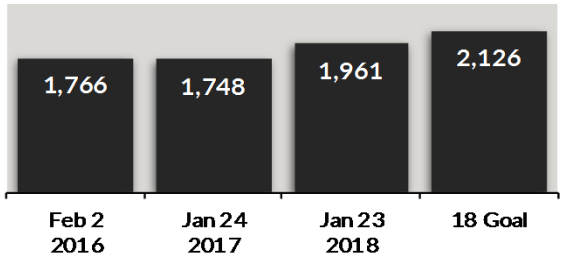
Bowling Green State University

Executive Summary for First-Year In-State Primary Market Students

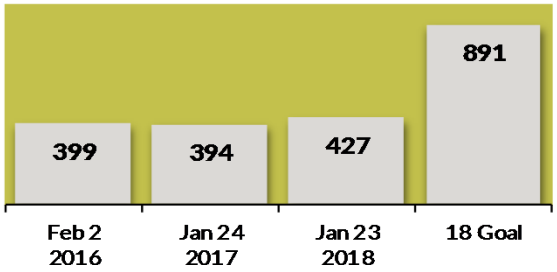
As of Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

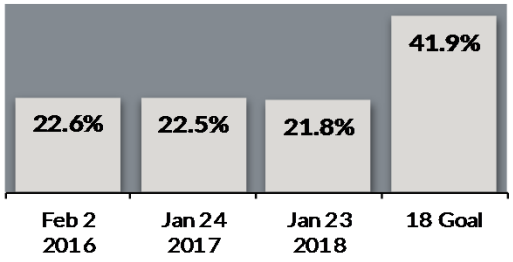
Admissions



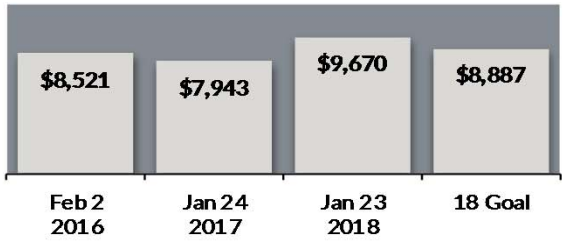
Confirmations



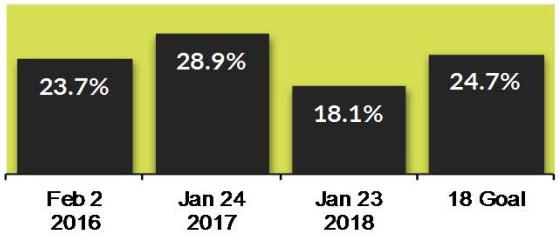
Yield



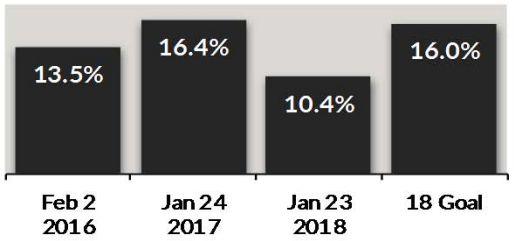
Average T&F Net Revenue



Tuition & Fees Discount Rate



Overall Unfunded Discount Rate



Academic Level	Confirmed Students - Number & % of total						Academic Measures	Averages to-date			
	Jan 24 2017		Jan 23 2018		18 Goal			Admit	Confirm	Pending	Cancel
IR: 182.500 & Above	24	6.1%	21	4.9%	46	5.2%	Academic Index	149.9	151.6	149.4	156.9
IR: 168.500 - 182.499	68	17.3%	86	20.1%	124	13.9%	SAT composite	1122	1121	1122	0
IR: 148.000 - 168.499	117	29.7%	119	27.9%	268	30.1%	ACT composite	23.2	22.9	23.2	23.7
IR: 129.900 - 147.999	88	22.3%	82	19.2%	172	19.3%	High school GPA	3.52	3.51	3.53	3.68
IR: 0.000 - 129.899	97	24.6%	119	27.9%	281	31.5%	College GPA	0.00	0.00	0.00	0.00

Population	Admissions		Confirmations		T & F Discount		Avg. Net Revenue	
	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal	Off Goal	% of Goal
First-Year In-State Primary Market Students	-165	92%	-464	48%	-6.6%	73%	782	109%

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Bowling Green State University
2018-19 AFAS Tracking System Summary
First-Year In-State Primary Market Students
Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Total	2107	2126	1961	92%	901	891	**427**	**48%**	42.8%	41.9%	21.8%	1512	22
Yield needed from pending student pool to meet goal												31%	
Academic Distribution												Number melted / Melt rate	2 / 0%
IR: 182.500 & Above	162	163	178	109%	47	46	**21**	**46%**	29.0%	28.2%	11.8%	155	2
IR: 168.500 - 182.499	282	284	301	106%	124	124	**86**	**69%**	44.0%	43.7%	28.6%	210	5
IR: 148.000 - 168.499	587	592	564	95%	275	268	**119**	**44%**	46.8%	45.3%	21.1%	435	10
IR: 129.900 - 147.999	404	408	357	88%	174	172	**82**	**48%**	43.1%	42.2%	23.0%	272	3
IR: 0.000 - 129.899	672	679	561	83%	281	281	**119**	**42%**	41.8%	41.4%	21.2%	440	2

Academic Credentials	Admitted Students			Confirmed Students								Pending	Cancel
	2017-18 Actual	2018-19 To-date Average	2018-19 To-date Number	2017-18 Actual	2018-19 Goal	2018-19 To-date Average	2018-19 To-date Number	Averages by Academic Level Level 1	Level 2	Level 3	Level 4	Average	Average
Academic Index	146.2	149.9	1569	144.7	144.5	**151.6**	**338**	186.2	174.6	158.8	142.1	149.4	156.9
SAT composite	1174	1122	248	1143	1143	**1121**	**30**	1440	1236	1157	1064	1122	0
ACT composite	22.9	23.2	1881	22.8	22.8	**22.9**	**416**	30.6	26.5	23.8	21.4	23.2	23.7
High school GPA	3.45	3.52	1959	3.44	3.44	**3.51**	**426**	4.14	3.99	3.71	3.35	3.53	3.68
Recalc. High school GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
College GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00
Class rank	64	67	1418	63	63	**67**	**346**	95	88	76	60	67	71
Predicted GPA	0.00	0.00	0	0.00	0.00	**0.00**	**0**	0.00	0.00	0.00	0.00	0.00	0.00

Financial Summary	Admitted	Confirmed Students				Pending
	2018-19 To-date	2017-18 Actual	2018-19 Goal	2018-19 To-date	% of goal	2018-19 To-date
Tuition revenue	$18,896,196	$8,195,496	$8,585,676	**$4,114,572**	**47.9%**	$14,569,632
Required fee revenue	$4,259,292	$1,875,882	$1,935,252	**$927,444**	**47.9%**	$3,284,064
Room/board revenue	$13,146,912	$5,650,230	$5,753,149	**$3,777,216**	**65.7%**	$9,195,504
Other charges revenue	$0	$0	$0	**$0**	**0.0%**	$0
Total revenue	$36,302,400	$15,721,608	$16,274,077	**$8,819,232**	**54.2%**	$27,049,200
Unfunded institutional gift - tuition	$4,920,500	$2,461,237	$2,402,382	**$913,000**	**38.0%**	$3,945,500
Unfunded institutional gift - room/board	$0	$124,947	$121,959	**$0**	**0.0%**	$0
Funded institutional gift	$0	$77,882	$77,882	**$0**	**0.0%**	$0
Net tuition/fee revenue	$18,234,988	$7,407,312	$7,918,704	**$4,129,016**	**52.1%**	$13,908,196
Average net tuition/fees revenue	$9,299	$8,221	$8,887	**$9,670**	**108.8%**	$9,199
Avg. net t&f revenue w/o full-pays	$8,567	$6,767		**$9,199**		$8,383
Tuition revenue minus unfunded gift	$13,975,696	$5,274,911	$5,696,694	**$3,201,572**	**56.2%**	$10,624,132
Room/board revenue minus unfunded gift	$13,146,912	$5,525,283	$5,631,189	**$3,777,216**	**67.1%**	$9,195,504
Overall revenue minus unfunded gift	$31,381,900	$12,676,076	$13,263,135	**$7,906,232**	**59.6%**	$23,103,700
Tuition & fee discount rate	21.2%	26.5%	24.7%	**18.1%**		22.1%
Unfunded tuition discount	26.0%	31.8%	29.7%	**22.2%**		27.1%
Unfunded room/board discount	0.0%	2.2%	2.1%	**0.0%**		0.0%
Unfunded overall discount	13.6%	16.9%	16.0%	**10.4%**		14.6%

