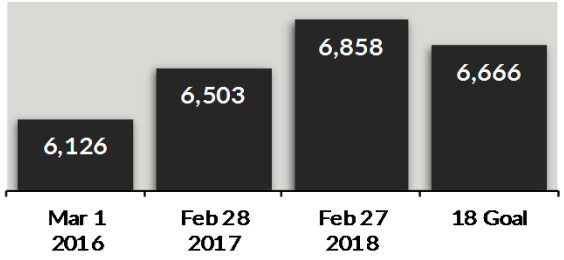
Bowling Green State University

Executive Summary for First-Year In-State Secondary Market Students

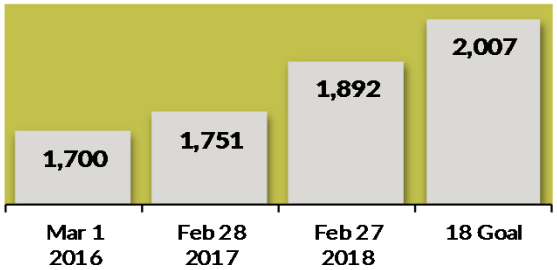
As of Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

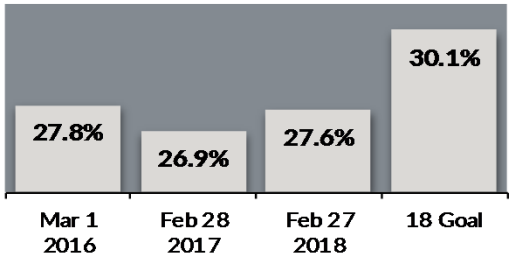
Admissions



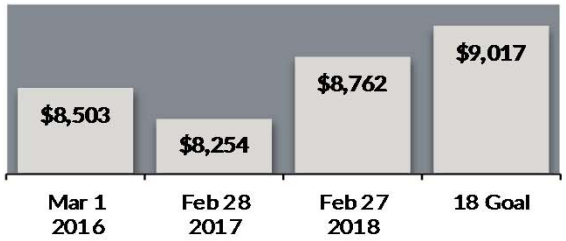
Confirmations



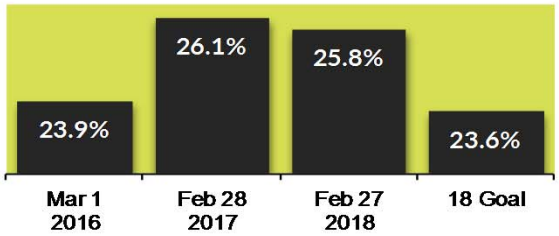
Yield



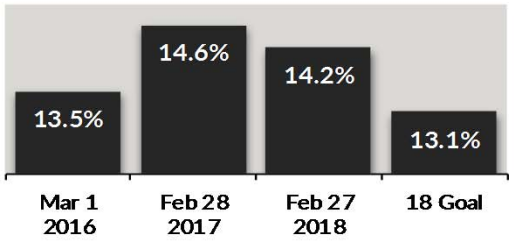
Average T&F Net Revenue



Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Feb 28 2017		Feb 27 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	125	7.1%	149	7.9%	118	5.9%	Academic Index	144.4	143.3	144.6	149.1
IR: 168.500 - 182.499	233	13.3%	258	13.6%	259	12.9%	SAT composite	1113	1122	1107	1137
IR: 148.000 - 168.499	493	28.2%	513	27.1%	581	28.9%	ACT composite	23.0	23.0	22.9	23.9
IR: 129.900 - 147.999	374	21.4%	388	20.5%	377	18.8%	High school GPA	3.46	3.45	3.46	3.51
IR: 0.000 - 129.899	526	30.0%	584	30.9%	672	33.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Secondary Market Students	192	103%	-115	94%	2.2%	109%	-255	97%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Secondary Market Students
Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	6859	6666	6858	103%	1910	2007	**1892**	**94%**	27.8%	30.1%	27.6%	4699	267
Yield needed from pending student pool to meet goal												2%	
Academic Distribution												Number melted / Melt rate	16 / 1%
IR: 182.500 & Above	440	428	528	123%	113	118	**149**	**126%**	25.7%	27.6%	28.2%	351	28
IR: 168.500 - 182.499	889	864	908	105%	258	259	**258**	**100%**	29.0%	30.0%	28.4%	609	41
IR: 148.000 - 168.499	1858	1806	1867	103%	553	581	**513**	**88%**	29.8%	32.2%	27.5%	1274	80
IR: 129.900 - 147.999	1348	1310	1357	104%	365	377	**388**	**103%**	27.1%	28.8%	28.6%	915	54
IR: 0.000 - 129.899	2324	2258	2198	97%	621	672	**584**	**87%**	26.7%	29.8%	26.6%	1550	64

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	141.9	144.4	5470	142.4	140.2	**143.3**	**1557**	186.0	174.7	157.8	140.8	144.6	149.1
SAT composite	1131	1113	941	1136	1114	**1122**	**250**	1297	1221	1154	1059	1107	1137
ACT composite	22.9	23.0	6633	22.8	22.7	**23.0**	**1848**	30.2	26.4	24.0	21.4	22.9	23.9
High school GPA	3.41	3.46	6854	3.39	3.38	**3.45**	**1891**	4.23	4.01	3.65	3.29	3.46	3.51
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	65	66	4704	61	61	**66**	**1355**	93	87	73	58	67	67
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$66,106,296	$17,373,360	$19,339,452	**$18,238,848**	**94.3%**	$45,294,636
Required fee revenue	$14,895,576	$3,976,620	$4,359,204	**$4,109,424**	**94.3%**	$10,206,228
Room/board revenue	$62,305,728	$16,843,914	$18,242,478	**$17,235,840**	**94.5%**	$42,631,200
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$143,307,600	$38,193,894	$41,941,134	**$39,584,112**	**94.4%**	$98,132,064
Unfunded institutional gift - tuition	$19,128,400	$5,218,864	$5,441,274	**$5,633,240**	**103.5%**	$12,784,660
Unfunded institutional gift - room/board	$0	$40,270	$41,986	**$0**	**0.0%**	$0
Funded institutional gift	$153,780	$117,410	$117,410	**$136,460**	**116.2%**	$14,820
Net tuition/fee revenue	$61,719,692	$15,973,436	$18,097,986	**$16,578,572**	**91.6%**	$42,701,384
Average net tuition/fees revenue	$9,000	$8,363	$9,017	**$8,762**	**97.2%**	$9,087
Avg. net t&f revenue w/o full-pays	$8,492	$6,553		**$8,384**		$8,536
Tuition revenue minus unfunded gift	$46,977,896	$12,109,016	$13,849,998	**$12,605,608**	**91.0%**	$32,509,976
Room/board revenue minus unfunded gift	$62,305,728	$16,803,644	$18,200,491	**$17,235,840**	**94.7%**	$42,631,200
Overall revenue minus unfunded gift	$124,179,200	$32,889,280	$36,409,694	**$33,950,872**	**93.2%**	$85,347,404
Tuition & fee discount rate	23.8%	25.2%	23.6%	**25.8%**		23.1%
Unfunded tuition discount	28.9%	30.1%	28.2%	**30.9%**		28.2%
Unfunded room/board discount	0.0%	0.2%	0.2%	**0.0%**		0.0%
Unfunded overall discount	13.3%	13.8%	13.1%	**14.2%**		13.0%

