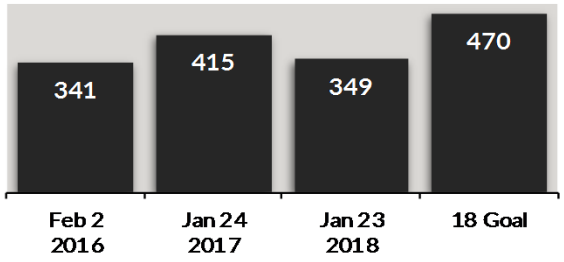
Bowling Green State University

Executive Summary for First-Year In-State Tertiary Market Students

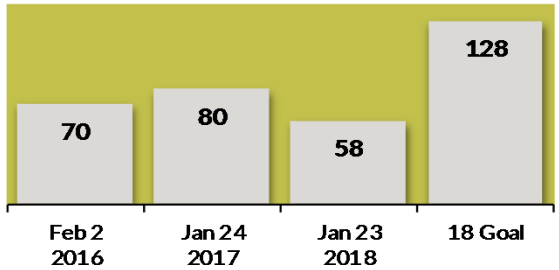
As of Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

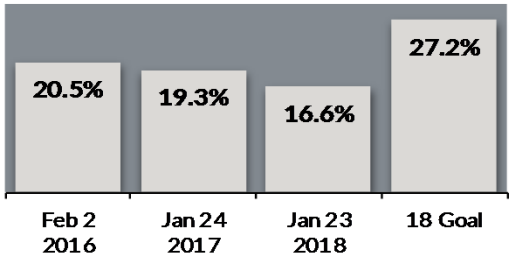
Admissions



Confirmations

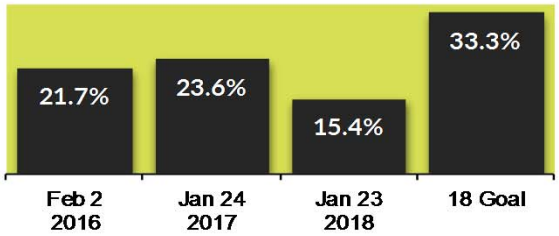


Yield

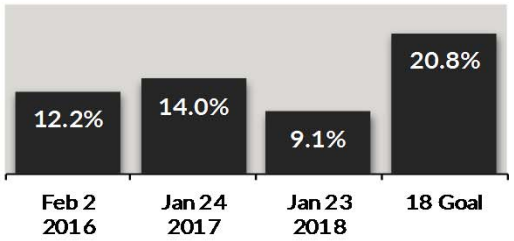


Average T&F Net Revenue

Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Jan 24 2017		Jan 23 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	6	7.5%	3	5.2%	3	2.3%	Academic Index	145.2	141.8	146.1	139.1
IR: 168.500 - 182.499	15	18.8%	7	12.1%	12	9.4%	SAT composite	1086	1175	1073	0
IR: 148.000 - 168.499	24	30.0%	16	27.6%	43	33.6%	ACT composite	22.5	22.8	22.5	18.5
IR: 129.900 - 147.999	14	17.5%	16	27.6%	17	13.3%	High school GPA	3.46	3.39	3.48	3.14
IR: 0.000 - 129.899	21	26.3%	16	27.6%	53	41.4%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Tertiary Market Students	-121	74%	-70	45%	-17.8%	46%	1,731	118%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Tertiary Market Students
Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	496	470	349	74%	118	128	**58**	**45%**	23.8%	27.2%	16.6%	287	4
Yield needed from pending student pool to meet goal												24%	
Academic Distribution												Number melted / Melt rate	0 / 0%
IR: 182.500 & Above	22	22	17	77%	3	3	**3**	**100%**	13.6%	13.6%	17.6%	14	0
IR: 168.500 - 182.499	58	55	47	85%	11	12	**7**	**58%**	19.0%	21.8%	14.9%	40	0
IR: 148.000 - 168.499	138	130	86	66%	39	43	**16**	**37%**	28.3%	33.1%	18.6%	70	0
IR: 129.900 - 147.999	89	85	68	80%	15	17	**16**	**94%**	16.9%	20.0%	23.5%	50	2
IR: 0.000 - 129.899	189	178	131	74%	50	53	**16**	**30%**	26.5%	29.8%	12.2%	113	2

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	144.9	145.2	252	141.3	139.5	**141.8**	**49**	187.8	174.5	157.0	139.3	146.1	139.1
SAT composite	1097	1086	33	1136	1126	**1175**	**4**	1470	0	1150	1040	1073	0
ACT composite	22.3	22.5	326	22.6	22.6	**22.8**	**56**	31.3	26.4	24.4	21.7	22.5	18.5
High school GPA	3.44	3.46	349	3.41	3.41	**3.39**	**58**	4.32	3.98	3.60	3.21	3.48	3.14
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	68	69	278	62	62	**63**	**51**	96	89	70	57	71	57
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$4,056,276	$1,367,232	$1,536,759	**$641,784**	**41.8%**	$3,368,412
Required fee revenue	$758,028	$245,676	$278,016	**$125,976**	**45.3%**	$623,364
Room/board revenue	$3,052,944	$925,392	$1,038,936	**$531,744**	**51.2%**	$2,484,528
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$7,867,248	$2,538,300	$2,853,711	**$1,299,504**	**45.5%**	$6,476,304
Unfunded institutional gift - tuition	$833,000	$484,573	$585,312	**$118,500**	**20.2%**	$710,000
Unfunded institutional gift - room/board	$0	$6,241	$7,538	**$0**	**0.0%**	$0
Funded institutional gift	$0	$10,590	$10,590	**$0**	**0.0%**	$0
Net tuition/fee revenue	$3,981,304	$1,111,504	$1,211,334	**$649,260**	**53.6%**	$3,281,776
Average net tuition/fees revenue	$11,408	$9,420	$9,464	**$11,194**	**118.3%**	$11,435
Avg. net t&f revenue w/o full-pays	$10,725	$7,313		**$11,136**		$10,600
Tuition revenue minus unfunded gift	$3,223,276	$878,111	$946,629	**$523,284**	**55.3%**	$2,658,412
Room/board revenue minus unfunded gift	$3,052,944	$919,151	$1,031,398	**$531,744**	**51.6%**	$2,484,528
Overall revenue minus unfunded gift	$7,034,248	$2,042,938	$2,256,042	**$1,181,004**	**52.3%**	$5,766,304
Tuition & fee discount rate	17.3%	31.1%	33.3%	**15.4%**		17.8%
Unfunded tuition discount	20.5%	35.6%	38.2%	**18.5%**		21.1%
Unfunded room/board discount	0.0%	0.7%	0.7%	**0.0%**		0.0%
Unfunded overall discount	10.6%	19.4%	20.8%	**9.1%**		11.0%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System
First-Year In-State Tertiary Market Students
Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	297	281	189	67%	73	83	**42**	**51%**	24.6%	29.5%	22.2%	145	2
No-need/merit	114	108	93	86%	26	26	**11**	**42%**	22.8%	24.1%	11.8%	81	1
Full-pay	77	73	67	92%	11	11	**5**	**45%**	14.3%	15.1%	7.5%	61	1
Premier Academic	1	1	0	0%	1	1	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Special Talent/other talent gift	6	6	0	0%	6	6	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	1	1	0	0%	1	1	**0**	**0%**	100.0%	100.0%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	297		$61,637	$5,971	$20,098		73		$61,232	$7,002	$18,940	
	To-date	**189**		**$62,709**	**$6,738**	**$19,292**		**42**		**$77,483**	**$9,320**	**$17,021**	
No-need/merit	2017-18	40	35%	$161,166	$46,907	$0	0	10	38%	$169,671	$39,088	$0	0
	To-date	**29**	**31%**	**$162,347**	**$43,069**	**$0**	**0**	**9**	**82%**	**$163,519**	**$41,457**	**$0**	**0**
Full-pay	2017-18	16	21%	$178,269	$38,075	$0	0	4	36%	$138,421	$41,251	$0	0
	To-date	**12**	**18%**	**$154,632**	**$54,059**	**$0**	**0**	**2**	**40%**	**$138,745**	**$47,305**	**$0**	**0**
Premier Academic	2017-18	1	100%	$139,993	$33,421	$0	0	1	100%	$139,993	$33,421	$0	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Special Talent/other talent gift	2017-18	1	17%	$108,347	$23,306	$1,420	0	1	17%	$108,347	$23,306	$1,420	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	1	100%	$130,333	$23,562	$8,700	0	1	100%	$130,333	$23,562	$8,700	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	356	72%	$80,505	$12,188	$16,796	0	90	76%	$79,487	$12,748	$15,475	0
	To-date	**230**	**66%**	**$84,471**	**$13,788**	**$15,853**	**0**	**53**	**91%**	**$95,560**	**$16,211**	**$13,488**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total					
Females	283	57%	225	64%	55	47%	**33**	**57%**	19.4%		**14.7%**	189	3
Males	213	43%	124	36%	63	53%	**25**	**43%**	29.6%		**20.2%**	98	1

