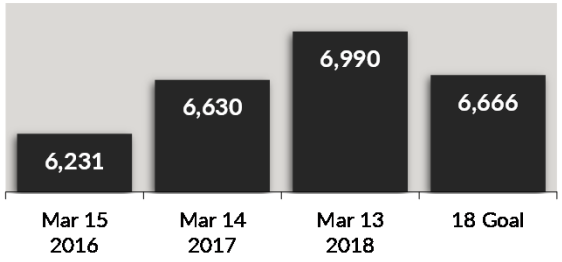
Bowling Green State University

Executive Summary for First-Year In-State Secondary Market Students

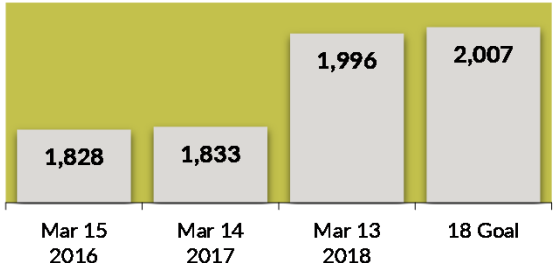
As of Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

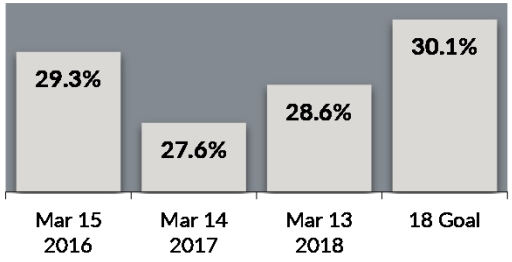
Admissions



Confirmations

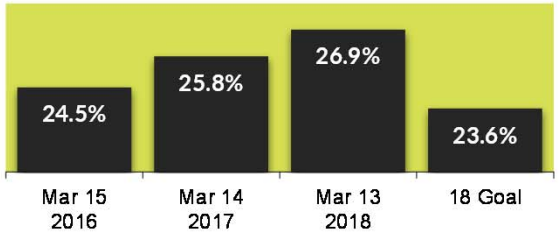


Yield

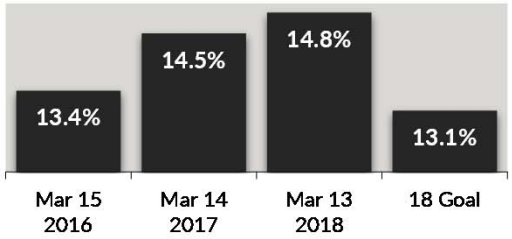


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Mar 14 2017		Mar 13 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	131	7.1%	155	7.8%	118	5.9%	Academic Index	144.2	143.1	144.2	149.1
IR: 168.500 - 182.499	234	12.8%	272	13.6%	259	12.9%	SAT composite	1111	1121	1105	1122
IR: 148.000 - 168.499	519	28.3%	543	27.2%	581	28.9%	ACT composite	22.9	23.0	22.9	23.7
IR: 129.900 - 147.999	389	21.2%	400	20.0%	377	18.8%	High school GPA	3.45	3.44	3.46	3.50
IR: 0.000 - 129.899	560	30.6%	626	31.4%	672	33.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Secondary Market Students	324	105%	-11	99%	3.3%	114%	-384	96%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Secondary Market Students
Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	6859	6666	6990	105%	1910	2007	**1996**	**99%**	27.8%	30.1%	28.6%	4612	382
Yield needed from pending student pool to meet goal												0%	
Academic Distribution												Number melted / Melt rate	21 / 1%
IR: 182.500 & Above	440	428	532	124%	113	118	**155**	**131%**	25.7%	27.6%	29.1%	338	39
IR: 168.500 - 182.499	889	864	916	106%	258	259	**272**	**105%**	29.0%	30.0%	29.7%	589	55
IR: 148.000 - 168.499	1858	1806	1900	105%	553	581	**543**	**93%**	29.8%	32.2%	28.6%	1242	115
IR: 129.900 - 147.999	1348	1310	1381	105%	365	377	**400**	**106%**	27.1%	28.8%	29.0%	900	81
IR: 0.000 - 129.899	2324	2258	2261	100%	621	672	**626**	**93%**	26.7%	29.8%	27.7%	1543	92

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level: Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	141.9	144.2	5567	142.4	140.2	**143.1**	**1635**	186.0	174.7	157.7	140.7	144.2	149.1
SAT composite	1131	1111	969	1136	1114	**1121**	**257**	1297	1225	1152	1064	1105	1122
ACT composite	22.9	22.9	6754	22.8	22.7	**23.0**	**1951**	30.1	26.4	24.0	21.4	22.9	23.7
High school GPA	3.41	3.45	6986	3.39	3.38	**3.44**	**1995**	4.23	4.01	3.64	3.29	3.46	3.50
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	65	66	4795	61	61	**65**	**1427**	93	87	73	58	67	67
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$67,378,248	$17,373,360	$19,339,452	**$19,240,992**	**99.5%**	$44,456,304
Required fee revenue	$15,182,280	$3,976,620	$4,359,204	**$4,335,312**	**99.5%**	$10,017,264
Room/board revenue	$63,525,072	$16,843,914	$18,242,478	**$18,143,472**	**99.5%**	$41,888,592
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$146,085,600	$38,193,894	$41,941,134	**$41,719,776**	**99.5%**	$96,362,160
Unfunded institutional gift - tuition	$19,841,400	$5,218,864	$5,441,274	**$6,188,740**	**113.7%**	$12,574,660
Unfunded institutional gift - room/board	$0	$40,270	$41,986	**$0**	**0.0%**	$0
Funded institutional gift	$172,800	$117,410	$117,410	**$155,480**	**132.4%**	$2,500
Net tuition/fee revenue	$62,546,328	$15,973,436	$18,097,986	**$17,232,084**	**95.2%**	$41,896,408
Average net tuition/fees revenue	$8,948	$8,363	$9,017	**$8,633**	**95.7%**	$9,084
Avg. net t&f revenue w/o full-pays	$8,433	$6,553		**$8,220**		$8,530
Tuition revenue minus unfunded gift	$47,536,848	$12,109,016	$13,849,998	**$13,052,252**	**94.2%**	$31,881,644
Room/board revenue minus unfunded gift	$63,525,072	$16,803,644	$18,200,491	**$18,143,472**	**99.7%**	$41,888,592
Overall revenue minus unfunded gift	$126,244,200	$32,889,280	$36,409,694	**$35,531,036**	**97.6%**	$83,787,500
Tuition & fee discount rate	24.2%	25.2%	23.6%	**26.9%**		23.1%
Unfunded tuition discount	29.4%	30.1%	28.2%	**32.2%**		28.3%
Unfunded room/board discount	0.0%	0.2%	0.2%	**0.0%**		0.0%
Unfunded overall discount	13.6%	13.8%	13.1%	**14.8%**		13.0%

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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	4134	4017	3921	98%	1321	1420	**1278**	**90%**	32.0%	35.3%	32.6%	2455	188
No-need/merit	1762	1852	1993	108%	366	392	**477**	**122%**	20.8%	21.2%	23.9%	1380	136
Full-pay	934	768	1064	139%	195	167	**230**	**138%**	20.9%	21.7%	21.6%	777	57
Premier Academic	10	10	12	120%	9	9	**11**	**122%**	90.0%	90.0%	91.7%	0	1
Special Talent/other talent gift	14	14	0	0%	14	14	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	5	5	0	0%	5	5	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658	
	To-date	**3921**		**$73,010**	**$7,630**	**$18,009**		**1278**		**$79,861**	**$8,936**	**$16,711**	
No-need/merit	2017-18	1071	61%	$197,257	$59,222	$0	0	313	86%	$189,850	$53,599	$0	0
	To-date	**1120**	**56%**	**$213,248**	**$66,431**	**$0**	**0**	**400**	**84%**	**$209,697**	**$66,966**	**$0**	**0**
Full-pay	2017-18	328	35%	$194,417	$59,785	$0	0	131	67%	$186,649	$51,887	$0	0
	To-date	**297**	**28%**	**$195,276**	**$62,704**	**$0**	**0**	**125**	**54%**	**$202,831**	**$63,236**	**$0**	**0**
Premier Academic	2017-18	10	100%	$127,186	$21,489	$11,595	0	9	100%	$135,208	$23,247	$10,766	0
	To-date	**10**	**83%**	**$89,954**	**$11,720**	**$16,855**	**0**	**10**	**91%**	**$89,954**	**$11,720**	**$16,855**	**0**
Special Talent/other talent gift	2017-18	11	79%	$113,320	$15,194	$11,899	0	11	79%	$113,320	$15,194	$11,899	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	4	80%	$97,407	$16,781	$13,218	0	4	80%	$97,407	$16,781	$13,218	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	5558	81%	$104,364	$20,498	$13,008	0	1789	94%	$105,172	$19,562	$12,457	0
	To-date	**5348**	**77%**	**$112,206**	**$23,011**	**$13,235**	**0**	**1813**	**91%**	**$119,396**	**$25,498**	**$11,873**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	4072	59%	4273	61%	1118	59%	**1212**	**61%**	27.5%	**28.4%**	2817	244
Males	2787	41%	2716	39%	792	41%	**783**	**39%**	28.4%	**28.8%**	1795	138