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Bowling Green State University
2018-19 AFAS Tracking System
First-Year In-State Secondary Market Students
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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	4134	4017	3748	93%	1321	1420	**1174**	**83%**	32.0%	35.3%	31.3%	2455	119
No-need/merit	1762	1852	2052	111%	366	392	**499**	**127%**	20.8%	21.2%	24.3%	1454	99
Full-pay	934	768	1047	136%	195	167	**209**	**125%**	20.9%	21.7%	20.0%	789	49
Premier Academic	10	10	11	110%	9	9	**10**	**111%**	90.0%	90.0%	90.9%	1	0
Special Talent/other talent gift	14	14	0	0%	14	14	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	5	5	0	0%	5	5	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658	
	To-date	**3748**		**$72,533**	**$7,485**	**$17,228**		**1174**		**$80,272**	**$8,875**	**$15,848**	
No-need/merit	2017-18	1071	61%	$197,257	$59,222	$0	0	313	86%	$189,850	$53,599	$0	0
	To-date	**1158**	**56%**	**$208,880**	**$64,680**	**$0**	**0**	**418**	**84%**	**$206,633**	**$65,732**	**$0**	**0**
Full-pay	2017-18	328	35%	$194,417	$59,785	$0	0	131	67%	$186,649	$51,887	$0	0
	To-date	**284**	**27%**	**$212,188**	**$62,803**	**$0**	**0**	**117**	**56%**	**$205,958**	**$63,865**	**$0**	**0**
Premier Academic	2017-18	10	100%	$127,186	$21,489	$11,595	0	9	100%	$135,208	$23,247	$10,766	0
	To-date	**9**	**82%**	**$85,771**	**$6,930**	**$17,796**	**0**	**9**	**90%**	**$85,771**	**$6,930**	**$17,796**	**0**
Special Talent/other talent gift	2017-18	11	79%	$113,320	$15,194	$11,899	0	11	79%	$113,320	$15,194	$11,899	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	4	80%	$97,407	$16,781	$13,218	0	4	80%	$97,407	$16,781	$13,218	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	5558	81%	$104,364	$20,498	$13,008	0	1789	94%	$105,172	$19,562	$12,457	0
	To-date	**5199**	**76%**	**$113,913**	**$23,245**	**$12,451**	**0**	**1718**	**91%**	**$122,093**	**$26,443**	**$10,923**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	4072	59%	4192	61%	1118	59%	**1159**	**61%**	27.5%	**27.6%**	2861	172
Males	2787	41%	2665	39%	792	41%	**732**	**39%**	28.4%	**27.5%**	1838	95

Residence Hall Occupancy

Residents in Fall 2017	1893	Confirmed residents-to-date	**1880**
% of enrolled students	99.1%	Female	**1153**
Goal - residents in Fall 2018	1989	Male	**726**
% of enrolled students	99.1%	% of confirmed students	**99.4%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$385,000	$0	$43,000	**$164,000**
Institutional merit-based gift	$17,678,128	$18,743,400	$5,032,768	$5,193,794	**$5,469,240**
% / $ of merit/premier funds meeting need	54% / $9,579,785	49% / $9,338,364	61% / $3,142,277		**56% / $3,099,476**
Institutional Premier Academic	$105,900	$122,280	$95,310	$100,968	**$110,960**
Institutional talent-based gift	$238,517	$0	$226,366	$239,440	**$0**
Institutional other gift	$28,100	$31,500	$22,100	$23,468	**$25,500**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$18,050,645	$19,282,180	$5,376,544	$5,600,670	**$5,769,700**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$204,000	$155,000	$92,000	$92,000	**$66,000**
Campus-based work-study	$1,252,442	$1,196,045	$442,442	$442,442	**$476,045**
Campus-based Loan (e.g. Perkins)	$3,300	$0	$0	$0	**$0**
State grant	$3,853,395	$788,616	$1,623,929	$1,792,352	**$413,524**
Federal grant (e.g. Pell)	$7,949,640	$1,740,850	$2,920,238	$3,239,060	**$821,500**
Federal loan (e.g. Direct Loans)	$10,912,428	$6,209,683	$4,095,545	$4,834,458	**$2,621,872**
Private aid	$354,894	$566,500	$167,907	$166,977	**$273,000**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$217,000	$4,000
Institutional merit-based gift	$12,567,660	$706,500
% / $ of merit/premier funds meeting need	48% / $6,008,105	33% / $230,783
Institutional Premier Academic	$11,320	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$3,500	$2,500
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$12,799,480	$713,000
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$87,000	$2,000
Campus-based work-study	$704,000	$16,000
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$352,876	$22,216
Federal grant (e.g. Pell)	$883,440	$35,910
Federal loan (e.g. Direct Loans)	$3,494,390	$93,421
Private aid	$293,500	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$2,577	**$3,477**
IR: 168.500 - 182.499	$6,211	**$6,055**
IR: 148.000 - 168.499	$7,965	**$7,831**
IR: 129.900 - 147.999	$9,829	**$9,249**
IR: 0.000 - 129.899	$11,685	**$11,802**
All students	$9,017	**$8,762**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,275	**$8,874**
No-need/merit	$7,704	**$7,493**
Full-pay	$11,808	**$11,808**
Premier Academic	-$3,466	**-$4,638**
Special Talent/other talent gift	-$4,919	**$0**
Employee dependent/Exchange	$7,108	**$0**

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	4134	3748	119	2455		4017	1762	2052	99	1454		1,852
Number enrolled	1321				**1174**	1420	366				**499**	392
Yield	32.0%				**31.3%**	35.3%	20.8%				**24.3%**	21.2%
Average need	$16,658	$17,228	$16,897	$17,904	**$15,848**	$17,609						
Number offered aid	1315	3028	77	1915	**1036**							
Number of packages with need-based awards	1215	1918	29	1094	**795**							
Percent of need met	56.9%	32.4%	21.9%	28.4%	**43.0%**	55.8%						
Percent of need met with gift aid	36.5%	21.0%	16.4%	18.9%	**26.5%**	34.8%						
Institutional need-based gift	$0	$103	$34	$88	**$140**	$30	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,534	$2,684	$2,239	$2,657	**$2,783**	$2,464	$4,321	$4,205	$4,444	$4,152	**$4,311**	$4,058
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$24	$0	$0	$0	**$0**	$24	$43	$0	$0	$0	**$0**	$40
Institutional other gift	$15	$4	$0	$1	**$11**	$15	$5	$6	$25	$1	**$19**	$5
Subtotal - institutional gift aid	$2,572	$2,790	$2,273	$2,746	**$2,934**	$2,533	$4,370	$4,211	$4,470	$4,152	**$4,330**	$4,104
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$70	$41	$17	$35	**$56**	$65	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$329	$318	$134	$287	**$402**	$307	$0	$0	$0	$0	**$0**	$0
State grant	$1,141	$175	$187	$122	**$285**	$1,173	$276	$65	$0	$37	**$157**	$285
Federal grant	$2,179	$461	$302	$360	**$690**	$2,251	$20	$0	$0	$0	**$0**	$21
Federal loan	$3,064	$1,651	$783	$1,423	**$2,216**	$3,391	$13	$4	$3	$1	**$12**	$0
Private aid	$117	$151	$0	$119	**$232**	$108	$30	$1	$0	$0	**$2**	$29

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	10	11	0	1		10	14	0	0	0		14
Number enrolled	9				**10**	9	14				**0**	14
Yield	90.0%				**90.9%**	90.0%	100.0%				**0.0%**	100.0%
Average need	$10,766	$14,560	$0	$0	**$16,017**		$9,349	$0	$0	$0	**$0**	
No. of packages with need-based awards	5	5	0	0	**5**		9	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$4,056	$5,227	$0	$7,000	**$5,050**	$4,056	$3,162	$0	$0	$0	**$0**	$3,162
Institutional Premier Academic	$10,590	$11,116	$0	$11,320	**$11,096**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$12,805	$0	$0	$0	**$0**	$13,565
Institutional other gift	$0	$364	$0	$1,000	**$300**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,646	$16,707	$0	$19,320	**$16,446**	$15,274	$15,967	$0	$0	$0	**$0**	$16,727
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$444	$368	$0	$0	**$405**	$398	$143	$0	$0	$0	**$0**	$128
State grant	$315	$0	$0	$0	**$0**	$315	$413	$0	$0	$0	**$0**	$413
Federal grant	$1,166	$1,055	$0	$0	**$1,161**	$1,166	$1,274	$0	$0	$0	**$0**	$1,274
Federal loan	$1,692	$1,256	$0	$0	**$1,381**	$778	$1,480	$0	$0	$0	**$0**	$89
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

