

✉ ucpp@berkeley.edu (mailto:ucpp@berkeley.edu)



UC Partnership
Programs

(<https://ucpp.ucop.edu/>)

MetLife Auto & Home and University of California campuses partner to form first multicampus benefit program

Home (<https://ucpp.ucop.edu/>) / Current Partners (<https://ucpp.ucop.edu/current-partners/>) / MetLife Auto & Home and University of California campuses partner to form first multicampus benefit program

OAKLAND, Calif. (October 27, 2020) – The University of California Partnership Programs (UC Partnership Programs) and MetLife Auto & Home®, one of the nation’s leading personal lines insurance groups, today announced a multicampus program that provides personal auto, homeowners and renters insurance products to faculty, staff, alumni and students at the Berkeley, Davis and San Diego campuses.

This marks the first time MetLife Auto & Home has partnered with a specific university on a comprehensive offering that spans several campuses and stakeholder groups within a university system. MetLife Auto & Home is offering its MetLife Choice® platform to the participating campus communities, providing individuals with multiple quotes from highly rated insurance carriers to get coverage that meets their needs, as well as a tailored customer experience including digital access and dedicated telephone numbers (<https://ucpp.ucop.edu/metlifechoice>) for employees, alumni and students.

“The University of California Partnership Programs represents a number of constituencies from students and faculty to the University’s alumni, each with their own specific needs,” said Darla Finchum, president, MetLife Auto & Home companies. “MetLife Choice allows us to respond to each

individual's needs, delivering a variety of insurance quotes and high-quality products through a personalized experience."

UC Partnership Programs, which launched in June 2019, works collectively with the campuses to create dynamic multicampus and systemwide partnerships between business providers and the University of California campuses. The program is part of the [SupplyChain500 Initiative \(SC500\)](https://www.ucop.edu/procurement-services/uc-procurement-newsletters/spring-2019/sponsors-message-spring-2019.html) (<https://www.ucop.edu/procurement-services/uc-procurement-newsletters/spring-2019/sponsors-message-spring-2019.html>), which aims to transform UC procurement supply chains across the UC system to deliver \$500M in annual benefit in support of the University's mission of teaching, research and public service.

"Creating collaborative partnerships across the UC system with partners like MetLife Auto & Home not only provides favorable terms for our faculty, staff, alumni and students, it optimizes overall value for the University," said William Cooper, UC Associate Vice President and Chief Procurement Officer. "These strategic relationships prioritize our university values, generate new sustainable revenue streams to the system, and improve financial foundations and service to the campuses."

Through this initiative, MetLife Auto & Home will provide additional benefits to the three campuses, including discounts on individual or bundled insurance packages through the MetLife Choice® platform; convenient, automatic payment options, including payroll deduction on MetLife Auto & Home insurance for employees through the UCPath system; and access to educational content and one-on-one consulting. As part of the agreement, and in exchange for various marketing opportunities, MetLife Auto & Home will support other areas of campus life including staff and student development, multicampus initiatives and research. The five year, nearly \$3 million agreement also includes an opportunity to expand the program to include other interested UC campuses.

MetLife Auto & Home was selected for the UC Partnership Programs after a robust and collaborative review process by the Berkeley, Davis and San Diego Insurance Working Groups. Each campus's Insurance Working Group included representation from various stakeholders across their respective campuses, including but not limited to undergraduate and graduate student populations; faculty; and staff from the Divisions of Student Affairs, Intercollegiate Athletics, Alumni Associations, and Human Resources. The Insurance Working Groups reviewed and scored potential partners based

on a variety of areas, such as stakeholder benefits, insurance products and services, strategic brand alignment, corporate social responsibility, student engagement, research and innovation, and total campus revenue and cost savings.

“MetLife Auto & Home stood out among all the respondents throughout the process due to their commitment to meeting UC’s unique needs and values,” said Amy Gardner, executive program lead of UC Partnership Programs. “The MetLife Choice platform is a great illustration of their ability to customize offerings, as it allows our community members to find the best policy by providing more personalized options for our diverse community.”

About MetLife and MetLife Auto & Home

MetLife, Inc. (NYSE: MET), through its subsidiaries and affiliates (“MetLife”), is one of the world’s leading financial services companies, providing insurance, annuities, employee benefits and asset management to help its individual and institutional customers navigate their changing world. Founded in 1868, MetLife has operations in more than 40 markets globally and holds leading positions in the United States, Japan, Latin America, Asia, Europe and the Middle East.

MetLife Auto & Home® is one of the nation’s leading personal lines insurance groups, insuring nearly 4 million autos and homes, and is affiliated with MetLife, Inc. For more information, visit www.metlife.com (<https://www.metlife.com>).

About UC Partnership Programs

The University of California Partnership Programs (UC Partnership Programs) creates dynamic multicampus and systemwide partnerships between business providers and the University of California, a world-class public research university with 10 campuses, 280,380 students, 227,000 faculty and staff, and over 2 million living alumni. UC Partnership Programs works collaboratively across campuses to build and extend strategic partnerships that value the university’s brand association, interests and business opportunities, and the values and mission of teaching, research and public service. For more information, visit ucpp.ucop.edu (<https://ucpp.ucop.edu>).

For more information, contact:

Liz Harish
MetLife, Inc.
elizabeth.harish@metlife.com
(mailto:elizabeth.harish@metlife.com)
929-343-7473

Amber Hopkins
UC Partnership Programs
amber.hopkins@berkeley.edu
(mailto:amber.hopkins@berkeley.edu)
510-631-8726

Copyright © 2020 UC Regents; all rights reserved

Proudly powered by WordPress (<http://wordpress.org/>)