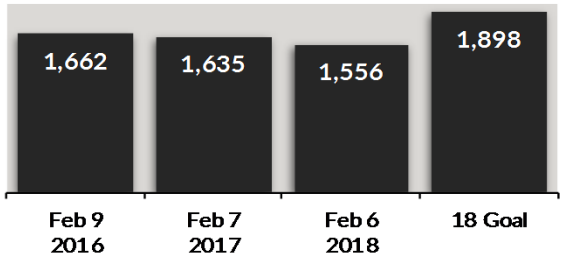
Bowling Green State University

Executive Summary for First-Year Out-of-State Primary Market Students

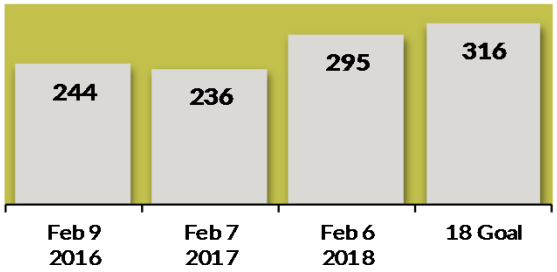
As of Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

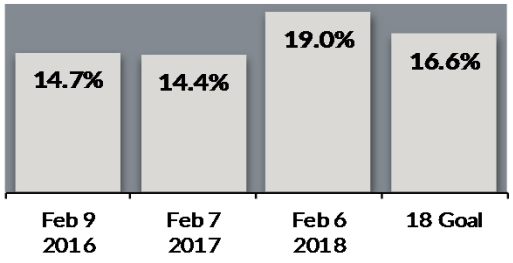
Admissions



Confirmations

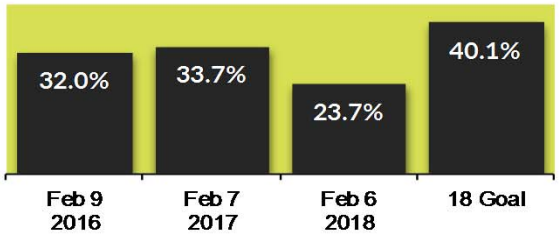


Yield

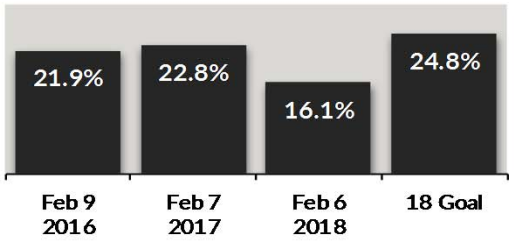


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Feb 7 2017		Feb 6 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	14	5.9%	17	5.8%	11	3.5%	Academic Index	142.6	141.4	142.5	155.1
IR: 168.500 - 182.499	35	14.8%	50	16.9%	44	13.9%	SAT composite	1105	1119	1100	1178
IR: 148.000 - 168.499	67	28.4%	78	26.4%	91	28.8%	ACT composite	23.5	23.5	23.5	24.3
IR: 129.900 - 147.999	38	16.1%	65	22.0%	58	18.4%	High school GPA	3.44	3.46	3.43	3.67
IR: 0.000 - 129.899	82	34.7%	85	28.8%	112	35.4%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year Out-of-State Primary Market Students	-342	82%	-21	93%	-16.4%	59%	3,228	128%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year Out-of-State Primary Market Students
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	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	1794	1898	1556	82%	257	316	**295**	**93%**	14.3%	16.6%	19.0%	1226	35
Yield needed from pending student pool to meet goal												2%	
Academic Distribution												Number melted / Melt rate	0 / 0%
IR: 182.500 & Above	63	65	75	115%	11	11	**17**	**155%**	17.5%	16.9%	22.7%	56	2
IR: 168.500 - 182.499	206	218	211	97%	33	44	**50**	**114%**	16.0%	20.2%	23.7%	150	11
IR: 148.000 - 168.499	450	476	424	89%	64	91	**78**	**86%**	14.2%	19.1%	18.4%	336	10
IR: 129.900 - 147.999	347	368	302	82%	51	58	**65**	**112%**	14.7%	15.8%	21.5%	231	6
IR: 0.000 - 129.899	728	771	544	71%	98	112	**85**	**76%**	13.5%	14.5%	15.6%	453	6

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	140.6	142.6	1200	139.5	138.6	**141.4**	**254**	186.9	174.1	157.5	140.6	142.5	155.1
SAT composite	1078	1105	1278	1087	1094	**1119**	**243**	1418	1235	1147	1083	1100	1178
ACT composite	22.9	23.5	593	23.2	23.2	**23.5**	**128**	30.5	25.8	23.6	21.3	23.5	24.3
High school GPA	3.37	3.44	1555	3.34	3.37	**3.46**	**295**	4.30	4.01	3.67	3.27	3.43	3.67
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	66	69	900	62	64	**68**	**156**	88	88	75	57	70	77
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$26,719,632	$4,251,816	$5,394,952	**$5,065,740**	**93.9%**	$21,052,872
Required fee revenue	$3,379,632	$535,074	$687,604	**$640,740**	**93.2%**	$2,662,872
Room/board revenue	$14,155,392	$2,268,990	$2,908,286	**$2,695,392**	**92.7%**	$11,139,120
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$44,254,656	$7,055,880	$8,990,842	**$8,401,872**	**93.4%**	$34,854,864
Unfunded institutional gift - tuition	$8,116,500	$1,829,209	$2,225,384	**$1,354,000**	**60.8%**	$6,629,000
Unfunded institutional gift - room/board	$0	$6,500	$7,908	**$0**	**0.0%**	$0
Funded institutional gift	$0	$207,146	$207,146	**$0**	**0.0%**	$0
Net tuition/fee revenue	$21,982,764	$2,744,035	$3,642,118	**$4,352,480**	**119.5%**	$17,086,744
Average net tuition/fees revenue	$14,128	$10,677	$11,526	**$14,754**	**128.0%**	$13,937
Avg. net t&f revenue w/o full-pays	$13,530	$10,227		**$14,076**		$13,393
Tuition revenue minus unfunded gift	$18,603,132	$2,422,607	$3,169,568	**$3,711,740**	**117.1%**	$14,423,872
Room/board revenue minus unfunded gift	$14,155,392	$2,262,490	$2,900,379	**$2,695,392**	**92.9%**	$11,139,120
Overall revenue minus unfunded gift	$36,138,156	$5,220,171	$6,757,551	**$7,047,872**	**104.3%**	$28,225,864
Tuition & fee discount rate	27.0%	42.7%	40.1%	**23.7%**		28.0%
Unfunded tuition discount	30.4%	43.0%	41.2%	**26.7%**		31.5%
Unfunded room/board discount	0.0%	0.3%	0.3%	**0.0%**		0.0%
Unfunded overall discount	18.3%	26.0%	24.8%	**16.1%**		19.0%

