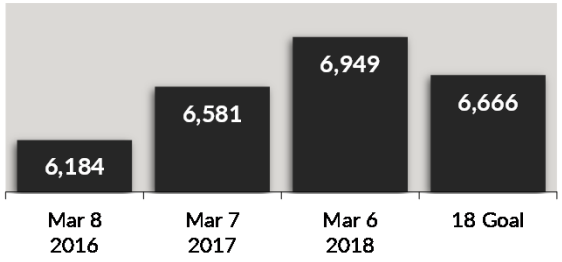
Bowling Green State University

Executive Summary for First-Year In-State Secondary Market Students

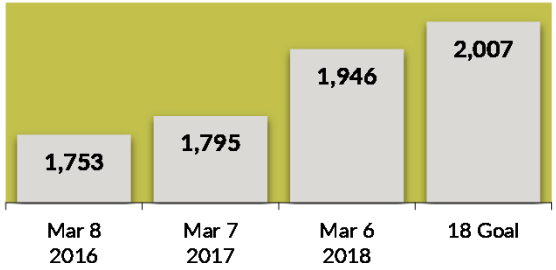
As of Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

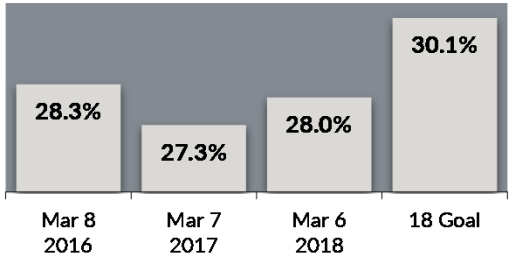
Admissions



Confirmations

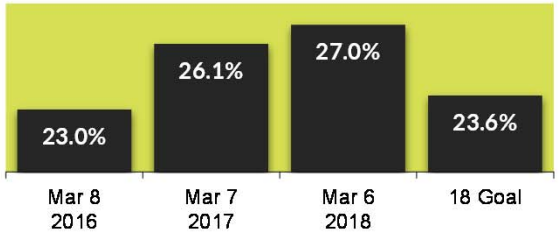


Yield

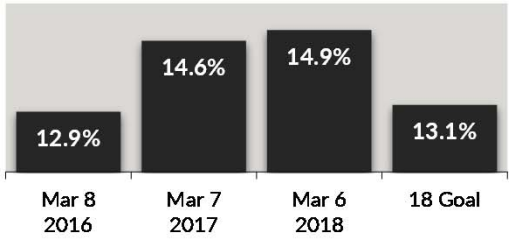


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Mar 7 2017		Mar 6 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	129	7.2%	152	7.8%	118	5.9%	Academic Index	144.3	143.2	144.3	149.7
IR: 168.500 - 182.499	237	13.2%	267	13.7%	259	12.9%	SAT composite	1111	1124	1105	1119
IR: 148.000 - 168.499	507	28.2%	529	27.2%	581	28.9%	ACT composite	22.9	23.0	22.9	23.7
IR: 129.900 - 147.999	382	21.3%	394	20.2%	377	18.8%	High school GPA	3.46	3.44	3.46	3.51
IR: 0.000 - 129.899	540	30.1%	604	31.0%	672	33.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Secondary Market Students	283	104%	-61	97%	3.3%	114%	-393	96%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Secondary Market Students
Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	6859	6666	6949	104%	1910	2007	**1946**	**97%**	27.8%	30.1%	28.0%	4654	349
Yield needed from pending student pool to meet goal												1%	
Academic Distribution												Number melted / Melt rate	24 / 1%
IR: 182.500 & Above	440	428	531	124%	113	118	**152**	**129%**	25.7%	27.6%	28.6%	343	36
IR: 168.500 - 182.499	889	864	916	106%	258	259	**267**	**103%**	29.0%	30.0%	29.1%	598	51
IR: 148.000 - 168.499	1858	1806	1885	104%	553	581	**529**	**91%**	29.8%	32.2%	28.1%	1252	104
IR: 129.900 - 147.999	1348	1310	1376	105%	365	377	**394**	**105%**	27.1%	28.8%	28.6%	907	75
IR: 0.000 - 129.899	2324	2258	2241	99%	621	672	**604**	**90%**	26.7%	29.8%	27.0%	1554	83

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	141.9	144.3	5533	142.4	140.2	**143.2**	**1597**	186.0	174.7	157.8	140.7	144.3	149.7
SAT composite	1131	1111	960	1136	1114	**1124**	**249**	1297	1222	1152	1064	1105	1119
ACT composite	22.9	22.9	6717	22.8	22.7	**23.0**	**1903**	30.2	26.3	24.0	21.4	22.9	23.7
High school GPA	3.41	3.46	6945	3.39	3.38	**3.44**	**1945**	4.23	4.01	3.65	3.29	3.46	3.51
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	65	66	4764	61	61	**66**	**1392**	93	87	73	58	67	66
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$66,983,172	$17,373,360	$19,339,452	**$18,759,192**	**97.0%**	$44,861,016
Required fee revenue	$15,093,228	$3,976,620	$4,359,204	**$4,226,712**	**97.0%**	$10,108,488
Room/board revenue	$63,140,016	$16,843,914	$18,242,478	**$17,730,912**	**97.2%**	$42,218,640
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$145,216,416	$38,193,894	$41,941,134	**$40,716,816**	**97.1%**	$97,188,144
Unfunded institutional gift - tuition	$19,755,400	$5,218,864	$5,441,274	**$6,053,240**	**111.2%**	$12,728,660
Unfunded institutional gift - room/board	$0	$40,270	$41,986	**$0**	**0.0%**	$0
Funded institutional gift	$166,100	$117,410	$117,410	**$148,780**	**126.7%**	$2,500
Net tuition/fee revenue	$62,154,900	$15,973,436	$18,097,986	**$16,783,884**	**92.7%**	$42,238,344
Average net tuition/fees revenue	$8,944	$8,363	$9,017	**$8,625**	**95.6%**	$9,076
Avg. net t&f revenue w/o full-pays	$8,425	$6,553		**$8,221**		$8,514
Tuition revenue minus unfunded gift	$47,227,772	$12,109,016	$13,849,998	**$12,705,952**	**91.7%**	$32,132,356
Room/board revenue minus unfunded gift	$63,140,016	$16,803,644	$18,200,491	**$17,730,912**	**97.4%**	$42,218,640
Overall revenue minus unfunded gift	$125,461,016	$32,889,280	$36,409,694	**$34,663,576**	**95.2%**	$84,459,484
Tuition & fee discount rate	24.3%	25.2%	23.6%	**27.0%**		23.2%
Unfunded tuition discount	29.5%	30.1%	28.2%	**32.3%**		28.4%
Unfunded room/board discount	0.0%	0.2%	0.2%	**0.0%**		0.0%
Unfunded overall discount	13.6%	13.8%	13.1%	**14.9%**		13.1%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System
First-Year In-State Secondary Market Students
Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	4134	4017	3825	95%	1321	1420	**1229**	**87%**	32.0%	35.3%	32.1%	2441	155
No-need/merit	1762	1852	2047	111%	366	392	**487**	**124%**	20.8%	21.2%	23.8%	1422	138
Full-pay	934	768	1065	139%	195	167	**219**	**131%**	20.9%	21.7%	20.6%	791	55
Premier Academic	10	10	12	120%	9	9	**11**	**122%**	90.0%	90.0%	91.7%	0	1
Special Talent/other talent gift	14	14	0	0%	14	14	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	5	5	0	0%	5	5	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658	
	To-date	**3825**		**$72,419**	**$7,455**	**$17,257**		**1229**		**$79,423**	**$8,760**	**$15,963**	
No-need/merit	2017-18	1071	61%	$197,257	$59,222	$0	0	313	86%	$189,850	$53,599	$0	0
	To-date	**1163**	**57%**	**$209,877**	**$64,562**	**$0**	**0**	**412**	**85%**	**$206,895**	**$65,660**	**$0**	**0**
Full-pay	2017-18	328	35%	$194,417	$59,785	$0	0	131	67%	$186,649	$51,887	$0	0
	To-date	**293**	**28%**	**$212,420**	**$66,176**	**$0**	**0**	**121**	**55%**	**$201,936**	**$63,379**	**$0**	**0**
Premier Academic	2017-18	10	100%	$127,186	$21,489	$11,595	0	9	100%	$135,208	$23,247	$10,766	0
	To-date	**10**	**83%**	**$89,954**	**$11,720**	**$16,017**	**0**	**10**	**91%**	**$89,954**	**$11,720**	**$16,017**	**0**
Special Talent/other talent gift	2017-18	11	79%	$113,320	$15,194	$11,899	0	11	79%	$113,320	$15,194	$11,899	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	4	80%	$97,407	$16,781	$13,218	0	4	80%	$97,407	$16,781	$13,218	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	5558	81%	$104,364	$20,498	$13,008	0	1789	94%	$105,172	$19,562	$12,457	0
	To-date	**5291**	**76%**	**$113,734**	**$23,268**	**$12,506**	**0**	**1772**	**91%**	**$119,770**	**$25,736**	**$11,162**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	4072	59%	4246	61%	1118	59%	**1184**	**61%**	27.5%	**27.9%**	2839	223
Males	2787	41%	2702	39%	792	41%	**761**	**39%**	28.4%	**28.2%**	1815	126