Residence Hall Occupancy

Residents in Fall 2017	1893	Confirmed residents-to-date	**1979**
% of enrolled students	99.1%	Female	**1203**
Goal - residents in Fall 2018	1989	Male	**775**
% of enrolled students	99.1%	% of confirmed students	**99.1%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$387,000	$0	$43,000	**$173,000**
Institutional merit-based gift	$17,678,128	$19,454,400	$5,032,768	$5,193,794	**$6,015,740**
% / $ of merit/premier funds meeting need	54% / $9,579,785	52% / $10,255,848	61% / $3,142,277		**59% / $3,618,217**
Institutional Premier Academic	$105,900	$133,600	$95,310	$100,968	**$122,280**
Institutional talent-based gift	$238,517	$0	$226,366	$239,440	**$0**
Institutional other gift	$28,100	$39,200	$22,100	$23,468	**$33,200**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$18,050,645	$20,014,200	$5,376,544	$5,600,670	**$6,344,220**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$204,000	$168,000	$92,000	$92,000	**$79,000**
Campus-based work-study	$1,252,442	$1,444,045	$442,442	$442,442	**$640,045**
Campus-based Loan (e.g. Perkins)	$3,300	$0	$0	$0	**$0**
State grant	$3,853,395	$1,017,852	$1,623,929	$1,792,352	**$568,844**
Federal grant (e.g. Pell)	$7,949,640	$2,268,360	$2,920,238	$3,239,060	**$1,144,380**
Federal loan (e.g. Direct Loans)	$10,912,428	$7,060,457	$4,095,545	$4,834,458	**$3,105,921**
Private aid	$354,894	$627,220	$167,907	$166,977	**$360,460**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$203,000	$11,000
Institutional merit-based gift	$12,371,660	$1,067,000
% / $ of merit/premier funds meeting need	50% / $6,230,953	38% / $406,678
Institutional Premier Academic	$0	$11,320
Institutional talent-based gift	$0	$0
Institutional other gift	$2,500	$3,500
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$12,577,160	$1,092,820
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$87,000	$2,000
Campus-based work-study	$762,000	$42,000
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$423,720	$25,288
Federal grant (e.g. Pell)	$1,067,180	$56,800
Federal loan (e.g. Direct Loans)	$3,737,542	$216,994
Private aid	$258,990	$7,770

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$2,577	**$2,081**
IR: 168.500 - 182.499	$6,211	**$5,735**
IR: 148.000 - 168.499	$7,965	**$7,823**
IR: 129.900 - 147.999	$9,829	**$9,283**
IR: 0.000 - 129.899	$11,685	**$11,802**
All students	$9,017	**$8,633**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,275	**$8,664**
No-need/merit	$7,704	**$7,336**
Full-pay	$11,808	**$11,808**
Premier Academic	-$3,466	**-$4,990**
Special Talent/other talent gift	-$4,919	**$0**
Employee dependent/Exchange	$7,108	**$0**

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	4134	3921	188	2455		4017	1762	1993	136	1380		1,852
Number enrolled	1321				**1278**	1420	366				**477**	392
Yield	32.0%				**32.6%**	35.3%	20.8%				**23.9%**	21.2%
Average need	$16,658	$18,009	$16,655	$18,789	**$16,711**	$17,609						
Number offered aid	1315	3231	142	1938	**1151**							
Number of packages with need-based awards	1215	2172	69	1164	**939**							
Percent of need met	56.9%	33.5%	26.4%	28.4%	**45.7%**	55.8%						
Percent of need met with gift aid	36.5%	21.5%	18.1%	18.6%	**28.3%**	34.8%						
Institutional need-based gift	$0	$99	$59	$83	**$135**	$30	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,534	$2,781	$2,473	$2,694	**$2,993**	$2,464	$4,321	$4,257	$4,375	$4,172	**$4,470**	$4,058
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$24	$0	$0	$0	**$0**	$24	$43	$0	$0	$0	**$0**	$40
Institutional other gift	$15	$6	$0	$1	**$16**	$15	$5	$6	$18	$1	**$18**	$5
Subtotal - institutional gift aid	$2,572	$2,886	$2,532	$2,778	**$3,144**	$2,533	$4,370	$4,263	$4,393	$4,172	**$4,488**	$4,104
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$70	$43	$11	$35	**$62**	$65	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$329	$366	$223	$310	**$495**	$307	$0	$0	$0	$0	**$0**	$0
State grant	$1,141	$217	$135	$146	**$367**	$1,173	$276	$83	$0	$48	**$208**	$285
Federal grant	$2,179	$576	$302	$435	**$886**	$2,251	$20	$0	$0	$0	**$0**	$21
Federal loan	$3,064	$1,792	$1,154	$1,521	**$2,406**	$3,391	$13	$5	$0	$3	**$15**	$0
Private aid	$117	$157	$41	$103	**$277**	$108	$30	$7	$0	$5	**$15**	$29

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	10	12	1	0		10	14	0	0	0		14
Number enrolled	9				**11**	9	14				**0**	14
Yield	90.0%				**91.7%**	90.0%	100.0%				**0.0%**	100.0%
Average need	$10,766	$14,046	$0	$0	**$15,323**		$9,349	$0	$0	$0	**$0**	
No. of packages with need-based awards	5	8	0	0	**8**		9	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$4,056	$5,458	$7,000	$0	**$5,318**	$4,056	$3,162	$0	$0	$0	**$0**	$3,162
Institutional Premier Academic	$10,590	$11,133	$11,320	$0	**$11,116**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$12,805	$0	$0	$0	**$0**	$13,565
Institutional other gift	$0	$417	$1,000	$0	**$364**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,646	$17,008	$19,320	$0	**$16,798**	$15,274	$15,967	$0	$0	$0	**$0**	$16,727
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$444	$670	$0	$0	**$731**	$398	$143	$0	$0	$0	**$0**	$128
State grant	$315	$0	$0	$0	**$0**	$315	$413	$0	$0	$0	**$0**	$413
Federal grant	$1,166	$968	$0	$0	**$1,055**	$1,166	$1,274	$0	$0	$0	**$0**	$1,274
Federal loan	$1,692	$2,026	$0	$0	**$2,210**	$778	$1,480	$0	$0	$0	**$0**	$89
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

