unsubsidized Loans	3562	$18,804	$66,979,283
Total	4949	$19,903	$98,500,841

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/20/2018

Aid and figures are for confirmed students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Premier														
Alumni Assoc Laureate Schp	5	4	80.0%	$11,320	$45,280	$9,645	$19,820	-$8,012	185.8	29.8	4.25		95.9%	167.9%
President's Leadership for Fee	7	7	100.0%	$7,149	$50,040	$19,946	$15,071	-$3,263	156.4	25.0	3.57		60.5%	127.6%
President's Leadership for Rm	7	7	100.0%	$3,851	$26,960	$19,946	$15,071	-$3,263	156.4	25.0	3.57		32.6%	127.6%
TOTAL (Institutional Premier)	**19**	**18**	**94.7%**	**$6,793**	**$122,280**	**$18,128**	**$16,127**	**-$4,319**	**162.9**	**26.1**	**3.72**		**57.5%**	**136.6%**
Institutional Merit														
BG Success Scholarship	1													
Excellence Grant Admissions	1	1	100.0%	$1,000	$1,000	$8,831	$4,500	$7,308	161.0	26.0	4.00		8.5%	38.1%
Presidential Scholars Award	20	17	85.0%	$11,220	$190,740	$8,181	$18,220	-$6,412	188.0	31.9	4.29		95.0%	154.3%
Univ Freshman Acad Schp 1000	104	18	17.3%	$1,000	$18,000	$11,473	$1,472	$10,336	138.2	21.9	3.11		8.5%	12.5%
Univ Freshman Acad Schp 1500	125	35	28.0%	$1,500	$52,500	$12,701	$1,886	$9,922	138.4	21.6	3.14		12.7%	16.0%
Univ Freshman Acad Schp 2000	451	127	28.2%	$2,000	$254,000	$12,846	$2,431	$9,377	138.3	21.7	3.15		16.9%	20.6%
Univ Freshman Acad Schp 2500	661	221	33.4%	$2,500	$552,500	$11,742	$2,935	$8,873	143.0	21.2	3.41		21.2%	24.9%
Univ Freshman Acad Schp 3500	650	176	27.1%	$3,500	$616,000	$12,171	$3,829	$7,979	155.7	24.8	3.49		29.6%	32.4%
Univ Freshman Acad Schp 4000	1181	358	30.3%	$4,000	$1,432,000	$11,794	$4,207	$7,622	159.0	23.6	3.72		33.8%	35.6%
Univ Freshman Acad Schp 5000	278	75	27.0%	$5,000	$375,000	$8,498	$5,193	$6,615	173.0	26.9	3.89		42.3%	44.0%
Univ Freshman Acad Schp 6000	607	191	31.5%	$6,000	$1,146,000	$9,944	$6,461	$5,347	175.4	26.2	4.05		50.8%	54.7%
Univ Freshman Acad Schp 7000	50	12	24.0%	$7,000	$84,000	$11,544	$10,949	$859	184.7	30.7	4.00		59.3%	92.7%
Univ Freshman Acad Schp 8000	447	134	30.0%	$8,000	$1,072,000	$6,974	$9,834	$1,974	186.2	30.2	4.26		67.8%	83.3%
Univ Freshman Acad Schp TWF	68	37	54.4%	$5,000	$185,000	$21,844	$9,730	$2,078	180.5	27.9	4.11		42.3%	82.4%
University Achievement Schp	22	15	68.2%	$2,500	$37,500	$22,748	$4,967	$6,841	144.8	21.5	3.47		21.2%	42.1%
TOTAL (Institutional Merit)	**4666**	**1417**	**30.4%**	**$4,246**	**$6,016,240**	**$11,409**	**$4,976**	**$6,837**	**160.0**	**24.6**	**3.69**		**35.9%**	**42.1%**
Institutional Need														
BGSU Grant	221	76	34.4%	$1,000	$76,000	$16,414	$3,329	$8,479	143.9	21.6	3.39		8.5%	28.2%
Falcon Achievement Schp 2000	83	50	60.2%	$2,000	$100,000	$20,816	$5,160	$6,648	149.5	22.3	3.52		16.9%	43.7%
TOTAL (Institutional Need)	**304**	**126**	**41.4%**	**$1,397**	**$176,000**	**$18,161**	**$4,056**	**$7,752**	**146.1**	**21.9**	**3.44**		**11.8%**	**34.3%**
Federal Gift														
Federal Pell Grant	533	290	54.4%	$4,633	$1,343,600	$24,359	$4,401	$8,819	140.2	22.5	3.44			
TOTAL (Federal Gift)	**533**	**290**	**54.4%**	**$4,633**	**$1,343,600**	**$24,359**	**$4,401**	**$8,819**	**140.2**	**22.5**	**3.44**			
Campus-Based Gift														
Federal Supp Ed Opp Grant	180	91	50.6%	$1,000	$91,000	$25,620	$3,656	$9,237	136.8	22.0	3.37			
TOTAL (Campus-Based Gift)	**180**	**91**	**50.6%**	**$1,000**	**$91,000**	**$25,620**	**$3,656**	**$9,237**	**136.8**	**22.0**	**3.37**			
State Gift														
Acad Inv Math Sci Fees	7	3	42.9%	$2,000	$6,000	$8,553	$5,000	$6,808	171.0	26.3	4.00			
ACTION COF New	22	15	68.2%	$3,792	$56,880	$11,811	$6,100	$5,708	174.7	26.9	4.00			
BOSEF NEW	2	2	100.0%	$4,750	$9,500	$9,969	$4,250	$7,558	156.0	23.5	3.50			
COF Forensic Science	24	17	70.8%	$2,794	$47,500	$10,983	$5,912	$5,896	178.0	28.6	3.94			
MEDNURA COF	2	2	100.0%	$4,500	$9,000	$20,618	$5,500	$9,058	149.0	23.5	3.50			
OH Opportunity Grant Estimate	401	204	50.9%	$1,530	$312,080	$25,288	$4,249	$9,058	138.2	22.5	3.44			

