**December 10, 2019**

**Re: Freedom of Information Act Request**

Dear Freedom of Information Officer:

This is a request under the Freedom of Information Act (“FOIA”), 5 U.S.C. § 552, to the U.S. Northern Command on my own behalf as a journalist and as an academic researcher.

**Requested Records**

I request all agency records from December 2008 to the present concerning Tweets deleted or drafted and not sent from the @USNorthernCmd account associated with the U.S. Northern Command .

I believe the records that I are located, *inter alia*, within agency headquarters, in email records, and in third-party platforms used to manage the Agency’s social media accounts.

The records I request include, but are not limited to:

1. Records of all tweets deleted by the Twitter handle associated with U.S. Northern Command (@USNorthernCmd), including:
   1. Any tweets that were published on Twitter and subsequently deleted for any reason; and
   2. Any tweets published by other accounts that were retweeted by @USNorthernCmd and subsequently deleted for any reason.
   3. Any emails that relate to the decision to change the official Twitter handle of the U.S. Northern Command from @NoradNorthcom to @USNorthernCmd (this represents a form of deletion).
2. Records of all tweets that have been kept in draft form beyond their expected date and time of publication, on Twitter or in a third-party social media management platform, for any reason.
3. Records related to the drafting or deletion of tweets, including:
   1. Any correspondence or record of correspondence regarding the drafting or deletion of specific tweets
      1. including correspondence sent through official government email addresses or messaging services; and
      2. including correspondence sent through private third-party services such as Gmail or Slack; and
      3. Including any messages, notes, or annotations created on a third-party social media management platform.
   2. Documentation of the agency’s existing policy regarding the preservation and maintenance of tweets as per the Federal Records Act, and Federal Records Management Bulletin 2014-02 (available at <https://www.archives.gov/records-mgmt/bulletins/2014/2014-02.htm>), which stated that “social media content may be a Federal record when the use of social media provides added functionality, such as enhanced searchability, opportunities for public comment, or other collaboration… A complete Federal record must have content, context, and structure along with associated metadata (e.g., author, date of creation). The complete record must be maintained to ensure reliability and authenticity.”
   3. Any briefings, reports, memoranda, legal opinions, policy statements, or talking points used or disseminated within the Agency regarding the drafting or deletion of tweets.

I urge the U.S. Northern Command to process this request consistent with “a general philosophy of full agency disclosure [under FOIA] unless information is exempted under clearly delineated statutory language,” *United States Dep't of Def. v. Fed. Labor Relations Auth.*, 510 U.S. 487, 494 (1994), and the Justice Department’s policy directing a presumption of disclosure. *See* Dep’t of Justice Office of Information Policy, *President Obama’s FOIA Memorandum and Attorney General Holder’s FOIA Guidelines: Creating a “New Era of Open Government”* (2009), *available at* https://www.justice.gov/oip/blog/foia-post-2009-creating-new-era-open-government).

**Request for Public Interest Fee Waiver**

I request a waiver of fees because disclosure of the requested records is in the public interest. It “is likely to contribute significantly to the public understanding of the activities or operations of the government and is not primarily in the commercial interest of the requester.” 5 U.S.C. § 552(a)(4)(A)(iii).

First, the records concern the operations or activities of the government. Government social media accounts are used to disseminated information to the public, make official pronouncements, and generally serve as an important touch point for governments to receive public input. *See* *Social Media Use by Governments: A Policy Primer to Discuss Trends, Identify Policy Opportunities and Guide Decision Makers*, OECD Working Papers on Public Governance, available at <https://dx.doi.org/10.1787/5jxrcmghmk0s-en>. Social media use, including tweets posted by @USNorthernCmd and then deleted, or never posted, is an important part of this activity.

Disclosure of the requested information is likely to contribute significantly to public understanding of the operations or activities of the government. Specifically, the requested records will reveal substantial new information about how the U.S. Northern Command defines and manages tweets. They will allow the public to see what published messages have been rescinded and the process by which these public statements were retracted as compared to the processes employed by other agencies. For example, my research on the Twitter account of the Guantanamo Bay Naval Base revealed to the public that the account had systematically deleted controversial tweets. *See* Brady Dale, *To What Extent is a Tweet a Federal Record?*, Technical.ly Brooklyn (October 24, 2017), (<https://technical.ly/brooklyn/2017/10/24/muira-mccammon-talks-gitmo-radical-networks/>).