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2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 02/27/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**28**	21	**69**	87	**211**	196	**173**	194	**395**	548	**876**	1046	84%	
Number confirmed	**4**	6	**11**	25	**50**	70	**40**	63	**84**	156	**189**	320	59%	
Yield	**14%**	29%	**16%**	29%	**24%**	36%	**23%**	32%	**21%**	28%	**22%**	31%		
Average Need	**$24,726**	$25,626	**$24,718**	$25,644	**$24,693**	$25,765	**$24,687**	$25,664	**$24,709**	$25,778	**$24,702**	$25,739		
% met with gift [1]	**38.8%**	0.0%	**31.8%**	0.0%	**24.3%**	0.0%	**16.8%**	0.0%	**32.5%**	0.0%	**25.1%**	43.6%		
Average Institutional gift	**$7,071**	$8,815	**$5,654**	$5,424	**$3,896**	$3,585	**$2,331**	$1,839	**$0**	$53	**$3,156**	$1,761		
Average net T&F revenue	**$4,737**	$2,993	**$6,154**	$6,384	**$7,912**	$8,223	**$9,477**	$9,969	**$11,808**	$11,755	**$8,652**	$10,047	86%	**17%**
Number pending	**24**		**54**		**158**		**126**		**301**		**663**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**1 / 1%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**22**	25	**49**	49	**118**	109	**90**	98	**183**	172	**462**	453	102%	
Number confirmed	**9**	5	**20**	13	**31**	45	**19**	37	**43**	58	**122**	158	77%	
Yield	**41%**	20%	**41%**	27%	**26%**	41%	**21%**	38%	**23%**	34%	**26%**	35%		
Average Need	**$23,906**	$24,763	**$23,871**	$24,406	**$23,817**	$24,695	**$23,873**	$24,932	**$23,895**	$25,224	**$23,869**	$24,923		
% met with gift [1]	**48.4%**	0.0%	**33.0%**	0.0%	**22.2%**	0.0%	**12.4%**	0.0%	**27.6%**	0.0%	**23.5%**	42.2%		
Average Institutional gift	**$6,972**	$8,815	**$5,500**	$5,424	**$3,912**	$3,598	**$2,337**	$1,839	**$80**	$88	**$3,604**	$2,213		
Average net T&F revenue	**$4,836**	$2,993	**$6,308**	$6,384	**$7,896**	$8,210	**$9,471**	$9,969	**$11,728**	$11,720	**$8,204**	$9,595	86%	**20%**
Number pending	**12**		**28**		**83**		**64**		**134**		**321**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 2%**		**1 / 1%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**22**	13	**30**	40	**75**	82	**66**	67	**112**	132	**305**	334	91%	
Number confirmed	**6**	3	**7**	9	**16**	31	**28**	17	**35**	45	**92**	105	88%	
Yield	**27%**	23%	**23%**	23%	**21%**	38%	**42%**	25%	**31%**	34%	**30%**	31%		
Average Need	**$21,887**	$22,756	**$21,787**	$23,871	**$21,922**	$22,790	**$21,914**	$22,997	**$21,893**	$23,230	**$21,894**	$23,104		
% met with gift [1]	**43.1%**	0.0%	**31.5%**	0.0%	**21.1%**	0.0%	**15.0%**	0.0%	**16.6%**	0.0%	**22.6%**	25.9%		
Average Institutional gift	**$7,106**	$8,815	**$5,466**	$5,853	**$3,986**	$3,537	**$2,405**	$1,839	**$0**	$44	**$3,714**	$2,114		
Average net T&F revenue	**$4,702**	$2,993	**$6,342**	$5,955	**$7,822**	$8,271	**$9,403**	$9,969	**$11,808**	$11,764	**$8,094**	$9,694	83%	**21%**
Number pending	**15**		**23**		**58**		**37**		**74**		**207**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 3%**		**1 / 1%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**11**	9	**25**	21	**69**	56	**49**	42	**86**	88	**240**	216	111%	
Number confirmed	**2**	1	**5**	6	**22**	19	**17**	17	**23**	33	**69**	76	91%	
Yield	**18%**	11%	**20%**	29%	**32%**	34%	**35%**	40%	**27%**	38%	**29%**	35%		
Average Need	**$20,178**	$20,991	**$20,233**	$21,195	**$20,232**	$21,813	**$20,222**	$23,066	**$20,186**	$21,228	**$20,211**	$21,780		
% met with gift [1]	**48.7%**	0.0%	**33.5%**	0.0%	**23.6%**	0.0%	**12.1%**	0.0%	**7.1%**	0.0%	**21.8%**	15.6%		
Average Institutional gift	**$6,722**	$8,815	**$5,720**	$5,424	**$4,008**	$3,537	**$2,245**	$1,839	**$0**	$16	**$3,557**	$1,847		
Average net T&F revenue	**$5,086**	$2,993	**$6,088**	$6,384	**$7,800**	$8,271	**$9,563**	$9,969	**$11,808**	$11,792	**$8,251**	$9,961	83%	**21%**
Number pending	**8**		**20**		**44**		**31**		**59**		**162**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**24**	14	**41**	39	**69**	66	**45**	49	**61**	86	**240**	254	94%	
Number confirmed	**5**	4	**12**	14	**19**	28	**17**	15	**19**	35	**72**	96	75%	
Yield	**21%**	29%	**29%**	36%	**28%**	42%	**38%**	31%	**31%**	41%	**30%**	38%		
Average Need	**$18,556**	$19,718	**$18,619**	$19,112	**$18,553**	$19,963	**$18,623**	$19,658	**$18,601**	$19,733	**$18,590**	$19,697		
% met with gift [1]	**42.9%**	0.0%	**34.7%**	0.0%	**26.6%**	0.0%	**15.8%**	0.0%	**0.0%**	0.0%	**21.9%**	17.6%		
Average Institutional gift	**$6,261**	$8,815	**$5,500**	$5,710	**$4,657**	$4,537	**$2,872**	$2,839	**$0**	$16	**$3,489**	$2,973		
Average net T&F revenue	**$5,547**	$2,993	**$6,308**	$6,098	**$7,151**	$7,271	**$8,868**	$8,969	**$11,808**	$11,792	**$8,174**	$8,835	93%	**29%**
Number pending	**18**		**26**		**48**		**26**		**39**		**157**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**152**	138	**283**	280	**490**	532	**314**	315	**386**	449	**1625**	1714	95%	
Number confirmed	**49**	48	**107**	110	**183**	213	**120**	125	**171**	169	**630**	665	95%	
Yield	**32%**	35%	**38%**	39%	**37%**	40%	**38%**	40%	**44%**	38%	**39%**	39%		
Average Need	**$9,111**	$9,084	**$9,502**	$9,810	**$9,585**	$10,977	**$10,147**	$10,586	**$10,362**	$9,954	**$9,821**	$10,314		
% met with gift [1]	**92.1%**	0.0%	**63.5%**	0.0%	**42.9%**	0.0%	**26.1%**	0.0%	**0.2%**	0.0%	**37.3%**	32.6%		
Average Institutional gift	**$7,930**	$8,915	**$5,625**	$5,470	**$3,834**	$3,610	**$2,629**	$1,856	**$0**	$31	**$3,458**	$3,061		
Average net T&F revenue	**$3,878**	$2,893	**$6,183**	$6,338	**$7,974**	$8,198	**$9,179**	$9,952	**$11,808**	$11,777	**$8,350**	$8,747	95%	**28%**
Number pending	**97**		**165**		**292**		**187**		**204**		**945**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**3 / 2%**		**4 / 1%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**258**	202	**398**	344	**795**	756	**588**	541	**13**	9	**2052**	1852	111%	
Number confirmed	**71**	45	**94**	78	**186**	166	**142**	100	**6**	3	**499**	392	127%	
Yield	**28%**	22%	**24%**	23%	**23%**	22%	**24%**	18%	**46%**	33%	**24%**	21%		
Average Institutional gift	**$8,102**	$8,862	**$5,681**	$5,494	**$3,819**	$3,554	**$2,098**	$1,893	**$1,125**	$682	**$4,198**	$4,104		
Average net T&F revenue	**$3,737**	$2,946	**$6,127**	$6,314	**$7,999**	$8,254	**$9,710**	$9,915	**$10,683**	$11,126	**$7,618**	$7,704	99%	**36%**
Number pending	**171**		**285**		**570**		**422**		**6**		**1454**			
Number melted / Melt rate	**1 / 1%**		**1 / 1%**		**2 / 1%**		**2 / 1%**		**0 / 0%**		**6 / 1%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**7**	0	**11**	0	**37**	0	**30**	0	**962**	768	**1047**	768	136%	
Number confirmed	**0**	0	**0**	0	**3**	0	**3**	0	**203**	167	**209**	167	125%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**10%**	0%	**21%**	22%	**20%**	22%		
Number pending	**5**		**8**		**21**		**22**		**733**		**789**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**3 / 1%**		**3 / 1%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**4**	4	**2**	0	**3**	2	**2**	3	**0**	1	**11**	10	110%	
Number confirmed	**3**	4	**2**	0	**3**	2	**2**	2	**0**	1	**10**	9	111%	
Yield	**75%**	100%	**100%**	0%	**100%**	100%	**100%**	67%	**0%**	100%	**91%**	90%		
Average Institutional gift	**$19,228**	$17,969	**$17,635**	$0	**$14,887**	$14,719	**$13,470**	$12,469	**$0**	$11,219	**$16,707**	$15,274		
Average net T&F revenue	**-$7,420**	-$6,161	**-$5,827**	$0	**-$3,079**	-$2,911	**-$1,662**	-$661	**$0**	$589	**-$4,899**	-$3,466	0%	**141%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Number confirmed	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$15,204	**$0**	$18,063	**$0**	$20,716	**$0**	$10,763	**$0**	$11,949	**$0**	$16,727		
Average net T&F revenue	**$0**	-$3,396	**$0**	-$6,255	**$0**	-$8,908	**$0**	$1,045	**$0**	-$141	**$0**	-$4,919	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EMPB	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$0	**$0**	$9,636	**$0**	$9,636		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,808	**$0**	$5,808	**$0**	$8,308	**$0**	$0	**$0**	$11,808	**$0**	$7,108	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**528**	428	**908**	864	**1867**	1806	**1357**	1310	**2198**	2258	**6858**	6666	103%	
Number confirmed	**149**	118	**258**	259	**513**	581	**388**	377	**584**	672	**1892**	2007	94%	
Yield	**28%**	28%	**28%**	30%	**27%**	32%	**29%**	29%	**27%**	30%	**28%**	30%		
Average Institutional gift offer	**$7,787**	$9,231	**$5,606**	$5,597	**$3,822**	$3,843	**$2,279**	$1,979	**$7**	$123	**$2,817**	$2,791		