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Need Distribution

	Admitted Students				Confirmed Students				Yield			Pending	Cancel
	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date Number	2018-19 To-date % of goal	2017-18 Actual	2018-19 Goal	2018-19 To-date	2018-19 To-date	2018-19 To-date
Need-based	1297	1308	1043	80%	623	618	**268**	**43%**	48.0%	47.2%	25.7%	766	9
No-need/merit	473	478	475	99%	142	136	**82**	**60%**	30.0%	28.5%	17.3%	386	7
Full-pay	273	276	443	161%	73	74	**77**	**104%**	26.7%	26.8%	17.4%	360	6
Premier Academic	4	4	0	0%	4	4	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Special Talent/other talent gift	4	4	0	0%	4	4	**0**	**0%**	100.0%	100.0%	0.0%	0	0
Employee dependent/Exchange	56	56	0	0%	55	55	**0**	**0%**	98.2%	98.2%	0.0%	0	0

FAFSA filers

		Admitted Students						Confirmed Students					
	Year	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA	FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need	Intent/no FAFSA
Need-based	2017-18	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153	
	To-date	**1043**		**$75,303**	**$7,873**	**$16,243**		**268**		**$83,519**	**$10,166**	**$14,490**	
No-need/merit	2017-18	268	57%	$191,808	$54,347	$0	0	116	82%	$200,090	$57,764	$0	0
	To-date	**228**	**48%**	**$185,365**	**$66,561**	**$0**	**0**	**62**	**76%**	**$173,034**	**$53,381**	**$0**	**0**
Full-pay	2017-18	84	31%	$178,676	$50,629	$0	0	49	67%	$175,076	$47,510	$0	0
	To-date	**110**	**25%**	**$167,753**	**$55,655**	**$0**	**0**	**41**	**53%**	**$178,245**	**$54,417**	**$0**	**0**
Premier Academic	2017-18	3	75%	$127,451	$29,042	$9,774	0	3	75%	$127,451	$29,042	$9,774	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Special Talent/other talent gift	2017-18	3	75%	$94,577	$9,933	$14,793	0	3	75%	$94,577	$9,933	$14,793	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Employee Dependent/Exchange	2017-18	44	79%	$153,824	$37,459	$11,026	0	43	78%	$154,679	$37,808	$11,230	0
	To-date	**0**	**0%**	**$0**	**$0**	**$0**	**0**	**0**	**0%**	**$0**	**$0**	**$0**	**0**
Totals	2017-18	1699	81%	$99,063	$17,866	$13,036	0	837	93%	$102,845	$18,861	$12,688	0
	To-date	**1381**	**70%**	**$104,451**	**$21,368**	**$12,268**	**0**	**371**	**87%**	**$111,026**	**$22,278**	**$10,467**	**0**

Gender Distribution

	Admitted Students				Confirmed Students				Yield		Pending	Cancel
	2017-18 Actual		2018-19 To-date		2017-18 Actual		2018-19 To-date		2017-18 Actual	2018-19 To-date		
	Number	% of total	Number	% of total	Number	% of total	Number	% of total				
Females	1203	57%	1191	61%	495	55%	**265**	**62%**	41.1%	**22.3%**	910	16
Males	904	43%	770	39%	406	45%	**162**	**38%**	44.9%	**21.0%**	602	6

Residence Hall Occupancy

Residents in Fall 2017	635	Confirmed residents-to-date	**412**
% of enrolled students	70.5%	Female	**253**
Goal - residents in Fall 2018	628	Male	**159**
% of enrolled students	70.5%	% of confirmed students	**96.5%**

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Commitment of Funds

Aid Program	Admitted Students 2017-18 Actual	Admitted Students 2018-19 To-date	Confirmed Students 2017-18 Actual	Confirmed Students 2018-19 Goal	Confirmed Students 2018-19 To-date
Institutional need-based gift	$0	$0	$0	$0	**$0**
Institutional merit-based gift	$5,822,076	$4,920,500	$2,462,396	$2,396,576	**$913,000**
% / $ of merit/premier funds meeting need	57% / $3,337,367	54% / $2,637,031	66% / $1,648,897		**53% / $484,973**
Institutional Premier Academic	$52,972	$0	$52,972	$56,125	**$0**
Institutional talent-based gift	$69,788	$0	$67,788	$69,588	**$0**
Institutional other gift	$89,710	$0	$80,910	$79,934	**$0**
Tuition exchange	$0	$0	$0	$0	**$0**
Subtotal - institutional gift aid	$6,034,546	$4,920,500	$2,664,066	$2,602,224	**$913,000**
Institution work-study	$0	$0	$0	$0	**$0**
Institution loan	$0	$0	$0	$0	**$0**
Campus-based gift (e.g. SEOG)	$61,000	$0	$33,000	$33,000	**$0**
Campus-based work-study	$354,840	$0	$170,840	$170,840	**$0**
Campus-based Loan (e.g. Perkins)	$0	$0	$0	$0	**$0**
State grant	$1,075,023	$0	$658,313	$669,778	**$0**
Federal grant (e.g. Pell)	$2,356,111	$0	$1,323,620	$1,345,130	**$0**
Federal loan (e.g. Direct Loans)	$3,597,251	$0	$1,993,988	$2,277,295	**$0**
Private aid	$131,138	$0	$98,231	$99,409	**$0**

Aid Program	Pending 2018-19 To-date	Cancel 2018-19 To-date
Institutional need-based gift	$0	$0
Institutional merit-based gift	$3,945,500	$62,000
% / $ of merit/premier funds meeting need	54% / $2,126,202	42% / $25,856
Institutional Premier Academic	$0	$0
Institutional talent-based gift	$0	$0
Institutional other gift	$0	$0
Tuition exchange	$0	$0
Subtotal - institutional gift aid	$3,945,500	$62,000
Institution work-study	$0	$0
Institution loan	$0	$0
Campus-based gift (e.g. SEOG)	$0	$0
Campus-based work-study	$0	$0
Campus-based Loan (e.g. Perkins)	$0	$0
State grant	$0	$0
Federal grant (e.g. Pell)	$0	$0
Federal loan (e.g. Direct Loans)	$0	$0
Private aid	$0	$0

Average Net Revenue - confirmed students only

Academic Grouping	2018-19 Goal	2018-19 To-date
IR: 182.500 & Above	$3,097	**$5,713**
IR: 168.500 - 182.499	$5,512	**$7,657**
IR: 148.000 - 168.499	$7,927	**$9,153**
IR: 129.900 - 147.999	$9,742	**$10,442**
IR: 0.000 - 129.899	$11,718	**$11,808**
All students	$8,887	**$9,670**

Need Grouping	2018-19 Goal	2018-19 To-date
Need-based	$9,012	**$9,814**
No-need/merit	$7,760	**$7,192**
Full-pay	$11,808	**$11,808**
Premier Academic	-$5,589	**$0**
Special Talent/other talent gift	-$1,447	**$0**
Employee dependent/Exchange	$8,155	**$0**

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Packages by Need Grouping	Need-Based Students						No-Need/Merit Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	1297	1043	9	766		1308	473	475	7	386		478
Number enrolled	623				**268**	618	142				**82**	136
Yield	48.0%				**25.7%**	47.2%	30.0%				**17.3%**	28.5%
Average need	$16,153	$16,243	$18,564	$16,829	**$14,490**	$16,882						
Number offered aid	620	623	5	497	**121**							
Number of packages with need-based awards	561	0	0	0	**0**							
Percent of need met	57.7%	16.5%	15.9%	17.4%	**13.8%**	58.1%						
Percent of need met with gift aid	37.4%	16.5%	15.9%	17.4%	**13.8%**	36.3%						
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$2,636	$2,686	$2,944	$2,926	**$1,994**	$2,643	$4,217	$4,460	$5,071	$4,416	**$4,616**	$3,985
Institutional Premier Academic	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$43	$0	$0	$0	**$0**	$43	$41	$0	$0	$0	**$0**	$41
Institutional other gift	$111	$0	$0	$0	**$0**	$110	$24	$0	$0	$0	**$0**	$23
Subtotal - institutional gift aid	$2,789	$2,686	$2,944	$2,926	**$1,994**	$2,796	$4,283	$4,460	$5,071	$4,416	**$4,616**	$4,048
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$51	$0	$0	$0	**$0**	$52	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$261	$0	$0	$0	**$0**	$263	$0	$0	$0	$0	**$0**	$0
State grant	$1,015	$0	$0	$0	**$0**	$1,042	$103	$0	$0	$0	**$0**	$106
Federal grant	$2,040	$0	$0	$0	**$0**	$2,091	$26	$0	$0	$0	**$0**	$27
Federal loan	$3,016	$0	$0	$0	**$0**	$3,414	$0	$0	$0	$0	**$0**	$0
Private aid	$146	$0	$0	$0	**$0**	$149	$7	$0	$0	$0	**$0**	$7