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2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/13/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**27**	21	**70**	87	**221**	196	**172**	194	**420**	548	**910**	1046	87%	
Number confirmed	**4**	6	**13**	25	**62**	70	**40**	63	**93**	156	**212**	320	66%	
Yield	**15%**	29%	**19%**	29%	**28%**	36%	**23%**	32%	**22%**	28%	**23%**	31%		
Average Need	**$25,658**	$25,626	**$25,598**	$25,644	**$25,620**	$25,765	**$25,612**	$25,664	**$25,620**	$25,778	**$25,618**	$25,739		
% met with gift [1]	**47.0%**	0.0%	**35.0%**	0.0%	**24.7%**	0.0%	**18.2%**	0.0%	**30.7%**	0.0%	**26.2%**	43.6%		
Average Institutional gift	**$8,923**	$8,815	**$5,823**	$5,424	**$3,843**	$3,585	**$2,280**	$1,839	**$0**	$53	**$3,098**	$1,761		
Average net T&F revenue	**$2,885**	$2,993	**$5,985**	$6,384	**$7,965**	$8,223	**$9,528**	$9,969	**$11,808**	$11,755	**$8,710**	$10,047	87%	**17%**
Number pending	**22**		**52**		**153**		**123**		**315**		**665**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**1 / 2%**		**0 / 0%**		**0 / 0%**		**1 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**23**	25	**50**	49	**126**	109	**98**	98	**192**	172	**489**	453	108%	
Number confirmed	**10**	5	**19**	13	**37**	45	**24**	37	**50**	58	**140**	158	89%	
Yield	**43%**	20%	**38%**	27%	**29%**	41%	**24%**	38%	**26%**	34%	**29%**	35%		
Average Need	**$24,862**	$24,763	**$24,791**	$24,406	**$24,707**	$24,695	**$24,821**	$24,932	**$24,809**	$25,224	**$24,785**	$24,923		
% met with gift [1]	**55.6%**	0.0%	**36.2%**	0.0%	**23.3%**	0.0%	**13.4%**	0.0%	**26.7%**	0.0%	**25.0%**	42.2%		
Average Institutional gift	**$8,830**	$8,815	**$5,869**	$5,424	**$3,979**	$3,598	**$2,309**	$1,839	**$63**	$88	**$3,715**	$2,213		
Average net T&F revenue	**$2,978**	$2,993	**$5,939**	$6,384	**$7,829**	$8,210	**$9,499**	$9,969	**$11,746**	$11,720	**$8,093**	$9,595	84%	**21%**
Number pending	**12**		**29**		**84**		**65**		**132**		**322**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**1 / 3%**		**1 / 4%**		**1 / 2%**		**3 / 2%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**20**	13	**31**	40	**77**	82	**68**	67	**116**	132	**312**	334	93%	
Number confirmed	**5**	3	**7**	9	**16**	31	**29**	17	**33**	45	**90**	105	86%	
Yield	**25%**	23%	**23%**	23%	**21%**	38%	**43%**	25%	**28%**	34%	**29%**	31%		
Average Need	**$22,910**	$22,756	**$22,724**	$23,871	**$22,829**	$22,790	**$22,833**	$22,997	**$22,811**	$23,230	**$22,817**	$23,104		
% met with gift [1]	**49.2%**	0.0%	**31.7%**	0.0%	**21.2%**	0.0%	**15.9%**	0.0%	**14.8%**	0.0%	**22.8%**	25.9%		
Average Institutional gift	**$8,484**	$8,815	**$5,517**	$5,853	**$3,986**	$3,537	**$2,438**	$1,839	**$0**	$44	**$3,709**	$2,114		
Average net T&F revenue	**$3,324**	$2,993	**$6,291**	$5,955	**$7,822**	$8,271	**$9,371**	$9,969	**$11,808**	$11,764	**$8,099**	$9,694	84%	**21%**
Number pending	**12**		**23**		**59**		**37**		**80**		**211**			
Number melted / Melt rate	**1 / 17%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 3%**		**2 / 2%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**12**	9	**26**	21	**71**	56	**47**	42	**90**	88	**246**	216	114%	
Number confirmed	**3**	1	**6**	6	**24**	19	**17**	17	**23**	33	**73**	76	96%	
Yield	**25%**	11%	**23%**	29%	**34%**	34%	**36%**	40%	**26%**	38%	**30%**	35%		
Average Need	**$21,161**	$20,991	**$21,196**	$21,195	**$21,171**	$21,813	**$21,132**	$23,066	**$21,114**	$21,228	**$21,145**	$21,780		
% met with gift [1]	**66.3%**	0.0%	**34.4%**	0.0%	**23.5%**	0.0%	**12.9%**	0.0%	**6.7%**	0.0%	**24.0%**	15.6%		
Average Institutional gift	**$11,202**	$8,815	**$6,154**	$5,424	**$4,015**	$3,537	**$2,279**	$1,839	**$0**	$16	**$4,064**	$1,847		
Average net T&F revenue	**$606**	$2,993	**$5,654**	$6,384	**$7,793**	$8,271	**$9,529**	$9,969	**$11,808**	$11,792	**$7,744**	$9,961	78%	**24%**
Number pending	**8**		**20**		**43**		**28**		**60**		**159**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 4%**		**1 / 1%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**26**	14	**41**	39	**72**	66	**49**	49	**66**	86	**254**	254	100%	
Number confirmed	**6**	4	**15**	14	**23**	28	**20**	15	**21**	35	**85**	96	89%	
Yield	**23%**	29%	**37%**	36%	**32%**	42%	**41%**	31%	**32%**	41%	**33%**	38%		
Average Need	**$19,461**	$19,718	**$19,564**	$19,112	**$19,473**	$19,963	**$19,541**	$19,658	**$19,555**	$19,733	**$19,520**	$19,697		
% met with gift [1]	**54.5%**	0.0%	**36.6%**	0.0%	**26.2%**	0.0%	**14.4%**	0.0%	**0.0%**	0.0%	**22.1%**	17.6%		
Average Institutional gift	**$8,760**	$8,815	**$6,135**	$5,710	**$4,664**	$4,537	**$2,809**	$2,839	**$0**	$16	**$3,785**	$2,973		
Average net T&F revenue	**$3,048**	$2,993	**$5,673**	$6,098	**$7,144**	$7,271	**$8,999**	$8,969	**$11,808**	$11,792	**$7,975**	$8,835	90%	**32%**
Number pending	**19**		**22**		**47**		**27**		**40**		**155**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**158**	138	**292**	280	**523**	532	**331**	315	**406**	449	**1710**	1714	100%	
Number confirmed	**55**	48	**113**	110	**200**	213	**127**	125	**183**	169	**678**	665	102%	
Yield	**35%**	35%	**39%**	39%	**38%**	40%	**38%**	40%	**45%**	38%	**40%**	39%		
Average Need	**$9,759**	$9,084	**$10,095**	$9,810	**$10,345**	$10,977	**$10,980**	$10,586	**$11,108**	$9,954	**$10,554**	$10,314		
% met with gift [1]	**95.3%**	0.0%	**61.3%**	0.0%	**40.1%**	0.0%	**23.5%**	0.0%	**0.1%**	0.0%	**35.2%**	32.6%		
Average Institutional gift	**$8,846**	$8,915	**$5,755**	$5,470	**$3,803**	$3,610	**$2,568**	$1,856	**$0**	$31	**$3,488**	$3,061		
Average net T&F revenue	**$2,962**	$2,893	**$6,053**	$6,338	**$8,005**	$8,198	**$9,240**	$9,952	**$11,808**	$11,777	**$8,320**	$8,747	95%	**29%**
Number pending	**94**		**164**		**294**		**189**		**202**		**943**			
Number melted / Melt rate	**0 / 0%**		**1 / 1%**		**2 / 1%**		**2 / 2%**		**1 / 1%**		**6 / 1%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**253**	202	**390**	344	**769**	756	**576**	541	**5**	9	**1993**	1852	108%	
Number confirmed	**68**	45	**96**	78	**175**	166	**136**	100	**2**	3	**477**	392	122%	
Yield	**27%**	22%	**25%**	23%	**23%**	22%	**24%**	18%	**40%**	33%	**24%**	21%		
Average Institutional gift	**$8,286**	$8,862	**$5,715**	$5,494	**$3,834**	$3,554	**$2,091**	$1,893	**$2,700**	$682	**$4,253**	$4,104		
Average net T&F revenue	**$3,555**	$2,946	**$6,093**	$6,314	**$7,984**	$8,254	**$9,717**	$9,915	**$9,108**	$11,126	**$7,563**	$7,704	98%	**36%**
Number pending	**165**		**269**		**540**		**403**		**3**		**1380**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**2 / 1%**		**2 / 1%**		**0 / 0%**		**4 / 1%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**8**	0	**14**	0	**38**	0	**38**	0	**966**	768	**1064**	768	139%	
Number confirmed	**0**	0	**1**	0	**3**	0	**5**	0	**221**	167	**230**	167	138%	
Yield	**0%**	0%	**7%**	0%	**8%**	0%	**13%**	0%	**23%**	22%	**22%**	22%		
Number pending	**6**		**10**		**22**		**28**		**711**		**777**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**4 / 2%**		**4 / 2%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**5**	4	**2**	0	**3**	2	**2**	3	**0**	1	**12**	10	120%	
Number confirmed	**4**	4	**2**	0	**3**	2	**2**	2	**0**	1	**11**	9	122%	
Yield	**80%**	100%	**100%**	0%	**100%**	100%	**100%**	67%	**0%**	100%	**92%**	90%		
Average Institutional gift	**$19,478**	$17,969	**$17,635**	$0	**$14,887**	$14,719	**$13,470**	$12,469	**$0**	$11,219	**$16,798**	$15,274		
Average net T&F revenue	**-$7,670**	-$6,161	**-$5,827**	$0	**-$3,079**	-$2,911	**-$1,662**	-$661	**$0**	$589	**-$4,990**	-$3,466	0%	**142%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Number confirmed	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$15,204	**$0**	$18,063	**$0**	$20,716	**$0**	$10,763	**$0**	$11,949	**$0**	$16,727		
Average net T&F revenue	**$0**	-$3,396	**$0**	-$6,255	**$0**	-$8,908	**$0**	$1,045	**$0**	-$141	**$0**	-$4,919	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EMPB	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$0	**$0**	$9,636	**$0**	$9,636		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,808	**$0**	$5,808	**$0**	$8,308	**$0**	$0	**$0**	$11,808	**$0**	$7,108	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**532**	428	**916**	864	**1900**	1806	**1381**	1310	**2261**	2258	**6990**	6666	105%	
Number confirmed	**155**	118	**272**	259	**543**	581	**400**	377	**626**	672	**1996**	2007	99%	
Yield	**29%**	28%	**30%**	30%	**29%**	32%	**29%**	29%	**28%**	30%	**29%**	30%		
Average Institutional gift offer	**$8,581**	$9,231	**$5,724**	$5,597	**$3,823**	$3,843	**$2,249**	$1,979	**$7**	$123	**$2,863**	$2,791		
Average net T&F revenue	**$3,119**	$2,577	**$6,010**	$6,211	**$7,911**	$7,965	**$9,489**	$9,829	**$11,783**	$11,685	**$7,994**	$9,017	89%	
Discount rate [2]	**73%**	78%	**48%**	47%	**32%**	33%	**19%**	17%	**0%**	1%	**24%**	24%		
Number pending	**338**		**589**		**1242**		**900**		**1543**		**4612**			
Number melted / Melt rate	**1 / 1%**		**1 / 0%**		**6 / 1%**		**5 / 1%**		**8 / 1%**		**21 / 1%**			
Threshold Award Levels	**$8,815**		**$5,424**		**$3,537**		**$1,839**		**$16**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**189**	147	**270**	229	**410**	445	**250**	266	**1**	4	**1120**	1091	103%	
Number confirmed	**61**	42	**87**	71	**144**	142	**107**	88	**1**	2	**400**	345	116%	
Yield	**32%**	29%	**32%**	31%	**35%**	32%	**43%**	33%	**100%**	50%	**36%**	32%		
Average Institutional gift	**$8,352**	$8,865	**$5,746**	$5,500	**$3,846**	$3,557	**$2,112**	$1,881	**$1,500**	$1,016	**$4,437**	$4,161		
Average net T&F revenue	**$3,456**	$2,943	**$6,062**	$6,308	**$7,962**	$8,251	**$9,696**	$9,927	**$10,308**	$10,792	**$7,121**	$0	0%	**40%**
Number pending	**114**		**161**		**229**		**121**		**0**		**625**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**2 / 1%**		**2 / 2%**		**0 / 0%**		**4 / 1%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**63**	55	**120**	115	**359**	311	**326**	275	**4**	5	**872**	761	115%	
Number confirmed	**7**	3	**9**	7	**31**	24	**29**	12	**1**	1	**77**	47	164%	
Yield	**11%**	5%	**8%**	6%	**9%**	8%	**9%**	4%	**25%**	20%	**9%**	6%		
Average Institutional gift	**$8,018**	$8,815	**$5,650**	$5,424	**$3,822**	$3,537	**$2,076**	$1,982	**$3,000**	$16	**$5,421**	$3,683		
Average net T&F revenue	**$3,790**	$2,993	**$6,158**	$6,384	**$8,008**	$8,271	**$9,732**	$9,826	**$8,808**	$11,792	**$8,108**	$0	0%	**31%**
Number pending	**50**		**108**		**311**		**282**		**3**		**1380**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**1**	0	**0**	0	**0**	0	**0**	0	**0**	0	**1**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$12,000**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,724**	$0		
Average net T&F revenue	**$7,344**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$7,344**	$0	0%	**32%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1380**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**4**	0	**1**	0	**13**	0	**8**	0	**271**	268	**297**	268	111%	
Number confirmed	**0**	0	**0**	0	**1**	0	**5**	0	**119**	119	**125**	119	105%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**63%**	0%	**44%**	44%	**42%**	44%		
Number pending	**3**		**0**		**7**		**3**		**141**		**777**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 2%**		**2 / 2%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**4**	0	**13**	0	**25**	0	**30**	0	**695**	500	**767**	500	153%	
Number confirmed	**0**	0	**1**	0	**2**	0	**0**	0	**102**	48	**105**	48	219%	
Yield	**0%**	0%	**8%**	0%	**8%**	0%	**0%**	0%	**15%**	10%	**14%**	10%		
Number pending	**3**		**10**		**15**		**25**		**570**		**777**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 2%**		**2 / 2%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**777**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week
Total	6666	**6949**	**6990**	41	2007	**1946**	**1996**	50	30.1%	**28.0%**	**28.6%**	0.6%
Academic Distribution												
IR: 182.500 & Above	428	**531**	**532**	1	118	**152**	**155**	3	27.6%	**28.6%**	**29.1%**	0.5%
IR: 168.500 - 182.499	864	**916**	**916**	0	259	**267**	**272**	5	30.0%	**29.1%**	**29.7%**	0.5%
IR: 148.000 - 168.499	1806	**1885**	**1900**	15	581	**529**	**543**	14	32.2%	**28.1%**	**28.6%**	0.5%
IR: 129.900 - 147.999	1310	**1376**	**1381**	5	377	**394**	**400**	6	28.8%	**28.6%**	**29.0%**	0.3%
IR: 0.000 - 129.899	2258	**2241**	**2261**	20	672	**604**	**626**	22	29.8%	**27.0%**	**27.7%**	0.7%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week
Need-based	4017	**3825**	**3921**	96	1420	**1229**	**1278**	49	35.3%	**32.1%**	**32.6%**	0.5%
No-need/merit	1852	**2047**	**1993**	-54	392	**487**	**477**	-10	21.2%	**23.8%**	**23.9%**	0.1%
Full-pay	768	**1065**	**1064**	-1	167	**219**	**230**	11	21.7%	**20.6%**	**21.6%**	1.1%
Premier Academic	10	**12**	**12**	0	9	**11**	**11**	0	90.0%	**91.7%**	**91.7%**	0.0%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/6/2018	3825		$72,419	$7,455	$17,257		1229		$79,423	$8,760	$15,963
	3/13/2018	3921		$73,010	$7,630	$18,009		1278		$79,861	$8,936	$16,711
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/6/2018	5291	76%	$113,734	$23,268	$12,506		1772	91%	$119,770	$25,736	$11,162
	3/13/2018	5348	77%	$112,206	$23,011	$13,235		1813	91%	$119,396	$25,498	$11,873