Residence Hall Occupancy

Residents in Fall 2017	104	Confirmed residents-to-date	**58**
% of enrolled students	88.1%	Female	**33**
Goal - residents in Fall 2018	113	Male	**25**
% of enrolled students	88.3%	% of confirmed students	**100.0%**

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System
First-Year In-State Tertiary Market Students
Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$0	$0	$16,393	**$0**
Institutional merit-based gift	$1,208,586	$833,000	$374,004	$451,810	**$118,500**
% / $ of merit/premier funds meeting need	53% / $640,416	52% / $429,495	48% / $183,046		**57% / $67,809**
Institutional Premier Academic	$10,590	$0	$10,590	$11,219	**$0**
Institutional talent-based gift	$116,810	$0	$116,810	$124,018	**$0**
Institutional other gift	$2,000	$0	$0	$0	**$0**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$1,337,986	$833,000	$501,404	$603,441	**$118,500**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$16,000	$0	$8,000	$8,000	**$0**
Campus-based work-study	$99,500	$0	$22,500	$22,500	**$0**
Campus-based Loan (e.g. Perkins)	$0	$0	$0	$0	**$0**
State grant	$248,355	$0	$103,371	$118,027	**$0**
Federal grant (e.g. Pell)	$663,710	$0	$202,850	$230,281	**$0**
Federal loan (e.g. Direct Loans)	$749,986	$0	$233,981	$286,016	**$0**
Private aid	$14,329	$0	$5,800	$6,225	**$0**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$0	$0
Institutional merit-based gift	$710,000	$4,500
% / $ of merit/premier funds meeting need	51% / $359,686	44% / $2,000
Institutional Premier Academic	$0	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$0	$0
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$710,000	$4,500
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$0	$0
Campus-based work-study	$0	$0
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$0	$0
Federal grant (e.g. Pell)	$0	$0
Federal loan (e.g. Direct Loans)	$0	$0
Private aid	$0	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$4,019	**$7,141**
IR: 168.500 - 182.499	$4,944	**$7,237**
IR: 148.000 - 168.499	$6,115	**$11,134**
IR: 129.900 - 147.999	$10,880	**$12,190**
IR: 0.000 - 129.899	$13,057	**$12,750**
All students	$9,464	**$11,194**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,438	**$11,685**
No-need/merit	$11,266	**$9,042**
Full-pay	$15,919	**$11,808**
Premier Academic	-$2,911	**$0**
Special Talent/other talent gift	-$9,416	**$0**
Employee dependent/Exchange	$19,344	**$0**

© 2018, Ruffalo Noel Levitz

Bowling Green State University
2018-19 AFAS Tracking System - First-Year In-State Tertiary Market Students - Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	297	189	2	145		281	114	93	1	81		108
Number enrolled	73				**42**	83	26				**11**	26
Yield	24.6%				**22.2%**	29.5%	22.8%				**11.8%**	24.1%
Average need	$18,940	$19,292	$24,726	$19,875	**$17,021**	$19,628						
Number offered aid	72	114	1	93	**20**							
Number of packages with need-based awards	68	0	0	0	**0**							
Percent of need met	55.5%	12.8%	4.0%	13.6%	**10.2%**	58.6%						
Percent of need met with gift aid	37.2%	12.8%	4.0%	13.6%	**10.2%**	39.9%						
Institutional need-based gift	$0	$0	$0	$0	**$0**	$198	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,783	$2,463	$1,000	$2,693	**$1,738**	$3,359	$4,808	$3,952	$2,500	$3,944	**$4,136**	$4,890
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$14	$0	$0	$0	**$0**	$16	$0	$0	$0	$0	**$0**	$0
Institutional other gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$2,796	$2,463	$1,000	$2,693	**$1,738**	$3,573	$4,808	$3,952	$2,500	$3,944	**$4,136**	$4,890
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$110	$0	$0	$0	**$0**	$96	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$308	$0	$0	$0	**$0**	$271	$0	$0	$0	$0	**$0**	$0
State grant	$1,285	$0	$0	$0	**$0**	$1,307	$367	$0	$0	$0	**$0**	$367
Federal grant	$2,779	$0	$0	$0	**$0**	$2,774	$0	$0	$0	$0	**$0**	$0
Federal loan	$3,157	$0	$0	$0	**$0**	$3,404	$0	$0	$0	$0	**$0**	$0
Private aid	$79	$0	$0	$0	**$0**	$75	$0	$0	$0	$0	**$0**	$0