Finally, the records are not primarily in my own commercial interest. I seek the requested information for newsgathering purposes, and expect to incorporate it into journalistic work product to be disseminated to the public, like those already produced. *See* Muira Mccammon, *Trouble @JTFGTMO,* Slate (April 17, 2018), https://slate.com/technology/2018/04/why-did-the-joint-task-force-of-guantanamo-start-deleting-tweets.html; Muira Mccammon, *Can They Really Delete That?*, Slate (April 17, 2018), https://slate.com/technology/2018/04/can-federal-agencies-really-just-delete-tweets.html.

For the reasons above, I respectfully request that U.S. Northern Command grant a public interest fee waiver for this request, and that all fees related to the search, review, and duplication of the requested records be waived. If the fees will not be waived, I agree to pay up to $100 for the processing of this request. If the estimated fees will exceed this limit, please inform me before you begin processing.

**Request for “News Media” Fee Status**

As a freelance journalist, I am a representative of the news media and do not seek the records requested for commercial use. Therefore, if the agency does not find that my request meets the standards required for a public interest fee waiver, I request that fees associated with the processing of my request be limited to reasonable duplication costs. 5 U.S.C. § 552(a)(4)(A)(ii)(II).

I am a representative of the news media because I “gather[] information of potential interest to a segment of the public, use[] [my] editorial skills to turn the raw materials into a distinct work, and distribute[] that work to an audience.” *Id*. § 552(a)(4)(A)(ii)(II). I can “demonstrate a solid basis for expecting publication… by a… past publication record.” *Id*. § 552(a)(4)(A)(ii)(II).

My work has been featured in publications including Slate, VICE, the Massachusetts Review, Kill Screen, and more. I have previously requested documents obtained via FOIA from a range of federal agencies and government officials regarding the deletion of tweets from official Twitter accounts. I used that information to write a series of articles outlining both how individual agencies decided whether or not to delete tweets and more broadly how the government regards Twitter statements. These articles have been published, disseminated, and further reported upon to a broad audience. *See* Muira Mccammon, *Trouble @JTFGTMO,* Slate (April 17, 2018), https://slate.com/technology/2018/04/why-did-the-joint-task-force-of-guantanamo-start-deleting-tweets.html; Muira Mccammon, *Can They Really Delete That?*, Slate (April 17, 2018), https://slate.com/technology/2018/04/why-did-the-joint-task-force-of-guantanamo-start-deleting-tweets.html..

Therefore, if this request is not classified as being in the public interest, I respectfully request to be classified as a “news media” requester for purposes of fee assessments.

**Request for “Educational Requester” Fee Status**

In addition to writing as a journalist, I am also a Ph.D. student at the University of Pennsylvania’s Annenberg School and a Master’s in Law candidate at the University of Pennsylvania Law School. I am writing my dissertation, in part, on communication and deletion practices of U.S. federal agencies. This research has, to date, been presented at the International Communication of Association’s annual conferences in Prague (2018) and Washington D.C. (2019)—in addition to many other more local conferences. For context, I have also been granted over 350 emails and 36 records of deleted tweets from other federal agencies in sum to date. My research is specifically focused on US government policy and practice regarding the drafting and deletion of tweets.

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I request that responsive electronic records be provided electronically in their native file format, if possible. *See* 5 U.S.C. § 552(a)(3)(B). I further request that you provide an estimated date on which you will finish processing this request. *See* 5 U.S.C. § 552(a)(6)(B).

Thank you for your consideration of this request. As per 5 U.S.C. § 552(a)(6)(A)(i), I expect your determination on whether to comply with this request within twenty (20) days. If you have any questions or concerns, please do not hesitate to contact me at the email address listed below.

Yours,

Muira McCammon

Ph.D. student, Annenberg School for Communication

M.L. candidate, University of Pennsylvania Law School