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week	2018-19 Goal	Mar 6 2018	Mar 13 2018	change from last week
Tuition & fee discount rate	n/a	**24.3%**	**24.2%**	0.0%	23.6%	**27.0%**	**26.9%**	-0.1%	n/a	**23.2%**	**23.1%**	-0.1%
Academic Index	n/a	**144.3**	**144.2**	-0.1	142	**143.2**	**143.1**	-0.1	n/a	**144.3**	**144.2**	-0.1
ACT composite	n/a	**22.9**	**22.9**	0.0	22.8	**23.0**	**23.0**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.46**	**3.45**	-0.01	3.39	**3.44**	**3.44**	0.00	n/a	**3.46**	**3.46**	0.00
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year
Total	6666	**6630**	**6990**	360	2007	**1833**	**1996**	163	30.1%	**27.6%**	**28.6%**	0.9%
Academic Distribution												
IR: 182.500 & Above	428	**427**	**532**	105	118	**131**	**155**	24	27.6%	**30.7%**	**29.1%**	-1.5%
IR: 168.500 - 182.499	864	**872**	**916**	44	259	**234**	**272**	38	30.0%	**26.8%**	**29.7%**	2.9%
IR: 148.000 - 168.499	1806	**1800**	**1900**	100	581	**519**	**543**	24	32.2%	**28.8%**	**28.6%**	-0.3%
IR: 129.900 - 147.999	1310	**1316**	**1381**	65	377	**389**	**400**	11	28.8%	**29.6%**	**29.0%**	-0.6%
IR: 0.000 - 129.899	2258	**2215**	**2261**	46	672	**560**	**626**	66	29.8%	**25.3%**	**27.7%**	2.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year
Need-based	4017	**3754**	**3921**	167	1420	**1171**	**1278**	107	35.3%	**31.2%**	**32.6%**	1.4%
No-need/merit	1852	**1866**	**1993**	127	392	**460**	**477**	17	21.2%	**24.7%**	**23.9%**	-0.7%
Full-pay	768	**1007**	**1064**	57	167	**199**	**230**	31	21.7%	**19.8%**	**21.6%**	1.9%
Premier Academic	10	**1**	**12**	11	9	**1**	**11**	10	90.0%	**100.0%**	**91.7%**	-8.3%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**2**	**0**	-2	5	**2**	**0**	-2	100.0%	**100.0%**	**0.0%**	-100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/14/2017	**3754**		**$73,270**	**$7,517**	**$16,994**		**1171**		**$86,894**	**$9,286**	**$15,230**
	03/13/2018	**3921**		**$73,010**	**$7,630**	**$18,009**		**1278**		**$79,861**	**$8,936**	**$16,711**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/14/2017	**5124**	**77%**	**$110,154**	**$21,726**	**$12,450**		**1644**	**90%**	**$124,410**	**$23,651**	**$10,848**
	03/13/2018	**5348**	**77%**	**$112,206**	**$23,011**	**$13,235**		**1813**	**91%**	**$119,396**	**$25,498**	**$11,873**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year	2018-19 Goal	Mar 14 2017	Mar 13 2018	change from last year
Tuition & fee discount rate	n/a	**23.6%**	**24.2%**	0.7%	23.6%	**25.8%**	**26.9%**	1.1%	n/a	**22.7%**	**23.1%**	0.4%
Academic Index	n/a	**141.9**	**144.2**	2.3	140.2	**142.7**	**143.1**	0.4	n/a	**141.4**	**144.2**	2.8
ACT composite	n/a	**22.9**	**22.9**	0.0	22.7	**23.0**	**23.0**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.42**	**3.45**	0.03	3.38	**3.40**	**3.44**	0.04	n/a	**3.43**	**3.46**	0.03
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago
Total	6666	**6231**	**6990**	759	2007	**1828**	**1996**	168	30.1%	**29.3%**	**28.6%**	-0.8%
Academic Distribution												
IR: 182.500 & Above	428	**332**	**532**	200	118	**85**	**155**	70	27.6%	**25.6%**	**29.1%**	3.5%
IR: 168.500 - 182.499	864	**773**	**916**	143	259	**215**	**272**	57	30.0%	**27.8%**	**29.7%**	1.9%
IR: 148.000 - 168.499	1806	**1683**	**1900**	217	581	**514**	**543**	29	32.2%	**30.5%**	**28.6%**	-2.0%
IR: 129.900 - 147.999	1310	**1273**	**1381**	108	377	**388**	**400**	12	28.8%	**30.5%**	**29.0%**	-1.5%
IR: 0.000 - 129.899	2258	**2170**	**2261**	91	672	**626**	**626**	0	29.8%	**28.8%**	**27.7%**	-1.2%

