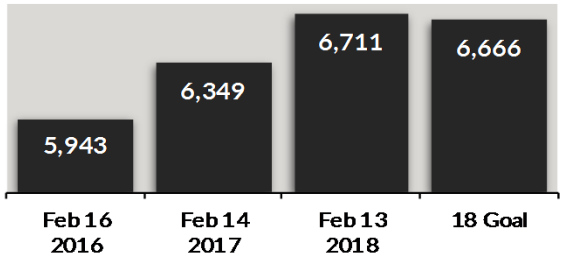
Bowling Green State University

Executive Summary for First-Year In-State Secondary Market Students

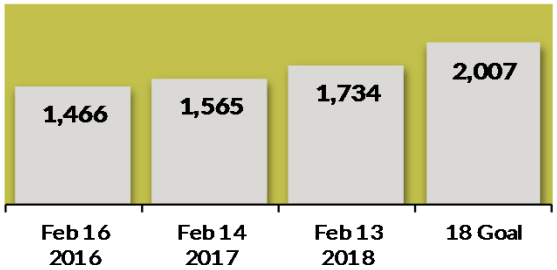
As of Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

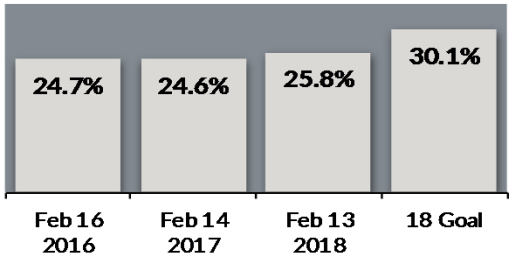
Admissions



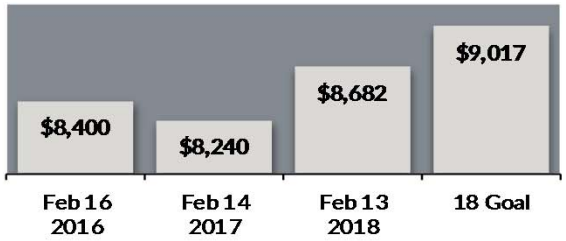
Confirmations



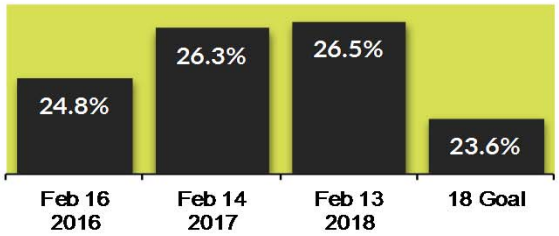
Yield



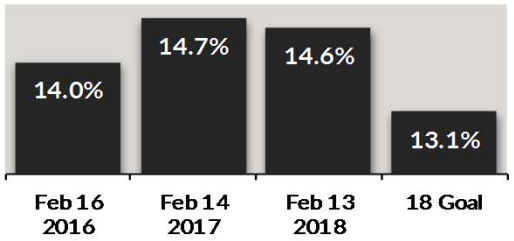
Average T&F Net Revenue



Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Feb 14 2017		Feb 13 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	113	7.2%	137	7.9%	118	5.9%	Academic Index	144.6	143.9	144.7	151.5
IR: 168.500 - 182.499	213	13.6%	234	13.5%	259	12.9%	SAT composite	1114	1119	1111	1154
IR: 148.000 - 168.499	440	28.1%	480	27.7%	581	28.9%	ACT composite	23.0	23.0	22.9	24.1
IR: 129.900 - 147.999	335	21.4%	373	21.5%	377	18.8%	High school GPA	3.46	3.45	3.46	3.54
IR: 0.000 - 129.899	464	29.6%	510	29.4%	672	33.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Secondary Market Students	45	101%	-273	86%	2.9%	112%	-335	96%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Secondary Market Students
Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	6859	6666	6711	101%	1910	2007	**1734**	**86%**	27.8%	30.1%	25.8%	4795	182
Yield needed from pending student pool to meet goal												6%	
Academic Distribution												Number melted / Melt rate	4 / 0%
IR: 182.500 & Above	440	428	516	121%	113	118	**137**	**116%**	25.7%	27.6%	26.6%	357	22
IR: 168.500 - 182.499	889	864	902	104%	258	259	**234**	**90%**	29.0%	30.0%	25.9%	640	28
IR: 148.000 - 168.499	1858	1806	1836	102%	553	581	**480**	**83%**	29.8%	32.2%	26.1%	1300	56
IR: 129.900 - 147.999	1348	1310	1331	102%	365	377	**373**	**99%**	27.1%	28.8%	28.0%	926	32
IR: 0.000 - 129.899	2324	2258	2126	94%	621	672	**510**	**76%**	26.7%	29.8%	24.0%	1572	44

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	141.9	144.6	5371	142.4	140.2	**143.9**	**1442**	185.9	174.5	157.9	140.8	144.7	151.5
SAT composite	1131	1114	917	1136	1114	**1119**	**232**	1299	1221	1154	1061	1111	1154
ACT composite	22.9	23.0	6490	22.8	22.7	**23.0**	**1693**	30.2	26.3	24.0	21.4	22.9	24.1
High school GPA	3.41	3.46	6707	3.39	3.38	**3.45**	**1733**	4.23	4.01	3.65	3.29	3.46	3.54
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	65	67	4606	61	61	**66**	**1236**	93	87	73	58	67	69
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$64,689,804	$17,373,360	$19,339,452	**$16,716,360**	**86.4%**	$46,219,692
Required fee revenue	$14,576,292	$3,976,620	$4,359,204	**$3,766,248**	**86.4%**	$10,414,740
Room/board revenue	$61,013,040	$16,843,914	$18,242,478	**$15,805,632**	**86.6%**	$43,548,000
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$140,279,136	$38,193,894	$41,941,134	**$36,288,240**	**86.5%**	$100,182,432
Unfunded institutional gift - tuition	$19,017,900	$5,218,864	$5,441,274	**$5,290,240**	**97.2%**	$13,269,160
Unfunded institutional gift - room/board	$0	$40,270	$41,986	**$0**	**0.0%**	$0
Funded institutional gift	$151,780	$117,410	$117,410	**$136,960**	**116.7%**	$14,820
Net tuition/fee revenue	$60,096,416	$15,973,436	$18,097,986	**$15,055,408**	**83.2%**	$43,350,452
Average net tuition/fees revenue	$8,955	$8,363	$9,017	**$8,682**	**96.3%**	$9,041
Avg. net t&f revenue w/o full-pays	$8,442	$6,553		**$8,320**		$8,487
Tuition revenue minus unfunded gift	$45,671,904	$12,109,016	$13,849,998	**$11,426,120**	**82.5%**	$32,950,532
Room/board revenue minus unfunded gift	$61,013,040	$16,803,644	$18,200,491	**$15,805,632**	**86.8%**	$43,548,000
Overall revenue minus unfunded gift	$121,261,236	$32,889,280	$36,409,694	**$30,998,000**	**85.1%**	$86,913,272
Tuition & fee discount rate	24.2%	25.2%	23.6%	**26.5%**		23.5%
Unfunded tuition discount	29.4%	30.1%	28.2%	**31.6%**		28.7%
Unfunded room/board discount	0.0%	0.2%	0.2%	**0.0%**		0.0%
Unfunded overall discount	13.6%	13.8%	13.1%	**14.6%**		13.2%