Residence Hall Occupancy

Residents in Fall 2017	1893	Confirmed residents-to-date	**1934**
% of enrolled students	99.1%	Female	**1178**
Goal - residents in Fall 2018	1989	Male	**755**
% of enrolled students	99.1%	% of confirmed students	**99.4%**

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System
First-Year In-State Secondary Market Students
Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$388,000	$0	$43,000	**$168,000**
Institutional merit-based gift	$17,678,128	$19,367,400	$5,032,768	$5,193,794	**$5,885,240**
% / $ of merit/premier funds meeting need	54% / $9,579,785	50% / $9,769,723	61% / $3,142,277		**57% / $3,397,908**
Institutional Premier Academic	$105,900	$133,600	$95,310	$100,968	**$122,280**
Institutional talent-based gift	$238,517	$0	$226,366	$239,440	**$0**
Institutional other gift	$28,100	$32,500	$22,100	$23,468	**$26,500**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$18,050,645	$19,921,500	$5,376,544	$5,600,670	**$6,202,020**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$204,000	$162,000	$92,000	$92,000	**$72,000**
Campus-based work-study	$1,252,442	$1,370,045	$442,442	$442,442	**$582,045**
Campus-based Loan (e.g. Perkins)	$3,300	$0	$0	$0	**$0**
State grant	$3,853,395	$970,596	$1,623,929	$1,792,352	**$530,324**
Federal grant (e.g. Pell)	$7,949,640	$2,094,340	$2,920,238	$3,239,060	**$1,016,290**
Federal loan (e.g. Direct Loans)	$10,912,428	$6,838,676	$4,095,545	$4,834,458	**$2,948,915**
Private aid	$354,894	$596,000	$167,907	$166,977	**$331,500**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$211,000	$9,000
Institutional merit-based gift	$12,517,660	$964,500
% / $ of merit/premier funds meeting need	48% / $6,052,862	33% / $318,953
Institutional Premier Academic	$0	$11,320
Institutional talent-based gift	$0	$0
Institutional other gift	$2,500	$3,500
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$12,731,160	$988,320
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$88,000	$2,000
Campus-based work-study	$756,000	$32,000
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$416,520	$23,752
Federal grant (e.g. Pell)	$1,031,160	$46,890
Federal loan (e.g. Direct Loans)	$3,714,445	$175,316
Private aid	$264,500	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$2,577	**$2,041**
IR: 168.500 - 182.499	$6,211	**$5,799**
IR: 148.000 - 168.499	$7,965	**$7,831**
IR: 129.900 - 147.999	$9,829	**$9,274**
IR: 0.000 - 129.899	$11,685	**$11,802**
All students	$9,017	**$8,625**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,275	**$8,670**
No-need/merit	$7,704	**$7,386**
Full-pay	$11,808	**$11,808**
Premier Academic	-$3,466	**-$4,990**
Special Talent/other talent gift	-$4,919	**$0**
Employee dependent/Exchange	$7,108	**$0**

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	4134	3825	155	2441		4017	1762	2047	138	1422		1,852
Number enrolled	1321				**1229**	1420	366				**487**	392
Yield	32.0%				**32.1%**	35.3%	20.8%				**23.8%**	21.2%
Average need	$16,658	$17,257	$16,363	$17,966	**$15,963**	$17,609						
Number offered aid	1315	3145	110	1934	**1101**							
Number of packages with need-based awards	1215	2099	53	1157	**889**							
Percent of need met	56.9%	34.6%	25.9%	29.6%	**46.8%**	55.8%						
Percent of need met with gift aid	36.5%	22.2%	17.7%	19.5%	**29.0%**	34.8%						
Institutional need-based gift	$0	$101	$58	$86	**$137**	$30	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,534	$2,783	$2,374	$2,704	**$2,990**	$2,464	$4,321	$4,229	$4,272	$4,161	**$4,418**	$4,058
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$24	$0	$0	$0	**$0**	$24	$43	$0	$0	$0	**$0**	$40
Institutional other gift	$15	$4	$0	$1	**$11**	$15	$5	$6	$18	$1	**$20**	$5
Subtotal - institutional gift aid	$2,572	$2,888	$2,432	$2,791	**$3,138**	$2,533	$4,370	$4,236	$4,290	$4,162	**$4,437**	$4,104
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$70	$42	$13	$36	**$59**	$65	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$329	$357	$206	$310	**$469**	$307	$0	$0	$0	$0	**$0**	$0
State grant	$1,141	$209	$153	$144	**$347**	$1,173	$276	$83	$0	$46	**$214**	$285
Federal grant	$2,179	$545	$303	$422	**$817**	$2,251	$20	$0	$0	$0	**$0**	$21
Federal loan	$3,064	$1,777	$1,124	$1,519	**$2,372**	$3,391	$13	$8	$8	$4	**$19**	$0
Private aid	$117	$151	$0	$104	**$264**	$108	$30	$9	$0	$8	**$14**	$29

