From:	Blandon, Ruth
To:	Mestman, Laraine S
Cc:	Lam, Ming-huei
Subject:	Fw: Welcome to Phi Theta Kappa
Date:	Thursday, January 9, 2025 9:19:46 PM
Attachments:	image001.png

Ruth Blandón, Ph.D.
Honors Program, Director
English Department, Professor
East Los Angeles College

From: Dr. Jamie Mahlberg <jamie.mahlberg@ptk.org>
Sent: Thursday, November 21, 2024 2:23 PM
To: Blandon, Ruth <blandor@elac.edu>
Subject: Welcome to Phi Theta Kappa

Greetings Ruth and Welcome to Phi Theta Kappa!

Serving as a Phi Theta Kappa Advisor can be an exceptionally rewarding challenge. I'm here to serve as a resource to you and welcome any questions you might have as you begin to lead the Beta Nu Epsilon Chapter at East Los Angeles College, Monterey Park Campus!

By way of introduction – Hi! I'm Jamie.
Prior to joining the staff at Phi Theta Kappa as your Senior Director for Engagement, I taught psychology at Rochester Community and Technical College (RCTC) in Minnesota. I connected deeply with the mission of Phi Theta Kappa and became my college's chapter advisor in 2015. In 2019, I was appointed Regional Coordinator for the Minn-Kota Region working closely with chapter advisors to provide regional engagement and chapter support. In my role at PTK HQ, my primary responsibility is to support *your* efforts to grow membership and strengthen engagement.

Please be on the lookout for your official New Advisor Welcome Email that would have arrived from our Division IV Engagement Consultant, Asia Walker (asia.walker@ptk.org). This email will contain instructions for creating your login credentials to the PTK Website and Advisor Dashboard (simply select "Forgot Password" from the login page and use your college email address as your username) – you may need to check your spam folder. Following shortly will be your advisor packet that will arrive to the mailing address that was submitted with your new advisor status – note that it may arrive to your college.

Asia and I will be working together support your chapter's membership and engagement

efforts. Do you need some initial training? Would you like virtual Headquarters presence during a meeting or Induction? Can I support your efforts engaging with the Five Star Chapter Plan? We're excited to get creative and provide as much tailored support as you need! Schedule a time with either of us using our Calendly Links:

Schedule an appointment using **Asia's Calendly link**: **https://calendly.com/asia-walker-ptk**

- **Dashboard/Upload Help:** Connect for help uploading your eligible student list, navigating your Dashboard, generating invoices, etc…
- **New Advisor Training**: Learn what it takes to get started as an Advisor!
- **General Q & A:** Schedule a 30-minute meeting to ask your questions regarding local membership recruitment best practices, membership benefits, etc…

Schedule an appointment using **Dr. Jamie's Calendly link**: **https://calendly.com/jamie-mahlberg-ptk**

- **Chapter Sessions** – Let me provide a chapter information session (why accept membership, benefits of membership) or your chapter leaders orientation/training!
- **PTK Engagement**- Where to start with the Five-Star Chapter Plan, College Project, or Honors in Action? Start here with scheduling a time to meet, and feel free to invite your chapter.
- **New Advisor Training**: Learn what it takes to get started as an Advisor!
- **General Q & A:** Schedule a 30-minute meeting to ask your questions about anything else!

If you're eager to get started, here are some resources you can access right away:

- "Advisor 101" session: https://youtu.be/Gx4ah7-xRvs?si=Mk5jXNTHu0gPv8fS
    - You're also welcome to explore the entire Division IV Advisor Development Series.

Finally, we hosted a Division IV "Engagement Series" with sessions designed to help you get started with meaningful student engagement. You can check out the complete series at the YouTube link here: Summer Engagement Series Playlist

Your commitment to and support of PTK's members can truly change lives and I'm delighted to support you in that role. Please don't ever hesitate to reach out with a question or request for support.

~Jamie

Powering Up April 3 in Kansas City, MO.

Jamie Mahlberg, Ed.D. (she/her)
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