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Bowling Green State University
2018-19 AFAS Tracking System
First-Year In-State Secondary Market Students
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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	4134	4017	3628	90%	1321	1420	**1051**	**74%**	32.0%	35.3%	29.0%	2496	81
No-need/merit	1762	1852	2052	111%	366	392	**493**	**126%**	20.8%	21.2%	24.0%	1501	58
Full-pay	934	768	1020	133%	195	167	**180**	**108%**	20.9%	21.7%	17.6%	797	43
Premier Academic	10	10	11	110%	9	9	**10**	**111%**	90.0%	90.0%	90.9%	1	0
Special Talent/other talent gift	14	14	0	0%	14	14	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	5	5	0	0%	5	5	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658	
	To-date	**3628**		**$72,674**	**$7,496**	**$17,216**		**1051**		**$81,449**	**$9,012**	**$15,711**	
No-need/merit	2017-18	1071	61%	$197,257	$59,222	$0	0	313	86%	$189,850	$53,599	$0	0
	To-date	**1148**	**56%**	**$208,937**	**$64,742**	**$0**	**0**	**409**	**83%**	**$207,376**	**$66,722**	**$0**	**0**
Full-pay	2017-18	328	35%	$194,417	$59,785	$0	0	131	67%	$186,649	$51,887	$0	0
	To-date	**264**	**26%**	**$210,745**	**$62,938**	**$0**	**0**	**102**	**57%**	**$208,706**	**$64,623**	**$0**	**0**
Premier Academic	2017-18	10	100%	$127,186	$21,489	$11,595	0	9	100%	$135,208	$23,247	$10,766	0
	To-date	**9**	**82%**	**$85,771**	**$6,930**	**$17,796**	**0**	**9**	**90%**	**$85,771**	**$6,930**	**$17,796**	**0**
Special Talent/other talent gift	2017-18	11	79%	$113,320	$15,194	$11,899	0	11	79%	$113,320	$15,194	$11,899	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	4	80%	$97,407	$16,781	$13,218	0	4	80%	$97,407	$16,781	$13,218	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	5558	81%	$104,364	$20,498	$13,008	0	1789	94%	$105,172	$19,562	$12,457	0
	To-date	**5049**	**75%**	**$114,424**	**$23,410**	**$12,403**	**0**	**1571**	**91%**	**$125,377**	**$27,635**	**$10,612**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	4072	59%	4126	61%	1118	59%	**1065**	**61%**	27.5%	**25.8%**	2940	121
Males	2787	41%	2584	39%	792	41%	**668**	**39%**	28.4%	**25.9%**	1855	61

Residence Hall Occupancy

Residents in Fall 2017	1893	Confirmed residents-to-date	**1724**
% of enrolled students	99.1%	Female	**1060**
Goal - residents in Fall 2018	1989	Male	**663**
% of enrolled students	99.1%	% of confirmed students	**99.4%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$385,000	$0	$43,000	**$160,000**
Institutional merit-based gift	$17,678,128	$18,632,900	$5,032,768	$5,193,794	**$5,130,240**
% / $ of merit/premier funds meeting need	54% / $9,579,785	49% / $9,251,410	61% / $3,142,277		**54% / $2,835,577**
Institutional Premier Academic	$105,900	$122,280	$95,310	$100,968	**$110,960**
Institutional talent-based gift	$238,517	$0	$226,366	$239,440	**$0**
Institutional other gift	$28,100	$29,500	$22,100	$23,468	**$26,000**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$18,050,645	$19,169,680	$5,376,544	$5,600,670	**$5,427,200**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$204,000	$149,000	$92,000	$92,000	**$56,000**
Campus-based work-study	$1,252,442	$1,156,045	$442,442	$442,442	**$412,045**
Campus-based Loan (e.g. Perkins)	$3,300	$0	$0	$0	**$0**
State grant	$3,853,395	$745,576	$1,623,929	$1,792,352	**$372,268**
Federal grant (e.g. Pell)	$7,949,640	$1,636,210	$2,920,238	$3,239,060	**$682,690**
Federal loan (e.g. Direct Loans)	$10,912,428	$6,128,700	$4,095,545	$4,834,458	**$2,378,602**
Private aid	$354,894	$566,500	$167,907	$166,977	**$211,500**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$223,000	$2,000
Institutional merit-based gift	$13,046,160	$456,500
% / $ of merit/premier funds meeting need	48% / $6,261,177	34% / $154,656
Institutional Premier Academic	$11,320	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$3,500	$0
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$13,283,980	$458,500
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$93,000	$0
Campus-based work-study	$742,000	$2,000
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$371,772	$1,536
Federal grant (e.g. Pell)	$948,550	$4,970
Federal loan (e.g. Direct Loans)	$3,734,472	$15,626
Private aid	$355,000	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$2,577	**$3,368**
IR: 168.500 - 182.499	$6,211	**$5,993**
IR: 148.000 - 168.499	$7,965	**$7,786**
IR: 129.900 - 147.999	$9,829	**$9,206**
IR: 0.000 - 129.899	$11,685	**$11,805**
All students	$9,017	**$8,682**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,275	**$8,816**
No-need/merit	$7,704	**$7,527**
Full-pay	$11,808	**$11,808**
Premier Academic	-$3,466	**-$4,638**
Special Talent/other talent gift	-$4,919	**$0**
Employee dependent/Exchange	$7,108	**$0**

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2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 02/13/2018

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	4134	3628	81	2496		4017	1762	2052	58	1501		1,852
Number enrolled	1321				**1051**	1420	366				**493**	392
Yield	32.0%				**29.0%**	35.3%	20.8%				**24.0%**	21.2%
Average need	$16,658	$17,216	$16,721	$17,866	**$15,711**	$17,609						
Number offered aid	1315	2987	45	1999	**943**							
Number of packages with need-based awards	1215	1897	5	1167	**725**							
Percent of need met	56.9%	32.9%	15.5%	29.6%	**43.3%**	55.8%						
Percent of need met with gift aid	36.5%	21.3%	14.2%	19.6%	**26.5%**	34.8%						
Institutional need-based gift	$0	$106	$25	$89	**$152**	$30	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,534	$2,745	$2,272	$2,725	**$2,829**	$2,464	$4,321	$4,199	$4,698	$4,156	**$4,272**	$4,058
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$24	$0	$0	$0	**$0**	$24	$43	$0	$0	$0	**$0**	$40
Institutional other gift	$15	$3	$0	$1	**$10**	$15	$5	$6	$0	$1	**$24**	$5
Subtotal - institutional gift aid	$2,572	$2,855	$2,296	$2,815	**$2,992**	$2,533	$4,370	$4,206	$4,698	$4,157	**$4,296**	$4,104
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$70	$41	$0	$37	**$53**	$65	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$329	$318	$25	$297	**$388**	$307	$0	$0	$0	$0	**$0**	$0
State grant	$1,141	$170	$19	$128	**$282**	$1,173	$276	$63	$0	$35	**$154**	$285
Federal grant	$2,179	$448	$61	$380	**$639**	$2,251	$20	$0	$0	$0	**$0**	$21
Federal loan	$3,064	$1,684	$193	$1,496	**$2,247**	$3,391	$13	$2	$0	$1	**$6**	$0
Private aid	$117	$156	$0	$142	**$200**	$108	$30	$1	$0	$0	**$2**	$29

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	10	11	0	1		10	14	0	0	0		14
Number enrolled	9				**10**	9	14				**0**	14
Yield	90.0%				**90.9%**	90.0%	100.0%				**0.0%**	100.0%
Average need	$10,766	$14,560	$0	$0	**$16,017**		$9,349	$0	$0	$0	**$0**	
No. of packages with need-based awards	5	5	0	0	**5**		9	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$4,056	$5,227	$0	$7,000	**$5,050**	$4,056	$3,162	$0	$0	$0	**$0**	$3,162
Institutional Premier Academic	$10,590	$11,116	$0	$11,320	**$11,096**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$12,805	$0	$0	$0	**$0**	$13,565
Institutional other gift	$0	$364	$0	$1,000	**$300**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,646	$16,707	$0	$19,320	**$16,446**	$15,274	$15,967	$0	$0	$0	**$0**	$16,727
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$444	$368	$0	$0	**$405**	$398	$143	$0	$0	$0	**$0**	$128
State grant	$315	$0	$0	$0	**$0**	$315	$413	$0	$0	$0	**$0**	$413
Federal grant	$1,166	$1,055	$0	$0	**$1,161**	$1,166	$1,274	$0	$0	$0	**$0**	$1,274
Federal loan	$1,692	$1,256	$0	$0	**$1,381**	$778	$1,480	$0	$0	$0	**$0**	$89
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