Average net T&F revenue	**$3,942**	$2,577	**$6,143**	$6,211	**$7,909**	$7,965	**$9,470**	$9,829	**$11,779**	$11,685	**$8,033**	$9,017	89%	
Discount rate [2]	**66%**	78%	**47%**	47%	**32%**	33%	**19%**	17%	**0%**	1%	**24%**	24%		
Number pending	**351**		**609**		**1274**		**915**		**1550**		**4699**			
Number melted / Melt rate	**1 / 1%**		**1 / 0%**		**2 / 0%**		**3 / 1%**		**9 / 2%**		**16 / 1%**			
Threshold Award Levels	**$8,815**		**$5,424**		**$3,537**		**$1,839**		**$16**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**193**	147	**277**	229	**423**	445	**255**	266	**10**	4	**1158**	1091	106%	
Number confirmed	**65**	42	**88**	71	**149**	142	**110**	88	**6**	2	**418**	345	121%	
Yield	**34%**	29%	**32%**	31%	**35%**	32%	**43%**	33%	**60%**	50%	**36%**	32%		
Average Institutional gift	**$8,108**	$8,865	**$5,692**	$5,500	**$3,838**	$3,557	**$2,129**	$1,881	**$167**	$1,016	**$4,379**	$4,161		
Average net T&F revenue	**$3,700**	$2,943	**$6,116**	$6,308	**$7,970**	$8,251	**$9,679**	$9,927	**$11,641**	$10,792	**$7,218**	$0	0%	**39%**
Number pending	**118**		**172**		**246**		**131**		**3**		**670**			
Number melted / Melt rate	**1 / 2%**		**1 / 1%**		**2 / 1%**		**2 / 2%**		**0 / 0%**		**6 / 1%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**64**	55	**121**	115	**372**	311	**333**	275	**3**	5	**893**	761	117%	
Number confirmed	**6**	3	**6**	7	**37**	24	**32**	12	**0**	1	**81**	47	172%	
Yield	**9%**	5%	**5%**	6%	**10%**	8%	**10%**	4%	**0%**	20%	**9%**	6%		
Average Institutional gift	**$8,017**	$8,815	**$5,655**	$5,424	**$3,799**	$3,537	**$2,076**	$1,982	**$4,000**	$16	**$5,341**	$3,683		
Average net T&F revenue	**$3,791**	$2,993	**$6,153**	$6,384	**$8,030**	$8,271	**$9,732**	$9,826	**$7,808**	$11,792	**$8,122**	$0	0%	**31%**
Number pending	**52**		**113**		**324**		**291**		**3**		**1454**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**1**	0	**0**	0	**0**	0	**0**	0	**0**	0	**1**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$12,000**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,638**	$0		
Average net T&F revenue	**$7,344**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$7,344**	$0	0%	**32%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1454**			
Number melted / Melt rate	**0 / 0%**		**1 / 100%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**2**	0	**1**	0	**12**	0	**7**	0	**262**	268	**284**	268	106%	
Number confirmed	**0**	0	**0**	0	**1**	0	**3**	0	**113**	119	**117**	119	98%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**43%**	0%	**43%**	44%	**41%**	44%		
Number pending	**1**		**0**		**6**		**4**		**141**		**789**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**1 / 1%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**5**	0	**10**	0	**25**	0	**23**	0	**700**	500	**763**	500	153%	
Number confirmed	**0**	0	**0**	0	**2**	0	**0**	0	**90**	48	**92**	48	192%	
Yield	**0%**	0%	**0%**	0%	**8%**	0%	**0%**	0%	**13%**	10%	**12%**	10%		
Number pending	**4**		**8**		**15**		**18**		**592**		**789**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 2%**		**2 / 2%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**789**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week
Total	6666	**6789**	**6858**	69	2007	**1748**	**1892**	144	30.1%	**25.7%**	**27.6%**	1.8%
Academic Distribution												
IR: 182.500 & Above	428	**521**	**528**	7	118	**139**	**149**	10	27.6%	**26.7%**	**28.2%**	1.5%
IR: 168.500 - 182.499	864	**901**	**908**	7	259	**236**	**258**	22	30.0%	**26.2%**	**28.4%**	2.2%
IR: 148.000 - 168.499	1806	**1851**	**1867**	16	581	**481**	**513**	32	32.2%	**26.0%**	**27.5%**	1.5%
IR: 129.900 - 147.999	1310	**1343**	**1357**	14	377	**373**	**388**	15	28.8%	**27.8%**	**28.6%**	0.8%
IR: 0.000 - 129.899	2258	**2173**	**2198**	25	672	**519**	**584**	65	29.8%	**23.9%**	**26.6%**	2.7%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week
Need-based	4017	**3685**	**3748**	63	1420	**1065**	**1174**	109	35.3%	**28.9%**	**31.3%**	2.4%
No-need/merit	1852	**2047**	**2052**	5	392	**485**	**499**	14	21.2%	**23.7%**	**24.3%**	0.6%
Full-pay	768	**1046**	**1047**	1	167	**188**	**209**	21	21.7%	**18.0%**	**20.0%**	2.0%
Premier Academic	10	**11**	**11**	0	9	**10**	**10**	0	90.0%	**90.9%**	**90.9%**	0.0%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/20/2018	**3685**		**$72,563**	**$7,483**	**$17,229**		**1065**		**$81,224**	**$9,019**	**$15,704**
	2/27/2018	**3748**		**$72,533**	**$7,485**	**$17,228**		**1174**		**$80,272**	**$8,875**	**$15,848**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/20/2018	**5117**	**75%**	**$114,150**	**$23,294**	**$12,439**		**1585**	**91%**	**$124,921**	**$27,395**	**$10,653**
	2/27/2018	**5199**	**76%**	**$113,913**	**$23,245**	**$12,451**		**1718**	**91%**	**$122,093**	**$26,443**	**$10,923**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week	2018-19 Goal	Feb 20 2018	Feb 27 2018	change from last week
Tuition & fee discount rate	n/a	**24.0%**	**23.8%**	-0.2%	23.6%	**26.4%**	**25.8%**	-0.6%	n/a	**23.1%**	**23.1%**	-0.1%
Academic Index	n/a	**144.6**	**144.4**	-0.2	142	**144.0**	**143.3**	-0.7	n/a	**144.5**	**144.6**	0.1
ACT composite	n/a	**23.0**	**23.0**	0.0	22.8	**23.0**	**23.0**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.48**	**3.46**	-0.02	3.39	**3.45**	**3.45**	0.00	n/a	**3.48**	**3.46**	-0.02
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year
Total	6666	**6503**	**6858**	355	2007	**1751**	**1892**	141	30.1%	**26.9%**	**27.6%**	0.7%
Academic Distribution												
IR: 182.500 & Above	428	**425**	**528**	103	118	**125**	**149**	24	27.6%	**29.4%**	**28.2%**	-1.2%
IR: 168.500 - 182.499	864	**868**	**908**	40	259	**233**	**258**	25	30.0%	**26.8%**	**28.4%**	1.6%
IR: 148.000 - 168.499	1806	**1783**	**1867**	84	581	**493**	**513**	20	32.2%	**27.7%**	**27.5%**	-0.2%
IR: 129.900 - 147.999	1310	**1297**	**1357**	60	377	**374**	**388**	14	28.8%	**28.8%**	**28.6%**	-0.2%
IR: 0.000 - 129.899	2258	**2130**	**2198**	68	672	**526**	**584**	58	29.8%	**24.7%**	**26.6%**	1.9%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year
Need-based	4017	**3632**	**3748**	116	1420	**1111**	**1174**	63	35.3%	**30.6%**	**31.3%**	0.7%
No-need/merit	1852	**1886**	**2052**	166	392	**450**	**499**	49	21.2%	**23.9%**	**24.3%**	0.5%
Full-pay	768	**984**	**1047**	63	167	**189**	**209**	20	21.7%	**19.2%**	**20.0%**	0.8%
Premier Academic	10	**1**	**11**	10	9	**1**	**10**	9	90.0%	**100.0%**	**90.9%**	-9.1%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students					
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/28/2017	**3632**		**$71,878**	**$7,607**	**$16,904**		**1111**		**$81,883**	**$9,480**	**$15,032**
	02/27/2018	**3748**		**$72,533**	**$7,485**	**$17,228**		**1174**		**$80,272**	**$8,875**	**$15,848**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/28/2017	**4987**	**77%**	**$110,844**	**$22,056**	**$12,311**		**1565**	**89%**	**$125,365**	**$23,961**	**$10,672**
	02/27/2018	**5199**	**76%**	**$113,913**	**$23,245**	**$12,451**		**1718**	**91%**	**$122,093**	**$26,443**	**$10,923**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year	2018-19 Goal	Feb 28 2017	Feb 27 2018	change from last year
Tuition & fee discount rate	n/a	**24.0%**	**23.8%**	-0.2%	23.6%	**26.1%**	**25.8%**	-0.3%	n/a	**23.3%**	**23.1%**	-0.2%
Academic Index	n/a	**142.4**	**144.4**	2.0	140.2	**143.0**	**143.3**	0.3	n/a	**142.1**	**144.6**	2.5
ACT composite	n/a	**23.0**	**23.0**	0.0	22.7	**23.0**	**23.0**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.42**	**3.46**	0.04	3.38	**3.41**	**3.45**	0.04	n/a	**3.42**	**3.46**	0.04
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago
Total	6666	**6126**	**6858**	732	2007	**1700**	**1892**	192	30.1%	**27.8%**	**27.6%**	-0.2%
Academic Distribution												
IR: 182.500 & Above	428	**329**	**528**	199	118	**85**	**149**	64	27.6%	**25.8%**	**28.2%**	2.4%
IR: 168.500 - 182.499	864	**769**	**908**	139	259	**205**	**258**	53	30.0%	**26.7%**	**28.4%**	1.8%
IR: 148.000 - 168.499	1806	**1665**	**1867**	202	581	**491**	**513**	22	32.2%	**29.5%**	**27.5%**	-2.0%
IR: 129.900 - 147.999	1310	**1253**	**1357**	104	377	**368**	**388**	20	28.8%	**29.4%**	**28.6%**	-0.8%
IR: 0.000 - 129.899	2258	**2110**	**2198**	88	672	**551**	**584**	33	29.8%	**26.1%**	**26.6%**	0.5%