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	10	12	1	0		10	14	0	0	0		14
Number enrolled	9				**11**	9	14				**0**	14
Yield	90.0%				**91.7%**	90.0%	100.0%				**0.0%**	100.0%
Average need	$10,766	$13,347	$0	$0	**$14,560**		$9,349	$0	$0	$0	**$0**	
No. of packages with need-based awards	5	8	0	0	**8**		9	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$4,056	$5,458	$7,000	$0	**$5,318**	$4,056	$3,162	$0	$0	$0	**$0**	$3,162
Institutional Premier Academic	$10,590	$11,133	$11,320	$0	**$11,116**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$12,805	$0	$0	$0	**$0**	$13,565
Institutional other gift	$0	$417	$1,000	$0	**$364**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,646	$17,008	$19,320	$0	**$16,798**	$15,274	$15,967	$0	$0	$0	**$0**	$16,727
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$444	$504	$0	$0	**$550**	$398	$143	$0	$0	$0	**$0**	$128
State grant	$315	$0	$0	$0	**$0**	$315	$413	$0	$0	$0	**$0**	$413
Federal grant	$1,166	$968	$0	$0	**$1,055**	$1,166	$1,274	$0	$0	$0	**$0**	$1,274
Federal loan	$1,692	$2,026	$0	$0	**$2,210**	$778	$1,480	$0	$0	$0	**$0**	$89
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/06/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**27**	21	**68**	87	**218**	196	**174**	194	**408**	548	**895**	1046	86%	
Number confirmed	**4**	6	**12**	25	**55**	70	**41**	63	**90**	156	**202**	320	63%	
Yield	**15%**	29%	**18%**	29%	**25%**	36%	**24%**	32%	**22%**	28%	**23%**	31%		
Average Need	**$24,726**	$25,626	**$24,717**	$25,644	**$24,694**	$25,765	**$24,687**	$25,664	**$24,709**	$25,778	**$24,702**	$25,739		
% met with gift [1]	**48.0%**	0.0%	**34.9%**	0.0%	**25.0%**	0.0%	**17.9%**	0.0%	**32.2%**	0.0%	**26.5%**	43.6%		
Average Institutional gift	**$8,889**	$8,815	**$5,929**	$5,424	**$3,850**	$3,585	**$2,296**	$1,839	**$0**	$53	**$3,155**	$1,761		
Average net T&F revenue	**$2,919**	$2,993	**$5,879**	$6,384	**$7,958**	$8,223	**$9,512**	$9,969	**$11,808**	$11,755	**$8,653**	$10,047	86%	**18%**
Number pending	**23**		**51**		**160**		**125**		**307**		**666**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**23**	25	**49**	49	**123**	109	**96**	98	**186**	172	**477**	453	105%	
Number confirmed	**10**	5	**20**	13	**37**	45	**23**	37	**45**	58	**135**	158	85%	
Yield	**43%**	20%	**41%**	27%	**30%**	41%	**24%**	38%	**24%**	34%	**28%**	35%		
Average Need	**$23,930**	$24,763	**$23,875**	$24,406	**$23,804**	$24,695	**$23,878**	$24,932	**$23,915**	$25,224	**$23,875**	$24,923		
% met with gift [1]	**58.0%**	0.0%	**36.3%**	0.0%	**23.3%**	0.0%	**13.7%**	0.0%	**27.9%**	0.0%	**25.4%**	42.2%		
Average Institutional gift	**$9,211**	$8,815	**$5,750**	$5,424	**$3,911**	$3,598	**$2,309**	$1,839	**$69**	$88	**$3,733**	$2,213		
Average net T&F revenue	**$2,597**	$2,993	**$6,058**	$6,384	**$7,897**	$8,210	**$9,499**	$9,969	**$11,739**	$11,720	**$8,075**	$9,595	84%	**21%**
Number pending	**12**		**28**		**82**		**66**		**132**		**320**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 4%**		**2 / 1%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**20**	13	**31**	40	**76**	82	**68**	67	**112**	132	**307**	334	92%	
Number confirmed	**5**	3	**8**	9	**16**	31	**27**	17	**35**	45	**91**	105	87%	
Yield	**25%**	23%	**26%**	23%	**21%**	38%	**40%**	25%	**31%**	34%	**30%**	31%		
Average Need	**$21,950**	$22,756	**$21,794**	$23,871	**$21,895**	$22,790	**$21,905**	$22,997	**$21,888**	$23,230	**$21,888**	$23,104		
% met with gift [1]	**49.1%**	0.0%	**33.6%**	0.0%	**21.7%**	0.0%	**16.0%**	0.0%	**16.2%**	0.0%	**23.6%**	25.9%		
Average Institutional gift	**$8,512**	$8,815	**$5,717**	$5,853	**$3,986**	$3,537	**$2,398**	$1,839	**$0**	$44	**$3,770**	$2,114		
Average net T&F revenue	**$3,296**	$2,993	**$6,091**	$5,955	**$7,822**	$8,271	**$9,410**	$9,969	**$11,808**	$11,764	**$8,038**	$9,694	83%	**22%**
Number pending	**13**		**23**		**58**		**39**		**74**		**207**			
Number melted / Melt rate	**1 / 17%**		**0 / 0%**		**0 / 0%**		**1 / 4%**		**1 / 3%**		**3 / 3%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**12**	9	**26**	21	**69**	56	**47**	42	**90**	88	**244**	216	113%	
Number confirmed	**3**	1	**6**	6	**23**	19	**17**	17	**23**	33	**72**	76	95%	
Yield	**25%**	11%	**23%**	29%	**33%**	34%	**36%**	40%	**26%**	38%	**30%**	35%		
Average Need	**$20,229**	$20,991	**$20,249**	$21,195	**$20,250**	$21,813	**$20,220**	$23,066	**$20,194**	$21,228	**$20,223**	$21,780		
% met with gift [1]	**62.2%**	0.0%	**35.4%**	0.0%	**24.6%**	0.0%	**13.2%**	0.0%	**7.2%**	0.0%	**24.3%**	15.6%		
Average Institutional gift	**$9,747**	$8,815	**$6,154**	$5,424	**$4,023**	$3,537	**$2,284**	$1,839	**$0**	$16	**$3,932**	$1,847		
Average net T&F revenue	**$2,061**	$2,993	**$5,654**	$6,384	**$7,785**	$8,271	**$9,524**	$9,969	**$11,808**	$11,792	**$7,876**	$9,961	79%	**23%**
Number pending	**8**		**20**		**42**		**28**		**61**		**159**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/06/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**26**	14	**41**	39	**71**	66	**49**	49	**66**	86	**253**	254	100%	
Number confirmed	**6**	4	**14**	14	**21**	28	**19**	15	**21**	35	**81**	96	84%	
Yield	**23%**	29%	**34%**	36%	**30%**	42%	**39%**	31%	**32%**	41%	**32%**	38%		
Average Need	**$18,529**	$19,718	**$18,632**	$19,112	**$18,538**	$19,963	**$18,623**	$19,658	**$18,618**	$19,733	**$18,589**	$19,697		
% met with gift [1]	**57.2%**	0.0%	**38.3%**	0.0%	**27.0%**	0.0%	**15.1%**	0.0%	**0.0%**	0.0%	**22.9%**	17.6%		
Average Institutional gift	**$8,760**	$8,815	**$6,135**	$5,710	**$4,630**	$4,537	**$2,809**	$2,839	**$0**	$16	**$3,755**	$2,973		
Average net T&F revenue	**$3,048**	$2,993	**$5,673**	$6,098	**$7,178**	$7,271	**$8,999**	$8,969	**$11,808**	$11,792	**$8,005**	$8,835	91%	**32%**
Number pending	**19**		**23**		**48**		**28**		**41**		**159**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**153**	138	**286**	280	**500**	532	**321**	315	**389**	449	**1649**	1714	96%	
Number confirmed	**51**	48	**111**	110	**188**	213	**126**	125	**172**	169	**648**	665	97%	
Yield	**33%**	35%	**39%**	39%	**38%**	40%	**39%**	40%	**44%**	38%	**39%**	39%		
Average Need	**$9,088**	$9,084	**$9,488**	$9,810	**$9,620**	$10,977	**$10,214**	$10,586	**$10,321**	$9,954	**$9,831**	$10,314		
% met with gift [1]	**101.2%**	0.0%	**65.3%**	0.0%	**43.2%**	0.0%	**25.4%**	0.0%	**0.1%**	0.0%	**37.8%**	32.6%		
Average Institutional gift	**$8,729**	$8,915	**$5,758**	$5,470	**$3,801**	$3,610	**$2,581**	$1,856	**$0**	$31	**$3,486**	$3,061		
Average net T&F revenue	**$3,079**	$2,893	**$6,050**	$6,338	**$8,007**	$8,198	**$9,227**	$9,952	**$11,808**	$11,777	**$8,322**	$8,747	95%	**29%**
Number pending	**94**		**162**		**289**		**183**		**202**		**930**			
Number melted / Melt rate	**0 / 0%**		**1 / 1%**		**1 / 1%**		**1 / 1%**		**2 / 1%**		**5 / 1%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**258**	202	**400**	344	**789**	756	**585**	541	**15**	9	**2047**	1852	111%	
Number confirmed	**69**	45	**94**	78	**183**	166	**135**	100	**6**	3	**487**	392	124%	
Yield	**27%**	22%	**24%**	23%	**23%**	22%	**23%**	18%	**40%**	33%	**24%**	21%		
Average Institutional gift	**$8,331**	$8,862	**$5,659**	$5,494	**$3,820**	$3,554	**$2,097**	$1,893	**$1,125**	$682	**$4,232**	$4,104		
Average net T&F revenue	**$3,509**	$2,946	**$6,149**	$6,314	**$7,998**	$8,254	**$9,711**	$9,915	**$10,683**	$11,126	**$7,584**	$7,704	98%	**36%**
Number pending	**169**		**281**		**553**		**413**		**6**		**1422**			