Packages by Need Grouping	Premier Academic Students						Special Talent/other talent gift Students					
	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal	2017-18 Actual	2018-19 To-date Admit	Cancel	Pending	Confirm	2018-19 Goal
Number admitted	4	0	0	0		4	4	0	0	0		4
Number enrolled	4				**0**	4	4				**0**	4
Yield	100.0%				**0.0%**	100.0%	100.0%				**0.0%**	100.0%
Average need	$7,331	$0	$0	$0	**$0**		$11,095	$0	$0	$0	**$0**	
No. of packages with need-based awards	2	0	0	0	**0**		3	0	0	0	**0**	
Institutional need-based gift	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Institutional merit-based gift	$5,625	$0	$0	$0	**$0**	$5,625	$4,125	$0	$0	$0	**$0**	$4,125
Institutional Premier Academic	$10,640	$0	$0	$0	**$0**	$11,272	$0	$0	$0	$0	**$0**	$0
Institutional talent-based gift	$0	$0	$0	$0	**$0**	$0	$8,618	$0	$0	$0	**$0**	$9,130
Institutional other gift	$500	$0	$0	$0	**$0**	$500	$0	$0	$0	$0	**$0**	$0
Subtotal - institutional gift aid	$16,765	$0	$0	$0	**$0**	$17,397	$12,743	$0	$0	$0	**$0**	$13,255
Institutional self-help	$0	$0	$0	$0	**$0**	$0	$0	$0	$0	$0	**$0**	$0
Campus-based gift	$250	$0	$0	$0	**$0**	$247	$0	$0	$0	$0	**$0**	$0
Campus-based self-help	$0	$0	$0	$0	**$0**	$0	$500	$0	$0	$0	**$0**	$502
State grant	$354	$0	$0	$0	**$0**	$354	$0	$0	$0	$0	**$0**	$0
Federal grant	$1,480	$0	$0	$0	**$0**	$1,480	$843	$0	$0	$0	**$0**	$843
Federal loan	$1,058	$0	$0	$0	**$0**	$0	$1,763	$0	$0	$0	**$0**	$1,556
Private aid	$625	$0	$0	$0	**$0**	$625	$500	$0	$0	$0	**$0**	$500

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Bowling Green State University

2018-19 AFAS Tracking System - First-Year In-State Primary Market Students - Transmission Date: 01/23/2018

Dollar and %-met-with-gift figures are for confirmed and pending students who have an award offer.

RUFFALO NOEL LEVITZ

	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $0	**Cell 1**		**Cell 2**		**Cell 3**		**Cell 4**		**Cell 5**		**FC = $0**			
Number of admits	**7**	8	**20**	23	**54**	63	**38**	47	**84**	123	**203**	264	77%	
Number confirmed	**0**	2	**4**	10	**8**	24	**3**	20	**16**	57	**31**	113	27%	
Yield	**0%**	25%	**20%**	43%	**15%**	38%	**8%**	43%	**19%**	46%	**15%**	43%		
Average Need	**$23,406**	$25,626	**$24,103**	$24,594	**$24,312**	$24,665	**$23,979**	$25,156	**$24,195**	$25,184	**$24,149**	$25,024		
% met with gift [1]	**34.2%**	0.0%	**23.4%**	0.0%	**16.0%**	0.0%	**9.0%**	0.0%	**0.0%**	0.0%	**16.1%**	44.1%		
Average Institutional gift	**$8,000**	$8,164	**$5,647**	$6,525	**$3,891**	$3,728	**$2,162**	$2,177	**$0**	$71	**$3,889**	$1,935		
Average net T&F revenue	**$3,808**	$3,644	**$6,161**	$5,283	**$7,917**	$8,080	**$9,646**	$9,631	**$0**	$11,737	**$7,919**	$9,873	80%	**17%**
Number pending	**7**		**16**		**46**		**35**		**67**		**171**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1 - $1900	**Cell 6**		**Cell 7**		**Cell 8**		**Cell 9**		**Cell 10**		**FC = $1 - $1900**			
Number of admits	**7**	6	**17**	25	**38**	43	**24**	33	**26**	55	**112**	162	69%	
Number confirmed	**0**	2	**1**	11	**9**	26	**5**	15	**9**	24	**24**	78	31%	
Yield	**0%**	33%	**6%**	44%	**24%**	60%	**21%**	45%	**35%**	44%	**21%**	48%		
Average Need	**$21,826**	$23,303	**$23,272**	$24,031	**$23,081**	$24,087	**$22,933**	$23,826	**$23,516**	$23,971	**$23,103**	$23,973		
% met with gift [1]	**36.7%**	0.0%	**25.1%**	0.0%	**17.0%**	0.0%	**10.5%**	0.0%	**0.0%**	0.0%	**18.7%**	45.8%		
Average Institutional gift	**$8,000**	$8,164	**$5,846**	$6,265	**$3,933**	$3,890	**$2,417**	$2,380	**$0**	$32	**$4,316**	$2,857		
Average net T&F revenue	**$3,808**	$3,644	**$5,962**	$5,543	**$7,875**	$7,918	**$9,391**	$9,428	**$0**	$11,776	**$7,492**	$8,951	84%	**23%**
Number pending	**7**		**16**		**28**		**18**		**17**		**86**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $1901 - $3700	**Cell 11**		**Cell 12**		**Cell 13**		**Cell 14**		**Cell 15**		**FC = $1901 - $3700**			
Number of admits	**8**	5	**15**	5	**28**	35	**24**	27	**27**	36	**102**	108	94%	
Number confirmed	**0**	2	**4**	3	**3**	13	**4**	14	**8**	23	**19**	55	35%	
Yield	**0%**	40%	**27%**	60%	**11%**	37%	**17%**	52%	**30%**	64%	**19%**	51%		
Average Need	**$20,182**	$20,819	**$21,643**	$23,111	**$20,849**	$22,322	**$21,078**	$22,237	**$21,421**	$21,013	**$21,116**	$21,741		
% met with gift [1]	**39.6%**	0.0%	**27.0%**	0.0%	**19.2%**	0.0%	**11.4%**	0.0%	**0.0%**	0.0%	**20.3%**	28.5%		
Average Institutional gift	**$8,000**	$8,164	**$5,846**	$5,905	**$4,000**	$4,144	**$2,405**	$2,097	**$0**	$32	**$4,285**	$2,146		
Average net T&F revenue	**$3,808**	$3,644	**$5,962**	$5,903	**$7,808**	$7,664	**$9,403**	$9,711	**$0**	$11,776	**$7,523**	$9,662	78%	**24%**
Number pending	**8**		**10**		**24**		**20**		**19**		**81**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $3701 - $5329	**Cell 16**		**Cell 17**		**Cell 18**		**Cell 19**		**Cell 20**		**FC = $3701 - $5329**			
Number of admits	**8**	9	**13**	9	**17**	35	**10**	21	**15**	29	**63**	103	61%	
Number confirmed	**3**	2	**3**	4	**4**	17	**1**	7	**3**	13	**14**	43	33%	
Yield	**38%**	22%	**23%**	44%	**24%**	49%	**10%**	33%	**20%**	45%	**22%**	42%		
Average Need	**$19,868**	$18,811	**$19,604**	$20,603	**$19,970**	$20,888	**$19,540**	$20,878	**$19,637**	$20,675	**$19,730**	$20,699		
% met with gift [1]	**39.3%**	0.0%	**30.6%**	0.0%	**19.6%**	0.0%	**13.4%**	0.0%	**0.0%**	0.0%	**24.0%**	23.0%		
Average Institutional gift	**$7,800**	$8,164	**$6,000**	$5,905	**$3,917**	$3,921	**$2,611**	$2,254	**$0**	$32	**$4,743**	$2,856		
Average net T&F revenue	**$4,008**	$3,644	**$5,808**	$5,903	**$7,891**	$7,887	**$9,197**	$9,554	**$0**	$11,776	**$7,065**	$8,952	79%	**24%**
Number pending	**5**		**10**		**12**		**9**		**12**		**48**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
FC = $5330 - $6999	**Cell 21**		**Cell 22**		**Cell 23**		**Cell 24**		**Cell 25**		**FC = $5330 - $6999**			
Number of admits	**3**	3	**12**	16	**20**	27	**14**	18	**18**	29	**67**	93	72%	
Number confirmed	**0**	2	**3**	7	**6**	14	**6**	9	**7**	17	**22**	49	45%	
Yield	**0%**	67%	**25%**	44%	**30%**	52%	**43%**	50%	**39%**	59%	**33%**	53%		
Average Need	**$18,824**	$19,568	**$17,943**	$18,593	**$17,662**	$18,023	**$18,289**	$17,613	**$17,631**	$19,075	**$17,887**	$18,457		
% met with gift [1]	**39.0%**	0.0%	**32.8%**	0.0%	**22.1%**	0.0%	**12.5%**	0.0%	**0.0%**	0.0%	**23.1%**	14.8%		
Average Institutional gift	**$7,333**	$8,164	**$5,300**	$5,905	**$3,250**	$3,996	**$1,964**	$2,184	**$0**	$32	**$2,875**	$2,731		
Average net T&F revenue	**$4,475**	$3,644	**$5,919**	$5,903	**$7,908**	$7,812	**$9,516**	$9,624	**$0**	$11,776	**$7,680**	$9,077	85%	**20%**
Number pending	**3**		**9**		**14**		**8**		**11**		**45**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
FC = $7000 & Above	**Cell 26**		**Cell 27**		**Cell 28**		**Cell 29**		**Cell 30**		**FC = $7000 & Above**			
Number of admits	**58**	46	**92**	94	**153**	170	**89**	120	**104**	148	**496**	578	86%	
Number confirmed	**9**	17	**37**	47	**47**	94	**31**	58	**34**	64	**158**	280	56%	
Yield	**16%**	37%	**40%**	50%	**31%**	55%	**35%**	48%	**33%**	43%	**32%**	48%		
Average Need	**$9,642**	$9,444	**$9,558**	$9,895	**$9,666**	$9,703	**$9,760**	$8,703	**$10,237**	$10,984	**$9,781**	$9,805		
% met with gift [1]	**83.0%**	0.0%	**63.1%**	0.0%	**40.9%**	0.0%	**24.6%**	0.0%	**0.0%**	0.0%	**49.0%**	36.6%		
Average Institutional gift	**$8,000**	$8,517	**$6,027**	$6,198	**$3,955**	$3,756	**$2,400**	$2,045	**$0**	$66	**$4,795**	$3,257		
Average net T&F revenue	**$3,808**	$3,291	**$5,781**	$5,610	**$7,853**	$8,052	**$9,408**	$9,763	**$0**	$11,742	**$7,013**	$8,551	82%	**25%**
Number pending	**48**		**54**		**105**		**58**		**70**		**335**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit	**Cell 31**		**Cell 32**		**Cell 33**		**Cell 34**		**Cell 35**		**No-need/merit**			
Number of admits	**60**	76	**94**	99	**202**	185	**118**	113	**1**	5	**475**	478	99%	
Number confirmed	**9**	9	**22**	31	**33**	62	**18**	30	**0**	4	**82**	136	60%	
Yield	**15%**	12%	**23%**	31%	**16%**	34%	**15%**	27%	**0%**	80%	**17%**	28%		
Average Institutional gift	**$8,203**	$8,536	**$5,946**	$5,905	**$3,891**	$3,698	**$2,364**	$1,965	**$2,500**	$613	**$4,451**	$4,048		
Average net T&F revenue	**$3,605**	$3,272	**$5,862**	$5,903	**$7,917**	$8,110	**$9,444**	$9,843	**$9,308**	$11,195	**$7,357**	$7,760	95%	**38%**
Number pending	**50**		**70**		**165**		**100**		**1**		**386**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay	**Cell 36**		**Cell 37**		**Cell 38**		**Cell 39**		**Cell 40**		**Full-pay**			
Number of admits	**27**	0	**38**	2	**52**	21	**40**	19	**286**	234	**443**	276	161%	
Number confirmed	**0**	0	**12**	0	**9**	6	**14**	9	**42**	59	**77**	74	104%	
Yield	**0%**	0%	**32%**	0%	**17%**	29%	**35%**	47%	**15%**	25%	**17%**	27%		
Number pending	**27**		**25**		**41**		**24**		**243**		**360**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 7%**		**1 / 2%**		**2 / 3%**			