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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	1053	1115	791	71%	173	209	**169**	**81%**	16.4%	18.7%	21.4%	606	16
No-need/merit	639	677	605	89%	60	81	**88**	**109%**	9.4%	12.0%	14.5%	508	9
Full-pay	82	86	160	186%	4	6	**38**	**633%**	4.9%	7.0%	23.8%	112	10
Premier Academic	2	2	0	0%	2	2	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Special Talent/other talent gift	18	18	0	0%	18	18	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	0	0	0	0%	0	0	**0**	**0%**	0.0%	0.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	1053		$72,068	$8,280	$24,078		173		$84,685	$11,298	$21,627	
	To-date	**791**		**$82,606**	**$9,754**	**$22,484**		**169**		**$102,929**	**$13,984**	**$18,278**	
No-need/merit	2017-18	243	38%	$237,111	$72,095	$0	0	43	72%	$204,764	$58,952	$0	0
	To-date	**233**	**39%**	**$251,975**	**$84,085**	**$0**	**0**	**66**	**75%**	**$277,208**	**$95,021**	**$0**	**0**
Full-pay	2017-18	15	18%	$238,603	$69,607	$0	0	3	75%	$177,147	$48,670	$0	0
	To-date	**57**	**36%**	**$230,225**	**$76,438**	**$0**	**0**	**22**	**58%**	**$267,639**	**$58,112**	**$0**	**0**
Premier Academic	2017-18	1	50%	$44,105	$3,567	$28,695	0	1	50%	$44,105	$3,567	$28,695	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Special Talent/other talent gift	2017-18	13	72%	$145,634	$33,755	$14,287	0	13	72%	$145,634	$33,755	$14,287	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	0	0%	$0	$0	$0	0	0	0%	$0	$0	$0	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	1325	74%	$108,234	$20,924	$19,297	0	233	91%	$112,654	$21,793	$16,978	0
	To-date	**1081**	**69%**	**$131,166**	**$29,292**	**$16,452**	**0**	**257**	**87%**	**$165,894**	**$38,572**	**$12,019**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	1099	61%	959	62%	152	59%	**181**	**61%**	13.8%	**18.9%**	752	26
Males	695	39%	597	38%	105	41%	**114**	**39%**	15.1%	**19.1%**	474	9

Residence Hall Occupancy

Residents in Fall 2017	255	Confirmed residents-to-date	**294**
% of enrolled students	99.2%	Female	**180**
Goal - residents in Fall 2018	313	Male	**114**
% of enrolled students	99.1%	% of confirmed students	**99.7%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$0	$0	$0	**$0**
Institutional merit-based gift	$10,127,202	$8,116,500	$1,672,384	$2,054,893	**$1,354,000**
% / $ of merit/premier funds meeting need	55% / $5,550,642	47% / $3,811,151	59% / $1,003,546		**50% / $678,909**
Institutional Premier Academic	$21,280	$0	$21,280	$21,971	**$0**
Institutional talent-based gift	$348,191	$0	$343,191	$357,640	**$0**
Institutional other gift	$10,000	$0	$6,000	$5,934	**$0**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$10,506,673	$8,116,500	$2,042,855	$2,440,438	**$1,354,000**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$47,000	$0	$17,000	$17,000	**$0**
Campus-based work-study	$321,500	$0	$60,000	$60,000	**$0**
Campus-based Loan (e.g. Perkins)	$0	$0	$0	$0	**$0**
State grant	$29,700	$0	$11,400	$15,237	**$0**
Federal grant (e.g. Pell)	$2,192,880	$0	$360,560	$413,865	**$0**
Federal loan (e.g. Direct Loans)	$2,665,972	$0	$532,573	$724,505	**$0**
Private aid	$90,590	$0	$32,290	$40,232	**$0**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$0	$0
Institutional merit-based gift	$6,629,000	$133,500
% / $ of merit/premier funds meeting need	46% / $3,077,085	41% / $55,157
Institutional Premier Academic	$0	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$0	$0
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$6,629,000	$133,500
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$0	$0
Campus-based work-study	$0	$0
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$0	$0
Federal grant (e.g. Pell)	$0	$0
Federal loan (e.g. Direct Loans)	$0	$0
Private aid	$0	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$1,915	**$12,520**
IR: 168.500 - 182.499	$8,619	**$13,324**
IR: 148.000 - 168.499	$9,662	**$13,806**
IR: 129.900 - 147.999	$12,770	**$14,959**
IR: 0.000 - 129.899	$14,481	**$16,756**
All students	$11,526	**$14,754**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$12,877	**$14,835**
No-need/merit	$11,712	**$12,617**
Full-pay	$19,347	**$19,344**
Premier Academic	-$7,155	**$0**
Special Talent/other talent gift	-$5,534	**$0**
Employee dependent/Exchange	$0	**$0**

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2018-19 AFAS Tracking System - First-Year Out-of-State Primary Market Students - Transmission Date: 02/06/2018

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	1053	791	16	606		1115	639	605	9	508		677
Number enrolled	173				**169**	209	60				**88**	81
Yield	16.4%				**21.4%**	18.7%	9.4%				**14.5%**	12.0%
Average need	$21,627	$22,484	$18,274	$23,768	**$18,278**	$22,323						
Number offered aid	173	616	8	494	**114**							
Number of packages with need-based awards	151	0	0	0	**0**							
Percent of need met	55.5%	22.9%	20.7%	22.6%	**24.7%**	55.2%						
Percent of need met with gift aid	40.6%	22.9%	20.7%	22.6%	**24.7%**	38.6%						
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$6,438	$5,147	$3,781	$5,361	**$4,509**	$6,376	$6,950	$6,686	$8,111	$6,654	**$6,727**	$7,170
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$34	$0	$0	$0	**$0**	$33	$190	$0	$0	$0	**$0**	$177
Institutional other gift	$12	$0	$0	$0	**$0**	$8	$50	$0	$0	$0	**$0**	$41
Subtotal - institutional gift aid	$6,483	$5,147	$3,781	$5,361	**$4,509**	$6,417	$7,190	$6,686	$8,111	$6,654	**$6,727**	$7,388
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$92	$0	$0	$0	**$0**	$77	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$309	$0	$0	$0	**$0**	$260	$0	$0	$0	$0	**$0**	$0
State grant	$66	$0	$0	$0	**$0**	$73	$0	$0	$0	$0	**$0**	$0
Federal grant	$1,949	$0	$0	$0	**$0**	$1,869	$0	$0	$0	$0	**$0**	$0
Federal loan	$2,928	$0	$0	$0	**$0**	$3,450	$0	$0	$0	$0	**$0**	$0
Private aid	$181	$0	$0	$0	**$0**	$188	$0	$0	$0	$0	**$0**	$0