Number melted / Melt rate	**1 / 1%**		**1 / 1%**		**4 / 2%**		**4 / 3%**		**0 / 0%**		**10 / 2%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**7**	0	**13**	0	**36**	0	**34**	0	**975**	768	**1065**	768	139%	
Number confirmed	**0**	0	**0**	0	**3**	0	**4**	0	**212**	167	**219**	167	131%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**12%**	0%	**22%**	22%	**21%**	22%		
Number pending	**5**		**10**		**20**		**25**		**731**		**791**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**4 / 2%**		**4 / 2%**			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/06/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**5**	4	**2**	0	**3**	2	**2**	3	**0**	1	**12**	10	120%	
Number confirmed	**4**	4	**2**	0	**3**	2	**2**	2	**0**	1	**11**	9	122%	
Yield	**80%**	100%	**100%**	0%	**100%**	100%	**100%**	67%	**0%**	100%	**92%**	90%		
Average Institutional gift	**$19,478**	$17,969	**$17,635**	$0	**$14,887**	$14,719	**$13,470**	$12,469	**$0**	$11,219	**$16,798**	$15,274		
Average net T&F revenue	**-$7,670**	-$6,161	**-$5,827**	$0	**-$3,079**	-$2,911	**-$1,662**	-$661	**$0**	$589	**-$4,990**	-$3,466	0%	**142%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Number confirmed	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$15,204	**$0**	$18,063	**$0**	$20,716	**$0**	$10,763	**$0**	$11,949	**$0**	$16,727		
Average net T&F revenue	**$0**	-$3,396	**$0**	-$6,255	**$0**	-$8,908	**$0**	$1,045	**$0**	-$141	**$0**	-$4,919	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EMPB	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$0	**$0**	$9,636	**$0**	$9,636		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,808	**$0**	$5,808	**$0**	$8,308	**$0**	$0	**$0**	$11,808	**$0**	$7,108	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**531**	428	**916**	864	**1885**	1806	**1376**	1310	**2241**	2258	**6949**	6666	104%	
Number confirmed	**152**	118	**267**	259	**529**	581	**394**	377	**604**	672	**1946**	2007	97%	
Yield	**29%**	28%	**29%**	30%	**28%**	32%	**29%**	29%	**27%**	30%	**28%**	30%		
Average Institutional gift offer	**$8,564**	$9,231	**$5,708**	$5,597	**$3,818**	$3,843	**$2,261**	$1,979	**$7**	$123	**$2,869**	$2,791		
Average net T&F revenue	**$3,154**	$2,577	**$6,027**	$6,211	**$7,922**	$7,965	**$9,486**	$9,829	**$11,782**	$11,685	**$7,990**	$9,017	89%	
Discount rate [2]	**72%**	78%	**48%**	47%	**32%**	33%	**19%**	17%	**0%**	1%	**24%**	24%		
Number pending	**343**		**598**		**1252**		**907**		**1554**		**4654**			
Number melted / Melt rate	**2 / 1%**		**2 / 1%**		**5 / 1%**		**6 / 2%**		**9 / 1%**		**24 / 1%**			
Threshold Award Levels	**$8,815**		**$5,424**		**$3,537**		**$1,839**		**$16**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 03/06/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**194**	147	**280**	229	**423**	445	**255**	266	**11**	4	**1163**	1091	107%	
Number confirmed	**62**	42	**88**	71	**149**	142	**108**	88	**5**	2	**412**	345	119%	
Yield	**32%**	29%	**31%**	31%	**35%**	32%	**42%**	33%	**45%**	50%	**35%**	32%		
Average Institutional gift	**$8,410**	$8,865	**$5,659**	$5,500	**$3,837**	$3,557	**$2,122**	$1,881	**$188**	$1,016	**$4,405**	$4,161		
Average net T&F revenue	**$3,398**	$2,943	**$6,149**	$6,308	**$7,971**	$8,251	**$9,686**	$9,927	**$11,621**	$10,792	**$7,160**	$0	0%	**39%**
Number pending	**118**		**170**		**238**		**125**		**3**		**654**			
Number melted / Melt rate	**1 / 2%**		**1 / 1%**		**2 / 1%**		**4 / 4%**		**0 / 0%**		**8 / 2%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**63**	55	**120**	115	**366**	311	**330**	275	**4**	5	**883**	761	116%	
Number confirmed	**7**	3	**6**	7	**34**	24	**27**	12	**1**	1	**75**	47	160%	
Yield	**11%**	5%	**5%**	6%	**9%**	8%	**8%**	4%	**25%**	20%	**8%**	6%		
Average Institutional gift	**$8,018**	$8,815	**$5,658**	$5,424	**$3,801**	$3,537	**$2,078**	$1,982	**$3,000**	$16	**$5,397**	$3,683		
Average net T&F revenue	**$3,790**	$2,993	**$6,150**	$6,384	**$8,029**	$8,271	**$9,730**	$9,826	**$8,808**	$11,792	**$8,121**	$0	0%	**31%**
Number pending	**50**		**111**		**315**		**288**		**3**		**1422**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**2 / 6%**		**0 / 0%**		**0 / 0%**		**2 / 3%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**1**	0	**0**	0	**0**	0	**0**	0	**0**	0	**1**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$12,000**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,681**	$0		
Average net T&F revenue	**$7,344**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$7,344**	$0	0%	**32%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1422**			
Number melted / Melt rate	**0 / 0%**		**1 / 100%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**3**	0	**1**	0	**12**	0	**8**	0	**269**	268	**293**	268	109%	
Number confirmed	**0**	0	**0**	0	**1**	0	**4**	0	**116**	119	**121**	119	102%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**50%**	0%	**43%**	44%	**41%**	44%		
Number pending	**2**		**0**		**6**		**4**		**143**		**791**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 2%**		**2 / 2%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**4**	0	**12**	0	**24**	0	**26**	0	**706**	500	**772**	500	154%	
Number confirmed	**0**	0	**0**	0	**2**	0	**0**	0	**96**	48	**98**	48	204%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**0%**	0%	**14%**	10%	**13%**	10%		
Number pending	**3**		**10**		**14**		**21**		**588**		**791**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 2%**		**2 / 2%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**791**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week
Total	6666	**6858**	**6949**	91	2007	**1892**	**1946**	54	30.1%	**27.6%**	**28.0%**	0.4%
Academic Distribution												
IR: 182.500 & Above	428	**528**	**531**	3	118	**149**	**152**	3	27.6%	**28.2%**	**28.6%**	0.4%
IR: 168.500 - 182.499	864	**908**	**916**	8	259	**258**	**267**	9	30.0%	**28.4%**	**29.1%**	0.7%
IR: 148.000 - 168.499	1806	**1867**	**1885**	18	581	**513**	**529**	16	32.2%	**27.5%**	**28.1%**	0.6%
IR: 129.900 - 147.999	1310	**1357**	**1376**	19	377	**388**	**394**	6	28.8%	**28.6%**	**28.6%**	0.0%
IR: 0.000 - 129.899	2258	**2198**	**2241**	43	672	**584**	**604**	20	29.8%	**26.6%**	**27.0%**	0.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week
Need-based	4017	**3748**	**3825**	77	1420	**1174**	**1229**	55	35.3%	**31.3%**	**32.1%**	0.8%
No-need/merit	1852	**2052**	**2047**	-5	392	**499**	**487**	-12	21.2%	**24.3%**	**23.8%**	-0.5%
Full-pay	768	**1047**	**1065**	18	167	**209**	**219**	10	21.7%	**20.0%**	**20.6%**	0.6%
Premier Academic	10	**11**	**12**	1	9	**10**	**11**	1	90.0%	**90.9%**	**91.7%**	0.8%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/27/2018	**3748**		**$72,533**	**$7,485**	**$17,228**		**1174**		**$80,272**	**$8,875**	**$15,848**
	3/6/2018	**3825**		**$72,419**	**$7,455**	**$17,257**		**1229**		**$79,423**	**$8,760**	**$15,963**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/27/2018	**5199**	**76%**	**$113,913**	**$23,245**	**$12,451**		**1718**	**91%**	**$122,093**	**$26,443**	**$10,923**
	3/6/2018	**5291**	**76%**	**$113,734**	**$23,268**	**$12,506**		**1772**	**91%**	**$119,770**	**$25,736**	**$11,162**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week	2018-19 Goal	Feb 27 2018	Mar 6 2018	change from last week
Tuition & fee discount rate	n/a	**23.8%**	**24.3%**	0.5%	23.6%	**25.8%**	**27.0%**	1.2%	n/a	**23.1%**	**23.2%**	0.1%
Academic Index	n/a	**144.4**	**144.3**	-0.1	142	**143.3**	**143.2**	-0.1	n/a	**144.6**	**144.3**	-0.3