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	1	0	0	0		1	6	0	0	0		6
Number enrolled	1				**0**	1	6				**0**	6
Yield	100.0%				**0.0%**	100.0%	100.0%				**0.0%**	100.0%
Average need	$0	$0	$0	$0	**$0**		$237	$0	$0	$0	**$0**	
No. of packages with need-based awards	0	0	0	0	**0**		0	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$3,500	$0	$0	$0	**$0**	$3,500	$7,057	$0	$0	$0	**$0**	$7,057
Institutional Premier Academic	$10,590	$0	$0	$0	**$0**	$11,219	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$19,302	$0	$0	$0	**$0**	$20,448
Institutional other gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$14,090	$0	$0	$0	**$0**	$14,719	$26,358	$0	$0	$0	**$0**	$27,504
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
State grant	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Federal grant	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Federal loan	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Private aid	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Tertiary Market Students - Transmission Date: 01/23/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**2**	1	**6**	7	**17**	23	**11**	22	**19**	42	**55**	95	58%	
Number confirmed	**0**	0	**0**	0	**2**	9	**1**	1	**0**	11	**3**	21	14%	
Yield	**0%**	0%	**0%**	0%	**12%**	39%	**9%**	5%	**0%**	26%	**5%**	22%		
Average Need	**$24,726**	$27,377	**$25,982**	$27,377	**$26,318**	$26,203	**$25,480**	$33,163	**$26,804**	$27,163	**$26,227**	$27,037		
% met with gift [1]	**30.3%**	34.9%	**22.5%**	34.9%	**14.5%**	54.4%	**7.2%**	40.9%	**0.0%**	34.0%	**14.7%**	44.6%		
Average Institutional gift	**$7,500**	$7,333	**$5,833**	$7,003	**$3,808**	$4,600	**$1,833**	$6,737	**$0**	$1,124	**$3,867**	$2,881		
Average net T&F revenue	**$4,308**	$0	**$7,231**	$0	**$9,508**	$8,150	**$10,719**	$12,607	**$0**	$12,191	**$9,069**	$10,479	87%	**16%**
Number pending	**2**		**6**		**15**		**9**		**18**		**50**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**3**	3	**5**	4	**4**	8	**6**	7	**11**	18	**29**	40	73%	
Number confirmed	**0**	1	**1**	1	**2**	4	**3**	4	**3**	7	**9**	17	53%	
Yield	**0%**	33%	**20%**	25%	**50%**	50%	**50%**	57%	**27%**	39%	**31%**	43%		
Average Need	**$23,819**	$25,023	**$23,906**	$25,612	**$28,078**	$27,286	**$23,597**	$24,281	**$24,454**	$25,232	**$24,616**	$25,502		
% met with gift [1]	**33.6%**	71.8%	**22.0%**	60.0%	**13.4%**	49.6%	**8.5%**	32.5%	**0.0%**	32.7%	**17.8%**	44.4%		
Average Institutional gift	**$8,000**	$7,645	**$5,250**	$7,003	**$3,750**	$5,600	**$2,000**	$2,623	**$0**	$1,124	**$4,375**	$3,259		
Average net T&F revenue	**$3,808**	$4,163	**$6,558**	$4,805	**$11,826**	$8,092	**$9,808**	$9,185	**$0**	$10,684	**$8,375**	$8,992	93%	**19%**
Number pending	**3**		**4**		**2**		**3**		**8**		**20**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**0**	0	**3**	1	**4**	5	**2**	7	**5**	7	**14**	20	70%	
Number confirmed	**0**	0	**0**	0	**1**	2	**1**	1	**1**	2	**3**	5	60%	
Yield	**0%**	0%	**0%**	0%	**25%**	40%	**50%**	14%	**20%**	29%	**21%**	25%		
Average Need	**$0**	$23,552	**$22,033**	$23,552	**$24,225**	$20,949	**$25,598**	$22,706	**$23,341**	$26,019	**$23,636**	$23,328		
% met with gift [1]	**0.0%**	19.9%	**25.0%**	19.9%	**15.8%**	33.2%	**9.8%**	16.8%	**0.0%**	9.6%	**17.6%**	23.6%		
Average Institutional gift	**$0**	$7,333	**$5,500**	$7,003	**$3,833**	$4,600	**$2,500**	$2,623	**$0**	$1,124	**$4,167**	$2,814		
Average net T&F revenue	**$0**	$0	**$6,308**	$0	**$9,649**	$7,208	**$9,308**	$9,185	**$0**	$14,452	**$8,479**	$10,501	81%	**13%**
Number pending	**0**		**3**		**3**		**1**		**4**		**11**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**0**	1	**0**	3	**2**	4	**3**	0	**7**	6	**12**	14	86%	
Number confirmed	**0**	0	**0**	0	**0**	1	**1**	0	**0**	2	**1**	3	33%	
Yield	**0%**	0%	**0%**	0%	**0%**	25%	**33%**	0%	**0%**	33%	**8%**	21%		
Average Need	**$0**	$22,759	**$0**	$22,759	**$20,805**	$22,759	**$22,208**	$22,759	**$21,500**	$24,880	**$21,562**	$24,173		
% met with gift [1]	**0.0%**	18.4%	**0.0%**	18.4%	**19.2%**	18.4%	**6.8%**	18.4%	**0.0%**	7.6%	**12.8%**	15.2%		
Average Institutional gift	**$0**	$7,333	**$0**	$7,003	**$4,000**	$4,600	**$1,500**	$3,647	**$0**	$1,124	**$2,750**	$2,283		
Average net T&F revenue	**$0**	$0	**$0**	$0	**$7,808**	$7,208	**$14,076**	$0	**$0**	$14,452	**$10,942**	$12,037	91%	**7%**
Number pending	**0**		**0**		**2**		**2**		**7**		**11**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Tertiary Market Students - Transmission Date: 01/23/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**1**	1	**1**	3	**4**	4	**2**	2	**2**	3	**10**	13	77%	
Number confirmed	**1**	0	**0**	2	**1**	1	**0**	1	**1**	0	**3**	4	75%	
Yield	**100%**	0%	**0%**	67%	**25%**	25%	**0%**	50%	**50%**	0%	**30%**	31%		
Average Need	**$17,773**	$20,502	**$17,821**	$18,893	**$21,016**	$20,502	**$22,319**	$19,866	**$19,036**	$20,502	**$20,237**	$19,539		
% met with gift [1]	**0.0%**	17.9%	**28.1%**	30.4%	**17.8%**	17.9%	**9.0%**	13.1%	**0.0%**	17.9%	**16.9%**	27.2%		
Average Institutional gift	**$0**	$7,333	**$5,000**	$7,003	**$3,750**	$4,600	**$2,000**	$2,623	**$0**	$3,670	**$3,000**	$5,307		
Average net T&F revenue	**$0**	$0	**$6,808**	$4,805	**$9,942**	$7,208	**$13,576**	$9,185	**$0**	$0	**$10,533**	$6,501	162%	**18%**
Number pending	**0**		**1**		**3**		**2**		**1**		**7**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**4**	6	**17**	16	**21**	36	**15**	14	**12**	27	**69**	99	70%	
Number confirmed	**0**	2	**4**	4	**5**	14	**7**	5	**7**	8	**23**	33	70%	
Yield	**0%**	33%	**24%**	25%	**24%**	39%	**47%**	36%	**58%**	30%	**33%**	33%		
Average Need	**$5,734**	$12,761	**$8,379**	$9,897	**$10,520**	$8,222	**$13,245**	$16,949	**$9,654**	$11,946	**$10,157**	$10,925		
% met with gift [1]	**130.8%**	61.6%	**68.1%**	73.4%	**39.0%**	61.1%	**17.3%**	23.0%	**0.0%**	4.7%	**42.8%**	39.9%		
Average Institutional gift	**$7,500**	$7,861	**$5,706**	$7,336	**$4,105**	$4,639	**$2,292**	$3,898	**$0**	$1,124	**$4,350**	$4,197		
Average net T&F revenue	**$4,308**	$3,947	**$6,545**	$4,472	**$9,131**	$7,169	**$12,118**	$11,678	**$0**	$13,913	**$8,776**	$8,965	98%	**24%**
Number pending	**4**		**13**		**16**		**8**		**5**		**46**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**7**	8	**13**	18	**32**	37	**25**	28	**16**	17	**93**	108	86%	
Number confirmed	**2**	0	**1**	4	**5**	8	**3**	5	**0**	9	**11**	26	42%	
Yield	**29%**	0%	**8%**	22%	**16%**	22%	**12%**	18%	**0%**	53%	**12%**	24%		
Average Institutional gift	**$7,571**	$0	**$5,308**	$7,694	**$4,203**	$6,184	**$1,750**	$3,052	**$4,156**	$3,514	**$3,967**	$4,890		
Average net T&F revenue	**$4,237**	$0	**$7,660**	$5,998	**$10,195**	$9,392	**$11,942**	$11,771	**$15,188**	$14,992	**$10,708**	$11,266	95%	**27%**
Number pending	**5**		**12**		**27**		**21**		**16**		**81**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**0**	2	**2**	2	**2**	9	**4**	5	**59**	55	**67**	73	92%	
Number confirmed	**0**	0	**1**	0	**0**	0	**0**	0	**4**	11	**5**	11	45%	
Yield	**0%**	0%	**50%**	0%	**0%**	0%	**0%**	0%	**7%**	20%	**7%**	15%		
Number pending	**0**		**1**		**2**		**4**		**54**		**61**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Tertiary Market Students - Transmission Date: 01/23/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**0**	0	**0**	0	**0**	1	**0**	0	**0**	0	**0**	1	0%	
Number confirmed	**0**	0	**0**	0	**0**	1	**0**	0	**0**	0	**0**	1	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	100%	**0%**	0%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$0	**$0**	$0	**$0**	$14,719	**$0**	$0	**$0**	$0	**$0**	$14,719		
Average net T&F revenue	**$0**	$0	**$0**	$0	**$0**	-$2,911	**$0**	$0	**$0**	$0	**$0**	-$2,911	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	0	**0**	1	**0**	3	**0**	0	**0**	2	**0**	6	0%	
Number confirmed	**0**	0	**0**	1	**0**	3	**0**	0	**0**	2	**0**	6	0%	
Yield	**0%**	0%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%	**0%**	100%		
Average Institutional gift	**$0**	$0	**$0**	$16,313	**$0**	$31,561	**$0**	$0	**$0**	$27,015	**$0**	$27,504		
Average net T&F revenue	**$0**	$0	**$0**	$3,031	**$0**	-$14,729	**$0**	$0	**$0**	-$7,671	**$0**	-$9,416	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	1	**0**	1	0%	
Number confirmed - EMPB	**0**	0	**0**	0	**0**	0	**0**	0	**0**	1	**0**	1	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	100%	**0%**	100%		
Average employee benefit	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$4,818	**$0**	$4,818		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$19,344	**$0**	$19,344	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**17**	22	**47**	55	**86**	130	**68**	85	**131**	178	**349**	470	74%	
Number confirmed	**3**	3	**7**	12	**16**	43	**16**	17	**16**	53	**58**	128	45%	
Yield	**18%**	14%	**15%**	22%	**19%**	33%	**24%**	20%	**12%**	30%	**17%**	27%		
Average Institutional gift offer	**$6,294**	$7,789	**$5,064**	$8,120	**$3,622**	$7,117	**$1,598**	$3,366	**$516**	$2,253	**$2,401**	$4,714		
Average net T&F revenue	**$4,165**	$4,019	**$6,974**	$4,944	**$9,805**	$6,115	**$11,675**	$10,880	**$15,188**	$13,057	**$9,748**	$9,464	103%	
Discount rate [2]	**53%**	66%	**41%**	62%	**26%**	54%	**12%**	24%	**4%**	15%	**17%**	33%		
Number pending	**14**		**40**		**70**		**50**		**113**		**287**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Threshold Award Levels	**$7,333**		**$7,003**		**$4,600**		**$2,623**		**$1,124**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Tertiary Market Students - Transmission Date: 01/23/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**6**	4	**7**	10	**10**	12	**6**	9	**0**	2	**29**	37	78%	
Number confirmed	**2**	0	**1**	3	**4**	4	**2**	2	**0**	1	**9**	10	90%	
Yield	**33%**	0%	**14%**	30%	**40%**	33%	**33%**	22%	**0%**	50%	**31%**	27%		
Average Institutional gift	**$7,500**	$7,333	**$5,286**	$7,003	**$4,150**	$4,600	**$1,417**	$2,623	**$0**	$1,124	**$4,056**	$4,578		
Average net T&F revenue	**$4,308**	$0	**$7,599**	$4,805	**$9,919**	$7,208	**$10,391**	$9,185	**$0**	$10,684	**$8,296**	$0	0%	**35%**
Number pending	**4**		**6**		**6**		**4**		**0**		**20**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**1**	4	**6**	7	**22**	20	**19**	17	**2**	3	**50**	51	98%	
Number confirmed	**0**	0	**0**	0	**1**	0	**1**	2	**0**	1	**2**	3	67%	
Yield	**0%**	0%	**0%**	0%	**5%**	0%	**5%**	12%	**0%**	33%	**4%**	6%		
Average Institutional gift	**$8,000**	$7,333	**$5,333**	$7,003	**$4,227**	$4,600	**$1,861**	$2,623	**$4,000**	$1,124	**$4,398**	$2,123		
Average net T&F revenue	**$3,808**	$0	**$7,731**	$0	**$10,321**	$0	**$12,459**	$12,953	**$15,344**	$18,220	**$10,861**	$0	0%	**21%**
Number pending	**1**		**6**		**21**		**17**		**2**		**81**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**0**	0	**0**	1	**0**	5	**0**	2	**14**	12	**14**	20	70%	
Number confirmed	**0**	0	**0**	1	**0**	4	**0**	1	**0**	7	**0**	13	0%	
Yield	**0%**	0%	**0%**	100%	**0%**	80%	**0%**	50%	**0%**	58%	**0%**	65%		
Average Institutional gift	**$0**	$0	**$0**	$9,768	**$0**	$7,768	**$0**	$4,768	**$4,179**	$4,197	**$4,506**	$5,768		
Average net T&F revenue	**$0**	$0	**$0**	$9,576	**$0**	$11,576	**$0**	$14,576	**$15,165**	$15,147	**$15,165**	$0	0%	**26%**
Number pending	**0**		**0**		**0**		**0**		**14**		**81**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**0**	0	**1**	1	**0**	2	**0**	2	**11**	10	**12**	15	80%	
Number confirmed	**0**	0	**1**	0	**0**	0	**0**	0	**1**	4	**2**	4	50%	
Yield	**0%**	0%	**100%**	0%	**0%**	0%	**0%**	0%	**9%**	40%	**17%**	27%		
Number pending	**0**		**0**		**0**		**0**		**10**		**61**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**0**	2	**1**	1	**1**	7	**4**	3	**45**	39	**51**	52	98%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**3**	1	**3**	1	300%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**7%**	3%	**6%**	2%		
Number pending	**0**		**1**		**1**		**4**		**41**		**61**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**1**	0	**0**	0	**3**	6	**4**	6	67%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	6	**0**	6	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	100%	**0%**	100%		
Number pending	**0**		**0**		**1**		**0**		**3**		**61**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week
Total	470	**334**	**349**	15	128	**55**	**58**	3	27.2%	**16.5%**	**16.6%**	0.2%
Academic Distribution												
IR: 182.500 & Above	22	**17**	**17**	0	3	**3**	**3**	0	13.6%	**17.6%**	**17.6%**	0.0%
IR: 168.500 - 182.499	55	**45**	**47**	2	12	**7**	**7**	0	21.8%	**15.6%**	**14.9%**	-0.7%
IR: 148.000 - 168.499	130	**85**	**86**	1	43	**14**	**16**	2	33.1%	**16.5%**	**18.6%**	2.1%
IR: 129.900 - 147.999	85	**67**	**68**	1	17	**16**	**16**	0	20.0%	**23.9%**	**23.5%**	-0.4%
IR: 0.000 - 129.899	178	**120**	**131**	11	53	**15**	**16**	1	29.8%	**12.5%**	**12.2%**	-0.3%

