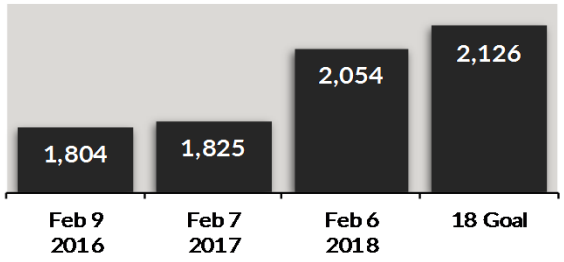
Bowling Green State University

Executive Summary for First-Year In-State Primary Market Students

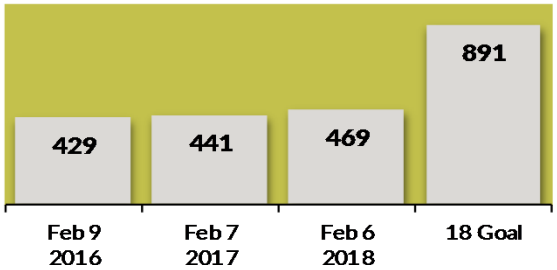
As of Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

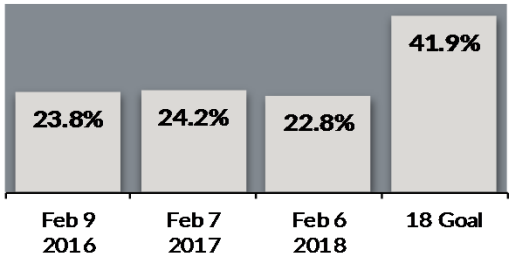
Admissions



Confirmations

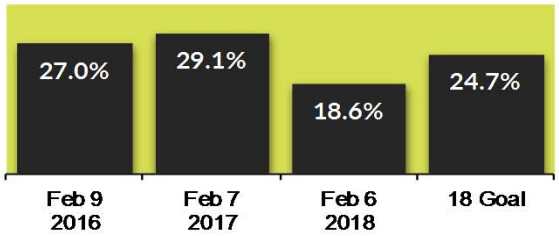


Yield

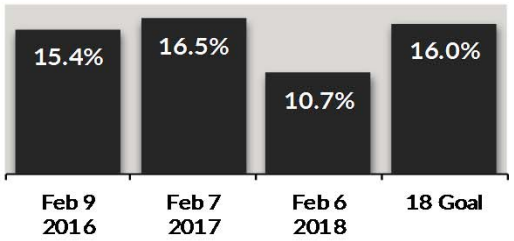


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Feb 7 2017		Feb 6 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	29	6.6%	26	5.5%	46	5.2%	Academic Index	149.9	150.4	149.6	151.8
IR: 168.500 - 182.499	78	17.7%	91	19.4%	124	13.9%	SAT composite	1121	1109	1123	1170
IR: 148.000 - 168.499	129	29.3%	130	27.7%	268	30.1%	ACT composite	23.1	22.9	23.1	22.9
IR: 129.900 - 147.999	97	22.0%	88	18.8%	172	19.3%	High school GPA	3.51	3.51	3.51	3.60
IR: 0.000 - 129.899	108	24.5%	134	28.6%	281	31.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Primary Market Students	-72	97%	-422	53%	-6.1%	75%	719	108%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Primary Market Students
Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	2107	2126	2054	97%	901	891	**469**	**53%**	42.8%	41.9%	22.8%	1550	35
Yield needed from pending student pool to meet goal												27%	
Academic Distribution												Number melted / Melt rate	1 / 0%
IR: 182.500 & Above	162	163	183	112%	47	46	**26**	**57%**	29.0%	28.2%	14.2%	155	2
IR: 168.500 - 182.499	282	284	309	109%	124	124	**91**	**73%**	44.0%	43.7%	29.4%	212	6
IR: 148.000 - 168.499	587	592	587	99%	275	268	**130**	**49%**	46.8%	45.3%	22.1%	442	15
IR: 129.900 - 147.999	404	408	366	90%	174	172	**88**	**51%**	43.1%	42.2%	24.0%	271	7
IR: 0.000 - 129.899	672	679	609	90%	281	281	**134**	**48%**	41.8%	41.4%	22.0%	470	5

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	146.2	149.9	1621	144.7	144.5	**150.4**	**372**	186.1	174.4	158.4	141.7	149.6	151.8
SAT composite	1174	1121	257	1143	1143	**1109**	**34**	1373	1236	1138	1064	1123	1170
ACT composite	22.9	23.1	1969	22.8	22.8	**22.9**	**458**	30.4	26.4	23.6	21.4	23.1	22.9
High school GPA	3.45	3.51	2052	3.44	3.44	**3.51**	**468**	4.14	3.99	3.71	3.34	3.51	3.60
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	64	67	1481	63	63	**67**	**379**	93	87	76	59	66	70
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$19,799,880	$8,195,496	$8,585,676	**$4,519,284**	**52.6%**	$14,943,336
Required fee revenue	$4,461,288	$1,875,882	$1,935,252	**$1,018,668**	**52.6%**	$3,366,600
Room/board revenue	$13,742,832	$5,650,230	$5,753,149	**$4,134,768**	**71.9%**	$9,333,024
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$38,004,000	$15,721,608	$16,274,077	**$9,672,720**	**59.4%**	$27,642,960
Unfunded institutional gift - tuition	$5,076,500	$2,461,237	$2,402,382	**$1,032,500**	**43.0%**	$3,950,500
Unfunded institutional gift - room/board	$0	$124,947	$121,959	**$0**	**0.0%**	$0
Funded institutional gift	$0	$77,882	$77,882	**$0**	**0.0%**	$0
Net tuition/fee revenue	$19,184,668	$7,407,312	$7,918,704	**$4,505,452**	**56.9%**	$14,359,436
Average net tuition/fees revenue	$9,340	$8,221	$8,887	**$9,607**	**108.1%**	$9,264
Avg. net t&f revenue w/o full-pays	$8,630	$6,767		**$9,194**		$8,449
Tuition revenue minus unfunded gift	$14,723,380	$5,274,911	$5,696,694	**$3,486,784**	**61.2%**	$10,992,836
Room/board revenue minus unfunded gift	$13,742,832	$5,525,283	$5,631,189	**$4,134,768**	**73.4%**	$9,333,024
Overall revenue minus unfunded gift	$32,927,500	$12,676,076	$13,263,135	**$8,640,220**	**65.1%**	$23,692,460
Tuition & fee discount rate	20.9%	26.5%	24.7%	**18.6%**		21.6%
Unfunded tuition discount	25.6%	31.8%	29.7%	**22.8%**		26.4%
Unfunded room/board discount	0.0%	2.2%	2.1%	**0.0%**		0.0%
Unfunded overall discount	13.4%	16.9%	16.0%	**10.7%**		14.3%