ACT composite	n/a	**23.0**	**22.9**	-0.1	22.8	**23.0**	**23.0**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.46**	**3.46**	0.00	3.39	**3.45**	**3.44**	-0.01	n/a	**3.46**	**3.46**	0.00
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year
Total	6666	**6581**	**6949**	368	2007	**1795**	**1946**	151	30.1%	**27.3%**	**28.0%**	0.7%
Academic Distribution												
IR: 182.500 & Above	428	**427**	**531**	104	118	**129**	**152**	23	27.6%	**30.2%**	**28.6%**	-1.6%
IR: 168.500 - 182.499	864	**869**	**916**	47	259	**237**	**267**	30	30.0%	**27.3%**	**29.1%**	1.9%
IR: 148.000 - 168.499	1806	**1795**	**1885**	90	581	**507**	**529**	22	32.2%	**28.2%**	**28.1%**	-0.2%
IR: 129.900 - 147.999	1310	**1312**	**1376**	64	377	**382**	**394**	12	28.8%	**29.1%**	**28.6%**	-0.5%
IR: 0.000 - 129.899	2258	**2178**	**2241**	63	672	**540**	**604**	64	29.8%	**24.8%**	**27.0%**	2.2%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year
Need-based	4017	**3694**	**3825**	131	1420	**1139**	**1229**	90	35.3%	**30.8%**	**32.1%**	1.3%
No-need/merit	1852	**1883**	**2047**	164	392	**460**	**487**	27	21.2%	**24.4%**	**23.8%**	-0.6%
Full-pay	768	**1001**	**1065**	64	167	**193**	**219**	26	21.7%	**19.3%**	**20.6%**	1.3%
Premier Academic	10	**1**	**12**	11	9	**1**	**11**	10	90.0%	**100.0%**	**91.7%**	-8.3%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**2**	**0**	-2	5	**2**	**0**	-2	100.0%	**100.0%**	**0.0%**	-100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/7/2017	**3694**		**$73,532**	**$7,561**	**$16,950**		**1139**		**$87,870**	**$9,446**	**$15,067**
	03/06/2018	**3825**		**$72,419**	**$7,455**	**$17,257**		**1229**		**$79,423**	**$8,760**	**$15,963**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/7/2017	**5058**	**77%**	**$110,415**	**$21,889**	**$12,379**		**1604**	**89%**	**$125,321**	**$24,018**	**$10,699**
	03/06/2018	**5291**	**76%**	**$113,734**	**$23,268**	**$12,506**		**1772**	**91%**	**$119,770**	**$25,736**	**$11,162**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year	2018-19 Goal	Mar 7 2017	Mar 6 2018	change from last year
Tuition & fee discount rate	n/a	**23.8%**	**24.3%**	0.5%	23.6%	**26.1%**	**27.0%**	0.9%	n/a	**22.9%**	**23.2%**	0.3%
Academic Index	n/a	**142.1**	**144.3**	2.2	140.2	**142.9**	**143.2**	0.3	n/a	**141.6**	**144.3**	2.7
ACT composite	n/a	**22.9**	**22.9**	0.0	22.7	**23.0**	**23.0**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.42**	**3.46**	0.04	3.38	**3.41**	**3.44**	0.03	n/a	**3.42**	**3.46**	0.04
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago
Total	6666	**6184**	**6949**	765	2007	**1753**	**1946**	193	30.1%	**28.3%**	**28.0%**	-0.3%
Academic Distribution												
IR: 182.500 & Above	428	**332**	**531**	199	118	**85**	**152**	67	27.6%	**25.6%**	**28.6%**	3.0%
IR: 168.500 - 182.499	864	**772**	**916**	144	259	**212**	**267**	55	30.0%	**27.5%**	**29.1%**	1.7%
IR: 148.000 - 168.499	1806	**1676**	**1885**	209	581	**496**	**529**	33	32.2%	**29.6%**	**28.1%**	-1.5%
IR: 129.900 - 147.999	1310	**1269**	**1376**	107	377	**374**	**394**	20	28.8%	**29.5%**	**28.6%**	-0.8%
IR: 0.000 - 129.899	2258	**2135**	**2241**	106	672	**586**	**604**	18	29.8%	**27.4%**	**27.0%**	-0.5%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago
Need-based	.	**2641**	**3825**	1184	1420	**903**	**1229**	326	35.3%	**34.2%**	**32.1%**	-2.1%
No-need/merit	1852	**2220**	**2047**	-173	392	**569**	**487**	-82	21.2%	**25.6%**	**23.8%**	-1.8%
Full-pay	768	**1323**	**1065**	-258	167	**281**	**219**	-62	21.7%	**21.2%**	**20.6%**	-0.7%
Premier Academic	10	**0**	**12**	12	9	**0**	**11**	11	90.0%		**91.7%**	
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers						FAFSA filers				
		Number	% of total	Parent Income	Average EFC	Average Need		Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/8/2016	**2641**		**$69,753**	**$7,434**	**$17,078**		**903**		**$77,266**	**$8,854**	**$15,664**
	03/06/2018	**3825**		**$72,419**	**$7,455**	**$17,257**		**1229**		**$79,423**	**$8,760**	**$15,963**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/8/2016	**3579**	**58%**	**$103,457**	**$19,745**	**$12,602**		**1282**	**73%**	**$106,833**	**$20,908**	**$11,033**
	03/06/2018	**5291**	**76%**	**$113,734**	**$23,268**	**$12,506**		**1772**	**91%**	**$119,770**	**$25,736**	**$11,162**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago	2018-19 Goal	Mar 8 2016	Mar 6 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**22.1%**	**24.3%**	2.2%	23.6%	**23.0%**	**27.0%**	4.0%	n/a	**22.1%**	**23.2%**	1.1%
Academic Index	n/a	**125.2**	**144.3**	19.1	140.2	**124.2**	**143.2**	19.0	n/a	**125.0**	**144.3**	19.3
ACT composite	n/a	**22.9**	**22.9**	0.0	22.7	**22.9**	**23.0**	0.1	n/a	**22.8**	**22.9**	0.1
High school GPA	n/a	**3.38**	**3.46**	0.08	3.38	**3.35**	**3.44**	0.09	n/a	**3.39**	**3.46**	0.07
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Three Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal
Total	6184	**6581**	**6949**	6666	1753	**1795**	**1946**	2007	28.3%	**27.3%**	**28.0%**	30.1%
Academic Distribution												
IR: 182.500 & Above	332	**427**	**531**	428	85	**129**	**152**	118	25.6%	**30.2%**	**28.6%**	27.6%
IR: 168.500 - 182.499	772	**869**	**916**	864	212	**237**	**267**	259	27.5%	**27.3%**	**29.1%**	30.0%
IR: 148.000 - 168.499	1676	**1795**	**1885**	1806	496	**507**	**529**	581	29.6%	**28.2%**	**28.1%**	32.2%
IR: 129.900 - 147.999	1269	**1312**	**1376**	1310	374	**382**	**394**	377	29.5%	**29.1%**	**28.6%**	28.8%
IR: 0.000 - 129.899	2135	**2178**	**2241**	2258	586	**540**	**604**	672	27.4%	**24.8%**	**27.0%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal
Need-based	2641	**3694**	**3825**	4017	903	**1139**	**1229**	1420	34.2%	**30.8%**	**32.1%**	35.3%
No-need/merit	2220	**1883**	**2047**	1852	569	**460**	**487**	392	25.6%	**24.4%**	**23.8%**	21.2%
Full-pay	1323	**1001**	**1065**	768	281	**193**	**219**	167	21.2%	**19.3%**	**20.6%**	21.7%
Premier Academic	0	**1**	**12**	10	0	**1**	**11**	9		**100.0%**	**91.7%**	90.0%
Special Talent/other talent gift	0	**0**	**0**	14	0	**0**	**0**	14				100.0%
Employee dependent/Exchange	0	**2**	**0**	5	0	**2**	**0**	5		**100.0%**		100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/7/2017	3694		$73,532	$7,561	$16,950		1139		$87,870	$9,446	$15,067
	3/8/2016	2641		$69,753	$7,434	$17,078		903		$77,266	$8,854	$15,664
	03/06/2018	**3825**		**$72,419**	**$7,455**	**$17,257**		**1229**		**$79,423**	**$8,760**	**$15,963**
Totals	2017-18 Year-End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/7/2017	5058	77%	$110,415	$21,889	$12,379		1604	89%	$125,321	$24,018	$10,699
	3/8/2016	3579	58%	$103,457	$19,745	$12,602		1282	73%	$106,833	$20,908	$11,033
	03/06/2018	**5291**	**76%**	**$113,734**	**$23,268**	**$12,506**		**1772**	**91%**	**$119,770**	**$25,736**	**$11,162**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal	Mar 8 2016	Mar 7 2017	Mar 6 2018	2018-19 Goal
Tuition & fee discount rate	22.1%	**23.8%**	**24.3%**	n/a	23.0%	**26.1%**	**27.0%**	23.6%	22.1%	**22.9%**	**23.2%**	n/a
Academic Index	125.2	**142.1**	**144.3**	n/a	124.2	**142.9**	**143.2**	140.2	125.0	**141.6**	**144.3**	n/a
ACT composite	22.9	**22.9**	**22.9**	n/a	22.9	**23.0**	**23.0**	22.7	22.8	**22.9**	**22.9**	n/a
High school GPA	3.38	**3.42**	**3.46**	n/a	3.35	**3.41**	**3.44**	3.38	3.39	**3.42**	**3.46**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