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	IR: 182.500 & Above		IR: 168.500 - 182.499		IR: 148.000 - 168.499		IR: 129.900 - 147.999		IR: 0.000 - 129.899		Total			
	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
Premier Academic	**Cell 41**		**Cell 42**		**Cell 43**		**Cell 44**		**Cell 45**		**Premier Academic**			
Number of admits	**0**	1	**0**	1	**0**	2	**0**	0	**0**	0	**0**	4	0%	
Number confirmed	**0**	1	**0**	1	**0**	2	**0**	0	**0**	0	**0**	4	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$20,325	**$0**	$18,325	**$0**	$15,469	**$0**	$0	**$0**	$0	**$0**	$17,397		
Average net T&F revenue	**$0**	-$8,517	**$0**	-$6,517	**$0**	-$3,661	**$0**	$0	**$0**	$0	**$0**	-$5,589	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Special Talent/other talent gift	**Cell 46**		**Cell 47**		**Cell 48**		**Cell 49**		**Cell 50**		**Special Talent/other talent gift**			
Number of admits	**0**	0	**0**	1	**0**	2	**0**	1	**0**	0	**0**	4	0%	
Number confirmed	**0**	0	**0**	1	**0**	2	**0**	1	**0**	0	**0**	4	0%	
Yield	**0%**	0%	**0%**	100%	**0%**	100%	**0%**	100%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$0	**$0**	$15,534	**$0**	$14,685	**$0**	$8,115	**$0**	$0	**$0**	$13,255		
Average net T&F revenue	**$0**	$0	**$0**	-$3,726	**$0**	-$2,877	**$0**	$3,693	**$0**	$0	**$0**	-$1,447	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Employee dependent/Exchange	**Cell 51**		**Cell 52**		**Cell 53**		**Cell 54**		**Cell 55**		**Employee dependent/Exchange**			
Number of admits	**0**	9	**0**	9	**0**	9	**0**	9	**0**	20	**0**	56	0%	
Number confirmed - EMPB	**0**	9	**0**	9	**0**	8	**0**	9	**0**	20	**0**	55	0%	
Number confirmed - EXCH	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	100%	**0%**	100%	**0%**	89%	**0%**	100%	**0%**	100%	**0%**	98%		
Average employee benefit	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$9,636	**$0**	$7,467	**$0**	$8,847		
Average tuition exchange	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0		
Average net T&F revenue	**$0**	$3,237	**$0**	$5,623	**$0**	$8,008	**$0**	$8,953	**$0**	$11,206	**$0**	$8,155	0%	**0%**
Number pending	**0**		**0**		**0**		**0**		**0**		**0**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Totals											**Totals**			
Number of admits	**178**	163	**301**	284	**564**	592	**357**	408	**561**	679	**1961**	2126	92%	
Number confirmed	**21**	46	**86**	124	**119**	268	**82**	172	**119**	281	**427**	891	48%	
Yield	**12%**	28%	**29%**	44%	**21%**	45%	**23%**	42%	**21%**	41%	**22%**	42%		
Average Institutional gift offer	**$6,278**	$8,711	**$4,574**	$6,296	**$3,169**	$3,881	**$1,812**	$2,066	**$4**	$90	**$2,506**	$2,921		
Average net T&F revenue	**$3,742**	$3,097	**$5,869**	$5,512	**$7,889**	$7,927	**$9,450**	$9,742	**$9,308**	$11,718	**$7,334**	$8,887	83%	
Discount rate [2]	**53%**	74%	**39%**	53%	**27%**	33%	**15%**	17%	**0%**	1%	**21%**	25%		
Number pending	**155**		**210**		**435**		**272**		**440**		**1512**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 1%**		**1 / 1%**		**2 / 0%**			
Threshold Award Levels	**$8,164**		**$5,905**		**$3,636**		**$1,940**		**$32**					

1. Percentages include talent-based and other gift awards
2. Discount rate is calculated for all confirmed and pending students whether offered aid or not.