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RUFFALO NOEL LEVITZ

Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	1297	1308	1119	86%	623	618	**310**	**50%**	48.0%	47.2%	27.7%	796	13
No-need/merit	473	478	476	100%	142	136	**85**	**63%**	30.0%	28.5%	17.9%	378	13
Full-pay	273	276	459	166%	73	74	**74**	**100%**	26.7%	26.8%	16.1%	376	9
Premier Academic	4	4	0	0%	4	4	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Special Talent/other talent gift	4	4	0	0%	4	4	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	56	56	0	0%	55	55	**0**	**0%**	98.2%	98.2%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153	
	To-date	**1119**		**$74,678**	**$7,732**	**$16,373**		**310**		**$82,427**	**$9,760**	**$14,886**	
No-need/merit	2017-18	268	57%	$191,808	$54,347	$0	0	116	82%	$200,090	$57,764	$0	0
	To-date	**242**	**51%**	**$184,209**	**$65,285**	**$0**	**0**	**66**	**78%**	**$172,725**	**$53,031**	**$0**	**0**
Full-pay	2017-18	84	31%	$178,676	$50,629	$0	0	49	67%	$175,076	$47,510	$0	0
	To-date	**124**	**27%**	**$218,711**	**$63,962**	**$0**	**0**	**42**	**57%**	**$342,369**	**$76,607**	**$0**	**0**
Premier Academic	2017-18	3	75%	$127,451	$29,042	$9,774	0	3	75%	$127,451	$29,042	$9,774	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Special Talent/other talent gift	2017-18	3	75%	$94,577	$9,933	$14,793	0	3	75%	$94,577	$9,933	$14,793	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	44	79%	$153,824	$37,459	$11,026	0	43	78%	$154,679	$37,808	$11,230	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	1699	81%	$99,063	$17,866	$13,036	0	837	93%	$102,845	$18,861	$12,688	0
	To-date	**1485**	**72%**	**$108,855**	**$21,806**	**$12,337**	**0**	**418**	**89%**	**$126,260**	**$23,309**	**$11,040**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	1203	57%	1242	60%	495	55%	**290**	**62%**	41.1%	**23.3%**	929	23
Males	904	43%	812	40%	406	45%	**179**	**38%**	44.9%	**22.0%**	621	12

Residence Hall Occupancy

Residents in Fall 2017	635	Confirmed residents-to-date	**451**
% of enrolled students	70.5%	Female	**275**
Goal - residents in Fall 2018	628	Male	**176**
% of enrolled students	70.5%	% of confirmed students	**96.2%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$0	$0	$0	**$0**
Institutional merit-based gift	$5,822,076	$5,076,500	$2,462,396	$2,396,576	**$1,032,500**
% / $ of merit/premier funds meeting need	57% / $3,337,367	55% / $2,769,185	66% / $1,648,897		**57% / $586,358**
Institutional Premier Academic	$52,972	$0	$52,972	$56,125	**$0**
Institutional talent-based gift	$69,788	$0	$67,788	$69,588	**$0**
Institutional other gift	$89,710	$0	$80,910	$79,934	**$0**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$6,034,546	$5,076,500	$2,664,066	$2,602,224	**$1,032,500**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$61,000	$0	$33,000	$33,000	**$0**
Campus-based work-study	$354,840	$0	$170,840	$170,840	**$0**
Campus-based Loan (e.g. Perkins)	$0	$0	$0	$0	**$0**
State grant	$1,075,023	$0	$658,313	$669,778	**$0**
Federal grant (e.g. Pell)	$2,356,111	$0	$1,323,620	$1,345,130	**$0**
Federal loan (e.g. Direct Loans)	$3,597,251	$0	$1,993,988	$2,277,295	**$0**
Private aid	$131,138	$0	$98,231	$99,409	**$0**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$0	$0
Institutional merit-based gift	$3,950,500	$93,500
% / $ of merit/premier funds meeting need	54% / $2,146,471	39% / $36,356
Institutional Premier Academic	$0	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$0	$0
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$3,950,500	$93,500
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$0	$0
Campus-based work-study	$0	$0
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$0	$0
Federal grant (e.g. Pell)	$0	$0
Federal loan (e.g. Direct Loans)	$0	$0
Private aid	$0	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$3,097	**$5,423**
IR: 168.500 - 182.499	$5,512	**$7,665**
IR: 148.000 - 168.499	$7,927	**$9,004**
IR: 129.900 - 147.999	$9,742	**$10,388**
IR: 0.000 - 129.899	$11,718	**$11,808**
All students	$8,887	**$9,607**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,012	**$9,721**
No-need/merit	$7,760	**$7,273**
Full-pay	$11,808	**$11,808**
Premier Academic	-$5,589	**$0**
Special Talent/other talent gift	-$1,447	**$0**
Employee dependent/Exchange	$8,155	**$0**

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2018-19 AFAS Tracking System - First-Year In-State Primary Market Students - Transmission Date: 02/06/2018

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	1297	1119	13	796		1308	473	476	13	378		478
Number enrolled	623				**310**	618	142				**85**	136
Yield	48.0%				**27.7%**	47.2%	30.0%				**17.9%**	28.5%
Average need	$16,153	$16,373	$16,879	$16,943	**$14,886**	$16,882						
Number offered aid	620	657	8	506	**143**							
Number of packages with need-based awards	561	0	0	0	**0**							
Percent of need met	57.7%	16.1%	16.9%	16.7%	**14.0%**	58.1%						
Percent of need met with gift aid	37.4%	16.1%	16.9%	16.7%	**14.0%**	36.3%						
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,636	$2,629	$2,846	$2,837	**$2,087**	$2,643	$4,217	$4,484	$4,346	$4,478	**$4,535**	$3,985
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$43	$0	$0	$0	**$0**	$43	$41	$0	$0	$0	**$0**	$41
Institutional other gift	$111	$0	$0	$0	**$0**	$110	$24	$0	$0	$0	**$0**	$23
Subtotal - institutional gift aid	$2,789	$2,629	$2,846	$2,837	**$2,087**	$2,796	$4,283	$4,484	$4,346	$4,478	**$4,535**	$4,048
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$51	$0	$0	$0	**$0**	$52	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$261	$0	$0	$0	**$0**	$263	$0	$0	$0	$0	**$0**	$0
State grant	$1,015	$0	$0	$0	**$0**	$1,042	$103	$0	$0	$0	**$0**	$106
Federal grant	$2,040	$0	$0	$0	**$0**	$2,091	$26	$0	$0	$0	**$0**	$27
Federal loan	$3,016	$0	$0	$0	**$0**	$3,414	$0	$0	$0	$0	**$0**	$0
Private aid	$146	$0	$0	$0	**$0**	$149	$7	$0	$0	$0	**$0**	$7