Need Distribution	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week
Need-based	281	**175**	**189**	14	83	**40**	**42**	2	29.5%	**22.9%**	**22.2%**	-0.6%
No-need/merit	108	**90**	**93**	3	26	**10**	**11**	1	24.1%	**11.1%**	**11.8%**	0.7%
Full-pay	73	**69**	**67**	-2	11	**5**	**5**	0	15.1%	**7.2%**	**7.5%**	0.2%
Premier Academic	1	**0**	**0**	0	1	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Special Talent/other talent gift	6	**0**	**0**	0	6	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	1	**0**	**0**	0	1	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	297		$61,637	$5,971	$20,098		73		$61,232	$7,002	$18,940
	1/16/2018	**175**		**$63,436**	**$6,739**	**$19,241**		**40**		**$78,093**	**$8,801**	**$17,621**
	1/23/2018	**189**		**$62,709**	**$6,738**	**$19,292**		**42**		**$77,483**	**$9,320**	**$17,021**
Totals	2017-18 Year End	356	72%	$80,505	$12,188	$16,796		90	76%	$79,487	$12,748	$15,475
	1/16/2018	**212**	**63%**	**$83,613**	**$13,577**	**$15,883**		**49**	**89%**	**$93,696**	**$14,978**	**$14,384**
	1/23/2018	**230**	**66%**	**$84,471**	**$13,788**	**$15,853**		**53**	**91%**	**$95,560**	**$16,211**	**$13,488**