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	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	2018-19 To-date	2018-19 Goal	% of goal	Disc. % [2]
No-need/merit FAFSA	**Cell 31a**		**Cell 32a**		**Cell 33a**		**Cell 34a**		**Cell 35a**		**No-need/merit FAFSA**			
Number of admits	**30**	42	**58**	58	**97**	109	**42**	59	**1**	3	**228**	271	84%	
Number confirmed	**7**	7	**20**	26	**23**	50	**12**	26	**0**	3	**62**	112	55%	
Yield	**23%**	17%	**34%**	45%	**24%**	46%	**29%**	44%	**0%**	100%	**27%**	41%		
Average Institutional gift	**$8,000**	$8,414	**$5,982**	$5,905	**$3,907**	$3,713	**$2,417**	$1,940	**$2,500**	$807	**$4,650**	$4,026		
Average net T&F revenue	**$3,808**	$3,394	**$5,826**	$5,903	**$7,901**	$8,095	**$9,391**	$9,868	**$9,308**	$11,001	**$7,127**	$0	0%	**40%**
Number pending	**23**		**36**		**74**		**30**		**1**		**164**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit No FAFSA	**Cell 31b**		**Cell 32b**		**Cell 33b**		**Cell 34b**		**Cell 35b**		**No-need/merit No FAFSA**			
Number of admits	**30**	33	**36**	41	**105**	76	**76**	54	**0**	2	**247**	206	120%	
Number confirmed	**2**	1	**2**	5	**10**	12	**6**	4	**0**	1	**20**	23	87%	
Yield	**7%**	3%	**6%**	12%	**10%**	16%	**8%**	7%	**0%**	50%	**8%**	11%		
Average Institutional gift	**$8,414**	$8,164	**$5,889**	$5,905	**$3,876**	$3,636	**$2,336**	$2,127	**$0**	$32	**$5,131**	$3,907		
Average net T&F revenue	**$3,394**	$3,644	**$5,919**	$5,903	**$7,932**	$8,172	**$9,472**	$9,681	**$0**	$11,776	**$7,572**	$0	0%	**38%**
Number pending	**27**		**34**		**91**		**70**		**0**		**386**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
No-need/merit International	**Cell 31c**		**Cell 32c**		**Cell 33c**		**Cell 34c**		**Cell 35c**		**No-need/merit International**			
Number of admits	**0**	1	**0**	0	**0**	0	**0**	0	**0**	0	**0**	1	0%	
Number confirmed	**0**	1	**0**	0	**0**	0	**0**	0	**0**	0	**0**	1	0%	
Yield	**0%**	100%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	100%		
Average Institutional gift	**$0**	$9,768	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$5,396**	$9,768		
Average net T&F revenue	**$0**	$2,040	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	**$0**	$0	0%	**33%**
Number pending	**0**		**0**		**0**		**0**		**0**		**386**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay FAFSA	**Cell 36a**		**Cell 37a**		**Cell 38a**		**Cell 39a**		**Cell 40a**		**Full-pay FAFSA**			
Number of admits	**8**	0	**14**	0	**22**	8	**16**	9	**50**	68	**110**	85	129%	
Number confirmed	**0**	0	**8**	0	**8**	5	**10**	7	**15**	38	**41**	50	82%	
Yield	**0%**	0%	**57%**	0%	**36%**	63%	**63%**	78%	**30%**	56%	**37%**	59%		
Number pending	**8**		**6**		**14**		**5**		**34**		**360**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**1 / 9%**		**1 / 6%**		**2 / 5%**			
Full-pay No FAFSA	**Cell 36b**		**Cell 37b**		**Cell 38b**		**Cell 39b**		**Cell 40b**		**Full-pay No FAFSA**			
Number of admits	**19**	0	**24**	2	**30**	13	**24**	10	**236**	166	**333**	191	174%	
Number confirmed	**0**	0	**4**	0	**1**	1	**4**	2	**27**	21	**36**	24	150%	
Yield	**0%**	0%	**17%**	0%	**3%**	8%	**17%**	20%	**11%**	13%	**11%**	13%		
Number pending	**19**		**19**		**27**		**19**		**209**		**360**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			
Full-pay International	**Cell 36c**		**Cell 37c**		**Cell 38c**		**Cell 39c**		**Cell 40c**		**Full-pay International**			
Number of admits	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Number confirmed	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	**0**	0	0%	
Yield	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%	**0%**	0%		
Number pending	**0**		**0**		**0**		**0**		**0**		**360**			
Number melted / Melt rate	**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**		**0 / 0%**			

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Bowling Green State University

Week-to-Week Dashboard - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week
Total	2126	**1913**	**1961**	48	891	**400**	**427**	27	41.9%	**20.9%**	**21.8%**	0.9%
Academic Distribution												
IR: 182.500 & Above	163	**175**	**178**	3	46	**19**	**21**	2	28.2%	**10.9%**	**11.8%**	0.9%
IR: 168.500 - 182.499	284	**297**	**301**	4	124	**86**	**86**	0	43.7%	**29.0%**	**28.6%**	-0.4%
IR: 148.000 - 168.499	592	**557**	**564**	7	268	**116**	**119**	3	45.3%	**20.8%**	**21.1%**	0.3%
IR: 129.900 - 147.999	408	**343**	**357**	14	172	**73**	**82**	9	42.2%	**21.3%**	**23.0%**	1.7%
IR: 0.000 - 129.899	679	**541**	**561**	20	281	**106**	**119**	13	41.4%	**19.6%**	**21.2%**	1.6%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week
Need-based	1308	**948**	**1043**	95	618	**241**	**268**	27	47.2%	**25.4%**	**25.7%**	0.3%
No-need/merit	478	**496**	**475**	-21	136	**77**	**82**	5	28.5%	**15.5%**	**17.3%**	1.7%
Full-pay	276	**469**	**443**	-26	74	**82**	**77**	-5	26.8%	**17.5%**	**17.4%**	-0.1%
Premier Academic	4	**0**	**0**	0	4	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Special Talent/other talent gift	4	**0**	**0**	0	4	**0**	**0**	0	100.0%	**0.0%**	**0.0%**	0.0%
Employee dependent/Exchange	56	**0**	**0**	0	55	**0**	**0**	0	98.2%	**0.0%**	**0.0%**	0.0%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers			Average	Average		FAFSA filers		Parent	Average	Average
		Number	% of total	Parent Income	EFC	Need		Number	% of total	Income	EFC	Need
Need-based	2017-18 Year End	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153
	1/16/2018	**948**		**$75,562**	**$7,931**	**$16,199**		**241**		**$84,606**	**$10,194**	**$14,479**
	1/23/2018	**1043**		**$75,303**	**$7,873**	**$16,243**		**268**		**$83,519**	**$10,166**	**$14,490**
Totals	2017-18 Year End	1699	81%	$99,063	$17,866	$13,036		837	93%	$102,845	$18,861	$12,688
	1/16/2018	**1261**	**66%**	**$104,487**	**$20,701**	**$12,178**		**336**	**84%**	**$112,294**	**$22,518**	**$10,385**
	1/23/2018	**1381**	**70%**	**$104,451**	**$21,368**	**$12,268**		**371**	**87%**	**$111,026**	**$22,278**	**$10,467**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week	2018-19 Goal	Jan 16 2018	Jan 23 2018	change from last week
Tuition & fee discount rate	n/a	**21.3%**	**21.2%**	-0.1%	24.7%	**18.8%**	**18.1%**	-0.7%	n/a	**22.1%**	**22.1%**	0.0%
Academic Index	n/a	**150.3**	**149.9**	-0.4	145	**152.3**	**151.6**	-0.7	n/a	**149.7**	**149.4**	-0.3
ACT composite	n/a	**23.2**	**23.2**	0.0	22.8	**23.1**	**22.9**	-0.2	n/a	**23.2**	**23.2**	0.0
High school GPA	n/a	**3.53**	**3.52**	-0.01	3.44	**3.53**	**3.51**	-0.02	n/a	**3.53**	**3.53**	0.00
College GPA	n/a	**0.00**	**0.00**	0.00	0	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Year-to-Year Dashboard - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year
Total	2126	**1748**	**1961**	213	891	**394**	**427**	33	41.9%	**22.5%**	**21.8%**	-0.8%
Academic Distribution												
IR: 182.500 & Above	163	**150**	**178**	28	46	**24**	**21**	-3	28.2%	**16.0%**	**11.8%**	-4.2%
IR: 168.500 - 182.499	284	**265**	**301**	36	124	**68**	**86**	18	43.7%	**25.7%**	**28.6%**	2.9%
IR: 148.000 - 168.499	592	**514**	**564**	50	268	**117**	**119**	2	45.3%	**22.8%**	**21.1%**	-1.7%
IR: 129.900 - 147.999	408	**339**	**357**	18	172	**88**	**82**	-6	42.2%	**26.0%**	**23.0%**	-3.0%
IR: 0.000 - 129.899	679	**480**	**561**	81	281	**97**	**119**	22	41.4%	**20.2%**	**21.2%**	1.0%