© 2018, Ruffalo Noel Levitz

Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Mar 7 2017	Year End 2017-18	Feb 27 2018	Mar 6 2018	Mar 7 2017	Year End 2017-18	Feb 27 2018	Mar 6 2018	from last week	from last year	from year end	Mar 7 2017	Year End 2017-18	Feb 27 2018	Mar 6 2018
Total	1802	2087	**1908**	**1970**	7	177	**16**	**24**	8	17	-153	0.4%	8.5%	**0.8%**	**1.2%**
IR: 182.500 & Above	129	115	**150**	**154**	0	2	**1**	**2**	1	2	0	0.0%	1.7%	**0.7%**	**1.3%**
IR: 168.500 - 182.499	239	266	**259**	**269**	2	8	**1**	**2**	1	0	-6	0.8%	3.0%	**0.4%**	**0.7%**
IR: 148.000 - 168.499	511	578	**515**	**534**	4	25	**2**	**5**	3	1	-20	0.8%	4.3%	**0.4%**	**0.9%**
IR: 129.900 - 147.999	383	408	**391**	**400**	1	43	**3**	**6**	3	5	-37	0.3%	10.5%	**0.8%**	**1.5%**
IR: 0.000 - 129.899	540	720	**593**	**613**	0	99	**9**	**9**	0	9	-90	0.0%	13.8%	**1.5%**	**1.5%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Mar 7 2017	Year End 2017-18	Feb 27 2018	Mar 6 2018	Mar 7 2017	Year End 2017-18	Feb 27 2018	Mar 6 2018	from last week	from last year	from year end	Mar 7 2017	Year End 2017-18	Feb 27 2018	Mar 6 2018
Need-based	1144	1459	**1181**	**1239**	5	138	**7**	**10**	3	5	-128	0.4%	9.5%	**0.6%**	**0.8%**
No-need/merit	462	383	**505**	**497**	2	17	**6**	**10**	4	8	-7	0.4%	4.4%	**1.2%**	**2.0%**
Full-pay	193	217	**212**	**223**	0	22	**3**	**4**	1	4	-18	0.0%	10.1%	**1.4%**	**1.8%**
Premier Academic	1	9	**10**	**11**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	14	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	2	5	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**

© 2018, Ruffalo Noel Levitz

Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Feb 27 2018	Mar 6 2018	Year End 2017-18	Feb 27 2018	Mar 6 2018	Year End 2017-18	Feb 27 2018	Mar 6 2018
FC = $0	1 / 17%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	4 / 6%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 5%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	1 / 17%	1 / 13%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%	2 / 9%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $7000 & Above	1 / 2%	0 / 0%	0 / 0%	4 / 4%	0 / 0%	1 / 1%	8 / 4%	0 / 0%	1 / 1%
Need Sub-Total	2 / 3%	0 / 0%	1 / 1%	6 / 3%	0 / 0%	1 / 1%	19 / 5%	0 / 0%	1 / 0%
No-need/merit	0 / 0%	1 / 1%	1 / 1%	1 / 1%	1 / 1%	1 / 1%	5 / 3%	2 / 1%	4 / 2%
Full-pay	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	1 / 7%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 2%	1 / 1%	2 / 1%	8 / 3%	1 / 0%	2 / 1%	25 / 4%	2 / 0%	5 / 1%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Feb 27 2018	Mar 6 2018	Year End 2017-18	Feb 27 2018	Mar 6 2018	Year End 2017-18	Feb 27 2018	Mar 6 2018
FC = $0	7 / 11%	0 / 0%	0 / 0%	35 / 20%	1 / 1%	0 / 0%	47 / 14%	1 / 1%	0 / 0%
FC = $1 - $1900	6 / 15%	0 / 0%	0 / 0%	7 / 11%	1 / 2%	2 / 4%	15 / 9%	1 / 1%	2 / 1%
FC = $1901 - $3700	3 / 15%	0 / 0%	1 / 4%	9 / 20%	1 / 3%	1 / 3%	15 / 14%	1 / 1%	3 / 3%
FC = $3701 - $5329	2 / 13%	0 / 0%	0 / 0%	6 / 18%	0 / 0%	0 / 0%	11 / 13%	0 / 0%	0 / 0%
FC = $5330 - $6999	2 / 15%	0 / 0%	0 / 0%	9 / 22%	0 / 0%	0 / 0%	12 / 13%	0 / 0%	0 / 0%
FC = $7000 & Above	11 / 8%	1 / 1%	1 / 1%	14 / 8%	3 / 2%	2 / 1%	38 / 6%	4 / 1%	5 / 1%
Need Sub-Total	31 / 11%	1 / 0%	2 / 1%	80 / 15%	6 / 2%	5 / 1%	138 / 9%	7 / 1%	10 / 1%
No-need/merit	10 / 10%	2 / 1%	4 / 3%	1 / 20%	0 / 0%	0 / 0%	17 / 4%	6 / 1%	10 / 2%
Full-pay	2 / 11%	0 / 0%	0 / 0%	18 / 10%	3 / 1%	4 / 2%	22 / 10%	3 / 1%	4 / 2%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	43 / 11%	3 / 1%	6 / 2%	99 / 14%	9 / 2%	9 / 1%	177 / 8%	16 / 1%	24 / 1%

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Department/Cost Center Summary

First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Department or Cost Center	Admitted	Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	2489	603	24%	551	$10,638	$11,642	$3,536	$8,272	1147	23.6	3.51		69	147.5	30%
Education and Human Development	1128	420	37%	390	$10,845	$11,679	$3,186	$8,622	1100	22.6	3.48		65	144.6	27%
Health and Human Services	1055	272	26%	249	$10,139	$11,076	$2,807	$9,001	1044	22.2	3.43		67	143.2	24%
College of Business Admin	893	255	29%	225	$9,422	$10,679	$3,126	$8,711	1149	23.3	3.39		63	137.6	26%
Academic Enhancement	721	197	27%	176	$10,074	$11,276	$2,639	$9,169	1113	22.3	3.28		59	139.8	22%
College of Technology	429	131	31%	114	$7,171	$8,240	$2,622	$9,186	1124	22.9	3.32		62	131.5	22%
College of Musical Arts	233	67	29%	66	$10,453	$10,611	$4,588	$7,220	1161	25.2	3.62		69	148.9	39%
Firelands	1	1	100%	1	$24,726	$24,726	$0	$11,808		18.0	3.12		91	0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	6949	1946	28%	1772	$10,164	$11,162	$3,187	$8,625	1124	23.0	3.44		66	143.2	27%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
Market Segment Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