Other Metrics	Admitted Students				Confirmed Students				Pending			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week
Tuition & fee discount rate	n/a	**17.4%**	**17.3%**	-0.1%	33.3%	**14.8%**	**15.4%**	0.7%	n/a	**18.0%**	**17.8%**	-0.2%
Academic Index	n/a	**145.7**	**145.2**	-0.5	141	**141.2**	**141.8**	0.6	n/a	**146.8**	**146.1**	-0.7
ACT composite	n/a	**22.5**	**22.5**	0.0	22.6	**22.8**	**22.8**	0.0	n/a	**22.5**	**22.5**	0.0
High school GPA	n/a	**3.47**	**3.46**	-0.01	3.41	**3.40**	**3.39**	-0.01	n/a	**3.49**	**3.48**	-0.01
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year
Total	470	**415**	**349**	-66	128	**80**	**58**	-22	27.2%	**19.3%**	**16.6%**	-2.7%
Academic Distribution												
IR: 182.500 & Above	22	**21**	**17**	-4	3	**6**	**3**	-3	13.6%	**28.6%**	**17.6%**	-10.9%
IR: 168.500 - 182.499	55	**57**	**47**	-10	12	**15**	**7**	-8	21.8%	**26.3%**	**14.9%**	-11.4%
IR: 148.000 - 168.499	130	**120**	**86**	-34	43	**24**	**16**	-8	33.1%	**20.0%**	**18.6%**	-1.4%
IR: 129.900 - 147.999	85	**75**	**68**	-7	17	**14**	**16**	2	20.0%	**18.7%**	**23.5%**	4.9%
IR: 0.000 - 129.899	178	**142**	**131**	-11	53	**21**	**16**	-5	29.8%	**14.8%**	**12.2%**	-2.6%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year
Need-based	281	**233**	**189**	-44	83	**48**	**42**	-6	29.5%	**20.6%**	**22.2%**	1.6%
No-need/merit	108	**98**	**93**	-5	26	**20**	**11**	-9	24.1%	**20.4%**	**11.8%**	-8.6%
Full-pay	73	**84**	**67**	-17	11	**12**	**5**	-7	15.1%	**14.3%**	**7.5%**	-6.8%
Premier Academic	1	**0**	**0**	0	1	**0**	**0**	0	100.0%		**0.0%**	
Special Talent/other talent gift	6	**0**	**0**	0	6	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	1	**0**	**0**	0	1	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	297		$61,637	$5,971	$20,098	73		$61,232	$7,002	$18,940
	1/24/2017	**233**		**$68,718**	**$7,087**	**$18,908**	**48**		**$81,897**	**$9,227**	**$16,277**
	01/23/2018	**189**		**$62,709**	**$6,738**	**$19,292**	**42**		**$77,483**	**$9,320**	**$17,021**
Totals	2017-18 Year End	356	72%	$80,505	$12,188	$16,796	90	76%	$79,487	$12,748	$15,475
	1/24/2017	**285**	**69%**	**$89,498**	**$14,268**	**$15,458**	**67**	**84%**	**$110,270**	**$18,805**	**$11,661**
	01/23/2018	**230**	**66%**	**$84,471**	**$13,788**	**$15,853**	**53**	**91%**	**$95,560**	**$16,211**	**$13,488**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year
Tuition & fee discount rate	n/a	**18.1%**	**17.3%**	-0.8%	33.3%	**23.6%**	**15.4%**	-8.2%	n/a	**16.6%**	**17.8%**	1.1%
Academic Index	n/a	**147.4**	**145.2**	-2.2	139.5	**152.3**	**141.8**	-10.5	n/a	**145.4**	**146.1**	0.7
ACT composite	n/a	**22.5**	**22.5**	0.0	22.6	**23.4**	**22.8**	-0.6	n/a	**22.2**	**22.5**	0.3
High school GPA	n/a	**3.47**	**3.46**	-0.01	3.41	**3.51**	**3.39**	-0.12	n/a	**3.46**	**3.48**	0.02
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