Need Distribution	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago
Need-based	.	**2720**	**3921**	1201	1420	**963**	**1278**	315	35.3%	**35.4%**	**32.6%**	-2.8%
No-need/merit	1852	**2168**	**1993**	-175	392	**548**	**477**	-71	21.2%	**25.3%**	**23.9%**	-1.3%
Full-pay	768	**1317**	**1064**	-253	167	**294**	**230**	-64	21.7%	**22.3%**	**21.6%**	-0.7%
Premier Academic	10	**25**	**12**	-13	9	**22**	**11**	-11	90.0%	**88.0%**	**91.7%**	3.7%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**1**	**0**	-1	5	**1**	**0**	-1	100.0%	**100.0%**	**0.0%**	-100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/15/2016	**2720**		**$69,420**	**$7,375**	**$17,021**		**963**		**$76,644**	**$8,795**	**$15,566**
	03/13/2018	**3921**		**$73,010**	**$7,630**	**$18,009**		**1278**		**$79,861**	**$8,936**	**$16,711**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/15/2016	**3711**	**60%**	**$103,114**	**$19,635**	**$12,526**		**1388**	**76%**	**$107,510**	**$21,388**	**$10,918**
	03/13/2018	**5348**	**77%**	**$112,206**	**$23,011**	**$13,235**		**1813**	**91%**	**$119,396**	**$25,498**	**$11,873**

Other Metrics	Admitted Students				Confirmed Students				Pending			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago	2018-19 Goal	Mar 15 2016	Mar 13 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**22.7%**	**24.2%**	1.5%	23.6%	**24.5%**	**26.9%**	2.4%	n/a	**22.3%**	**23.1%**	0.8%
Academic Index	n/a	**124.8**	**144.2**	19.4	140.2	**123.2**	**143.1**	19.9	n/a	**125.0**	**144.2**	19.2
ACT composite	n/a	**22.9**	**22.9**	0.0	22.7	**22.8**	**23.0**	0.2	n/a	**22.8**	**22.9**	0.1
High school GPA	n/a	**3.38**	**3.45**	0.07	3.38	**3.34**	**3.44**	0.10	n/a	**3.39**	**3.46**	0.07
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal
Total	6231	**6630**	**6990**	6666	1828	**1833**	**1996**	2007	29.3%	**27.6%**	**28.6%**	30.1%
Academic Distribution												
IR: 182.500 & Above	332	**427**	**532**	428	85	**131**	**155**	118	25.6%	**30.7%**	**29.1%**	27.6%
IR: 168.500 - 182.499	773	**872**	**916**	864	215	**234**	**272**	259	27.8%	**26.8%**	**29.7%**	30.0%
IR: 148.000 - 168.499	1683	**1800**	**1900**	1806	514	**519**	**543**	581	30.5%	**28.8%**	**28.6%**	32.2%
IR: 129.900 - 147.999	1273	**1316**	**1381**	1310	388	**389**	**400**	377	30.5%	**29.6%**	**29.0%**	28.8%
IR: 0.000 - 129.899	2170	**2215**	**2261**	2258	626	**560**	**626**	672	28.8%	**25.3%**	**27.7%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal
Need-based	2720	**3754**	**3921**	4017	963	**1171**	**1278**	1420	35.4%	**31.2%**	**32.6%**	35.3%
No-need/merit	2168	**1866**	**1993**	1852	548	**460**	**477**	392	25.3%	**24.7%**	**23.9%**	21.2%
Full-pay	1317	**1007**	**1064**	768	294	**199**	**230**	167	22.3%	**19.8%**	**21.6%**	21.7%
Premier Academic	25	**1**	**12**	10	22	**1**	**11**	9	88.0%	**100.0%**	**91.7%**	90.0%
Special Talent/other talent gift	0	**0**	**0**	14	0	**0**	**0**	14				100.0%
Employee dependent/Exchange	1	**2**	**0**	5	1	**2**	**0**	5	100.0%	**100.0%**		100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	**2017-18 Year-End**	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/14/2017	3754		$73,270	$7,517	$16,994		1171		$86,894	$9,286	$15,230
	3/15/2016	2720		$69,420	$7,375	$17,021		963		$76,644	$8,795	$15,566
	03/13/2018	**3921**		**$73,010**	**$7,630**	**$18,009**		**1278**		**$79,861**	**$8,936**	**$16,711**
Totals	**2017-18 Year-End**	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/14/2017	5124	77%	$110,154	$21,726	$12,450		1644	90%	$124,410	$23,651	$10,848
	3/15/2016	3711	60%	$103,114	$19,635	$12,526		1388	76%	$107,510	$21,388	$10,918
	03/13/2018	**5348**	**77%**	**$112,206**	**$23,011**	**$13,235**		**1813**	**91%**	**$119,396**	**$25,498**	**$11,873**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal	Mar 15 2016	Mar 14 2017	Mar 13 2018	2018-19 Goal
Tuition & fee discount rate	22.7%	**23.6%**	**24.2%**	n/a	24.5%	**25.8%**	**26.9%**	23.6%	22.3%	**22.7%**	**23.1%**	n/a
Academic Index	124.8	**141.9**	**144.2**	n/a	123.2	**142.7**	**143.1**	140.2	125.0	**141.4**	**144.2**	n/a
ACT composite	22.9	**22.9**	**22.9**	n/a	22.8	**23.0**	**23.0**	22.7	22.8	**22.9**	**22.9**	n/a
High school GPA	3.38	**3.42**	**3.45**	n/a	3.34	**3.40**	**3.44**	3.38	3.39	**3.43**	**3.46**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Mar 14 2017	Year End 2017-18	Mar 6 2018	Mar 13 2018	Mar 14 2017	Year End 2017-18	Mar 6 2018	Mar 13 2018	from last week	from last year	from year end	Mar 14 2017	Year End 2017-18	Mar 6 2018	Mar 13 2018
Total	1836	2087	**1970**	**2017**	3	177	**24**	**21**	-3	18	-156	0.2%	8.5%	**1.2%**	**1.0%**
IR: 182.500 & Above	131	115	**154**	**156**	0	2	**2**	**1**	-1	1	-1	0.0%	1.7%	**1.3%**	**0.6%**
IR: 168.500 - 182.499	234	266	**269**	**273**	0	8	**2**	**1**	-1	1	-7	0.0%	3.0%	**0.7%**	**0.4%**
IR: 148.000 - 168.499	519	578	**534**	**549**	0	25	**5**	**6**	1	6	-19	0.0%	4.3%	**0.9%**	**1.1%**
IR: 129.900 - 147.999	390	408	**400**	**405**	1	43	**6**	**5**	-1	4	-38	0.3%	10.5%	**1.5%**	**1.2%**
IR: 0.000 - 129.899	562	720	**613**	**634**	2	99	**9**	**8**	-1	6	-91	0.4%	13.8%	**1.5%**	**1.3%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Mar 14 2017	Year End 2017-18	Mar 6 2018	Mar 13 2018	Mar 14 2017	Year End 2017-18	Mar 6 2018	Mar 13 2018	from last week	from last year	from year end	Mar 14 2017	Year End 2017-18	Mar 6 2018	Mar 13 2018
Need-based	1172	1459	**1239**	**1291**	1	138	**10**	**13**	3	12	-125	0.1%	9.5%	**0.8%**	**1.0%**
No-need/merit	460	383	**497**	**481**	0	17	**10**	**4**	-6	4	-13	0.0%	4.4%	**2.0%**	**0.8%**
Full-pay	201	217	**223**	**234**	2	22	**4**	**4**	0	2	-18	1.0%	10.1%	**1.8%**	**1.7%**
Premier Academic	1	9	**11**	**11**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	14	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	2	5	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Mar 6 2018	Mar 13 2018	Year End 2017-18	Mar 6 2018	Mar 13 2018	Year End 2017-18	Mar 6 2018	Mar 13 2018
FC = $0	1 / 17%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	4 / 6%	0 / 0%	1 / 2%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 5%	0 / 0%	1 / 3%
FC = $1901 - $3700	0 / 0%	1 / 17%	1 / 17%	1 / 13%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%	2 / 9%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $7000 & Above	1 / 2%	0 / 0%	0 / 0%	4 / 4%	1 / 1%	1 / 1%	8 / 4%	1 / 1%	2 / 1%
Need Sub-Total	2 / 3%	1 / 1%	1 / 1%	6 / 3%	1 / 1%	1 / 1%	19 / 5%	1 / 0%	4 / 1%
No-need/merit	0 / 0%	1 / 1%	0 / 0%	1 / 1%	1 / 1%	0 / 0%	5 / 3%	4 / 2%	2 / 1%
Full-pay	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	1 / 7%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 2%	2 / 1%	1 / 1%	8 / 3%	2 / 1%	1 / 0%	25 / 4%	5 / 1%	6 / 1%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Mar 6 2018	Mar 13 2018	Year End 2017-18	Mar 6 2018	Mar 13 2018	Year End 2017-18	Mar 6 2018	Mar 13 2018
FC = $0	7 / 11%	0 / 0%	0 / 0%	35 / 20%	0 / 0%	0 / 0%	47 / 14%	0 / 0%	1 / 0%
FC = $1 - $1900	6 / 15%	0 / 0%	1 / 4%	7 / 11%	2 / 4%	1 / 2%	15 / 9%	2 / 1%	3 / 2%
FC = $1901 - $3700	3 / 15%	1 / 4%	0 / 0%	9 / 20%	1 / 3%	1 / 3%	15 / 14%	3 / 3%	2 / 2%
FC = $3701 - $5329	2 / 13%	0 / 0%	0 / 0%	6 / 18%	0 / 0%	1 / 4%	11 / 13%	0 / 0%	1 / 1%
FC = $5330 - $6999	2 / 15%	0 / 0%	0 / 0%	9 / 22%	0 / 0%	0 / 0%	12 / 13%	0 / 0%	0 / 0%
FC = $7000 & Above	11 / 8%	1 / 1%	2 / 2%	14 / 8%	2 / 1%	1 / 1%	38 / 6%	5 / 1%	6 / 1%
Need Sub-Total	31 / 11%	2 / 1%	3 / 1%	80 / 15%	5 / 1%	4 / 1%	138 / 9%	10 / 1%	13 / 1%
No-need/merit	10 / 10%	4 / 3%	2 / 1%	1 / 20%	0 / 0%	0 / 0%	17 / 4%	10 / 2%	4 / 1%
Full-pay	2 / 11%	0 / 0%	0 / 0%	18 / 10%	4 / 2%	4 / 2%	22 / 10%	4 / 2%	4 / 2%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	43 / 11%	6 / 2%	5 / 1%	99 / 14%	9 / 1%	8 / 1%	177 / 8%	24 / 1%	21 / 1%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

