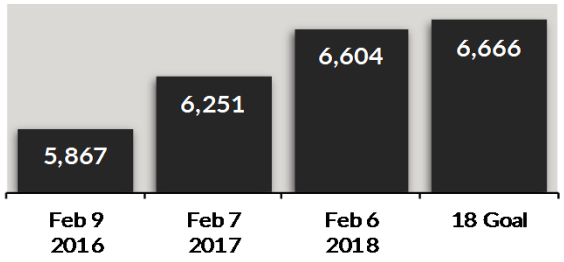
Bowling Green State University

Executive Summary for First-Year In-State Secondary Market Students

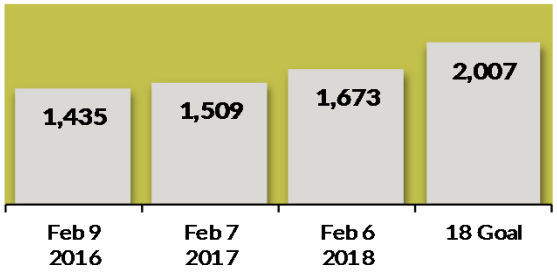
As of Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

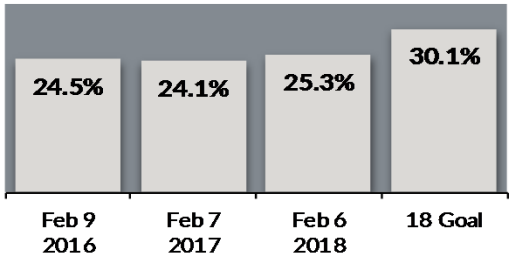
Admissions



Confirmations

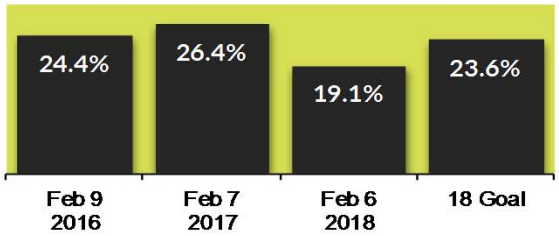


Yield

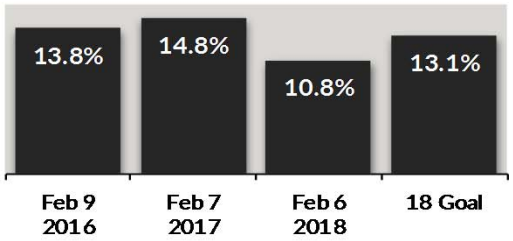


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Feb 7 2017		Feb 6 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	108	7.2%	135	8.1%	118	5.9%	Academic Index	144.9	143.9	144.9	153.6
IR: 168.500 - 182.499	206	13.7%	231	13.8%	259	12.9%	SAT composite	1117	1120	1114	1193
IR: 148.000 - 168.499	428	28.4%	458	27.4%	581	28.9%	ACT composite	23.0	23.1	22.9	24.5
IR: 129.900 - 147.999	317	21.0%	362	21.6%	377	18.8%	High school GPA	3.47	3.46	3.47	3.59
IR: 0.000 - 129.899	450	29.8%	487	29.1%	672	33.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Secondary Market Students	-62	99%	-334	83%	-4.6%	81%	542	106%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Secondary Market Students
Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	6859	6666	6604	99%	1910	2007	**1673**	**83%**	27.8%	30.1%	25.3%	4783	148
Yield needed from pending student pool to meet goal												7%	
Academic Distribution												Number melted / Melt rate	6 / 0%
IR: 182.500 & Above	440	428	509	119%	113	118	**135**	**114%**	25.7%	27.6%	26.5%	356	18
IR: 168.500 - 182.499	889	864	897	104%	258	259	**231**	**89%**	29.0%	30.0%	25.8%	640	26
IR: 148.000 - 168.499	1858	1806	1821	101%	553	581	**458**	**79%**	29.8%	32.2%	25.2%	1314	49
IR: 129.900 - 147.999	1348	1310	1320	101%	365	377	**362**	**96%**	27.1%	28.8%	27.4%	931	27
IR: 0.000 - 129.899	2324	2258	2057	91%	621	672	**487**	**72%**	26.7%	29.8%	23.7%	1542	28

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	141.9	144.9	5314	142.4	140.2	**143.9**	**1399**	185.9	174.5	157.9	140.9	144.9	153.6
SAT composite	1131	1117	882	1136	1114	**1120**	**220**	1298	1214	1156	1060	1114	1193
ACT composite	22.9	23.0	6391	22.8	22.7	**23.1**	**1635**	30.2	26.3	24.0	21.4	22.9	24.5
High school GPA	3.41	3.47	6601	3.39	3.38	**3.46**	**1672**	4.23	4.00	3.65	3.29	3.47	3.59
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	65	67	4543	61	61	**66**	**1196**	93	87	74	58	67	70
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$63,658,752	$17,373,360	$19,339,452	**$16,128,564**	**83.4%**	$46,104,060
Required fee revenue	$14,343,888	$3,976,620	$4,359,204	**$3,633,756**	**83.4%**	$10,388,676
Room/board revenue	$60,041,232	$16,843,914	$18,242,478	**$15,273,888**	**83.7%**	$43,419,648
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$138,043,872	$38,193,894	$41,941,134	**$35,036,208**	**83.5%**	$99,912,384
Unfunded institutional gift - tuition	$16,745,500	$5,218,864	$5,441,274	**$3,769,000**	**69.3%**	$12,589,500
Unfunded institutional gift - room/board	$0	$40,270	$41,986	**$0**	**0.0%**	$0
Funded institutional gift	$0	$117,410	$117,410	**$0**	**0.0%**	$0
Net tuition/fee revenue	$61,257,140	$15,973,436	$18,097,986	**$15,993,320**	**88.4%**	$43,903,236
Average net tuition/fees revenue	$9,276	$8,363	$9,017	**$9,560**	**106.0%**	$9,179
Avg. net t&f revenue w/o full-pays	$8,713	$6,553		**$9,092**		$8,587
Tuition revenue minus unfunded gift	$46,913,252	$12,109,016	$13,849,998	**$12,359,564**	**89.2%**	$33,514,560
Room/board revenue minus unfunded gift	$60,041,232	$16,803,644	$18,200,491	**$15,273,888**	**83.9%**	$43,419,648
Overall revenue minus unfunded gift	$121,298,372	$32,889,280	$36,409,694	**$31,267,208**	**85.9%**	$87,322,884
Tuition & fee discount rate	21.5%	25.2%	23.6%	**19.1%**		22.3%
Unfunded tuition discount	26.3%	30.1%	28.2%	**23.4%**		27.3%
Unfunded room/board discount	0.0%	0.2%	0.2%	**0.0%**		0.0%
Unfunded overall discount	12.1%	13.8%	13.1%	**10.8%**		12.6%