© 2018, Ruffalo Noel Levitz

Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago
Total	470	**341**	**349**	8	128	**70**	**58**	-12	27.2%	**20.5%**	**16.6%**	-3.9%
Academic Distribution												
IR: 182.500 & Above	22	**16**	**17**	1	3	**4**	**3**	-1	13.6%	**25.0%**	**17.6%**	-7.4%
IR: 168.500 - 182.499	55	**37**	**47**	10	12	**10**	**7**	-3	21.8%	**27.0%**	**14.9%**	-12.1%
IR: 148.000 - 168.499	130	**98**	**86**	-12	43	**21**	**16**	-5	33.1%	**21.4%**	**18.6%**	-2.8%
IR: 129.900 - 147.999	85	**76**	**68**	-8	17	**17**	**16**	-1	20.0%	**22.4%**	**23.5%**	1.2%
IR: 0.000 - 129.899	178	**114**	**131**	17	53	**18**	**16**	-2	29.8%	**15.8%**	**12.2%**	-3.6%

Need Distribution	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago
Need-based	.	**55**	**189**	134	83	**16**	**42**	26	29.5%	**29.1%**	**22.2%**	-6.9%
No-need/merit	108	**105**	**93**	-12	26	**32**	**11**	-21	24.1%	**30.5%**	**11.8%**	-18.6%
Full-pay	73	**181**	**67**	-114	11	**22**	**5**	-17	15.1%	**12.2%**	**7.5%**	-4.7%
Premier Academic	1	**0**	**0**	0	1	**0**	**0**	0	100.0%		**0.0%**	
Special Talent/other talent gift	6	**0**	**0**	0	6	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	1	**0**	**0**	0	1	**0**	**0**	0	100.0%		**0.0%**	

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	297		$61,637	$5,971	$20,098		73		$61,232	$7,002	$18,940
	2/2/2016	**55**		**$71,826**	**$7,474**	**$17,044**		**16**		**$76,227**	**$8,924**	**$15,594**
	01/23/2018	**189**		**$62,709**	**$6,738**	**$19,292**		**42**		**$77,483**	**$9,320**	**$17,021**
Totals	2017-18 Year End	356	72%	$80,505	$12,188	$16,796		90	76%	$79,487	$12,748	$15,475
	2/2/2016	**70**	**21%**	**$86,696**	**$17,658**	**$13,391**		**24**	**34%**	**$98,912**	**$29,227**	**$10,396**
	01/23/2018	**230**	**66%**	**$84,471**	**$13,788**	**$15,853**		**53**	**91%**	**$95,560**	**$16,211**	**$13,488**

Other Metrics	Admitted Students				Confirmed Students				Pending			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**13.6%**	**17.3%**	3.7%	33.3%	**21.7%**	**15.4%**	-6.2%	n/a	**11.5%**	**17.8%**	6.3%
Academic Index	n/a	**129.1**	**145.2**	16.1	139.5	**132.9**	**141.8**	8.9	n/a	**128.1**	**146.1**	18.0
ACT composite	n/a	**22.5**	**22.5**	0.0	22.6	**22.8**	**22.8**	0.0	n/a	**22.4**	**22.5**	0.1
High school GPA	n/a	**3.44**	**3.46**	0.02	3.41	**3.50**	**3.39**	-0.11	n/a	**3.43**	**3.48**	0.05
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Three Year Dashboard - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal
Total	341	**415**	**349**	470	70	**80**	**58**	128	20.5%	**19.3%**	**16.6%**	27.2%
Academic Distribution												
IR: 182.500 & Above	16	**21**	**17**	22	4	**6**	**3**	3	25.0%	**28.6%**	**17.6%**	13.6%
IR: 168.500 - 182.499	37	**57**	**47**	55	10	**15**	**7**	12	27.0%	**26.3%**	**14.9%**	21.8%
IR: 148.000 - 168.499	98	**120**	**86**	130	21	**24**	**16**	43	21.4%	**20.0%**	**18.6%**	33.1%
IR: 129.900 - 147.999	76	**75**	**68**	85	17	**14**	**16**	17	22.4%	**18.7%**	**23.5%**	20.0%
IR: 0.000 - 129.899	114	**142**	**131**	178	18	**21**	**16**	53	15.8%	**14.8%**	**12.2%**	29.8%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal
Need-based	55	**233**	**189**	281	16	**48**	**42**	83	29.1%	**20.6%**	**22.2%**	29.5%
No-need/merit	105	**98**	**93**	108	32	**20**	**11**	26	30.5%	**20.4%**	**11.8%**	24.1%
Full-pay	181	**84**	**67**	73	22	**12**	**5**	11	12.2%	**14.3%**	**7.5%**	15.1%
Premier Academic	0	**0**	**0**	1	0	**0**	**0**	1				100.0%
Special Talent/other talent gift	0	**0**	**0**	6	0	**0**	**0**	6				100.0%
Employee dependent/Exchange	0	**0**	**0**	1	0	**0**	**0**	1				100.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	**2017-18 Year-End**	297		$61,637	$5,971	$20,098		73		$61,232	$7,002	$18,940
	1/24/2017	233		$68,718	$7,087	$18,908		48		$81,897	$9,227	$16,277
	2/2/2016	55		$71,826	$7,474	$17,044		16		$76,227	$8,924	$15,594
	01/23/2018	**189**		**$62,709**	**$6,738**	**$19,292**		**42**		**$77,483**	**$9,320**	**$17,021**
Totals	**2017-18 Year-End**	356	72%	$80,505	$12,188	$16,796		90	76%	$79,487	$12,748	$15,475
	1/24/2017	285	69%	$89,498	$14,268	$15,458		67	84%	$110,270	$18,805	$11,661
	2/2/2016	70	21%	$86,696	$17,658	$13,391		24	34%	$98,912	$29,227	$10,396
	01/23/2018	**230**	**66%**	**$84,471**	**$13,788**	**$15,853**		**53**	**91%**	**$95,560**	**$16,211**	**$13,488**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal
Tuition & fee discount rate	13.6%	**18.1%**	**17.3%**	n/a	21.7%	**23.6%**	**15.4%**	33.3%	11.5%	**16.6%**	**17.8%**	n/a
Academic Index	129.1	**147.4**	**145.2**	n/a	132.9	**152.3**	**141.8**	139.5	128.1	**145.4**	**146.1**	n/a
ACT composite	22.5	**22.5**	**22.5**	n/a	22.8	**23.4**	**22.8**	22.6	22.4	**22.2**	**22.5**	n/a
High school GPA	3.44	**3.47**	**3.46**	n/a	3.50	**3.51**	**3.39**	3.41	3.43	**3.46**	**3.48**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