Market Segment	Admitted	Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
	Academic Year 2018-19														
		Confirmed													
Cuyahoga	991	212	21%	193	$11,461	$12,589	$2,575	$9,233	1094	22.7	3.34		65	135.7	22%
Franklin	930	204	22%	190	$10,152	$10,900	$3,155	$8,653	1155	22.7	3.44		64	147.4	27%
Lorain	365	118	32%	109	$11,411	$12,354	$3,472	$8,336	1124	23.1	3.48		64	144.6	29%
Montgomery	355	98	28%	86	$10,231	$11,658	$3,053	$8,755	1098	22.6	3.39		65	137.2	26%
Delaware	341	104	30%	95	$4,964	$5,435	$3,012	$8,796	1186	23.6	3.35		66	134.1	26%
Hamilton	340	64	19%	61	$9,915	$10,403	$3,320	$8,488	1189	24.1	3.47		64	139.4	28%
Summit	307	79	26%	67	$8,227	$9,701	$2,943	$8,865	1150	23.4	3.40		64	137.7	25%
Lake	280	97	35%	89	$9,480	$10,332	$2,613	$9,272	1106	22.2	3.41		65	140.1	22%
Butler	229	48	21%	42	$7,189	$8,216	$3,286	$8,522	1195	23.4	3.48		60	139.5	28%
Stark	228	67	29%	63	$12,949	$13,771	$3,311	$8,497	1180	22.8	3.52		67	148.9	28%
Warren	226	60	27%	55	$8,850	$9,654	$4,295	$7,513	1243	24.3	3.54		66	153.1	36%
Medina	205	77	38%	63	$6,535	$7,988	$4,015	$7,793	1109	24.1	3.54		67	148.3	34%
Licking	135	30	22%	29	$8,610	$8,907	$3,657	$8,151	1360	23.3	3.56		75	152.4	31%
Erie	119	44	37%	40	$9,932	$10,925	$3,216	$8,592	1090	22.9	3.52		68	144.6	27%
Allen	113	58	51%	56	$12,422	$12,865	$3,150	$8,658		22.9	3.36		69	139.6	27%
Richland	111	41	37%	37	$11,747	$13,016	$2,713	$9,095	1200	22.0	3.39		64	139.1	23%
Miami	108	31	29%	25	$8,410	$10,428	$4,195	$7,613	1060	23.9	3.51		67	146.7	36%
Geauga	107	16	15%	16	$9,870	$9,870	$1,906	$9,902	1095	22.9	3.05		42	108.1	16%
Fairfield	101	29	29%	27	$11,266	$12,100	$3,362	$8,446	1180	23.2	3.61		72	155.6	28%
Portage	95	23	24%	18	$10,781	$13,776	$3,717	$8,091	1162	24.0	3.47		76	152.3	31%
Clermont	86	41	48%	39	$7,701	$8,096	$2,463	$9,345	940	21.9	3.44		62	142.0	21%
Greene	86	25	29%	21	$6,702	$7,979	$2,680	$9,128		23.3	3.31		64	135.5	23%
Wayne	83	32	39%	29	$13,714	$15,133	$3,554	$8,254	1100	23.0	3.44		61	148.6	30%
Auglaize	82	44	54%	39	$12,416	$14,007	$3,891	$7,917		23.4	3.58		66	154.1	33%
Shelby	77	38	49%	37	$12,668	$13,010	$3,979	$7,829	1320	24.1	3.59		72	151.8	34%
Union	71	35	49%	29	$7,127	$8,601	$3,243	$8,565	1157	22.1	3.56		72	153.2	27%
Clark	70	18	26%	18	$11,101	$11,101	$3,528	$8,280	1020	23.2	3.51		72	149.6	30%
Mahoning	68	12	18%	12	$9,819	$9,819	$2,958	$8,850	980	22.6	3.55		73	151.3	25%
Marion	67	19	28%	19	$13,214	$13,214	$2,684	$9,124		22.0	3.51		66	153.8	23%
Huron	63	22	35%	21	$15,620	$16,364	$2,750	$9,058		22.0	3.33		57	134.2	23%
Blank/Other	510	160	31%	147	$12,248	$13,331	$3,304	$8,504	1117	22.7	3.48		68	147.1	28%
Total - all students	6949	1946	28%	1772	$10,164	$11,162	$3,187	$8,625	1124	23.0	3.44		66	143.2	27%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
Model_Score_Bin Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Model_Score_Bin	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
2. 0.8-0.89	1629	515	32%	473	$8,603	$9,367	$3,282	$8,526	1149	23.3	3.45		64	143.4	28%
3. 0.7-0.79	1379	397	29%	361	$9,528	$10,478	$3,213	$8,595	1108	23.2	3.42		66	142.5	27%
4. 0.6-0.69	1376	395	29%	355	$10,871	$12,096	$3,252	$8,556	1145	22.9	3.47		66	145.1	28%
5. 0.5-0.59	1071	243	23%	223	$11,956	$13,028	$2,978	$8,830	1082	22.4	3.41		66	142.3	25%
6. 0.4-0.49	624	120	19%	111	$14,796	$15,996	$2,936	$8,935	1081	22.7	3.49		72	142.6	25%
1. 0.9-1	564	238	42%	215	$8,431	$9,333	$3,272	$8,536	1149	23.3	3.45		63	141.3	28%
7. 0.3-0.39	223	26	12%	24	$15,280	$16,554	$3,085	$8,723	1093	21.3	3.51		76	150.6	26%
8. 0.2-0.29	31	1	3%	1	$16,641	$16,641		$11,808	910	18.0	3.46		83		
9. 0.1-0.19	1	1	100%	1	$24,385	$24,385		$11,808		18.0	2.95		49		
Blank/Other	51	10	20%	8	$14,633	$18,291	$1,700	$10,108	1020	20.4	3.39		62	139.3	14%
Total - all students	6949	1946	28%	1772	$10,164	$11,162	$3,187	$8,625	1124	23.0	3.44		66	143.2	27%

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Aid Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	298	$1,272	$379,000	2.0%	0.5%
Merit-based gift	4322	$4,258	$18,402,900	97.2%	23.6%
Premier Academic	11	$11,116	$122,280	0.6%	0.2%
Special Talent/other talent gift	0				
Other institutional gift aid	20	$1,450	$29,000	0.2%	0.0%
Tuition exchange waivers	0				
Total Institutional Gift Aid	4324	$4,379	$18,933,180	100.0%	24.3%
$ of merit/premier meeting need			$9,450,770	49.9%	12.1%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	4955	$3,821	$18,933,180		
Tuition/Fee Revenue	6599	$11,813	$77,955,408		
Net Tuition/Fee Revenue	6599	$8,944	$59,022,228		

Other Aid by Type	Students	Average	Total
Campus-based gift	160	$1,000	$160,000
Campus-based work	670	$1,997	$1,338,045
Campus-based loan	0		
State grant	404	$2,344	$946,844
Federal grant	425	$4,818	$2,047,450
Federal loan	2023	$3,294	$6,663,360
Private gift	137	$4,350	$596,000
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	3459	$18,974	$65,632,631

Institutional Totals				
Total Institutional Gift	4324	$4,379	$18,933,180	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	4955	$3,821	$18,933,180	100.0%

Overall Totals			
Total Gift	4502[1]	$5,039	$22,683,474
Total Work	670	$1,997	$1,338,045
Total Subsidized Loans	2023	$3,294	$6,663,360
Total Unsubsidized Loans	3459	$18,974	$65,632,631
Total	4955	$19,438	$96,317,510