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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	4134	4017	3550	88%	1321	1420	**1013**	**71%**	32.0%	35.3%	28.5%	2473	64
No-need/merit	1762	1852	1855	100%	366	392	**372**	**95%**	20.8%	21.2%	20.1%	1433	50
Full-pay	934	768	1199	156%	195	167	**288**	**172%**	20.9%	21.7%	24.0%	877	34
Premier Academic	10	10	0	0%	9	9	**0**	**0%**	90.0%	90.0%	0.0%	0	0
Special Talent/other talent gift	14	14	0	0%	14	14	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	5	5	0	0%	5	5	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658	
	To-date	**3550**		**$72,739**	**$7,509**	**$17,203**		**1013**		**$81,699**	**$9,026**	**$15,699**	
No-need/merit	2017-18	1071	61%	$197,257	$59,222	$0	0	313	86%	$189,850	$53,599	$0	0
	To-date	**989**	**53%**	**$207,672**	**$65,311**	**$0**	**0**	**303**	**81%**	**$203,788**	**$67,542**	**$0**	**0**
Full-pay	2017-18	328	35%	$194,417	$59,785	$0	0	131	67%	$186,649	$51,887	$0	0
	To-date	**400**	**33%**	**$209,185**	**$61,703**	**$0**	**0**	**198**	**69%**	**$213,845**	**$63,372**	**$0**	**0**
Premier Academic	2017-18	10	100%	$127,186	$21,489	$11,595	0	9	100%	$135,208	$23,247	$10,766	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Special Talent/other talent gift	2017-18	11	79%	$113,320	$15,194	$11,899	0	11	79%	$113,320	$15,194	$11,899	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	4	80%	$97,407	$16,781	$13,218	0	4	80%	$97,407	$16,781	$13,218	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	5558	81%	$104,364	$20,498	$13,008	0	1789	94%	$105,172	$19,562	$12,457	0
	To-date	**4939**	**75%**	**$114,539**	**$23,472**	**$12,365**	**0**	**1514**	**90%**	**$126,281**	**$27,844**	**$10,504**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	4072	59%	4071	62%	1118	59%	**1028**	**61%**	27.5%	**25.3%**	2944	99
Males	2787	41%	2532	38%	792	41%	**644**	**38%**	28.4%	**25.4%**	1839	49

Residence Hall Occupancy

Residents in Fall 2017	1893	Confirmed residents-to-date	**1666**
% of enrolled students	99.1%	Female	**1025**
Goal - residents in Fall 2018	1989	Male	**640**
% of enrolled students	99.1%	% of confirmed students	**99.6%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$0	$0	$43,000	**$0**
Institutional merit-based gift	$17,678,128	$16,745,500	$5,032,768	$5,193,794	**$3,769,000**
% / $ of merit/premier funds meeting need	54% / $9,579,785	50% / $8,361,639	61% / $3,142,277		**54% / $2,050,963**
Institutional Premier Academic	$105,900	$0	$95,310	$100,968	**$0**
Institutional talent-based gift	$238,517	$0	$226,366	$239,440	**$0**
Institutional other gift	$28,100	$0	$22,100	$23,468	**$0**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$18,050,645	$16,745,500	$5,376,544	$5,600,670	**$3,769,000**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$204,000	$0	$92,000	$92,000	**$0**
Campus-based work-study	$1,252,442	$0	$442,442	$442,442	**$0**
Campus-based Loan (e.g. Perkins)	$3,300	$0	$0	$0	**$0**
State grant	$3,853,395	$0	$1,623,929	$1,792,352	**$0**
Federal grant (e.g. Pell)	$7,949,640	$0	$2,920,238	$3,239,060	**$0**
Federal loan (e.g. Direct Loans)	$10,912,428	$0	$4,095,545	$4,834,458	**$0**
Private aid	$354,894	$0	$167,907	$166,977	**$0**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$0	$0
Institutional merit-based gift	$12,589,500	$387,000
% / $ of merit/premier funds meeting need	49% / $6,186,520	32% / $124,156
Institutional Premier Academic	$0	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$0	$0
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$12,589,500	$387,000
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$0	$0
Campus-based work-study	$0	$0
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$0	$0
Federal grant (e.g. Pell)	$0	$0
Federal loan (e.g. Direct Loans)	$0	$0
Private aid	$0	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$2,577	**$6,260**
IR: 168.500 - 182.499	$6,211	**$7,449**
IR: 148.000 - 168.499	$7,965	**$8,840**
IR: 129.900 - 147.999	$9,829	**$10,023**
IR: 0.000 - 129.899	$11,685	**$11,808**
All students	$9,017	**$9,560**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,275	**$9,647**
No-need/merit	$7,704	**$7,582**
Full-pay	$11,808	**$11,808**
Premier Academic	-$3,466	**$0**
Special Talent/other talent gift	-$4,919	**$0**
Employee dependent/Exchange	$7,108	**$0**

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	4134	3550	64	2473		4017	1762	1855	50	1433		1,852
Number enrolled	1321				**1013**	1420	366				**372**	392
Yield	32.0%				**28.5%**	35.3%	20.8%				**20.1%**	21.2%
Average need	$16,658	$17,203	$16,347	$17,841	**$15,699**	$17,609						
Number offered aid	1315	2140	34	1569	**537**							
Number of packages with need-based awards	1215	0	0	0	**0**							
Percent of need met	56.9%	14.6%	14.7%	14.9%	**13.8%**	55.8%						
Percent of need met with gift aid	36.5%	14.6%	14.7%	14.9%	**13.8%**	34.8%						
Institutional need-based gift	$0	$0	$0	$0	**$0**	$30	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,534	$2,515	$2,398	$2,662	**$2,161**	$2,464	$4,321	$4,215	$4,670	$4,191	**$4,246**	$4,058
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$24	$0	$0	$0	**$0**	$24	$43	$0	$0	$0	**$0**	$40
Institutional other gift	$15	$0	$0	$0	**$0**	$15	$5	$0	$0	$0	**$0**	$5
Subtotal - institutional gift aid	$2,572	$2,515	$2,398	$2,662	**$2,161**	$2,533	$4,370	$4,215	$4,670	$4,191	**$4,246**	$4,104
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$70	$0	$0	$0	**$0**	$65	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$329	$0	$0	$0	**$0**	$307	$0	$0	$0	$0	**$0**	$0
State grant	$1,141	$0	$0	$0	**$0**	$1,173	$276	$0	$0	$0	**$0**	$285
Federal grant	$2,179	$0	$0	$0	**$0**	$2,251	$20	$0	$0	$0	**$0**	$21
Federal loan	$3,064	$0	$0	$0	**$0**	$3,391	$13	$0	$0	$0	**$0**	$0
Private aid	$117	$0	$0	$0	**$0**	$108	$30	$0	$0	$0	**$0**	$29