© 2018, Ruffalo Noel Levitz

Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	from last week	from last year	from year end	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018
Total	80	134	**56**	**58**	0	16	**1**	**0**	-1	0	-16	0.0%	11.9%	**1.8%**	**0.0%**
IR: 182.500 & Above	6	3	**3**	**3**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
IR: 168.500 - 182.499	15	13	**7**	**7**	0	2	**0**	**0**	0	0	-2	0.0%	15.4%	**0.0%**	**0.0%**
IR: 148.000 - 168.499	24	43	**14**	**16**	0	4	**0**	**0**	0	0	-4	0.0%	9.3%	**0.0%**	**0.0%**
IR: 129.900 - 147.999	14	17	**17**	**16**	0	2	**1**	**0**	-1	0	-2	0.0%	11.8%	**5.9%**	**0.0%**
IR: 0.000 - 129.899	21	58	**15**	**16**	0	8	**0**	**0**	0	0	-8	0.0%	13.8%	**0.0%**	**0.0%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	from last week	from last year	from year end	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018
Need-based	48	87	**48**	**42**	0	14	**48**	**0**	-48	0	-14	0.0%	16.1%	**100.0%**	**0.0%**
No-need/merit	20	28	**20**	**11**	0	2	**20**	**0**	-20	0	-2	0.0%	7.1%	**100.0%**	**0.0%**
Full-pay	12	11	**12**	**5**	0	0	**12**	**0**	-12	0	0	0.0%	0.0%	**100.0%**	**0.0%**
Premier Academic	0	1	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	6	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange													**0**		

© 2018, Ruffalo Noel Levitz

Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018
FC = $0	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	1 / 100%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 100%	0 / 0%	0 / 0%
FC = $7000 & Above	0 / 0%	0 / 0%	0 / 0%	1 / 25%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Need Sub-Total	0 / 0%	0 / 0%	0 / 0%	2 / 25%	0 / 0%	0 / 0%	2 / 7%	0 / 0%	0 / 0%
No-need/merit	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 20%	0 / 0%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	0 / 0%	0 / 0%	0 / 0%	2 / 15%	0 / 0%	0 / 0%	4 / 9%	0 / 0%	0 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018
FC = $0	1 / 50%	0 / 0%	0 / 0%	4 / 29%	0 / 0%	0 / 0%	6 / 24%	0 / 0%	0 / 0%
FC = $1 - $1900	1 / 25%	0 / 0%	0 / 0%	2 / 25%	0 / 0%	0 / 0%	3 / 17%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 17%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 25%	0 / 0%	0 / 0%
FC = $7000 & Above	0 / 0%	0 / 0%	0 / 0%	2 / 22%	0 / 0%	0 / 0%	3 / 9%	0 / 0%	0 / 0%
Need Sub-Total	2 / 17%	0 / 0%	0 / 0%	8 / 23%	0 / 0%	0 / 0%	14 / 16%	0 / 0%	0 / 0%
No-need/merit	0 / 0%	1 / 25%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 7%	1 / 9%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Totals	2 / 12%	1 / 6%	0 / 0%	8 / 14%	0 / 0%	0 / 0%	16 / 12%	1 / 2%	0 / 0%

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Department/Cost Center Summary

First-Year In-State Tertiary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Department or Cost Center	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	145	144	99%	96	$11,263	$16,895	$2,799	$10,946	1135	23.2	3.52		70	149.4	20%
Health and Human Services	69	68	99%	45	$11,186	$16,903	$1,581	$11,779	985	21.4	3.38		64	136.7	12%
Education and Human Development	53	51	96%	35	$9,908	$14,437	$1,971	$12,645	1018	21.8	3.44		68	143.0	13%
College of Technology	23	23	100%	14	$8,984	$14,759	$2,609	$10,838	1157	23.6	3.40		67	138.9	19%
College of Business Admin	23	23	100%	15	$8,026	$12,306	$3,565	$11,519	1020	22.8	3.56		79	147.9	24%
Academic Enhancement	23	23	100%	14	$7,649	$12,566	$2,326	$11,448	1040	21.8	3.36		67	153.5	17%
College of Musical Arts	13	13	100%	9	$10,904	$15,751	$1,692	$10,116		23.2	3.54		71	142.3	14%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	349	345	99%	228	$10,425	$15,775	$2,401	$11,394	1175	22.8	3.39		63	145.2	17%