Need Distribution	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago
Need-based	.	**2425**	**3748**	1323	1420	**799**	**1174**	375	35.3%	**32.9%**	**31.3%**	-1.6%
No-need/merit	1852	**2286**	**2052**	-234	392	**609**	**499**	-110	21.2%	**26.6%**	**24.3%**	-2.3%
Full-pay	768	**1415**	**1047**	-368	167	**292**	**209**	-83	21.7%	**20.6%**	**20.0%**	-0.7%
Premier Academic	10	**0**	**11**	11	9	**0**	**10**	10	90.0%		**90.9%**	
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	3/1/2016	**2425**		**$69,885**	**$7,449**	**$17,066**		**799**		**$77,820**	**$8,911**	**$15,607**
	02/27/2018	**3748**		**$72,533**	**$7,485**	**$17,228**		**1174**		**$80,272**	**$8,875**	**$15,848**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	3/1/2016	**3309**	**54%**	**$104,584**	**$20,181**	**$12,507**		**1144**	**67%**	**$108,656**	**$21,441**	**$10,900**
	02/27/2018	**5199**	**76%**	**$113,913**	**$23,245**	**$12,451**		**1718**	**91%**	**$122,093**	**$26,443**	**$10,923**

Other Metrics	Admitted Students				Confirmed Students				Pending			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago	2018-19 Goal	Mar 1 2016	Feb 27 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**22.4%**	**23.8%**	1.4%	23.6%	**23.9%**	**25.8%**	1.9%	n/a	**22.2%**	**23.1%**	0.8%
Academic Index	n/a	**125.4**	**144.4**	19.0	140.2	**125.3**	**143.3**	18.0	n/a	**125.0**	**144.6**	19.6
ACT composite	n/a	**22.9**	**23.0**	0.1	22.7	**22.9**	**23.0**	0.1	n/a	**22.8**	**22.9**	0.1
High school GPA	n/a	**3.38**	**3.46**	0.08	3.38	**3.36**	**3.45**	0.09	n/a	**3.39**	**3.46**	0.07
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal
Total	6126	**6503**	**6858**	6666	1700	**1751**	**1892**	2007	27.8%	**26.9%**	**27.6%**	30.1%
Academic Distribution												
IR: 182.500 & Above	329	**425**	**528**	428	85	**125**	**149**	118	25.8%	**29.4%**	**28.2%**	27.6%
IR: 168.500 - 182.499	769	**868**	**908**	864	205	**233**	**258**	259	26.7%	**26.8%**	**28.4%**	30.0%
IR: 148.000 - 168.499	1665	**1783**	**1867**	1806	491	**493**	**513**	581	29.5%	**27.7%**	**27.5%**	32.2%
IR: 129.900 - 147.999	1253	**1297**	**1357**	1310	368	**374**	**388**	377	29.4%	**28.8%**	**28.6%**	28.8%
IR: 0.000 - 129.899	2110	**2130**	**2198**	2258	551	**526**	**584**	672	26.1%	**24.7%**	**26.6%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal
Need-based	2425	**3632**	**3748**	4017	799	**1111**	**1174**	1420	32.9%	**30.6%**	**31.3%**	35.3%
No-need/merit	2286	**1886**	**2052**	1852	609	**450**	**499**	392	26.6%	**23.9%**	**24.3%**	21.2%
Full-pay	1415	**984**	**1047**	768	292	**189**	**209**	167	20.6%	**19.2%**	**20.0%**	21.7%
Premier Academic	0	**1**	**11**	10	0	**1**	**10**	9		**100.0%**	**90.9%**	90.0%
Special Talent/other talent gift	0	**0**	**0**	14	0	**0**	**0**	14				100.0%
Employee dependent/Exchange	0	**0**	**0**	5	0	**0**	**0**	5				100.0%