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	10	0	0	0		10	14	0	0	0		14
Number enrolled	9				**0**	9	14				**0**	14
Yield	90.0%				**0.0%**	90.0%	100.0%				**0.0%**	100.0%
Average need	$10,766	$0	$0	$0	**$0**		$9,349	$0	$0	$0	**$0**	
No. of packages with need-based awards	5	0	0	0	**0**		9	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$4,056	$0	$0	$0	**$0**	$4,056	$3,162	$0	$0	$0	**$0**	$3,162
Institutional Premier Academic	$10,590	$0	$0	$0	**$0**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$12,805	$0	$0	$0	**$0**	$13,565
Institutional other gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,646	$0	$0	$0	**$0**	$15,274	$15,967	$0	$0	$0	**$0**	$16,727
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$444	$0	$0	$0	**$0**	$398	$143	$0	$0	$0	**$0**	$128
State grant	$315	$0	$0	$0	**$0**	$315	$413	$0	$0	$0	**$0**	$413
Federal grant	$1,166	$0	$0	$0	**$0**	$1,166	$1,274	$0	$0	$0	**$0**	$1,274
Federal loan	$1,692	$0	$0	$0	**$0**	$778	$1,480	$0	$0	$0	**$0**	$89
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

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Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**29**	21	**67**	87	**201**	196	**168**	194	**353**	548	**818**	1046	78%	
Number confirmed	**4**	6	**7**	25	**42**	70	**38**	63	**60**	156	**151**	320	47%	
Yield	**14%**	29%	**10%**	29%	**21%**	36%	**23%**	32%	**17%**	28%	**18%**	31%		
Average Need	**$24,726**	$25,626	**$24,717**	$25,644	**$24,693**	$25,765	**$24,687**	$25,664	**$24,707**	$25,778	**$24,701**	$25,739		
% met with gift [1]	**32.4%**	0.0%	**24.0%**	0.0%	**15.7%**	0.0%	**8.7%**	0.0%	**0.0%**	0.0%	**15.5%**	43.6%		
Average Institutional gift	**$8,000**	$8,815	**$5,935**	$5,424	**$3,876**	$3,585	**$2,140**	$1,839	**$0**	$53	**$3,825**	$1,761		
Average net T&F revenue	**$3,808**	$2,993	**$5,873**	$6,384	**$7,932**	$8,223	**$9,668**	$9,969	**$0**	$11,755	**$7,983**	$10,047	79%	**17%**
Number pending	**25**		**56**		**159**		**126**		**288**		**654**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**22**	25	**49**	49	**118**	109	**87**	98	**168**	172	**444**	453	98%	
Number confirmed	**9**	5	**15**	13	**27**	45	**17**	37	**37**	58	**105**	158	66%	
Yield	**41%**	20%	**31%**	27%	**23%**	41%	**20%**	38%	**22%**	34%	**24%**	35%		
Average Need	**$23,868**	$24,763	**$23,878**	$24,406	**$23,818**	$24,695	**$23,887**	$24,932	**$23,901**	$25,224	**$23,872**	$24,923		
% met with gift [1]	**33.0%**	0.0%	**24.0%**	0.0%	**15.9%**	0.0%	**8.8%**	0.0%	**0.0%**	0.0%	**16.1%**	42.2%		
Average Institutional gift	**$7,875**	$8,815	**$5,738**	$5,424	**$3,786**	$3,598	**$2,103**	$1,839	**$0**	$88	**$3,853**	$2,213		
Average net T&F revenue	**$3,933**	$2,993	**$6,070**	$6,384	**$8,022**	$8,210	**$9,705**	$9,969	**$0**	$11,720	**$7,955**	$9,595	83%	**18%**
Number pending	**12**		**33**		**90**		**66**		**130**		**331**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 6%**		**0 / 0%**		**1 / 1%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**18**	13	**30**	40	**73**	82	**59**	67	**104**	132	**284**	334	85%	
Number confirmed	**6**	3	**5**	9	**14**	31	**21**	17	**30**	45	**76**	105	72%	
Yield	**33%**	23%	**17%**	23%	**19%**	38%	**36%**	25%	**29%**	34%	**27%**	31%		
Average Need	**$21,826**	$22,756	**$21,925**	$23,871	**$21,925**	$22,790	**$21,921**	$22,997	**$21,913**	$23,230	**$21,913**	$23,104		
% met with gift [1]	**35.6%**	0.0%	**25.6%**	0.0%	**17.4%**	0.0%	**9.7%**	0.0%	**0.0%**	0.0%	**18.3%**	25.9%		
Average Institutional gift	**$7,765**	$8,815	**$5,615**	$5,853	**$3,815**	$3,537	**$2,130**	$1,839	**$0**	$44	**$4,003**	$2,114		
Average net T&F revenue	**$4,043**	$2,993	**$6,193**	$5,955	**$7,993**	$8,271	**$9,678**	$9,969	**$0**	$11,764	**$7,805**	$9,694	81%	**19%**
Number pending	**12**		**25**		**58**		**38**		**73**		**206**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**11**	9	**26**	21	**69**	56	**45**	42	**83**	88	**234**	216	108%	
Number confirmed	**1**	1	**4**	6	**24**	19	**15**	17	**22**	33	**66**	76	87%	
Yield	**9%**	11%	**15%**	29%	**35%**	34%	**33%**	40%	**27%**	38%	**28%**	35%		
Average Need	**$20,202**	$20,991	**$20,238**	$21,195	**$20,267**	$21,813	**$20,223**	$23,066	**$20,207**	$21,228	**$20,231**	$21,780		
% met with gift [1]	**39.1%**	0.0%	**29.5%**	0.0%	**19.6%**	0.0%	**10.4%**	0.0%	**0.0%**	0.0%	**20.6%**	15.6%		
Average Institutional gift	**$7,909**	$8,815	**$5,962**	$5,424	**$3,982**	$3,537	**$2,108**	$1,839	**$0**	$16	**$4,177**	$1,847		
Average net T&F revenue	**$3,899**	$2,993	**$5,846**	$6,384	**$7,826**	$8,271	**$9,700**	$9,969	**$0**	$11,792	**$7,631**	$9,961	77%	**20%**
Number pending	**10**		**22**		**43**		**29**		**59**		**163**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**19**	14	**42**	39	**69**	66	**41**	49	**55**	86	**226**	254	89%	
Number confirmed	**4**	4	**13**	14	**18**	28	**15**	15	**15**	35	**65**	96	68%	
Yield	**21%**	29%	**31%**	36%	**26%**	42%	**37%**	31%	**27%**	41%	**29%**	38%		
Average Need	**$18,518**	$19,718	**$18,621**	$19,112	**$18,544**	$19,963	**$18,597**	$19,658	**$18,579**	$19,733	**$18,574**	$19,697		
% met with gift [1]	**45.6%**	0.0%	**30.0%**	0.0%	**20.8%**	0.0%	**11.0%**	0.0%	**0.0%**	0.0%	**23.8%**	17.6%		
Average Institutional gift	**$8,444**	$8,815	**$5,595**	$5,710	**$3,611**	$4,537	**$1,882**	$2,839	**$0**	$16	**$3,409**	$2,973		
Average net T&F revenue	**$3,364**	$2,993	**$6,213**	$6,098	**$7,952**	$7,271	**$9,765**	$8,969	**$0**	$11,792	**$7,392**	$8,835	84%	**26%**
Number pending	**14**		**27**		**48**		**25**		**37**		**151**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**148**	138	**280**	280	**462**	532	**304**	315	**350**	449	**1544**	1714	90%	
Number confirmed	**44**	48	**97**	110	**156**	213	**110**	125	**143**	169	**550**	665	83%	
Yield	**30%**	35%	**35%**	39%	**34%**	40%	**36%**	40%	**41%**	38%	**36%**	39%		
Average Need	**$9,146**	$9,084	**$9,539**	$9,810	**$9,600**	$10,977	**$10,176**	$10,586	**$10,304**	$9,954	**$9,821**	$10,314		
% met with gift [1]	**86.9%**	0.0%	**60.7%**	0.0%	**40.2%**	0.0%	**21.5%**	0.0%	**0.0%**	0.0%	**44.5%**	32.6%		
Average Institutional gift	**$7,950**	$8,915	**$5,789**	$5,470	**$3,861**	$3,610	**$2,191**	$1,856	**$0**	$31	**$4,368**	$3,061		
Average net T&F revenue	**$3,858**	$2,893	**$6,019**	$6,338	**$7,947**	$8,198	**$9,617**	$9,952	**$0**	$11,777	**$7,440**	$8,747	85%	**25%**
Number pending	**99**		**176**		**298**		**192**		**203**		**968**			
Number melted / Melt rate	**1 / 2%**		**1 / 1%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**2 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**224**	202	**344**	344	**726**	756	**559**	541	**2**	9	**1855**	1852	100%	
Number confirmed	**49**	45	**63**	78	**141**	166	**119**	100	**0**	3	**372**	392	95%	