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18	2018-19 To-date				2018-19	2017-18	2018-19 To-date				2018-19
	Actual	Admit	Cancel	Pending	Confirm	Goal	Actual	Admit	Cancel	Pending	Confirm	Goal
Number admitted	4	0	0	0		4	4	0	0	0		4
Number enrolled	4				**0**	4	4				**0**	4
Yield	100.0%				**0.0%**	100.0%	100.0%				**0.0%**	100.0%
Average need	$7,331	$0	$0	$0	**$0**		$11,095	$0	$0	$0	**$0**	
No. of packages with need-based awards	2	0	0	0	**0**		3	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$5,625	$0	$0	$0	**$0**	$5,625	$4,125	$0	$0	$0	**$0**	$4,125
Institutional Premier Academic	$10,640	$0	$0	$0	**$0**	$11,272	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$8,618	$0	$0	$0	**$0**	$9,130
Institutional other gift	$500	$0	$0	$0	**$0**	$500	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$16,765	$0	$0	$0	**$0**	$17,397	$12,743	$0	$0	$0	**$0**	$13,255
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$250	$0	$0	$0	**$0**	$247	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$0	$0	$0	$0	**$0**	$0	$500	$0	$0	$0	**$0**	$502
State grant	$354	$0	$0	$0	**$0**	$354	$0	$0	$0	$0	**$0**	$0
Federal grant	$1,480	$0	$0	$0	**$0**	$1,480	$843	$0	$0	$0	**$0**	$843
Federal loan	$1,058	$0	$0	$0	**$0**	$0	$1,763	$0	$0	$0	**$0**	$1,556
Private aid	$625	$0	$0	$0	**$0**	$625	$500	$0	$0	$0	**$0**	$500