FAFSA filers	Admitted Students						Confirmed Students					
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/28/2017	3632		$71,878	$7,607	$16,904		1111		$81,883	$9,480	$15,032
	3/1/2016	2425		$69,885	$7,449	$17,066		799		$77,820	$8,911	$15,607
	02/27/2018	**3748**		**$72,533**	**$7,485**	**$17,228**		**1174**		**$80,272**	**$8,875**	**$15,848**
Totals	2017-18 Year-End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/28/2017	4987	77%	$110,844	$22,056	$12,311		1565	89%	$125,365	$23,961	$10,672
	3/1/2016	3309	54%	$104,584	$20,181	$12,507		1144	67%	$108,656	$21,441	$10,900
	02/27/2018	**5199**	**76%**	**$113,913**	**$23,245**	**$12,451**		**1718**	**91%**	**$122,093**	**$26,443**	**$10,923**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal	Mar 1 2016	Feb 28 2017	Feb 27 2018	2018-19 Goal
Tuition & fee discount rate	22.4%	**24.0%**	**23.8%**	n/a	23.9%	**26.1%**	**25.8%**	23.6%	22.2%	**23.3%**	**23.1%**	n/a
Academic Index	125.4	**142.4**	**144.4**	n/a	125.3	**143.0**	**143.3**	140.2	125.0	**142.1**	**144.6**	n/a
ACT composite	22.9	**23.0**	**23.0**	n/a	22.9	**23.0**	**23.0**	22.7	22.8	**22.9**	**22.9**	n/a
High school GPA	3.38	**3.42**	**3.46**	n/a	3.36	**3.41**	**3.45**	3.38	3.39	**3.42**	**3.46**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 28 2017	Year End 2017-18	Feb 20 2018	Feb 27 2018	Feb 28 2017	Year End 2017-18	Feb 20 2018	Feb 27 2018	from last week	from last year	from year end	Feb 28 2017	Year End 2017-18	Feb 20 2018	Feb 27 2018
Total	1757	2087	**1753**	**1908**	6	177	**5**	**16**	11	10	-161	0.3%	8.5%	**0.3%**	**0.8%**
IR: 182.500 & Above	127	115	**140**	**150**	2	2	**1**	**1**	0	-1	-1	1.6%	1.7%	**0.7%**	**0.7%**
IR: 168.500 - 182.499	235	266	**237**	**259**	2	8	**1**	**1**	0	-1	-7	0.9%	3.0%	**0.4%**	**0.4%**
IR: 148.000 - 168.499	495	578	**482**	**515**	2	25	**1**	**2**	1	0	-23	0.4%	4.3%	**0.2%**	**0.4%**
IR: 129.900 - 147.999	374	408	**374**	**391**	0	43	**1**	**3**	2	3	-40	0.0%	10.5%	**0.3%**	**0.8%**
IR: 0.000 - 129.899	526	720	**520**	**593**	0	99	**1**	**9**	8	9	-90	0.0%	13.8%	**0.2%**	**1.5%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 28 2017	Year End 2017-18	Feb 20 2018	Feb 27 2018	Feb 28 2017	Year End 2017-18	Feb 20 2018	Feb 27 2018	from last week	from last year	from year end	Feb 28 2017	Year End 2017-18	Feb 20 2018	Feb 27 2018
Need-based	1116	1459	**1067**	**1181**	5	138	**2**	**7**	5	2	-131	0.4%	9.5%	**0.2%**	**0.6%**
No-need/merit	451	383	**488**	**505**	1	17	**3**	**6**	3	5	-11	0.2%	4.4%	**0.6%**	**1.2%**
Full-pay	189	217	**188**	**212**	0	22	**0**	**3**	3	3	-19	0.0%	10.1%	**0.0%**	**1.4%**
Premier Academic	1	9	**10**	**10**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	14	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	0	5	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Feb 20 2018	Feb 27 2018	Year End 2017-18	Feb 20 2018	Feb 27 2018	Year End 2017-18	Feb 20 2018	Feb 27 2018
FC = $0	1 / 17%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	4 / 6%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 5%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	1 / 13%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%	2 / 9%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $7000 & Above	1 / 2%	0 / 0%	0 / 0%	4 / 4%	0 / 0%	0 / 0%	8 / 4%	0 / 0%	0 / 0%
Need Sub-Total	2 / 3%	0 / 0%	0 / 0%	6 / 3%	0 / 0%	0 / 0%	19 / 5%	0 / 0%	0 / 0%
No-need/merit	0 / 0%	1 / 1%	1 / 1%	1 / 1%	1 / 1%	1 / 1%	5 / 3%	1 / 1%	2 / 1%
Full-pay	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	1 / 7%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 2%	1 / 1%	1 / 1%	8 / 3%	1 / 0%	1 / 0%	25 / 4%	1 / 0%	2 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Feb 20 2018	Feb 27 2018	Year End 2017-18	Feb 20 2018	Feb 27 2018	Year End 2017-18	Feb 20 2018	Feb 27 2018
FC = $0	7 / 11%	0 / 0%	0 / 0%	35 / 20%	0 / 0%	1 / 1%	47 / 14%	0 / 0%	1 / 1%
FC = $1 - $1900	6 / 15%	0 / 0%	0 / 0%	7 / 11%	0 / 0%	1 / 2%	15 / 9%	0 / 0%	1 / 1%
FC = $1901 - $3700	3 / 15%	0 / 0%	0 / 0%	9 / 20%	0 / 0%	1 / 3%	15 / 14%	0 / 0%	1 / 1%
FC = $3701 - $5329	2 / 13%	0 / 0%	0 / 0%	6 / 18%	0 / 0%	0 / 0%	11 / 13%	0 / 0%	0 / 0%
FC = $5330 - $6999	2 / 15%	0 / 0%	0 / 0%	9 / 22%	0 / 0%	0 / 0%	12 / 13%	0 / 0%	0 / 0%
FC = $7000 & Above	11 / 8%	1 / 1%	1 / 1%	14 / 8%	1 / 1%	3 / 2%	38 / 6%	2 / 0%	4 / 1%
Need Sub-Total	31 / 11%	1 / 0%	1 / 0%	80 / 15%	1 / 0%	6 / 2%	138 / 9%	2 / 0%	7 / 1%
No-need/merit	10 / 10%	0 / 0%	2 / 1%	1 / 20%	0 / 0%	0 / 0%	17 / 4%	3 / 1%	6 / 1%
Full-pay	2 / 11%	0 / 0%	0 / 0%	18 / 10%	0 / 0%	3 / 1%	22 / 10%	0 / 0%	3 / 1%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	43 / 11%	1 / 0%	3 / 1%	99 / 14%	1 / 0%	9 / 2%	177 / 8%	5 / 0%	16 / 1%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Department or Cost Center	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	2457	582	24%	532	$10,375	$11,350	$3,405	$8,403	1152	23.6	3.51		69	148.0	29%
Education and Human Development	1112	405	36%	377	$10,884	$11,693	$2,995	$8,813	1092	22.5	3.48		65	144.2	25%
Health and Human Services	1040	268	26%	242	$9,596	$10,627	$2,828	$8,980	1047	22.3	3.44		67	143.0	24%
College of Business Admin	879	245	28%	217	$9,220	$10,410	$3,099	$8,740	1149	23.4	3.40		63	138.3	26%
Academic Enhancement	718	202	28%	179	$9,859	$11,126	$2,438	$9,370	1104	22.2	3.29		59	139.3	21%
College of Technology	423	127	30%	110	$6,914	$7,983	$2,441	$9,367	1116	22.8	3.32		62	131.8	21%
College of Musical Arts	229	63	28%	61	$9,828	$10,150	$4,062	$7,746	1142	25.1	3.61		70	148.5	34%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	6858	1892	28%	1718	$9,918	$10,923	$3,050	$8,762	1122	23.0	3.45		66	143.3	26%