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2018-19 AFAS Tracking System - First-Year In-State Secondary Market Students - Transmission Date: 02/13/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**29**	21	**67**	87	**205**	196	**170**	194	**372**	548	**843**	1046	81%	
Number confirmed	**4**	6	**7**	25	**48**	70	**37**	63	**66**	156	**162**	320	51%	
Yield	**14%**	29%	**10%**	29%	**23%**	36%	**22%**	32%	**18%**	28%	**19%**	31%		
Average Need	**$24,726**	$25,626	**$24,717**	$25,644	**$24,694**	$25,765	**$24,687**	$25,664	**$24,708**	$25,778	**$24,702**	$25,739		
% met with gift [1]	**38.6%**	0.0%	**31.0%**	0.0%	**24.1%**	0.0%	**16.4%**	0.0%	**32.6%**	0.0%	**24.7%**	43.6%		
Average Institutional gift	**$7,103**	$8,815	**$5,643**	$5,424	**$3,921**	$3,585	**$2,315**	$1,839	**$0**	$53	**$3,168**	$1,761		
Average net T&F revenue	**$4,705**	$2,993	**$6,165**	$6,384	**$7,887**	$8,223	**$9,493**	$9,969	**$11,808**	$11,755	**$8,640**	$10,047	86%	**18%**
Number pending	**25**		**56**		**157**		**129**		**299**		**666**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**22**	25	**50**	49	**119**	109	**88**	98	**176**	172	**455**	453	100%	
Number confirmed	**9**	5	**15**	13	**27**	45	**17**	37	**41**	58	**109**	158	69%	
Yield	**41%**	20%	**30%**	27%	**23%**	41%	**19%**	38%	**23%**	34%	**24%**	35%		
Average Need	**$23,906**	$24,763	**$23,875**	$24,406	**$23,822**	$24,695	**$23,890**	$24,932	**$23,915**	$25,224	**$23,881**	$24,923		
% met with gift [1]	**48.4%**	0.0%	**32.2%**	0.0%	**21.3%**	0.0%	**12.3%**	0.0%	**28.4%**	0.0%	**23.0%**	42.2%		
Average Institutional gift	**$6,972**	$8,815	**$5,510**	$5,424	**$3,915**	$3,598	**$2,325**	$1,839	**$0**	$88	**$3,619**	$2,213		
Average net T&F revenue	**$4,836**	$2,993	**$6,298**	$6,384	**$7,893**	$8,210	**$9,483**	$9,969	**$11,808**	$11,720	**$8,189**	$9,595	85%	**20%**
Number pending	**12**		**34**		**90**		**66**		**131**		**333**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 6%**		**0 / 0%**		**1 / 1%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**19**	13	**31**	40	**74**	82	**60**	67	**107**	132	**291**	334	87%	
Number confirmed	**6**	3	**4**	9	**14**	31	**24**	17	**29**	45	**77**	105	73%	
Yield	**32%**	23%	**13%**	23%	**19%**	38%	**40%**	25%	**27%**	34%	**26%**	31%		
Average Need	**$21,810**	$22,756	**$21,885**	$23,871	**$21,937**	$22,790	**$21,893**	$22,997	**$21,921**	$23,230	**$21,908**	$23,104		
% met with gift [1]	**43.8%**	0.0%	**31.9%**	0.0%	**21.0%**	0.0%	**15.6%**	0.0%	**16.5%**	0.0%	**22.9%**	25.9%		
Average Institutional gift	**$7,327**	$8,815	**$5,484**	$5,853	**$3,993**	$3,537	**$2,551**	$1,839	**$0**	$44	**$3,774**	$2,114		
Average net T&F revenue	**$4,481**	$2,993	**$6,324**	$5,955	**$7,815**	$8,271	**$9,257**	$9,969	**$11,808**	$11,764	**$8,034**	$9,694	83%	**22%**
Number pending	**13**		**27**		**59**		**36**		**76**		**211**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**11**	9	**26**	21	**69**	56	**46**	42	**83**	88	**235**	216	109%	
Number confirmed	**1**	1	**4**	6	**23**	19	**16**	17	**20**	33	**64**	76	84%	
Yield	**9%**	11%	**15%**	29%	**33%**	34%	**35%**	40%	**24%**	38%	**27%**	35%		
Average Need	**$20,178**	$20,991	**$20,238**	$21,195	**$20,237**	$21,813	**$20,227**	$23,066	**$20,192**	$21,228	**$20,217**	$21,780		
% met with gift [1]	**48.7%**	0.0%	**33.3%**	0.0%	**23.4%**	0.0%	**12.1%**	0.0%	**7.2%**	0.0%	**21.9%**	15.6%		
Average Institutional gift	**$6,722**	$8,815	**$5,731**	$5,424	**$4,000**	$3,537	**$2,244**	$1,839	**$0**	$16	**$3,588**	$1,847		
Average net T&F revenue	**$5,086**	$2,993	**$6,077**	$6,384	**$7,808**	$8,271	**$9,564**	$9,969	**$11,808**	$11,792	**$8,220**	$9,961	83%	**22%**
Number pending	**9**		**22**		**43**		**29**		**61**		**164**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**20**	14	**43**	39	**67**	66	**42**	49	**56**	86	**228**	254	90%	
Number confirmed	**4**	4	**13**	14	**19**	28	**15**	15	**16**	35	**67**	96	70%	
Yield	**20%**	29%	**30%**	36%	**28%**	42%	**36%**	31%	**29%**	41%	**29%**	38%		
Average Need	**$18,482**	$19,718	**$18,622**	$19,112	**$18,543**	$19,963	**$18,616**	$19,658	**$18,581**	$19,733	**$18,575**	$19,697		
% met with gift [1]	**45.0%**	0.0%	**34.0%**	0.0%	**27.0%**	0.0%	**16.2%**	0.0%	**0.0%**	0.0%	**21.8%**	17.6%		
Average Institutional gift	**$6,421**	$8,815	**$5,488**	$5,710	**$4,719**	$4,537	**$3,025**	$2,839	**$0**	$16	**$3,581**	$2,973		
Average net T&F revenue	**$5,387**	$2,993	**$6,320**	$6,098	**$7,089**	$7,271	**$8,783**	$8,969	**$11,808**	$11,792	**$8,176**	$8,835	93%	**30%**
Number pending	**15**		**28**		**45**		**25**		**37**		**150**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**149**	138	**278**	280	**475**	532	**307**	315	**367**	449	**1576**	1714	92%	
Number confirmed	**43**	48	**98**	110	**163**	213	**116**	125	**152**	169	**572**	665	86%	
Yield	**29%**	35%	**35%**	39%	**34%**	40%	**38%**	40%	**41%**	38%	**36%**	39%		
Average Need	**$9,153**	$9,084	**$9,580**	$9,810	**$9,518**	$10,977	**$10,116**	$10,586	**$10,365**	$9,954	**$9,811**	$10,314		
% met with gift [1]	**92.0%**	0.0%	**63.1%**	0.0%	**43.8%**	0.0%	**26.6%**	0.0%	**0.2%**	0.0%	**37.3%**	32.6%		
Average Institutional gift	**$7,977**	$8,915	**$5,649**	$5,470	**$3,871**	$3,610	**$2,674**	$1,856	**$0**	$31	**$3,450**	$3,061		
Average net T&F revenue	**$3,831**	$2,893	**$6,159**	$6,338	**$7,937**	$8,198	**$9,134**	$9,952	**$11,808**	$11,777	**$8,358**	$8,747	96%	**29%**
Number pending	**100**		**173**		**302**		**187**		**210**		**972**			
Number melted / Melt rate	**1 / 2%**		**0 / 0%**		**1 / 1%**		**0 / 0%**		**0 / 0%**		**2 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**256**	202	**395**	344	**791**	756	**598**	541	**12**	9	**2052**	1852	111%	
Number confirmed	**67**	45	**91**	78	**182**	166	**146**	100	**7**	3	**493**	392	126%	
Yield	**26%**	22%	**23%**	23%	**23%**	22%	**24%**	18%	**58%**	33%	**24%**	21%		
Average Institutional gift	**$8,101**	$8,862	**$5,698**	$5,494	**$3,831**	$3,554	**$2,109**	$1,893	**$833**	$682	**$4,191**	$4,104		
Average net T&F revenue	**$3,738**	$2,946	**$6,110**	$6,314	**$7,987**	$8,254	**$9,699**	$9,915	**$10,975**	$11,126	**$7,624**	$7,704	99%	**35%**
Number pending	**178**		**293**		**585**		**440**		**5**		**1501**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**6**	0	**10**	0	**33**	0	**18**	0	**953**	768	**1020**	768	133%	