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	2	0	0	0		2	18	0	0	0		18
Number enrolled	2				**0**	2	18				**0**	18
Yield	100.0%				**0.0%**	100.0%	100.0%				**0.0%**	100.0%
Average need	$14,348	$0	$0	$0	**$0**		$10,318	$0	$0	$0	**$0**	
No. of packages with need-based awards	1	0	0	0	**0**		7	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$11,018	$0	$0	$0	**$0**	$11,018	$6,642	$0	$0	$0	**$0**	$6,642
Institutional Premier Academic	$10,640	$0	$0	$0	**$0**	$10,985	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$4,000	$0	$0	$0	**$0**	$4,000	$17,666	$0	$0	$0	**$0**	$18,240
Institutional other gift	$500	$0	$0	$0	**$0**	$500	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$26,158	$0	$0	$0	**$0**	$26,503	$24,308	$0	$0	$0	**$0**	$24,882
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$56	$0	$0	$0	**$0**	$51
Campus-based self-help	$0	$0	$0	$0	**$0**	$0	$361	$0	$0	$0	**$0**	$318
State grant	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Federal grant	$1,185	$0	$0	$0	**$0**	$1,185	$1,166	$0	$0	$0	**$0**	$1,165
Federal loan	$1,734	$0	$0	$0	**$0**	$1,750	$1,253	$0	$0	$0	**$0**	$0
Private aid	$0	$0	$0	$0	**$0**	$0	$50	$0	$0	$0	**$0**	$50