Academic Year 2018-19

Department or Cost Center	Admitted	Confirmed													
		Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	2510	624	25%	568	$11,366	$12,487	$3,543	$8,265	1142	23.6	3.50		69	147.6	30%
Education and Human Development	1136	429	38%	399	$11,545	$12,413	$3,137	$8,671	1103	22.5	3.47		65	143.8	27%
Health and Human Services	1043	280	27%	258	$11,028	$11,968	$2,842	$8,966	1047	22.3	3.44		67	143.4	24%
College of Business Admin	896	262	29%	230	$9,639	$10,980	$3,144	$8,693	1151	23.3	3.39		62	137.5	27%
Academic Enhancement	736	199	27%	173	$10,561	$12,148	$2,445	$9,363	1101	21.9	3.24		57	137.4	21%
College of Technology	434	133	31%	117	$7,565	$8,600	$2,733	$9,075	1124	22.9	3.34		63	133.4	23%
College of Musical Arts	234	68	29%	67	$10,856	$11,018	$4,675	$7,133	1154	25.3	3.64		70	150.7	40%
Firelands	1	1	100%	1	$20,728	$20,728	$0	$11,808		18.0	3.12		91	0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	6990	1996	29%	1813	$10,784	$11,873	$3,178	$8,633	1121	23.0	3.44		65	143.1	27%

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Bowling Green State University
Market Segment Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Market Segment	Admitted	Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Cuyahoga	999	218	22%	199	$12,088	$13,242	$2,589	$9,219	1092	22.8	3.32		64	134.7	22%
Franklin	937	210	22%	197	$11,033	$11,761	$3,112	$8,696	1141	22.7	3.43		64	147.0	26%
Lorain	366	125	34%	109	$11,118	$12,751	$3,321	$8,487	1104	22.9	3.44		62	141.6	28%
Montgomery	358	104	29%	91	$10,849	$12,399	$2,983	$8,825	1102	22.5	3.38		64	137.3	25%
Delaware	342	105	31%	96	$5,229	$5,719	$3,069	$8,739	1186	23.6	3.36		66	134.4	26%
Hamilton	341	64	19%	61	$10,219	$10,721	$3,320	$8,488	1189	24.1	3.48		63	141.0	28%
Summit	310	82	26%	69	$9,041	$10,745	$2,957	$8,851	1150	23.3	3.40		64	137.4	25%
Lake	283	97	34%	91	$10,509	$11,202	$2,682	$9,203	1106	22.2	3.42		65	141.7	23%
Stark	230	68	30%	64	$13,728	$14,586	$3,321	$8,487	1140	22.8	3.52		68	148.9	28%
Warren	229	61	27%	55	$9,270	$10,281	$4,307	$7,501	1243	24.2	3.53		66	153.2	36%
Butler	228	49	21%	43	$7,573	$8,630	$3,300	$8,508	1202	23.4	3.48		60	139.8	28%
Medina	208	76	37%	64	$7,546	$8,960	$4,186	$7,622	1112	24.2	3.55		68	148.3	35%
Licking	135	30	22%	29	$9,901	$10,243	$3,774	$8,034	1360	23.4	3.58		75	156.6	32%
Allen	116	60	52%	58	$13,206	$13,661	$3,112	$8,696		23.0	3.35		68	138.2	26%
Erie	116	44	38%	40	$10,185	$11,203	$3,136	$8,672	1090	22.9	3.52		68	145.8	27%
Richland	111	39	35%	35	$12,204	$13,599	$2,749	$9,059	1200	22.1	3.41		65	138.5	23%
Miami	109	33	30%	27	$9,713	$11,872	$4,016	$7,792	1060	23.6	3.50		67	146.6	34%
Geauga	107	19	18%	17	$8,802	$9,838	$2,026	$9,782	1095	22.8	3.09		43	114.2	17%
Fairfield	101	31	31%	29	$12,261	$13,107	$3,274	$8,534	1180	23.0	3.61		71	155.8	28%
Portage	95	23	24%	17	$10,917	$14,770	$3,565	$8,243	1162	24.0	3.43		75	152.5	30%
Clermont	87	43	49%	40	$7,881	$8,472	$2,663	$9,145	940	22.2	3.45		63	143.6	23%
Greene	86	24	28%	21	$7,448	$8,511	$2,792	$9,016		23.5	3.33		66	135.5	24%
Wayne	83	32	39%	29	$14,413	$15,904	$3,554	$8,254	1100	23.0	3.44		61	148.6	30%
Auglaize	82	48	59%	44	$14,105	$15,387	$3,828	$7,981		23.3	3.56		66	154.0	32%
Shelby	78	40	51%	37	$12,664	$13,690	$3,906	$7,903	1320	23.9	3.58		73	152.3	33%
Clark	71	18	25%	18	$11,826	$11,826	$3,528	$8,280	1020	23.2	3.52		72	149.7	30%
Union	71	37	52%	31	$7,879	$9,404	$3,297	$8,511	1157	22.2	3.56		72	153.6	28%
Mahoning	69	11	16%	11	$11,051	$11,051	$2,864	$8,944	980	22.6	3.52		71	150.9	24%
Marion	67	18	27%	18	$13,315	$13,315	$2,694	$9,114		22.0	3.53		66	154.8	23%
Huron	62	22	35%	20	$15,306	$16,837	$2,750	$9,058		22.0	3.33		57	134.2	23%
Blank/Other	513	165	32%	153	$13,034	$14,057	$3,237	$8,571	1117	22.6	3.47		68	147.1	27%
Total - all students	6990	1996	29%	1813	$10,784	$11,873	$3,178	$8,633	1121	23.0	3.44		65	143.1	27%