Number confirmed	**0**	0	**0**	0	**1**	0	**0**	0	**179**	167	**180**	167	108%	
Yield	**0%**	0%	**0%**	0%	**3%**	0%	**0%**	0%	**19%**	22%	**18%**	22%		
Number pending	**4**		**7**		**19**		**14**		**753**		**797**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**1 / 1%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**4**	4	**2**	0	**3**	2	**2**	3	**0**	1	**11**	10	110%	
Number confirmed	**3**	4	**2**	0	**3**	2	**2**	2	**0**	1	**10**	9	111%	
Yield	**75%**	100%	**100%**	0%	**100%**	100%	**100%**	67%	**0%**	100%	**91%**	90%		
Average Institutional gift	**$19,228**	$17,969	**$17,635**	$0	**$14,887**	$14,719	**$13,470**	$12,469	**$0**	$11,219	**$16,707**	$15,274		
Average net T&F revenue	**-$7,420**	-$6,161	**-$5,827**	$0	**-$3,079**	-$2,911	**-$1,662**	-$661	**$0**	$589	**-$4,899**	-$3,466	0%	**141%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Number confirmed	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$15,204	**$0**	$18,063	**$0**	$20,716	**$0**	$10,763	**$0**	$11,949	**$0**	$16,727		
Average net T&F revenue	**$0**	-$3,396	**$0**	-$6,255	**$0**	-$8,908	**$0**	$1,045	**$0**	-$141	**$0**	-$4,919	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EMPB	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$0	**$0**	$9,636	**$0**	$9,636		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,808	**$0**	$5,808	**$0**	$8,308	**$0**	$0	**$0**	$11,808	**$0**	$7,108	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**516**	428	**902**	864	**1836**	1806	**1331**	1310	**2126**	2258	**6711**	6666	101%	
Number confirmed	**137**	118	**234**	259	**480**	581	**373**	377	**510**	672	**1734**	2007	86%	
Yield	**27%**	28%	**26%**	30%	**26%**	32%	**28%**	29%	**24%**	30%	**26%**	30%		
Average Institutional gift offer	**$7,847**	$9,231	**$5,634**	$5,597	**$3,867**	$3,843	**$2,323**	$1,979	**$5**	$123	**$2,866**	$2,791		
Average net T&F revenue	**$3,896**	$2,577	**$6,129**	$6,211	**$7,890**	$7,965	**$9,454**	$9,829	**$11,790**	$11,685	**$8,029**	$9,017	89%	
Discount rate [2]	**66%**	78%	**48%**	47%	**33%**	33%	**20%**	17%	**0%**	1%	**24%**	24%		
Number pending	**357**		**640**		**1300**		**926**		**1572**		**4795**			
Number melted / Melt rate	**1 / 1%**		**0 / 0%**		**1 / 0%**		**1 / 0%**		**1 / 0%**		**4 / 0%**			
Threshold Award Levels	**$8,815**		**$5,424**		**$3,537**		**$1,839**		**$16**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**192**	147	**275**	229	**415**	445	**256**	266	**10**	4	**1148**	1091	105%	
Number confirmed	**61**	42	**85**	71	**146**	142	**110**	88	**7**	2	**409**	345	119%	
Yield	**32%**	29%	**31%**	31%	**35%**	32%	**43%**	33%	**70%**	50%	**36%**	32%		
Average Institutional gift	**$8,106**	$8,865	**$5,711**	$5,500	**$3,850**	$3,557	**$2,141**	$1,881	**$150**	$1,016	**$4,376**	$4,161		
Average net T&F revenue	**$3,702**	$2,943	**$6,097**	$6,308	**$7,958**	$8,251	**$9,667**	$9,927	**$11,658**	$10,792	**$7,212**	$0	0%	**39%**
Number pending	**125**		**181**		**251**		**138**		**3**		**698**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**63**	55	**120**	115	**376**	311	**342**	275	**2**	5	**903**	761	119%	
Number confirmed	**6**	3	**6**	7	**36**	24	**36**	12	**0**	1	**84**	47	179%	
Yield	**10%**	5%	**5%**	6%	**10%**	8%	**11%**	4%	**0%**	20%	**9%**	6%		
Average Institutional gift	**$8,017**	$8,815	**$5,669**	$5,424	**$3,811**	$3,537	**$2,086**	$1,982	**$4,250**	$16	**$5,273**	$3,683		
Average net T&F revenue	**$3,791**	$2,993	**$6,139**	$6,384	**$8,018**	$8,271	**$9,722**	$9,826	**$7,558**	$11,792	**$8,140**	$0	0%	**30%**
Number pending	**52**		**112**		**334**		**302**		**2**		**1501**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**1**	0	**0**	0	**0**	0	**0**	0	**0**	0	**1**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$12,000**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,568**	$0		
Average net T&F revenue	**$7,344**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$7,344**	$0	0%	**32%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1501**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**2**	0	**1**	0	**10**	0	**1**	0	**250**	268	**264**	268	99%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**102**	119	**102**	119	86%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**41%**	44%	**39%**	44%		
Number pending	**1**		**0**		**5**		**1**		**142**		**797**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**4**	0	**9**	0	**23**	0	**17**	0	**703**	500	**756**	500	151%	
Number confirmed	**0**	0	**0**	0	**1**	0	**0**	0	**77**	48	**78**	48	163%	
Yield	**0%**	0%	**0%**	0%	**4%**	0%	**0%**	0%	**11%**	10%	**10%**	10%		
Number pending	**3**		**7**		**14**		**13**		**611**		**797**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**1 / 1%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**797**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week
Total	6666	**6604**	**6711**	107	2007	**1673**	**1734**	61	30.1%	**25.3%**	**25.8%**	0.5%
Academic Distribution												
IR: 182.500 & Above	428	**509**	**516**	7	118	**135**	**137**	2	27.6%	**26.5%**	**26.6%**	0.0%
IR: 168.500 - 182.499	864	**897**	**902**	5	259	**231**	**234**	3	30.0%	**25.8%**	**25.9%**	0.2%
IR: 148.000 - 168.499	1806	**1821**	**1836**	15	581	**458**	**480**	22	32.2%	**25.2%**	**26.1%**	1.0%
IR: 129.900 - 147.999	1310	**1320**	**1331**	11	377	**362**	**373**	11	28.8%	**27.4%**	**28.0%**	0.6%
IR: 0.000 - 129.899	2258	**2057**	**2126**	69	672	**487**	**510**	23	29.8%	**23.7%**	**24.0%**	0.3%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week
Need-based	4017	**3550**	**3628**	78	1420	**1013**	**1051**	38	35.3%	**28.5%**	**29.0%**	0.4%
No-need/merit	1852	**1855**	**2052**	197	392	**372**	**493**	121	21.2%	**20.1%**	**24.0%**	4.0%
Full-pay	768	**1199**	**1020**	-179	167	**288**	**180**	-108	21.7%	**24.0%**	**17.6%**	-6.4%
Premier Academic	10	**0**	**11**	11	9	**0**	**10**	10	90.0%	**0.0%**	**90.9%**	90.9%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/6/2018	3550		$72,739	$7,509	$17,203		1013		$81,699	$9,026	$15,699
	2/13/2018	3628		$72,674	$7,496	$17,216		1051		$81,449	$9,012	$15,711
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/6/2018	4939	75%	$114,539	$23,472	$12,365		1514	90%	$126,281	$27,844	$10,504
	2/13/2018	5049	75%	$114,424	$23,410	$12,403		1571	91%	$125,377	$27,635	$10,612