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Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**4**	5	**8**	18	**38**	50	**32**	67	**125**	229	**207**	369	56%	
Number confirmed	**0**	1	**0**	2	**5**	7	**3**	8	**16**	26	**24**	44	55%	
Yield	**0%**	20%	**0%**	11%	**13%**	14%	**9%**	12%	**13%**	11%	**12%**	12%		
Average Need	**$32,262**	$33,264	**$32,262**	$33,264	**$32,181**	$33,369	**$32,262**	$33,647	**$32,262**	$33,462	**$32,247**	$33,467		
% met with gift [1]	**34.9%**	0.0%	**29.1%**	0.0%	**25.1%**	0.0%	**18.4%**	0.0%	**12.4%**	0.0%	**17.5%**	34.8%		
Average Institutional gift	**$11,250**	$17,793	**$9,375**	$8,971	**$8,078**	$8,393	**$5,938**	$6,497	**$4,000**	$3,578	**$5,653**	$5,443		
Average net T&F revenue	**$8,094**	$1,555	**$9,969**	$10,377	**$11,266**	$10,955	**$13,407**	$12,851	**$15,344**	$15,770	**$13,691**	$13,905	98%	**23%**
Number pending	**4**		**8**		**33**		**29**		**109**		**183**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**2**	3	**5**	10	**14**	25	**16**	22	**28**	55	**65**	115	57%	
Number confirmed	**0**	0	**0**	1	**2**	4	**3**	2	**6**	9	**11**	16	69%	
Yield	**0%**	0%	**0%**	10%	**14%**	16%	**19%**	9%	**21%**	16%	**17%**	14%		
Average Need	**$31,912**	$32,550	**$31,413**	$32,527	**$31,278**	$32,659	**$31,515**	$32,378	**$31,180**	$32,716	**$31,324**	$32,648		
% met with gift [1]	**36.0%**	0.0%	**30.6%**	0.0%	**25.6%**	0.0%	**19.0%**	0.0%	**12.8%**	0.0%	**20.5%**	32.6%		
Average Institutional gift	**$11,500**	$14,293	**$9,600**	$8,971	**$8,000**	$8,393	**$6,000**	$6,497	**$4,000**	$3,578	**$6,420**	$5,483		
Average net T&F revenue	**$7,844**	$0	**$9,744**	$10,377	**$11,344**	$10,955	**$13,344**	$12,851	**$15,344**	$15,770	**$12,924**	$13,865	93%	**26%**
Number pending	**2**		**5**		**12**		**13**		**22**		**54**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**2**	1	**3**	4	**15**	12	**14**	13	**19**	45	**53**	75	71%	
Number confirmed	**0**	0	**0**	1	**3**	1	**1**	3	**2**	7	**6**	12	50%	
Yield	**0%**	0%	**0%**	25%	**20%**	8%	**7%**	23%	**11%**	16%	**11%**	16%		
Average Need	**$29,269**	$30,414	**$28,919**	$30,414	**$29,430**	$30,414	**$29,584**	$30,477	**$29,762**	$30,774	**$29,567**	$30,640		
% met with gift [1]	**37.6%**	0.0%	**31.1%**	0.0%	**27.2%**	0.0%	**20.0%**	0.0%	**13.4%**	0.0%	**22.0%**	26.5%		
Average Institutional gift	**$11,000**	$14,293	**$9,000**	$8,971	**$8,000**	$8,393	**$5,923**	$6,497	**$4,000**	$3,578	**$6,500**	$5,158		
Average net T&F revenue	**$8,344**	$0	**$10,344**	$10,373	**$11,344**	$10,951	**$13,421**	$12,851	**$15,344**	$15,770	**$12,844**	$14,189	91%	**28%**
Number pending	**2**		**2**		**12**		**12**		**17**		**45**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**2**	0	**6**	6	**15**	7	**6**	16	**17**	21	**46**	50	92%	
Number confirmed	**0**	0	**0**	3	**1**	2	**1**	2	**4**	4	**6**	11	55%	
Yield	**0%**	0%	**0%**	50%	**7%**	29%	**17%**	13%	**24%**	19%	**13%**	22%		
Average Need	**$27,908**	$29,151	**$27,918**	$29,521	**$27,836**	$29,346	**$27,692**	$41,548	**$27,944**	$28,619	**$27,870**	$31,348		
% met with gift [1]	**41.2%**	0.0%	**33.0%**	0.0%	**28.7%**	0.0%	**20.2%**	0.0%	**14.3%**	0.0%	**23.5%**	29.2%		
Average Institutional gift	**$11,500**	$14,293	**$9,200**	$8,971	**$8,000**	$8,393	**$5,600**	$6,497	**$4,000**	$3,578	**$6,543**	$6,455		
Average net T&F revenue	**$7,844**	$0	**$10,144**	$10,377	**$11,344**	$10,955	**$13,744**	$12,851	**$15,344**	$15,770	**$12,801**	$12,893	99%	**26%**
Number pending	**2**		**5**		**14**		**5**		**13**		**39**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**0**	2	**6**	6	**10**	21	**5**	5	**8**	19	**29**	53	55%	
Number confirmed	**0**	1	**0**	2	**2**	4	**2**	2	**2**	3	**6**	12	50%	
Yield	**0%**	50%	**0%**	33%	**20%**	19%	**40%**	40%	**25%**	16%	**21%**	23%		
Average Need	**$0**	$26,748	**$26,228**	$27,508	**$25,877**	$27,151	**$26,220**	$40,191	**$25,551**	$23,365	**$25,908**	$28,404		
% met with gift [1]	**0.0%**	0.0%	**35.8%**	0.0%	**30.9%**	0.0%	**24.8%**	0.0%	**15.7%**	0.0%	**27.2%**	31.1%		
Average Institutional gift	**$0**	$14,293	**$9,400**	$8,971	**$6,400**	$8,393	**$4,333**	$6,497	**$3,000**	$3,578	**$5,692**	$7,461		
Average net T&F revenue	**$0**	$5,055	**$9,944**	$10,377	**$11,344**	$10,955	**$12,844**	$12,851	**$15,344**	$12,002	**$12,296**	$10,945	112%	**27%**
Number pending	**0**		**5**		**8**		**3**		**6**		**22**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**26**	19	**79**	81	**120**	142	**72**	88	**94**	123	**391**	453	86%	
Number confirmed	**7**	4	**28**	18	**35**	35	**26**	24	**20**	33	**116**	114	102%	
Yield	**27%**	21%	**35%**	22%	**29%**	25%	**36%**	27%	**21%**	27%	**30%**	25%		
Average Need	**$13,341**	$15,478	**$13,959**	$15,132	**$14,122**	$15,404	**$12,826**	$12,901	**$14,820**	$13,155	**$13,968**	$14,186		
% met with gift [1]	**86.0%**	0.0%	**66.8%**	0.0%	**56.8%**	0.0%	**44.4%**	0.0%	**27.0%**	0.0%	**51.0%**	50.4%		
Average Institutional gift	**$11,471**	$14,693	**$9,328**	$9,033	**$8,021**	$8,461	**$5,692**	$6,497	**$4,000**	$3,578	**$7,118**	$6,943		
Average net T&F revenue	**$7,873**	$4,655	**$10,016**	$10,315	**$11,323**	$10,887	**$13,652**	$12,851	**$15,344**	$15,770	**$12,226**	$12,405	99%	**29%**
Number pending	**17**		**49**		**82**		**44**		**71**		**263**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**34**	31	**78**	84	**176**	196	**140**	147	**177**	219	**605**	677	89%	
Number confirmed	**7**	3	**13**	12	**20**	30	**24**	17	**24**	19	**88**	81	109%	
Yield	**21%**	10%	**17%**	14%	**11%**	15%	**17%**	12%	**14%**	9%	**15%**	12%		
Average Institutional gift	**$11,559**	$14,293	**$9,405**	$9,627	**$8,012**	$8,564	**$5,717**	$6,772	**$4,000**	$3,578	**$6,664**	$7,388		
Average net T&F revenue	**$7,785**	$5,055	**$9,939**	$9,721	**$11,332**	$10,366	**$13,627**	$12,576	**$15,344**	$15,374	**$12,680**	$11,712	108%	**34%**
Number pending	**27**		**61**		**153**		**114**		**153**		**508**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**5**	2	**26**	4	**36**	16	**17**	10	**76**	54	**160**	86	186%	
Number confirmed	**3**	0	**9**	0	**10**	1	**5**	0	**11**	5	**38**	6	633%	
Yield	**60%**	0%	**35%**	0%	**28%**	6%	**29%**	0%	**14%**	9%	**24%**	7%		
Number pending	**2**		**15**		**22**		**11**		**62**		**112**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**0**	1	**0**	0	**0**	1	**0**	0	**0**	0	**0**	2	0%	
Number confirmed	**0**	1	**0**	0	**0**	1	**0**	0	**0**	0	**0**	2	0%	
Yield	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	0%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$31,805	**$0**	$0	**$0**	$21,202	**$0**	$0	**$0**	$0	**$0**	$26,503		
Average net T&F revenue	**$0**	-$12,457	**$0**	$0	**$0**	-$1,854	**$0**	$0	**$0**	$0	**$0**	-$7,155	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	5	**0**	6	**0**	0	**0**	6	**0**	18	0%	
Number confirmed	**0**	1	**0**	5	**0**	6	**0**	0	**0**	6	**0**	18	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$26,223	**$0**	$22,641	**$0**	$23,927	**$0**	$0	**$0**	$27,480	**$0**	$24,882		
Average net T&F revenue	**$0**	-$6,875	**$0**	-$3,293	**$0**	-$4,579	**$0**	$0	**$0**	-$8,132	**$0**	-$5,534	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed - EMPB	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average employee benefit	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**75**	65	**211**	218	**424**	476	**302**	368	**544**	771	**1556**	1898	82%	
Number confirmed	**17**	11	**50**	44	**78**	91	**65**	58	**85**	112	**295**	316	93%	
Yield	**23%**	17%	**24%**	20%	**18%**	19%	**22%**	16%	**16%**	15%	**19%**	17%		
Average Institutional gift offer	**$9,603**	$17,433	**$7,495**	$10,729	**$6,663**	$9,548	**$5,164**	$6,578	**$2,781**	$4,698	**$5,249**	$7,723		
Average net T&F revenue	**$7,852**	$1,915	**$9,975**	$8,619	**$11,325**	$9,662	**$13,576**	$12,770	**$15,344**	$14,481	**$12,714**	$11,526	110%	
Discount rate [2]	**50%**	90%	**39%**	55%	**34%**	50%	**27%**	34%	**14%**	24%	**27%**	40%		
Number pending	**56**		**150**		**336**		**231**		**453**		**1226**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Threshold Award Levels	**$14,293**		**$8,971**		**$8,393**		**$6,497**		**$3,578**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**25**	23	**39**	48	**76**	88	**48**	46	**45**	53	**233**	258	90%	
Number confirmed	**7**	3	**10**	10	**16**	25	**19**	12	**14**	13	**66**	63	105%	
Yield	**28%**	13%	**26%**	21%	**21%**	28%	**40%**	26%	**31%**	25%	**28%**	24%		
Average Institutional gift	**$11,640**	$14,293	**$9,297**	$9,371	**$8,000**	$8,526	**$5,609**	$6,497	**$4,000**	$3,578	**$6,920**	$7,527		
Average net T&F revenue	**$7,704**	$5,055	**$10,047**	$9,977	**$11,344**	$10,320	**$13,735**	$12,851	**$15,344**	$15,770	**$12,006**	$0	0%	**38%**
Number pending	**18**		**27**		**59**		**27**		**31**		**162**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**9**	8	**39**	36	**99**	107	**90**	101	**131**	166	**368**	418	88%	
Number confirmed	**0**	0	**3**	2	**4**	5	**5**	5	**10**	6	**22**	18	122%	
Yield	**0%**	0%	**8%**	6%	**4%**	5%	**6%**	5%	**8%**	4%	**6%**	4%		
Average Institutional gift	**$11,333**	$14,293	**$9,514**	$10,905	**$8,021**	$8,753	**$5,728**	$7,430	**$4,000**	$3,578	**$7,494**	$6,900		
Average net T&F revenue	**$8,011**	$0	**$9,830**	$8,443	**$11,323**	$10,595	**$13,616**	$11,918	**$15,344**	$14,514	**$13,104**	$0	0%	**29%**