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Bowling Green State University
Fund Summary - First-Year In-State Secondary Market Students
Transmission Date: 03/20/2018
Aid and figures are for confirmed students

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Technology Works COF	39	23	59.0%	$5,000	$115,000	$11,967	$4,000	$7,808	161.5	24.5	3.70			
TOTAL (State Gift)	**497**	**266**	**53.5%**	**$2,090**	**$555,960**	**$22,240**	**$4,528**	**$8,523**	**146.6**	**23.4**	**3.53**			
Private Gift														
	1	1	100.0%	$5,000	$5,000	$25,658	$5,000	$6,808	181.0	29.0	4.00			
21st Century Swanson Sch	3	3	100.0%	$2,000	$6,000	$12,810	$8,000	$3,808	188.0	32.0	4.00			
Academic Achvmnt Sch in Busns	1													
B Robertson Carter Memorial	1	1	100.0%	$670	$670	$19,927	$5,000	$6,808	178.0	29.0	4.00			
Barthold Memorial Book Schp	1	1	100.0%	$450	$450	$20,126	$6,000	$5,808	160.0	23.0	4.00			
Blaine & Lauretta Ebert Schol	12	12	100.0%	$1,000	$12,000	$17,034	$5,000	$7,225	164.8	24.5	3.83			
Braun Academic Excellence Schp	1	1	100.0%	$1,000	$1,000		$4,000	$7,808	148.0	24.0	3.00			
Carol Morris Scholarship	1	1	100.0%	$740	$740	$24,667	$6,000	$5,808	174.0	26.0	4.00			
David and Mary Jane Elsass Sch	1	1	100.0%	$1,100	$1,100	$10,641	$6,000	$5,808	168.0	24.0	4.00			
Dr Alice Hullhorst Scholarship	1	1	100.0%	$890	$890	$25,078	$4,000	$7,808	158.0	22.0	4.00			
Essex Mem Teacher Educ Book S	1													
Florence Buck Poland Sch	2	1	50.0%	$1,820	$1,820	$23,300	$4,000	$7,808	158.0	22.0	4.00			
Harold Cleo Heighberger Sch	1	1	100.0%	$1,000	$1,000	$16,195	$5,500	$6,308	155.0	24.0	4.00			
Harvey and Colene Hank Schp	1	1	100.0%	$1,000	$1,000	$22,431	$4,000	$7,808	165.0	27.0	4.00			
Hugh and Barbara Smith Schp	16	8	50.0%	$1,500	$12,000	$18,276	$4,438	$7,371	160.3	23.4	3.75			
Joyce Myles Elementary Ed	1													
Kimberlie Goldsberry Schp	1	1	100.0%	$1,000	$1,000	$16,917	$6,000	$5,808	175.0	25.0	4.00			
Linda Davis Watters Ugrd Schp	1													
Linda Wipior Steed Book Schp	1	1	100.0%	$700	$700	$22,957	$5,500	$6,308	150.0	21.0	4.00			
Lucille Stauffer Purdy Sch	1	1	100.0%	$1,600	$1,600	$4,984	$3,500	$8,308	161.0	27.0	3.00			
M McLeod Schp in Mathematics	2	2	100.0%	$2,500	$5,000	$19,158	$5,500	$6,308	171.0	27.5	4.00			
Mary Ellen Keil Sch in History	7	4	57.1%	$3,000	$12,000	$9,176	$5,375	$6,433	157.3	23.7	3.50			
Mihocik Family Scholarship	1													
Nancy K Lahmers Scholarship	1	1	100.0%	$1,000	$1,000	$16,731	$5,000	$6,808	169.0	25.0	4.00			
Robert and Idell Shelton Sch	1													
Robert and Wrey Barber Sch	3	2	66.7%	$3,400	$6,800	$22,207	$8,000	$3,808	177.5	25.5	4.00			
Russell & Bernice Coffey Schol	1	1	100.0%	$1,800	$1,800	$25,078	$4,000	$7,808	158.0	22.0	4.00			
Ryan Family Foundation	6	6	100.0%	$2,667	$16,000	$19,041	$4,417	$7,391	163.3	23.0	3.83			
Thompson Working Families Schp	102	56	54.9%	$5,000	$280,000	$21,304	$8,054	$3,754	175.0	26.9	4.00			
Willie and Dr Pamela Young Sch	1	1	100.0%	$890	$890	$25,658		$11,808	52.0	23.0	3.00			
TOTAL (Private Gift)	**174**	**109**	**62.6%**	**$3,399**	**$370,460**	**$19,396**	**$6,673**	**$5,258**	**169.2**	**25.8**	**3.91**			
Endowed Funds														
Alissa Czisny Scholarship	5	4	80.0%	$3,000	$12,000	$18,171	$9,000	$2,808	173.3	27.3	4.00		25.4%	76.2%
Alumni Assoc Laureat Bk Awd	5	4	80.0%	$1,000	$4,000	$9,645	$19,820	-$8,012	185.8	29.8	4.25		8.5%	167.9%
Counterman Education Scholarsh	1	1	100.0%	$2,000	$2,000	$14,551	$6,500	$5,308	146.0	21.0	4.00		16.9%	55.0%
Primrose Family Scholarship	11	7	63.6%	$929	$6,500	$9,513	$6,317	$5,491	147.7	25.6	3.43		7.9%	53.5%

