

MEMORANDUM

THE WHITE HOUSE
 THE PRESIDENT HAS SEEN : :
 WASHINGTON

INFORMATION

July 29, 1972

SECRET/SENSITIVE

MEMORANDUM FOR: THE PRESIDENT
 FROM: HENRY A. KISSINGER *HK*
 SUBJECT: Psychological Offensive -- Vietnam

a significant expansion in the "Mother Vietnam" . This includes enhanced technical capabilities, more time on the air, and improved programming tailored to North Vietnamese interests and concerns. *Paul*
25X1
25X1

Technical improvements include:

- the acquisition of a third short wave transmitter, which will permit "Mother Vietnam" to be broadcast to North Vietnam for a total of 49 hours per day on three signals.
- the addition of six hours per day during prime listening time on a medium wave signal which can reach a large portion of North Vietnam and is particularly strong in the coastal areas.

Programming, besides music and straight news reporting, includes:

- rebuttal of Radio Hanoi
- astrological predictions
- chatty segment addressing the attitudes of the common people and of troops toward the war
- advice to North Vietnamese civilians and soldiers
- interviews with refugees, relatives and wounded soldiers
- listing of POW names, unit organizations, and places of origin
- compassionate KIA report addressed to North Vietnamese families against a background of funeral music

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- satirical commentary
- anti-war poetry sung by male and female voices
- parodies of hard-line North Vietnamese songs

Comment: We consider this radio project to be a vital and productive part of our overall psywar effort.

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