Number pending	**9**		**34**		**93**		**85**		**121**		**508**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**0**	0	**0**	0	**1**	1	**2**	0	**1**	0	**4**	1	400%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$0**	$0	**$0**	$0	**$8,000**	$0	**$7,750**	$0	**$4,000**	$0	**$7,819**	$0		
Average net T&F revenue	**$0**	$0	**$0**	$0	**$11,344**	$0	**$11,594**	$0	**$15,344**	$0	**$12,469**	$0	0%	**41%**
Number pending	**0**		**0**		**1**		**2**		**1**		**508**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**3**	1	**13**	0	**22**	3	**5**	2	**14**	10	**57**	16	356%	
Number confirmed	**2**	0	**6**	0	**7**	0	**3**	0	**4**	4	**22**	4	550%	
Yield	**67%**	0%	**46%**	0%	**32%**	0%	**60%**	0%	**29%**	40%	**39%**	25%		
Number pending	**1**		**7**		**13**		**2**		**9**		**112**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**2**	1	**13**	4	**14**	13	**12**	8	**61**	43	**102**	69	148%	
Number confirmed	**1**	0	**3**	0	**3**	1	**2**	0	**7**	1	**16**	2	800%	
Yield	**50%**	0%	**23%**	0%	**21%**	8%	**17%**	0%	**11%**	2%	**16%**	3%		
Number pending	**1**		**8**		**9**		**9**		**53**		**112**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**1**	1	**1**	1	100%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**112**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Total	1898	**1523**	**1556**	33	316	**281**	**295**	14	16.6%	**18.5%**	**19.0%**	0.5%
Academic Distribution												
IR: 182.500 & Above	65	**74**	**75**	1	11	**17**	**17**	0	16.9%	**23.0%**	**22.7%**	-0.3%
IR: 168.500 - 182.499	218	**209**	**211**	2	44	**47**	**50**	3	20.2%	**22.5%**	**23.7%**	1.2%
IR: 148.000 - 168.499	476	**415**	**424**	9	91	**77**	**78**	1	19.1%	**18.6%**	**18.4%**	-0.2%
IR: 129.900 - 147.999	368	**293**	**302**	9	58	**60**	**65**	5	15.8%	**20.5%**	**21.5%**	1.0%
IR: 0.000 - 129.899	771	**532**	**544**	12	112	**80**	**85**	5	14.5%	**15.0%**	**15.6%**	0.6%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Need-based	1115	**766**	**791**	25	209	**158**	**169**	11	18.7%	**20.6%**	**21.4%**	0.7%
No-need/merit	677	**603**	**605**	2	81	**85**	**88**	3	12.0%	**14.1%**	**14.5%**	0.4%
Full-pay	86	**154**	**160**	6	6	**38**	**38**	0	7.0%	**24.7%**	**23.8%**	-0.9%
Premier Academic	2	**0**	**0**	0	2	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Special Talent/other talent gift	18	**0**	**0**	0	18	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	0	**0**	**0**	0	0	**0**	**0**	0	0.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	1053		$72,068	$8,280	$24,078		173		$84,685	$11,298	$21,627
	1/30/2018	**766**		**$83,560**	**$9,939**	**$22,299**		**158**		**$102,831**	**$14,015**	**$18,246**
	2/6/2018	**791**		**$82,606**	**$9,754**	**$22,484**		**169**		**$102,929**	**$13,984**	**$18,278**
Totals	2017-18 Year End	1325	74%	$108,234	$20,924	$19,297		233	91%	$112,654	$21,793	$16,978
	1/30/2018	**1051**	**69%**	**$132,072**	**$29,743**	**$16,252**		**242**	**86%**	**$167,635**	**$39,467**	**$11,913**
	2/6/2018	**1081**	**69%**	**$131,166**	**$29,292**	**$16,452**		**257**	**87%**	**$165,894**	**$38,572**	**$12,019**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Tuition & fee discount rate	n/a	**27.0%**	**27.0%**	0.0%	40.1%	**23.5%**	**23.7%**	0.2%	n/a	**28.1%**	**28.0%**	-0.1%
Academic Index	n/a	**142.8**	**142.6**	-0.2	140	**141.9**	**141.4**	-0.5	n/a	**142.7**	**142.5**	-0.2
ACT composite	n/a	**23.6**	**23.5**	-0.1	23.2	**23.5**	**23.5**	0.0	n/a	**23.6**	**23.5**	-0.1
High school GPA	n/a	**3.44**	**3.44**	0.00	3.34	**3.46**	**3.46**	0.00	n/a	**3.43**	**3.43**	0.00
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Total	1898	**1635**	**1556**	-79	316	**236**	**295**	59	16.6%	**14.4%**	**19.0%**	4.5%
Academic Distribution												
IR: 182.500 & Above	65	**60**	**75**	15	11	**14**	**17**	3	16.9%	**23.3%**	**22.7%**	-0.7%
IR: 168.500 - 182.499	218	**192**	**211**	19	44	**35**	**50**	15	20.2%	**18.2%**	**23.7%**	5.5%
IR: 148.000 - 168.499	476	**431**	**424**	-7	91	**67**	**78**	11	19.1%	**15.5%**	**18.4%**	2.9%
IR: 129.900 - 147.999	368	**313**	**302**	-11	58	**38**	**65**	27	15.8%	**12.1%**	**21.5%**	9.4%
IR: 0.000 - 129.899	771	**639**	**544**	-95	112	**82**	**85**	3	14.5%	**12.8%**	**15.6%**	2.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Need-based	1115	**882**	**791**	-91	209	**151**	**169**	18	18.7%	**17.1%**	**21.4%**	4.2%
No-need/merit	677	**697**	**605**	-92	81	**82**	**88**	6	12.0%	**11.8%**	**14.5%**	2.8%
Full-pay	86	**55**	**160**	105	6	**2**	**38**	36	7.0%	**3.6%**	**23.8%**	20.1%
Premier Academic	2	**1**	**0**	-1	2	**1**	**0**	-1	100.0%	**100.0%**	**0.0%**	-100.0%
Special Talent/other talent gift	18	**0**	**0**	0	18	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	0	**0**	**0**	0	0	**0**	**0**	0	0.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students					
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	1053		$72,068	$8,280	$24,078		173		$84,685	$11,298	$21,627
	2/7/2017	**882**		**$74,322**	**$8,709**	**$23,538**		**151**		**$94,242**	**$13,224**	**$19,038**
	02/06/2018	**791**		**$82,606**	**$9,754**	**$22,484**		**169**		**$102,929**	**$13,984**	**$18,278**
Totals	2017-18 Year End	1325	74%	$108,234	$20,924	$19,297		233	91%	$112,654	$21,793	$16,978
	2/7/2017	**1115**	**68%**	**$111,146**	**$21,922**	**$18,620**		**210**	**89%**	**$138,053**	**$29,269**	**$13,689**
	02/06/2018	**1081**	**69%**	**$131,166**	**$29,292**	**$16,452**		**257**	**87%**	**$165,894**	**$38,572**	**$12,019**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Tuition & fee discount rate	n/a	**30.0%**	**27.0%**	-3.0%	40.1%	**33.7%**	**23.7%**	-10.0%	n/a	**29.5%**	**28.0%**	-1.5%
Academic Index	n/a	**141.0**	**142.6**	1.6	138.6	**140.2**	**141.4**	1.2	n/a	**140.8**	**142.5**	1.7
ACT composite	n/a	**23.1**	**23.5**	0.4	23.2	**23.5**	**23.5**	0.0	n/a	**22.9**	**23.5**	0.6
High school GPA	n/a	**3.39**	**3.44**	0.05	3.37	**3.41**	**3.46**	0.05	n/a	**3.38**	**3.43**	0.05
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Total	1898	**1662**	**1556**	-106	316	**244**	**295**	51	16.6%	**14.7%**	**19.0%**	4.3%
Academic Distribution												
IR: 182.500 & Above	65	**63**	**75**	12	11	**14**	**17**	3	16.9%	**22.2%**	**22.7%**	0.4%
IR: 168.500 - 182.499	218	**182**	**211**	29	44	**37**	**50**	13	20.2%	**20.3%**	**23.7%**	3.4%
IR: 148.000 - 168.499	476	**384**	**424**	40	91	**71**	**78**	7	19.1%	**18.5%**	**18.4%**	-0.1%
IR: 129.900 - 147.999	368	**372**	**302**	-70	58	**50**	**65**	15	15.8%	**13.4%**	**21.5%**	8.1%
IR: 0.000 - 129.899	771	**661**	**544**	-117	112	**72**	**85**	13	14.5%	**10.9%**	**15.6%**	4.7%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Need-based	.	**444**	**791**	347	209	**82**	**169**	87	18.7%	**18.5%**	**21.4%**	2.9%
No-need/merit	677	**968**	**605**	-363	81	**151**	**88**	-63	12.0%	**15.6%**	**14.5%**	-1.1%
Full-pay	86	**250**	**160**	-90	6	**11**	**38**	27	7.0%	**4.4%**	**23.8%**	19.4%
Premier Academic	2	**0**	**0**	0	2	**0**	**0**	0	100.0%		**0.0%**	
Special Talent/other talent gift	18	**0**	**0**	0	18	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	0	**0**	**0**	0	0	**0**	**0**	0	0.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	1053		$72,068	$8,280	$24,078	173		$84,685	$11,298	$21,627
	2/9/2016	**444**		**$72,065**	**$8,059**	**$23,995**	**82**		**$83,516**	**$10,353**	**$21,701**
	02/06/2018	**791**		**$82,606**	**$9,754**	**$22,484**	**169**		**$102,929**	**$13,984**	**$18,278**
Totals	2017-18 Year End	1325	74%	$108,234	$20,924	$19,297	233	91%	$112,654	$21,793	$16,978
	2/9/2016	**522**	**31%**	**$93,019**	**$15,898**	**$20,409**	**108**	**44%**	**$117,091**	**$23,589**	**$16,476**
	02/06/2018	**1081**	**69%**	**$131,166**	**$29,292**	**$16,452**	**257**	**87%**	**$165,894**	**$38,572**	**$12,019**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**26.1%**	**27.0%**	0.9%	40.1%	**32.0%**	**23.7%**	-8.3%	n/a	**25.7%**	**28.0%**	2.2%
Academic Index	n/a	**120.0**	**142.6**	22.6	138.6	**128.9**	**141.4**	12.5	n/a	**117.5**	**142.5**	25.0
ACT composite	n/a	**22.2**	**23.5**	1.3	23.2	**23.2**	**23.5**	0.3	n/a	**22.0**	**23.5**	1.5
High school GPA	n/a	**3.45**	**3.44**	-0.01	3.37	**3.40**	**3.46**	0.06	n/a	**3.45**	**3.43**	-0.02
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Total	1662	**1635**	**1556**	1898	244	**236**	**295**	316	14.7%	**14.4%**	**19.0%**	16.6%
Academic Distribution												
IR: 182.500 & Above	63	**60**	**75**	65	14	**14**	**17**	11	22.2%	**23.3%**	**22.7%**	16.9%
IR: 168.500 - 182.499	182	**192**	**211**	218	37	**35**	**50**	44	20.3%	**18.2%**	**23.7%**	20.2%
IR: 148.000 - 168.499	384	**431**	**424**	476	71	**67**	**78**	91	18.5%	**15.5%**	**18.4%**	19.1%
IR: 129.900 - 147.999	372	**313**	**302**	368	50	**38**	**65**	58	13.4%	**12.1%**	**21.5%**	15.8%
IR: 0.000 - 129.899	661	**639**	**544**	771	72	**82**	**85**	112	10.9%	**12.8%**	**15.6%**	14.5%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Need-based	444	**882**	**791**	1115	82	**151**	**169**	209	18.5%	**17.1%**	**21.4%**	18.7%
No-need/merit	968	**697**	**605**	677	151	**82**	**88**	81	15.6%	**11.8%**	**14.5%**	12.0%
Full-pay	250	**55**	**160**	86	11	**2**	**38**	6	4.4%	**3.6%**	**23.8%**	7.0%
Premier Academic	0	**1**	**0**	2	0	**1**	**0**	2		**100.0%**		100.0%
Special Talent/other talent gift	0	**0**	**0**	18	0	**0**	**0**	18				100.0%
Employee dependent/Exchange	0	**0**	**0**	0	0	**0**	**0**	0				0.0%