Yield	**22%**	22%	**18%**	23%	**19%**	22%	**21%**	18%	**0%**	33%	**20%**	21%		
Average Institutional gift	**$8,140**	$8,862	**$5,773**	$5,494	**$3,870**	$3,554	**$2,126**	$1,893	**$4,250**	$682	**$4,202**	$4,104		
Average net T&F revenue	**$3,704**	$2,946	**$6,035**	$6,314	**$7,949**	$8,254	**$9,682**	$9,915	**$7,558**	$11,126	**$7,614**	$7,704	99%	**36%**
Number pending	**166**		**272**		**564**		**429**		**2**		**1433**			
Number melted / Melt rate	**0 / 0%**		**1 / 2%**		**1 / 1%**		**0 / 0%**		**0 / 0%**		**2 / 1%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**38**	0	**59**	0	**103**	0	**57**	0	**942**	768	**1199**	768	156%	
Number confirmed	**18**	0	**27**	0	**36**	0	**27**	0	**180**	167	**288**	167	172%	
Yield	**47%**	0%	**46%**	0%	**35%**	0%	**47%**	0%	**19%**	22%	**24%**	22%		
Number pending	**18**		**29**		**54**		**26**		**750**		**877**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**1 / 3%**		**0 / 0%**		**0 / 0%**		**1 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**0**	4	**0**	0	**0**	2	**0**	3	**0**	1	**0**	10	0%	
Number confirmed	**0**	4	**0**	0	**0**	2	**0**	2	**0**	1	**0**	9	0%	
Yield	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	67%	**0%**	100%	**0%**	90%		
Average Institutional gift	**$0**	$17,969	**$0**	$0	**$0**	$14,719	**$0**	$12,469	**$0**	$11,219	**$0**	$15,274		
Average net T&F revenue	**$0**	-$6,161	**$0**	$0	**$0**	-$2,911	**$0**	-$661	**$0**	$589	**$0**	-$3,466	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Number confirmed	**0**	1	**0**	2	**0**	6	**0**	1	**0**	4	**0**	14	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$15,204	**$0**	$18,063	**$0**	$20,716	**$0**	$10,763	**$0**	$11,949	**$0**	$16,727		
Average net T&F revenue	**$0**	-$3,396	**$0**	-$6,255	**$0**	-$8,908	**$0**	$1,045	**$0**	-$141	**$0**	-$4,919	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EMPB	**0**	1	**0**	2	**0**	1	**0**	0	**0**	1	**0**	5	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$0	**$0**	$9,636	**$0**	$9,636		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,808	**$0**	$5,808	**$0**	$8,308	**$0**	$0	**$0**	$11,808	**$0**	$7,108	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**509**	428	**897**	864	**1821**	1806	**1320**	1310	**2057**	2258	**6604**	6666	99%	
Number confirmed	**135**	118	**231**	259	**458**	581	**362**	377	**487**	672	**1673**	2007	83%	
Yield	**27%**	28%	**26%**	30%	**25%**	32%	**27%**	29%	**24%**	30%	**25%**	30%		
Average Institutional gift offer	**$6,943**	$9,231	**$5,111**	$5,597	**$3,389**	$3,843	**$1,922**	$1,979	**$4**	$123	**$2,534**	$2,791		
Average net T&F revenue	**$3,767**	$2,577	**$6,026**	$6,211	**$7,949**	$7,965	**$9,670**	$9,829	**$7,558**	$11,685	**$7,629**	$9,017	85%	
Discount rate [2]	**59%**	78%	**43%**	47%	**29%**	33%	**16%**	17%	**0%**	1%	**21%**	24%		
Number pending	**356**		**640**		**1314**		**931**		**1542**		**4783**			
Number melted / Melt rate	**1 / 1%**		**2 / 1%**		**2 / 0%**		**1 / 0%**		**0 / 0%**		**6 / 0%**			
Threshold Award Levels	**$8,815**		**$5,424**		**$3,537**		**$1,839**		**$16**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**162**	147	**234**	229	**363**	445	**230**	266	**0**	4	**989**	1091	91%	
Number confirmed	**43**	42	**59**	71	**112**	142	**89**	88	**0**	2	**303**	345	88%	
Yield	**27%**	29%	**25%**	31%	**31%**	32%	**39%**	33%	**0%**	50%	**31%**	32%		
Average Institutional gift	**$8,076**	$8,865	**$5,753**	$5,500	**$3,886**	$3,557	**$2,173**	$1,881	**$0**	$1,016	**$4,370**	$4,161		
Average net T&F revenue	**$3,732**	$2,943	**$6,055**	$6,308	**$7,922**	$8,251	**$9,635**	$9,927	**$0**	$10,792	**$7,182**	$0	0%	**39%**
Number pending	**115**		**168**		**235**		**133**		**0**		**651**			
Number melted / Melt rate	**0 / 0%**		**1 / 2%**		**1 / 1%**		**0 / 0%**		**0 / 0%**		**2 / 1%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**61**	55	**110**	115	**363**	311	**329**	275	**2**	5	**865**	761	114%	
Number confirmed	**6**	3	**4**	7	**29**	24	**30**	12	**0**	1	**69**	47	147%	
Yield	**10%**	5%	**4%**	6%	**8%**	8%	**9%**	4%	**0%**	20%	**8%**	6%		
Average Institutional gift	**$8,250**	$8,815	**$5,815**	$5,424	**$3,853**	$3,537	**$2,094**	$1,982	**$4,250**	$16	**$5,050**	$3,683		
Average net T&F revenue	**$3,558**	$2,993	**$5,993**	$6,384	**$7,976**	$8,271	**$9,714**	$9,826	**$7,558**	$11,792	**$8,099**	$0	0%	**31%**
Number pending	**50**		**104**		**329**		**296**		**2**		**1433**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**1**	0	**0**	0	**0**	0	**0**	0	**0**	0	**1**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Average Institutional gift	**$12,000**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,293**	$0		
Average net T&F revenue	**$7,344**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$7,344**	$0	0%	**33%**
Number pending	**1**		**0**		**0**		**0**		**0**		**1433**			
Number melted / Melt rate	**0 / 0%**		**1 / 100%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**30**	0	**40**	0	**56**	0	**27**	0	**247**	268	**400**	268	149%	
Number confirmed	**17**	0	**25**	0	**32**	0	**22**	0	**102**	119	**198**	119	166%	
Yield	**57%**	0%	**63%**	0%	**57%**	0%	**81%**	0%	**41%**	44%	**50%**	44%		
Number pending	**12**		**14**		**19**		**5**		**141**		**877**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**1 / 3%**		**0 / 0%**		**0 / 0%**		**1 / 1%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**8**	0	**19**	0	**47**	0	**30**	0	**695**	500	**799**	500	160%	
Number confirmed	**1**	0	**2**	0	**4**	0	**5**	0	**78**	48	**90**	48	188%	
Yield	**13%**	0%	**11%**	0%	**9%**	0%	**17%**	0%	**11%**	10%	**11%**	10%		
Number pending	**6**		**15**		**35**		**21**		**609**		**877**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**877**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Total	6666	**6455**	**6604**	149	2007	**1614**	**1673**	59	30.1%	**25.0%**	**25.3%**	0.3%
Academic Distribution												
IR: 182.500 & Above	428	**502**	**509**	7	118	**131**	**135**	4	27.6%	**26.1%**	**26.5%**	0.4%
IR: 168.500 - 182.499	864	**884**	**897**	13	259	**227**	**231**	4	30.0%	**25.7%**	**25.8%**	0.1%
IR: 148.000 - 168.499	1806	**1794**	**1821**	27	581	**448**	**458**	10	32.2%	**25.0%**	**25.2%**	0.2%
IR: 129.900 - 147.999	1310	**1286**	**1320**	34	377	**350**	**362**	12	28.8%	**27.2%**	**27.4%**	0.2%
IR: 0.000 - 129.899	2258	**1989**	**2057**	68	672	**458**	**487**	29	29.8%	**23.0%**	**23.7%**	0.6%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Need-based	4017	**3417**	**3550**	133	1420	**967**	**1013**	46	35.3%	**28.3%**	**28.5%**	0.2%
No-need/merit	1852	**1864**	**1855**	-9	392	**363**	**372**	9	21.2%	**19.5%**	**20.1%**	0.6%
Full-pay	768	**1174**	**1199**	25	167	**284**	**288**	4	21.7%	**24.2%**	**24.0%**	-0.2%