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Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**7**	8	**24**	23	**58**	63	**39**	47	**95**	123	**223**	264	84%	
Number confirmed	**1**	2	**4**	10	**11**	24	**4**	20	**20**	57	**40**	113	35%	
Yield	**14%**	25%	**17%**	43%	**19%**	38%	**10%**	43%	**21%**	46%	**18%**	43%		
Average Need	**$23,406**	$25,626	**$23,950**	$24,594	**$24,234**	$24,665	**$23,998**	$25,156	**$24,225**	$25,184	**$24,132**	$25,024		
% met with gift [1]	**34.2%**	0.0%	**23.9%**	0.0%	**16.1%**	0.0%	**9.0%**	0.0%	**0.0%**	0.0%	**16.4%**	44.1%		
Average Institutional gift	**$8,000**	$8,164	**$5,714**	$6,525	**$3,896**	$3,728	**$2,171**	$2,177	**$0**	$71	**$3,955**	$1,935		
Average net T&F revenue	**$3,808**	$3,644	**$6,094**	$5,283	**$7,912**	$8,080	**$9,637**	$9,631	**$0**	$11,737	**$7,853**	$9,873	80%	**17%**
Number pending	**6**		**20**		**47**		**35**		**74**		**182**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**7**	6	**19**	25	**39**	43	**27**	33	**32**	55	**124**	162	77%	
Number confirmed	**0**	2	**3**	11	**9**	26	**4**	15	**11**	24	**27**	78	35%	
Yield	**0%**	33%	**16%**	44%	**23%**	60%	**15%**	45%	**34%**	44%	**22%**	48%		
Average Need	**$21,826**	$23,303	**$23,365**	$24,031	**$23,088**	$24,087	**$22,923**	$23,826	**$23,557**	$23,971	**$23,143**	$23,973		
% met with gift [1]	**36.7%**	0.0%	**25.0%**	0.0%	**17.0%**	0.0%	**10.5%**	0.0%	**0.0%**	0.0%	**18.4%**	45.8%		
Average Institutional gift	**$8,000**	$8,164	**$5,846**	$6,265	**$3,935**	$3,890	**$2,400**	$2,380	**$0**	$32	**$4,254**	$2,857		
Average net T&F revenue	**$3,808**	$3,644	**$5,962**	$5,543	**$7,873**	$7,918	**$9,408**	$9,428	**$0**	$11,776	**$7,554**	$8,951	84%	**21%**
Number pending	**7**		**16**		**29**		**22**		**20**		**94**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**8**	5	**17**	5	**29**	35	**25**	27	**29**	36	**108**	108	100%	
Number confirmed	**0**	2	**4**	3	**6**	13	**5**	14	**10**	23	**25**	55	45%	
Yield	**0%**	40%	**24%**	60%	**21%**	37%	**20%**	52%	**34%**	64%	**23%**	51%		
Average Need	**$20,127**	$20,819	**$21,462**	$23,111	**$20,914**	$22,322	**$21,175**	$22,237	**$21,365**	$21,013	**$21,122**	$21,741		
% met with gift [1]	**39.7%**	0.0%	**27.0%**	0.0%	**19.1%**	0.0%	**11.4%**	0.0%	**0.0%**	0.0%	**20.4%**	28.5%		
Average Institutional gift	**$8,000**	$8,164	**$5,800**	$5,905	**$4,000**	$4,144	**$2,405**	$2,097	**$0**	$32	**$4,316**	$2,146		
Average net T&F revenue	**$3,808**	$3,644	**$6,008**	$5,903	**$7,808**	$7,664	**$9,403**	$9,711	**$0**	$11,776	**$7,492**	$9,662	78%	**23%**
Number pending	**8**		**12**		**22**		**20**		**19**		**81**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**8**	9	**15**	9	**18**	35	**12**	21	**18**	29	**71**	103	69%	
Number confirmed	**3**	2	**4**	4	**4**	17	**3**	7	**5**	13	**19**	43	44%	
Yield	**38%**	22%	**27%**	44%	**22%**	49%	**25%**	33%	**28%**	45%	**27%**	42%		
Average Need	**$19,868**	$18,811	**$19,476**	$20,603	**$19,986**	$20,888	**$19,750**	$20,878	**$19,755**	$20,675	**$19,763**	$20,699		
% met with gift [1]	**39.3%**	0.0%	**30.8%**	0.0%	**19.4%**	0.0%	**13.2%**	0.0%	**0.0%**	0.0%	**23.7%**	23.0%		
Average Institutional gift	**$7,800**	$8,164	**$6,000**	$5,905	**$3,885**	$3,921	**$2,600**	$2,254	**$0**	$32	**$4,688**	$2,856		
Average net T&F revenue	**$4,008**	$3,644	**$5,808**	$5,903	**$7,923**	$7,887	**$9,208**	$9,554	**$0**	$11,776	**$7,121**	$8,952	80%	**23%**
Number pending	**5**		**11**		**13**		**9**		**13**		**51**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**3**	3	**13**	16	**23**	27	**15**	18	**19**	29	**73**	93	78%	
Number confirmed	**0**	2	**4**	7	**6**	14	**7**	9	**7**	17	**24**	49	49%	
Yield	**0%**	67%	**31%**	44%	**26%**	52%	**47%**	50%	**37%**	59%	**33%**	53%		
Average Need	**$18,824**	$19,568	**$17,708**	$18,593	**$17,661**	$18,023	**$18,352**	$17,613	**$17,554**	$19,075	**$17,834**	$18,457		
% met with gift [1]	**39.0%**	0.0%	**33.3%**	0.0%	**22.1%**	0.0%	**12.4%**	0.0%	**0.0%**	0.0%	**22.8%**	14.8%		
Average Institutional gift	**$7,333**	$8,164	**$4,818**	$5,905	**$2,925**	$3,996	**$2,107**	$2,184	**$0**	$32	**$2,717**	$2,731		
Average net T&F revenue	**$4,475**	$3,644	**$5,919**	$5,903	**$7,908**	$7,812	**$9,539**	$9,624	**$0**	$11,776	**$7,733**	$9,077	85%	**19%**
Number pending	**3**		**9**		**16**		**8**		**12**		**48**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**60**	46	**94**	94	**158**	170	**96**	120	**112**	148	**520**	578	90%	
Number confirmed	**12**	17	**39**	47	**50**	94	**34**	58	**40**	64	**175**	280	63%	
Yield	**20%**	37%	**41%**	50%	**32%**	55%	**35%**	48%	**36%**	43%	**34%**	48%		
Average Need	**$9,544**	$9,444	**$9,596**	$9,895	**$9,737**	$9,703	**$9,827**	$8,703	**$10,083**	$10,984	**$9,781**	$9,805		
% met with gift [1]	**85.1%**	0.0%	**62.8%**	0.0%	**40.6%**	0.0%	**24.2%**	0.0%	**24.8%**	0.0%	**48.7%**	36.6%		
Average Institutional gift	**$8,120**	$8,517	**$6,027**	$6,198	**$3,957**	$3,756	**$2,379**	$2,045	**$2,500**	$66	**$4,765**	$3,257		
Average net T&F revenue	**$3,688**	$3,291	**$5,781**	$5,610	**$7,851**	$8,052	**$9,429**	$9,763	**$9,308**	$11,742	**$7,043**	$8,551	82%	**25%**
Number pending	**47**		**54**		**106**		**61**		**72**		**340**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**62**	76	**91**	99	**207**	185	**114**	113	**2**	5	**476**	478	100%	
Number confirmed	**9**	9	**21**	31	**35**	62	**20**	30	**0**	4	**85**	136	63%	
Yield	**15%**	12%	**23%**	31%	**17%**	34%	**18%**	27%	**0%**	80%	**18%**	28%		
Average Institutional gift	**$8,197**	$8,536	**$5,943**	$5,905	**$3,908**	$3,698	**$2,369**	$1,965	**$3,250**	$613	**$4,488**	$4,048		
Average net T&F revenue	**$3,611**	$3,272	**$5,865**	$5,903	**$7,900**	$8,110	**$9,439**	$9,843	**$12,326**	$11,195	**$7,336**	$7,760	95%	**38%**
Number pending	**52**		**67**		**166**		**91**		**2**		**378**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 5%**		**0 / 0%**		**1 / 1%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**28**	0	**36**	2	**55**	21	**38**	19	**302**	234	**459**	276	166%	
Number confirmed	**1**	0	**12**	0	**9**	6	**11**	9	**41**	59	**74**	74	100%	
Yield	**4%**	0%	**33%**	0%	**16%**	29%	**29%**	47%	**14%**	25%	**16%**	27%		
Number pending	**27**		**23**		**43**		**25**		**258**		**376**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**0**	1	**0**	1	**0**	2	**0**	0	**0**	0	**0**	4	0%	
Number confirmed	**0**	1	**0**	1	**0**	2	**0**	0	**0**	0	**0**	4	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$20,325	**$0**	$18,325	**$0**	$15,469	**$0**	$0	**$0**	$0	**$0**	$17,397		
Average net T&F revenue	**$0**	-$8,517	**$0**	-$6,517	**$0**	-$3,661	**$0**	$0	**$0**	$0	**$0**	-$5,589	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	0	**0**	1	**0**	2	**0**	1	**0**	0	**0**	4	0%	
Number confirmed	**0**	0	**0**	1	**0**	2	**0**	1	**0**	0	**0**	4	0%	
Yield	**0%**	0%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$0	**$0**	$15,534	**$0**	$14,685	**$0**	$8,115	**$0**	$0	**$0**	$13,255		
Average net T&F revenue	**$0**	$0	**$0**	-$3,726	**$0**	-$2,877	**$0**	$3,693	**$0**	$0	**$0**	-$1,447	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	9	**0**	9	**0**	9	**0**	9	**0**	20	**0**	56	0%	