FAFSA filers	Admitted Students						Confirmed Students					
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	1053		$72,068	$8,280	$24,078		173		$84,685	$11,298	$21,627
	2/7/2017	882		$74,322	$8,709	$23,538		151		$94,242	$13,224	$19,038
	2/9/2016	444		$72,065	$8,059	$23,995		82		$83,516	$10,353	$21,701
	02/06/2018	**791**		**$82,606**	**$9,754**	**$22,484**		**169**		**$102,929**	**$13,984**	**$18,278**
Totals	2017-18 Year-End	1325	74%	$108,234	$20,924	$19,297		233	91%	$112,654	$21,793	$16,978
	2/7/2017	1115	68%	$111,146	$21,922	$18,620		210	89%	$138,053	$29,269	$13,689
	2/9/2016	522	31%	$93,019	$15,898	$20,409		108	44%	$117,091	$23,589	$16,476
	02/06/2018	**1081**	**69%**	**$131,166**	**$29,292**	**$16,452**		**257**	**87%**	**$165,894**	**$38,572**	**$12,019**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Tuition & fee discount rate	26.1%	**30.0%**	**27.0%**	n/a	32.0%	**33.7%**	**23.7%**	40.1%	25.7%	**29.5%**	**28.0%**	n/a
Academic Index	120.0	**141.0**	**142.6**	n/a	128.9	**140.2**	**141.4**	138.6	117.5	**140.8**	**142.5**	n/a
ACT composite	22.2	**23.1**	**23.5**	n/a	23.2	**23.5**	**23.5**	23.2	22.0	**22.9**	**23.5**	n/a
High school GPA	3.45	**3.39**	**3.44**	n/a	3.40	**3.41**	**3.46**	3.37	3.45	**3.38**	**3.43**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