Premier Academic	10	**0**	**0**	0	9	**0**	**0**	0	90.0%	**0.0%**	**0.0%**	0.0%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	1/30/2018	**3417**		**$73,104**	**$7,575**	**$17,138**		**967**		**$82,765**	**$9,197**	**$15,525**
	2/6/2018	**3550**		**$72,739**	**$7,509**	**$17,203**		**1013**		**$81,699**	**$9,026**	**$15,699**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	1/30/2018	**4774**	**74%**	**$115,241**	**$23,704**	**$12,266**		**1456**	**90%**	**$127,885**	**$28,451**	**$10,311**
	2/6/2018	**4939**	**75%**	**$114,539**	**$23,472**	**$12,365**		**1514**	**90%**	**$126,281**	**$27,844**	**$10,504**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Tuition & fee discount rate	n/a	**21.6%**	**21.5%**	-0.2%	23.6%	**19.1%**	**19.1%**	0.0%	n/a	**22.5%**	**22.3%**	-0.2%
Academic Index	n/a	**145.0**	**144.9**	-0.1	142	**144.4**	**143.9**	-0.5	n/a	**144.9**	**144.9**	0.0
ACT composite	n/a	**23.0**	**23.0**	0.0	22.8	**23.1**	**23.1**	0.0	n/a	**23.0**	**22.9**	-0.1
High school GPA	n/a	**3.47**	**3.47**	0.00	3.39	**3.47**	**3.46**	-0.01	n/a	**3.47**	**3.47**	0.00
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Total	6666	**6251**	**6604**	353	2007	**1509**	**1673**	164	30.1%	**24.1%**	**25.3%**	1.2%
Academic Distribution												
IR: 182.500 & Above	428	**420**	**509**	89	118	**108**	**135**	27	27.6%	**25.7%**	**26.5%**	0.8%
IR: 168.500 - 182.499	864	**838**	**897**	59	259	**206**	**231**	25	30.0%	**24.6%**	**25.8%**	1.2%
IR: 148.000 - 168.499	1806	**1722**	**1821**	99	581	**428**	**458**	30	32.2%	**24.9%**	**25.2%**	0.3%
IR: 129.900 - 147.999	1310	**1227**	**1320**	93	377	**317**	**362**	45	28.8%	**25.8%**	**27.4%**	1.6%
IR: 0.000 - 129.899	2258	**2044**	**2057**	13	672	**450**	**487**	37	29.8%	**22.0%**	**23.7%**	1.7%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Need-based	4017	**3396**	**3550**	154	1420	**925**	**1013**	88	35.3%	**27.2%**	**28.5%**	1.3%
No-need/merit	1852	**1857**	**1855**	-2	392	**411**	**372**	-39	21.2%	**22.1%**	**20.1%**	-2.1%
Full-pay	768	**997**	**1199**	202	167	**172**	**288**	116	21.7%	**17.3%**	**24.0%**	6.8%
Premier Academic	10	**1**	**0**	-1	9	**1**	**0**	-1	90.0%	**100.0%**	**0.0%**	-100.0%
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416	1321		$75,440	$8,311	$16,658
	2/7/2017	**3396**		**$72,617**	**$7,767**	**$16,923**	**925**		**$82,883**	**$9,777**	**$14,915**
	02/06/2018	**3550**		**$72,739**	**$7,509**	**$17,203**	**1013**		**$81,699**	**$9,026**	**$15,699**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008	1789	94%	$105,172	$19,562	$12,457
	2/7/2017	**4695**	**75%**	**$112,404**	**$22,586**	**$12,241**	**1327**	**88%**	**$129,626**	**$25,263**	**$10,397**
	02/06/2018	**4939**	**75%**	**$114,539**	**$23,472**	**$12,365**	**1514**	**90%**	**$126,281**	**$27,844**	**$10,504**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Tuition & fee discount rate	n/a	**24.2%**	**21.5%**	-2.7%	23.6%	**26.4%**	**19.1%**	-7.3%	n/a	**23.6%**	**22.3%**	-1.3%
Academic Index	n/a	**142.3**	**144.9**	2.6	140.2	**142.4**	**143.9**	1.5	n/a	**142.2**	**144.9**	2.7
ACT composite	n/a	**23.0**	**23.0**	0.0	22.7	**23.1**	**23.1**	0.0	n/a	**23.0**	**22.9**	-0.1
High school GPA	n/a	**3.43**	**3.47**	0.04	3.38	**3.42**	**3.46**	0.04	n/a	**3.43**	**3.47**	0.04
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Total	6666	**5867**	**6604**	737	2007	**1435**	**1673**	238	30.1%	**24.5%**	**25.3%**	0.9%
Academic Distribution												
IR: 182.500 & Above	428	**319**	**509**	190	118	**76**	**135**	59	27.6%	**23.8%**	**26.5%**	2.7%
IR: 168.500 - 182.499	864	**753**	**897**	144	259	**186**	**231**	45	30.0%	**24.7%**	**25.8%**	1.1%
IR: 148.000 - 168.499	1806	**1615**	**1821**	206	581	**440**	**458**	18	32.2%	**27.2%**	**25.2%**	-2.1%
IR: 129.900 - 147.999	1310	**1201**	**1320**	119	377	**299**	**362**	63	28.8%	**24.9%**	**27.4%**	2.5%
IR: 0.000 - 129.899	2258	**1979**	**2057**	78	672	**434**	**487**	53	29.8%	**21.9%**	**23.7%**	1.7%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Need-based	.	**1234**	**3550**	2316	1420	**326**	**1013**	687	35.3%	**26.4%**	**28.5%**	2.1%
No-need/merit	1852	**2744**	**1855**	-889	392	**754**	**372**	-382	21.2%	**27.5%**	**20.1%**	-7.4%
Full-pay	768	**1889**	**1199**	-690	167	**355**	**288**	-67	21.7%	**18.8%**	**24.0%**	5.2%
Premier Academic	10	**0**	**0**	0	9	**0**	**0**	0	90.0%		**0.0%**	
Special Talent/other talent gift	14	**0**	**0**	0	14	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	5	**0**	**0**	0	5	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students					
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/9/2016	**1234**		**$69,518**	**$7,401**	**$17,123**		**326**		**$76,719**	**$8,929**	**$15,589**
	02/06/2018	**3550**		**$72,739**	**$7,509**	**$17,203**		**1013**		**$81,699**	**$9,026**	**$15,699**
Totals	2017-18 Year End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/9/2016	**1708**	**29%**	**$105,743**	**$21,050**	**$12,371**		**488**	**34%**	**$111,093**	**$22,985**	**$10,414**
	02/06/2018	**4939**	**75%**	**$114,539**	**$23,472**	**$12,365**		**1514**	**90%**	**$126,281**	**$27,844**	**$10,504**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**21.5%**	**21.5%**	0.0%	23.6%	**24.4%**	**19.1%**	-5.4%	n/a	**21.0%**	**22.3%**	1.3%
Academic Index	n/a	**127.0**	**144.9**	17.9	140.2	**129.1**	**143.9**	14.8	n/a	**126.2**	**144.9**	18.7
ACT composite	n/a	**22.9**	**23.0**	0.1	22.7	**23.1**	**23.1**	0.0	n/a	**22.9**	**22.9**	0.0
High school GPA	n/a	**3.40**	**3.47**	0.07	3.38	**3.40**	**3.46**	0.06	n/a	**3.39**	**3.47**	0.08
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Total	5867	**6251**	**6604**	6666	1435	**1509**	**1673**	2007	24.5%	**24.1%**	**25.3%**	30.1%
Academic Distribution												
IR: 182.500 & Above	319	**420**	**509**	428	76	**108**	**135**	118	23.8%	**25.7%**	**26.5%**	27.6%
IR: 168.500 - 182.499	753	**838**	**897**	864	186	**206**	**231**	259	24.7%	**24.6%**	**25.8%**	30.0%
IR: 148.000 - 168.499	1615	**1722**	**1821**	1806	440	**428**	**458**	581	27.2%	**24.9%**	**25.2%**	32.2%
IR: 129.900 - 147.999	1201	**1227**	**1320**	1310	299	**317**	**362**	377	24.9%	**25.8%**	**27.4%**	28.8%
IR: 0.000 - 129.899	1979	**2044**	**2057**	2258	434	**450**	**487**	672	21.9%	**22.0%**	**23.7%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Need-based	1234	**3396**	**3550**	4017	326	**925**	**1013**	1420	26.4%	**27.2%**	**28.5%**	35.3%
No-need/merit	2744	**1857**	**1855**	1852	754	**411**	**372**	392	27.5%	**22.1%**	**20.1%**	21.2%
Full-pay	1889	**997**	**1199**	768	355	**172**	**288**	167	18.8%	**17.3%**	**24.0%**	21.7%
Premier Academic	0	**1**	**0**	10	0	**1**	**0**	9		**100.0%**		90.0%
Special Talent/other talent gift	0	**0**	**0**	14	0	**0**	**0**	14				100.0%
Employee dependent/Exchange	0	**0**	**0**	5	0	**0**	**0**	5				100.0%