Number confirmed - EMPB	**0**	9	**0**	9	**0**	8	**0**	9	**0**	20	**0**	55	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	89%	**0%**	100%	**0%**	100%	**0%**	98%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$7,467	**$0**	$8,847		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,237	**$0**	$5,623	**$0**	$8,008	**$0**	$8,953	**$0**	$11,206	**$0**	$8,155	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**183**	163	**309**	284	**587**	592	**366**	408	**609**	679	**2054**	2126	97%	
Number confirmed	**26**	46	**91**	124	**130**	268	**88**	172	**134**	281	**469**	891	53%	
Yield	**14%**	28%	**29%**	44%	**22%**	45%	**24%**	42%	**22%**	41%	**23%**	42%		
Average Institutional gift offer	**$6,271**	$8,711	**$4,564**	$6,296	**$3,157**	$3,881	**$1,811**	$2,066	**$15**	$90	**$2,468**	$2,921		
Average net T&F revenue	**$3,701**	$3,097	**$5,872**	$5,512	**$7,882**	$7,927	**$9,453**	$9,742	**$11,320**	$11,718	**$7,334**	$8,887	83%	
Discount rate [2]	**53%**	74%	**39%**	53%	**27%**	33%	**15%**	17%	**0%**	1%	**21%**	25%		
Number pending	**155**		**212**		**442**		**271**		**470**		**1550**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**0 / 0%**		**1 / 0%**			
Threshold Award Levels	**$8,164**		**$5,905**		**$3,636**		**$1,940**		**$32**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**33**	42	**62**	58	**102**	109	**44**	59	**1**	3	**242**	271	89%	
Number confirmed	**8**	7	**19**	26	**25**	50	**14**	26	**0**	3	**66**	112	59%	
Yield	**24%**	17%	**31%**	45%	**25%**	46%	**32%**	44%	**0%**	100%	**27%**	41%		
Average Institutional gift	**$8,000**	$8,414	**$5,983**	$5,905	**$3,946**	$3,713	**$2,417**	$1,940	**$2,500**	$807	**$4,680**	$4,026		
Average net T&F revenue	**$3,808**	$3,394	**$5,825**	$5,903	**$7,862**	$8,095	**$9,391**	$9,868	**$9,308**	$11,001	**$7,067**	$0	0%	**40%**
Number pending	**25**		**40**		**77**		**28**		**1**		**171**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**29**	33	**29**	41	**105**	76	**70**	54	**0**	2	**233**	206	113%	
Number confirmed	**1**	1	**2**	5	**10**	12	**6**	4	**0**	1	**19**	23	83%	
Yield	**3%**	3%	**7%**	12%	**10%**	16%	**9%**	7%	**0%**	50%	**8%**	11%		
Average Institutional gift	**$8,429**	$8,164	**$5,862**	$5,905	**$3,869**	$3,636	**$2,341**	$2,127	**$0**	$32	**$5,234**	$3,907		
Average net T&F revenue	**$3,379**	$3,644	**$5,946**	$5,903	**$7,939**	$8,172	**$9,467**	$9,681	**$0**	$11,776	**$7,584**	$0	0%	**38%**
Number pending	**27**		**27**		**89**		**63**		**0**		**378**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 14%**		**0 / 0%**		**1 / 5%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**0**	1	**0**	0	**0**	0	**0**	0	**1**	0	**1**	1	100%	
Number confirmed	**0**	1	**0**	0	**0**	0	**0**	0	**0**	0	**0**	1	0%	
Yield	**0%**	100%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$9,768	**$0**	$0	**$0**	$0	**$0**	$0	**$4,000**	$0	**$5,497**	$9,768		
Average net T&F revenue	**$0**	$2,040	**$0**	$0	**$0**	$0	**$0**	$0	**$15,344**	$0	**$15,344**	$0	0%	**33%**
Number pending	**0**		**0**		**0**		**0**		**1**		**378**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**8**	0	**14**	0	**24**	8	**17**	9	**61**	68	**124**	85	146%	
Number confirmed	**0**	0	**9**	0	**7**	5	**10**	7	**16**	38	**42**	50	84%	
Yield	**0%**	0%	**64%**	0%	**29%**	63%	**59%**	78%	**26%**	56%	**34%**	59%		
Number pending	**8**		**5**		**16**		**6**		**44**		**376**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**20**	0	**22**	2	**31**	13	**21**	10	**241**	166	**335**	191	175%	
Number confirmed	**1**	0	**3**	0	**2**	1	**1**	2	**25**	21	**32**	24	133%	
Yield	**5%**	0%	**14%**	0%	**6%**	8%	**5%**	20%	**10%**	13%	**10%**	13%		
Number pending	**19**		**18**		**27**		**19**		**214**		**376**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**376**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Total	2126	**2015**	**2054**	39	891	**454**	**469**	15	41.9%	**22.5%**	**22.8%**	0.3%
Academic Distribution												
IR: 182.500 & Above	163	**181**	**183**	2	46	**26**	**26**	0	28.2%	**14.4%**	**14.2%**	-0.2%
IR: 168.500 - 182.499	284	**306**	**309**	3	124	**88**	**91**	3	43.7%	**28.8%**	**29.4%**	0.7%
IR: 148.000 - 168.499	592	**575**	**587**	12	268	**123**	**130**	7	45.3%	**21.4%**	**22.1%**	0.8%
IR: 129.900 - 147.999	408	**360**	**366**	6	172	**86**	**88**	2	42.2%	**23.9%**	**24.0%**	0.2%
IR: 0.000 - 129.899	679	**593**	**609**	16	281	**131**	**134**	3	41.4%	**22.1%**	**22.0%**	-0.1%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Need-based	1308	**1087**	**1119**	32	618	**296**	**310**	14	47.2%	**27.2%**	**27.7%**	0.5%
No-need/merit	478	**479**	**476**	-3	136	**83**	**85**	2	28.5%	**17.3%**	**17.9%**	0.5%
Full-pay	276	**449**	**459**	10	74	**75**	**74**	-1	26.8%	**16.7%**	**16.1%**	-0.6%
Premier Academic	4	**0**	**0**	0	4	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Special Talent/other talent gift	4	**0**	**0**	0	4	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	56	**0**	**0**	0	55	**0**	**0**	0	98.2%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153
	1/30/2018	**1087**		**$75,279**	**$7,845**	**$16,265**		**296**		**$83,384**	**$9,959**	**$14,682**
	2/6/2018	**1119**		**$74,678**	**$7,732**	**$16,373**		**310**		**$82,427**	**$9,760**	**$14,886**
Totals	2017-18 Year End	1699	81%	$99,063	$17,866	$13,036		837	93%	$102,845	$18,861	$12,688
	1/30/2018	**1443**	**72%**	**$109,859**	**$22,069**	**$12,252**		**402**	**89%**	**$128,515**	**$23,845**	**$10,811**
	2/6/2018	**1485**	**72%**	**$108,855**	**$21,806**	**$12,337**		**418**	**89%**	**$126,260**	**$23,309**	**$11,040**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week	2018-19 Goal	Jan 30 2018	Feb 6 2018	change from last week
Tuition & fee discount rate	n/a	**21.1%**	**20.9%**	-0.2%	24.7%	**18.3%**	**18.6%**	0.3%	n/a	**21.9%**	**21.6%**	-0.3%
Academic Index	n/a	**149.7**	**149.9**	0.2	145	**150.7**	**150.4**	-0.3	n/a	**149.3**	**149.6**	0.3
ACT composite	n/a	**23.1**	**23.1**	0.0	22.8	**22.9**	**22.9**	0.0	n/a	**23.2**	**23.1**	-0.1
High school GPA	n/a	**3.52**	**3.51**	-0.01	3.44	**3.51**	**3.51**	0.00	n/a	**3.52**	**3.51**	-0.01
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Total	2126	**1825**	**2054**	229	891	**441**	**469**	28	41.9%	**24.2%**	**22.8%**	-1.3%
Academic Distribution												
IR: 182.500 & Above	163	**152**	**183**	31	46	**29**	**26**	-3	28.2%	**19.1%**	**14.2%**	-4.9%
IR: 168.500 - 182.499	284	**266**	**309**	43	124	**78**	**91**	13	43.7%	**29.3%**	**29.4%**	0.1%
IR: 148.000 - 168.499	592	**529**	**587**	58	268	**129**	**130**	1	45.3%	**24.4%**	**22.1%**	-2.2%
IR: 129.900 - 147.999	408	**354**	**366**	12	172	**97**	**88**	-9	42.2%	**27.4%**	**24.0%**	-3.4%
IR: 0.000 - 129.899	679	**524**	**609**	85	281	**108**	**134**	26	41.4%	**20.6%**	**22.0%**	1.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Need-based	1308	**989**	**1119**	130	618	**267**	**310**	43	47.2%	**27.0%**	**27.7%**	0.7%
No-need/merit	478	**547**	**476**	-71	136	**132**	**85**	-47	28.5%	**24.1%**	**17.9%**	-6.3%
Full-pay	276	**286**	**459**	173	74	**41**	**74**	33	26.8%	**14.3%**	**16.1%**	1.8%
Premier Academic	4	**2**	**0**	-2	4	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Special Talent/other talent gift	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	56	**1**	**0**	-1	55	**1**	**0**	-1	98.2%	**100.0%**	**0.0%**	-100.0%