Need Distribution	Admitted Students				Confirmed Students				Yield			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year
Need-based	1308	**929**	**1043**	114	618	**235**	**268**	33	47.2%	**25.3%**	**25.7%**	0.4%
No-need/merit	478	**548**	**475**	-73	136	**119**	**82**	-37	28.5%	**21.7%**	**17.3%**	-4.5%
Full-pay	276	**271**	**443**	172	74	**40**	**77**	37	26.8%	**14.8%**	**17.4%**	2.6%
Premier Academic	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Special Talent/other talent gift	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	56	**0**	**0**	0	55	**0**	**0**	0	98.2%		**0.0%**	

FAFSA filers	Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need	FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	1297		$70,686	$7,533	$16,645	623		$73,183	$8,050	$16,153
	1/24/2017	**929**		**$73,324**	**$8,122**	**$15,932**	**235**		**$79,856**	**$10,127**	**$14,494**
	01/23/2018	**1043**		**$75,303**	**$7,873**	**$16,243**	**268**		**$83,519**	**$10,166**	**$14,490**
Totals	2017-18 Year End	1699	81%	$99,063	$17,866	$13,036	837	93%	$102,845	$18,861	$12,688
	1/24/2017	**1231**	**70%**	**$104,799**	**$20,434**	**$12,023**	**336**	**85%**	**$124,581**	**$28,074**	**$10,137**
	01/23/2018	**1381**	**70%**	**$104,451**	**$21,368**	**$12,268**	**371**	**87%**	**$111,026**	**$22,278**	**$10,467**

Other Metrics	Admitted Students				Confirmed Students				Pending			
		2018-19 To-date				2018-19 To-date				2018-19 To-date		
	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year	2018-19 Goal	Jan 24 2017	Jan 23 2018	change from last year
Tuition & fee discount rate	n/a	**28.1%**	**21.2%**	-6.8%	24.7%	**28.9%**	**18.1%**	-10.8%	n/a	**27.8%**	**22.1%**	-5.7%
Academic Index	n/a	**148.8**	**149.9**	1.1	144.5	**148.9**	**151.6**	2.7	n/a	**148.6**	**149.4**	0.8
ACT composite	n/a	**23.2**	**23.2**	0.0	22.8	**23.1**	**22.9**	-0.2	n/a	**23.2**	**23.2**	0.0
High school GPA	n/a	**3.51**	**3.52**	0.01	3.44	**3.51**	**3.51**	0.00	n/a	**3.51**	**3.53**	0.02
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

2016 vs. 2018 Dashboard - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago
Total	2126	**1766**	**1961**	195	891	**399**	**427**	28	41.9%	**22.6%**	**21.8%**	-0.8%
Academic Distribution												
IR: 182.500 & Above	163	**119**	**178**	59	46	**28**	**21**	-7	28.2%	**23.5%**	**11.8%**	-11.7%
IR: 168.500 - 182.499	284	**239**	**301**	62	124	**59**	**86**	27	43.7%	**24.7%**	**28.6%**	3.9%
IR: 148.000 - 168.499	592	**507**	**564**	57	268	**117**	**119**	2	45.3%	**23.1%**	**21.1%**	-2.0%
IR: 129.900 - 147.999	408	**362**	**357**	-5	172	**91**	**82**	-9	42.2%	**25.1%**	**23.0%**	-2.2%
IR: 0.000 - 129.899	679	**539**	**561**	22	281	**104**	**119**	15	41.4%	**19.3%**	**21.2%**	1.9%

Need Distribution	Admitted Students				Confirmed Students				Yield			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago
Need-based	.	**261**	**1043**	782	618	**78**	**268**	190	47.2%	**29.9%**	**25.7%**	-4.2%
No-need/merit	478	**697**	**475**	-222	136	**199**	**82**	-117	28.5%	**28.6%**	**17.3%**	-11.3%
Full-pay	276	**808**	**443**	-365	74	**122**	**77**	-45	26.8%	**15.1%**	**17.4%**	2.3%
Premier Academic	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Special Talent/other talent gift	4	**0**	**0**	0	4	**0**	**0**	0	100.0%		**0.0%**	
Employee dependent/Exchange	56	**0**	**0**	0	55	**0**	**0**	0	98.2%		**0.0%**	

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	% of total	Parent Income	Average EFC	Average Need
Need-based	2017-18 Year End	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153
	2/2/2016	**261**		**$75,717**	**$8,342**	**$15,558**		**78**		**$84,157**	**$10,271**	**$14,247**
	01/23/2018	**1043**		**$75,303**	**$7,873**	**$16,243**		**268**		**$83,519**	**$10,166**	**$14,490**
Totals	2017-18 Year End	1699	81%	$99,063	$17,866	$13,036		837	93%	$102,845	$18,861	$12,688
	2/2/2016	**333**	**19%**	**$116,779**	**$18,956**	**$12,194**		**99**	**25%**	**$96,682**	**$17,550**	**$11,225**
	01/23/2018	**1381**	**70%**	**$104,451**	**$21,368**	**$12,268**		**371**	**87%**	**$111,026**	**$22,278**	**$10,467**

Other Metrics	Admitted Students				Confirmed Students				Pending			
			2018-19 To-date				2018-19 To-date				2018-19 To-date	
	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago	2018-19 Goal	Feb 2 2016	Jan 23 2018	change from 2 years ago
Tuition & fee discount rate	n/a	**18.4%**	**21.2%**	2.8%	24.7%	**23.7%**	**18.1%**	-5.6%	n/a	**16.9%**	**22.1%**	5.2%
Academic Index	n/a	**130.1**	**149.9**	19.8	144.5	**133.8**	**151.6**	17.8	n/a	**129.0**	**149.4**	20.4
ACT composite	n/a	**23.0**	**23.2**	0.2	22.8	**23.2**	**22.9**	-0.3	n/a	**22.9**	**23.2**	0.3
High school GPA	n/a	**3.44**	**3.52**	0.08	3.44	**3.46**	**3.51**	0.05	n/a	**3.43**	**3.53**	0.10
College GPA	n/a	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	0.00	n/a	**0.00**	**0.00**	0.00

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Bowling Green State University

Three Year Dashboard - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

	Admitted Students				Confirmed Students				Yield			
	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal
Total	1766	**1748**	**1961**	2126	399	**394**	**427**	891	22.6%	**22.5%**	**21.8%**	41.9%
Academic Distribution												
IR: 182.500 & Above	119	**150**	**178**	163	28	**24**	**21**	46	23.5%	**16.0%**	**11.8%**	28.2%
IR: 168.500 - 182.499	239	**265**	**301**	284	59	**68**	**86**	124	24.7%	**25.7%**	**28.6%**	43.7%
IR: 148.000 - 168.499	507	**514**	**564**	592	117	**117**	**119**	268	23.1%	**22.8%**	**21.1%**	45.3%
IR: 129.900 - 147.999	362	**339**	**357**	408	91	**88**	**82**	172	25.1%	**26.0%**	**23.0%**	42.2%
IR: 0.000 - 129.899	539	**480**	**561**	679	104	**97**	**119**	281	19.3%	**20.2%**	**21.2%**	41.4%