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week	2018-19 Goal	Feb 6 2018	Feb 13 2018	change from last week
Tuition & fee discount rate	n/a	**21.5%**	**24.2%**	2.7%	23.6%	**19.1%**	**26.5%**	7.4%	n/a	**22.3%**	**23.5%**	1.2%
Academic Index	n/a	**144.9**	**144.6**	-0.3	142	**143.9**	**143.9**	0.0	n/a	**144.9**	**144.7**	-0.2
ACT composite	n/a	**23.0**	**23.0**	0.0	22.8	**23.1**	**23.0**	-0.1	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.47**	**3.46**	-0.01	3.39	**3.46**	**3.45**	-0.01	n/a	**3.47**	**3.46**	-0.01
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year
Total	6666	**6349**	**6711**	362	2007	**1565**	**1734**	169	30.1%	**24.6%**	**25.8%**	1.2%
Academic Distribution												
IR: 182.500 & Above	428	**423**	**516**	93	118	**113**	**137**	24	27.6%	**26.7%**	**26.6%**	-0.2%
IR: 168.500 - 182.499	864	**848**	**902**	54	259	**213**	**234**	21	30.0%	**25.1%**	**25.9%**	0.8%
IR: 148.000 - 168.499	1806	**1753**	**1836**	83	581	**440**	**480**	40	32.2%	**25.1%**	**26.1%**	1.0%
IR: 129.900 - 147.999	1310	**1261**	**1331**	70	377	**335**	**373**	38	28.8%	**26.6%**	**28.0%**	1.5%
IR: 0.000 - 129.899	2258	**2064**	**2126**	62	672	**464**	**510**	46	29.8%	**22.5%**	**24.0%**	1.5%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year
Need-based	4017	**3487**	**3628**	141	1420	**970**	**1051**	81	35.3%	**27.8%**	**29.0%**	1.2%
No-need/merit	1852	**1862**	**2052**	190	392	**418**	**493**	75	21.2%	**22.4%**	**24.0%**	1.6%
Full-pay	768	**999**	**1020**	21	167	**176**	**180**	4	21.7%	**17.6%**	**17.6%**	0.0%
Premier Academic	10	**1**	**11**	10	9	**1**	**10**	9	90.0%	**100.0%**	**90.9%**	-9.1%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416	1321		$75,440	$8,311	$16,658
	2/14/2017	**3487**		**$72,448**	**$7,736**	**$16,935**	**970**		**$83,301**	**$9,809**	**$14,881**
	02/13/2018	**3628**		**$72,674**	**$7,496**	**$17,216**	**1051**		**$81,449**	**$9,012**	**$15,711**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008	1789	94%	$105,172	$19,562	$12,457
	2/14/2017	**4806**	**76%**	**$111,739**	**$22,381**	**$12,287**	**1379**	**88%**	**$129,410**	**$24,994**	**$10,468**
	02/13/2018	**5049**	**75%**	**$114,424**	**$23,410**	**$12,403**	**1571**	**91%**	**$125,377**	**$27,635**	**$10,612**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year	2018-19 Goal	Feb 14 2017	Feb 13 2018	change from last year
Tuition & fee discount rate	n/a	**24.0%**	**24.2%**	0.2%	23.6%	**26.3%**	**26.5%**	0.2%	n/a	**23.3%**	**23.5%**	0.1%
Academic Index	n/a	**142.6**	**144.6**	2.0	140.2	**142.9**	**143.9**	1.0	n/a	**142.4**	**144.7**	2.3
ACT composite	n/a	**23.0**	**23.0**	0.0	22.7	**23.1**	**23.0**	-0.1	n/a	**23.0**	**22.9**	-0.1
High school GPA	n/a	**3.43**	**3.46**	0.03	3.38	**3.42**	**3.45**	0.03	n/a	**3.43**	**3.46**	0.03
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago
Total	6666	**5943**	**6711**	768	2007	**1466**	**1734**	268	30.1%	**24.7%**	**25.8%**	1.2%
Academic Distribution												
IR: 182.500 & Above	428	**320**	**516**	196	118	**78**	**137**	59	27.6%	**24.4%**	**26.6%**	2.2%
IR: 168.500 - 182.499	864	**758**	**902**	144	259	**189**	**234**	45	30.0%	**24.9%**	**25.9%**	1.0%
IR: 148.000 - 168.499	1806	**1627**	**1836**	209	581	**449**	**480**	31	32.2%	**27.6%**	**26.1%**	-1.5%
IR: 129.900 - 147.999	1310	**1210**	**1331**	121	377	**305**	**373**	68	28.8%	**25.2%**	**28.0%**	2.8%
IR: 0.000 - 129.899	2258	**2028**	**2126**	98	672	**445**	**510**	65	29.8%	**21.9%**	**24.0%**	2.0%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago
Need-based	.	**1560**	**3628**	2068	1420	**435**	**1051**	616	35.3%	**27.9%**	**29.0%**	1.1%
No-need/merit	1852	**2734**	**2052**	-682	392	**710**	**493**	-217	21.2%	**26.0%**	**24.0%**	-1.9%
Full-pay	768	**1649**	**1020**	-629	167	**321**	**180**	-141	21.7%	**19.5%**	**17.6%**	-1.8%
Premier Academic	10	**0**	**11**	11	9	**0**	**10**	10	90.0%		**90.9%**	
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/16/2016	**1560**		**$69,285**	**$7,373**	**$17,147**		**435**		**$76,793**	**$8,802**	**$15,716**
	02/13/2018	**3628**		**$72,674**	**$7,496**	**$17,216**		**1051**		**$81,449**	**$9,012**	**$15,711**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/16/2016	**2151**	**36%**	**$103,864**	**$20,329**	**$12,436**		**645**	**44%**	**$109,352**	**$22,473**	**$10,599**
	02/13/2018	**5049**	**75%**	**$114,424**	**$23,410**	**$12,403**		**1571**	**91%**	**$125,377**	**$27,635**	**$10,612**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago	2018-19 Goal	Feb 16 2016	Feb 13 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**22.6%**	**24.2%**	1.6%	23.6%	**24.8%**	**26.5%**	1.7%	n/a	**22.4%**	**23.5%**	1.1%
Academic Index	n/a	**126.8**	**144.6**	17.8	140.2	**128.6**	**143.9**	15.3	n/a	**126.2**	**144.7**	18.5
ACT composite	n/a	**22.9**	**23.0**	0.1	22.7	**23.1**	**23.0**	-0.1	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.39**	**3.46**	0.07	3.38	**3.39**	**3.45**	0.06	n/a	**3.39**	**3.46**	0.07
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal
Total	5943	**6349**	**6711**	6666	1466	**1565**	**1734**	2007	24.7%	**24.6%**	**25.8%**	30.1%
Academic Distribution												
IR: 182.500 & Above	320	**423**	**516**	428	78	**113**	**137**	118	24.4%	**26.7%**	**26.6%**	27.6%
IR: 168.500 - 182.499	758	**848**	**902**	864	189	**213**	**234**	259	24.9%	**25.1%**	**25.9%**	30.0%
IR: 148.000 - 168.499	1627	**1753**	**1836**	1806	449	**440**	**480**	581	27.6%	**25.1%**	**26.1%**	32.2%