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	1297		$70,686	$7,533	$16,645	623		$73,183	$8,050	$16,153
	2/7/2017	**989**		**$72,978**	**$8,055**	**$16,092**	**267**		**$78,619**	**$9,827**	**$14,818**
	02/06/2018	**1119**		**$74,678**	**$7,732**	**$16,373**	**310**		**$82,427**	**$9,760**	**$14,886**
Totals	2017-18 Year End	1699	81%	$99,063	$17,866	$13,036	837	93%	$102,845	$18,861	$12,688
	2/7/2017	**1308**	**72%**	**$103,770**	**$20,073**	**$12,180**	**381**	**86%**	**$122,993**	**$27,138**	**$10,430**
	02/06/2018	**1485**	**72%**	**$108,855**	**$21,806**	**$12,337**	**418**	**89%**	**$126,260**	**$23,309**	**$11,040**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year	2018-19 Goal	Feb 7 2017	Feb 6 2018	change from last year
Tuition & fee discount rate	n/a	**27.7%**	**20.9%**	-6.8%	24.7%	**29.1%**	**18.6%**	-10.5%	n/a	**27.3%**	**21.6%**	-5.7%
Academic Index	n/a	**148.2**	**149.9**	1.7	144.5	**148.6**	**150.4**	1.8	n/a	**147.8**	**149.6**	1.8
ACT composite	n/a	**23.1**	**23.1**	0.0	22.8	**23.2**	**22.9**	-0.3	n/a	**23.1**	**23.1**	0.0
High school GPA	n/a	**3.50**	**3.51**	0.01	3.44	**3.51**	**3.51**	0.00	n/a	**3.49**	**3.51**	0.02
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Total	2126	**1804**	**2054**	250	891	**429**	**469**	40	41.9%	**23.8%**	**22.8%**	-0.9%
Academic Distribution												
IR: 182.500 & Above	163	**120**	**183**	63	46	**28**	**26**	-2	28.2%	**23.3%**	**14.2%**	-9.1%
IR: 168.500 - 182.499	284	**242**	**309**	67	124	**63**	**91**	28	43.7%	**26.0%**	**29.4%**	3.4%
IR: 148.000 - 168.499	592	**509**	**587**	78	268	**122**	**130**	8	45.3%	**24.0%**	**22.1%**	-1.8%
IR: 129.900 - 147.999	408	**370**	**366**	-4	172	**93**	**88**	-5	42.2%	**25.1%**	**24.0%**	-1.1%
IR: 0.000 - 129.899	679	**563**	**609**	46	281	**123**	**134**	11	41.4%	**21.8%**	**22.0%**	0.2%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Need-based	.	**348**	**1119**	771	618	**111**	**310**	199	47.2%	**31.9%**	**27.7%**	-4.2%
No-need/merit	478	**900**	**476**	-424	136	**222**	**85**	-137	28.5%	**24.7%**	**17.9%**	-6.8%
Full-pay	276	**556**	**459**	-97	74	**96**	**74**	-22	26.8%	**17.3%**	**16.1%**	-1.1%
Premier Academic	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Special Talent/other talent gift	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	56	**0**	**0**	0	55	**0**	**0**	0	98.2%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	1297		$70,686	$7,533	$16,645	623		$73,183	$8,050	$16,153
	2/9/2016	**348**		**$72,997**	**$7,878**	**$16,026**	**111**		**$82,669**	**$9,693**	**$14,824**
	02/06/2018	**1119**		**$74,678**	**$7,732**	**$16,373**	**310**		**$82,427**	**$9,760**	**$14,886**
Totals	2017-18 Year End	1699	81%	$99,063	$17,866	$13,036	837	93%	$102,845	$18,861	$12,688
	2/9/2016	**444**	**25%**	**$109,549**	**$17,996**	**$12,561**	**144**	**34%**	**$155,473**	**$24,240**	**$11,427**
	02/06/2018	**1485**	**72%**	**$108,855**	**$21,806**	**$12,337**	**418**	**89%**	**$126,260**	**$23,309**	**$11,040**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago	2018-19 Goal	Feb 9 2016	Feb 6 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**23.7%**	**20.9%**	-2.7%	24.7%	**27.0%**	**18.6%**	-8.3%	n/a	**23.1%**	**21.6%**	-1.6%
Academic Index	n/a	**129.5**	**149.9**	20.4	144.5	**131.3**	**150.4**	19.1	n/a	**128.5**	**149.6**	21.1
ACT composite	n/a	**22.9**	**23.1**	0.2	22.8	**23.1**	**22.9**	-0.2	n/a	**22.8**	**23.1**	0.3
High school GPA	n/a	**3.43**	**3.51**	0.08	3.44	**3.44**	**3.51**	0.07	n/a	**3.42**	**3.51**	0.09
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Total	1804	**1825**	**2054**	2126	429	**441**	**469**	891	23.8%	**24.2%**	**22.8%**	41.9%
Academic Distribution												
IR: 182.500 & Above	120	**152**	**183**	163	28	**29**	**26**	46	23.3%	**19.1%**	**14.2%**	28.2%
IR: 168.500 - 182.499	242	**266**	**309**	284	63	**78**	**91**	124	26.0%	**29.3%**	**29.4%**	43.7%
IR: 148.000 - 168.499	509	**529**	**587**	592	122	**129**	**130**	268	24.0%	**24.4%**	**22.1%**	45.3%
IR: 129.900 - 147.999	370	**354**	**366**	408	93	**97**	**88**	172	25.1%	**27.4%**	**24.0%**	42.2%
IR: 0.000 - 129.899	563	**524**	**609**	679	123	**108**	**134**	281	21.8%	**20.6%**	**22.0%**	41.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Need-based	348	**989**	**1119**	1308	111	**267**	**310**	618	31.9%	**27.0%**	**27.7%**	47.2%
No-need/merit	900	**547**	**476**	478	222	**132**	**85**	136	24.7%	**24.1%**	**17.9%**	28.5%
Full-pay	556	**286**	**459**	276	96	**41**	**74**	74	17.3%	**14.3%**	**16.1%**	26.8%
Premier Academic	0	**2**	**0**	4	0	**0**	**0**	4		**0.0%**		100.0%
Special Talent/other talent gift	0	**0**	**0**	4	0	**0**	**0**	4				100.0%
Employee dependent/Exchange	0	**1**	**0**	56	0	**1**	**0**	55		**100.0%**		98.2%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year-End	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153
	2/7/2017	989		$72,978	$8,055	$16,092		267		$78,619	$9,827	$14,818
	2/9/2016	348		$72,997	$7,878	$16,026		111		$82,669	$9,693	$14,824
	02/06/2018	**1119**		**$74,678**	**$7,732**	**$16,373**		**310**		**$82,427**	**$9,760**	**$14,886**
Totals	2017-18 Year-End	1699	81%	$99,063	$17,866	$13,036		837	93%	$102,845	$18,861	$12,688
	2/7/2017	1308	72%	$103,770	$20,073	$12,180		381	86%	$122,993	$27,138	$10,430
	2/9/2016	444	25%	$109,549	$17,996	$12,561		144	34%	$155,473	$24,240	$11,427
	02/06/2018	**1485**	**72%**	**$108,855**	**$21,806**	**$12,337**		**418**	**89%**	**$126,260**	**$23,309**	**$11,040**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal	Feb 9 2016	Feb 7 2017	Feb 6 2018	2018-19 Goal
Tuition & fee discount rate	23.7%	**27.7%**	**20.9%**	n/a	27.0%	**29.1%**	**18.6%**	24.7%	23.1%	**27.3%**	**21.6%**	n/a
Academic Index	129.5	**148.2**	**149.9**	n/a	131.3	**148.6**	**150.4**	144.5	128.5	**147.8**	**149.6**	n/a
ACT composite	22.9	**23.1**	**23.1**	n/a	23.1	**23.2**	**22.9**	22.8	22.8	**23.1**	**23.1**	n/a
High school GPA	3.43	**3.50**	**3.51**	n/a	3.44	**3.51**	**3.51**	3.44	3.42	**3.49**	**3.51**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	from last week	from last year	from year end	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018
Total	442	970	**454**	**470**	1	69	**0**	**1**	1	0	-68	0.2%	7.1%	**0.0%**	**0.2%**
IR: 182.500 & Above	29	48	**26**	**26**	0	1	**0**	**0**	0	0	-1	0.0%	2.1%	**0.0%**	**0.0%**
IR: 168.500 - 182.499	78	126	**88**	**91**	0	2	**0**	**0**	0	0	-2	0.0%	1.6%	**0.0%**	**0.0%**
IR: 148.000 - 168.499	129	282	**123**	**130**	0	7	**0**	**0**	0	0	-7	0.0%	2.5%	**0.0%**	**0.0%**
IR: 129.900 - 147.999	97	197	**86**	**89**	0	23	**0**	**1**	1	1	-22	0.0%	11.7%	**0.0%**	**1.1%**
IR: 0.000 - 129.899	109	317	**131**	**134**	1	36	**0**	**0**	0	-1	-36	0.9%	11.4%	**0.0%**	**0.0%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018	from last week	from last year	from year end	Feb 7 2017	Year End 2017-18	Jan 30 2018	Feb 6 2018
Need-based	268	676	Need-based	**310**	1	53	Need-based	**0**		-1	-53	0.4%	7.8%	**0.0%**	**0.0%**
No-need/merit	132	149	No-need/merit	**86**	0	7	No-need/merit	**1**		1	-6	0.0%	4.7%	**0.0%**	**1.2%**
Full-pay	41	81	**Full-pay**	**74**	0	8	**Full-pay**	**0**		0	-8	0.0%	9.9%	**0.0%**	**0.0%**
Premier Academic	0	4	Premier Academic	**0**	0	0	Premier Academic	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	4	Special Talent/other talent gift	**0**	0	0	Special Talent/other talent gift	**0**		0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange	1	56	Employee dependent/Exchange	**0**	0	1	Employee dependent/Exchange	**0**		0	-1	0.0%	1.8%	**0.0%**	**0.0%**