FAFSA filers	Admitted Students						Confirmed Students					
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	4134		$70,451	$7,364	$17,416		1321		$75,440	$8,311	$16,658
	2/7/2017	3396		$72,617	$7,767	$16,923		925		$82,883	$9,777	$14,915
	2/9/2016	1234		$69,518	$7,401	$17,123		326		$76,719	$8,929	$15,589
	02/06/2018	**3550**		**$72,739**	**$7,509**	**$17,203**		**1013**		**$81,699**	**$9,026**	**$15,699**
Totals	2017-18 Year-End	5558	81%	$104,364	$20,498	$13,008		1789	94%	$105,172	$19,562	$12,457
	2/7/2017	4695	75%	$112,404	$22,586	$12,241		1327	88%	$129,626	$25,263	$10,397
	2/9/2016	1708	29%	$105,743	$21,050	$12,371		488	34%	$111,093	$22,985	$10,414
	02/06/2018	**4939**	**75%**	**$114,539**	**$23,472**	**$12,365**		**1514**	**90%**	**$126,281**	**$27,844**	**$10,504**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Tuition & fee discount rate	21.5%	**24.2%**	**21.5%**	n/a	24.4%	**26.4%**	**19.1%**	23.6%	21.0%	**23.6%**	**22.3%**	n/a
Academic Index	127.0	**142.3**	**144.9**	n/a	129.1	**142.4**	**143.9**	140.2	126.2	**142.2**	**144.9**	n/a
ACT composite	22.9	**23.0**	**23.0**	n/a	23.1	**23.1**	**23.1**	22.7	22.9	**23.0**	**22.9**	n/a
High school GPA	3.40	**3.43**	**3.47**	n/a	3.40	**3.42**	**3.46**	3.38	3.39	**3.43**	**3.47**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	from last week	from last year	from year end	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018
Total	1509	2087	**1616**	**1679**	0	177	**2**	**6**	4	6	-171	0.0%	8.5%	**0.1%**	**0.4%**
IR: 182.500 & Above	108	115	**132**	**136**	0	2	**1**	**1**	0	1	-1	0.0%	1.7%	**0.8%**	**0.7%**
IR: 168.500 - 182.499	206	266	**227**	**233**	0	8	**0**	**2**	2	2	-6	0.0%	3.0%	**0.0%**	**0.9%**
IR: 148.000 - 168.499	428	578	**449**	**460**	0	25	**1**	**2**	1	2	-23	0.0%	4.3%	**0.2%**	**0.4%**
IR: 129.900 - 147.999	317	408	**350**	**363**	0	43	**0**	**1**	1	1	-42	0.0%	10.5%	**0.0%**	**0.3%**
IR: 0.000 - 129.899	450	720	**458**	**487**	0	99	**0**	**0**	0	0	-99	0.0%	13.8%	**0.0%**	**0.0%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	from last week	from last year	from year end	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018
Need-based	925	1459	Need-based	**1016**	0	138	Need-based	**3**		3	-135	0.0%	9.5%	**0.0%**	**0.3%**
No-need/merit	411	383	No-need/merit	**374**	0	17	No-need/merit	**2**		2	-15	0.0%	4.4%	**0.0%**	**0.5%**
Full-pay	172	217	**Full-pay**	**289**	0	22	**Full-pay**	**1**		1	-21	0.0%	10.1%	**0.0%**	**0.3%**
Premier Academic	1	9	Premier Academic	**0**	0	0	Premier Academic	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	14	Special Talent/other talent gift	**0**	0	0	Special Talent/other talent gift	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	0	5	Employee dependent/Exchange	**0**	0	0	Employee dependent/Exchange	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018
FC = $0	1 / 17%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	4 / 6%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 5%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	1 / 13%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%	2 / 9%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $7000 & Above	1 / 2%	0 / 0%	1 / 2%	4 / 4%	0 / 0%	1 / 1%	8 / 4%	0 / 0%	0 / 0%
Need Sub-Total	2 / 3%	0 / 0%	1 / 1%	6 / 3%	0 / 0%	1 / 1%	19 / 5%	0 / 0%	0 / 0%
No-need/merit	0 / 0%	1 / 2%	0 / 0%	1 / 1%	0 / 0%	1 / 2%	5 / 3%	0 / 0%	1 / 1%
Full-pay	0 / 0%	0 / 0%	0 / 0%	1 / 33%	0 / 0%	0 / 0%	1 / 7%	1 / 3%	1 / 3%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 2%	1 / 1%	1 / 1%	8 / 3%	0 / 0%	2 / 1%	25 / 4%	1 / 0%	2 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018
FC = $0	7 / 11%	0 / 0%	0 / 0%	35 / 20%	0 / 0%	0 / 0%	47 / 14%	0 / 0%	0 / 0%
FC = $1 - $1900	6 / 15%	0 / 0%	1 / 6%	7 / 11%	0 / 0%	0 / 0%	15 / 9%	0 / 0%	1 / 1%
FC = $1901 - $3700	3 / 15%	0 / 0%	0 / 0%	9 / 20%	0 / 0%	0 / 0%	15 / 14%	0 / 0%	0 / 0%
FC = $3701 - $5329	2 / 13%	0 / 0%	0 / 0%	6 / 18%	0 / 0%	0 / 0%	11 / 13%	0 / 0%	0 / 0%
FC = $5330 - $6999	2 / 15%	0 / 0%	0 / 0%	9 / 22%	0 / 0%	0 / 0%	12 / 13%	0 / 0%	0 / 0%
FC = $7000 & Above	11 / 8%	0 / 0%	0 / 0%	14 / 8%	0 / 0%	0 / 0%	38 / 6%	0 / 0%	2 / 0%
Need Sub-Total	31 / 11%	0 / 0%	1 / 0%	80 / 15%	0 / 0%	0 / 0%	138 / 9%	0 / 0%	3 / 0%
No-need/merit	10 / 10%	0 / 0%	0 / 0%	1 / 20%	0 / 0%	0 / 0%	17 / 4%	1 / 0%	2 / 1%
Full-pay	2 / 11%	0 / 0%	0 / 0%	18 / 10%	0 / 0%	0 / 0%	22 / 10%	1 / 0%	1 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	43 / 11%	0 / 0%	1 / 0%	99 / 14%	0 / 0%	0 / 0%	177 / 8%	2 / 0%	6 / 0%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Department or Cost Center	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	2373	2313	97%	1727	$9,844	$13,184	$2,857	$8,951	1129	23.6	3.53		69	148.5	24%
Education and Human Development	1080	1056	98%	810	$9,475	$12,353	$2,274	$9,541	1097	22.3	3.45		65	143.0	19%
Health and Human Services	991	976	98%	714	$9,834	$13,443	$2,137	$9,671	1050	22.0	3.43		67	142.3	18%
College of Business Admin	854	828	97%	618	$7,725	$10,350	$2,496	$9,330	1142	23.4	3.42		64	139.4	21%
Academic Enhancement	683	669	98%	483	$9,010	$12,480	$2,235	$9,573	1106	22.2	3.37		63	143.1	19%
College of Technology	399	393	98%	295	$7,600	$10,124	$2,491	$9,317	1127	23.2	3.41		65	142.2	21%
College of Musical Arts	224	221	99%	182	$10,142	$12,315	$3,267	$8,541	1155	24.8	3.55		70	149.2	28%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	6604	6456	98%	4829	$9,298	$12,430	$2,534	$9,278	1120	23.1	3.46		66	144.6	21%