IR: 129.900 - 147.999	1210	**1261**	**1331**	1310	305	**335**	**373**	377	25.2%	**26.6%**	**28.0%**	28.8%
IR: 0.000 - 129.899	2028	**2064**	**2126**	2258	445	**464**	**510**	672	21.9%	**22.5%**	**24.0%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal
Need-based	1560	**3487**	**3628**	4017	435	**970**	**1051**	1420	27.9%	**27.8%**	**29.0%**	35.3%
No-need/merit	2734	**1862**	**2052**	1852	710	**418**	**493**	392	26.0%	**22.4%**	**24.0%**	21.2%
Full-pay	1649	**999**	**1020**	768	321	**176**	**180**	167	19.5%	**17.6%**	**17.6%**	21.7%
Premier Academic	0	**1**	**11**	10	0	**1**	**10**	9		**100.0%**	**90.9%**	90.0%
Special Talent/other talent gift	0	**0**	**0**	14	0	**0**	**0**	14				100.0%
Employee dependent/Exchange	0	**0**	**0**	5	0	**0**	**0**	5				100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/14/2017	3487		$72,448	$7,736	$16,935		970		$83,301	$9,809	$14,881
	2/16/2016	1560		$69,285	$7,373	$17,147		435		$76,793	$8,802	$15,716
	02/13/2018	**3628**		**$72,674**	**$7,496**	**$17,216**		**1051**		**$81,449**	**$9,012**	**$15,711**
Totals	2017-18 Year-End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/14/2017	4806	76%	$111,739	$22,381	$12,287		1379	88%	$129,410	$24,994	$10,468
	2/16/2016	2151	36%	$103,864	$20,329	$12,436		645	44%	$109,352	$22,473	$10,599
	02/13/2018	**5049**	**75%**	**$114,424**	**$23,410**	**$12,403**		**1571**	**91%**	**$125,377**	**$27,635**	**$10,612**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal	Feb 16 2016	Feb 14 2017	Feb 13 2018	2018-19 Goal
Tuition & fee discount rate	22.6%	**24.0%**	**24.2%**	n/a	24.8%	**26.3%**	**26.5%**	23.6%	22.4%	**23.3%**	**23.5%**	n/a
Academic Index	126.8	**142.6**	**144.6**	n/a	128.6	**142.9**	**143.9**	140.2	126.2	**142.4**	**144.7**	n/a
ACT composite	22.9	**23.0**	**23.0**	n/a	23.1	**23.1**	**23.0**	22.7	22.9	**23.0**	**22.9**	n/a
High school GPA	3.39	**3.43**	**3.46**	n/a	3.39	**3.42**	**3.45**	3.38	3.39	**3.43**	**3.46**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 14 2017	Year End 2017-18	Feb 6 2018	Feb 13 2018	Feb 14 2017	Year End 2017-18	Feb 6 2018	Feb 13 2018	from last week	from last year	from year end	Feb 14 2017	Year End 2017-18	Feb 6 2018	Feb 13 2018
Total	1569	2087	**1679**	**1738**	4	177	**6**	**4**	-2	0	-173	0.3%	8.5%	**0.4%**	**0.2%**
IR: 182.500 & Above	113	115	**136**	**138**	0	2	**1**	**1**	0	1	-1	0.0%	1.7%	**0.7%**	**0.7%**
IR: 168.500 - 182.499	213	266	**233**	**234**	0	8	**2**	**0**	-2	0	-8	0.0%	3.0%	**0.9%**	**0.0%**
IR: 148.000 - 168.499	442	578	**460**	**481**	2	25	**2**	**1**	-1	-1	-24	0.5%	4.3%	**0.4%**	**0.2%**
IR: 129.900 - 147.999	336	408	**363**	**374**	1	43	**1**	**1**	0	0	-42	0.3%	10.5%	**0.3%**	**0.3%**
IR: 0.000 - 129.899	465	720	**487**	**511**	1	99	**0**	**1**	1	0	-98	0.2%	13.8%	**0.0%**	**0.2%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 14 2017	Year End 2017-18	Feb 6 2018	Feb 13 2018	Feb 14 2017	Year End 2017-18	Feb 6 2018	Feb 13 2018	from last week	from last year	from year end	Feb 14 2017	Year End 2017-18	Feb 6 2018	Feb 13 2018
Need-based	972	1459	**1016**	**1054**	2	138	**3**	**3**	0	1	-135	0.2%	9.5%	**0.3%**	**0.3%**
No-need/merit	419	383	**374**	**493**	1	17	**2**	**0**	-2	-1	-17	0.2%	4.4%	**0.5%**	**0.0%**
Full-pay	177	217	**289**	**181**	1	22	**1**	**1**	0	0	-21	0.6%	10.1%	**0.3%**	**0.6%**
Premier Academic	1	9	**0**	**10**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	14	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	0	5	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Feb 6 2018	Feb 13 2018	Year End 2017-18	Feb 6 2018	Feb 13 2018	Year End 2017-18	Feb 6 2018	Feb 13 2018
FC = $0	1 / 17%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	4 / 6%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 5%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	1 / 13%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%	2 / 9%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $7000 & Above	1 / 2%	1 / 2%	1 / 2%	4 / 4%	1 / 1%	0 / 0%	8 / 4%	0 / 0%	1 / 1%
Need Sub-Total	2 / 3%	1 / 1%	1 / 1%	6 / 3%	1 / 1%	0 / 0%	19 / 5%	0 / 0%	1 / 0%
No-need/merit	0 / 0%	0 / 0%	0 / 0%	1 / 1%	1 / 2%	0 / 0%	5 / 3%	1 / 1%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	1 / 7%	1 / 3%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 2%	1 / 1%	1 / 1%	8 / 3%	2 / 1%	0 / 0%	25 / 4%	2 / 0%	1 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Feb 6 2018	Feb 13 2018	Year End 2017-18	Feb 6 2018	Feb 13 2018	Year End 2017-18	Feb 6 2018	Feb 13 2018
FC = $0	7 / 11%	0 / 0%	0 / 0%	35 / 20%	0 / 0%	0 / 0%	47 / 14%	0 / 0%	0 / 0%
FC = $1 - $1900	6 / 15%	1 / 6%	1 / 6%	7 / 11%	0 / 0%	0 / 0%	15 / 9%	1 / 1%	1 / 1%
FC = $1901 - $3700	3 / 15%	0 / 0%	0 / 0%	9 / 20%	0 / 0%	0 / 0%	15 / 14%	0 / 0%	0 / 0%
FC = $3701 - $5329	2 / 13%	0 / 0%	0 / 0%	6 / 18%	0 / 0%	0 / 0%	11 / 13%	0 / 0%	0 / 0%
FC = $5330 - $6999	2 / 15%	0 / 0%	0 / 0%	9 / 22%	0 / 0%	0 / 0%	12 / 13%	0 / 0%	0 / 0%
FC = $7000 & Above	11 / 8%	0 / 0%	0 / 0%	14 / 8%	0 / 0%	0 / 0%	38 / 6%	2 / 0%	2 / 0%
Need Sub-Total	31 / 11%	1 / 0%	1 / 0%	80 / 15%	0 / 0%	0 / 0%	138 / 9%	3 / 0%	3 / 0%
No-need/merit	10 / 10%	0 / 0%	0 / 0%	1 / 20%	0 / 0%	0 / 0%	17 / 4%	2 / 1%	0 / 0%
Full-pay	2 / 11%	0 / 0%	0 / 0%	18 / 10%	0 / 0%	1 / 1%	22 / 10%	1 / 0%	1 / 1%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	43 / 11%	1 / 0%	1 / 0%	99 / 14%	0 / 0%	1 / 0%	177 / 8%	6 / 0%	4 / 0%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