Need Distribution	Admitted Students				Confirmed Students				Yield			
	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal
Need-based	261	**929**	**1043**	1308	78	**235**	**268**	618	29.9%	**25.3%**	**25.7%**	47.2%
No-need/merit	697	**548**	**475**	478	199	**119**	**82**	136	28.6%	**21.7%**	**17.3%**	28.5%
Full-pay	808	**271**	**443**	276	122	**40**	**77**	74	15.1%	**14.8%**	**17.4%**	26.8%
Premier Academic	0	**0**	**0**	4	0	**0**	**0**	4				100.0%
Special Talent/other talent gift	0	**0**	**0**	4	0	**0**	**0**	4				100.0%
Employee dependent/Exchange	0	**0**	**0**	56	0	**0**	**0**	55				98.2%

FAFSA filers		Admitted Students						Confirmed Students				
		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need		FAFSA filers Number	FAFSA filers % of total	Parent Income	Average EFC	Average Need
Need-based	**2017-18 Year-End**	1297		$70,686	$7,533	$16,645		623		$73,183	$8,050	$16,153
	1/24/2017	929		$73,324	$8,122	$15,932		235		$79,856	$10,127	$14,494
	2/2/2016	261		$75,717	$8,342	$15,558		78		$84,157	$10,271	$14,247
	01/23/2018	**1043**		**$75,303**	**$7,873**	**$16,243**		**268**		**$83,519**	**$10,166**	**$14,490**
Totals	**2017-18 Year-End**	1699	81%	$99,063	$17,866	$13,036		837	93%	$102,845	$18,861	$12,688
	1/24/2017	1231	70%	$104,799	$20,434	$12,023		336	85%	$124,581	$28,074	$10,137
	2/2/2016	333	19%	$116,779	$18,956	$12,194		99	25%	$96,682	$17,550	$11,225
	01/23/2018	**1381**	**70%**	**$104,451**	**$21,368**	**$12,268**		**371**	**87%**	**$111,026**	**$22,278**	**$10,467**

Other Metrics	Admitted Students				Confirmed Students				Pending			
	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal	Feb 2 2016	Jan 24 2017	Jan 23 2018	2018-19 Goal
Tuition & fee discount rate	18.4%	**28.1%**	**21.2%**	n/a	23.7%	**28.9%**	**18.1%**	24.7%	16.9%	**27.8%**	**22.1%**	n/a
Academic Index	130.1	**148.8**	**149.9**	n/a	133.8	**148.9**	**151.6**	144.5	129.0	**148.6**	**149.4**	n/a
ACT composite	23.0	**23.2**	**23.2**	n/a	23.2	**23.1**	**22.9**	22.8	22.9	**23.2**	**23.2**	n/a
High school GPA	3.44	**3.51**	**3.52**	n/a	3.46	**3.51**	**3.51**	3.44	3.43	**3.51**	**3.53**	n/a
College GPA	0.00	**0.00**	**0.00**	n/a	0.00	**0.00**	**0.00**	0.00	0.00	**0.00**	**0.00**	n/a

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

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Academic Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	from last week	from last year	from year end	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018
Total	394	970	**402**	**429**	0	69	**2**	**2**	0	2	-67	0.0%	7.1%	**0.5%**	**0.5%**
IR: 182.500 & Above	24	48	**19**	**21**	0	1	**0**	**0**	0	0	-1	0.0%	2.1%	**0.0%**	**0.0%**
IR: 168.500 - 182.499	68	126	**86**	**86**	0	2	**0**	**0**	0	0	-2	0.0%	1.6%	**0.0%**	**0.0%**
IR: 148.000 - 168.499	117	282	**116**	**119**	0	7	**0**	**0**	0	0	-7	0.0%	2.5%	**0.0%**	**0.0%**
IR: 129.900 - 147.999	88	197	**73**	**83**	0	23	**0**	**1**	1	1	-22	0.0%	11.7%	**0.0%**	**1.2%**
IR: 0.000 - 129.899	97	317	**108**	**120**	0	36	**2**	**1**	-1	1	-35	0.0%	11.4%	**1.9%**	**0.8%**

Need Distribution	Gross Confirms				Melt				Change			Melt Rate			
	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018	from last week	from last year	from year end	Jan 24 2017	Year End 2017-18	Jan 16 2018	Jan 23 2018
Need-based	235	676	**235**	**268**	0	53	**235**	**0**	-235	0	-53	0.0%	7.8%	**100.0%**	**0.0%**
No-need/merit	119	149	**119**	**82**	0	7	**119**	**0**	-119	0	-7	0.0%	4.7%	**100.0%**	**0.0%**
Full-pay	40	81	**40**	**79**	0	8	**40**	**2**	-38	2	-6	0.0%	9.9%	**100.0%**	**2.5%**
Premier Academic	0	4	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Special Talent/other talent gift	0	4	**0**	**0**	0	0	**0**	**0**	0	0	0	0.0%	0.0%	**0.0%**	**0.0%**
Employee dependent/Exchange													**#DIV/0!**		

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Bowling Green State University

This-Week vs. Last-Week Melt Dashboard - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

RUFFALO NOEL LEVITZ

Matrix Distribution

	IR: 182.500 & Above			IR: 168.500 - 182.499			IR: 148.000 - 168.499		
	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018
FC = $0	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 4%	0 / 0%	0 / 0%
FC = $1 - $1900	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $1901 - $3700	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 20%	0 / 0%	0 / 0%	1 / 5%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
FC = $7000 & Above	0 / 0%	0 / 0%	0 / 0%	1 / 2%	0 / 0%	0 / 0%	2 / 2%	0 / 0%	0 / 0%
Need Sub-Total	0 / 0%	0 / 0%	0 / 0%	2 / 2%	0 / 0%	0 / 0%	4 / 2%	0 / 0%	0 / 0%
No-need/merit	1 / 9%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	2 / 3%	0 / 0%	0 / 0%
Full-pay	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 11%	0 / 0%	0 / 0%
Totals	1 / 2%	0 / 0%	0 / 0%	2 / 2%	0 / 0%	0 / 0%	7 / 2%	0 / 0%	0 / 0%

	IR: 129.900 - 147.999			IR: 0.000 - 129.899			Total		
	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018	Year End 2017-18	Jan 16 2018	Jan 23 2018
FC = $0	4 / 17%	0 / 0%	0 / 0%	10 / 15%	1 / 8%	0 / 0%	15 / 12%	1 / 4%	0 / 0%
FC = $1 - $1900	3 / 17%	0 / 0%	0 / 0%	5 / 18%	0 / 0%	0 / 0%	8 / 10%	0 / 0%	0 / 0%
FC = $1901 - $3700	1 / 7%	0 / 0%	0 / 0%	2 / 8%	0 / 0%	0 / 0%	3 / 5%	0 / 0%	0 / 0%
FC = $3701 - $5329	0 / 0%	0 / 0%	0 / 0%	1 / 7%	0 / 0%	0 / 0%	3 / 6%	0 / 0%	0 / 0%
FC = $5330 - $6999	0 / 0%	0 / 0%	0 / 0%	3 / 15%	0 / 0%	0 / 0%	3 / 6%	0 / 0%	0 / 0%
FC = $7000 & Above	9 / 13%	0 / 0%	0 / 0%	9 / 12%	0 / 0%	0 / 0%	21 / 7%	0 / 0%	0 / 0%
Need Sub-Total	17 / 12%	0 / 0%	0 / 0%	30 / 13%	1 / 2%	0 / 0%	53 / 8%	1 / 0%	0 / 0%
No-need/merit	4 / 11%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	7 / 5%	0 / 0%	0 / 0%
Full-pay	2 / 18%	0 / 0%	1 / 7%	6 / 9%	1 / 2%	1 / 2%	8 / 10%	1 / 1%	2 / 3%
Premier Academic	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Special Talent/other talent gift	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%
Employee dependent/Exchange	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	0 / 0%	1 / 2%	0 / 0%	0 / 0%
Totals	23 / 12%	0 / 0%	1 / 1%	36 / 11%	2 / 2%	1 / 1%	69 / 7%	2 / 0%	2 / 0%

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Bowling Green State University