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Bowling Green State University
Model_Score_Bin Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Model_Score_Bin	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
2. 0.8-0.89	1629	522	32%	477	$9,145	$10,008	$3,311	$8,497	1148	23.4	3.45		64	143.9	28%
3. 0.7-0.79	1390	409	29%	369	$10,050	$11,140	$3,202	$8,606	1108	23.2	3.41		65	141.6	27%
4. 0.6-0.69	1383	407	29%	360	$11,338	$12,818	$3,223	$8,585	1137	22.8	3.46		66	145.3	27%
5. 0.5-0.59	1079	253	23%	236	$12,821	$13,745	$2,999	$8,809	1087	22.4	3.41		66	142.1	25%
6. 0.4-0.49	630	123	20%	115	$15,551	$16,633	$2,816	$9,054	1077	22.5	3.46		72	141.5	24%
1. 0.9-1	565	242	43%	218	$9,066	$10,064	$3,315	$8,493	1149	23.2	3.44		62	142.0	28%
7. 0.3-0.39	226	25	11%	24	$16,287	$16,966	$2,969	$8,839	1093	21.2	3.49		75	149.4	25%
8. 0.2-0.29	32	1	3%	1	$17,573	$17,573		$11,808	910	18.0	3.46		83		
9. 0.1-0.19	1	1	100%	1	$25,317	$25,317		$11,808		18.0	2.95		49		
Blank/Other	55	13	24%	12	$17,405	$18,855	$1,038	$10,770	980	20.4	3.38		61	126.6	9%
Total - all students	6990	1996	29%	1813	$10,784	$11,873	$3,178	$8,633	1121	23.0	3.44		65	143.1	27%

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Bowling Green State University

Aid Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	296	$1,270	$376,000	2.0%	0.5%
Merit-based gift	4305	$4,271	$18,387,400	97.2%	23.6%
Premier Academic	11	$11,116	$122,280	0.6%	0.2%
Special Talent/other talent gift	0				
Other institutional gift aid	22	$1,623	$35,700	0.2%	0.0%
Tuition exchange waivers	0				
Total Institutional Gift Aid	4307	$4,393	$18,921,380	100.0%	24.2%
$ of merit/premier meeting need			$9,849,170	52.1%	12.6%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	4957	$3,817	$18,921,380		
Tuition/Fee Revenue	6607	$11,813	$78,049,872		
Net Tuition/Fee Revenue	6607	$8,949	$59,128,492		

Other Aid by Type	Students	Average	Total
Campus-based gift	166	$1,000	$166,000
Campus-based work	702	$1,997	$1,402,045
Campus-based loan	0		
State grant	432	$2,298	$992,564
Federal grant	458	$4,829	$2,211,560
Federal loan	2073	$3,301	$6,843,463
Private gift	148	$4,185	$619,450
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	3516	$18,921	$66,525,024

Institutional Totals				
Total Institutional Gift	4307	$4,393	$18,921,380	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	4957	$3,817	$18,921,380	100.0%

Overall Totals			
Total Gift	4497[1]	$5,095	$22,910,954
Total Work	702	$1,997	$1,402,045
Total Subsidized Loans	2073	$3,301	$6,843,463
Total Unsubsidized Loans	3516	$18,921	$66,525,024
Total	4957	$19,706	$97,681,486

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/13/2018

Aid and figures are for confirmed students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Premier														
Alumni Assoc Laureate Schp	5	4	80.0%	$11,320	$45,280	$9,645	$19,820	-$8,012	185.8	29.8	4.25		95.9%	167.9%
President's Leadership for Fee	7	7	100.0%	$7,149	$50,040	$19,946	$15,071	-$3,263	156.4	25.0	3.57		60.5%	127.6%
President's Leadership for Rm	7	7	100.0%	$3,851	$26,960	$19,946	$15,071	-$3,263	156.4	25.0	3.57		32.6%	127.6%
TOTAL (Institutional Premier)	**19**	**18**	**94.7%**	**$6,793**	**$122,280**	**$18,128**	**$16,127**	**-$4,319**	**162.9**	**26.1**	**3.72**		**57.5%**	**136.6%**
Institutional Merit														
BG Success Scholarship	1													
Excellence Grant Admissions	1	1	100.0%	$1,000	$1,000	$8,831	$4,500	$7,308	161.0	26.0	4.00		8.5%	38.1%
Presidential Scholars Award	20	17	85.0%	$11,220	$190,740	$8,181	$18,632	-$6,824	188.0	31.9	4.29		95.0%	157.8%
Univ Freshman Acad Schp 1000	104	18	17.3%	$1,000	$18,000	$11,473	$1,472	$10,336	138.2	21.9	3.11		8.5%	12.5%
Univ Freshman Acad Schp 1500	125	35	28.0%	$1,500	$52,500	$12,672	$1,957	$9,851	138.5	21.5	3.17		12.7%	16.6%
Univ Freshman Acad Schp 2000	451	124	27.5%	$2,000	$248,000	$12,722	$2,425	$9,383	138.3	21.7	3.15		16.9%	20.5%
Univ Freshman Acad Schp 2500	661	222	33.6%	$2,500	$555,000	$11,591	$2,929	$8,879	143.1	21.2	3.41		21.2%	24.8%
Univ Freshman Acad Schp 3500	650	175	26.9%	$3,500	$612,500	$12,026	$3,820	$7,988	155.7	24.8	3.49		29.6%	32.3%
Univ Freshman Acad Schp 4000	1181	356	30.1%	$4,000	$1,424,000	$11,693	$4,214	$7,615	159.0	23.7	3.72		33.8%	35.6%
Univ Freshman Acad Schp 5000	278	75	27.0%	$5,000	$375,000	$8,722	$5,193	$6,615	173.0	26.9	3.89		42.3%	44.0%
Univ Freshman Acad Schp 6000	609	194	31.9%	$6,000	$1,164,000	$9,852	$6,505	$5,303	175.5	26.2	4.06		50.8%	55.1%
Univ Freshman Acad Schp 7000	51	13	25.5%	$7,000	$91,000	$12,584	$11,508	$300	184.8	30.9	4.00		59.3%	97.5%
Univ Freshman Acad Schp 8000	448	133	29.7%	$8,000	$1,064,000	$6,800	$9,811	$1,997	186.2	30.2	4.26		67.8%	83.1%
Univ Freshman Acad Schp TWF	68	36	52.9%	$5,000	$180,000	$21,828	$9,972	$1,836	180.3	27.8	4.11		42.3%	84.5%
University Achievement Schp	22	16	72.7%	$2,500	$40,000	$22,523	$4,906	$6,902	144.9	21.4	3.44		21.2%	41.6%
TOTAL (Institutional Merit)	**4670**	**1415**	**30.3%**	**$4,251**	**$6,015,740**	**$11,317**	**$5,003**	**$6,810**	**160.0**	**24.5**	**3.70**		**36.0%**	**42.4%**
Institutional Need														
BGSU Grant	221	75	33.9%	$1,000	$75,000	$16,469	$3,327	$8,481	143.9	21.6	3.39		8.5%	28.2%
Falcon Achievement Schp 2000	83	49	59.0%	$2,000	$98,000	$20,598	$5,194	$6,614	150.2	22.5	3.53		16.9%	44.0%
TOTAL (Institutional Need)	**304**	**124**	**40.8%**	**$1,395**	**$173,000**	**$18,101**	**$4,065**	**$7,743**	**146.4**	**21.9**	**3.44**		**11.8%**	**34.4%**
Federal Gift														
Federal Pell Grant	473	249	52.6%	$4,596	$1,144,380	$24,322	$4,407	$8,781	139.4	22.4	3.43			
TOTAL (Federal Gift)	**473**	**249**	**52.6%**	**$4,596**	**$1,144,380**	**$24,322**	**$4,407**	**$8,781**	**139.4**	**22.4**	**3.43**			
Campus-Based Gift														
Federal Supp Ed Opp Grant	168	79	47.0%	$1,000	$79,000	$25,616	$3,630	$9,327	134.0	21.9	3.35			
TOTAL (Campus-Based Gift)	**168**	**79**	**47.0%**	**$1,000**	**$79,000**	**$25,616**	**$3,630**	**$9,327**	**134.0**	**21.9**	**3.35**			
State Gift														
Acad Inv Math Sci Fees	7	4	57.1%	$2,000	$8,000	$12,829	$5,250	$6,558	169.0	26.0	3.75			
ACTION COF New	22	15	68.2%	$3,792	$56,880	$11,811	$6,100	$5,708	174.7	26.9	4.00			
BOSEF NEW	2	2	100.0%	$4,750	$9,500	$9,969	$4,250	$7,558	156.0	23.5	3.50			
COF Forensic Science	44	30	68.2%	$3,683	$110,500	$10,257	$5,183	$6,625	171.1	26.8	3.87			
MEDNURA COF	2	1	50.0%	$4,500	$4,500	$25,658	$5,500	$6,308	149.0	28.0	3.00			
OH Opportunity Grant Estimate	354	173	48.9%	$1,529	$264,464	$25,255	$4,234	$9,067	137.5	22.4	3.43			