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Bowling Green State University
Market Segment Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Market Segment	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Cuyahoga	969	207	21%	188	$11,260	$12,398	$2,534	$9,274	1093	22.6	3.34		64	135.7	21%
Franklin	922	198	21%	185	$9,953	$10,653	$2,950	$8,858	1152	22.6	3.44		65	146.8	25%
Lorain	363	118	33%	108	$11,134	$12,165	$3,298	$8,510	1119	23.1	3.46		64	143.1	28%
Montgomery	349	93	27%	81	$9,902	$11,368	$2,975	$8,833	1103	22.8	3.40		65	138.2	25%
Delaware	338	101	30%	92	$4,992	$5,480	$2,774	$9,034	1186	23.6	3.35		65	134.2	23%
Hamilton	335	58	17%	54	$9,826	$10,554	$3,345	$8,463	1194	24.2	3.46		63	139.3	28%
Summit	303	78	26%	66	$7,690	$9,088	$2,897	$8,911	1150	23.5	3.42		64	138.2	25%
Lake	278	94	34%	85	$9,311	$10,297	$2,569	$9,319	1106	22.2	3.41		65	139.3	22%
Butler	225	48	21%	42	$7,189	$8,216	$3,140	$8,668	1195	23.4	3.48		60	139.5	27%
Stark	224	65	29%	61	$12,291	$13,097	$2,890	$8,918	1180	22.7	3.49		67	145.8	24%
Warren	224	59	26%	55	$9,058	$9,716	$4,029	$7,779	1243	24.3	3.55		66	152.9	34%
Medina	204	77	38%	62	$5,851	$7,267	$3,822	$7,986	1103	24.0	3.53		66	149.3	32%
Licking	135	32	24%	30	$8,072	$8,610	$3,679	$8,129	1360	23.4	3.55		76	154.1	31%
Erie	116	41	35%	38	$9,657	$10,420	$3,122	$8,686	1090	22.8	3.51		67	144.2	26%
Allen	111	57	51%	54	$12,225	$12,905	$2,723	$9,085	980	22.8	3.37		68	139.3	23%
Richland	109	41	38%	37	$10,542	$11,681	$2,615	$9,193	1200	22.2	3.40		63	137.0	22%
Geauga	106	15	14%	15	$8,880	$8,880	$2,033	$9,775	1095	22.6	3.06		42	111.7	17%
Miami	105	31	30%	25	$8,410	$10,428	$4,163	$7,645	1060	23.9	3.51		67	146.7	35%
Fairfield	100	28	28%	25	$10,686	$11,968	$3,411	$8,397	1180	23.4	3.61		71	155.9	29%
Portage	94	19	20%	17	$12,669	$14,160	$3,763	$8,045	1162	23.8	3.49		74	159.7	32%
Clermont	86	39	45%	37	$7,661	$8,075	$2,526	$9,282	940	21.9	3.45		62	142.1	21%
Greene	85	23	27%	19	$6,512	$7,883	$2,457	$9,351		23.0	3.26		61	132.0	21%
Wayne	83	31	37%	29	$14,156	$15,133	$3,152	$8,656	1100	23.1	3.47		62	148.6	27%
Auglaize	82	42	51%	37	$12,092	$13,726	$3,743	$8,065		23.4	3.59		67	154.4	32%
Shelby	76	37	49%	36	$12,899	$13,257	$3,871	$7,937	1320	24.2	3.61		73	154.5	33%
Union	71	33	46%	28	$6,984	$8,231	$3,197	$8,611	1157	22.3	3.59		72	157.0	27%
Clark	67	18	27%	18	$11,101	$11,101	$3,083	$8,725	1020	23.2	3.51		72	149.6	26%
Mahoning	66	12	18%	12	$9,819	$9,819	$2,958	$8,850	980	22.4	3.54		73	153.1	25%
Marion	64	18	28%	17	$11,301	$11,966	$2,722	$9,086		22.0	3.54		67	155.1	23%
Huron	63	21	33%	20	$15,186	$15,945	$2,595	$9,213		22.2	3.36		58	134.2	22%
Blank/Other	505	158	31%	145	$11,970	$13,043	$3,134	$8,674	1117	22.8	3.49		69	147.9	27%
Total - all students	6858	1892	28%	1718	$9,918	$10,923	$3,050	$8,762	1122	23.0	3.45		66	143.3	26%

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Bowling Green State University
Model_Score_Bin Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Model_Score_Bin	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
2. 0.8-0.89	1616	503	31%	455	$8,185	$9,049	$3,125	$8,683	1144	23.2	3.44		64	143.2	26%
3. 0.7-0.79	1366	385	28%	349	$9,336	$10,299	$3,079	$8,729	1107	23.2	3.41		66	141.9	26%
4. 0.6-0.69	1360	385	28%	348	$10,729	$11,869	$3,124	$8,684	1141	23.0	3.49		66	145.7	26%
5. 0.5-0.59	1055	236	22%	217	$11,746	$12,774	$2,846	$8,962	1085	22.5	3.43		67	143.6	24%
6. 0.4-0.49	614	113	18%	106	$14,899	$15,883	$2,759	$9,115	1067	22.8	3.49		72	141.6	23%
1. 0.9-1	559	235	42%	213	$8,363	$9,227	$3,127	$8,681	1149	23.3	3.45		63	141.6	26%
7. 0.3-0.39	216	24	11%	21	$13,767	$15,734	$3,238	$8,570	1093	21.3	3.50		77	150.2	27%
8. 0.2-0.29	31	1	3%	1	$16,641	$16,641		$11,808	910	18.0	3.46		83		
9. 0.1-0.19	1	1	100%	1	$24,385	$24,385		$11,808		18.0	2.95		49		
Blank/Other	40	9	23%	7	$14,581	$18,747	$1,500	$10,308	1020	20.4	3.39		62	138.4	13%
Total - all students	6858	1892	28%	1718	$9,918	$10,923	$3,050	$8,762	1122	23.0	3.45		66	143.3	26%

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Bowling Green State University

Aid Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	299	$1,274	$381,000	2.1%	0.5%
Merit-based gift	4354	$4,143	$18,036,900	97.1%	23.2%
Premier Academic	11	$11,116	$122,280	0.7%	0.2%
Special Talent/other talent gift	0				
Other institutional gift aid	20	$1,450	$29,000	0.2%	0.0%
Tuition exchange waivers	0				
Total Institutional Gift Aid	4356	$4,263	$18,569,180	100.0%	23.9%
$ of merit/premier meeting need			$9,107,581	49.0%	11.7%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	4915	$3,778	$18,569,180		
Tuition/Fee Revenue	6590	$11,813	$77,849,136		
Net Tuition/Fee Revenue	6590	$8,995	$59,279,956		

Other Aid by Type	Students	Average	Total
Campus-based gift	153	$1,000	$153,000
Campus-based work	591	$1,997	$1,180,045
Campus-based loan	0		
State grant	350	$2,190	$766,400
Federal grant	357	$4,776	$1,704,940
Federal loan	1856	$3,295	$6,116,262
Private gift	129	$4,391	$566,500
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	3293	$19,027	$62,656,966

Institutional Totals				
Total Institutional Gift	4356	$4,263	$18,569,180	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	4915	$3,778	$18,569,180	100.0%

Overall Totals			
Total Gift	4508[1]	$4,827	$21,760,020
Total Work	591	$1,997	$1,180,045
Total Subsidized Loans	1856	$3,295	$6,116,262
Total Unsubsidized Loans	3293	$19,027	$62,656,966
Total	4915	$18,660	$91,713,293