Academic Year 2018-19

Department or Cost Center	Admitted	Confirmed													
		Confirm	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	2418	535	22%	486	$9,978	$10,984	$3,487	$8,321	1143	23.7	3.52		70	148.0	30%
Education and Human Development	1092	376	34%	349	$10,443	$11,251	$3,018	$8,790	1092	22.5	3.47		65	144.0	26%
Health and Human Services	1009	250	25%	228	$9,680	$10,614	$2,832	$8,976	1045	22.2	3.44		67	143.3	24%
College of Business Admin	865	228	26%	204	$8,998	$10,057	$3,242	$8,599	1147	23.5	3.43		64	140.9	27%
Academic Enhancement	693	174	25%	153	$9,427	$10,721	$2,612	$9,196	1110	22.3	3.31		60	140.3	22%
College of Technology	407	114	28%	97	$6,701	$7,876	$2,553	$9,255	1116	22.9	3.32		62	133.0	22%
College of Musical Arts	227	57	25%	54	$9,322	$9,840	$4,103	$7,705	1143	24.9	3.61		71	150.2	35%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	6711	1734	26%	1571	$9,615	$10,612	$3,130	$8,682	1119	23.0	3.45		66	143.9	26%

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Bowling Green State University
Market Segment Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Market Segment	Admitted	Confirm	Yield	FAFSA filers	Average All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Cuyahoga	942	192	20%	173	$10,679	$11,852	$2,630	$9,178	1096	22.8	3.33		64	134.9	22%
Franklin	900	178	20%	169	$9,440	$9,942	$3,046	$8,762	1135	22.7	3.47		67	147.8	26%
Lorain	359	110	31%	101	$10,967	$11,944	$3,415	$8,393	1121	23.2	3.46		63	142.2	29%
Montgomery	338	81	24%	71	$10,210	$11,648	$3,243	$8,565	1109	23.1	3.45		67	140.6	27%
Delaware	332	99	30%	89	$4,441	$4,940	$2,765	$9,043	1196	23.4	3.34		65	134.2	23%
Hamilton	330	53	16%	49	$10,587	$11,452	$3,547	$8,261	1185	23.7	3.53		66	147.5	30%
Summit	297	73	25%	61	$7,479	$8,951	$3,068	$8,740	1160	23.6	3.46		65	140.3	26%
Lake	269	83	31%	77	$9,346	$10,075	$2,693	$9,206	1110	22.3	3.43		67	138.8	23%
Warren	222	53	24%	50	$8,910	$9,445	$4,183	$7,625	1243	24.5	3.56		67	151.1	35%
Stark	220	58	26%	54	$12,116	$13,013	$2,859	$8,949	1180	22.5	3.48		67	147.5	24%
Butler	216	42	19%	38	$6,787	$7,501	$3,303	$8,505	1137	23.1	3.49		59	144.1	28%
Medina	201	72	36%	57	$5,843	$7,381	$3,775	$8,033	1098	23.8	3.52		67	149.0	32%
Licking	130	27	21%	26	$7,495	$7,784	$3,879	$7,929	1360	23.3	3.56		76	160.9	33%
Erie	115	41	36%	36	$8,792	$10,013	$3,024	$8,784	1059	22.6	3.51		67	143.8	26%
Richland	108	40	37%	36	$10,275	$11,417	$2,556	$9,253	1200	22.0	3.39		63	138.5	22%
Allen	106	50	47%	47	$11,883	$12,641	$2,564	$9,244	980	22.8	3.35		67	136.9	22%
Geauga	105	14	13%	14	$11,281	$11,281	$2,179	$9,629	1095	22.3	3.10		43	116.0	18%
Miami	102	30	29%	24	$8,660	$10,825	$4,035	$7,773	1060	23.7	3.48		66	145.2	34%
Fairfield	99	23	23%	20	$9,836	$11,312	$3,696	$8,112	1270	24.0	3.65		74	156.8	31%
Portage	92	15	16%	13	$11,062	$12,764	$4,267	$7,541	1162	24.9	3.55		77	160.5	36%
Clermont	84	36	43%	35	$7,810	$8,033	$2,431	$9,377	940	21.6	3.41		62	139.5	21%
Greene	84	23	27%	20	$7,587	$8,725	$2,457	$9,351		23.0	3.26		61	127.1	21%
Wayne	82	28	34%	28	$14,790	$14,790	$3,347	$8,461	1100	23.4	3.50		64	149.6	28%
Auglaize	80	38	48%	33	$11,766	$13,548	$4,058	$7,750		23.7	3.64		69	158.6	34%
Shelby	75	33	44%	30	$11,948	$13,143	$3,946	$7,862	1320	24.6	3.60		72	155.5	33%
Union	70	32	46%	27	$6,863	$8,134	$3,047	$8,761	1157	22.2	3.56		69	157.0	26%
Mahoning	66	11	17%	11	$10,711	$10,711	$2,500	$9,308	980	21.7	3.47		73	149.3	21%
Clark	64	17	27%	17	$10,609	$10,609	$2,971	$8,837	1020	22.7	3.48		71	146.6	25%
Marion	64	17	27%	15	$10,807	$12,248	$3,088	$8,720		22.5	3.65		72	154.5	26%
Huron	61	18	30%	17	$15,294	$16,193	$2,528	$9,280		21.6	3.33		57	134.8	21%
Blank/Other	498	147	30%	133	$11,148	$12,321	$3,259	$8,549	1088	22.9	3.51		69	149.8	28%
Total - all students	6711	1734	26%	1571	$9,615	$10,612	$3,130	$8,682	1119	23.0	3.45		66	143.9	26%

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Bowling Green State University
Model_Score_Bin Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed													
Model_Score_Bin	Admitted	Confirm	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
2. 0.8-0.89	1579	475	30%	429	$8,252	$9,137	$3,189	$8,619	1143	23.2	3.45		64	142.9	27%
3. 0.7-0.79	1339	348	26%	315	$8,634	$9,539	$3,184	$8,624	1100	23.2	3.43		66	144.8	27%
4. 0.6-0.69	1317	352	27%	319	$10,444	$11,525	$3,165	$8,643	1131	23.0	3.49		66	145.8	27%
5. 0.5-0.59	1032	211	20%	192	$11,280	$12,397	$3,017	$8,791	1090	22.7	3.44		68	143.3	26%
6. 0.4-0.49	601	97	16%	90	$14,769	$15,918	$2,957	$8,929	1072	22.6	3.50		73	142.1	25%
1. 0.9-1	542	217	40%	195	$7,942	$8,838	$3,179	$8,629	1150	23.2	3.47		64	142.9	27%
7. 0.3-0.39	211	25	12%	24	$15,958	$16,623	$2,949	$8,859	1079	21.0	3.46		76	148.7	25%
8. 0.2-0.29	31	1	3%	1	$16,641	$16,641		$11,808	910	18.0	3.46		83		
9. 0.1-0.19	1	1	100%	1	$24,385	$24,385		$11,808		18.0	2.95		49		
Blank/Other	58	7	12%	5	$13,560	$18,984	$500	$11,308		19.6	3.23		51	112.0	4%
Total - all students	6711	1734	26%	1571	$9,615	$10,612	$3,130	$8,682	1119	23.0	3.45		66	143.9	26%

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Bowling Green State University

Aid Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	301	$1,272	$383,000	2.0%	0.5%
Merit-based gift	4384	$4,146	$18,176,400	97.1%	23.6%
Premier Academic	11	$11,116	$122,280	0.7%	0.2%
Special Talent/other talent gift	0				
Other institutional gift aid	21	$1,405	$29,500	0.2%	0.0%
Tuition exchange waivers	0				
Total Institutional Gift Aid	4385	$4,267	$18,711,180	100.0%	24.3%
$ of merit/premier meeting need			$9,096,754	48.6%	11.8%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	4947	$3,782	$18,711,180		
Tuition/Fee Revenue	6528	$11,813	$77,117,040		
Net Tuition/Fee Revenue	6528	$8,947	$58,405,860		

Other Aid by Type	Students	Average	Total
Campus-based gift	149	$1,000	$149,000
Campus-based work	578	$1,997	$1,154,045
Campus-based loan	0		
State grant	339	$2,195	$744,040
Federal grant	342	$4,770	$1,631,240
Federal loan	1857	$3,292	$6,113,074
Private gift	129	$4,391	$566,500
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	3323	$19,089	$63,431,727

Institutional Totals				
Total Institutional Gift	4385	$4,267	$18,711,180	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	4947	$3,782	$18,711,180	100.0%

Overall Totals			
Total Gift	4533[1]	$4,810	$21,801,960
Total Work	578	$1,997	$1,154,045
Total Subsidized Loans	1857	$3,292	$6,113,074
Total Unsubsidized Loans	3323	$19,089	$63,431,727
Total	4947	$18,698	$92,500,806