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Bowling Green State University
State Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
State	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Ohio	6603	6455	98%	4829	$9,299	$12,430	$2,532	$9,278	1120	23.0	3.46		67	144.6	21%
Foreign country	1	1	100%				$12,000	$7,344		29.0	4.17		97	185.6	62%
Blank/Other															
Total - all students	6604	6456	98%	4829	$9,298	$12,430	$2,534	$9,278	1120	23.1	3.46		66	144.6	21%

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Bowling Green State University
Market Segment Summary
First-Year In-State Secondary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Market Segment	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Cuyahoga	921	904	98%	686	$10,904	$14,369	$2,331	$9,477	1084	22.5	3.41		67	139.0	20%
Franklin	881	871	99%	647	$9,809	$13,205	$2,133	$9,675	1097	22.5	3.43		67	143.8	18%
Lorain	355	345	97%	269	$9,691	$12,429	$2,928	$8,880	1134	23.2	3.52		66	145.8	25%
Montgomery	331	322	97%	226	$10,271	$14,634	$2,497	$9,311	1128	22.6	3.41		67	140.7	21%
Delaware	326	320	98%	239	$4,717	$6,316	$2,931	$8,877	1178	24.2	3.43		66	143.7	25%
Hamilton	322	315	98%	230	$9,418	$12,898	$2,837	$8,971	1142	22.9	3.55		67	147.0	24%
Summit	292	286	98%	213	$8,332	$11,188	$2,642	$9,166	1196	23.4	3.44		65	142.4	22%
Lake	263	255	97%	193	$9,151	$12,090	$2,416	$9,422	1137	22.6	3.46		64	142.5	20%
Warren	220	212	96%	166	$7,126	$9,101	$3,399	$8,409	1211	24.5	3.54		66	149.6	29%
Stark	219	216	99%	159	$10,418	$14,152	$2,822	$8,986	1171	23.4	3.63		73	152.4	24%
Butler	215	213	99%	163	$7,877	$10,294	$3,033	$8,775	1171	23.5	3.52		63	146.4	26%
Medina	199	191	96%	143	$5,962	$7,963	$2,987	$8,821	1101	24.0	3.52		67	150.4	25%
Licking	127	125	98%	105	$9,664	$11,505	$2,536	$9,272	1290	23.6	3.48		72	143.8	21%
Erie	114	112	98%	90	$9,795	$12,189	$2,875	$8,933	1078	22.8	3.47		67	143.7	24%
Richland	108	102	94%	68	$7,582	$11,373	$2,245	$9,563	1187	22.6	3.42		65	144.7	19%
Allen	105	103	98%	82	$11,373	$14,285	$1,947	$9,861	1220	22.5	3.31		67	131.3	16%
Geauga	104	100	96%	70	$7,805	$11,150	$2,335	$9,473	1141	23.1	3.30		51	133.9	20%
Miami	100	99	99%	77	$9,700	$12,472	$2,071	$9,737	1092	23.0	3.45		65	142.6	18%
Fairfield	97	95	98%	68	$8,834	$12,342	$2,963	$8,845	1196	23.0	3.56		69	147.7	25%
Portage	90	89	99%	65	$9,569	$13,102	$2,607	$9,201	1138	23.6	3.39		73	144.3	22%
Greene	83	79	95%	60	$6,535	$8,604	$2,557	$9,251	1170	23.4	3.47		66	147.7	22%
Clermont	82	80	98%	66	$9,003	$10,913	$2,394	$9,414	955	22.9	3.48		67	146.7	20%
Wayne	81	78	96%	63	$12,429	$15,389	$2,622	$9,186	1087	22.8	3.49		63	149.4	22%
Auglaize	79	77	97%	58	$10,813	$14,355	$2,597	$9,211		23.6	3.57		67	155.5	22%
Shelby	75	74	99%	50	$8,326	$12,323	$2,574	$9,234	1310	23.3	3.54		67	152.5	22%
Union	68	67	99%	50	$6,684	$8,957	$2,896	$8,912	1218	23.0	3.58		61	153.5	25%
Mahoning	65	62	95%	41	$7,003	$10,590	$2,815	$8,993	1127	23.4	3.59		72	151.4	24%
Marion	64	64	100%	46	$11,645	$16,202	$1,961	$9,847		21.6	3.49		67	143.2	17%
Clark	63	59	94%	44	$9,581	$12,847	$2,729	$9,079	1160	22.5	3.51		70	148.0	23%
Huron	62	61	98%	44	$10,313	$14,297	$2,590	$9,465		22.1	3.43		64	146.8	21%
Blank/Other	493	480	97%	348	$10,511	$14,499	$2,099	$9,709	1094	22.6	3.47		69	148.3	18%
Total - all students	6604	6456	98%	4829	$9,298	$12,430	$2,534	$9,278	1120	23.1	3.46		66	144.6	21%