© 2018, Ruffalo Noel Levitz

Bowling Green State University
Market Segment Summary
First-Year In-State Tertiary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Market Segment	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Tuscarawas	35	35	100%	25	$10,786	$15,101	$1,900	$9,908		23.3	3.35		61	140.6	16%
Pickaway	21	21	100%	18	$13,769	$16,063	$2,357	$9,451		23.5	3.60		73	156.6	20%
Washington	16	16	100%	11	$11,565	$16,821	$938	$10,871		21.4	3.21		63	134.5	8%
Muskingum	12	12	100%	8	$6,495	$9,742	$2,375	$9,433		23.3	3.45		66	132.2	20%
Ross	12	12	100%	11	$17,078	$18,631	$2,792	$9,016	1470	22.2	3.77		80	161.9	24%
Perry	11	9	82%	8	$12,558	$14,127	$1,500	$10,308		20.7	3.45		81	152.3	13%
Guernsey	10	10	100%	6	$8,013	$13,355	$2,450	$9,358		23.4	3.48		72	138.2	21%
Hocking	9	9	100%	9	$15,487	$15,487	$1,667	$10,141	1030	22.0	3.51		72	140.0	14%
Fayette	7	7	100%	6	$8,796	$10,262	$2,857	$8,951		24.3	3.67		82	159.9	24%
Highland	7	7	100%	4	$9,696	$16,969	$1,214	$10,594		21.8	3.09		48	113.9	10%
Belmont	5	5	100%	3	$2,272	$3,786	$4,400	$7,408		26.8	4.00		90	175.1	37%
Clinton	5	5	100%	3	$11,674	$19,457	$1,200	$10,608		21.0	3.17		50	128.7	10%
Coshocton	5	5	100%	4	$15,173	$18,966	$2,400	$9,408		23.4	3.45		67	134.6	20%
Jackson	5	4	80%	2	$9,921	$19,843	$2,375	$9,433		23.3	3.47		71	156.3	20%
Lawrence	5	5	100%	2			$3,800	$8,008		25.8	3.63		76	171.2	32%
Athens	4	4	100%	2	$1,523	$3,045	$4,000	$7,808		23.0	3.96		69	172.6	34%
Brown	4	4	100%	2	$5,819	$11,638	$2,875	$8,933		22.5	3.66		87	175.3	24%
Gallia	4	4	100%	2	$11,750	$23,499	$5,250	$6,558		22.8	4.39		86	170.7	44%
Jefferson	4	4	100%	3	$10,780	$14,373	$4,250	$7,558		24.5	3.86		71	144.1	36%
Meigs	4	4	100%	2			$2,375	$9,433		23.3	3.84		81	161.1	20%
Scioto	4	4	100%	2	$11,938	$23,875	$2,375	$9,433		23.5	3.49		93	157.3	20%
Holmes	3	3	100%	1	$8,242	$24,726	$1,167	$10,641		19.0	3.22		55	151.2	10%
Adams	2	2	100%	1	$4,850	$9,699	$5,000	$6,808		21.0	3.69		83	170.9	42%
Carroll	2	2	100%	1				$11,808		20.0	3.08		45	62.2	
Harrison	1	1	100%				$4,000	$7,808		22.0	3.88			155.8	34%
Noble	1	1	100%				$1,000	$10,808		20.0	3.23		68	135.8	8%
Vinton	1	1	100%				$1,000	$10,808		21.0	3.20		78	137.5	8%
Blank/Other	150	149	99%	92	$10,827	$17,535	$2,560	$13,850	1100	22.0	3.41		68	141.9	16%
Total - all students	349	345	99%	228	$10,425	$15,775	$2,401	$11,394	1175	22.8	3.39		63	145.2	17%

© 2018, Ruffalo Noel Levitz

Bowling Green State University

0 Summary

First-Year In-State Tertiary Market Students

RUFFALO NOEL LEVITZ

Academic Year 2018-19															
		Confirmed & Pending													
0	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Total - all students	349	345	99%	0	$10,425	$15,775	$2,401	$11,394	1175	22.8	3.39		63	145.2	17%

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Aid Summary - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	0				
Merit-based gift	205	$4,041	$828,500	100.0%	17.4%
Premier Academic	0				
Special Talent/other talent gift	0				
Other institutional gift aid	0				
Tuition exchange waivers	0				
Total Institutional Gift Aid	205	$4,041	$828,500	100.0%	17.4%
$ of merit/premier meeting need			$427,495	51.6%	9.0%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	205	$4,041	$828,500		
Tuition/Fee Revenue	345	$13,796	$4,759,536		
Net Tuition/Fee Revenue	345	$11,394	$3,931,036		

Other Aid by Type	Students	Average	Total
Campus-based gift	0		
Campus-based work	0		
Campus-based loan	0		
State grant	0		
Federal grant	0		
Federal loan	0		
Private gift	0		
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	0		

Institutional Totals				
Total Institutional Gift	205	$4,041	$828,500	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	205	$4,041	$828,500	100.0%

Overall Totals			
Total Gift	205[1]	$4,041	$828,500
Total Work	0		
Total Subsidized Loans	0		
Total Unsubsidized Loans	0		
Total	205	$4,041	$828,500

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

© 2018, Ruffalo Noel Levitz

Bowling Green State University

Fund Summary - First-Year In-State Tertiary Market Students

Transmission Date: 01/23/2018

Aid and figures are for confirmed and pending students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm & Pending	Perc Active	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Merit														
BG Success Scholarship	24	24	100.0%	$4,000	$96,000	$18,677	$5,208	$14,136	141.9	20.9	3.38		20.7%	26.9%
Univ Freshman Acad Schp 1000	15	15	100.0%	$1,000	$15,000	$9,671	$1,000	$11,813	140.1	23.0	3.13		7.8%	7.8%
Univ Freshman Acad Schp 1500	12	12	100.0%	$1,500	$18,000	$19,607	$2,625	$11,067	139.8	21.5	3.25		11.0%	19.2%
Univ Freshman Acad Schp 2000	19	18	94.7%	$2,000	$36,000	$20,033	$2,306	$11,177	139.7	20.7	3.33		14.8%	17.1%
Univ Freshman Acad Schp 2500	14	13	92.9%	$2,500	$32,500	$16,389	$3,115	$12,171	141.3	20.6	3.38		16.4%	20.4%
Univ Freshman Acad Schp 3500	36	36	100.0%	$3,500	$126,000	$13,073	$3,764	$8,463	158.3	24.3	3.64		28.6%	30.8%
Univ Freshman Acad Schp 4000	42	42	100.0%	$4,000	$168,000	$17,387	$4,548	$10,670	160.5	23.8	3.79		26.3%	29.9%
Univ Freshman Acad Schp 5000	28	28	100.0%	$5,000	$140,000	$13,569	$5,143	$6,934	173.1	26.2	3.96		41.4%	42.6%
Univ Freshman Acad Schp 6000	15	15	100.0%	$6,000	$90,000	$9,973	$6,267	$7,049	177.3	26.3	4.13		45.1%	47.1%
Univ Freshman Acad Schp 7000	5	5	100.0%	$7,000	$35,000	$5,077	$7,000	$4,808	187.0	31.0	4.20		59.3%	59.3%
Univ Freshman Acad Schp 8000	9	9	100.0%	$8,000	$72,000	$13,015	$8,000	$3,808	185.0	29.3	4.33		67.8%	67.8%
TOTAL (Institutional Merit)	**219**	**217**	**99.1%**	**$3,818**	**$828,500**	**$14,575**	**$4,263**	**$9,768**	**158.3**	**23.9**	**3.66**		**27.2%**	**30.4%**

© 2018, Ruffalo Noel Levitz