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018
FC = $0	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 20%	0 / 0%	0 / 0%	1 / 5%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $7000 & Above	0 / 0%	0 / 0%	0 / 0%	1 / 2%	0 / 0%	0 / 0%	2 / 2%	0 / 0%	0 / 0%
Need Sub-Total	0 / 0%	0 / 0%	0 / 0%	2 / 2%	0 / 0%	0 / 0%	4 / 2%	0 / 0%	0 / 0%
No-need/merit	1 / 9%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 3%	0 / 0%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%
Totals	1 / 2%	0 / 0%	0 / 0%	2 / 2%	0 / 0%	0 / 0%	7 / 2%	0 / 0%	0 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018	Year End 2017-18	Jan 30 2018	Feb 6 2018
FC = $0	4 / 17%	0 / 0%	0 / 0%	10 / 15%	0 / 0%	0 / 0%	15 / 12%	0 / 0%	0 / 0%
FC = $1 - $1900	3 / 17%	0 / 0%	0 / 0%	5 / 18%	0 / 0%	0 / 0%	8 / 10%	0 / 0%	0 / 0%
FC = $1901 - $3700	1 / 7%	0 / 0%	0 / 0%	2 / 8%	0 / 0%	0 / 0%	3 / 5%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 7%	0 / 0%	0 / 0%	3 / 6%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	3 / 15%	0 / 0%	0 / 0%	3 / 6%	0 / 0%	0 / 0%
FC = $7000 & Above	9 / 13%	0 / 0%	0 / 0%	9 / 12%	0 / 0%	0 / 0%	21 / 7%	0 / 0%	0 / 0%
Need Sub-Total	17 / 12%	0 / 0%	0 / 0%	30 / 13%	0 / 0%	0 / 0%	53 / 8%	0 / 0%	0 / 0%
No-need/merit	4 / 11%	0 / 0%	1 / 5%	0 / 0%	0 / 0%	0 / 0%	7 / 5%	0 / 0%	1 / 1%
Full-pay	2 / 18%	0 / 0%	0 / 0%	6 / 9%	0 / 0%	0 / 0%	8 / 10%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 2%	0 / 0%	0 / 0%
Totals	23 / 12%	0 / 0%	1 / 1%	36 / 11%	0 / 0%	0 / 0%	69 / 7%	0 / 0%	1 / 0%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Primary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Department or Cost Center	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	643	637	99%	459	$9,292	$12,895	$2,701	$9,107	1134	23.9	3.58		70	151.8	23%
Health and Human Services	330	321	97%	222	$9,088	$13,141	$2,171	$9,637	1085	22.2	3.51		67	151.6	18%
Education and Human Development	296	289	98%	224	$9,587	$12,369	$2,064	$9,744	1095	22.2	3.46		61	147.7	17%
College of Business Admin	275	271	99%	202	$7,997	$10,728	$2,900	$8,908	1146	24.0	3.55		67	148.1	25%
Academic Enhancement	265	262	99%	187	$9,157	$12,830	$2,223	$9,613	1124	22.2	3.43		65	151.1	19%
College of Technology	178	173	97%	120	$7,215	$10,401	$2,410	$9,398	1134	23.2	3.46		66	144.2	20%
College of Musical Arts	67	66	99%	50	$10,306	$13,604	$2,780	$9,028	1059	23.6	3.48		66	149.5	24%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	2054	2019	98%	1464	$8,966	$12,364	$2,468	$9,344	1109	22.9	3.51		67	149.8	21%