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/13/2018

Aid and figures are for confirmed students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Premier														
Alumni Assoc Laureate Schp	4	3	75.0%	$11,320	$33,960	$13,535	$19,653	-$7,845	185.7	30.0	4.33		95.9%	166.4%
President's Leadership for Fee	7	7	100.0%	$7,149	$50,040	$19,014	$15,071	-$3,263	156.4	25.0	3.57		60.5%	127.6%
President's Leadership for Rm	7	7	100.0%	$3,851	$26,960	$19,014	$15,071	-$3,263	156.4	25.0	3.57		32.6%	127.6%
TOTAL (Institutional Premier)	**18**	**17**	**94.4%**	**$6,527**	**$110,960**	**$18,329**	**$15,880**	**-$4,072**	**161.6**	**25.9**	**3.71**		**55.3%**	**134.5%**
Institutional Merit														
BG Success Scholarship	1													
Presidential Scholars Award	20	17	85.0%	$11,220	$190,740	$7,604	$11,749	$59	188.0	31.9	4.29		95.0%	99.5%
Univ Freshman Acad Schp 1000	101	18	17.8%	$1,000	$18,000	$11,698	$1,472	$10,336	138.4	22.0	3.11		8.5%	12.5%
Univ Freshman Acad Schp 1500	121	31	25.6%	$1,500	$46,500	$11,623	$1,984	$9,824	138.5	21.5	3.16		12.7%	16.8%
Univ Freshman Acad Schp 2000	437	116	26.5%	$2,000	$232,000	$11,021	$2,407	$9,401	137.9	21.7	3.14		16.9%	20.4%
Univ Freshman Acad Schp 2500	648	210	32.4%	$2,500	$525,000	$10,355	$2,896	$8,912	142.9	21.2	3.41		21.2%	24.5%
Univ Freshman Acad Schp 3500	636	158	24.8%	$3,500	$553,000	$10,532	$3,800	$8,008	155.8	24.9	3.49		29.6%	32.2%
Univ Freshman Acad Schp 4000	1153	319	27.7%	$4,000	$1,276,000	$10,421	$4,178	$7,654	159.0	23.6	3.72		33.8%	35.3%
Univ Freshman Acad Schp 5000	274	60	21.9%	$5,000	$300,000	$7,961	$5,125	$6,683	172.9	27.0	3.88		42.3%	43.4%
Univ Freshman Acad Schp 6000	587	166	28.3%	$6,000	$996,000	$8,155	$6,146	$5,662	175.2	26.1	4.05		50.8%	52.1%
Univ Freshman Acad Schp 7000	41	8	19.5%	$7,000	$56,000	$10,947	$8,869	$2,939	184.3	30.7	4.00		59.3%	75.1%
Univ Freshman Acad Schp 8000	402	99	24.6%	$8,000	$792,000	$4,594	$8,433	$3,375	185.8	29.9	4.27		67.8%	71.4%
Univ Freshman Acad Schp TWF	68	23	33.8%	$5,000	$115,000	$21,097	$5,000	$6,808	181.2	28.0	4.09		42.3%	42.3%
University Achievement Schp	22	12	54.5%	$2,500	$30,000	$22,502	$4,667	$7,141	143.3	21.3	3.42		21.2%	39.5%
TOTAL (Institutional Merit)	**4511**	**1237**	**27.4%**	**$4,147**	**$5,130,240**	**$9,908**	**$4,457**	**$7,357**	**158.9**	**24.3**	**3.67**		**35.1%**	**37.7%**
Institutional Need														
BGSU Grant	221	68	30.8%	$1,000	$68,000	$15,071	$3,338	$8,470	143.3	21.5	3.38		8.5%	28.3%
Falcon Achievement Schp 2000	82	46	56.1%	$2,000	$92,000	$19,352	$5,065	$6,743	149.4	22.4	3.52		16.9%	42.9%
TOTAL (Institutional Need)	**303**	**114**	**37.6%**	**$1,404**	**$160,000**	**$16,798**	**$4,035**	**$7,773**	**145.8**	**21.8**	**3.44**		**11.9%**	**34.2%**
Federal Gift														
Federal Pell Grant	343	152	44.3%	$4,491	$682,690	$23,297	$4,525	$8,861	135.3	22.5	3.39			
TOTAL (Federal Gift)	**343**	**152**	**44.3%**	**$4,491**	**$682,690**	**$23,297**	**$4,525**	**$8,861**	**135.3**	**22.5**	**3.39**			
Campus-Based Gift														
Federal Supp Ed Opp Grant	149	56	37.6%	$1,000	$56,000	$24,726	$3,471	$9,701	127.4	21.6	3.29			
TOTAL (Campus-Based Gift)	**149**	**56**	**37.6%**	**$1,000**	**$56,000**	**$24,726**	**$3,471**	**$9,701**	**127.4**	**21.6**	**3.29**			
State Gift														
Acad Inv Math Sci Fees	7	4	57.1%	$2,000	$8,000	$12,363	$5,250	$6,558	169.0	26.0	3.75			
ACTION COF New	22	13	59.1%	$3,820	$49,660	$11,900	$5,962	$5,846	174.5	27.1	4.00			
BOSEF NEW	2	2	100.0%	$4,750	$9,500	$9,503	$4,250	$7,558	156.0	23.5	3.50			
COF Forensic Science	23	17	73.9%	$2,824	$48,000	$8,955	$5,853	$5,955	176.6	28.3	3.94			
MEDNURA COF	2													
OH Opportunity Grant Estimate	255	101	39.6%	$1,506	$152,108	$24,349	$4,218	$9,219	134.6	22.2	3.39			
Technology Works COF	36	21	58.3%	$5,000	$105,000	$10,482	$3,929	$7,879	160.4	24.3	3.67			

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Bowling Green State University
Fund Summary - First-Year In-State Secondary Market Students
Transmission Date: 02/13/2018
Aid and figures are for confirmed students

Fund	Admit	Confirm	Yield	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
TOTAL (State Gift)	**347**	**158**	**45.5%**	**$2,356**	**$372,268**	**$19,496**	**$4,626**	**$8,324**	**148.8**	**23.6**	**3.54**			
Private Gift														
21st Century Swanson Sch	2	2	100.0%	$2,000	$4,000	$8,930	$8,000	$3,808	187.0	31.5	4.00			
Academic Achvmnt Sch in Busns	1													
Blaine & Lauretta Ebert Schol	12	12	100.0%	$1,000	$12,000	$16,102	$5,000	$7,225	164.8	24.5	3.83			
Braun Academic Excellence Schp	1	1	100.0%	$1,000	$1,000		$4,000	$7,808	148.0	24.0	3.00			
Harold Cleo Heighberger Sch	1	1	100.0%	$1,000	$1,000	$15,263	$5,500	$6,308	153.0	24.0	3.00			
Harvey and Colene Hank Schp	1	1	100.0%	$1,000	$1,000	$21,499	$4,000	$7,808	164.0	27.0	4.00			
Hugh and Barbara Smith Schp	15	3	20.0%	$1,500	$4,500	$15,029	$5,333	$6,475	169.0	24.7	4.00			
Kimberlie Goldsberry Schp	1	1	100.0%	$1,000	$1,000	$15,985	$6,000	$5,808	175.0	25.0	4.00			
Linda Davis Watters Ugrd Schp	1													
Nancy K Lahmers Scholarship	1	1	100.0%	$1,000	$1,000	$15,799	$5,000	$6,808	169.0	25.0	4.00			
Ryan Family Foundation	6	6	100.0%	$2,667	$16,000	$18,109	$4,417	$7,391	163.3	23.0	3.83			
Thompson Working Families Schp	101	34	33.7%	$5,000	$170,000	$20,336	$5,044	$6,764	176.0	27.3	3.97			
TOTAL (Private Gift)	**143**	**62**	**43.4%**	**$3,411**	**$211,500**	**$18,439**	**$5,074**	**$6,816**	**171.6**	**26.2**	**3.90**			
Endowed Funds														
Alissa Czisny Scholarship	5	5	100.0%	$2,700	$13,500	$12,929	$8,300	$3,508	169.6	26.4	4.00		22.9%	70.3%
Alumni Assoc Laureat Bk Awd	4	3	75.0%	$1,000	$3,000	$13,535	$19,653	-$7,845	185.7	30.0	4.33		8.5%	166.4%
Primrose Family Scholarship	11	8	72.7%	$938	$7,500	$7,913	$5,403	$6,406	151.1	25.9	3.50		7.9%	45.8%
Wade Family Scholarship	1	1	100.0%	$2,000	$2,000	$20,499	$6,000	$5,808	166.0	26.0	4.00		16.9%	50.8%
TOTAL (Endowed Funds)	**21**	**17**	**81.0%**	**$1,529**	**$26,000**	**$10,839**	**$8,805**	**$3,003**	**163.5**	**26.8**	**3.82**		**13.0%**	**74.6%**
Federal Subsidized Loans														
Federal Subsidized Loan	1862	720	38.7%	$3,304	$2,378,602	$14,001	$4,391	$8,771	142.5	22.8	3.45			
TOTAL (Federal Subsidized Loans)	**1862**	**720**	**38.7%**	**$3,304**	**$2,378,602**	**$14,001**	**$4,391**	**$8,771**	**142.5**	**22.8**	**3.45**			
Unsubsidized Loans														
Federal Parent PLUS Loan	3312	1261	38.1%	$15,467	$19,504,218	$8,031	$4,546	$8,394	147.5	23.5	3.51			
Federal Unsubsidized Loan	3335	1269	38.1%	$3,641	$4,620,059	$8,119	$4,584	$8,373	147.3	23.5	3.51			
TOTAL (Unsubsidized Loans)	**6647**	**2530**	**38.1%**	**$9,535**	**$24,124,277**	**$8,075**	**$4,565**	**$8,383**	**147.4**	**23.5**	**3.51**			
Campus-Based Work														
Federal Work Study	579	207	35.8%	$1,991	$412,045	$21,158	$4,641	$8,535	140.6	22.7	3.43			
TOTAL (Campus-Based Work)	**579**	**207**	**35.8%**	**$1,991**	**$412,045**	**$21,158**	**$4,641**	**$8,535**	**140.6**	**22.7**	**3.43**			

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