

Former Zappos chief Tony Hsieh dies at age 46



In this Oct. 13, 2008 file photo, Vegas Young Professionals named Zappos.com CEO Tony Hsieh, 34, its 2008 Mover and Shaker of the Year. (Las Vegas Review-Journal, File)

By **Eli Segall** Las Vegas Review-Journal



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Tony Hsieh, the ex-boss of Zappos who pumped a fortune into downtown Las Vegas and became the face of its revitalization, died Friday.

Megan Fazio, spokeswoman for Hsieh's side venture DTP Companies, confirmed Hsieh's death in an email Friday night.

Hsieh moved Zappos from Henderson to the old Las Vegas City Hall in 2013. He also launched a side company, then called Downtown Project, to put \$350 million into real estate, restaurants, tech startups and other ventures in the Fremont Street area, becoming a dominant property

owner there.

Hsieh retired from Zappos and was replaced as its chief executive in August without a formal announcement from the company he had led for two decades after embarking on a homebuying binge this year in the wealthy ski town of Park City, Utah.

This is a developing story. Check back for updates.

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