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Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	from last week	from last year	from year end	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018
Total	236	293	**281**	**295**	0	36	**0**	**0**	0	0	-36	0.0%	12.3%	**0.0%**	**0.0%**
IR: 182.500 & Above	14	11	**17**	**17**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
IR: 168.500 - 182.499	35	39	**47**	**50**	0	6	**0**	**0**	0	0	-6	0.0%	15.4%	**0.0%**	**0.0%**
IR: 148.000 - 168.499	67	72	**77**	**78**	0	8	**0**	**0**	0	0	-8	0.0%	11.1%	**0.0%**	**0.0%**
IR: 129.900 - 147.999	38	57	**60**	**65**	0	6	**0**	**0**	0	0	-6	0.0%	10.5%	**0.0%**	**0.0%**
IR: 0.000 - 129.899	82	114	**80**	**85**	0	16	**0**	**0**	0	0	-16	0.0%	14.0%	**0.0%**	**0.0%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	from last week	from last year	from year end	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018
Need-based	151	203	Need-based	**169**	0	30	Need-based	**0**		0	-30	0.0%	14.8%	**0.0%**	**0.0%**
No-need/merit	82	65	No-need/merit	**88**	0	5	No-need/merit	**0**		0	-5	0.0%	7.7%	**0.0%**	**0.0%**
Full-pay	2	5	**Full-pay**	**38**	0	1	**Full-pay**	**0**		0	-1	0.0%	20.0%	**0.0%**	**0.0%**
Premier Academic	1	2	Premier Academic	**0**	0	0	Premier Academic	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	18	Special Talent/other talent gift	**0**	0	0	Special Talent/other talent gift	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	0	0	Employee dependent/Exchange	**0**	0	0	Employee dependent/Exchange	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018
FC = $0	0 / 0%	0 / 0%	0 / 0%	2 / 50%	0 / 0%	0 / 0%	2 / 20%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $7000 & Above	0 / 0%	0 / 0%	0 / 0%	3 / 19%	0 / 0%	0 / 0%	4 / 15%	0 / 0%	0 / 0%
Need Sub-Total	0 / 0%	0 / 0%	0 / 0%	6 / 23%	0 / 0%	0 / 0%	7 / 16%	0 / 0%	0 / 0%
No-need/merit	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 5%	0 / 0%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	0 / 0%	0 / 0%	0 / 0%	6 / 15%	0 / 0%	0 / 0%	8 / 11%	0 / 0%	0 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018
FC = $0	1 / 11%	0 / 0%	0 / 0%	8 / 31%	0 / 0%	0 / 0%	13 / 26%	0 / 0%	0 / 0%
FC = $1 - $1900	1 / 25%	0 / 0%	0 / 0%	2 / 14%	0 / 0%	0 / 0%	4 / 18%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	2 / 33%	0 / 0%	0 / 0%	2 / 25%	0 / 0%	0 / 0%
FC = $3701 - $5329	1 / 33%	0 / 0%	0 / 0%	1 / 25%	0 / 0%	0 / 0%	3 / 27%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $7000 & Above	0 / 0%	0 / 0%	0 / 0%	1 / 3%	0 / 0%	0 / 0%	8 / 8%	0 / 0%	0 / 0%
Need Sub-Total	3 / 7%	0 / 0%	0 / 0%	14 / 16%	0 / 0%	0 / 0%	30 / 15%	0 / 0%	0 / 0%
No-need/merit	2 / 14%	0 / 0%	0 / 0%	2 / 10%	0 / 0%	0 / 0%	5 / 8%	0 / 0%	0 / 0%
Full-pay	1 / 100%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 20%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	6 / 11%	0 / 0%	0 / 0%	16 / 14%	0 / 0%	0 / 0%	36 / 12%	0 / 0%	0 / 0%