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

Aid and figures are for confirmed students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Premier														
Alumni Assoc Laureate Schp	5	4	80.0%	$11,320	$45,280	$9,023	$19,820	-$8,012	185.8	29.8	4.25		95.9%	167.9%
President's Leadership for Fee	7	7	100.0%	$7,149	$50,040	$19,014	$15,071	-$3,263	156.4	25.0	3.57		60.5%	127.6%
President's Leadership for Rm	7	7	100.0%	$3,851	$26,960	$19,014	$15,071	-$3,263	156.4	25.0	3.57		32.6%	127.6%
TOTAL (Institutional Premier)	**19**	**18**	**94.7%**	**$6,793**	**$122,280**	**$17,251**	**$16,127**	**-$4,319**	**162.9**	**26.1**	**3.72**		**57.5%**	**136.6%**
Institutional Merit														
BG Success Scholarship	1													
Excellence Grant Admissions	1	1	100.0%	$1,000	$1,000	$7,899	$4,500	$7,308	161.0	26.0	4.00		8.5%	38.1%
Presidential Scholars Award	20	17	85.0%	$11,220	$190,740	$7,604	$18,632	-$6,824	188.0	31.9	4.29		95.0%	157.8%
Univ Freshman Acad Schp 1000	104	18	17.3%	$1,000	$18,000	$10,949	$1,472	$10,336	138.2	21.9	3.11		8.5%	12.5%
Univ Freshman Acad Schp 1500	123	33	26.8%	$1,500	$49,500	$12,236	$1,985	$9,823	138.5	21.5	3.18		12.7%	16.8%
Univ Freshman Acad Schp 2000	449	122	27.2%	$2,000	$244,000	$11,993	$2,403	$9,405	138.2	21.6	3.15		16.9%	20.4%
Univ Freshman Acad Schp 2500	660	219	33.2%	$2,500	$547,500	$10,812	$2,907	$8,901	143.1	21.2	3.41		21.2%	24.6%
Univ Freshman Acad Schp 3500	645	171	26.5%	$3,500	$598,500	$11,209	$3,798	$8,010	155.9	24.9	3.50		29.6%	32.2%
Univ Freshman Acad Schp 4000	1172	347	29.6%	$4,000	$1,388,000	$10,798	$4,178	$7,652	159.1	23.7	3.73		33.8%	35.3%
Univ Freshman Acad Schp 5000	275	71	25.8%	$5,000	$355,000	$8,896	$5,007	$6,801	173.0	26.8	3.90		42.3%	42.4%
Univ Freshman Acad Schp 6000	610	191	31.3%	$6,000	$1,146,000	$9,275	$6,436	$5,372	175.4	26.1	4.06		50.8%	54.5%
Univ Freshman Acad Schp 7000	50	12	24.0%	$7,000	$84,000	$10,980	$11,468	$341	184.8	31.0	4.00		59.3%	97.1%
Univ Freshman Acad Schp 8000	447	131	29.3%	$8,000	$1,048,000	$6,439	$9,876	$1,932	186.2	30.2	4.26		67.8%	83.6%
Univ Freshman Acad Schp TWF	68	35	51.5%	$5,000	$175,000	$20,787	$9,971	$1,837	180.5	27.9	4.09		42.3%	84.4%
University Achievement Schp	22	16	72.7%	$2,500	$40,000	$21,591	$4,906	$6,902	144.6	21.4	3.44		21.2%	41.6%
TOTAL (Institutional Merit)	**4647**	**1384**	**29.8%**	**$4,252**	**$5,885,240**	**$10,619**	**$4,975**	**$6,838**	**160.0**	**24.5**	**3.70**		**36.0%**	**42.1%**
Institutional Need														
BGSU Grant	222	72	32.4%	$1,000	$72,000	$15,371	$3,319	$8,489	143.6	21.4	3.39		8.5%	28.1%
Falcon Achievement Schp 2000	83	48	57.8%	$2,000	$96,000	$19,380	$5,104	$6,704	150.2	22.4	3.54		16.9%	43.2%
TOTAL (Institutional Need)	**305**	**120**	**39.3%**	**$1,400**	**$168,000**	**$16,975**	**$4,033**	**$7,775**	**146.3**	**21.8**	**3.45**		**11.9%**	**34.2%**
Federal Gift														
Federal Pell Grant	437	222	50.8%	$4,578	$1,016,290	$23,385	$4,490	$8,754	139.6	22.5	3.43			
TOTAL (Federal Gift)	**437**	**222**	**50.8%**	**$4,578**	**$1,016,290**	**$23,385**	**$4,490**	**$8,754**	**139.6**	**22.5**	**3.43**			
Campus-Based Gift														
Federal Supp Ed Opp Grant	162	72	44.4%	$1,000	$72,000	$24,726	$3,574	$9,475	131.9	21.8	3.33			
TOTAL (Campus-Based Gift)	**162**	**72**	**44.4%**	**$1,000**	**$72,000**	**$24,726**	**$3,574**	**$9,475**	**131.9**	**21.8**	**3.33**			
State Gift														
Acad Inv Math Sci Fees	7	4	57.1%	$2,000	$8,000	$12,363	$5,250	$6,558	169.0	26.0	3.75			
ACTION COF New	22	15	68.2%	$3,792	$56,880	$11,023	$6,100	$5,708	174.7	26.9	4.00			
BOSEF NEW	2	2	100.0%	$4,750	$9,500	$9,503	$4,250	$7,558	156.0	23.5	3.50			
COF Forensic Science	44	30	68.2%	$3,683	$110,500	$9,583	$5,183	$6,625	171.1	26.8	3.87			
MEDNURA COF	2													
OH Opportunity Grant Estimate	325	152	46.8%	$1,516	$230,444	$24,362	$4,192	$9,078	138.6	22.4	3.43			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 03/06/2018

Aid and figures are for confirmed students

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Technology Works COF	39	23	59.0%	$5,000	$115,000	$10,448	$4,022	$7,786	161.7	24.4	3.70			
TOTAL (State Gift)	**441**	**226**	**51.2%**	**$2,347**	**$530,324**	**$19,964**	**$4,532**	**$8,339**	**149.7**	**23.6**	**3.56**			
Private Gift														
21st Century Swanson Sch	3	3	100.0%	$2,000	$6,000	$11,878	$8,000	$3,808	188.0	32.0	4.00			
Academic Achvmnt Sch in Busns	1													
Blaine & Lauretta Ebert Schol	12	12	100.0%	$1,000	$12,000	$16,102	$5,000	$7,225	164.8	24.5	3.83			
Braun Academic Excellence Schp	1	1	100.0%	$1,000	$1,000		$4,000	$7,808	148.0	24.0	3.00			
Harold Cleo Heighberger Sch	1	1	100.0%	$1,000	$1,000	$15,263	$5,500	$6,308	155.0	24.0	4.00			
Harvey and Colene Hank Schp	1	1	100.0%	$1,000	$1,000	$21,499	$4,000	$7,808	165.0	27.0	4.00			
Hugh and Barbara Smith Schp	16	7	43.8%	$1,500	$10,500	$17,120	$4,500	$7,308	161.9	23.9	3.86			
Kimberlie Goldsberry Schp	1	1	100.0%	$1,000	$1,000	$15,985	$6,000	$5,808	175.0	25.0	4.00			
Linda Davis Watters Ugrd Schp	1													
Mary Ellen Keil Sch in History	7	4	57.1%	$3,000	$12,000	$8,710	$5,375	$6,433	157.3	23.7	3.50			
Nancy K Lahmers Scholarship	1	1	100.0%	$1,000	$1,000	$15,799	$5,000	$6,808	169.0	25.0	4.00			
Ryan Family Foundation	6	6	100.0%	$2,667	$16,000	$18,109	$4,417	$7,391	163.3	23.0	3.83			
Thompson Working Families Schp	102	54	52.9%	$5,000	$270,000	$20,427	$8,167	$3,641	175.2	27.0	3.98			
TOTAL (Private Gift)	**153**	**91**	**59.5%**	**$3,643**	**$331,500**	**$18,487**	**$6,933**	**$4,951**	**171.0**	**26.1**	**3.91**			
Endowed Funds														
Alissa Czisny Scholarship	5	4	80.0%	$3,000	$12,000	$17,239	$9,000	$2,808	173.3	27.3	4.00		25.4%	76.2%
Alumni Assoc Laureat Bk Awd	5	4	80.0%	$1,000	$4,000	$9,023	$19,820	-$8,012	185.8	29.8	4.25		8.5%	167.9%
Primrose Family Scholarship	11	7	63.6%	$929	$6,500	$9,044	$6,317	$5,491	147.7	25.6	3.43		7.9%	53.5%
Wade Family Scholarship	2	2	100.0%	$2,000	$4,000	$22,463	$4,000	$7,808	166.0	22.5	4.00		16.9%	33.9%
TOTAL (Endowed Funds)	**23**	**17**	**73.9%**	**$1,559**	**$26,500**	**$12,468**	**$9,853**	**$1,955**	**164.8**	**26.6**	**3.82**		**13.2%**	**83.4%**
Federal Subsidized Loans														
Federal Subsidized Loan	2079	891	42.9%	$3,310	$2,948,915	$14,418	$4,690	$8,544	144.3	22.9	3.46			
TOTAL (Federal Subsidized Loans)	**2079**	**891**	**42.9%**	**$3,310**	**$2,948,915**	**$14,418**	**$4,690**	**$8,544**	**144.3**	**22.9**	**3.46**			
Unsubsidized Loans														
Federal Parent PLUS Loan	3557	1443	40.6%	$15,292	$22,066,872	$8,829	$4,743	$8,317	147.5	23.4	3.50			
Federal Unsubsidized Loan	3581	1453	40.6%	$3,531	$5,130,263	$8,937	$4,759	$8,313	147.3	23.4	3.50			
TOTAL (Unsubsidized Loans)	**7138**	**2896**	**40.6%**	**$9,391**	**$27,197,135**	**$8,884**	**$4,751**	**$8,315**	**147.4**	**23.4**	**3.50**			
Campus-Based Work														
Federal Work Study	686	292	42.6%	$1,993	$582,045	$21,360	$4,873	$8,404	142.0	22.6	3.45			
TOTAL (Campus-Based Work)	**686**	**292**	**42.6%**	**$1,993**	**$582,045**	**$21,360**	**$4,873**	**$8,404**	**142.0**	**22.6**	**3.45**			

© 2018, Ruffalo Noel Levitz