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Bowling Green State University
State Summary
First-Year In-State Primary Market Students

RUFFALO NOEL LEVITZ

	Academic Year 2018-19														
		Confirmed & Pending													
State	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Ohio	2053	2018	98%	1464	$8,970	$12,364	$2,467	$9,341	1109	23.1	3.51		67	149.8	21%
Foreign country	1	1	100%				$4,000	$15,344		19.0	2.97		46		21%
Blank/Other															
Total - all students	2054	2019	98%	1464	$8,966	$12,364	$2,468	$9,344	1109	22.9	3.51		67	149.8	21%

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Bowling Green State University
Market Segment Summary
First-Year In-State Primary Market Students

RUFFALO NOEL LEVITZ

	Academic Year 2018-19														
		Confirmed & Pending													
Market Segment	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Lucas	819	806	98%	546	$8,545	$12,614	$2,252	$9,556	1097	22.9	3.53		66	149.9	19%
Wood	452	449	99%	335	$8,299	$11,123	$3,242	$8,566	1156	24.2	3.54		70	151.8	27%
Hancock	143	141	99%	107	$8,547	$11,262	$2,316	$9,492	1100	22.8	3.50		63	147.6	20%
Putnam	101	98	97%	79	$8,671	$10,757	$1,842	$9,966		23.0	3.41		63	147.8	16%
Ottawa	88	86	98%	61	$8,478	$11,953	$2,477	$9,331	1020	22.5	3.45		67	146.3	21%
Sandusky	84	83	99%	58	$11,014	$15,761	$2,657	$9,151	1040	22.5	3.52		68	149.2	22%
Fulton	79	77	97%	62	$10,177	$12,639	$2,753	$9,055	1135	23.7	3.64		71	153.3	23%
Seneca	69	66	96%	51	$10,370	$13,420	$2,182	$9,626	1340	22.1	3.42		69	148.9	18%
Henry	66	66	100%	51	$8,981	$11,622	$2,295	$9,513		22.4	3.49		66	148.0	19%
Williams	37	36	97%	28	$11,788	$15,157	$1,653	$10,365		21.5	3.37		67	149.4	14%
Defiance	36	33	92%	25	$12,961	$17,109	$2,348	$9,460	1210	22.2	3.46		70	149.8	20%
Van Wert	33	33	100%	28	$14,394	$16,964	$1,061	$10,747		21.2	3.18		56	123.4	9%
Paulding	24	23	96%	18	$9,548	$12,200	$2,370	$9,438	1150	24.5	3.69		79	165.1	20%
Wyandot	23	22	96%	15	$8,305	$12,181	$1,705	$10,103		21.3	3.42		59	156.0	14%
Blank/Other															
Total - all students	2054	2019	98%	1464	$8,966	$12,364	$2,468	$9,344	1109	22.9	3.51		67	149.8	21%

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Bowling Green State University

Aid Summary - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	0				
Merit-based gift	1112	$4,481	$4,983,000	100.0%	20.9%
Premier Academic	0				
Special Talent/other talent gift	0				
Other institutional gift aid	0				
Tuition exchange waivers	0				
Total Institutional Gift Aid	1112	$4,481	$4,983,000	100.0%	20.9%
$ of merit/premier meeting need			$2,732,829	54.8%	11.5%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	1112	$4,481	$4,983,000		
Tuition/Fee Revenue	2019	$11,812	$23,847,888		
Net Tuition/Fee Revenue	2019	$9,344	$18,864,888		

Other Aid by Type	Students	Average	Total
Campus-based gift	0		
Campus-based work	0		
Campus-based loan	0		
State grant	0		
Federal grant	0		
Federal loan	0		
Private gift	0		
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	0		

Institutional Totals				
Total Institutional Gift	1112	$4,481	$4,983,000	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	1112	$4,481	$4,983,000	100.0%

Overall Totals			
Total Gift	1112[1]	$4,481	$4,983,000
Total Work	0		
Total Subsidized Loans	0		
Total Unsubsidized Loans	0		
Total	1112	$4,481	$4,983,000

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Primary Market Students

Transmission Date: 02/06/2018

Aid and figures are for confirmed and pending students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm & Pending	Perc Active	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Merit														
BG Success Scholarship	1	1	100.0%	$4,000	$4,000		$4,000	$15,344		19.0	3.00		20.7%	20.7%
Univ Freshman Acad Schp 1000	6	6	100.0%	$1,000	$6,000	$19,474	$1,000	$10,808	139.5	20.0	3.17		8.5%	8.5%
Univ Freshman Acad Schp 1500	7	7	100.0%	$1,500	$10,500	$19,261	$1,500	$10,308	138.1	21.0	3.29		12.7%	12.7%
Univ Freshman Acad Schp 2000	57	56	98.2%	$2,000	$112,000	$15,067	$2,125	$9,683	139.0	22.0	3.14		16.9%	18.0%
Univ Freshman Acad Schp 2500	214	211	98.6%	$2,500	$527,500	$12,679	$2,538	$9,270	141.7	21.1	3.37		21.2%	21.5%
Univ Freshman Acad Schp 3500	100	98	98.0%	$3,500	$343,000	$11,251	$3,582	$8,226	153.9	25.2	3.39		29.6%	30.3%
Univ Freshman Acad Schp 4000	375	367	97.9%	$4,000	$1,468,000	$11,611	$4,072	$7,736	159.1	23.4	3.76		33.9%	34.5%
Univ Freshman Acad Schp 5000	28	27	96.4%	$5,000	$135,000	$14,014	$5,000	$6,808	172.0	28.9	3.74		42.3%	42.3%
Univ Freshman Acad Schp 6000	214	210	98.1%	$6,000	$1,260,000	$10,644	$6,171	$5,637	174.7	26.4	4.01		50.8%	52.3%
Univ Freshman Acad Schp 7000	3	3	100.0%	$7,000	$21,000	$19,060	$7,000	$4,808	183.3	31.0	4.00		59.3%	59.3%
Univ Freshman Acad Schp 8000	139	137	98.6%	$8,000	$1,096,000	$9,502	$8,131	$3,677	186.3	30.5	4.22		67.8%	68.9%
TOTAL (Institutional Merit)	**1144**	**1123**	**98.2%**	**$4,437**	**$4,983,000**	**$11,648**	**$4,529**	**$7,285**	**160.8**	**24.6**	**3.72**		**37.6%**	**38.3%**

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