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Bowling Green State University

Department/Cost Center Summary

First-Year Out-of-State Primary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Department or Cost Center	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	628	616	98%	422	$12,230	$17,853	$5,399	$13,945	1107	23.9	3.46		72	144.5	28%
College of Business Admin	221	217	98%	148	$9,217	$13,513	$5,327	$14,017	1126	24.0	3.38		66	135.1	28%
Health and Human Services	201	197	98%	124	$11,920	$18,938	$4,825	$14,519	1057	22.2	3.38		67	138.2	25%
Education and Human Development	187	182	97%	132	$11,402	$15,721	$5,129	$14,215	1080	22.2	3.44		69	139.6	27%
College of Technology	138	135	98%	102	$10,903	$14,430	$4,911	$14,433	1133	24.6	3.44		66	149.4	25%
Academic Enhancement	130	126	97%	89	$11,388	$16,122	$5,179	$14,165	1083	22.8	3.38		67	141.3	27%
College of Musical Arts	51	48	94%	40	$13,092	$15,710	$6,281	$13,063	1216	26.3	3.57		68	156.6	32%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	1556	1521	98%	1057	$11,501	$16,549	$5,249	$14,095	1119	23.5	3.46		68	142.3	27%

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Bowling Green State University
State Summary
First-Year Out-of-State Primary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
State	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Michigan	920	905	98%	619	$12,939	$18,917	$4,987	$14,357	1103	23.0	3.40		70	140.8	26%
Illinois	255	245	96%	185	$10,835	$14,349	$5,335	$14,009	1135	24.5	3.40		67	137.2	28%
Pennsylvania	155	152	98%	108	$7,979	$11,230	$5,993	$13,351	1146	23.3	3.54		63	146.1	31%
Indiana	117	113	97%	73	$9,844	$15,238	$4,889	$14,455	1127	23.3	3.45		69	145.0	25%
New York	104	102	98%	72	$7,872	$11,152	$6,588	$12,756	1168	24.4	3.64		68	157.2	34%
Foreign country	5	4	80%				$6,875	$12,469		24.0	3.53			148.2	36%
Blank/Other															
Total - all students	1556	1521	98%	1057	$11,501	$16,549	$5,249	$14,095	1119	23.5	3.46		68	142.3	27%

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Bowling Green State University
Market Segment Summary
First-Year Out-of-State Primary Market Students

RUFFALO NOEL LEVITZ

	Academic Year 2018-19														
		Confirmed & Pending													
Market Segment	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Blank/Other															
Total - all students	1556	1521	98%	0	$11,501	$16,549	$5,249	$14,095	1119	23.5	3.46		68	142.3	27%

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Bowling Green State University

Aid Summary - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	0				
Merit-based gift	1204	$6,630	$7,983,000	100.0%	27.1%
Premier Academic	0				
Special Talent/other talent gift	0				
Other institutional gift aid	0				
Tuition exchange waivers	0				
Total Institutional Gift Aid	1204	$6,630	$7,983,000	100.0%	27.1%
$ of merit/premier meeting need			$3,755,994	47.0%	12.8%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	1204	$6,630	$7,983,000		
Tuition/Fee Revenue	1521	$19,344	$29,422,224		
Net Tuition/Fee Revenue	1521	$14,095	$21,439,224		

Other Aid by Type	Students	Average	Total
Campus-based gift	0		
Campus-based work	0		
Campus-based loan	0		
State grant	0		
Federal grant	0		
Federal loan	0		
Private gift	0		
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	0		

Institutional Totals				
Total Institutional Gift	1204	$6,630	$7,983,000	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	1204	$6,630	$7,983,000	100.0%

Overall Totals			
Total Gift	1204[1]	$6,630	$7,983,000
Total Work	0		
Total Subsidized Loans	0		
Total Unsubsidized Loans	0		
Total	1204	$6,630	$7,983,000

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year Out-of-State Primary Market Students

Transmission Date: 02/06/2018

Aid and figures are for confirmed and pending students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm & Pending	Perc Active	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Merit														
BG Success Scholarship	1221	1204	98.6%	$4,000	$4,816,000	$16,477	$6,630	$12,714	141.3	23.7	3.48		20.7%	34.3%
Univ Freshman Acad Schp 1000	84	84	100.0%	$1,000	$84,000	$13,738	$5,095	$14,249	138.2	21.6	3.14		5.2%	26.3%
Univ Freshman Acad Schp 1500	39	39	100.0%	$1,500	$58,500	$14,625	$5,551	$13,793	139.7	21.0	3.31		7.8%	28.7%
Univ Freshman Acad Schp 2000	75	75	100.0%	$2,000	$150,000	$15,689	$6,073	$13,271	140.6	21.9	3.28		10.3%	31.4%
Univ Freshman Acad Schp 2500	74	71	95.9%	$2,500	$177,500	$21,772	$6,556	$12,788	143.4	20.4	3.46		12.9%	33.9%
Univ Freshman Acad Schp 4000	350	344	98.3%	$4,000	$1,376,000	$14,968	$8,019	$11,325	157.2	23.9	3.67		20.7%	41.5%
Univ Freshman Acad Schp 5000	106	102	96.2%	$5,000	$510,000	$13,352	$9,000	$10,344	172.9	27.2	3.90		25.8%	46.5%
Univ Freshman Acad Schp 6000	60	59	98.3%	$6,000	$354,000	$14,041	$10,000	$9,344	175.4	26.5	4.05		31.0%	51.7%
Univ Freshman Acad Schp 7000	31	31	100.0%	$7,000	$217,000	$12,621	$11,000	$8,344	186.5	30.5	4.10		36.2%	56.9%
Univ Freshman Acad Schp 8000	31	30	96.8%	$8,000	$240,000	$7,771	$12,000	$7,344	186.9	30.8	4.30		41.4%	62.0%
TOTAL (Institutional Merit)	**2071**	**2039**	**98.5%**	**$3,915**	**$7,983,000**	**$15,754**	**$7,119**	**$12,225**	**148.5**	**24.1**	**3.54**		**20.2%**	**36.8%**

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