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

Aid and figures are for confirmed students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Premier														
Alumni Assoc Laureate Schp	4	3	75.0%	$11,320	$33,960	$13,535	$19,653	-$7,845	185.7	30.0	4.33		95.9%	166.4%
President's Leadership for Fee	7	7	100.0%	$7,149	$50,040	$19,014	$15,071	-$3,263	156.4	25.0	3.57		60.5%	127.6%
President's Leadership for Rm	7	7	100.0%	$3,851	$26,960	$19,014	$15,071	-$3,263	156.4	25.0	3.57		32.6%	127.6%
TOTAL (Institutional Premier)	**18**	**17**	**94.4%**	**$6,527**	**$110,960**	**$18,329**	**$15,880**	**-$4,072**	**161.6**	**25.9**	**3.71**		**55.3%**	**134.5%**
Institutional Merit														
BG Success Scholarship	1													
Presidential Scholars Award	20	17	85.0%	$11,220	$190,740	$7,604	$11,749	$59	188.0	31.9	4.29		95.0%	99.5%
Univ Freshman Acad Schp 1000	104	18	17.3%	$1,000	$18,000	$10,949	$1,472	$10,336	138.2	21.9	3.11		8.5%	12.5%
Univ Freshman Acad Schp 1500	122	32	26.2%	$1,500	$48,000	$11,833	$2,000	$9,808	138.7	21.5	3.19		12.7%	16.9%
Univ Freshman Acad Schp 2000	442	121	27.4%	$2,000	$242,000	$11,506	$2,399	$9,409	138.3	21.7	3.15		16.9%	20.3%
Univ Freshman Acad Schp 2500	656	217	33.1%	$2,500	$542,500	$10,671	$2,907	$8,901	143.0	21.2	3.41		21.2%	24.6%
Univ Freshman Acad Schp 3500	642	165	25.7%	$3,500	$577,500	$10,798	$3,788	$8,020	155.9	24.8	3.50		29.6%	32.1%
Univ Freshman Acad Schp 4000	1160	339	29.2%	$4,000	$1,356,000	$10,447	$4,176	$7,654	159.1	23.7	3.73		33.8%	35.3%
Univ Freshman Acad Schp 5000	275	69	25.1%	$5,000	$345,000	$9,400	$5,109	$6,699	173.2	26.9	3.90		42.3%	43.3%
Univ Freshman Acad Schp 6000	588	175	29.8%	$6,000	$1,050,000	$8,517	$6,133	$5,675	175.4	26.2	4.05		50.8%	51.9%
Univ Freshman Acad Schp 7000	41	8	19.5%	$7,000	$56,000	$10,947	$8,869	$2,939	184.3	30.7	4.00		59.3%	75.1%
Univ Freshman Acad Schp 8000	404	107	26.5%	$8,000	$856,000	$4,488	$8,401	$3,407	185.9	30.0	4.27		67.8%	71.1%
Univ Freshman Acad Schp TWF	68	30	44.1%	$5,000	$150,000	$20,639	$5,000	$6,808	180.6	28.0	4.07		42.3%	42.3%
University Achievement Schp	22	15	68.2%	$2,500	$37,500	$21,750	$4,833	$6,975	143.5	21.3	3.40		21.2%	40.9%
TOTAL (Institutional Merit)	**4545**	**1313**	**28.9%**	**$4,165**	**$5,469,240**	**$10,201**	**$4,471**	**$7,343**	**159.3**	**24.4**	**3.68**		**35.3%**	**37.8%**
Institutional Need														
BGSU Grant	221	70	31.7%	$1,000	$70,000	$15,354	$3,321	$8,487	143.8	21.5	3.40		8.5%	28.1%
Falcon Achievement Schp 2000	82	47	57.3%	$2,000	$94,000	$19,423	$5,085	$6,723	149.9	22.4	3.53		16.9%	43.1%
TOTAL (Institutional Need)	**303**	**117**	**38.6%**	**$1,402**	**$164,000**	**$16,988**	**$4,030**	**$7,778**	**146.2**	**21.8**	**3.45**		**11.9%**	**34.1%**
Federal Gift														
Federal Pell Grant	365	180	49.3%	$4,564	$821,500	$23,371	$4,470	$8,853	137.1	22.5	3.40			
TOTAL (Federal Gift)	**365**	**180**	**49.3%**	**$4,564**	**$821,500**	**$23,371**	**$4,470**	**$8,853**	**137.1**	**22.5**	**3.40**			
Campus-Based Gift														
Federal Supp Ed Opp Grant	155	66	42.6%	$1,000	$66,000	$24,726	$3,560	$9,543	130.1	21.7	3.32			
TOTAL (Campus-Based Gift)	**155**	**66**	**42.6%**	**$1,000**	**$66,000**	**$24,726**	**$3,560**	**$9,543**	**130.1**	**21.7**	**3.32**			
State Gift														
Acad Inv Math Sci Fees	7	4	57.1%	$2,000	$8,000	$12,363	$5,250	$6,558	169.0	26.0	3.75			
ACTION COF New	22	14	63.6%	$3,833	$53,660	$11,023	$5,964	$5,844	174.1	26.9	4.00			
BOSEF NEW	2	2	100.0%	$4,750	$9,500	$9,503	$4,250	$7,558	156.0	23.5	3.50			
COF Forensic Science	24	17	70.8%	$2,824	$48,000	$8,340	$5,853	$5,955	177.6	28.6	3.94			
MEDNURA COF	2													
OH Opportunity Grant Estimate	270	122	45.2%	$1,511	$184,364	$24,379	$4,175	$9,173	136.1	22.3	3.39			
Technology Works COF	39	22	56.4%	$5,000	$110,000	$10,784	$3,977	$7,831	161.1	24.5	3.68			

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/27/2018

Aid and figures are for confirmed students

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
TOTAL (State Gift)	**366**	**181**	**49.5%**	**$2,285**	**$413,524**	**$19,907**	**$4,570**	**$8,374**	**148.5**	**23.6**	**3.54**			
Private Gift														
21st Century Swanson Sch	2	2	100.0%	$2,000	$4,000	$8,930	$8,000	$3,808	187.0	31.5	4.00			
Academic Achvmnt Sch in Busns	1													
Blaine & Lauretta Ebert Schol	12	12	100.0%	$1,000	$12,000	$16,102	$5,000	$7,225	164.8	24.5	3.83			
Braun Academic Excellence Schp	1	1	100.0%	$1,000	$1,000		$4,000	$7,808	148.0	24.0	3.00			
Harold Cleo Heighberger Sch	1	1	100.0%	$1,000	$1,000	$15,263	$5,500	$6,308	155.0	24.0	4.00			
Harvey and Colene Hank Schp	1	1	100.0%	$1,000	$1,000	$21,499	$4,000	$7,808	165.0	27.0	4.00			
Hugh and Barbara Smith Schp	15	4	26.7%	$1,500	$6,000	$17,454	$5,000	$6,808	164.8	23.8	4.00			
Kimberlie Goldsberry Schp	1	1	100.0%	$1,000	$1,000	$15,985	$6,000	$5,808	175.0	25.0	4.00			
Linda Davis Watters Ugrd Schp	1													
Nancy K Lahmers Scholarship	1	1	100.0%	$1,000	$1,000	$15,799	$5,000	$6,808	169.0	25.0	4.00			
Ryan Family Foundation	6	6	100.0%	$2,667	$16,000	$18,109	$4,417	$7,391	163.3	23.0	3.83			
Thompson Working Families Schp	101	46	45.5%	$5,000	$230,000	$20,536	$5,011	$6,797	175.8	27.1	4.00			
TOTAL (Private Gift)	**143**	**75**	**52.4%**	**$3,640**	**$273,000**	**$18,956**	**$5,034**	**$6,841**	**171.9**	**26.1**	**3.95**			
Endowed Funds														
Alissa Czisny Scholarship	5	4	80.0%	$3,000	$12,000	$17,239	$9,000	$2,808	173.3	27.3	4.00		25.4%	76.2%
Alumni Assoc Laureat Bk Awd	4	3	75.0%	$1,000	$3,000	$13,535	$19,653	-$7,845	185.7	30.0	4.33		8.5%	166.4%
Primrose Family Scholarship	11	7	63.6%	$929	$6,500	$9,044	$5,174	$6,634	147.7	25.6	3.43		7.9%	43.8%
Wade Family Scholarship	2	2	100.0%	$2,000	$4,000	$22,463	$4,000	$7,808	166.0	22.5	4.00		16.9%	33.9%
TOTAL (Endowed Funds)	**22**	**16**	**72.7%**	**$1,594**	**$25,500**	**$13,358**	**$8,699**	**$3,109**	**163.3**	**26.4**	**3.81**		**13.5%**	**73.7%**
Federal Subsidized Loans														
Federal Subsidized Loan	1886	791	41.9%	$3,315	$2,621,872	$14,245	$4,400	$8,782	143.1	22.8	3.45			
TOTAL (Federal Subsidized Loans)	**1886**	**791**	**41.9%**	**$3,315**	**$2,621,872**	**$14,245**	**$4,400**	**$8,782**	**143.1**	**22.8**	**3.45**			
Unsubsidized Loans														
Federal Parent PLUS Loan	3335	1349	40.4%	$15,399	$20,773,068	$8,358	$4,561	$8,424	147.6	23.5	3.51			
Federal Unsubsidized Loan	3360	1359	40.4%	$3,586	$4,872,700	$8,462	$4,595	$8,400	147.6	23.5	3.51			
TOTAL (Unsubsidized Loans)	**6695**	**2708**	**40.4%**	**$9,470**	**$25,645,768**	**$8,410**	**$4,578**	**$8,412**	**147.6**	**23.5**	**3.51**			
Campus-Based Work														
Federal Work Study	599	239	39.9%	$1,992	$476,045	$21,230	$4,560	$8,621	140.5	22.7	3.43			
TOTAL (Campus-Based Work)	**599**	**239**	**39.9%**	**$1,992**	**$476,045**	**$21,230**	**$4,560**	**$8,621**	**140.5**	**22.7**	**3.43**			

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