

Fulvia Visconti Ferragamo, 67, Luxury House Executive, Dies

By **Bonnie Wertheim**

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By the time Fulvia Visconti Ferragamo was a teenager, there was a well-established precedent in her family: To be a daughter of Salvatore Ferragamo was to work for Salvatore Ferragamo.

It started with her oldest sister, Fiamma, who dropped out of high school at 16 to join her father's luxury business as a footwear designer. Then followed Giovanna, who at 15 took on the company's ready-to-wear clothing collections on top of her schoolwork.

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