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Bowling Green State University

Aid Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	0				
Merit-based gift	3911	$4,183	$16,358,500	100.0%	21.5%
Premier Academic	0				
Special Talent/other talent gift	0				
Other institutional gift aid	0				
Tuition exchange waivers	0				
Total Institutional Gift Aid	3911	$4,183	$16,358,500	100.0%	21.5%
$ of merit/premier meeting need			$8,237,483	50.4%	10.8%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	3911	$4,183	$16,358,500		
Tuition/Fee Revenue	6455	$11,813	$76,255,056		
Net Tuition/Fee Revenue	6455	$9,279	$59,896,556		

Other Aid by Type	Students	Average	Total
Campus-based gift	0		
Campus-based work	0		
Campus-based loan	0		
State grant	0		
Federal grant	0		
Federal loan	0		
Private gift	0		
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	0		

Institutional Totals				
Total Institutional Gift	3911	$4,183	$16,358,500	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	3911	$4,183	$16,358,500	100.0%

Overall Totals			
Total Gift	3911[1]	$4,183	$16,358,500
Total Work	0		
Total Subsidized Loans	0		
Total Unsubsidized Loans	0		
Total	3911	$4,183	$16,358,500

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Secondary Market Students

Transmission Date: 02/06/2018

Aid and figures are for confirmed and pending students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm & Pending	Perc Active	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Merit														
BG Success Scholarship	1	1	100.0%	$4,000	$4,000		$12,000	$7,344	185.0	29.0	4.00		20.7%	62.0%
Univ Freshman Acad Schp 1000	96	95	99.0%	$1,000	$95,000	$13,762	$1,058	$10,750	138.2	21.8	3.14		8.5%	9.0%
Univ Freshman Acad Schp 1500	106	105	99.1%	$1,500	$157,500	$13,815	$1,562	$10,246	138.1	21.4	3.17		12.7%	13.2%
Univ Freshman Acad Schp 2000	412	406	98.5%	$2,000	$812,000	$12,760	$2,097	$9,711	139.2	21.8	3.18		16.9%	17.8%
Univ Freshman Acad Schp 2500	599	589	98.3%	$2,500	$1,472,500	$12,520	$2,621	$9,187	143.0	21.2	3.41		21.2%	22.2%
Univ Freshman Acad Schp 3500	574	565	98.4%	$3,500	$1,977,500	$12,424	$3,596	$8,212	155.6	24.9	3.48		29.6%	30.5%
Univ Freshman Acad Schp 4000	1032	1007	97.6%	$4,000	$4,028,000	$11,653	$4,110	$7,705	159.0	23.6	3.74		33.9%	34.8%
Univ Freshman Acad Schp 5000	257	253	98.4%	$5,000	$1,265,000	$10,127	$5,245	$6,563	173.2	27.5	3.85		42.3%	44.4%
Univ Freshman Acad Schp 6000	549	533	97.1%	$6,000	$3,198,000	$9,740	$6,231	$5,577	175.4	26.1	4.07		50.8%	52.8%
Univ Freshman Acad Schp 7000	47	43	91.5%	$7,000	$301,000	$10,964	$7,372	$4,436	185.4	30.6	4.05		59.3%	62.4%
Univ Freshman Acad Schp 8000	390	381	97.7%	$8,000	$3,048,000	$8,118	$8,136	$3,691	186.0	30.1	4.25		67.6%	68.8%
TOTAL (Institutional Merit)	**4063**	**3978**	**97.9%**	**$4,112**	**$16,358,500**	**$11,313**	**$4,250**	**$7,563**	**159.1**	**24.4**	**3.67**		**34.8%**	**36.0%**

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