Department/Cost Center Summary

First-Year In-State Primary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Department or Cost Center	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
College of Arts and Sciences	620	615	99%	430	$8,856	$12,666	$2,717	$9,091	1136	23.9	3.58		70	151.8	23%
Health and Human Services	314	307	98%	204	$8,657	$13,028	$2,248	$9,560	1090	22.3	3.53		67	151.7	19%
Education and Human Development	283	280	99%	212	$9,365	$12,369	$2,095	$9,713	1095	22.2	3.46		62	147.8	18%
College of Business Admin	269	266	99%	187	$7,562	$10,757	$2,885	$8,923	1150	23.9	3.55		67	148.5	24%
Academic Enhancement	239	237	99%	166	$8,889	$12,691	$2,300	$9,508	1127	22.5	3.47		66	152.1	19%
College of Technology	169	168	99%	118	$7,154	$10,185	$2,470	$9,338	1123	23.2	3.46		65	142.5	21%
College of Musical Arts	67	66	99%	51	$11,035	$14,280	$2,780	$9,028	1059	23.6	3.47		66	149.5	24%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Blank/Other	0	0	0%	0	$0	$0	$0	$0						0.0	0%
Total - all students	1961	1939	99%	1368	$8,651	$12,262	$2,506	$9,302	1121	22.9	3.51		67	149.9	21%

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Bowling Green State University
Market Segment Summary
First-Year In-State Primary Market Students

RUFFALO NOEL LEVITZ

		Academic Year 2018-19													
		Confirmed & Pending													
Market Segment	Admitted	Confirm & Pending	Yield	FAFSA filers	Average Need All students	Average Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Lucas	785	778	99%	505	$8,212	$12,651	$2,263	$9,545	1043	23.0	3.54		66	149.7	19%
Wood	439	437	100%	313	$7,966	$11,122	$3,300	$8,508	1175	24.3	3.56		70	152.2	28%
Hancock	133	133	100%	100	$8,341	$11,094	$2,342	$9,466		22.7	3.49		62	147.1	20%
Putnam	101	99	98%	78	$8,390	$10,649	$1,803	$10,005		23.0	3.40		62	147.8	15%
Ottawa	82	81	99%	56	$7,938	$11,482	$2,630	$9,178		22.6	3.48		68	146.4	22%
Sandusky	78	77	99%	55	$11,314	$15,839	$2,753	$9,055		22.6	3.53		68	149.1	23%
Fulton	76	74	97%	60	$10,037	$12,379	$2,757	$9,051		23.8	3.65		72	153.1	23%
Henry	64	64	100%	49	$8,621	$11,260	$2,305	$9,503		22.5	3.48		66	147.8	20%
Seneca	63	60	95%	45	$10,076	$13,435	$2,267	$9,541		22.0	3.45		69	149.8	19%
Defiance	36	35	97%	25	$11,027	$15,437	$2,257	$9,551		22.1	3.45		69	148.9	19%
Williams	32	31	97%	25	$11,380	$14,111	$1,661	$10,147		21.5	3.42		69	153.4	14%
Van Wert	30	30	100%	26	$14,776	$17,049	$1,017	$10,791		21.0	3.16		55	122.8	9%
Paulding	22	21	95%	17	$10,071	$12,440	$2,595	$9,213	1150	24.4	3.73		81	163.6	22%
Wyandot	20	19	95%	14	$8,315	$11,284	$1,974	$9,834		21.7	3.39		62	156.5	17%
Blank/Other															
Total - all students	1961	1939	99%	1368	$8,651	$12,262	$2,506	$9,302	1121	22.9	3.51		67	149.9	21%

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Bowling Green State University

0 Summary

First-Year In-State Primary Market Students

RUFFALO NOEL LEVITZ

	Academic Year 2018-19														
		Confirmed & Pending													
0	Admitted	Confirm & Pending	Yield	FAFSA filers	Average All students	Need FAFSA filers	Avg. instl. gift per student	Average net revenue	Avg. SAT	Avg. ACT	Avg. HS GPA	Avg. college GPA	Avg. class rank	Academic Index	T & F Discount Rate
Total - all students	1961	1939	99%	0	$8,651	$12,262	$2,506	$9,302	1121	22.9	3.51		67	149.9	21%

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Bowling Green State University

Aid Summary - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

Aid and figures are for confirmed and pending students

Institutional Aid by Type	Students	Average	Total	Percent of Total	T & F Discount Rate
Need-based gift	0				
Merit-based gift	1086	$4,474	$4,858,500	100.0%	21.2%
Premier Academic	0				
Special Talent/other talent gift	0				
Other institutional gift aid	0				
Tuition exchange waivers	0				
Total Institutional Gift Aid	1086	$4,474	$4,858,500	100.0%	21.2%
$ of merit/premier meeting need			$2,611,175	53.7%	11.4%
Employee dependent waivers	0				
Work-study	0				
Loan	0				
Total institutional	1086	$4,474	$4,858,500		
Tuition/Fee Revenue	1939	$11,808	$22,895,712		
Net Tuition/Fee Revenue	1939	$9,302	$18,037,212		

Other Aid by Type	Students	Average	Total
Campus-based gift	0		
Campus-based work	0		
Campus-based loan	0		
State grant	0		
Federal grant	0		
Federal loan	0		
Private gift	0		
Private work	0		
Private loan	0		
Outside gift	0		
Outside work	0		
Outside loan	0		
Unsubsidized Loans	0		

Institutional Totals				
Total Institutional Gift	1086	$4,474	$4,858,500	100.0%
Total Institutional Work	0			
Total Institutional Loan	0			
Total employee dependent	0			
Total Institutional	1086	$4,474	$4,858,500	100.0%

Overall Totals			
Total Gift	1086[1]	$4,474	$4,858,500
Total Work	0		
Total Subsidized Loans	0		
Total Unsubsidized Loans	0		
Total	1086	$4,474	$4,858,500

[1]Count Does not include students receiving employee dependent discounts or other outside gift aid if that is only aid they are receiving

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Bowling Green State University

Fund Summary - First-Year In-State Primary Market Students

Transmission Date: 01/23/2018

Aid and figures are for confirmed and pending students

RUFFALO NOEL LEVITZ

Fund	Admit	Confirm & Pending	Perc Active	Avg. Fund Aid	Total Fund Aid	FAFSA Filer Need	Avg Inst. Gift Per Student	Avg. Net Revenue	Avg Inst Rating	Avg ACT	Avg HS GPA	Avg College GPA	Fund Discount Rate	T&F Discount Rate
Institutional Merit														
Univ Freshman Acad Schp 1000	6	6	100.0%	$1,000	$6,000	$19,474	$1,000	$10,808	139.5	20.0	3.17		8.5%	8.5%
Univ Freshman Acad Schp 1500	7	7	100.0%	$1,500	$10,500	$20,645	$1,500	$10,308	138.1	21.0	3.29		12.7%	12.7%
Univ Freshman Acad Schp 2000	53	53	100.0%	$2,000	$106,000	$15,191	$2,132	$9,676	139.2	22.0	3.15		16.9%	18.1%
Univ Freshman Acad Schp 2500	209	209	100.0%	$2,500	$522,500	$12,508	$2,538	$9,270	141.7	21.1	3.37		21.2%	21.5%
Univ Freshman Acad Schp 3500	97	95	97.9%	$3,500	$332,500	$11,285	$3,542	$8,266	153.7	25.1	3.39		29.6%	30.0%
Univ Freshman Acad Schp 4000	361	357	98.9%	$4,000	$1,428,000	$11,664	$4,064	$7,744	159.0	23.4	3.76		33.9%	34.4%
Univ Freshman Acad Schp 5000	27	26	96.3%	$5,000	$130,000	$13,802	$5,000	$6,808	171.9	29.0	3.73		42.3%	42.3%
Univ Freshman Acad Schp 6000	208	205	98.6%	$6,000	$1,230,000	$10,454	$6,137	$5,671	174.7	26.4	4.00		50.8%	52.0%
Univ Freshman Acad Schp 7000	3	3	100.0%	$7,000	$21,000	$19,060	$7,000	$4,808	183.3	31.0	4.00		59.3%	59.3%
Univ Freshman Acad Schp 8000	136	134	98.5%	$8,000	$1,072,000	$9,812	$8,090	$3,718	186.3	30.5	4.22		67.8%	68.5%
TOTAL (Institutional Merit)	**1107**	**1095**	**98.9%**	**$4,437**	**$4,858,500**	**$11,633**	**$4,512**	**$7,296**	**160.7**	**24.6**	**3.72**		**37.6%**	**38.2%**

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