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Bowling Green State University
Fund Summary - First-Year In-State Secondary Market Students
Transmission Date: 03/13/2018
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Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Technology Works COF	39	23	59.0%	$5,000	$115,000	$11,469	$4,022	$7,786	161.7	24.4	3.70			
TOTAL (State Gift)	**470**	**248**	**52.8%**	**$2,294**	**$568,844**	**$21,186**	**$4,539**	**$8,386**	**148.1**	**23.5**	**3.54**			
Private Gift														
	1	1	100.0%	$5,000	$5,000	$25,658	$5,000	$6,808	181.0	29.0	4.00			
21st Century Swanson Sch	3	3	100.0%	$2,000	$6,000	$12,810	$8,000	$3,808	188.0	32.0	4.00			
Academic Achvmnt Sch in Busns	1													
B Robertson Carter Memorial	1	1	100.0%	$670	$670	$19,927	$5,000	$6,808	178.0	29.0	4.00			
Barthold Memorial Book Schp	1	1	100.0%	$450	$450	$20,126	$6,000	$5,808	160.0	23.0	4.00			
Blaine & Lauretta Ebert Schol	12	12	100.0%	$1,000	$12,000	$17,034	$5,000	$7,225	164.8	24.5	3.83			
Braun Academic Excellence Schp	1	1	100.0%	$1,000	$1,000		$4,000	$7,808	148.0	24.0	3.00			
Carol Morris Scholarship	1	1	100.0%	$740	$740	$24,667	$6,000	$5,808	174.0	26.0	4.00			
David and Mary Jane Elsass Sch	1	1	100.0%	$1,100	$1,100	$10,641	$6,000	$5,808	168.0	24.0	4.00			
Dr Alice Hullhorst Scholarship	1	1	100.0%	$890	$890	$25,078	$4,000	$7,808	158.0	22.0	4.00			
Essex Mem Teacher Educ Book S	1													
Florence Buck Poland Sch	2	1	50.0%	$1,820	$1,820	$23,300	$4,000	$7,808	158.0	22.0	4.00			
Harold Cleo Heighberger Sch	1	1	100.0%	$1,000	$1,000	$16,195	$5,500	$6,308	155.0	24.0	4.00			
Harvey and Colene Hank Schp	1	1	100.0%	$1,000	$1,000	$22,431	$4,000	$7,808	165.0	27.0	4.00			
Hugh and Barbara Smith Schp	16	8	50.0%	$1,500	$12,000	$18,276	$4,438	$7,371	160.3	23.4	3.75			
Joyce Myles Elementary Ed	1													
Kimberlie Goldsberry Schp	1	1	100.0%	$1,000	$1,000	$16,917	$6,000	$5,808	175.0	25.0	4.00			
Linda Davis Watters Ugrd Schp	1													
Linda Wipior Steed Book Schp	1	1	100.0%	$700	$700	$22,957	$5,500	$6,308	150.0	21.0	4.00			
Lucille Stauffer Purdy Sch	1	1	100.0%	$1,600	$1,600	$4,984	$3,500	$8,308	161.0	27.0	3.00			
Mary Ellen Keil Sch in History	7	4	57.1%	$3,000	$12,000	$9,176	$5,375	$6,433	157.3	23.7	3.50			
Mihocik Family Scholarship	1													
Nancy K Lahmers Scholarship	1	1	100.0%	$1,000	$1,000	$16,731	$5,000	$6,808	169.0	25.0	4.00			
Robert and Idell Shelton Sch	1													
Robert and Wrey Barber Sch	3	2	66.7%	$3,400	$6,800	$22,207	$8,000	$3,808	177.5	25.5	4.00			
Russell & Bernice Coffey Schol	1	1	100.0%	$1,800	$1,800	$25,078	$4,000	$7,808	158.0	22.0	4.00			
Ryan Family Foundation	6	6	100.0%	$2,667	$16,000	$19,041	$4,417	$7,391	163.3	23.0	3.83			
Thompson Working Families Schp	102	55	53.9%	$5,000	$275,000	$21,333	$8,182	$3,626	174.8	26.8	4.00			
Willie and Dr Pamela Young Sch	1	1	100.0%	$890	$890	$25,658		$11,808	52.0	23.0	3.00			
TOTAL (Private Gift)	**172**	**106**	**61.6%**	**$3,401**	**$360,460**	**$19,416**	**$6,750**	**$5,185**	**169.0**	**25.7**	**3.91**			
Endowed Funds														
Alissa Czisny Scholarship	5	4	80.0%	$3,000	$12,000	$18,171	$9,000	$2,808	173.3	27.3	4.00		25.4%	76.2%
Alumni Assoc Laureat Bk Awd	5	4	80.0%	$1,000	$4,000	$9,645	$19,820	-$8,012	185.8	29.8	4.25		8.5%	167.9%
Counterman Education Scholarsh	1	1	100.0%	$2,000	$2,000	$14,551	$6,500	$5,308	146.0	21.0	4.00		16.9%	55.0%
Primrose Family Scholarship	11	7	63.6%	$929	$6,500	$9,513	$6,317	$5,491	147.7	25.6	3.43		7.9%	53.5%
Sherrie L Jones Scholarship	1	1	100.0%	$4,700	$4,700	$24,582	$10,700	$1,108	177.0	27.0	4.00		39.8%	90.6%

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Wade Family Scholarship	2	2	100.0%	$2,000	$4,000	$23,395	$4,000	$7,808	166.0	22.5	4.00		16.9%	33.9%
TOTAL (Endowed Funds)	**25**	**19**	**76.0%**	**$1,747**	**$33,200**	**$13,880**	**$9,721**	**$2,087**	**164.4**	**26.3**	**3.84**		**14.8%**	**82.3%**
Federal Subsidized Loans														
Federal Subsidized Loan	2142	936	43.7%	$3,318	$3,105,921	$15,596	$4,654	$8,571	144.1	22.9	3.46			
TOTAL (Federal Subsidized Loans)	**2142**	**936**	**43.7%**	**$3,318**	**$3,105,921**	**$15,596**	**$4,654**	**$8,571**	**144.1**	**22.9**	**3.46**			
Unsubsidized Loans														
Federal Parent PLUS Loan	3635	1500	41.3%	$15,226	$22,838,622	$9,631	$4,756	$8,317	147.5	23.4	3.50			
Federal Unsubsidized Loan	3659	1512	41.3%	$3,515	$5,314,605	$9,758	$4,758	$8,327	147.1	23.4	3.50			
TOTAL (Unsubsidized Loans)	**7294**	**3012**	**41.3%**	**$9,347**	**$28,153,227**	**$9,695**	**$4,757**	**$8,322**	**147.3**	**23.4**	**3.50**			
Campus-Based Work														
Federal Work Study	723	321	44.4%	$1,994	$640,045	$22,409	$4,843	$8,353	142.7	22.6	3.45			
TOTAL (Campus-Based Work)	**723**	**321**	**44.4%**	**$1,994**	**$640,045**	**$22,409**	**$4,843**	**$8,353**	**142.7**	**22.6**	**3.45**			

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