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

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Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Sherrie L Jones Scholarship	1	1	100.0%	$4,700	$4,700	$24,582	$10,700	$1,108	177.0	27.0	4.00		39.8%	90.6%
Wade Family Scholarship	2	2	100.0%	$2,000	$4,000	$23,395	$4,000	$7,808	166.0	22.5	4.00		16.9%	33.9%
TOTAL (Endowed Funds)	**25**	**19**	**76.0%**	**$1,747**	**$33,200**	**$13,880**	**$9,721**	**$2,087**	**164.4**	**26.3**	**3.84**		**14.8%**	**82.3%**
Federal Subsidized Loans														
Federal Subsidized Loan	2223	990	44.5%	$3,323	$3,289,685	$15,927	$4,630	$8,609	144.3	22.8	3.46			
TOTAL (Federal Subsidized Loans)	**2223**	**990**	**44.5%**	**$3,323**	**$3,289,685**	**$15,927**	**$4,630**	**$8,609**	**144.3**	**22.8**	**3.46**			
Unsubsidized Loans														
Federal Parent PLUS Loan	3718	1539	41.4%	$15,119	$23,267,632	$10,030	$4,738	$8,347	147.4	23.3	3.50			
Federal Unsubsidized Loan	3746	1558	41.6%	$3,471	$5,407,841	$10,220	$4,743	$8,359	147.2	23.3	3.50			
TOTAL (Unsubsidized Loans)	**7464**	**3097**	**41.5%**	**$9,259**	**$28,675,473**	**$10,125**	**$4,741**	**$8,353**	**147.3**	**23.3**	**3.50**			
Campus-Based Work														
Federal Work Study	783	360	46.0%	$1,995	$718,045	$22,595	$4,807	$8,429	142.8	22.6	3.46			
TOTAL (Campus-Based Work)	**783**	**360**	**46.0%**	**$1,995**	**$718,045**	**$22,595**	**$4,807**	**$8,429**	**142.8**	**22.6**	**3.46**			

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